

# LAZZONI

PROJECTS

NEW YORK | NEW JERSEY | ATLANTA | SEATTLE | PARIS | LONDON | ISTANBUL |  
BULGARIA | CROATIA | SCOTLAND | HONG KONG | DOHA | SWITZERLAND

# JOURNEY OF 125 YEARS

Chelsea, New York City  
2009



Headquarters in Ankara, Turkey. First modern  
manufacturing facility.  
2002



Our 2nd and 3rd generations standing  
in front of Lazzoni's first carpentry shop  
1960



Traditional Blacksea Laz wooden house circa 1897  
and first delivery vehicle Opel Rekord Caravan 1961  
1952



**We are LAZZONI and LAZZONI is much more than a furniture design house.**  
It is a contemporary boutique of ideas, inspiration and good will that transforms  
spaces into homes. We acknowledge that every home is different, carrying that  
individual spirit and feel, unique in every one of us. This is why we put an extra  
emphasis on creating interiors that nurture human wellness and embody a  
personal sanctuary.

**LUXURY HOTEL**  
 Six Senses Bosphorus Hotel located in one of the most prestigious areas of Istanbul, Sarıyer, has been designed with the exclusively manufactured products of Lazzoni!

The renovation of this glorious mansion is made delicately to stay true to its original features. The fabrics, lighting articles, and accessories are carefully selected to maintain the historical atmosphere of the place while adding contemporary details.





# ZAHA HADID

New York City, USA - 2018

**MODEL UNIT**  
An Exclusive Look Inside Zaha Hadid's First New York City Residence "It's sculpture inhabited. "That's how Tiago Correia, the U.S. director of Zaha Hadid Architects describes his firm's condo building at 520 West 28th Street."We made a building that very deliberately blurs the lines between art and architecture," he explains. "That's our way to pay tribute to the location, to Zaha's work, and to the burgeoning lifestyle in the area."  
West Chin and Jennifer Post created interiors that both highlight Hadid's work and, in a seZse, soften it for everyday living. Furnished with Lazzoni Mony sectional sofa and Olivia bed.





LAZZONI  
HOTEL

Istanbul, TURKEY - 2015

**5 STAR HOTEL**

Lazzoni Hotel, with its seafront location at the coast of Golden Horn, one of the historical textures of the European side, has a unique location for those who desire to discover the city thanks to its proximity to the city's historical texture, business centers, shopping and entertainment complexes or to make business visits, meetings and explore the city.





BULGARIA - 2018

#### BOUTIQUE HOTEL - 50 ROOM | RESTAURANT

Promenade Hotel located at the sweet coastal city of Bulgaria, Burgas has been designed with the products of Lazzoni! This chic hotel which is designed through meeting with Lazzoni's design process has started to host its guests with its total number of 12 rooms consisting Apartment Rooms, Deluxe Rooms and Grand Deluxe Studio Rooms and an elegant lobby designed with the products of Lazzoni.



#### LOUNGE RESTAURANT

Serdab Restaurant accentuates the historical texture that was brought to life with Lazzoni's designs. A light color palette that is used for main seating pieces enhances the refreshing atmosphere of the coastal view. The warmth of nature is reflected in the wooden bar design that creates an inspiring ambiance with greens and blues. A cozy character is built with comfortable armchairs, chairs, and sofas to make the guests feel at home.

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## RESTAURANT

Offering a peaceful haven for its valued guests, Toro Restaurant was designed with Lazzoni's custom-made pieces, accentuating a simple design. In this restaurant project, the design was created with a pleasant and welcoming space in mind. The simple atmosphere of the place is enlivened with dynamic colored chairs that blend with the stone walls, while the organic features of the space are enhanced with the natural wood details in chairs. The elegance of the restaurant is taken one step further with beige leather armchairs and bar stools.

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# ROYAL SUITE

Istanbul - TURKEY 2020

## EXTENDED STAY

Making a statement with its custom-made antique style in the cosmopolitan city of New York, Royal Suite is designed to create a unique experience for its visitors, making sure they feel the elegance in magnificent details.





# HOTEL INDIGO®

New York, USA - 2020

## HOTEL - PENTHOUSE

Social facilities of Burj Alfardan which is located in the middle of Doha has been designed with the special products exclusively manufactured in the manufacturing plant of Lazzoni. Furniture gave life to the common areas, which are designed with the aim of creating a chic and modern style, with matching color transitions and tones.





