# **GDC Technology Limited**

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### \*Revised Press Release\*

### **GDC Technology Sets to Attend Projection Expo 2021**

HONG KONG, June 15, 2021 -- GDC Technology Limited ('GDC'), a leading global provider of digital cinema solutions, announced today that Espedeo Holdings Limited, a GDC Technology company will exhibit Espedeo™ products at Projection Expo 2021, an online trade show scheduled for June 15-17. GDC will use the opportunity to showcase Espedeo Supra-5000 RGB Plus Laser Phosphor Cinema Projector to ProjectorCentral's audience of A/V professionals and consumers.

Hosted by ProjectorCentral, the most established website dedicated to covering and supporting the projector and screen industries, the virtual event gives brands a spring venue to promote new products and cutting-edge technology in the absence of live trade shows canceled or postponed due to the pandemic.

GDC will use the opportunity to showcase Espedeo™ products, including the Espedeo Supra-5000 RGB Plus Laser Phosphor Cinema Projector to ProjectorCentral's audience of A/V professionals and consumers. Winner of the prestigious 2020 Red Dot Award for its product design, Supra-5000 is a ceiling-mounted DCI-compliant laser projector with DCI (Studios) approved cinema player and professional cinema audio processor designed for mini-theatres and other venues such as private home cinemas, hotels, private screening rooms, and yachts. The company's virtual booth will feature images, downloadable materials, and videos, including a video interview with ProjectorCentral editor-in-chief Rob Sabin that spotlights how Espedeo technology brings the movietheatre-like screening to different venue options. Attendees can also request information directly from GDC Technology via a "scan" of their virtual badge.

"The growth of home theaters has exploded over the last few years, but we noticed the projection technology was not capable of true movie-theatre-like image quality. At GDC, we deliver a professional-grade cinematic experience to the home theater industry by providing a wide selection of affordable, cost-effective products and solutions. Typically, we design, manufacture and sell our own products. However, we are always looking for renowned technologists that have the same mission to continually improve the cinematic experience", said Dr. Man-Nang Chong, founder, chairman and CEO of GDC Technology Limited. "We have partnered with Appotronics and Texas Instruments to deliver our first product marketed under the Espedeo brand, Supra-5000. Our development teams worked closely together to deliver the first-ever all-in-one DCI-compliant projection system that can be "quietly" installed on the ceiling in any venue without the risk of harm from the laser light source. Delegates may not have heard of Espedeo, but I'm certain they will be talking about Supra-5000 after ProjectionExpo."

Projection Expo 2021 is open to all interested parties free of charge. Attendees must only register an email address at <u>GDC booth</u> or <a href="https://www.projectorcentral.com/expo2021/gdc.htm">https://www.projectorcentral.com/expo2021/gdc.htm</a> .

### **About GDC Technology Limited**

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X<sup>TM</sup> object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens.



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### **About Espedeo Holdings Limited**

Founded in 2006, Espedeo Holdings Limited ('Espedeo'), a GDC Technology company, is a global digital cinema display equipment and solutions provider offering premium commercial and home cinema display solutions, cinema 3D system equipment and after-sales support service.

### **About ProjectorCentral**

<u>ProjectorCentral.com</u> has served the projection industry with news, reviews, and powerful buying and installation tools for 22 years. ProjectorCentral's exclusive database with specs for 11,000 projectors, and its Projection Calculator, are critical industry resources. Detailed projector reviews deliver respected opinions for home theater enthusiasts and commercial integrators and help make ProjectorCentral "The World's Largest Projector Resource™".

#### **Trademarks**

Espedeo and Espedeo Supra are trademarks of GDC Technology Limited. All other trademarks remain the property of their respective owners.

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