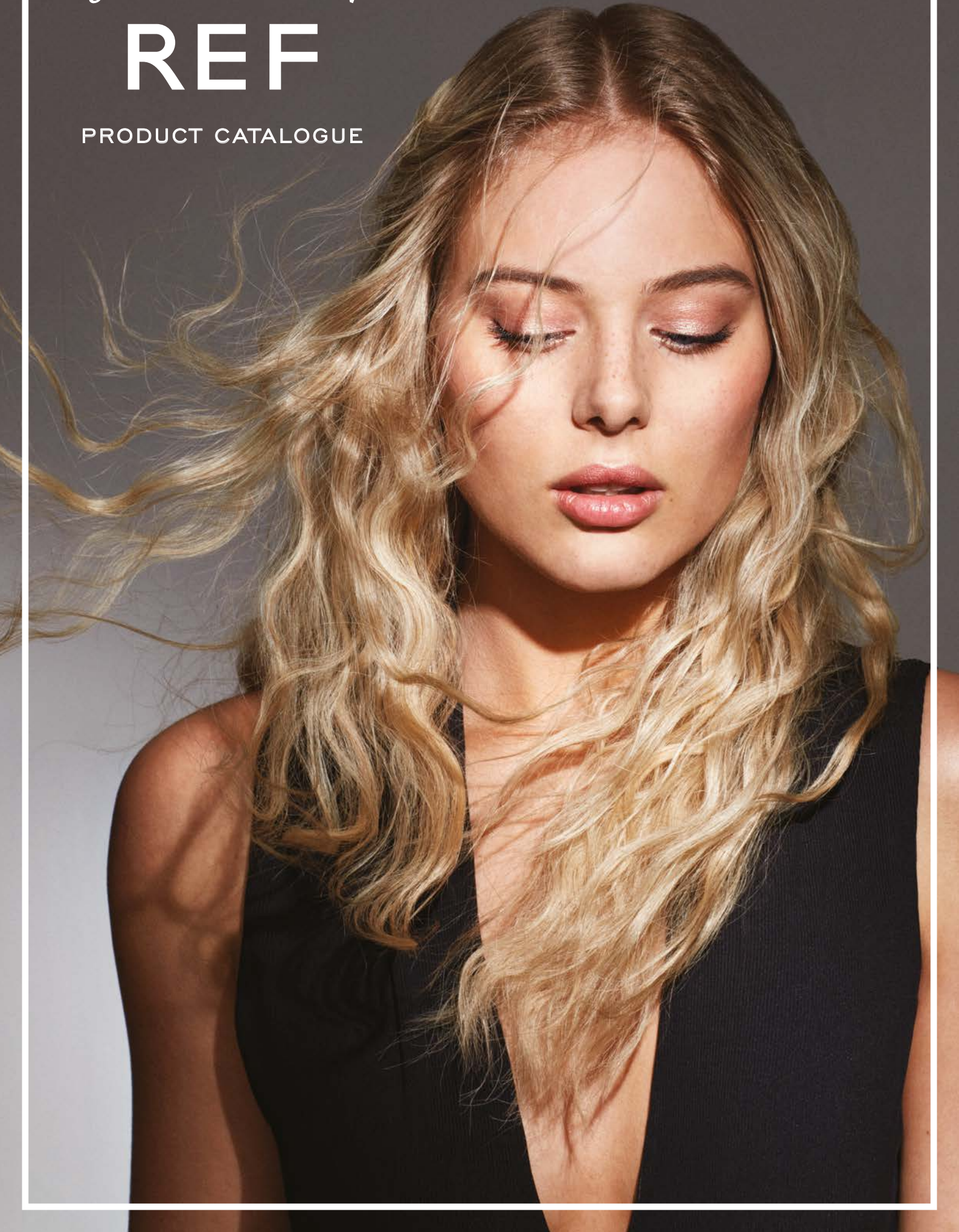


STOCKHOLM SWEDEN

REF

PRODUCT CATALOGUE



STRENGTHENING QUINOA PROTEIN

Vegan keratin for naturally strong & healthy hair.

