

Ⓝarrative Ⓣood

CUSTOM GIFT GUIDE
2023



welcome

We hope this gift guide will inspire you to partner with us to create a custom, impact-driven gift experience for your stake-holders. Food tells a story, and the foods we curate for your unique box will also tell a story of community-building, mindful small-scale growers and food makers, and innovators who understand the positive impact a healthy food system can have on communities and the climate. Our model encourages a non profit donation for every box, to support organizations you care about, and share their mission with your stake-holders.



JENNIFER PIETTE





About

THE BRAND

A Member of 1% of the Planet, Narrative Food is a woman-owned Certified B Corp operating in Deer Isle, Maine.

With farm to table origins, we are deeply rooted in our local food system, with long-standing relationships with food innovators operating both in CA (where we were based for over a decade), and now the East Coast — many woman-owned. From millers of heirloom grains, to bean-to-bar chocolate-makers, to producers of up-cycled cookie mix, or the best mole outside of Oaxaca; our gifts highlight the craftsmanship of small-scale, diverse makers. Narrative Food is committed to donating a minimum of 2% of sales to non profits with social or environmental impact.



FOUNDER, JENNIFER PIETTE

Our Promise



IMPACT

Partnering with Narrative Food shows your stake-holders that a positive social and environmental impact are integral to your company identity and values.



STORY TELLING

Your gift is more than just the products included in the box. The story these products tell, and your own brand story, will also be told through your gift.



HONESTY & INTEGRITY

We have a track-record of thirteen years of transparency, community relationships, and experience. Our honesty and integrity are proven by our B Corp and 1% for the Planet certifications.



CALIF MEY LEM
GOLDEN
VINEYARD
UTOPIAN

HYPER LOCAL
TUSC
EVO
ITALIAN VARIET

Mélange d'Olives
de la Méditerranée
GOOD FAITH
FARM
FARMER, CA

1980
DMCO
11 g
SCRIBE.
PINOT

OLD DOG
RANCH

WHISKEY
WAL

Ingredients: Organic Walnuts
Oil, Organic Va
ry Size 25g Carb
cholesterol 0g 0%
3g Protein 5.3%
Fatty

June Taylor
Triple crown blackberry
+ syrup

SQ

little apple
APPLE SLIDER TUFFEE
5 oz / 142g

June Taylor
Blood Orange
candy

MOCHA JAVA
FAIR TRADE ORGANIC
Profile: Flavors of almond,
dark chocolate, and berry-like
fruit.
Region: Ethiopia, Sumatra
100% Arabica Coffee
San Francisco, CA 94103
100% Organic
100g (3.5oz)

Dick Taylor
CRAFT CHOCOLATE
VIETNAM
- LIMITED RELEASE -

CLIENTS INCLUDE

Major Studio Head

Personal VIP Holiday Gift List

extensive personal gift list 2014-2015-2016-2017

Accion Opportunity Fund

Board of Directors 2020 & 2021

Staff Gifts 2021

Facing History

Event Volunteers 2021

Higher Ring

Key Team 2021 - 2022

Isaac Team

B Corp certification team gifts 2022

Round Peg Communications

Client Gifts 2019-2020-2021

Genentech

Team Gifts 2022

New Roads School

Donor Gifts 2021-2022

Brigade Talent Agency

Clients Gifts 2021 / 2022

Burnham Benefits

Team Gifts 2022

Mosaic Architects

Client Gifts 2022



Perfect for: Clients, Staff, Team, Volunteer Thank Yous, Donors, Boards, VIPS

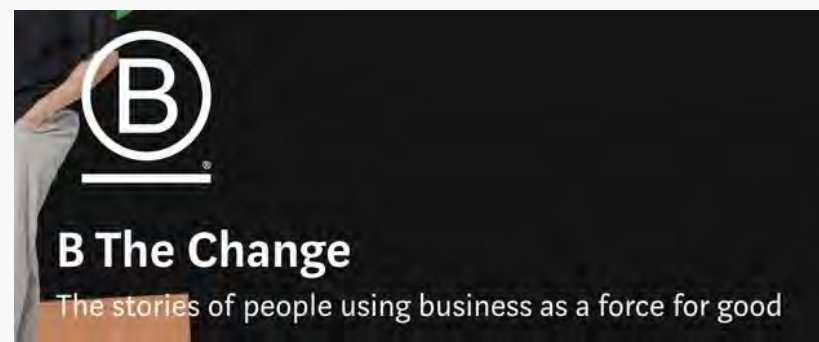
MAKING MIRACLES

work with us

We build long-term relationships with our clients as time and time again, our gifts make them look good to all their stake-holders.



