



VENDOR AND MANUFACTURER APPLICATION

Application Type (Select one) Vendor Manufacturer Other (please explain in additional information on last page)

Please complete all fields and use additional pages if necessary.

BUSINESS INFORMATION

Business Name _____
Applicant Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Country _____
Business Phone Number _____ Fax _____ Other _____
Retail Tax Number _____ Purchasing Manager _____

OWNER INFORMATION

Business Type Solely Owned Partnership Corporation LLC

Please list all Owners (If more room is needed, please attach a separate sheet)

Name _____
Address _____
City _____ State _____ Zip _____
Home Phone _____
SSN _____

Name _____
Address _____
City _____ State _____ Zip _____
Home Phone _____
SSN _____

BUSINESS REFERENCES

Name _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Account Number _____

Name _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Account Number _____

BUSINESS DEMOGRAPHICS

Years in business _____

Online Shop (Website address _____) Retail Location Both

If Yes to Retail Location, what is the square footage? _____ Please attach pictures of the inside and outside of your shop.

Number of Employees Full-Time _____ Part-Time _____

Annual Volume _____

Do you Manufacture any Products? If Yes, please explain _____

What Product lines do you carry? _____

What Products do you Distribute? _____

Additional Information (Please use separate page if necessary)? _____

TIER PRICING INFORMATION

Discount Tiers are based on product and order volume. Tiers are re-calculated for each purchase. Please refer to our Order Form for what products are in each Tier. All pricing subject to change.

APPLICANT AGREEMENT

This Applicant Agreement is entered into this _____ day of _____, 20____, by and between KDE Direct, LLC, and _____ (hereinafter referred to as "Applicant"). All Applicants are bound by and liable under the terms and conditions of this agreement. This agreement is designed to maintain the integrity and quality of KDE Direct products and to protect Applicant profits.

The Applicant agrees to the following terms:

1. All prices are set by KDE Direct and are non-negotiable. The retail sales price of all products can not be discounted without prior written approval from KDE Direct. The Retail Sales Price of each product can be found at <http://www.kdedirect.com>.
2. Discounts are based on order volume and order frequency. Discount Tiers are subject to change based on your purchase history and account review.
3. All discounts are negotiated prior to the sale. Applicant can not use the discount to mark down KDE Direct products or items distributed by KDE Direct. Discounts are the profit margin for the Applicant.
4. Payment in full is due before any order is shipped. KDE Direct does not drop ship.
5. Applicant will only use pictures and text for KDE Direct products that are distributed from KDE Direct or found on our website. If you would like to use other pictures or text, you will need to obtain written approval from KDE Direct.
6. All Applicants will be contacted about new products and may be able to Pre-Order products before they are released. Applicants are encouraged to carry multiple products to promote.
7. Kits cannot be broken up for individual resale.
8. Shipping charges are not included in the price of the product. Discounted shipping may be offered for repeat orders or large purchases.
9. Applicant is not allowed to reproduce any portion of any product that KDE Direct releases. Applicants are not allowed to directly compete with KDE Direct's product line.
10. Applicants are not allowed to re-sale items to other companies, **only direct to consumer sales are allowed. KDE Direct does not allow Distributorships, only individual Vendors. For Manufacturers who sell complete UAS solutions to other companies, this term does not apply.**
11. International Applicants are allowed to translate product descriptions. Also, the Retail Sales Price can be converted to your national currency equal to the original retail USD sales price.
12. All contracts are subject to periodic review and cancellation based upon KDE Direct criteria and Applicants performance.
13. Applicants are not allowed to advertise or show products on their website that they do not stock and have not purchased. If you are a new Applicant, images and information on products cannot be placed on your site until after your first purchase has been made.
14. Applicants are not allowed to sell to Countries that the US has embargos against.

Violation of any of the terms listed above may result in the termination of the Applicant relationship. By signing below, you agree to the terms listed in this agreement and acknowledge that you are able to make decisions on behalf of the Applicant above.

Leslie Koegler, Owner
KDE Direct

Date

Applicant Name

Applicant Signature

Date