

Ⓝarrative Ⓞood

Gifts that give back

CUSTOM GIFT GUIDE 2022



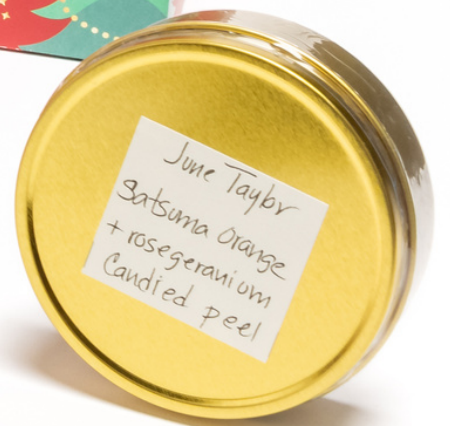
welcome

We hope this gift guide will inspire you to partner with us to create a custom, impact driven gift experience for your stake-holders. Food tells a story, and the foods we curate for your unique box will also tell a story of community-building, mindful small-scale growers and food makers, and innovators who understand the positive impact a healthy food system can have on communities and the climate. Our model encourages a non profit donation for every box, to support organizations you care about, and share their mission with your stake-holders.



Jennifer Piette





About

THE BRAND

A Member of 1% of the Planet, Narrative Food is a woman-owned Certified B Corp operating in Los Angeles since 2010. With farm to table origins, we are deeply rooted in our local food system, with long-standing relationships with food innovators operating both in CA and all over the country – many woman-owned. From millers of heirloom grains, to bean-to-bar chocolate-makers, to producers of upcycled cookie mix, or the best mole outside of Oaxaca; our gifts highlight the craftsmanship of small-scale, diverse makers, whom we have been working with for over a decade. Narrative Food is committed to donating a minimum of 2% of sales to non profits with social or environmental impact.



FOUNDER, JENNIFER PIETTE

Our Promise



IMPACT

Partnering with Narrative Food shows your stakeholders that a positive social and environmental impact are integral to your brand identity and values.



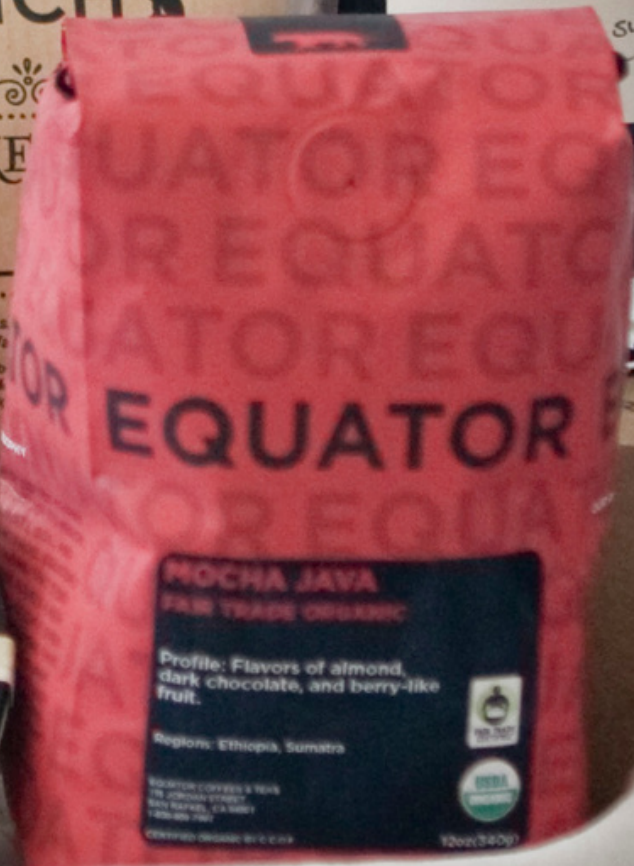
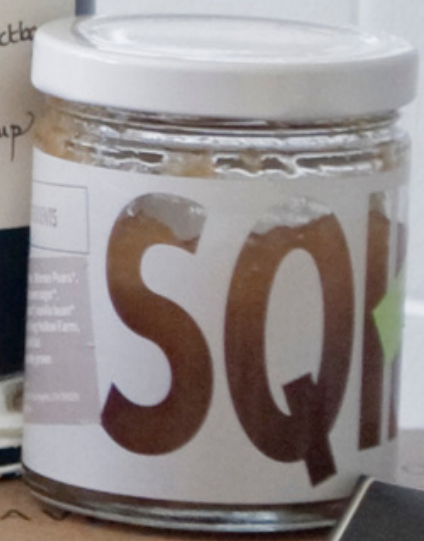
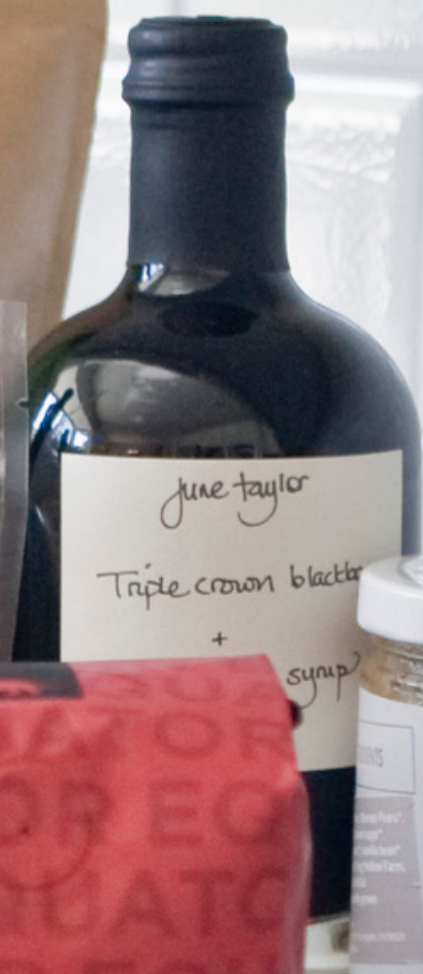
STORY TELLING

