



# ELTON JOHN EYEWEAR

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Lookbook 2024



## Academy

Come with us back to Elton's childhood, where young Reginald Kenneth Dwight is proving to be a piano prodigy, earning a prestigious scholarship to the Royal Academy of Music in London.

The Academy Collection reflects the conventional styles of the day. Like Elton at the time, they are understated and contemporary. Discover classic designs with a modern vision for yourself.



## Rock 'n' Roll

We all have our musical awakening; with Elton it was Rock and Roll. Leaving the academy far behind, the rebel had found his sound, making waves with session work and penning his own songs.

Bristling with independent spirit and a new found confidence, we enter the colourful, creative pop-culture of the Rock 'n' Roll Collection. Be bold in your self-expression and accessorise your inner rock rebel.



## Fame & Fortune

Goodbye Pinner and Reginald Dwight! Hello Los Angeles! With a smash debut at the Troubadour Club and a cascade of hits and sell out tours – superstardom had arrived, and Elton's signature spectacles rose to new levels of showmanship.

With this collection, we capture the zeitgeist and energy of Elton's conquering glory. Embrace the magic with bigger, bolder designs and feel the power of putting you and your frames centre stage.

Optical

### Ballad

COLLECTION Academy  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 49/18/140



TYPE Optical  
 FRAME STYLE Amber Tortoise  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Red Tortoise  
 LENS STYLE Clear non-glare blue-light filter

### Ballerina

COLLECTION Fame & Fortune  
 MATERIAL Combo  
 SIZE Large  
 MEASUREMENTS (MM) 55/18/142



TYPE Optical  
 FRAME STYLE Crystal Blush  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Crystal Blue  
 LENS STYLE Clear non-glare blue-light filter

# Ballad

This classic style highlights Elton's years as a child prodigy at the Royal Academy of Music and the ballads of music performed while perfecting his craft. The Ballad features a duotone colour scheme. A classic shape modernised for today's geek chic trend, the inside temple features the signature Elton John pattern.



### Beatnik

COLLECTION Academy  
 MATERIAL Combo  
 SIZE Medium  
 MEASUREMENTS (MM) 52/19/145



TYPE Optical  
 FRAME STYLE Tortoise  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Navy  
 LENS STYLE Clear non-glare blue-light filter

### Carnaby

COLLECTION Rock 'n' Roll  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 54/16/145



TYPE Optical  
 FRAME STYLE Chocolate Tortoise  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Emerald  
 LENS STYLE Clear non-glare blue-light filter

### Derf

COLLECTION Academy  
 MATERIAL Acetate  
 SIZE Small  
 MEASUREMENTS (MM) 48/17/135



TYPE Optical  
 FRAME STYLE Navy  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Tortoise Crystal  
 LENS STYLE Clear non-glare blue-light filter

### Dwight

COLLECTION Academy  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 50/20/145



TYPE Optical  
 FRAME STYLE Indigo Denim  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Teal Tortoise  
 LENS STYLE Clear non-glare blue-light filter

### Honky Cat

COLLECTION Fame & Fortune  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 54/18/145



TYPE Optical  
 FRAME STYLE Tobacco Feather  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Stone Feather  
 LENS STYLE Clear non-glare blue-light filter

### Icon

COLLECTION Fame & Fortune  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 53/18/145



TYPE Optical  
 FRAME STYLE Forest Green  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Beige Crystal  
 LENS STYLE Clear non-glare blue-light filter



# Honky Cat

Released in 1972, Elton's 'Honky Chateau' album took its title from the 18th-century French studio where it was recorded. The Honky Cat name of these stylish frames comes from the first single from this chart-topping album. Bring the Honky Cat style to your catwalk.



### Kenneth

COLLECTION Academy  
 MATERIAL Acetate  
 SIZE Small  
 MEASUREMENTS (MM) 46/24/145



TYPE Optical  
 FRAME STYLE Cream Soda Red  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Matte Crystal  
 LENS STYLE Clear non-glare blue-light filter

### Mod

COLLECTION Rock 'n' Roll  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 54/17/145



TYPE Optical  
 FRAME STYLE Teal  
 LENS STYLE Clear non-glare blue-light filter

TYPE Optical  
 FRAME STYLE Crystal  
 LENS STYLE Clear non-glare blue-light filter

### Motorcade

COLLECTION Fame & Fortune  
 MATERIAL Combo  
 SIZE Medium  
 MEASUREMENTS (MM) 54/17/145



