

When your Fresh Flower Box gets delivered, your flowers and greens will arrive sleeping and ready for your care! To ensure they live a long and happy life, take them out of the box as soon as possible and follow the steps and recommendations below. Happy arranging!



Open the box and take out the flowers.



Remove the plastic protective wrap covering the flowers, but keep the cardboard cover on, for now. The cardboard will help the flowers extend with a straight stem.



Cut 1 inch off each stem at an angle, rather than straight across. This allows for a greater surface area and an increased water uptake.



Place the flowers in cold water with the cardboard covering on.



Add the flower food included in your Fresh Flower Box into the water. This will provide all the nutrients your flowers need to thrive. Sugar will do the trick as well!



Let the flowers absorb water for 2-3 hours.



Remove the surrounding cardboard covering.



Pluck your rose's protective exterior petals. These petals are on the outside of the rose and are normally harder and darker due to sun exposure during the growing process. In a retail setting, these petals are plucked out by the staff.



Choose the vase (or vases) you will use to make your flower arrangement.



Determine how much you want each type of flower to extend out of the flower vase by standing the stem next to the vase.



Cut each stem again to adjust length.



(OPTIONAL) Use tape to create a grid on the mouth of the vase. This will compartmentalize the vase's mouth and divide it into sections, for easy arranging.



Have fun arranging flowers! Make sure to share photos of your arrangements on social media and tag us using the hashtag #MagnaflorYou to get featured.

**Remember to:** Keep flowers away from drafts, direct sunlight or any other extreme temperature environments. Keep vases filled with water and change out the water as soon as it gets cloudy (usually every other day). When you change out the water, remove the leaves and flowers that wilt and add more flower food (sugar works great as well).