Your gift is more than just the products included in the box. The story these products tell, and your own brand story, will also be told through your gift.



HONESTY & INTEGRITY

We have a track-record of twelve years of transparency, community relationships, and experience. Our honesty and integrity are proven by our B Corp and 1% for the Planet certifications.



Clients include

Major Studio Head

Personal VIP Holiday Gift List

extensive personal gift list 2014-2015-2016-2017

Accion Opportunity Fund

Board of Directors 2020 & 2021

Staff Gifts 2021

Facing History

Event Volunteers 2021

Higher Ring

Key Team 2021

Isaac Team

B Corp certification team gifts 2022

Round Peg Communications

Client Gifts 2019-2020-2021

Muse School

Staff Gifts 2015

New Roads School

Donor Gifts 2021-2022

Archer School for Girls

Gifts 2022

Brigade Talent Agency

Clients Gifts 2021

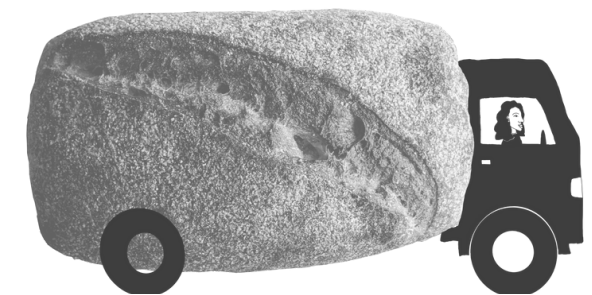


Perfect for: Clients, Staff, Team, Volunteer Thank Yous, Donors, Boards, VIPs

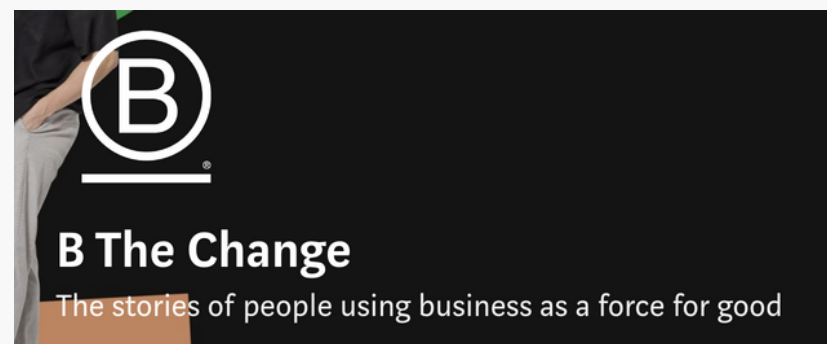
MAKING MIRACLES

work with us

We build long-term relationships with our clients as time and time again, our gifts make them look good to all their stake-holders.