Press



FOOD | As Superma

By Tejal Rao

April 3, 2020

LOS ANGELES — For over a decade, together boxes of local fruits, vegetables and staples from California — Koda Farms eggs, crusty loaves of sourdough — and doorsteps in Los Angeles.

Three weeks ago, the customer base for [Food](#), leapt from 85 people a week to 180, shot up to about 350.

“I think there’s a wake-up call going on,” Ms. Piette said. “I hope it’s not a blip.”

The potential danger of a crowded supermarket during a coronavirus pandemic for both shoppers



CUSTOM GIFTS

Get Inspired

I. STYLE OF GIFT

Step 1: narrow down the type of gift you'd like us to create. From snacks to elegant holiday spreads to meal kits, you choose.

2. FOCUS OF GIFT

Step 2: narrow down the type of products you'd like to include. Are certifications like B Corp or Regenerative Organic important to you? Or do you favor small scale local makers from your community?

3. PARAMETERS OF GIFT

Step 3: decide your budget, set dietary restrictions, choose any branded products you'd like to include, decide if you want additional gift wrap, flowers etc.

I. CHOOSE YOUR STYLE

HOLIDAY
CELEBRATION



ELEGANT
NIBBLES



EMPLOYEE
SNACKS



MEAL KIT
WITH RECIPE



WELLNESS OR
OTHER





SUBSCRIBE

For Remote Employees

NEW 2023:

SNACK/
TEA & COFFEE BOXES

(Monthly)

New for 2023: East Coast Makers

Spotlight on Maine



2. CHOOSE YOUR IMPACT AREA

WOMEN-
OWNED
COMPANIES

LOCAL &
SMALL BATCH
MAKERS

ORGANIC OR
REGEN
ORGANIC

B CORP & 1%
FOR THE
PLANET COS

SOCIAL
IMPACT,
ZERO WASTE.



3. CHOOSE YOUR PARAMETERS



BUDGET

- Determine your budget
- Decide if you want gifts at different price points
- Choose a non-profit to support with a donation (optional)



OF GIFTS

- Determine how many gifts at each price point



EXTRAS

- Choose standard packaging or extra gift wrap
- Add dried flowers or swig of lavender



BRANDED SWAG

- Determine if you want branded swag (lead times vary)



DIETARY RESTRICTIONS

- No Wine?
- No Tinned Fish?
- No Gluten?
- No Plastic?
- No Animal Products?



Budget

What to know

- Custom Insert and Shipping included for all boxes budgeted over \$50
- Please define optional donation amount to allow in your total budget
- Decide if you want different priced tiers for your stakeholders (\$50 for assistants, \$100 for dept heads etc)
- Minimum order must be total \$1000 (10 x \$100 gifts, or 20 x \$50 etc)



EXAMPLE BOXES



June Pantry Discovery Box
PAELLA BOX



Narrative Food
FOOD THAT TELLS A STORY



Founded in 2010 by Chef José Andrés, World Central Kitchen (WCK) is first to the frontlines, providing meals in response to humanitarian, climate, and community crises while working to build resilient food systems with locally led solutions

Learn more about our gift boxes and nonprofits we partner with at [NarrativeFood.com](https://www.narrativefood.com)



Narrative Food

Corp, Narrative Food was
ette. Always on the lookout
ls, we also curate them
d's mission is to support
pact by giving back to
ge the world.



COLLATERAL
WITH YOUR
MESSAGING
INCLUDED IN
EVERY CUSTOM
GIFT

Extras

What to know

- Standard Packaging includes attractive eco-friendly presentation, with products packed in a tuck box, padded with shred, wrapped with tissue paper and topped off with custom collateral.
- Gift Wrap means the box will be tied with a bow, and shipped inside a larger box (Allow \$12 in your budget per box)
- Dried flowers available to further enhance your gift (priced on demand). Small lavender bunch: \$5 / gift



PRESENTATION



Branded Suag

What to know

- Branded Miir Bottles (60 unit minimum)
- Branded Aprons, napkins, bread bags and more available from Suay Sew Shop, re-using fabric to avoid waste (quote on demand)
- Branded Popcorn for Peace Bags (100 unit minimum)



BRANDING



Our Process



QUOTE

Once you have decided on your box style, focus, and parameters, (including budget, number of boxes and ship date) we will provide your custom quote with one set of revisions.



AGREE

Once we have agreed on your gifts, you will provide 50% payment, with the balance due 3 weeks prior to your ship date.



