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For Immediate Release

Severtson Screens Collaborates with Espedeo During 2021 CEDIA Expo

*Severtson Will Provide a SAT-4K for Award-Winning Espedeo
Supra-5000 RGB Plus Laser Phosphor Cinema Projector*

San Tan Valley, Ariz., September 1, 2021 – Severtson Screens (severtsonscreens.com), a global leader in innovative and quality projection screens for the home theater, commercial, pro AV, and cinema markets, is proud to announce that it is partnering with Espedeo Holdings Limited, a GDC Technology company, during CEDIA Expo 2021, held in Indianapolis from Sept. 1-3 at the Indiana Convention Center. Severtson will provide its acclaimed Deluxe Series SAT-4K cinema screen in Meeting Room #116 to display the images projected by the multi-award-winning [Espedeo Supra-5000 RGB Plus laser phosphor cinema projector](#) (Supra-5000).

“We are proud and excited to work alongside Espedeo Holdings during CEDIA Expo 2021,” said Toby Severtson, president and CEO of Severtson Corp. “The multi-use Supra-5000 is a terrific projector, and our SAT-4K is its ideal match for numerous applications and installations across a multitude of markets, including home theater, commercial, pro AV, and more.”

The Espedeo Supra-5000 RGB+ laser phosphor cinema projector is perfect for boothless, no hush-box mini-theatre installations and a truly movie-theatre-like experience at home and at sea. The compact, 5,000-lumen laser projector opens the door for non-traditional exhibition options such as hotels, screening rooms, and yachts.

“CEDIA Expo is the perfect environment to launch our multi-award winning Espedeo Supra-5000 RGB plus laser phosphor cinema projector to AV integrators,” explained Patrick Artiaga, senior director of business development, projector division. “To best display encrypted DCP content from Hollywood studios along with content streamed from the internet requires a premier screen. Supra-5000 with Severtson’s SAT-4K screen is ideal for a customized home theater.”

Severtson’s SAT-4K offers a seamless projection screen up to 15ft., 10in., and, like its TAT-4K screen, is also available as an option for Severtson’s new 4K thin/zero bezel fixed frame projection screen solutions. Acoustically-transparent, the entire sound stage can be placed directly behind the screen at the same horizontal axis, allowing the vocals and the special effects to be completely in sync with the brilliant images on display. This will allow for a completely immersive audio and video experience. Available in Impression, Deluxe, and Deluxe Curved configurations, the SAT-4K screen meets or exceeds all industry standards for optimum video and acoustic performance, providing reference quality reproduction of the digital image combined with true fidelity of the original soundtrack.

(more)

Founded in 1986, Severtson Corporation continues to be a global leader in innovation and quality. The Severtson family's extensive experience in manufacturing small home theater screens and large cinema screens has given Severtson Corporation the expertise to meet the needs of the professional and consumer AV markets for both indoor applications as well as large outdoor venues. With its Arizona-based production facilities and its state-of-the-art robotic application system, Severtson has massive production capabilities and an unusually wide array of screens. The screens range in size from massive movie theaters to comfortable home theaters, and everything in between.

Severtson Corporation is a member of the International Cinema Technology Association. They have manufactured cinema screens for theaters in countries all over the world, including the United States, Mexico, Canada, Korea, Japan, Brazil, Indonesia, Singapore, Spain, Germany, France, New Zealand, Australia, Netherlands, Thailand, Scotland, China, Russia, and many more. To meet the challenge of creating extremely large screens, Severtson Corporation designed a robotic spray-arm application system to paint its high-performance optical coating in-house on screens as large as 67.75ft.x 150ft. (20.7m x 45.8m). It is currently the largest in-house cinema screen optical coating system in the world. Severtson Screens certifications and partners include Technicolor, MasterImage, Dolby, Volfoni, Lightspeed & DepthQ, and RealD (www.severtsonscreens.com/certifications).

Visit severtsonscreens.com, call 480-610-5155, or email sales@severtsonscreens.com for more information.

About Espedeo Holdings Limited www.espedeo.com

Founded in 2006, Espedeo Holdings Limited ('Espedeo'), a GDC Technology company, is a global digital cinema display equipment and solutions provider offering premium commercial and home cinema display solutions, cinema 3D system equipment and after-sales support service.

About Severtson Screens

Founded in 1986, San Tan Valley, Ariz.-based Severtson Screens is an award-winning global leader in revolutionary and quality projection screens in the home theater, pro AV, and cinema markets. From its unlikely origins in the family kitchen to today's modern campus encompassing multiple production operations, Severtson Corporation has remained committed to the principles of innovation and uncompromising quality that have made them who they are today... the industry standard for excellence and unsurpassed customer service worldwide.

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