Birdie Lettura, terra

by Ludovica+Roberto Palomba

FOSCARINI

DESCRIPTION

The slim stem recalls the trunk of a tree, its shade is a reinterpretation of the classic reading lamp, while the branch, as if ready for a “birdie” to alight, beckons your touch, turning it on or off. These three elements spontaneously coalesce to give life to a friendly lamp, that combines a smooth and familiar structure with a boldly character. Made with sturdy yet lightweight materials, Birdie has a different personality, depending on the colour: in white, it can be discreet and almost invisible, but in amaranth, orange or grey it becomes more of a prima donna capable playing the starring role of a room. Always monochromatic, from lampshade to the base for a decisive character without compromises The floor lamp is also designed to blend in easily with the surroundings. Whether beside a central bed, an armichair or a sofa in the living room, or in any other room of the house, Birdie fits naturally in and accompanies everyday life with a pleasantly stylish presence.

MATERIALS

Metallized polycarbonate and metallized or varnished steel

COLORS

Grey, White

Birdie Lettura, terra

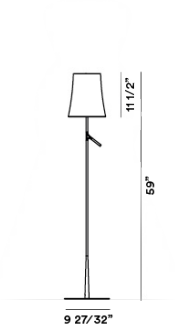
technical details

FOSCARINI

Floor and reading lamp with diffused light. Die cast zinc alloy base and steel rod, both liquid coated. Opaline polycarbonate internal diffuser, translucent polycarbonate external diffuser, both injection moulded. The touch dimmer sensor is located on the tip of the rod arm and allows the gradual adjustment of the luminous intensity; electronic transformer on the transparent cable.In the version without dimmer, the ON/OFF switch is located on the transparent cable.

Birdie Lettura

SCHEMATIC & LIGHT EMISSION



MATERIAL

Metallized polycarbonate and metallized or varnished steel

COLORS

ACCESSORIES

Birdie Lettura

LIGHT SOURCE

26WE26

150WE26

CERTIFICATIONS

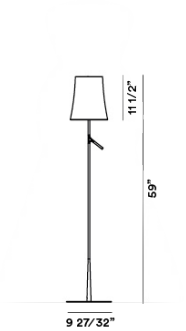
Birdie Lettura, terra

technical details

FOSCARINI

Birdie LED Lettura

SCHEMATIC & LIGHT EMISSION



MATERIAL

Metallized polycarbonate and metallized or varnished steel

COLORS

LIGHT SOURCE

8,4W
2700 K 655 lm CRI>80

CERTIFICATIONS

IP 20

ACCESSORIES

Birdie Lettura

Birdie Lettura, terra

Designer

FOSCARINI

LUDOVICA+ROBERTO PALOMBA

Ludovica + Roberto Palomba set up their own studio in Milan in 1994, and their joint expertise ranges from architectural planning, to interior design, and partnerships as product designers and art directors with leading international brands; they have received multiple, major accolades such as the Compasso d'Oro award.

Their philosophy is to create objects that interact in an immediate way with the people who choose them, creating an intimate, significant and long-lasting relationship, as testified by the durability of their designs. Multiple projects designed for Foscarini: from Birdie, a reinterpretation with a contemporary twist of the classic lampshade-lamp, to the Gregg, Tartan and Rituals models, explorations of unprecedented expressive possibilities for blown glass.

Birdie Lettura, terra

family

FOSCARINI

Birdie Zero

Birdie Easy

Birdie

Birdie

Birdie

Birdie