Press



FOOD | As Supermarkets Feel

by Tejal Rao

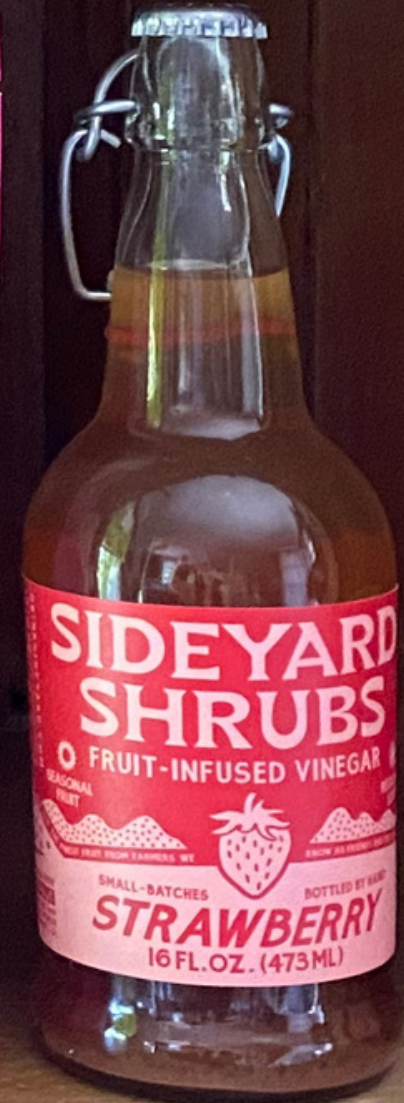
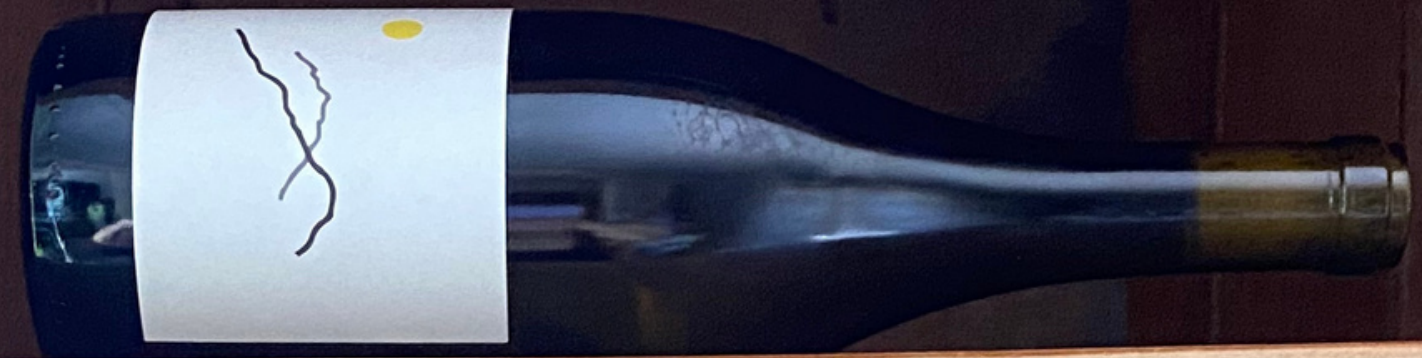
April 3, 2020

LOS ANGELES — For over a decade, Jennie Piette has been putting together boxes of local fruits, vegetables and various staples from California — Koda Farms rice, paleo eggs, crusty loaves of sourdough — and delivering them to doorsteps in Los Angeles.

Three weeks ago, the customer base for her business, [Food](#), leapt from 85 people a week to 185. A week later, it shot up to about 350.

“I think there’s a wake-up call going on, in terms of the fragility of the industrial food supply, have people frantically looking for reliable, low-contact or no-contact options,” Ms. Piette said. “I hope it’s not a blip.”

The potential danger of a crowded supermarket during the coronavirus pandemic, for both shoppers and workers, and the fragility of the industrial food supply, have people frantically looking for reliable, low-contact or no-contact options.



CUSTOM GIFTS

Get Inspired

I. STYLE OF GIFT

Step 1: narrow down the type of gift you'd like us to create. From snacks to elegant holiday spreads to meal kits, you choose.

2. IMPACT OF GIFT

Step 2: narrow down the type of products/impact areas you'd like to include. Are certifications like B Corp or Regenerative Organic important to you? Or do you favor small scale local makers from your community?

