



Australian
Native
Products

Functional

WHAT IS LEMON MYRTLE?

A renowned Australian native botanical, scientifically termed *Backhousia Citriodora*. Cherished by Indigenous communities for its invigorating taste and myriad of potential health benefits.

Natural Powerhouse: Lemon Myrtle is rich in citral, offering a flavor profile that's both vibrant and refined.

Health Benefits: Recognized for its potential antibacterial, antifungal, antimicrobial, antioxidant, and anti-inflammatory properties, Lemon Myrtle has been traditionally used for its wellness-enhancing qualities.

WHY SELECT LEMON MYRTLE FOR FUNCTIONAL PRODUCTS?

Natural Efficacy: Aligns with the consumer trend towards natural ingredients in functional products, while potentially offering antibacterial and anti-inflammatory benefits.

Adaptogenic Possibilities: Can be combined with adaptogens to potentially enhance stress response and achieve balance.

Tonic & Elixir Enhancement: Acts as a flavorful and potential wellness-enhancing ingredient in tonics and elixirs.

Nutritional Synergy: Lemon Myrtle can complement the nutritional profile of various products, adding both flavor and potential health benefits.

Sustainability Commitment: Ethically cultivated, resonating with eco-conscious consumers of functional products.

Market-Driven Appeal: Perfectly meets the escalating demand for ingredients that offer flavor alongside potential functional advantages.



HOW TO INTEGRATE LEMON MYRTLE IN FUNCTIONAL PRODUCTS?

Adaptogens: Blend with other adaptogenic herbs and ingredients for potential holistic benefits.

Tonics & Elixirs: Infuse in wellness drinks to potentially enhance their health attributes and taste.

Nutritional Supplements: Consider as a component in multi-vitamin or mineral blends for its potential health attributes.

Collagen Powders: Incorporate for flavor and potential synergistic benefits in skin, hair, and nail formulations.

Nootropics: Formulate cognitive support supplements, coupling Lemon Myrtle's potential benefits with other nootropic components.

Protein Shakes & Bars: Introduce for a zesty flavor and potential wellness enhancement.

LEMON MYRTLE IN FUNCTIONAL INNOVATIONS:

Wellness Capsules: Craft supplements spotlighting Lemon Myrtle and its myriad potential benefits.

Functional Beverages: Design drinks that marry Lemon Myrtle with other health-promoting components, catering to the wellness community.

Gut Health Solutions: Evaluate its potential prebiotic properties for gut health formulations.

Energy Enhancers: Pair with other energy-boosting ingredients for a natural lift.

Relaxation Aids: Integrate in products aimed at relaxation and stress relief, leveraging its potential calming properties.