

MARA<sup>PRO</sup>

# NUDE

*Lip Collection*



# IT'S LIKE THEIR LIPSTICK, BUT BETTER

I wanted to create a product that would bring ease, inspiration, and confidence to both the artist and the client. It can be challenging to get on the same page about permanent lip color with clients, as they often use their favorite lip products for inspiration and don't know what to expect from getting a lip tattoo. I always wondered what would happen if I created a formula that matched the top popular lip choices at beauty stores.

Something that would make clients feel comfortable and confident when booking with you, knowing they are getting something that matches their favorite gloss, but also something that suits every skin complexion and provides a glowing, satisfactory finish once healed. I started analyzing my clients' requests and the market for lip products six years ago. Today, I am proud to announce my tried and proven ultimate NUDE LIPS Pigment Set.



*Anna Bokhan*

This set includes four gorgeous lip tones inspired by and carefully formulated with the most requested lip products in mind. Using and having this set will make you feel confident in your ability to achieve both natural and makeup-looking goals for your clients. The magic of these colors is that they are buildable, ranging from ultra-natural sheer trendy beige, mauve, pink, and terracotta tones to stunning makeup styles

You will find satisfaction and inspiration while working with this set on your clients. You can precisely pick your color or mix and match these sophisticated tones. These shades are not only similar to the most commonly used lip products, but they are also manufactured with natural lip undertones in mind, so they blend seamlessly and effortlessly. I know that showcasing this line on your channels will provide your clients with a safe space to understand that permanent makeup is a valuable tool for any woman who chooses to be effortlessly beautiful. Now they can get permanent makeup that looks just like their favorite lip combo without the stress and anticipation of not getting the desired look.

It's like their lipstick, but better.



*Try the magic of the NUDE Pigment Collection*





# MUSE

Soft, elegant shade that combines the muted, romantic tones of dusty rose with a cool pink undertone.

This color is characterized by its gentle, understated appearance, featuring a blend of pale pink with hints of lavender or mauve. The "dusty" aspect refers to its slightly muted, giving it a delicate and timeless appeal.

This shade is perfect for lighter and more pale lip clients and those seeking a refined and subtle lip color that still carries a hint of coolness. It complements a wide range of skin tones, especially those with pale undertones, and adds a touch of elegance to any look.







# *NAKED*

Sophisticated and versatile shade that combines the neutral tones of beige with the rich, metallic warmth of copper. This color features a base of beige with golden or reddish undertones, creating a warm, earthy hue.

The addition of copper lends a subtle shimmer and depth, making the lips appear fuller and more plump. This shade is perfect for adding a touch of elegance and warmth to any look. It complements a wide range of skin tones.

This warm beige copper lip color is ideal for those seeking a polished and refined appearance with a hint of "Pillow Talk", offering a perfect blend of neutrality and glamour.





## *IT GIRL*

A natural pop of pink lip color strikes the perfect balance between subtlety and vibrancy. It combines the freshness of pink with a natural, wearable quality that enhances the lips without overwhelming them.

This shade often features soft, rosy undertones with a hint of brightness, making it lively yet refined. IT- girl is a medium pink with a slight sheen, providing a healthy, hydrated look.

This type of pink is versatile and flattering, suitable for a wide range of skin tones. It will be adding a touch of freshness and youthful energy to the appearance.





# *BOSS BABE*

A warm mauve lip color combines the classic elegance of mauve with a subtle warmth. It features a blend of muted cool undertones of pink and a hint of brown peach, creating a shade that is both a statement and mystery.

This lip color is versatile and flattering, adding a touch of warmth to the face without being too bold. Providing a natural yet polished look, it will complement a wide range of skin tones.

The warm undertones make it particularly suitable for enhancing the natural color of the lips while adding a soft, romantic touch.