Strength is the secret behind beautiful hair that doesn't lose its healthy glow over time. Hair gets its strength from the natural building block keratin, which is a protein with highly concentrated amounts of amino acids.

All REF products contain the protein derived from the South American superfood: Quinoa. This vegan Quinoa Protein is very similar to the keratin of hair, which can provide the right strength that hair needs to be healthy and beautiful. In addition to building strength, Quinoa Protein repairs, protects, and adds shine to the hair.



COLOUR PRESERVE SYSTEM

Natural protection for hair colour.

REF provides vibrant hair colour that is full of life through our signature Colour Preserve System. The system protects hair colour, both natural and treated. The System is composed of a unique mix of Sunflower Seed extract and a high-performing polymer that together form a natural source of protection. The System also works as an environmental shield providing great anti-fade protection. It not only protects against UV rays but also free radicals which both damage hair quality and colour over time.

Since our Colour Preserve System is included in all REF products, you can be sure your colour is in good hands, no matter which product you select.

WASH & CARE



Ultimate Repair Shampoo

100 ml/3.38 fl.oz
Art.no. 25015
285 ml/9.63 fl.oz
Art.no. 25020
1000 ml/33.81 fl.oz
Art.no. 25035



Ultimate Repair Conditioner

100 ml/3.38 fl.oz
Art.no. 26015
245 ml/8.28 fl.oz
Art.no. 26020
1000 ml/33.81 fl.oz
Art.no. 26035



Ultimate Repair Masque

250 ml/8.45 fl.oz
Art.no. 28025
500 ml/16.90 fl.oz
Art.no. 28026



Wonder Oil

15 ml/0.50 fl.oz
Art.no. 29110
125 ml/4.22 fl.oz
Art.no. 29120



Intense Hydrate Shampoo

100 ml/3.38 fl.oz
Art.no. 25215
285 ml/9.63 fl.oz
Art.no. 25220
1000 ml/33.81 fl.oz
Art.no. 25235



Intense Hydrate Conditioner

100 ml/3.38 fl.oz
Art.no. 26215
245 ml/8.28 fl.oz
Art.no. 26220
1000 ml/33.81 fl.oz
Art.no. 26235



Intense Hydrate Masque

250 ml/8.45 fl.oz
Art.no. 28225
500 ml/16.90 fl.oz
Art.no. 28226



Leave in Treatment

125 ml/4.22 fl.oz
Art.no. 29320



Illuminate Colour Shampoo

100 ml/3.38 fl.oz
Art.no. 25315
285 ml/9.63 fl.oz
Art.no. 25320
1000 ml/33.81 fl.oz
Art.no. 25335



Illuminate Colour Conditioner

100 ml/3.38 fl.oz
Art.no. 26315
245 ml/8.28 fl.oz
Art.no. 26320
1000 ml/33.81 fl.oz
Art.no. 26335



Illuminate Colour Masque

250 ml/8.45 fl.oz
Art.no. 28325
500 ml/16.90 fl.oz
Art.no. 28326



Leave in Conditioner

175 ml/5.91 fl.oz
Art.no. 29220



Weightless Volume Shampoo

100 ml/3.38 fl.oz
Art.no. 25115
285 ml/9.63 fl.oz
Art.no. 25120
1000 ml/33.81 fl.oz
Art.no. 25135



Weightless Volume Conditioner

100 ml/3.38 fl.oz
Art.no. 26115
245 ml/8.28 fl.oz
Art.no. 26120
1000 ml/33.81 fl.oz
Art.no. 26135



Weightless Volume Masque

250 ml/8.45 fl.oz
Art.no. 28125
500 ml/16.90 fl.oz
Art.no. 28126



Cool Silver Shampoo

100 ml/3.38 fl.oz
Art.no. 25415
285 ml/9.63 fl.oz
Art.no. 25420
1000 ml/33.81 fl.oz
Art.no. 25435



Cool Silver Conditioner

100 ml/3.38 fl.oz
Art.no. 26415
245 ml/8.28 fl.oz
Art.no. 26420
1000 ml/33.81 fl.oz
Art.no. 26435



