



Zero

A super-gentle pre-treatment cleansing shampoo

The perfect way to prepare hair before a Quick Fix or Reset treatment, Zero is full of kindness. It gently cleanses and softens the hair, encouraging the cuticles to rise so it can absorb all the goodness of the in-salon treatment.

Features and benefits

- Free from sodium chloride and sulphates
- Low pH of 6-7
- Contains extracts of soybean and rice

BETAINE SOYBEAN, PALM & RICE EXTRACTS





Regulate

Get ready for stronger and hydrated hair with Regulate

Regulate is a specially designed protein spray that prepares the hair for treatment, ensuring it has the right balance of moisture and protein so the other products can work their magic.

Features and benefits

- Balances moisture and protein
- Contains extracts of soybean, palm, rice and carob bean
- Hydrates and strengthen every strand

PANTHENOL SOYBEAN, PALM & RICE EXTRACTS CAROB BEAN EXTRACT





Reset

The hero product for smoothing and straightening

Using low pH proteins to transforms the shape, strength and condition of every type of hair, Reset repairs and rebuilds the hair so it's left stronger, softer, shinier and healthier.

Features and benefits

- Smooths and straightens
- Contains a hydrolysed protein blend to repair and rebuild hair
- Adds supersoft shine

pH 1.5 - 2.0 CARBOCYSTEINE, KERATIN AMINO ACIDS (V), HYDOLYSED WHEAT PROTEIN GLYCERINE, SOYBEAN, PALM & RICE EXTRACTS AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS CAROB BEAN EXTRACT





Turbo

An optional extra for greater strengthening power

Turbo is an optional additive that gives greater strengthening power for Afro, very curly, resistant or virgin hair by helping Reset penetrate every strand more effectively.

Features and benefits

- Ideal for Afro, very curly or thick hair
- Provides greater strengthening power
- Enhances the treatment

pH 2.0 - 2.5 ETHOXYDIGLYCOL GLYOXYLIC ACID CAROB BEAN EXTRACT





Lock

Protect, replenish and seal the hair with Lock

Lock is an indulgent conditioning mask that prepares the hair for ironing, replenishes its strength and hydration, and forms a protective layer to guard against heat.

Features and benefits

- Replenished hydration using proteins, oils and seed extracts
- Protects against the damaging effects of heat
- Prepares the hair for the final step of the treatment

pH 3.0 - 4.5 HYDROLYZED WHEAT PROTEIN KERATIN AMINO ACIDS (V), CARBOCYSTEINE SOYBEAN, PALM & RICE EXTRACTS AVOCADO, SUNFLOWER, COCONUT, FLAXSEED, ARGAN, MACADAMIA, OLIVE OILS AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS





Quick Fix

ReHydrate

Lightweight moisture for coarse, dry or damaged hair

ReHydrate adds lightweight moisture to coarse, dry or damaged hair. Using rich, nourishing ingredients it helps to rebuild your locks and provide an incredibly silky soft finish.

Features and benefits

- Contains a rich blend of Baobab, hydrolysed soy protein, carob bean extracts and oils
- Ideal for dry and damaged hair
- **Pro**vides a silky soft finish

pH 3.0 - 4.0 HYDROLYSED SOY PROTEIN CAROB BEAN EXTRACTS BAOBAB (Tree of Life) GLYCERIN AVOCADO, SUNFLOWER, COCONUT, FLAXSEED, ARGAN, MACADAMIA, OLIVE OILS AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS

QUICK FIX FABRIG



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Quick Fix ReBuild

Add strength and softness to weak, fine or limp hair

ReBuild adds super strength and softness to lifeless hair. Using heat-activated proteins, this clever mask protects against damage and works even harder when paired with heat tools.

