

ATUXUÁ

ESTÚDIO CAMPANA FOR ÆQUO



Æquō is pleased to introduce its new exhibition, « ATUXUÁ » . The gallery proudly presents a unique Indo-Brazilian collaboration with Estúdio Campana. In Mumbai, Æquō has established itself over the past two years with a commitment to celebrating India's rich craft heritage through the collaboration with designers.

Founded by Tarini Jindal Handa and curated by creative director Florence Louisy, the gallery invited Humberto Campana to delve into the history of India's techniques and raw materials.

This distinctive aesthetic has garnered international recognition for the Campana brothers, Fernando and Humberto, known for weaving Brazilian narratives into their contemporary sculptural furniture. Their journey, spanning nearly four decades, has been dedicated to transforming their observations of everyday life scenes into exceptional furniture and unique objects. Thus was born the famous «Favela chair,» which echoes the constructions of neighborhoods, the "Pirarucu" armchair crafted from incredible fish scale leather from the Amazon River, and the iconic «Plush chair» that references street plush toy vendors in Sao Paulo, to name just a few. Each of their creations, now represented by the most renowned galleries worldwide, is a tribute to their nation. These pieces, as they travel the world, carry with them Brazilian stories.

Following this same principle, the Indian gallery embarks on a collaboration with the Brazilian studio to unveil a masterpiece infused with Indian culture. This exclusive work envisioned by Humberto Campana and produced by æquō and its partner workshops, continues the tradition of paying homage to a nation through exceptional design.



## ABOUT ESTÚDIO CAMPANA

Co-founded in 1984 by brothers Fernando and Humberto Campana, the Campana studio has achieved international recognition for its furniture design, such as the Favela and Vermelha chairs. Pioneers of disruptive Design, their creative process raises everyday materials to nobility, bringing Brazilian characteristics - the colors, the mixtures, the creative chaos, the triumph of simple solutions, poetically. Based in Sao Paulo, their practice is constantly investigating new possibilities within design. From furniture making to architecture, landscaping, fashion, scenography, and more. Bridging disciplines and communities and artists are vital sources of inspiration, fresh repertoire, and free-thinking/Working with multiple brands and industries allows them to combine practices, and state-of-the-art technologies.

In 2002, Campana started crafting its line of limited editions and unique pieces, handmade at the studio in Sao Paulo. These special editions are represented by international galleries, including Friedman Benda in New York, Carpenters Workshop Gallery in London and San Francisco, Galleria Giustini/Stagetti in Rome, and Firma Casa in Sao Paulo, Luciana Brito Galeria in Brazil and now Æquo in Mumbai. Campana pieces are part of permanent collections of renowned cultural institutions such as Centre Pompidou and the Musée Des Arts Décoratifs, Paris, MoMa, New York, Museum of Modern Art of Sao Paulo and Vitra Design Museum, Weil am Rhein.

Regrettably, on November 16, 2022, Fernando Campana passed away at the age of 61. Determined to honor his brother's legacy and the projects they traced together, Humberto Campana remains firmly committed to continuing with future plans for the expansion of activities of Instituto Campana, and Estúdio Campana, which will complete 40 years in 2024. In his own words: "My relationship with Fernando has always been and continues to be transcendental, on another level. Our connection from the moment of his birth until his departure only reinforces that his physical presence was just a brief meeting of souls on this planet, and it is my mission to continue telling our stories and proposing new ways of living life. "



Named after indigenous Brazilian masks known for their intricate craftsmanship and symbolic significance, the Atuxuá cabinet showcases the intrinsic beauty of Sabai grass - a raw fiber native to India primarily found in the eastern and northeastern regions of the country, blending historical significance with contemporary design.

Humberto Campana's creative process operates in a perpetual present, deftly capturing fleeting moments within his designs. A storyteller through creation, he transforms ordinary objects into extraordinary pieces.

«For this collaboration, I wanted to work with raw materials and take into consideration a craft traditional from India, which is why the Atuxuá piece is made with natural fiber and brass. The intricacy of the Sabai grass and the metalwork represents a parallel between the spirituality, rituals, and religious syncretism we can find both in India and Brazil.» (H.C)

At the heart of this show is a solo piece, a cabinet, prominently staged amidst a field of grass. Drawing inspiration from India's landscape and shape of traditional local bamboo objects, this grass cabinet is meticulously tied together with brass wires as delicate as the fiber itself, faithfully emulating the traditional technique used to bundle grass for trade. Weeks of hand work were spent sewing each blade of grass onto a bamboo lattice to recreate the impressive mass that Sabai grass represents during its harvest. The wild coat covers a solid brass structure created in Jaipur with æquō's partner workshop Frozen Music.