TYPE	Optical	TYPE	Optical
FRAME STYLE	Gold	FRAME STYLE	Silver
LENS STYLE	Clear non-glare blue-light filter	LENS STYLE	Clear non-glare blue-light filter

### Optique

COLLECTION Fame & Fortune  
 MATERIAL Acetate  
 SIZE Small  
 MEASUREMENTS (MM) 47/21/145



TYPE	Optical	TYPE	Optical
FRAME STYLE	Tortoise	FRAME STYLE	Crystal & Black
LENS STYLE	Clear non-glare blue-light filter	LENS STYLE	Clear non-glare blue-light filter

### Prize Winner

COLLECTION Rock 'n' Roll  
 MATERIAL Combo  
 SIZE Medium  
 MEASUREMENTS (MM) 52/20/140



TYPE Optical  
 FRAME STYLE Crystal Brown  
 LENS STYLE Clear non-glare blue-light filter

### Prodigy

COLLECTION Academy  
 MATERIAL Combo  
 SIZE Medium  
 MEASUREMENTS (MM) 49/21/145



TYPE Optical  
 FRAME STYLE Blue Jeans  
 LENS STYLE Clear non-glare blue-light filter



TYPE Optical  
 FRAME STYLE Tortoise Crystal Fade  
 LENS STYLE Clear non-glare blue-light filter

### Reggie

COLLECTION Academy  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 48/20/145



TYPE Optical  
 FRAME STYLE Vinyl Black  
 LENS STYLE Clear non-glare blue-light filter



TYPE Optical  
 FRAME STYLE Clear Tortoise  
 LENS STYLE Clear non-glare blue-light filter

# Reggie

“Reggie” is a nickname that was used for Elton John in his early years as a musician. His birth name is Reginald Kenneth Dwight, and he adopted the stage name Elton John in 1967. The Reggie is a classic oversized black plastic frame iconic for the ‘50’s era. Elton’s affinity for the Buddy Holly look is reflected in the silhouette with signature Elton John branding including the inside temple, temple metal end cap and classic E on the temple tip.



### Seamstress

COLLECTION      Rock 'n' Roll  
 MATERIAL        Acetate  
 SIZE              Small  
 MEASUREMENTS (MM)    47/20/145



TYPE            Optical  
 FRAME STYLE   Tortoise  
 LENS STYLE    Clear non-glare blue-light filter

TYPE            Optical  
 FRAME STYLE   Clear  
 LENS STYLE    Clear non-glare blue-light filter

### Sheila

COLLECTION        Academy  
 MATERIAL        Acetate  
 SIZE              Medium  
 MEASUREMENTS (MM)    53/20/145



TYPE            Optical  
 FRAME STYLE   Crystal Blue  
 LENS STYLE    Clear non-glare blue-light filter

TYPE            Optical  
 FRAME STYLE   Crystal Beige  
 LENS STYLE    Clear non-glare blue-light filter

### Sonic

COLLECTION      Rock 'n' Roll  
 MATERIAL        Combo  
 SIZE              Medium  
 MEASUREMENTS (MM)    55/16/145



TYPE            Optical  
 FRAME STYLE    Black Crystal  
 LENS STYLE    Clear non-glare blue-light filter

TYPE            Optical  
 FRAME STYLE    Navy Bronze  
 LENS STYLE    Clear non-glare blue-light filter

### Stanley

COLLECTION        Academy  
 MATERIAL        Acetate  
 SIZE              Medium  
 MEASUREMENTS (MM)    51/18/145



TYPE            Optical  
 FRAME STYLE    Black Crystal  
 LENS STYLE    Clear non-glare blue-light filter

TYPE            Optical  
 FRAME STYLE    Tortoise Crystal  
 LENS STYLE    Clear non-glare blue-light filter

# Fashion Tint



### Blue Moves

COLLECTION Rock 'n' Roll  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 51/19/135



TYPE Tint  
 FRAME STYLE Electric Blue  
 LENS STYLE Light Pink tint with non-glare

### Dreamer

COLLECTION Rock 'n' Roll  
 MATERIAL Metal  
 SIZE Small  
 MEASUREMENTS (MM) 54/16/140



TYPE Tint  
 FRAME STYLE Gold & Pink  
 LENS STYLE Light Pink tint



TYPE Tint  
 FRAME STYLE Gold & Blue  
 LENS STYLE Navy tint



TYPE Tint  
 FRAME STYLE Black & Purple  
 LENS STYLE Purple tint

### Honky Tonk

COLLECTION Rock 'n' Roll  
 MATERIAL Metal  
 SIZE Medium  
 MEASUREMENTS (MM) 49/21/140



