

# Empowering Communities

SUPPORTING COMMUNITIES - KANGEMI RESOURCE CENTRE



 KANGEMI  
RESOURCE  
CENTRE

# PI is Supporting KRC in Delivering its Mission

THROUGH OUR WEALTH ANGELS MONEYWISE FINANCIAL LITERACY PROGRAMME, WE PROVIDE NON-FORMAL EDUCATION TO IMPART LIFE SKILLS FOR YOUTH, FAMILIES AND TEACHING STAFF

**4** QUALITY  
EDUCATION



Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university

# The Making of a Community's Future

## KANGEMI RESOURCE CENTRE

KRC supports informal (community) schools in Nairobi, Kenya by improving schooling conditions for the children and help them to access educational materials, provide ongoing training support for teachers and ultimately to empower the local community to provide this.

PI is working to provide sponsored educational programmes to all KRC management and teacher population as well as all students within the school. Our goal is to support KRC's leadership and teacher professional development and provide financial literacy classes to all students prioritising those entering University education in 2024.

**PI'S2024 TARGET**

**500**

number of Kangemi children becoming financially literate from MoneyWise

## Only a Drop in the Ocean

Kangemi is an incredibly crowded, unplanned area of tin (mabati) shacks, stretching as far as the eye can see. With a population at over 100,000 (Kenya Census, 2019), Kangemi has only 3 primary state schools with 1,500-2,500 children in each school. It has two thin, worn tarmac roads. There are almost no services (water, sewage, waste disposal, electricity, street lighting, internet cables, government schools, children's playgrounds).

APBET informal schools mushroomed because the state schools offering tuition free primary education could not meet demand; and poor children could not attend these schools, due to the extra levies charged or the distance from home. Therefore, KRC has stepped in, to supplement the schooling of the children and support their families. KRC is the only community centre in the entire Kangemi area which offers education and training programs and a public library, digital services and internet access.

KANGEMI RESOURCE CENTRE



CERT/DIPLOMA IN IT CYBER LIBRARY TRAININGS BABY CARE

IMPACT MEASUREMENT & MANAGEMENT

LEADERSHIP DEVELOPMENT

PROFESSIONAL MENTORING

FINANCIAL LITERACY

INTERNATIONAL PARTNERSHIPS

# Integrative Impact Strategies

**Their Future is in  
Our Hands**



MULTI-GENERATIONAL EDUCATION



# Impact That Makes a Real Difference



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CSR  
INVESTMENT

COMMUNITY  
EDUCATION

IMPACT  
FRAMEWORK

SOCIAL IMPACT  
REPORTING &  
RECOMMENDATIONS

# Empowering Communities

PUTTING IT INTO PRACTICE - KANGEMI RESOURCE CENTRE



**KANGEMI  
RESOURCE  
CENTRE**





# Activity Breakdown

DESCRIPTION	DURATION	INVESTMENT
<b>MONEYWISE FINANCIAL LITERACY 15-24</b> 30 PARTICIPANTS PER COHORT TARGET 17 COHORTS / 6 PER TERM STARTING JAN 2024	8 WEEKS OVER ZOOM (1 HOUR SESSIONS)	<b>\$13,500 USD PER COHORT</b>
<b>EVALUATION &amp; ANALYSIS</b> 1. LEARNING EFFECTIVENESS ASSESSMENT 2. COMMUNITY IMPACT ANALYSIS	AFTER EACH SESSION	<b>\$2,000 USD \$2,000 USD</b>
<b>REPORTING &amp; RECOMMENDATIONS</b>	1 MONTH POST COMPLETION	<b>\$5,000 USD</b>

# Empowering Communities

TEAM PROFILES - KANGEMI RESOURCE CENTRE



 **KANGEMI  
RESOURCE  
CENTRE**

# REBECCA ELLIS

## ROLE: LEAD CONSULTANT

Rebecca has over 20 years of experience in International Private banking and wealth management. Her expertise includes including structuring investment portfolios and advising on estate planning and domicile rules for international citizens. Having worked for well-known firms in London, Zurich and Geneva she has clients from all continents and specialises in the African market. Rebecca's expertise is coupled with her passion for social change and she currently holds the position as Secretary and Treasurer on the Board of Directors for Purposeful Innovators CIC.



Wealth  
Angels

Money  
Wise 15-24

# RANIA LAING

## ROLE: CONSULTANT

As a Fellow of the Chartered Institute of Marketing, Ashridge Hult EF Executive Coach, a PCC credentialed ICF Coach and Board Trustee of the ICF Foundation, Rania has over 25 years of extensive strategic experience. She is an ESG Advisor, combining social and community impact strategies with UN SDG impact management and metrics. She is the CEO of Purposeful Innovators CIC, the Founder of Your Neuro Coach and Former President of the ICF for the UAE Chapter.



# BRONWEN HUNDLEY

**ROLE: CONSULTANT**

Bronwen has over 20 years' multi-channel experience across sectors including retail, F&B and e-commerce. She is a progressive leader who directs, manages and develops high caliber teams and strategically drives the direction of the business to ensure sustainable, substantial profit and shareholder return. Bronwen specialises in MENA and Sub-Sahara African territories.



