



2021-2022
Product Catalog



About the Company

In 1916, James Vernon Glade sought a new venture for himself and made a batch of peppermint taffy in his wife's kitchen to sell to a local grocer in Salt Lake City, UT. His small venture since evolved into a family legacy. Taffy Town Inc., a world famous manufacturer of Gourmet Salt Water Taffy. Today, the company is owned and operated by fourth generation Glade family members.

Taffy Town is famous for its unique recipe, using egg whites and evaporated milk to create a creamy, whipped nougat style taffy that melts in your mouth as it's chewed.

We use real sea salt in this authentic salt water style confection, traditionally sold at the seashore fronts of America. Each piece of taffy comes from a hand-made batch process that has existed for generations.

Our goal is to provide the most flavorful, true to life varieties of soft, whipped style taffy you can find. There are over 70 flavors, with new flavors arriving yearly. Take note in this brochure to see all the varieties of our offerings for your business today. You can be sure to find one to your liking for any reason and any season.

New Retro Taffy Bag

Taffy Town's newest product line is featured in clear gusset bags with retro graphics on the label. As with all Taffy Town products, they are nut and gluten free.

14 & 15oz Bags

Packed: 6/Case



Item #674
Chili Mango Taffy



Item #677
15 oz. Gourmet Caramels



Item #678
14 oz. Orange Cream Taffy



Item #679
14 oz. Cotton Candy Taffy



Item #690
14 oz. Candy Bar Taffy



Simply Taffy

Taffy Town's Simply Taffy is now available as a mix of 4 delicious flavors. This delicious confection is **made with real fruit, naturally flavored with no colors added**. As with all Taffy Town products, they are nut and gluten free. Very flavorful, top quality items with real fruit taste.



Item #686

!4 oz. Simply Taffy Mix

Raspberry, Banana, Blueberry, Mango

18oz Gift Jars

Packed: 6/Case

This line showcases our decadent flavor variety in themed mixes, packaged in attractive jars with a tin lid embossed with our Taffy Town logo. This is a great gift line with opportunities to sell year round.



Item #111

Blueberry Muffin, Carrot Cake, Cinnamon Roll, Chocolate Chip Cookie, Frosted Cupcake, Red Velvet Cake, Strawberry Cheesecake



Item #112

Banana, Coconut, Mango, Passion Fruit, Pineapple, Tropical Punch



Item #113

Blueberry Cream, Huckleberry Cream, Raspberry Cream, Strawberry Cream



Item #114

Grape, Strawberry Banana, Tangerine, Watermelon

New



Item #130

Chili Mango, Xtreme Hot, Pineapple Ghost Pepper



Item #115

Fresh Apricot, Golden Pear, Green Apple, Juicy Cherry



Item #116

Buttered Popcorn, Cherry Cola, Malted Milk Balls, Red Licorice



Item #119

Cherry Limeade, Peach Lemonade, Raspberry Lemonade, Strawberry Lemonade



Item #124

Blueberry Tart, Red Velvet, Strawberry Shortcake



Item #126

Banana, Grape, Orange Cream, Peppermint, Watermelon, Raspberry, Caramel Swirls, Cherry, Chocolate, Green Apple, Licorice Swirl, Neapolitan, Cinnamon, Root Beer Float, Vanilla

Gift Boxes

3oz box (12/case)

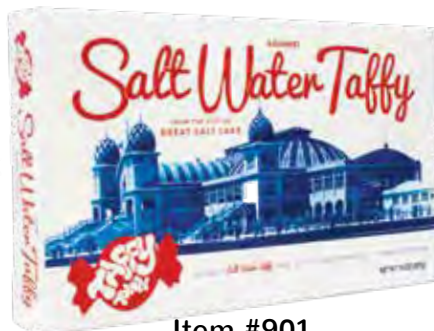
14oz box (12/case)

Give the gift of Taffy Town! Any occasion worth celebrating deserves delicious taffy to go along with it. Easily merchandises on a shelf or table display and makes a great souvenir gift.



Item #230

3 oz. Assorted Utah



Item #901

14 oz. Assorted Utah



Item #903

14 oz. Assorted Florida



Item #904

14 oz. Assorted California



SASSY TAFFY™

Tangy and slightly sour fruit flavored taffy in bright and colorful packaging that's impactful and eye catching. Sassy Taffy is a longtime popular product of Taffy Town. Sour Melon is an addicting addition to the line.

