



# COLOR DEFENCE

List Price 100% Markup | June 2023

color maintenance system

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE	WHOLESALE (ex GST)	WHOLESALE (inc GST)	ESIT. RP (inc GST)
<b>COLOR DEFENCE SHAMPOO</b>					
542007420567	Balancing Volume Shampoo	250ml	16.14	17.75	35.50
542007420574	Balancing Volume Shampoo	1000ml	42.27	46.50	93.00
	Balancing Smoothing Shampoo	250ml	16.14	17.75	35.50
	Balancing Smoothing Shampoo	1000ml	42.27	46.50	93.00
	Prescription Shampoo Fill*	200ml	15.20	16.50	37.50
<b>COLOR DEFENCE CONDITIONER</b>					
542007420581	Balancing Conditioner	250ml	17.05	18.76	37.50
542007420598	Balancing Conditioner	1000ml	44.09	48.50	97.00
	Prescription Re-hydrator Fill*	200ml	16.53	17.50	39.50
<b>COLOR DEFENCE TREATMENT</b>					
542007420123	Hydrating Mask	250ml	17.95	19.75	39.50
	Hydrating Mask	1000ml	50.00	55.00	110.00
<b>COLOR DEFENCE COLOUR SHAMPOO</b>					
542007420154	Platinum	1000ml	63.64	70.00	
542007420178	Wheat	1000ml	63.64	70.00	
542007420192	Sundrop	1000ml	63.64	70.00	
542007420215	Copper	1000ml	63.64	70.00	
542007420239	Crimson	1000ml	63.64	70.00	
542007420253	Wine	1000ml	63.64	70.00	
542007420277	Chestnut	1000ml	63.64	70.00	
542007420291	Slate	1000ml	63.64	70.00	
542007420344	Jet	1000ml	63.64	70.00	
	Prescription Bottle Shampoo	200ml	2.50	2.75	
<b>COLOR DEFENCE RE-HYDRATOR</b>					
542007420338	Platinum	1000ml	68.18	75.00	
542007420352	Wheat	1000ml	68.18	75.00	
542007420376	Sundrop	1000ml	68.18	75.00	
542007420390	Copper	1000ml	68.18	75.00	
542007420313	Crimson	1000ml	68.18	75.00	
542007420337	Wine	1000ml	68.18	75.00	
542007420351	Chestnut	1000ml	68.18	75.00	
542007420375	Slate	1000ml	68.18	75.00	
542007420344	Jet	1000ml	68.18	75.00	
	Prescription Bottle Re-hydrator	200ml	2.50	2.75	
<b>COLOR DEFENCE SUPPORT ITEMS</b>					
	Pump	1000ml	5.45	6.00	

**\* Note mark up's on prescription shampoo and re-hydrators**

Prescription shampoo and rehydrator 200ml markup 127%, including prescription bottle

Prescription shampoo and rehydrator 200ml refill markup 165%