**HOUSE OF BEAU**

# GIORGIOS BOURONIKOS

## ROLE: SUPERVISION

Giorgios Bouronikos is a Lecturer at the Université de Reims. He is an ICF MCC Coach and Mentor, IFPNL certified Trainer and a Master Practitioner of NLP. He is a Spiral Dynamics, Sociocracy and Enneagram specialist. Giorgios is the founder, COO and pedagogical director of International Institute for Research & Human Development, the Secretary General of Interfima, co-founder and the former Secretary General of ICF Luxembourg. He is an ICF Global Member, past-Member of the Board of Directors of ECA-EMCC Belgium and Director of People Primetime Intl.



International Institute  
for Research & Human Development



# Impact Based on Science

WE BUILD YOUR SOCIAL VALUE FROM THE INSIDE OUT

## HOW WE WORK

We leave nothing to chance. Our global network of expert consultants provides instant, accessible and science-based expertise on all aspects of business and market leadership. You get results based on experience, not assumptions. Not only do you meet your experts directly, we also work together behind the scenes to ensure your projects are formed with integrity, based on the latest best-practice.

## YOUR CULTURE

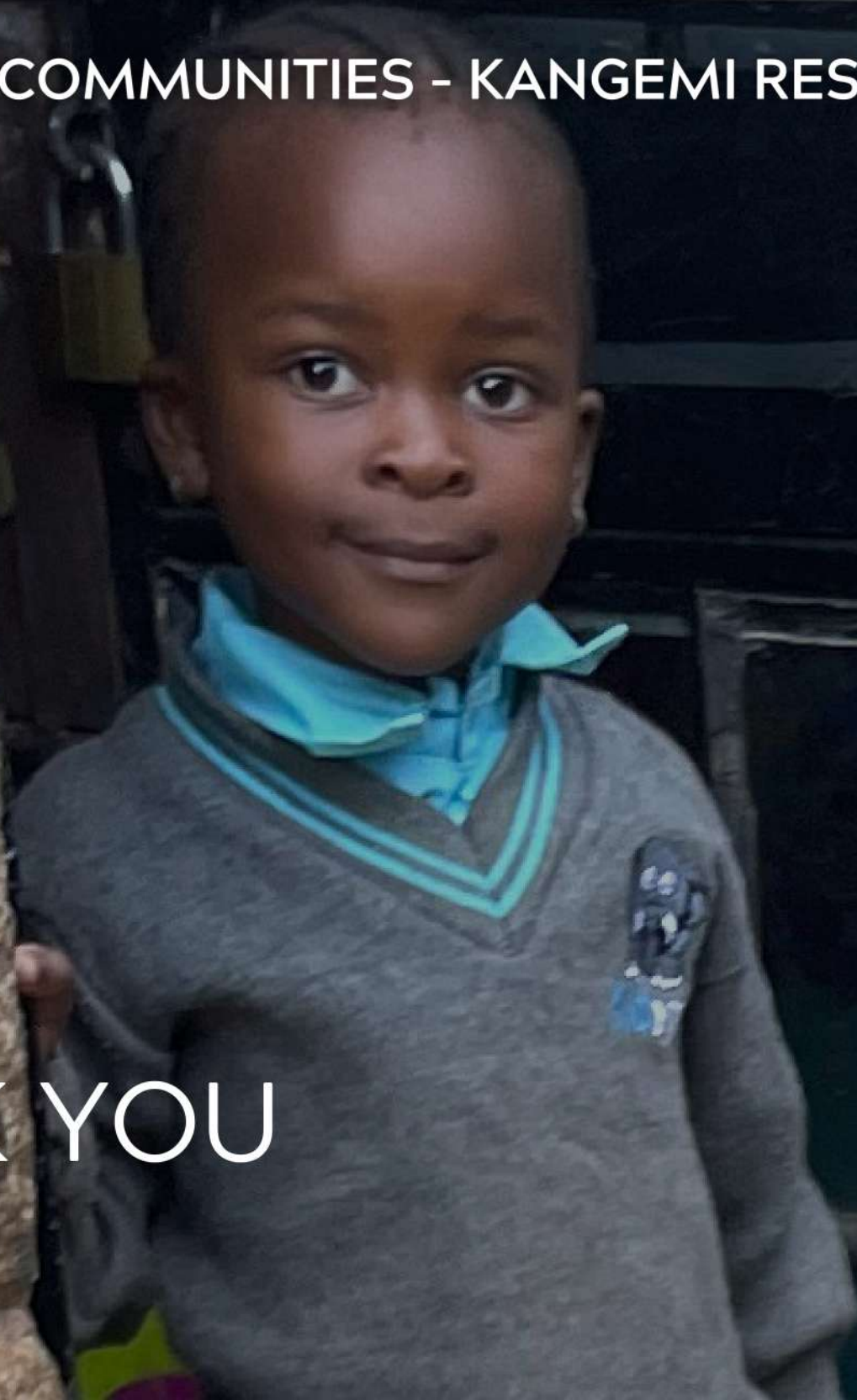
Social value creation starts with your people. Your people create your identity and your culture dictates how well you create a value proposition for employees, customers and society. We offer a vast array of culture-change, learning and development and wellness solutions for your most valuable investments.. We have curated the highest quality of CSR programmes and services so you can tailor the right fit for your strategy, and trust you will get effective results.

## YOUR COMMUNITY

We follow a quantifiable strategy formation method based on impact, neuroscience, sociology, and psychology. Using our Positive Impact Model, we help you optimise your social impact, building your cultural ethics and values on solid scientific approaches. We can measure your community impact and help introduce solutions that develop your communities whether within your offices or in societal frameworks.

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THANK YOU



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