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# NZ-RED VELVET DEER ANTLER

Exquisite Quality From New Zealand Deer  
Promotes Optimal Health and Performance



- ▶ Supports optimal health and well being
- ▶ Broad spectrum adaptogenic support
- ▶ Naturally occurring collagen

## A TREASURED ANCIENT NOURISHER

Velvet deer antler is treasured as one of the most valuable agents in traditional Eastern health practices, used for centuries to nourish the body's "jing" essence (defined as the body's overall health and vitality). According to these principles, velvet deer antler is considered to be one of the most robust agents for this purpose.



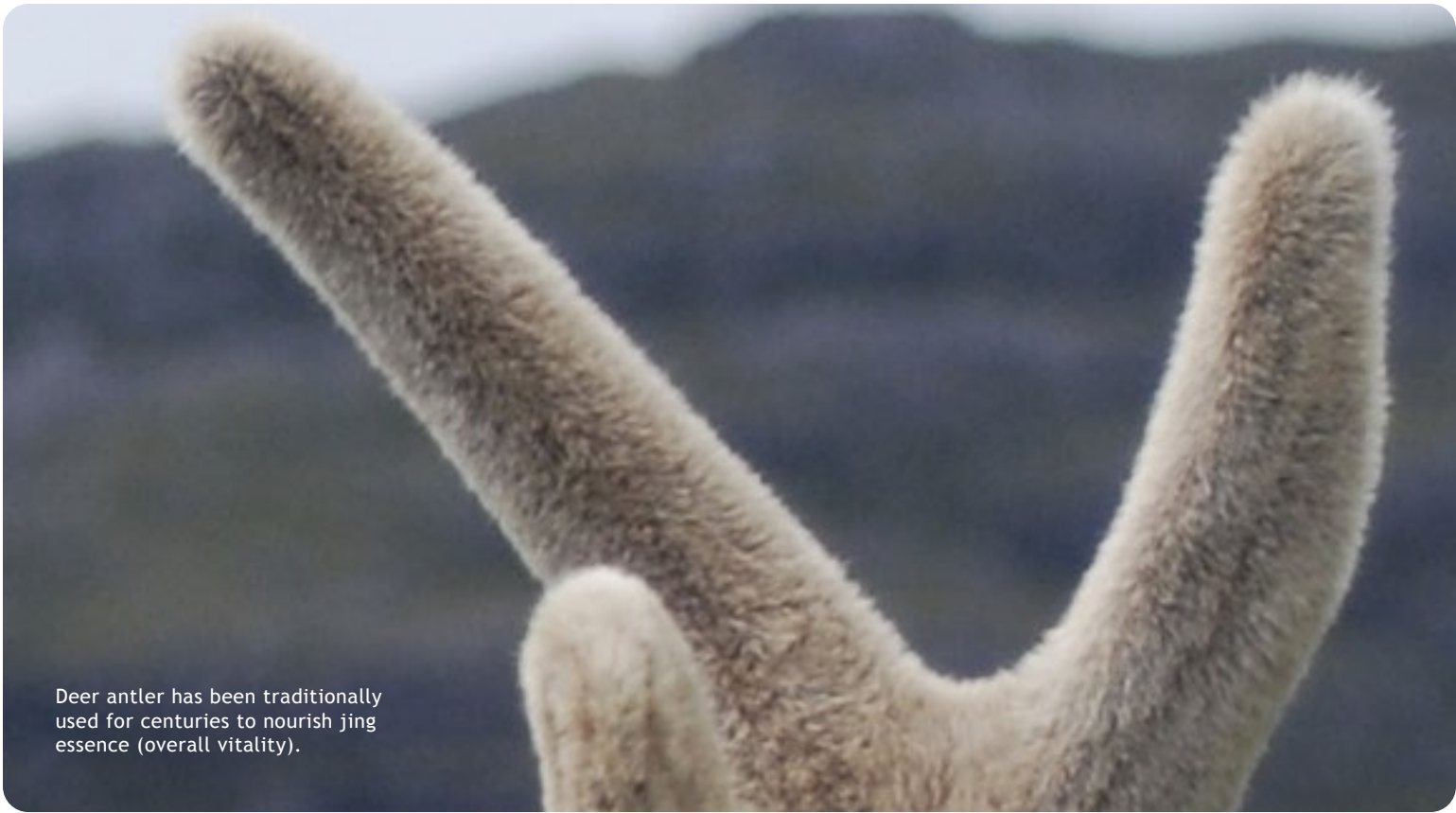
THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.



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Deer antler has been traditionally used for centuries to nourish jing essence (overall vitality).

## ADAPTOGENIC SUPPORT

Russian scholars highly regard velvet deer antler for its extraordinary, broad spectrum adaptogenic components that **deliver biologically active health benefiting properties**. Emerging science clinically suggests the effects of velvet deer antler may support performance.

## NATURALLY OCCURRING COLLAGEN

Recent research has discovered that collagen is a natural constituent of velvet deer antler which **supports the production of cartilaginous tissue and formation of the bone of the antler**. Collagen is a protein extensively documented for supporting skin health.

## QUALITY GUARANTEED

The bioactive compounds found velvet deer antler can vary dramatically, depending on harvesting and production methods. The nutrient content of high quality, carefully processed velvet deer antler **contains a wide range of naturally occurring health factors** that can be compromised with the use of high heat or added undesirable agents such as magnesium stearate or talcum powder that is commonly used during the production process.

Our scientific team ensures that **NZ Red Velvet Deer Antler** meets FDA requirements for **identity, purity, strength, composition** and also tests for contaminants such as heavy metals (including arsenic, mercury, cadmium and lead) and pathogenic microbiology.

## BUYER BEWARE

Scientific research indicates the minimum recommended daily dose of velvet deer antler should be 500 mg. Beware of manufacturers that may try to cloud their label by claiming the product contains

500 mg when this weight may be the unprocessed weight of deer antler with an insufficient dosage because the total amount includes fillers or other additives. In contrast, **NZ-Red Velvet Deer Antler** offers 500 mg of processed deer antler per capsule that is equivalent to 1,500 mg of unprocessed deer velvet. *Quite a difference!*

## HUMANELY HARVESTED ANTLER AND A RENEWABLE RESOURCE

Antler regeneration is a process unique to deer. In the wild, the male deer sheds its antlers each year. For farmed deer in New Zealand, it is recommended that the velvet deer antler be removed in order to prevent the stags from using them as weapons or damaging themselves and other deer as is common out in the wild. Because of the natural growth process, the velvet deer antler completely regenerates each spring and is considered a renewable and sustainable resource.

**NZ-Red Velvet Deer Antler** is unique in that it is **humanely harvested** on private ranches, without the use of anesthetics and without harm to the deer.

### INGREDIENTS:

Each Plant-Source Capsule Provides:

**Deer Antler Velvet** ..... 500 mg

Other Ingredients: Plant-Source Capsule (cellulose, water)

Suggested Use. Take 1 capsule daily or as directed by a health professional.

Code: 2090 (30 plant-source caps/bottle) R1.6