



**Golf Course Managers increase exposure and reach new audience with
GolfCruiseVacations.com**

Marketing managers elevate customer experience for club members and bring added value through cross-promotional marketing opportunity with Cindy Girard, Luxury Cruise & Travel Designer

SYLVAN LAKE, Alberta - May 7, 2023 - [PRLog](#) -- *A cross-promotional marketing strategy between golf courses and a golf-themed luxury cruise travel planning service broadens the reach to a similar target audience and offers added value for golf club members for a complimentary, but non-competing service.*

Cindy Girard's specialty consulting service through GolfCruiseVacations.com is designed for the ideal customer who has a passion for golf and enjoys taking luxurious vacations that combine their love for the sport with memorable travel experiences. Ideal customers of golf courses and clubs and luxury cruise travelers share similar characteristics.

Our ideal customer:

- Has the time and disposable income to pursue activities that create joy and memorable experiences they can share with friends and family.
- They are frequent travellers and regularly participate in local golf tournaments.
- Find them teeing off with peers at the weekly golf league, and sharing stories of where they play golf while on vacation.
- They socialize with their local golf peer group and would be ideal customers for a golf-centric cruise vacation, including a golf themed cruise group.
- They understand the value of their time, and have an appreciation for expertise, and personalized service.

**Discover new ways to reach your ideal customer, partner with Cindy Girard and
GolfCruiseVacations.com.**

To facilitate this collaboration, Cindy has made available a digital *Golf Promo Media Kit* with evergreen content for 2023, 2024, and 2025, which can be downloaded at [CindyGirard.com](https://cindygirard.com)

For more information on this exciting opportunity, contact Cindy Girard, Luxury Cruise & Travel Designer. <https://cindygirard.com/>

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