Dear Course Manager & Marketing Manager,

My name is Cindy Girard. I am a luxury travel designer with Expedia Cruises™ in Red Deer AB. I live and work from home in Sylvan Lake, and I am a member of the Sylvan Lake Chamber of Commerce. Today, I am reaching out to introduce my professional consulting service, and specialized golf cruise planning expertise through my brand, GolfCruiseVacations.com, to explore the potential for cross-promotion between our businesses.

I believe that a collaboration with your golf course and my professional services could greatly enhance the customer service experience for your golfers. As you may have seen through social media, I have become a leading local expert in designing golf-themed cruises vacations. As an Independent Consultant, my professional consulting services extend to cruise travellers across North America.

As a premier provider of designing luxury ocean and river golf cruise vacations, featuring some of the world's top golf courses and resorts, my aim is to offer a unique and personalized service and memorable vacation experience for my clients.

I have some thoughts on how we could work together to achieve this as a cross-promotion with GolfCruiseVacations.com. You could select one or more of these fun and friendly, good-will ideas that I believe would enhance the golfers customer service experience at your course, and I am open to your cross-promotional ideas too:

- ➔ Added value to your club membership, by offering exclusive member only savings for the professional consulting services from travel designer Cindy Girard, at Golf Cruise Vacations
- ➔ My service to help you organize a special golf cruise vacation group, which could potentially include a free or reduced price cabin for your group leader
- ➔ Joint promotion of your course, and my services on each of our social media facebook pages
- ➔ A random novelty give-away of 2, GolfCruiseVacations.com luggage tags that your staff could hand to 2 lucky golfers at check-in, once a week.
- ➔ My sponsorship of one golf cart rental, once a month for a set of golfers during your women's or men's golf nights, or during any other time that would be beneficial for your course.
- ➔ Sponsorship for swag at upcoming golf tournaments booked at your course.

In exchange for this cross promotion, I have prepared a media kit with 2 posters (8.5x11) featuring my service for you to print (or contact me for professionally printed posters) and display on your entry door, bulletin board, or other suitable public space at your course. When your customers scan the QR code, they are directed to GolfCruiseVacations

I hope you find these ideas exciting, and I would love to hear from you to learn more about your golf club. Please reach out by email or set up a 15 minute consultation at your earliest convenience, so we can discuss this mutually beneficial collaboration. Thank you for your time and consideration.

Sincerely,
Cindy Girard, Luxury Cruise & Travel Designer

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