

# 15 REASONS TO ESCAPE THE PLASTIC BOTTLE BLACK HOLE

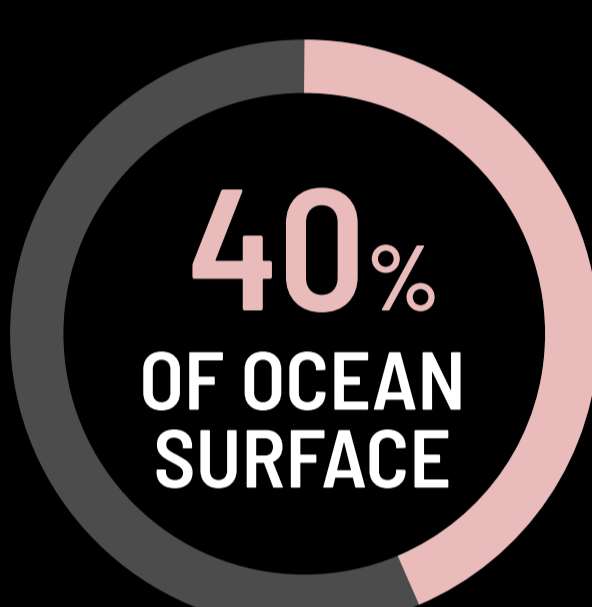
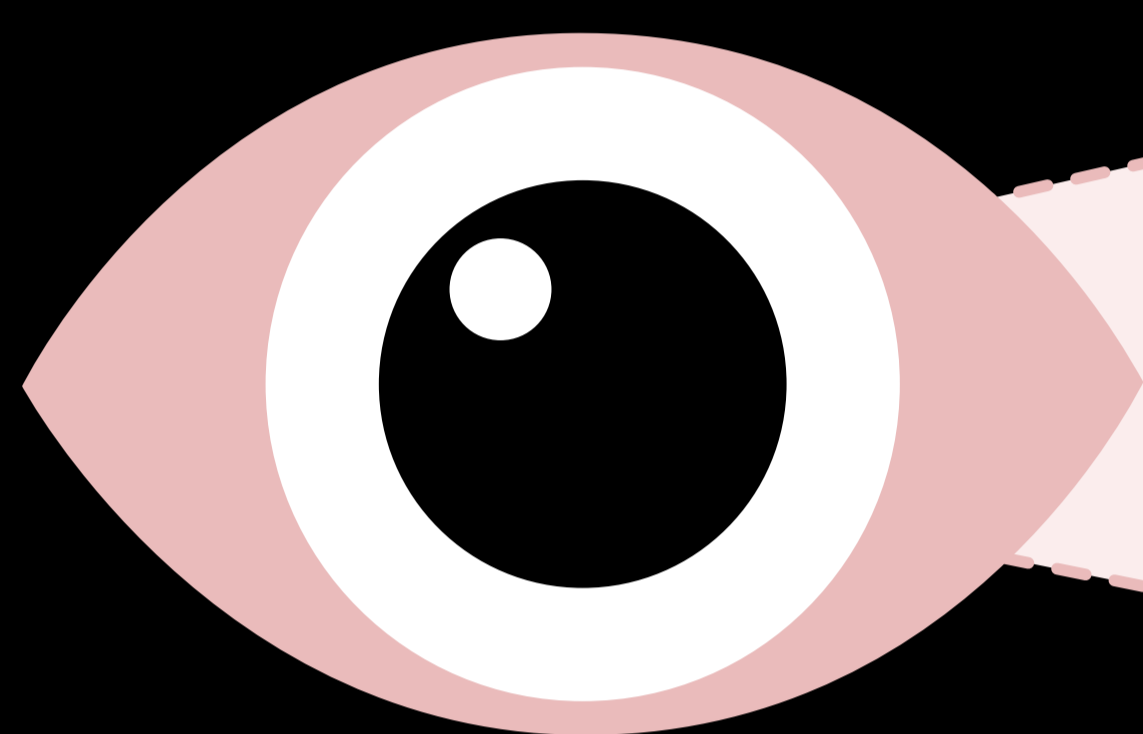
We've all seen how the devastating effects of plastic pollution has had on our environment over the years. It's time to change our habits and evolve to preserve our world.

## DID YOU KNOW?

**2.5** MILLION PLASTIC BOTTLES ARE Trashed every hour IN THE UNITED STATES

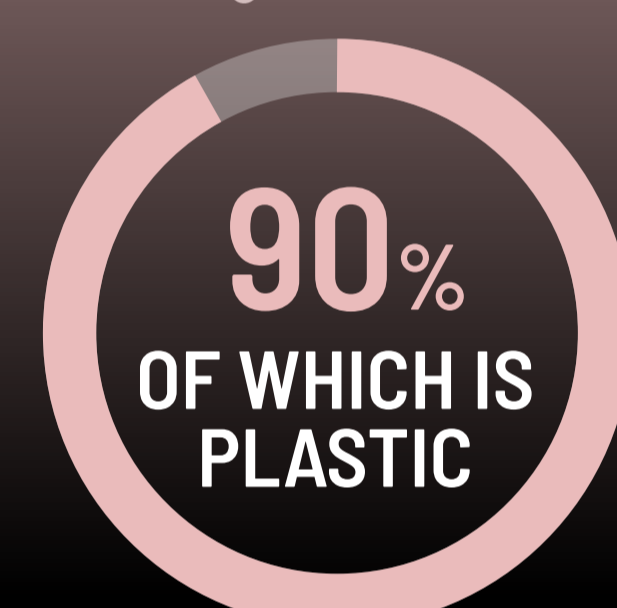


### WHERE DO ALL THOSE BOTTLES GO?



40% OF THE OCEAN SURFACE

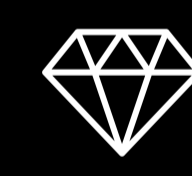
IS COVERED IN TRASH



## SO WHY MY BOUGIE BOTTLE?

Reusable water bottles have a far less harmful impact on the environment than plastic bottles; it takes **17 million barrels of oil to produce a year's worth of plastic water bottles** which ultimately end up in landfills and our oceans, devastating our precious marine life.

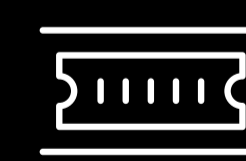
**17** MILLION BARRELS OF OIL



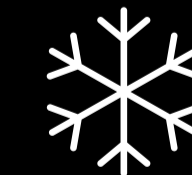
Our bottles are made from food grade and durable 18/8 stainless steel.



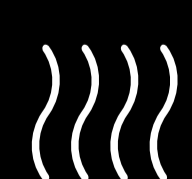
Eco-friendly & BPA free means no plastic liner and no nasty aftertaste.



Double-walled vacuum insulation for higher performance.



Keeps iced drinks cold for up to 24 hours.



Keeps drinks hot for 12 hours and piping hot for up to 6 hours.



Free from condensation build-up on bottle exterior.



Cup-holder friendly and one handed Flip 'n' Sip lid for safe sipping while driving.

LET'S BLAST THE PLASTIC BOTTLE INTO THE PAST