Hair & Body Shampoo

100 ml/3.38 fl.oz
Art.no. 25515
285 ml/9.63 fl.oz
Art.no. 25520
1000 ml/33.81 fl.oz
Art.no. 25535

STOCKHOLM SWEDEN

REF

COLOUR BOOST MASQUE



Platinum Blonde
Art.no. 72010



Golden Blonde
Art.no. 72020



Dark Blonde
Art.no. 72030



Ash Blonde
Art.no. 72070



Cool Chocolate
Art.no. 72040

Colour Boost Masque

200 ml/6.76 fl.oz



Vivid Turquoise
Art.no. 72090



Brilliant Pink
Art.no. 72060



Radiant Red
Art.no. 72100



Intense Copper
Art.no. 72080



Ash Brown
Art.no. 72050

PROTECT & PREPARE



Heat Protection N°230

100 ml/3.38 fl.oz
Art.no. 31171
175 ml/5.91 fl.oz
Art.no. 31170



Get It Straight N°241

125 ml/4.22 fl.oz
Art.no. 31150

TEXTURE & FORM



Ocean Mist N°303

100 ml/3.38 fl.oz
Art.no. 31161
175 ml/5.91 fl.oz
Art.no. 31160



Curl Power N°244

125 ml/4.22 fl.oz
Art.no. 31120



Spray Wax N°434

250 ml/8.45 fl.oz
Art.no. 31360



Dry Shampoo N°204

75 ml/2.53 fl.oz
Art.no. 31210
200 ml/6.76 fl.oz
Art.no. 31380



Dry Shampoo Brown N°204

200 ml/6.76 fl.oz
Art.no. 31390

STOCKHOLM SWEDEN

REF

VOLUME & BODIFYING



Mousse
N°435

75 ml/2.53 fl.oz
Art.no. 32110
250 ml/8.45 fl.oz
Art.no. 32120



Fiber Mousse
N°345

75 ml/2.53 fl.oz
Art.no. 32210
250 ml/8.45 fl.oz
Art.no. 32220



Root To Top
N°335

250 ml/8.45 fl.oz
Art.no. 31370



Thickening Spray
N°215

300 ml/10.14 fl.oz
Art.no. 31250

STYLING & FINISH



Flexible Spray
N°333

300 ml/10.14 fl.oz
Art.no. 31340



Extreme Hold Spray
N°525

75 ml/2.53 fl.oz
Art.no. 31329
300 ml/10.14 fl.oz
Art.no. 31330



Hold & Shine Spray
N°545

75 ml/2.53 fl.oz
Art.no. 31310
300 ml/10.14 fl.oz
Art.no. 31320



Shine Spray
N°050

150 ml/5.07 fl.oz
Art.no. 31180



Firm Hold Spray
N°545

175 ml/ 5.91 fl.oz
Art.no. 31350



Stay Smooth
N°141

125 ml/4.22 fl.oz
Art.no. 31130



Sculpting Gel
N°433

150 ml/5.07 fl.oz
Art.no. 31140



Rough Paste
N°404

75 ml/2.53 fl.oz
Art.no. 40610
150 ml/5.07 fl.oz
Art.no. 40620



Forming Cream
N°424

85 ml/ 2.87 fl.oz
Art.no. 40220



