	Heritage Park All-Purpose Laundry Detergent 32 oz.	LeBlanc Linen Wash (Original) 32 oz.	Puracy Natural 10x Laundry Detergent Free and Clear .16 oz.	Laundress Signature Detergent 32 oz.	Tyler Glamorous Wash Diva 32 oz.	Woolite Damage Defense (formerly Clean and Care) 50 oz.
Price	\$24.00	\$24.00	\$16.99	\$20.50	\$32.99	\$11.00
Compatibility	HE / Standard / Handwash	HE / Standard / Handwash	HE / Standard / Handwash	HE / Standard / Handwash	HE / Standard / Handwash	HE / Standard / Handwash
Loads Per Bottle	21 loads (HE) 16 loads (regular)	16 loads	64 loads (single pump HE)	32 (HE) 16 (regular)	10 loads	33 loads
Cost Per Load	\$1.14 HE \$1.50 regular	\$1.50 / load	\$0.27 HE Up to \$1 Non HE	\$0.64 HE \$1.28 regular	\$3.29 / load	\$0.33 / load
Recommended Temperature	All	Cold (lukewarm ok for hand or pretreat)	All	All	All	All
Scent	Fragrance-free Smells "clean"	Jasmine/ hyacinth, Notes of apple, kiwi, herbs, wood, citrus	Fragrance-free	Classic, the ultimate "clean laundry smell," blending lily of the valley and jasmine with sweet musk, sandalwood, and a touch of citrus	Heavily scented. Fruits, florals, aromatic chocolate, and amber.	Sparkling Falls (very light)
Other Scent Options	Shore Breeze Lavender Mist Spring Magnolia	5 additional scents	Fresh Linen	4 additional scents and unscented	11 additional scents	
Allergies & Sensitive Skin	Hypoallergenic Pediatrician and dermatologist tested		Hypoallergenic formulated for allergies and sensitive skin	Allergen free		

	Heritage Park	LeBlanc	Puracy	Laundress	Tyler Glamorous	Woolite
Environment	100% biodegradable No dyes or harsh chemicals Environmentally friendly refill pack uses 80% less plastic than bottles	100% biodegradable No harsh chemicals	100% biodegradable Plant-based No harmful chemicals Refill pouches	Biodegradable Non-toxic		Parent company website vaguely mentions environmental initiatives
Cruelty-Free / No Animal Testing	No animal testing	No animal testing	Cruelty-free	Yes *But parent company Unilever does conduct animal testing on other products	No animal testing	
Third-Party Cruelty-Free Certification	Leaping Bunny certified cruelty-free		PETA and Leaping Bunny certified cruelty-free (No logo on the package)			
Cleaning Enzymes	Yes	No	Yes	Yes		Yes
Recommended For	Washable fabrics including clothing, towels, and bed linen made from cotton, synthetic fabric, and blended fabric	Washable, colorfast, and organic linens, as well as all cotton, synthetics, and blends. Label Notes bed linens, table linens, and clothing	All-purpose cleaner recommended for washables, including clothing, linen, fitness gear, wool, silk	For all-purpose laundering, Formulated to whiten, brighten, and preserve color while removing stains	Linens, lingerie, fine fabrics, everyday use, made to leave a signature scent	All clothes. Won't cause fading, shrinking, or stretching. Clothes look new after 30 washes. Smooths fibers, remove pilling and fuzz, revives colors
Neutral pH	Yes	Yes	Not stated on the bottle or website	Available in other detergent options	Not stated on the bottle or on website	Not stated on the bottle
Spot Treat	Yes	Yes	Yes	Yes	Yes	Yes

	Heritage Park	LeBlanc	Puracy	Laundress	Tyler Glamorous	Woolite
Dye-Free	Yes	Do not say	Yes	No "artificial color"	No	No
Made Without	NO sulfates phosphates, chlorine bleach, brighteners	NO Bleach, caustics, enzymes, phosphates, sulfates, parabens	NO sulfates, petrochemicals, caustics, phthalates, animal by-products, phosphates, chlorine, allergens, optical brighteners	NO petroleum, phosphate, phthalates, or artificial color	NO phosphates	Unclear. The ingredient list contains sulfate
Ingredients Listed on Bottle?	Yes	No	Yes	Yes	No	No
Ingredients Listed on Website?	Yes, with a detailed description	No	Yes just the names of the ingredients	Yes, list only	No	Yes, but need to search the parent company's website
Organic Ingredients	Yes, plant-based	Yes, unspecified	Plant-based Vegan friendly			
Septic / Grey Water Safe	Yes		Yes			
Made In	USA	USA	USA	USA	USA	
Website / Tips Info	Cleaning and laundering tips, FAQs, laundry blog	Laundering tips	Cleaning tips, wellness, lifestyle	Yes, but "tips" and how-to often link to ancillary products like stain treatment, fabric softener, scent boosters, etc.		Robust website with instructions and helpful guides to fabric symbols
Companion products available	Fine silk and wool detergent, laundry accessories	Full detergent line, sachets, linen water, linen press.	Laundry stain remover, wider line of household cleaning and personal care	Many companion products across multiple cleaning disciplines	Sachets, scented candles	Woolite Darks, Woolite Delicates (traditional)