3. PARAMETERS OF GIFT

Step 3: decide your budget, set dietary restrictions, choose any branded products you'd like to include, decide if you want additional gift wrap, flowers etc.

I. CHOOSE YOUR STYLE

HOLIDAY
CELEBRATION



ELEGANT
NIBBLES



OFFICE
SNACKS



MEAL KIT
WITH RECIPE



WELLNESS OR
OTHER



2. CHOOSE YOUR IMPACT AREA

WOMEN-
OWNED
COMPANIES



The great majority of our products are sourced from women-owned companies.

LOCAL &
SMALL BATCH
MAKERS



True crafts-people making everything by hand:

ORGANIC OR
REGEN
ORGANIC



A large majority of our products are certified organic, and now we offer several with the coveted Regenerative Organic Certification.

B CORP &
1% FOR THE
PLANET



Want to showcase companies certified for their social and environmental impact?

SOCIAL
IMPACT,
ZERO WASTE



These makers have social impact programs to support their community, often involving job training for vulnerable populations

3. CHOOSE YOUR PARAMETERS



BUDGET

- Determine your budget
- Decide if you want gifts at different price points
- Choose a non-profit to support with a donation (optional)



OF GIFTS

- Determine how many gifts at each price point



EXTRAS

- Choose standard packaging or extra gift wrap
- Add dried flowers or swig of lavender



BRANDED SWAG

- Determine if you want branded swag (lead times vary)



DIETARY RESTRICTIONS

- No Wine?
- No Tinned Fish?
- No Gluten?
- No Plastic?
- No Animal Products?

Budget

What to know

- Shipping included for all boxes budgeted over \$50
- Please define optional donation amount to allow in your total budget
- Decide if you want different priced tiers for your stakeholders (\$50 for assistants, \$100 for dept heads etc)
- Minimum order must be total \$1000 (10 x \$100 gifts, or 20 x \$50 etc)



EXAMPLE BOXES

Extras

What to know

- Standard Packaging includes attractive eco-friendly presentation, with products packed in a tuck box, padded with shred, wrapped with tissue paper and topped off with custom collateral.
- Gift Wrap means the box will be tied with a bow, and shipped inside a larger box (Allow \$12 in your budget per box)
- Dried flowers available to further enhance your gift (priced on demand). Small lavender bunch: \$5 / gift



PRESENTATION



Branded Suway

What to know

- Branded Miir Bottles (60 unit minimum)
- Branded Aprons, napkins, bread bags and more available from Suway Sew Shop, re-using fabric to avoid waste (quote on demand)
- Branded Popcorn for Peace Bags (100 unit minimum): donating \$3/bag to World Central Kitchen
- Branded Collateral with your messaging included in every custom gift



Our Process



QUOTE

Once you have decided on your box style, focus, and parameters, (including budget, number of boxes and ship date) we will provide your custom quote with one set of revisions.



AGREE

Once we have agreed on your gifts, you will provide 50% payment, with the balance due 3 weeks prior to your ship date.



PROVIDE ADDRESSES & ADDITIONAL ITEMS

3 weeks prior to your ship date, we require an Excel sheet of delivery addresses, and any language you would like included in your box insert. We can also include any additional items your company wants to provide -- like a book or other branded item, as long as they are delivered 3 weeks ahead of ship date.

testimonial

ROUND PEG COMMS

"We've been working with Narrative Food for our corporate gifts since 2019. And every year, they surpass our expectations with their careful product selection, beautiful green packaging, and attentive customer service. They make us look good. Our clients love the gifts and send us lovely thank you notes. From what I hear, everyone at the office wants to take all the goodies home, and don't want to share with their co-workers. :) We are excited to have found a perfect partner during a busy holiday season, and will never go back to typical gift baskets that are big on presentation and light on substance."

- Polina Pinchevsky of Roundpeg Communications



MANAGEMENT

our team

In 2010, when I founded Narrative Food, I had no idea what this business would look like a dozen years later -- I didn't even know we would make it through the year!

12 years ago, I never thought we would be shipping gifts nationally, a certified B Corp, and a member of 1% for the Planet. 12 years later, here I am, working together with my wonderful team, and our extended community and corporate partners. Thank you all for your support and interest.



jennifer | founder



leanne | sales



juliette | sales



heather | customer service



norman | business affairs



gabe | systems management

Contacts

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