**5 STAR HOTEL - Z200 ROOM | 3 RESTAURANT**

Carrying the name of one of the most famous three families in Scotland, Kimpton Hotel started a competition to design 4 different room types through Interior Arc England Magazine. One of the winners, Turkish designer C. Ozan Yazgan has designed 12 "nature rooms" of the hotel and later the lobby. The project was awarded by various design magazines in 2015 and 2016 under the title "simple and special" and lastly, it was crowned by winning the Jury's Special Award by England's Architectural Association.





HAKKASAN

Doha, QATAR - 2020

**RESTAURANT**

Standing out as the glamorous capital of Qatar, the city of Doha introduces Japanese cuisine with Hakkasan restaurant that was adorned with custom-designed pieces of Lazzoni.



# MODEL UNIT

Standing out on the blissful coast of Bodrum, Paradise creates the perfect balance of nature and design with Outdoor Collection pieces. Acting as a reflection of the heavenlike seascape it is surrounded with.



## RESIDENTIAL

Chic and modern house located in one of the most luxurious and elite living areas of The United States, Bird Key Island of Florida, has been designed with the products of Lazzoni. Thanks to the garden of the house and frequent glass use, the living room is spacious and calm and furniture are selected in accordance with the ambiance of the house. Spacious style of the house is supported by the soft color tones selected for fabrics used.

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## GLASS HOUSE

New Jersey, USA - 2021

### RESIDENTIAL

Apartments designed by 5 famous brands and 5 interior designers gathered by one of the biggest interior design and estate magazines, Aspire Magazine made their debuts at Glass House! The luxurious apartment in Glass House located at New Jersey was designed by Lazzoni's designers. It is aimed to create a comfortable and joyful living area in the project and never to compromise on a chic style!





Lusail, QATAR - 2019

**OFFICE TOWER**

Social facilities of Burj Alfardan which is located in the middle of Doha has been designed with the special products exclusively manufactured in the manufacturing plant of Lazzoni. Furniture gave life to the common areas, which are designed with the aim of creating a chic and modern style, with matching color transitions and tones.





MODEL UNIT

Located in the captivating city of Bodrum, Paradise Bay suites invite the brightest cerulean blues to accompany your Mediterranean summers. For this private suite, pieces were selected from Lazzoni's latest outdoor collection along with custom-made products. To accentuate the breathtaking scenery right outside, off-white and creamy hues and oak accents were used in the entire place.

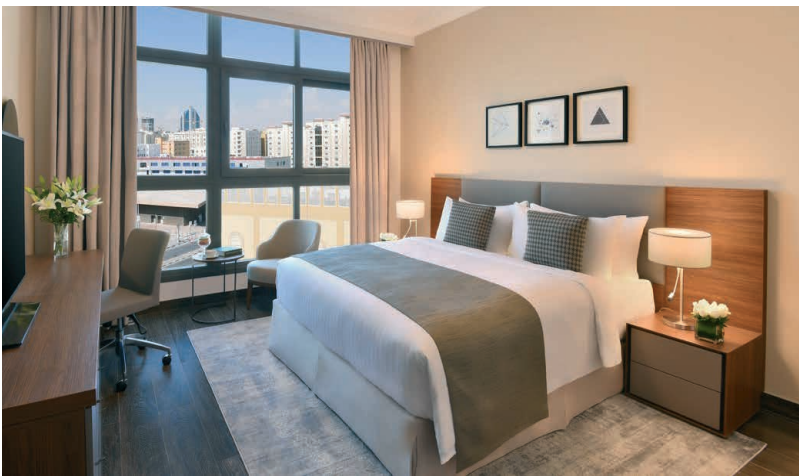
Lotus series make their debut in this project with knitted wicker details. While Lotus Chair was used in the dining area in its simplest form, Lotus Lounge Chair takes on a different look in the bedroom as a cozy detail. Arte armchair was used in the living area to experience both indoors and outdoors in 360. While Tubi Table and Bent Sofa were selected for the terrace area to bring comfort to an exclusive scenery.



**EXTENDED STAY**

Consisting of 5 blocks and 164 residences, La Mirage Housings located in Doha, the capital city of Qatar, have been put into service with the products of Lazzoni! All of 164 luxurious residences located in La Mirage Housings have been designed by using the products of Lazzoni.

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**IN PROGRESS**  
 Located in the prosperous city of Doha, St. Regis is designed with custom-made furniture that mirrors the essence of the city. Luxurious elements combined with eclectic styles create new experiences in every space.



**IN PROGRESS - EXTENDED STAY**

Inspired by the uncluttered and straightforward lifestyle of Switzerland, Lika was designed with clean lines and simple essentials in mind. Bringing a quiet design that speaks for itself.





