

For Immediate Release:

GDC and Cinemeccanica Announce Signing of a Reseller Agreement

Cinemeccanica to market, sell and provide after-sales service for the award-winning Espedeo Supra-5000 laser projector in Europe

Barcelona, October 4, 2021 — GDC Technology Ltd ('GDC'), a leading global provider of digital solutions and Cinemeccanica SPA ('Cinemeccanica'), a leading European digital cinema integrator announced today they have signed a non-exclusive reseller agreement for Cinemeccanica to market and sell the newly launched [Espedeo Supra-5000 RGB Plus laser phosphor cinema projector](#) ('Supra-5000') to its partners and customers across Europe. As part of this agreement, Cinemeccanica will provide technical expertise and after-sales service for Supra-5000. Cinemeccanica, located in Milan, Italy and Cinemeccanica France, a subsidiary, located in the Paris region, will offer the full range of Espedeo products including the [VM-1140 VESA ceiling mount](#) and the [Espedeo PM-2000B Polarized 3D system](#) to customers throughout Europe.

"Since 1920, Cinemeccanica has been an extremely well respected and long-standing leader within the space of cinema projection. They understand the importance of continuing to develop cinema projection technology and sound equipment," said Dr. Man-Nang Chong, founder, chairman and CEO of GDC Technology Limited. "We at GDC have long admired their continuous innovations and ability to stay focused and relevant in the changing world of technology. This agreement is of high importance to GDC. Supra-5000 must be handled through the correct channels to maintain quality of installation, setup and maintenance. Cinemeccanica provides us and our customers a high quality sales team and excellent customer service. We look forward to working with them to bring this, and more technologies into the European market," continued Dr. Chong.

The Supra-5000 is the first cinema projector to use GDC's 'All-in-One Board' which integrates the media server, Integrated Cinema Processor [ICP] and DMD (DLP chip) formatter board on a single board allowing the projector to be the smallest, lightest and quietest DCI-compliant laser projector available today. The projector received the prestigious 2020 Red Dot Award in the category of "TV and Home Entertainment" and recently won the "Best of Show" award at Projection Expo 2021, Residential Systems "Best of Show" and TWICE "Best of Show" awards at CEDIA Expo 2021.

"The Supra-5000 is a truly stunning new technology that combines the most important factor of beautiful cinematic image quality with features that no other technology can provide in the market. Its uniquely compact form-factor, whisper-quiet operating noise level and a range of onboard features make the projector a peerless product that fits the needs of many of our customers today," said Massimo Riva, CEO of Cinemeccanica. "We all know GDC Technology for their market-leading IMBs and we are thrilled to see them enter the projection market with this unique product that can truly help revolutionise how and where cinemas can operate. We are proud to sell and maintain this, and other GDC products covered in this agreement. We cannot wait to show to our existing and future customers in Europe," added Mr. Riva.



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Learn More at [CineEurope 2021](#)

Delegates attending CineEurope in Barcelona are able to get an up-close view of the Supra-5000 at the Cinemeccanica trade-floor booth and experience Supra-5000 in live demonstrations in the GDC Technology mini-theatre in suite MR 131 on P1 level of the CCIB during tradeshow hours from October 5 – 7.

About [GDC Technology Limited](#)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X™ object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens.

About [Espedeo Holdings Limited](#)

Founded in 2006, Espedeo Holdings Limited ('Espedeo'), a GDC Technology company, is a global digital cinema display equipment and solutions provider offering premium commercial and home cinema display solutions, cinema 3D systems equipment and after-sales support service.

About [Cinemeccanica](#)

Since 1920, when the company was founded, Cinemeccanica has always been at the forefront of projection and sound technology for movie theatres. The brand is closely associated with the notions of quality and reliability. Cinemeccanica remains the benchmark for the installation and integration of cinematographic equipment. Cinemeccanica combines Tradition, Experience and Innovation in order to always satisfy its customers. The head office of the Cinemeccanica group is located in Milan, Italy.

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