

Pure elements hair care combines the best of nature and science

PURE ELEMENTS

SCIENCE & NATURE IN HARMONY



Pure Elements is a sustainable, clean, fresh approach to remedies and therapies for hair, in harmony with science and nature.

The powerful combination of pure natural plant & flower extracts, 100% pure essential oils and scientifically-based ingredients ensure peak-performing, quality, pure formulations, suitable for all hair types.

A professional, salon-focused range of environmentally responsible products, Pure Elements balances performance and nature in hair care and styling products to deliver superior results, every time.



Purely Natural
Plant & Flower
Extracts



Vitamin E
Fortified



Paraben-Free



No Artificial Colours



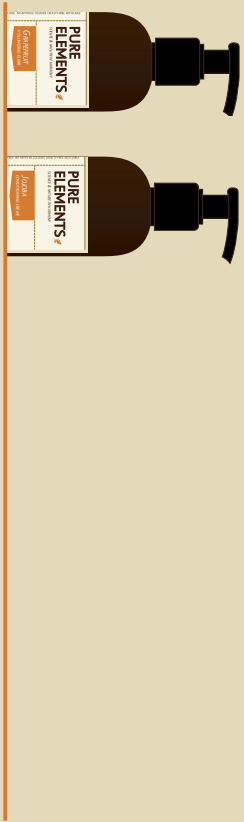
Recyclable

PURE ELEMENTS

SCIENCE & NATURE IN HARMONY



SHAMPOO



CONDITIONER



TREATMENT



STYLING



FINISHING

SHAMPOO

RANGE

Pure Elements' range of shampoos offer Vitamin E-fortified cleansing remedies for every hair type and condition, based on a unique scientific approach to combining 100% pure essential oils and pure plant & flower extracts to deliver exceptional results.

-  *Orangemint Volumising Shampoo*
-  *Sandalwood Moisturising Shampoo*
-  *Marigold Harmonising Shampoo*
-  *Tea Tree & Spearmint Clarifying Shampoo*
-  *Patchouli Softening Shampoo*



ORANGEMINT
VOLUMISING SHAMPOO
250 mL

FEATURES :

- ✿ Adds volume to fine & limp hair
- ✿ Promotes shine & manageability
- ✿ 100% pure essential oils of Sweet Orange & Spearmint stimulate the scalp & strengthen the hair
- ✿ Pure natural extracts of Lemon & Stinging Nettle control dandruff, add shine & provide anti-oxidant properties



SANDALWOOD
MOISTURISING SHAMPOO
250 mL

FEATURES :

- ✿ Hydrates dry & chemically-treated hair
- ✿ Adds body, shine & manageability
- ✿ 100% pure essential oils of Sandalwood, Ylang Ylang & Spearmint calm, moisturise & stimulate the hair & scalp
- ✿ Natural extracts of Aloe Vera and Date regenerate & moisturise the hair
- ✿ Hydrolysed Wheat Protein & Panthenol improve hair strength & moisture retention



MARIGOLD
HARMONISING SHAMPOO
250 mL

FEATURES :

- 🌿 Normalises an oily & dry scalp
- 🌿 Adds body, manageability & shine
- 🌿 100% pure essential oils of Clove, Patchouli & Lavender provide anti-oxidant properties, soothing & calming the scalp
- 🌿 Pure natural extracts of Marigold, Lime Blossom and Chamomile calm, soothe and nourishes hair & scalp



TEA TREE & SPEARMINT
CLARIFYING SHAMPOO
250 mL

FEATURES :

- 🌿 Clarifies the scalp, removing product build-up & environmental pollutants
- 🌿 Adds body & shine
- 🌿 100% pure essential oils of Tea Tree & Spearmint provide antioxidant properties & calm, soothe & stimulate the scalp
- 🌿 Natural extract of Birch Leaf soothes & purifies



PATCHOULI
SOFTENING SHAMPOO
250 ML

FEATURES :

- 🌿 Nourishing and detangles dry and damaged hair*
- 🌿 Provides a perfect balance of cleansing and nourishing*
- 🌿 100% pure essential oils of Patchouli and Eucalyptus*
- 🌿 Pure natural extract of Date softens, soothes and nourishes the hair and scalp*



CONDITIONER

RANGE

Pure Elements' range of conditioners offer Vitamin E-fortified conditioning & hydrating remedies based on a unique scientific approach to combining 100% pure essential oils and pure plant & flower extracts to deliver exceptional care, shine & body, for every hair type and condition.