Designed by Humberto Campana for the gallery, this exclusive work continues the tradition of paying homage to a nation through exceptional design.

Atuxuá Cabinet  
Sabai grass, brass  
Estúdio Campana for æquō  
L160 x W60 x H185 (cm)  
Edition of 2 +1 AP











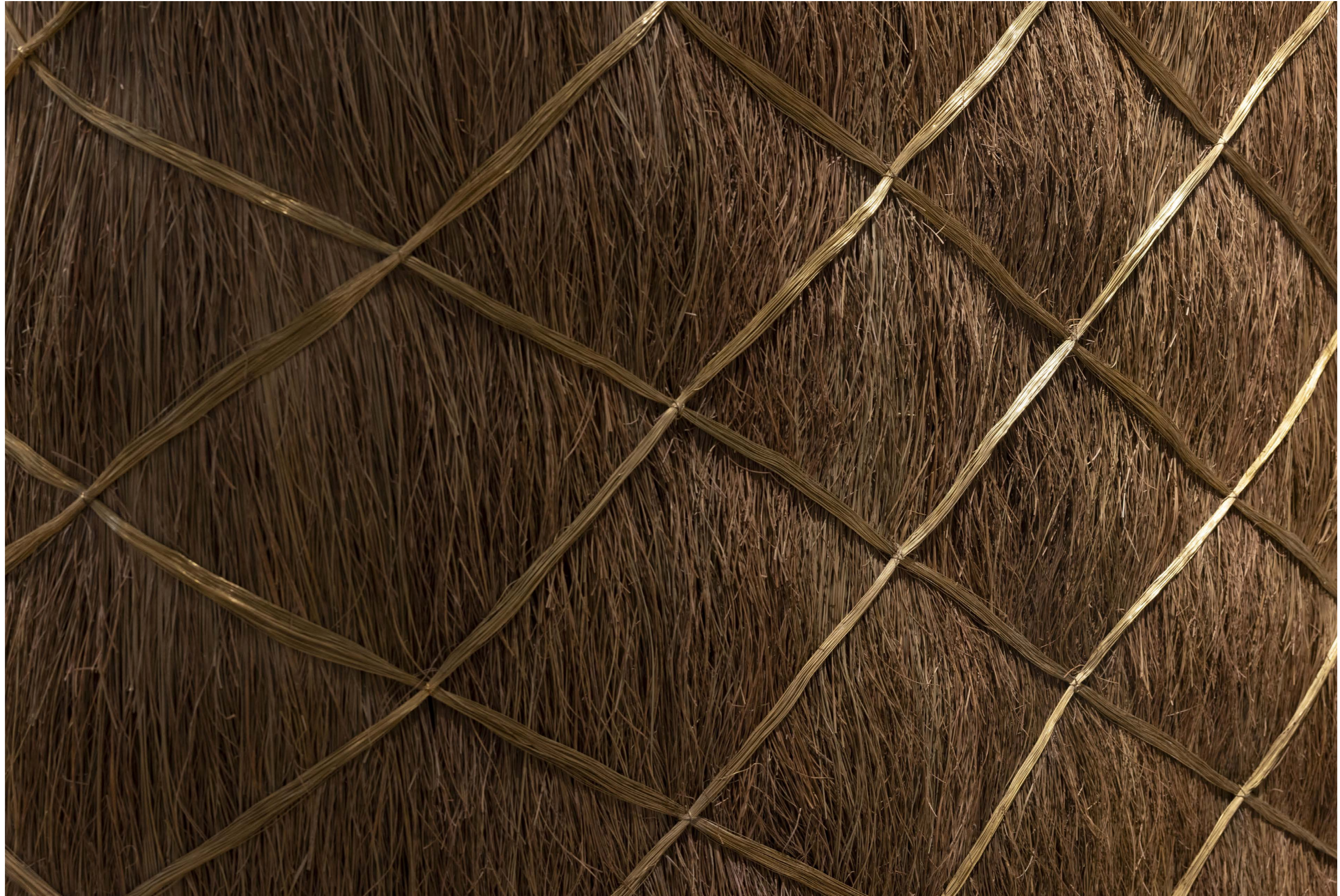












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