Pomade
N°550

85 ml/ 2.87 fl.oz
Art.no. 40520



Styling Wax
N°534

85 ml/ 2.87 fl.oz
Art.no. 40320



Rough Wax
N°505

85 ml/ 2.87 fl.oz
Art.no. 40420

ROOT CONCEALER



Root Concealer
Dark Blonde

125 ml/4.22 fl.oz
Art.no. 72230



Root Concealer
Light Brown

125 ml/4.22 fl.oz
Art.no. 72240



Root Concealer
Brown

125 ml/4.22 fl.oz
Art.no. 72220



Root Concealer
Black

125 ml/4.22 fl.oz
Art.no. 72210

PROFESSIONAL

THE HAIRDRESSERS BRAND



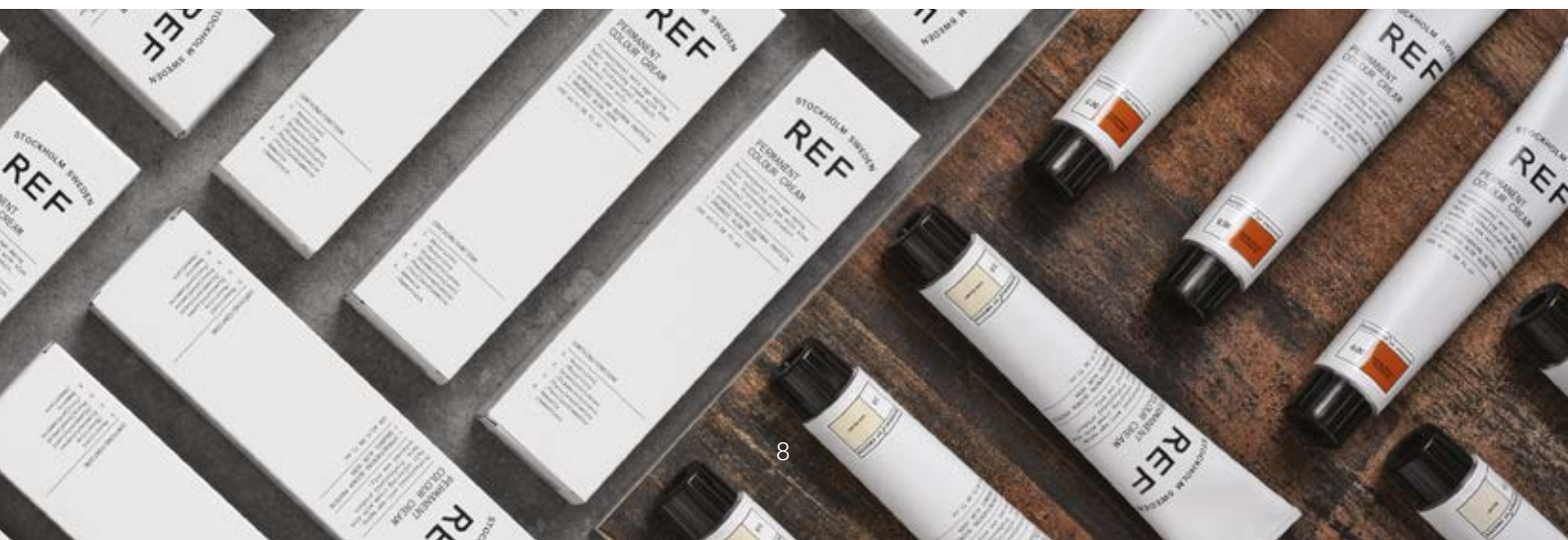


STOCKHOLM SWEDEN

REF

PERMANENT COLOUR

	ml.	fl.oz	Art.no.		ml.	fl.oz	Art.no.
1.0 Black	100	3.38	60010	6.4 Dark Copper Blonde	100	3.38	60860
2.0 Extra Dark Brown	100	3.38	60020	7.44 Intense Copper Blonde	100	3.38	60870
3.0 Dark Brown	100	3.38	60030	8.44 Intense Copper Light Blonde	100	3.38	60872
4.0 Brown	100	3.38	60040	7.43 Golden Copper Blonde	100	3.38	60880
5.0 Light Brown	100	3.38	60050	8.46 Intense Copper Red Light Blonde	100	3.38	60882
6.0 Dark Blonde	100	3.38	60060	9.43 Golden Copper Very Light Blonde	100	3.38	60890
7.0 Blonde	100	3.38	60070	5.66 Intense Red Light Brown	100	3.38	60950
8.0 Light Blonde	100	3.38	60080	4.62 Brilliant Red Brown	100	3.38	60956
9.0 Very Light Blonde	100	3.38	60090	5.26 Brilliant Violet Red Light Brown	100	3.38	60958
10.0 Extra Light Blonde	100	3.38	60100	6.62 Brilliant Red Dark Blonde	100	3.38	60960
5.00 Intense Natural Light Brown	100	3.38	60150	6.22 Brilliant Violet Dark Blonde	100	3.38	60962
6.00 Intense Natural Dark Blonde	100	3.38	60160	8.66 Intense Red Light Blonde	100	3.38	60970
7.00 Intense Natural Blonde	100	3.38	60170	6.66 Intense Red Dark Blonde	100	3.38	60980
8.00 Intense Natural Light Blonde	100	3.38	60180	5.55 Intense Light Mahogany	100	3.38	61050
4.1 Ash Brown	100	3.38	60240	7.53 Mahogany Golden Blonde	100	3.38	61070
5.1 Light Ash Brown	100	3.38	60250	10.2 Extra Light Pearl Blonde	100	3.38	61110
6.1 Ash Dark Blonde	100	3.38	60260	10.21 Extra Light Pearl Ash Blonde	100	3.38	61120