-  *Jojoba Conditioning Crème*
-  *Grapefruit Volumising Elixir*



JOJOBA
CONDITIONING CRÈME
250 mL

FEATURES :

- 🌿 *Moisturising conditioner for fine & medium-textured hair*
- 🌿 *Conditions, strengthens & restores body & shine*
- 🌿 *100% pure essential oils of Sandalwood, Clove, Jojoba nourish the hair, and soothe & calm the scalp*
- 🌿 *Pure natural extract of Black Oat moisturises and repairs damaged hair*
- 🌿 *Silk Amino Acids and Soybean-based Lecithin promote shine, strengthen the hair & stimulate the scalp*



GRAPEFRUIT
VOLUMISING ELIXIR
250 mL

FEATURES :

- 🌿 *Weightless conditioner for over-stressed & fine hair*
- 🌿 *Adds volume, shine & manageability*
- 🌿 *100% pure essential oils of Grapefruit & Sweet Orange provide anti-oxidant properties, & moisturise the hair & soothe the scalp*
- 🌿 *Pure natural extracts of Lemon and Stinging Nettle moisturise, soothe and provide anti-oxidant properties & shine*
- 🌿 *Hydrolysed Wheat Protein and Silk Amino Acids strengthen & smooth the hair*

TREATMENT

RANGE

Pure Elements' Treatment offers a Vitamin E-fortified remedy for damaged and chemically-treated hair based on a unique scientific approach to combining 100% pure essential oils and pure plant & flower extracts to deliver exceptional deep-acting and hydrating benefits.

 *Lavender Softening Mask*



LAVENDER SOFTENING MASK

250 mL

FEATURES :

- Deep-acting treatment for damaged & chemically-treated hair
- Softens & hydrates hair & scalp
- 100% pure essential oils of Lavender and Patchouli balance dry & oily hair & calm the scalp
- Natural extract of Lime Blossom smoothes, soothes & refreshes hair & scalp
- Hydrolysed Keratin and Wheat Protein, Lanolin and Panthenol strengthen, smooth and increase shine

STYLING

RANGE

Pure Elements' Styling products offer creative solutions for all styling needs & desired outcomes. Based on a unique scientific approach to combining 100% pure essential oils and pure plant & flower extracts, our styling range delivers volume, texture & control, whilst ensuring exceptional care, shine & body for every hair type and condition.

-  Chamomile Foaming Serum*
-  Soybean Styling Compound*
-  Linseed Calming Potion*
-  Thyme & Clary Salt Water Spray*



CHAMOMILE
FOAMING SERUM
200 mL

FEATURES :

- 🌿 Medium-hold styling mousse
- 🌿 Delivers weightless body, volume, smoothness & shine to all hair types
- 🌿 Controls curl, eliminates frizz, and protects against humidity
- 🌿 100% pure essential oils of Ylang Ylang and Spearmint balance & calm the scalp, with anti-oxidant properties
- 🌿 Pure natural extract of Chamomile soothes, conditions & moisturises hair & skin
- 🌿 Hydrolysed Wheat Protein and Panthenol improve hair strength & moisture retention



SOYBEAN
STYLING COMPOUND
200 mL

FEATURES :

- 🌿 Medium-hold weightless spray-on gel
- 🌿 Adds body & shine, providing anti-static properties
- 🌿 Smooths & calms the hair
- 🌿 100% pure essential oils of Lavender & Copaiba balance, calm & provide antiseptic properties for hair & scalp
- 🌿 Pure natural extracts of Horsetail & Black Oat moisturise, strengthen & repair damaged hair
- 🌿 Contains Soybean-based Lecithin promotes shine, strength & stimulates the scalp



LINSEED
CALMING POTION
200 mL

FEATURES :

- 🌿 Smoothes & strengthens the hair
- 🌿 Controls curl & frizz for easier styling
- 🌿 Provides exceptional shine & anti-static properties
- 🌿 100% pure essential oils of Sandalwood & Clove condition, moisturise & restore the hair
- 🌿 Natural extract of Linseed smooths and strengthens hair
- 🌿 Hydrolysed Wheat Protein improves hair strength & moisture retention



THYME & CLARY
SALT WATER SPRAY
200 mL

FEATURES :

- 🌿 Creates volume, texture & body for a wavy sun-kissed look
- 🌿 100% pure essential oils of Thyme, Clary and Geranium normalise & balance hair & scalp, whilst providing exceptional texture to hair
- 🌿 Pure natural extract of Aloe Vera calms and moisturises



FINISHING

RANGE

Pure Elements' range of Finishing products deliver exceptional control & texture with a choice of shine or matte finishes. Based on a unique scientific approach to combining 100% pure essential oils and pure plant & flower extracts, along with natural clays and waxes, our finishing range delivers pliable, re-workable, water-soluble finishing solutions for every hair type and condition.