4.5 oz Hanging Bags



Item #319
4.5oz Sassy
Sour Melon



Item #309
4.5oz Sassy
Sour Fruits



Item #297
72 ct Sassy Shipper
(58" h, 12" w, 15" d)

15 oz gusset bottom bags



Item #315
15oz Sassy
Sour Fruits



Item #314
15oz Sassy
Sour Melon

30 oz gusset bottom bags



Item #351
30oz Sassy Sour Fruits



Bulk
Sassy
#750
(Cherry, Raspberry, Lemon,
Apple, Grape, Orange)



Item #350
Assorted



Item #356
Stars & Stripes

Two Pound Bags

6 Pack Display Ready Case

Our two pound bags offer the most popular everyday assortment and seasonal selections in a pack size suitable for the Holiday and party occasions (see Holiday pages). Packed in colorful cases with easily removable tops that reveal a display tray. Perfect for floor stacked or pallet displays!

One Pound Bags

16oz.

Packed: 12/case

Our most popular package size for many years has been the 1 pound bag. They have been recently re-designed as a gusseted bag to sit better on shelves. Available in a 12 count case case with break out sides for pallet display or a floor stack.



Item #311
Salt Water Taffy



Item #312
Peppermint



Item #313
Tropical Taffy



Item #316
Berries & Creme

Hanging Bags

4.5-5.5oz.

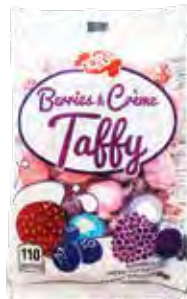
Packed: 12/case

Floor Display: 72/case

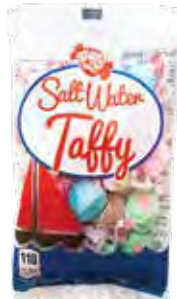
One of our smaller package sizes featuring popular everyday varieties. The floor display contains our top 3 everyday items: Assorted, Tropical and Berries & Creme.



Item #306
Tropical Taffy



Item #307
Berries & Creme



Item #308
Salt Water Taffy



Item #310
Sugar Free



Item #305
Sweet Heat



Item #296
72 ct Display Shipper
(58" h, 12" w, 15" d)



Standard Bulk Mixes

Case Pack 4/5# Bags



Famous 15 Flavors
#411

(Chocolate, Raspberry, Banana, Grape, Watermelon, Neapolitan, Peppermint, Orange Cream, Caramel Swirls, Vanilla, Green Apple, Licorice, Cherry, Root Beer Float, Cinnamon)



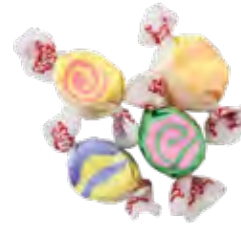
Tropical
#413

(Tropical Punch, Mango, Passion Fruit, Coconut, Pineapple, Banana)



Berries & Cream
#499

(Raspberry Cream, Strawberry Cream, Huckleberry Cream, Blueberry Cream)



Lemonade Stand
#243

(Cherry Limeade, Strawberry Lemonade, Raspberry Lemonade, Peach Lemonade)



Stars & Stripes
#581

(Blueberry Tart, Strawberry Shortcake, Red Velvet Cake)