TYPE Tint  
 FRAME STYLE Gold  
 LENS STYLE Light Pink tint

### King

COLLECTION Fame & Fortune  
 MATERIAL Metal  
 SIZE Medium  
 MEASUREMENTS (MM) 55/15/140



TYPE Tint  
 FRAME STYLE Gold  
 LENS STYLE Light Rose tint



TYPE Tint  
 FRAME STYLE Gold  
 LENS STYLE Light Blue tint

# King



Little Richard, the true “King of Rock and Roll,” profoundly impacted Elton with his flamboyant style and exuberant piano prowess. Embrace the spirit of rock royalty with King. The King is a double-bridge metal frame that evokes the 1970s, with its platform shoes, big tunes and even bigger collars. A large size with demi-colour treatment on the eye front, the frame features the iconic E star temple tip mark and rose tint lenses.

### Opus

COLLECTION Academy  
 MATERIAL Combo  
 SIZE Medium  
 MEASUREMENTS (MM) 53/18/145



TYPE Tint  
 FRAME STYLE Opaque Grey  
 LENS STYLE Non-glare blue filter, Gold Flash

TYPE Tint  
 FRAME STYLE Green  
 LENS STYLE Non-glare blue filter, Gold Flash

### Speakeasy

COLLECTION Rock 'n' Roll  
 MATERIAL Acetate  
 SIZE Large  
 MEASUREMENTS (MM) 57/17/150



TYPE Tint  
 FRAME STYLE Purple Marble  
 LENS STYLE Teal-Brown gradient

TYPE Tint  
 FRAME STYLE Burgundy Marble  
 LENS STYLE Rose-Brown gradient

Polarized Sun

## Bombshell

COLLECTION Fame & Fortune  
 MATERIAL Combo  
 SIZE Large  
 MEASUREMENTS (MM) 55/19/145



TYPE Sun  
 FRAME STYLE Blush  
 LENS STYLE Navy polarised



TYPE Sun  
 FRAME STYLE Blush  
 LENS STYLE Rose Gradient Polarised



TYPE Sun  
 FRAME STYLE Brown Tortoise  
 LENS STYLE Brown Polarised



TYPE Optical  
 FRAME STYLE Translucent Rose  
 LENS STYLE Clear non-glare blue-light filter

### Captain Fantastic

COLLECTION Fame & Fortune  
 MATERIAL Combo  
 SIZE Large  
 MEASUREMENTS (MM) 56/15/140



TYPE Sun  
 FRAME STYLE Translucent Gold  
 LENS STYLE Grey polarised/blue flash mirror

TYPE Sun  
 FRAME STYLE Vinyl Black  
 LENS STYLE Grey polarised/gold mirror

### Diva

COLLECTION Fame & Fortune  
 MATERIAL Acetate  
 SIZE Medium  
 MEASUREMENTS (MM) 55/19/145



TYPE Sun  
 FRAME STYLE Sky Glitter  
 LENS STYLE Grey polarised

TYPE Sun  
 FRAME STYLE Crystal Glitter  
 LENS STYLE Brown polarised

# Superstar

For legendary performances, glittering personality and phenomenal pop-chart success, Elton ticks all the superstar boxes. Try the Superstar for size, and release your super confidence. The Superstar is a classic sunglass frame with racing tortoise colour scheme.

With its iconic square shape, this frame is an instant classic.

The polarised lenses offer superior UV protection. With iconic E star temple tip mark.





### Hercules

COLLECTION Fame & Fortune  
 MATERIAL Metal  
 SIZE Large  
 MEASUREMENTS (MM) 59/18/145



TYPE Sun  
 FRAME STYLE Matte Navy  
 LENS STYLE Navy polarised

TYPE Sun  
 FRAME STYLE Vinyl Black  
 LENS STYLE Gold polarised

TYPE Sun  
 FRAME STYLE Forest Green  
 LENS STYLE Grey polarised

### Superstar

COLLECTION Fame & Fortune  
 MATERIAL Acetate  
 SIZE Large  
 MEASUREMENTS (MM) 55/18/140



TYPE Sun  
 FRAME STYLE Tortoise & Mango Stripe  
 LENS STYLE Brown polarised

TYPE Sun  
 FRAME STYLE Navy & Green Stripe  
 LENS STYLE Grey polarised/Silver mirror

# ELTON JOHN EYEWEAR

To enquire about purchasing Elton John Eyewear products or for more information, please get in touch:

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