PROVIDE ADDRESSES

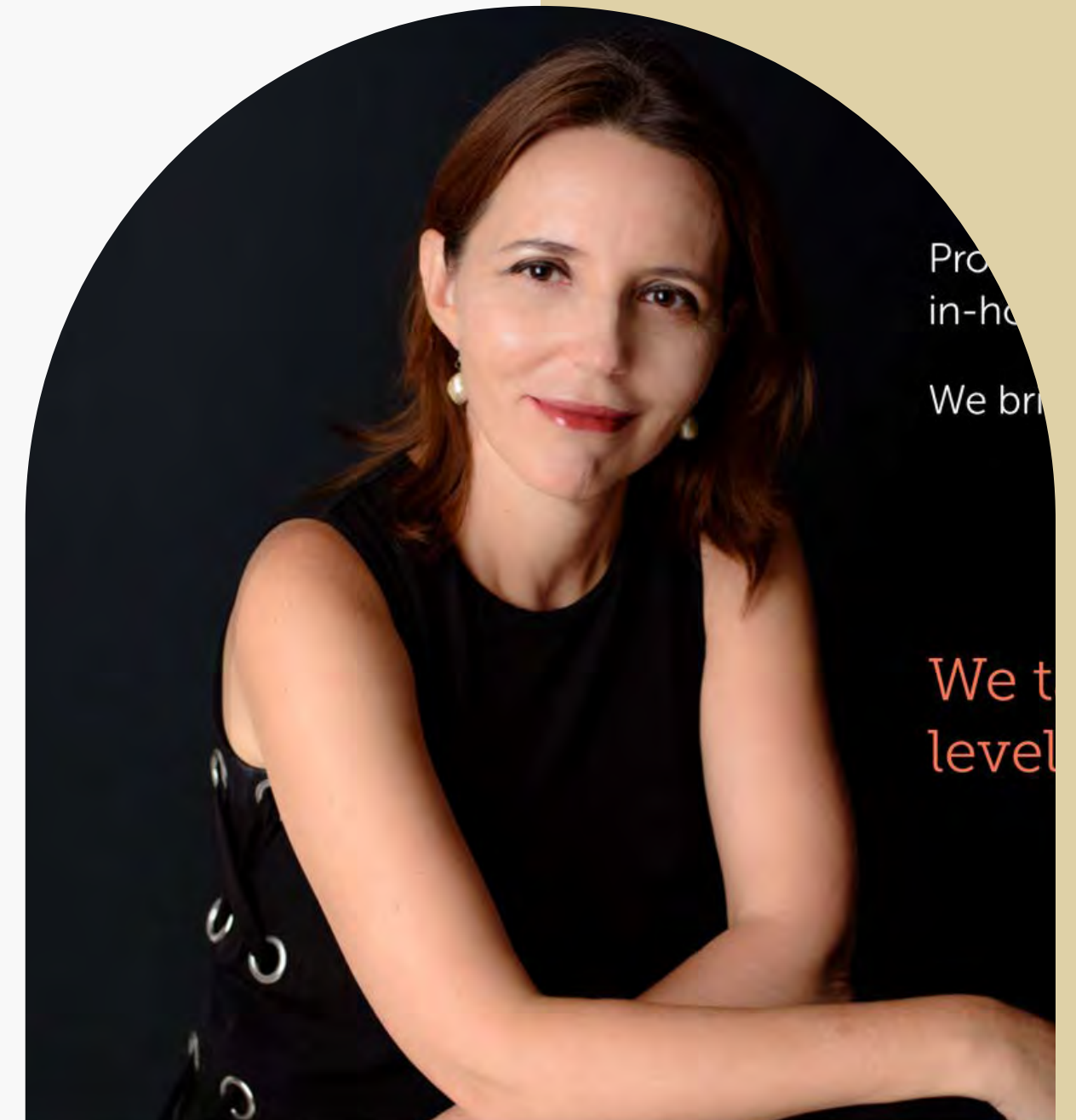
3 weeks prior to your ship date, we require an Excel sheet of delivery addresses, and any language you would like for your box insert.

ROUND PEG COMMS

testimonial

"We've been working with Narrative Food for our corporate gifts since 2019. And every year, they surpass our expectations with their careful product selection, beautiful green packaging, and attentive customer service. They make us look good. Our clients love the gifts and send us lovely thank you notes. From what I hear, everyone at the office wants to take all the goodies home, and don't want to share with their co-workers. :) We are excited to have found a perfect partner during a busy holiday season, and will never go back to typical gift baskets that are big on presentation and light on substance."

- Polina Pinchevsky of Roundpeg Communications



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