Standard Bulk Single Flavors

Case Pack 8/2.5# Bags



Apple Pie
#452



Banana
#417



Banana Cream Pie
#455



Banana Split
#502



Blueberry
#488



Blueberry Muffin
#476



Bubble Gum
#463



Buckeye
#607



Buttered Popcorn
#450



Candy Apple
#472



Candy Bar
#405



Candy Corn
#460



Cantaloupe
#485



Caramel Apple
#453



Caramel Cheesecake
#468



Caramel Corn
#449



Caramel Swirls
#415



Cherry
#418



Cherry Cola
#479



Chicken & Waffles
#487

Standard Bulk Single Flavors



Chili Mango
#462



Chocolate
#419



Choc Caramel Mocha
#458



Choc Chip Cookie
#444



Chocolate Malt
#474



Chocolate Mint
#442



Cinnamon
#438



Cinnamon Roll
#439



Coconut
#426



Cookies & Cream
#406



Cotton Candy
#469



Cran-Raspberry
#436



Egg Nog
#481



Fresh Apricot
#457



Frosted Carrot Cake
#410



Frosted Cupcake
#471



Golden Pear
#459



Grape
#421



Green Apple
#465



Guava
#490



Honey
#440



Hot Chocolate
#491



Huckleberry
#420



Key Lime
#432



Lemon Cream
#422



Standard Bulk Single Flavors



Licorice Swirl
#416



Macadamia
#407



Mango
#448



Maple
#443



Maple Bacon
#473



Neapolitan
#478



Orange
#423



Orange Cream
#425



Passion Fruit
#428



PB&J Flavored
#409



Peaches 'N' Cream
#483



Peanut Butter Flavored
#408



Peppermint
#412



Pickle
#615



Pina Colada
#441



Pineapple
#477



Pomegranate
#447



Pumpkin Pie
#464



Raspberry
#424



Raspberry Lemonade
#456



Red Licorice Swirl
#467



Red Velvet Cake
#482



Rootbeer Float
#435



Rum
#427



S'mores
#484

Standard Bulk Single Flavors



Spearmint
#414



Strawberry
#434



Strawberry Banana
#454



Strawberry Cheesecake
#493



Sugar Cookie
#404



Tangerine
#429



Tropical Punch
#430



Vanilla
#431



Watermelon
#433



Xtreme Hot
#466

Top 40 Single Flavors

- | | |
|--------------------------|--------------------------|
| 1 BANANA | 21 RASPBERRY LEMONADE |
| 2 PEPPERMINT | 22 PEANUT BUTTER FLAVOR |
| 3 FROSTED CUPCAKE | 23 BLUEBERRY |
| 4 VANILLA | 24 KEY LIME |
| 5 WATERMELON | 25 CHOCOLATE CHIP COOKIE |
| 6 STRAWBERRY | 26 BUTTERED POPCORN |
| 7 COTTON CANDY | 27 GREEN APPLE |
| 8 RASPBERRY | 28 S'MORES |
| 9 HUCKLEBERRY | 29 CARAMEL CHEESECAKE |
| 10 CARAMEL SWIRLS | 30 BUBBLE GUM |
| 11 LICORICE SWIRLS | 31 LEMON CREAM |
| 12 CHOCOLATE | 32 TROPICAL PUNCH |
| 13 CHERRY | 33 NEAPOLITAN |
| 14 ORANGE CREAM | 34 PASSION FRUIT |
| 15 CINNAMON SWIRLS | 35 PEACHES 'N' CREAM |
| 16 CARAMEL APPLE | 36 PINEAPPLE |
| 17 STRAWBERRY CHEESECAKE | 37 PINA COLADA |
| 18 GRAPE | 38 RED LICORICE SWIRLS |
| 19 ROOT BEER FLOAT | 39 ORANGE |
| 20 STRAWBERRY BANANA | 40 MANGO |

Top 5 Mixes

- 1 Famous 15 Flavors
- 2 Assorted Sugar Free
- 3 Sassy Taffy
- 4 Tropical Taffy
- 5 Berries & Cream Taffy

* This list was based on nationwide sales in 2020. Ranking can vary in different regions.



Colors

14oz Colors

Packed: 6/Case

Available in all 10 Color Options

This bulk line of taffy is wrapped in ultra clear twist wrappers to showcase a select array of solid color taffy pieces. Ideal for use in color themed gifting, parties, weddings and event planning.



White (Vanilla)
#150



Yellow (Banana)
#151



Light Green (Pear)
#152



Green (Apple)
#153



Blue (Raspberry)
#155



Purple (Grape)
#156



Light Pink (Bubble Gum)
#157



Pink (Cherry)
#158



Red (Strawberry)
#159



Orange (Orange)
#160

Sugar-Free



Assorted Lite
#811
(Mix of all 10 sugar free
flavors)



Banana Lite
#816



Cinnamon Lite
#821



Chocolate Lite
#813



Green Apple Lite
#820



Huckleberry Lite
#818



Blue Raspberry
Lite #814



Licorice Lite
#819



Orange Lite
#817



Strawberry Lite
#815



Vanilla Lite
#812

Valentine's



Licorice Lovers 18oz. Canister
Item #118



Valentine
#475
(Cherry, Vanilla)



Valentine Hearts
#576
(Cinnamon)



Roses
#580
(Cherry)



Cherry
#418



Cinnamon
#438



Bubble Gum
#463



Red Licorice Swirl
#467



Spring / Easter



Spring Flings 18oz. Canister
Item #123
(Blue Raspberry, Concord Grape, Juicy
Cherry, Key Lime, Lemon Cream, Or-
ange Cream)



Cottontail 2lb. Bag
Item #355



Cottontail
#461
(Grape, Green Apple, Cherry,
Banana, Orange, Raspberry)



