

## Arranging your products


Boxed products (50ml Jars) are to be stacked behind the tester with the top box turned to have The Herb farm photo facing the front.



Products should be arranged in the order below (space permitting)

- |                                     |                                  |
|-------------------------------------|----------------------------------|
| 1. Balance & Clarify Skincare Range | 2. Nourish & Glow Skincare Range |
| 3. Hydrate & Restore Skincare Range | 4. Renew & Refine Skincare Range |
| 5. Boost Your Skincare              | 6. Body Care                     |

Products within ranges should be arranged in the order below (space permitting)

-  Cleanser    
  Toning Mist    
  Facial Serum    
  Face Cream

Please Contact Debra Chernovsky for any sales support: [debra@theherbfarm.com.au](mailto:debra@theherbfarm.com.au)

# Merchandising Guidelines

Our packaging is designed to share our passion of herbs visually and tell our story to customers (from the shelf). Our intentional packaging, on a well displayed shelf helps your customers easily find the right products and drives sales.



## POS Available

Our processes, support, and marketing collateral will ensure your success in selling our beautiful products.

- |    |                            |    |                       |
|----|----------------------------|----|-----------------------|
| 1. | A3 Brand Poster            | 2. | A6 Strut Card         |
| 3. | White Branded Shelf Strips | 4. | Brand Brochure        |
| 5. | Wooden Brochure Stand      | 6. | Product Shelf Talkers |
| 7. | Shelf Wobblers             |    |                       |

(Brand Header Signs - available separately on request)