7.1 Ash Blonde	100	3.38	60270	12.0 Special Natural High Lift Blonde	100	3.38	61210
8.1 Light Ash Blonde	100	3.38	60280	12.1 Special High Lift Ash Blonde	100	3.38	61220
9.1 Very Light Ash Blonde	100	3.38	60290	12.11 Light Khaki Blonde	100	3.38	61221
10.1 Extra Light Ash Blonde	100	3.38	60300	12.21 Special High Lift Pearl Ash	100	3.38	61230
5.12 Wenge	100	3.38	60350	12.3 Light Golden Blonde	100	3.38	61232
6.23 Jacaranda	100	3.38	60360	4.11 Darkest Smoky Ash	100	3.38	62010
7.23 Walnut	100	3.38	60370	6.11 Medium Smoky Ash	100	3.38	62030
9.22 Light Pearl Violet	100	3.38	60380	7.11 Medium Light Smoky Ash	100	3.38	62040
9.23 Birch	100	3.38	60390	8.11 Light Smoky Ash	100	3.38	62050
5.036 Coffee	100	3.38	60450	9.11 Lightest Smoky Ash	100	3.38	62060
6.036 Dark Chocolate	100	3.38	60460	Silver Corrector Booster	100	3.38	68010
7.036 Milk Chocolate	100	3.38	60470	Green Corrector Booster	100	3.38	68020
8.035 Cappuccino	100	3.38	60480	Violet Corrector Booster	100	3.38	68030
9.035 Caffelatte	100	3.38	60490	Red Corrector Booster	100	3.38	68040
6.31 Dark Golden Ash Blonde	100	3.38	60560	Neutral Corrector Booster	100	3.38	68050
7.31 Golden Ash Blonde	100	3.38	60570	Blue Corrector Booster	100	3.38	68060
8.31 Light Golden Ash Blonde	100	3.38	60580	Orange Corrector Booster	100	3.38	68070
9.31 Very Light Golden Ash Blonde	100	3.38	60590	Pearl Corrector Booster	100	3.38	68080
4.3 Golden Brown	100	3.38	60640	Gold Corrector Booster	100	3.38	68090
6.3 Dark Golden Brown	100	3.38	60660				
7.3 Golden Blonde	100	3.38	60670	Lavender	100	3.38	79010
8.3 Light Golden Blonde	100	3.38	60680	Blush	100	3.38	79020
9.3 Very Light Golden Blonde	100	3.38	60690	Rose	100	3.38	79030
6.003 Bahia Nat Dk Blonde	100	3.38	60760	Steel	100	3.38	79040
7.003 Bahia Natural Blonde	100	3.38	60770	Cobalt	100	3.38	79050
9.003 Bahia Natural Very Light Blonde	100	3.38	60790	Jade	100	3.38	79060
10.003 Bahia Natural Extra Light Blonde	100	3.38	60795	Heaven	100	3.38	79070
4.4 Copper Brown	100	3.38	60840	Graphite	100	3.38	79080



