

HOW TO GUIDE FOR ROSACEA CARE AND TREATMENT

ARE YOU ARE STRUGGLING WITH ROSACEA?
HOT FACE? RED FACED? FLUSHED?

WHAT IS ROSACEA?

Rosacea is a chronic vascular disorder affecting the facial skin and eyes; often is characterised by a chronic cycle of remission and flare. Regardless of disease severity; there are cosmetic consequences for the patient including flushing, redness, telangiectasia (appearance of red blood vessels on the skin surface), papules, and/or pustules. Because there is no cure for the disease, management consists of the avoidance of disease triggers and the use of products that work in concert to achieve remission, prevent flare, and camouflage disease manifestations such as flushing and redness.

WHAT INGREDIENTS CAUSE ROSACEA?

The facial skin of patients with rosacea is often hyperirritable compared with that of healthy patients. Use of non-irritant emollients helps to improve barrier function and provides a physical barrier to the ingress or irritants and trigger substances; as well as redressing symptoms of dryness. Several common skin care ingredients have been identified as rosacea triggering agents; these include astringents (ethanol) alcohol, witch hazel, fragrance, menthol, peppermint, eucalyptus oil; each of these are volatile agents that are likely to strip important oils and cause moisture loss in the skin. Other reports indicate that benzyl alcohol (a known skin irritant) contributes to irritation and flare up.



BEFORE



AFTER

DON'T
CONCEAL IT!
HEAL IT!

HOW CAN GRAHAM'S ROSACEA CREAM HELP YOUR CONDITION?

Graham's Rosacea cream is natural, low-irritant emollient cream that is placed onto the skin to provide moisture and/or create a protective barrier. It helps to alleviate conditions such as dry, irritated, itchy, sensitive and/or red skin, affected by Rosacea.

Graham's Rosacea Cream is a clinically proven formula that has been scientifically tested to reduce redness as it contains a range of naturally derived and purified ingredients that are soothing for rosacea sufferers.



MOISTURISING IS IMPORTANT IN ORDER TO MAINTAIN THE SOFTNESS AND ELASTICITY OF THE SKIN.

WHAT IS THE BEST WAY TO USE GRAHAM'S ROSACEA CREAM?

As soon as you receive the Rosacea Cream place the cream in the fridge, the cream then remains cool on the skin.

USE AS A COLD CREAM (MASK)

Use as a cleansing, 'cold cream'. Apply to skin affected by rosacea (leave on for 20 minutes) and then rinse off using tepid water, and pat dry with soft towel. Follow up with your usual skincare regime.

FOR EVERYDAY USE:

Can be used as a (rinse off) cleanser and as a soothing (leave on) treatment moisturiser. For best results apply generously to areas affected by rosacea at least 2x daily. Can be used as a day cream or night cream.

If symptoms persist contact your medical practitioner. Tell your doctor you are using this cream.