-  *Avocado Shine Butter*
-  *Ginseng Control Butter*
-  *Cedarwood Moulding Clay*
-  *Rosewood Polishing Spray*
-  *Lime Blossom Medium Hold Finishing Spray*
-  *Hibiscus Firm Hold Spray*



AVOCADO SHINE BUTTER

80 mL

FEATURES :

- Adds texture & support
- Delivers pliable control & shine
- 100% pure essential oils of Rosewood, Ylang Ylang, & Clove balance, calm and promote a healthy scalp
- Pure natural Avocado Oil and Ricinus Oil soften hair & impart amazing shine
- Pure natural extract of Lime Blossom soothes & refreshes hair & scalp



GINSENG CONTROL BUTTER

80 mL

FEATURES :

- Adds texture & maximum style support with a matte finish
- 100% pure essential oils of Rosewood, Ylang Ylang, & Clove balance, calm & promote a healthy scalp
- Pure natural extract of Ginseng fortifies and protects hair
- Pure natural Beeswax & Candelilla Wax provide body & texture & nourish the hair



CEDARWOOD MOULDING CLAY

80 mL

FEATURES :

- ✿ Provides maximum control with a matte finish
- ✿ 100% pure essential oils of Cedarwood & Ylang Ylang stimulate the scalp & balance dry & oily hair
- ✿ Pure Natural Clay & Beeswax nourish the hair & provide texture & a matte finish

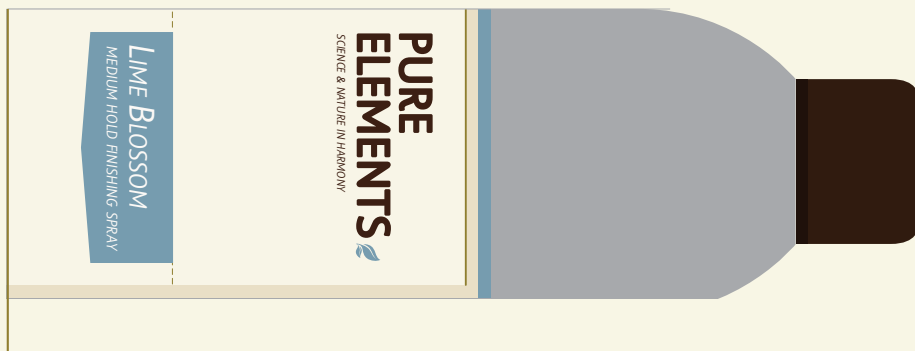


ROSEWOOD POLISHING SPRAY

125 mL

FEATURES :

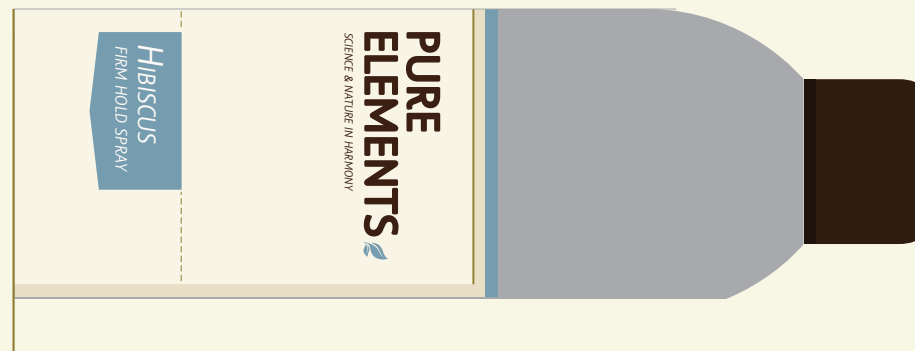
- ✿ Superior gloss shine spray
- ✿ Controls & eliminates frizz
- ✿ 100% pure essential oils of Rosewood, Ylang Ylang, & Clove balance, calm & promote healthy scalp



LIME BLOSSOM
MEDIUM HOLD FINISHING SPRAY
300 mL

FEATURES :

- Medium hold finishing spray with advanced long lasting hold, support and shine*
- An aroma blend of pure essential oils of Sandalwood, Peppermint and Clove*
- Pure natural extract of lime Blossom*
- Antioxidant protection Vitamin E fortified*



HIBISCUS
FIRM HOLD SPRAY
300 mL

FEATURES :

- Firm hold hair spray designed to hold all day*
- Provides volume lasting support and shine*
- An aroma blend of Pure Essential oils Sandalwood, Peppermint and Clove*
- Pure natural extract of Hibiscus*
- Antioxidant protection Vitamin E fortified*

DISTRIBUTORS

AUSTr ALIA

Contact. Jane Smith
Luxury Beauty Concepts Pty Ltd
Phone. +61 3 9510 6051
Email. info@luxbc.com.au
www.luxbc.com.au

BELGIUM

Contact. Hugo Perpete or
Lisette De Shutter
Ligoper BVBA
Paardebloemlaan 27/29
B-2180 Ekeren, Belgium
Phone. +32 3664 8527
Email. info@ligoper.be

FRANCE

Contact. Brigitte Selighini
Pact Line
18 Rue du Patural
ZA Courcelles-Chaussy, France
Phone. +33 6 7074 3563
Email. pact.line@cegetel.net
www.pact-line.fr

NORWAY

Contact. Jens E. Fjeld
PACT System Norway
P.O. Box 48 Sentrum
N-3502 Honefoss, Norway
Phone. +47 9482 9768
Email. j-field@online.no

UNITED KINGDOM

Contact. Liz Fox
PACT UK Ltd
46 Fox Lane, Palmers Green
London, N13 4BA, UK
Phone. +44 20 8360 8464
Email. liz@pactuk.com