SOFT COLOUR

	ml.	fl.oz	Art.no.		ml.	fl.oz	Art.no.
SC 1.0 Black	50	1.69	70010	SC 4.4 Copper Brown	50	1.69	70840
SC 4.0 Brown	50	1.69	70040	SC 6.4 Dark Copper Blonde	50	1.69	70860
SC 6.0 Dark Blonde	50	1.69	70060	SC 7.43 Golden Copper Blonde	50	1.69	70870
SC 8.0 Light Blonde	50	1.69	70080	SC 7.44 Intense Copper Blonde	50	1.69	70874
SC 10.0 Extra Light Blonde	50	1.69	70100	SC 9.22 Light Pearl Violet	50	1.69	70880
SC 10.21 Extra Light Pearl Ash Blonde	50	1.69	70120	SC 9.43 Golden Copper Very Light Blonde	50	1.69	70890
SC 6.1 Dark Ash Blonde	50	1.69	70260	SC 5.66 Intense Red Light Brown	50	1.69	70950
SC 8.1 Light Ash Blonde	50	1.69	70280	SC 8.66 Intense Red Light Blonde	50	1.69	70970
SC 10.1 Extra Light Ash Blonde	50	1.69	70300	SC 6.66 Intense Red Dark Blonde	50	1.69	70980
SC 4.11 Darkest Cool Ash	50	1.69	70310	SC 6.22 Brilliant Violet Dark Blonde	50	1.69	70991
SC 6.11 Medium Cool Ash	50	1.69	70320	SC 5.26 Brilliant Violet Red Blonde	50	1.69	70992
SC 8.11 Light Cool Ash	50	1.69	70330	SC 5.55 Intense Light Mahogany	50	1.69	71050
SC 5.12 Wenge	50	1.69	70350	SC 7.53 Mahogany Golden Blonde	50	1.69	71070
SC 6.23 Jacaranda	50	1.69	70360	SC 0.00 Clear	50	1.69	78050
SC 9.23 Birch	50	1.69	70390				
SC 5.036 Coffee	50	1.69	70450	SC. Booster Blue	50	1.69	71071
SC 7.036 Milk Chocolate	50	1.69	70470	SC. Booster Gold	50	1.69	71072
SC 9.035 Caffelatte	50	1.69	70490	SC. Booster Green	50	1.69	71073
SC 6.31 Dark Golden Ash Blonde	50	1.69	70560	SC. Booster Red	50	1.69	71074
SC 8.31 Light Golden Ash Blonde	50	1.69	70580	SC. Booster Violet	50	1.69	71075
SC 4.3 Golden Brown	50	1.69	70640				
SC 7.3 Golden Blonde	50	1.69	70670				
SC 9.3 Very Light Golden Blonde	50	1.69	70690				

DIRECT COLOUR

	ml.	fl.oz	Art.no.
DC Emerald Green	100	3.38	60400
DC Crystal Clear	100	3.38	60410
DC Denim Blue	100	3.38	60420
DC Saffron Yellow	100	3.38	60430
DC Orchid Magenta	100	3.38	60440
DC Radiant Red	100	3.38	60441
DC Violet Grape	100	3.38	60442

STOCKHOLM SWEDEN

REF

PERM



Curly Perm

500 ml/16.90 fl.oz
Art.no. 69701



Neutral Fixing Fluid

500 ml/16.90 fl.oz
Art.no. 69702



Fluid Regulator

250 ml/5.07 fl.oz
Art.no. 69703

CREAM DEVELOPERS



Peroxide 1,9% / 6 VOL

1000 ml/33.81 fl.oz
Art.no. 69030



Peroxide 3% / 10 VOL

1000 ml/33.81 fl.oz
Art.no. 69040



Peroxide 6% / 20 VOL

1000 ml/33.81 fl.oz
Art.no. 69050



Peroxide 9% / 30 VOL

1000 ml/33.81 fl.oz
Art.no. 69060



Peroxide 12% / 40 VOL

1000 ml/33.81 fl.oz
Art.no. 69070

BLONDE.ID BLEACH



High-Lift Bleach

500 g/17.64 oz
Art.no. 69013

Refill 500 g/17.64 oz
Art.no. 69014



Balayage Bleach

400 g/14.11 oz
Art.no. 69023

Refill 400 g/14.11 oz
Art.no. 69024



STOCKHOLM SWEDEN

REF




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