Carrot Cake
#410



Grape
#421



Lemon Cream
#422



Raspberry
#424



Golden Pear
#459

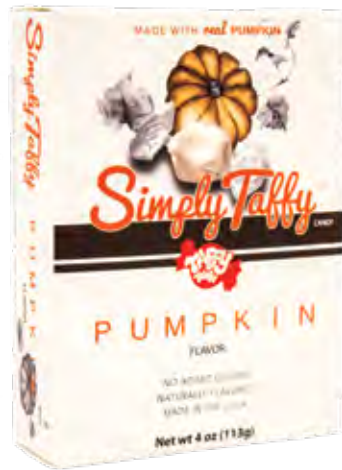


Peaches & Cream
#483

Fall / Halloween



Halloween 2 lb. Bag
Item #353



Simply Taffy Pumpkin
4oz Gift Box
Item #264



Simply Taffy Pumpkin
16 oz Bag
Item #684



Harvest Mix
#221

(Cran-Raspberry, Candy Corn, Caramel Corn, Pumpkin Pie, Maple, Pomegranate, Caramel Apple)



Halloween
#451

(Orange, Apple, Grape, Licorice)



Harvest Treats
18 oz. Canister
Item #120

(Candy Corn, Caramel Apple, Caramel Corn, Cran-Raspberry, Maple, Pomegranate, Pumpkin Pie)

New



Pumpkin Pie
18 oz. Canister
Item #127

New



Candy Corn
18 oz. Canister
Item #128



Cran-Raspberry
#436



Candy Corn
#460



Pumpkin Pie
#464



Gourmet Caramels
#540



Pumpkin Patch
#557
(Pumpkin)



Halloween Faces
#550
(Chocolate Orange)



Holiday/Christmas



Peppermint Stick 1 lb. Bag
Item #667



Egg Nog 1 lb. Bag
Item #661



Egg Nog
18oz. Canister
Item #121



Holiday Favorites
18oz. Canister
Item #122
(Chocolate Chip Cookie, Cranberry, Eggnog, Hot Chocolate, Peppermint)



Peppermint
18oz. Canister
Item #125



Peppermint 1lb. Bag
Item #312



Christmas 2 lb. Bag
Item #354



Christmas
#470
(Eggnog, Cranberry, Cookie, Peppermint, Hot Chocolate)



Christmas Trees
#553
(Egg Nog)



Candy Cane
#496
(Peppermint)



Christmas
5.5oz. Bag
Item #304



Red Hot Santa
#555
(Cinnamon)



Peppermint
#412



Eggnog
#481



Hot Chocolate
#491



Gourmet Caramels
#540

Bulk Fixtures



20 Bin Cabinet Fixture

Item#P10001
20 Open Bulk Bins
Bin Capacity: 1/5 lb. Bag

32" round foot print / rolls easily on casters. Stands approximately 61" tall.

Includes a set of interchangeable bin labels.

Comes with 2 sets of (50ct) shopper bags



New Size

20 Bin Carousel Fixture

Item #P10011
20 Open Bulk Bins
Bin Capacity: 1/5 lb. Bag

78" tall, 25" in diameter.

Includes a set of interchangeable bin labels.

Comes with 2 sets of 50ct shopper bags. Easy setup/ships in single case.

Modular Shelf Fixture

New



Item#P10009
Locking stackable design
Bin Capacity: 1/5 lb. Bag

6" outside width, 12" deep and 9.5" tall.

Includes a set of interchangeable bin labels. Comes with 1 set of 50ct shopper bags. Individually cased and fully assembled. Perfect size for shelves.



Taffy Town P.O.P.



Item #P10003
Taffy Town Decals
(4"x7")



Item #P10013
Cardstock Bin Labels
(1.375" 3.875")



Item #P10007
Taffy Town Printed Zipper Bags
50/packet



Item #P10004
Taffy Town Stickers



Item #P10005
Pocket Flavor Guides
100/pack



Item#P10010
Taffy Town 30"x 24"
Wall Adhesive



Item #P10014
Giant Inflatable Hanging Sign
w/ 3 fastener points along the top
(70"X40"X30")

Taffy Town Gear



Item #P10505
Men's Golf Shirt
Sizes S-2XL



Item #P10505
Women's Golf Shirt
Sizes S-XL



Item #P10506
Ringer Style Shirt
Sizes S-2XL
Child Sizes S-L



Item #P10507
Taffy Town soft shell Jacket
Sizes S-2XL



Item #P10504
Shopper Bag
10.5"X12"



Item #P10503
24 oz. Water Bottle



Item #P10500
Snap Back Ball Cap



Item #P10501
Velcro Back Visor



Item #P10502
Lanyard





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Product Catalog

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