CROTIA - 2021

**CONCEPT**  
Located in the magnificent country of Balkans that is brimming with history and wonders of nature, Croatia hosts the exclusive Hilton Hotel which was designed with Lazzoni products.



Timeless classics are redefined with contemporary details, creating a refined look.  
The new classic style is characterized by delicate shades of grey and beige,  
blending high-end marble countertops and gold-colored metal details in accessories.

# RUSTIC





# BALMORAL

Inviting blue cabinets and pure white countertops perfectly blend with natural wood details, referencing the overall design. The island offers extra space for a sink and cabinets while defining a dining area with its cantilevered countertop.



# FOREST

An extraordinary mix of materials, linearity, and harmony induce a space that is more than just a cuisine. Bold materials like jet black cabinets, stoneware countertops, monolithic wooden cabinets, and mirror detail display mastery in the curation of various mediums.





New York, Chelsea



New York, Madison



New Jersey, Paramus



Georgia, Atlanta



WE PRODUCE WITH CARB2/EPA PARTICLE  
BOARDS WITH LOW FORMALDEHYDE EMISSION,  
WHICH HAVE EPA CERTIFICATE ISSUED BY US  
ENVIRONMENTAL PROTECTION AGENCY



Rotterdam, Netherland



Istanbul, Turkey



Seattle, Washington



LAZZONI FURNITURE, WHICH IS AN INTERNATIONAL  
BRAND OF TURKEY, IS CORPORATED INTO  
TURQUALITY PROGRAM BY THE MINISTRY OF  
TRADE OF REPUBLIC OF TURKEY.



LAZZONI PRIORITIZES THE SAFETY OF LIFE AND  
PROPERTY OF ITS CUSTOMERS AND AIMS TO  
GUARANTEE THAT ALL OF ITS FINISHED /  
SEMI-FINISHED PRODUCTS ARE MANUFACTURED  
IN ACCORDANCE WITH THE DIRECTIVES OF  
EUROPEAN UNION AND WORKS WITH ELIGIBLE  
SUPPLIERS FOR THIS PURPOSE.



LAZZONI WHICH IS A GLOBALLY REGISTERED  
TRADEMARK BY WORLD INTELLECTUAL  
PROPERTY ORGANIZATION (WIPO) IS ALSO A  
WELL-KNOWN TRADEMARK IN TURKEY.



LAZZONI IS AWARDED WITH A CERTIFICATE  
BY GERMANY-BASED FOREST STEWARDSHIP  
COUNCIL (FSC) ON THE USE AND SUPPLY OF  
FORESTRY PRODUCTS APPROPRIATELY AND IN  
COMPLIANCE WITH THE LAWS.



LAZZONI IS CERTIFIED BY INDEPENDENT  
ORGANIZATION BBS, WITH INTERNATIONALLY  
KNOWN INFORMATION SECURITY MANAGEMENT  
SYSTEM.



LAZZONI IS AWARDED WITH A CERTIFICATE BY  
ITALY-BASED ICRO CONFIRMING WATER BASED  
PAINTS THAT ARE UNHARMFUL TO ENVIRONMENT  
AND HUMAN HEALTH AND NON-CARCINOGENIC  
SUBSTANCES HAVE BEEN USED IN OUR PRODUCTS.



LAZZONI IS CERTIFIED BY BUREAU VERITAS FOR  
FOLLOWING AN EFFECTIVE AND EFFICIENT  
PROCEDURE IN HANDLING CUSTOMER  
COMPLAINTS.



LAZZONI IS CERTIFIED BY US-BASED CARB  
(CALIFORNIA AIR RESOURCES BOARD) THAT  
THE SUBSTANCE (FORMALDEHYDE) USED IN ITS  
PANELS IS AT A LEVEL THAT DOES NOT POSE ANY  
THREAT TO HUMAN HEALTH.



LAZZONI IS CERTIFIED THAT ITS PANELS ARE  
CLASSIFIED AS "DIFFICULT TO IGNITE" AND FIRE  
RESISTANT TO A CERTAIN EXTENT ACCORDING TO  
THE EUROPEAN NORMS.



BY EMBRACING THE JAPANESE LEAN MANUFACTURING  
PHILOSOPHY AND SIX SIGMA METHOD,  
OUR COMPANY EMPLOYS MANUFACTURING  
PRACTICES TO MINIMISE THE ERROR RATE,  
INCREASE PRODUCTIVITY AND CUSTOMER  
SATISFACTION TO THE HIGHEST LEVEL.

COMING SOON



Boston, Massachusetts



Los Angeles, California



Miami, Florida



LAZZONI

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