Features and benefits

- Contains a blend of proteins and carob bean extract
- Protects against further environmental damage
- Creates exceptional strength and repair

pH 3.0-4.0 HYDROLYSED VEGETABLE & SOY PROTEINS GLYCERIN CAROB BEAN EXTRACTS ZEA MAYS STARCH AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS





Hydrate Shampoo

A touch of luxury with every wash, for soft, shiny and ultra-smooth hair

Designed to maximise the benefits of our in-salon treatments, Hydrate Shampoo is specially formulated with proteins to repair dry, dehydrated hair. It locks in moisture, for hair so healthy it shines.

Features and benefits

- Adds lightweight moisture
- Perfect for revitalising dry, coarse or damaged hair
- Contains a unique blend of protein and seed extracts

pH 5.0 - 6.0

PANTHENOL

GLYCERIN

HYDROLYSED SOY PROTEIN

AVOCADO, SUNFLOWER, COCONUT, FLAXSEED, ARGAN, MACADAMIA, OLIVE OILS

CAROB BEAN EXTRACTS

BAOBAB

AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS

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Hydrate Conditioner

For stronger and healthier hair that looks and feels silky-soft

The ultimate in hydration for dry, coarse or damaged hair, Hydrate Conditioner revives, protects and restores the hairs condition, leaving it super-soft, shiny and nourished.

Features and benefits

- Works in harmony with Hydrate Shampoo
- Adds lightweight moisture
- Contains a unique blend of protein and seed extracts

pH 3.0 - 4.5 HYDROLYSED SOY PROTEIN GLYCERIN CAROB BEAN EXTRACTS BAOBAB AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS





Hydrate Mask

A decadent treat to soften, repair and moisturise hair

Packed with proteins, oils and seed extracts, Hydrate Mask is an indulgent, nutrient-rich mask that repairs and rehydrates damaged hair, leaving it looking and feeling gorgeously soft and shiny.

Features and benefits

- Works in perfect harmony with Hydrate Shampoo and Conditioner
- A once-a-week treat for the hair
- **Provi**des a silky soft finish

pH 3.0 - 4.5 HYDROLYSED SOY PROTEIN GLYCERIN CAROB BEAN EXTRACTS BAOBAB AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS







Build Shampoo

Delivering softness and flexible strength, for noticeably thicker, fuller hair

Transforms fine, weak and lifeless hair into thicker, fuller, luscious locks. Working in perfect partnership with Build Conditioner, for long-lasting results and a luxurious hair care experience.

Features and benefits

- Contains a unique blend of proteins and plant extracts
- Adds body and volume
- Ideal for fine, weak or limp hair

pH 5.0-6.0

PANTHENOL HYDROLYZED RICE PROTEIN CARBOCYSTEINE SERINE GLYCERIN AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS





Build Conditioner

Boosts volume and strength, for fuller locks that really shine

Build Conditioner contains a luxurious blend of proteins and vitamins that help to protect the hair from breakage and boost its volume and strength. The perfect partner to Build Shampoo, it leaves hair looking and feeling thicker, fuller and full of life.

Features and benefits

- Formulated to strengthen fine, thin or limp hair
- A pampering blend of lightweight, natural ingredients
- Protects the hair from breakage

pH 3.0 - 4.5 HYDROLYZED RICE PROTEIN CARBOCYSTEINE SERINE GLYCERIN







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Build Mask

Just one application a week leaves hair feeling stronger and softer, with a gorgeous shine

Our specialist strengthening treatment for fine, thin or limp hair, Build Mask uses a blend of proteins to nourish the hair. This once-a-week treatment repairs, strengthens and moisturises hair from the inside out.

Features and benefits

- Repairs and reconstructs fine, weak or damaged hair
- A weekly indulgence
- Adds lightweight moisture for incredible shine

pH 3.0 - 4.5 HYDROLYSED VEGETABLE & SOY PROTEINS CAROB BEAN EXTRACTS ZEA MAYS STARCH GLYCERIN AFRICAN & AMAZONIAN FRUIT & PLANT EXTRACTS





