

PRESS RELEASE

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Little Knights is the safest paint on the market, says founder

The safest paint on the marketplace. That is the belief of Little Knights founder Mark Gardner after he introduced a beautiful, high-quality new paint range – with a difference.

Little Knights fights back against germs, bacteria and pollution in the home by being 100% VOC-free and anti-bacterial while also helping to absorb formaldehyde from the air.

And with a choice of 16 hand-picked colours suitable for all the family and for any room, Mark is confident he has struck the perfect balance between quality and safety.

Mark, a colour matcher and leading coatings specialist for 35 years, said: “Little Knights has the potential to be a real game-changer. We have spent a long time creating and refining this product as we wanted to produce something that would be the benchmark for environmentally-friendly paint across the whole of Europe.

“The quality of this product is second-to-none but it also does more to protect your family than you ever thought a paint could do.”

Mark spent four years testing Little Knights in his bid to create the perfect family-friendly product and is now convinced he has struck the right formula with every pigment and resin being both VOC and 100% odour free.

He has also worked with one of the biggest chemical companies in the world to develop the unique formaldehyde resin structure within the paint.

Mark said: “There is not a single ingredient within Little Knights paint that isn’t completely safe. I have been making coatings for 35 years - our products are in schools, hospitals and restaurants and our coatings have been used in places such as the new Wembley Stadium and on-set in Game of Thrones.

“I have devoted my working life to striving for excellence and I am incredibly proud of Little Knights.”

The colours, chosen by renowned designer Louise Glass, are inspired by the Suffolk countryside and include Constable Clouds and Gainsborough Wash while Apricot Ice Cream evokes memories of strolling along the seafront at Aldeburgh.

Louise said: “Choosing the first Little Knights colour range was an honour, but a responsibility too, so I specifically chose classic, complementary colours with a timeless quality, just like Suffolk itself.”

About Little Knights Paint

It is 100% VOC-free

Little Knights is simply as safe as household paint gets. It is non-toxic, non-allergenic and 100% free from VOCs, carcinogens and petrochemicals.

It is anti-bacterial

Little Knights paint contains a unique and fully-certificated anti-bacterial additive that is proven effective against ALL known bacteria (even antibiotic-resistant strains) including those that cause sickness, diarrhoea, MRSA and salmonella.

Developed by parent company, Tetramass Ltd, Little Knights use an additive has many worldwide regulatory approvals and is supported by the Health & Safety Executive, Biocidal Products Regulations, Environmental Protection Agency and the Food and Drug Administration.

It even absorbs formaldehyde

Doing more to protect a family than it was ever thought a paint could do, Little Knights has another unique and incredible property, in that it helps to absorb formaldehyde - released from MDF furniture, carpets, curtains and insulation - from the air in the home.

For more information, visit www.little-knights.co.uk

About Louise Glass

The small but perfectly-formed palette of Little Knights colours was chosen by designer Louise Glass, whose extensive experience in the world of custom textile design made her perfectly placed to create a range of complementing colours that are both versatile and natural. Louise's work can be found in some of the most celebrated period homes in the UK.

Press contacts

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