# NUDE GALLERY



# LIPSTICKS



Charlotte Tilbury's Pillow Talk

Naked & Muse



Charlotte Tilbury's Supermodel

Naked



Charlotte Tilbury's Very Victoria

IT girl



NARS - Dolce Vita lipstick

Boss Babe



Urban Decay - Backtalk

Muse



Maybelline - Nude Nuance

Naked



Bobbi Brown Crushed - Lilac

IT Girl



MAC Cosmetics - Velvet Teddy

Naked



Revlon - Sassy Mauve

IT girl



# LIP GLOSSES



Fenty Beauty - Gloss Bomb in Fenty Glow  
Naked



Dior - Lip Maximizer in Beige Sunrise  
Muse



Dior - Addict Lip Glow Oil in Berry  
Naked



Rhode - Peptide lip tint in Raspberry Jelly  
IT-girl



Rhode - Peptide lip tint in Salty Tan  
Boss Babe



Fenty Beauty - Gloss Bomb in RiRi  
Boss Babe



Summer Fridays Lip Butter Balm in Cherry  
IT girl

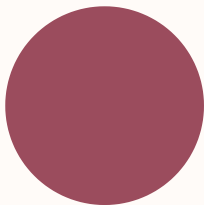


Summer Fridays Dream Lip Oil in Soft Mauve  
Muse

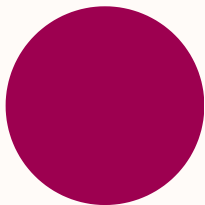


Rare Beauty Soft Pinch Lip Oil in Delight  
Naked

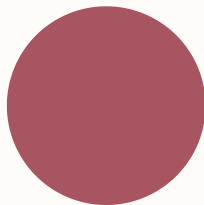
# COMBOS



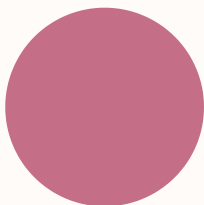
Muse & Choco  
Mauve



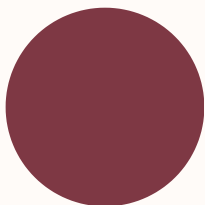
Muse & Raspberry



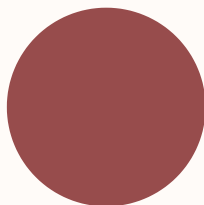
Muse & Naked



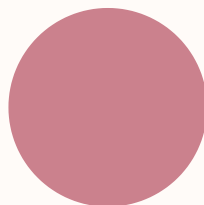
Muse & IT girl



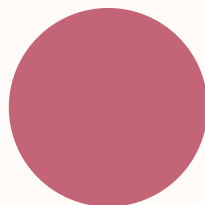
Muse & Dark Strawberry



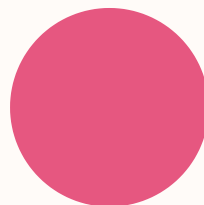
Muse & Ginger



Muse & Lollipop

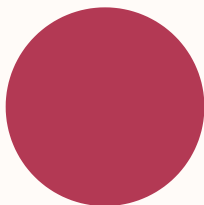


Muse & Baby Lips

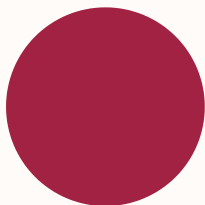


Muse & Baby Lips

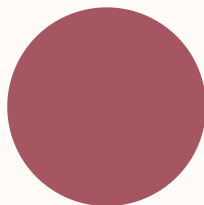
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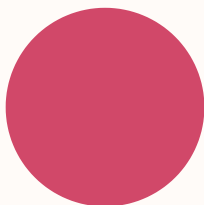
IT Girl & Red Velvet



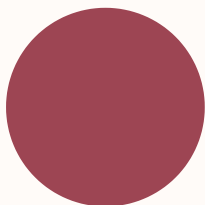
IT Girl & Dark  
Strawberry



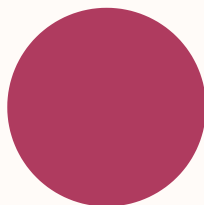
IT Girl & Clay Baby



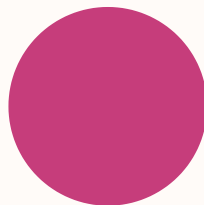
IT Girl & Baby Lips



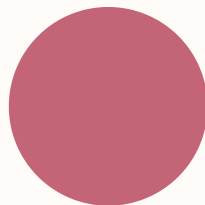
IT Girl & Brownie Pink



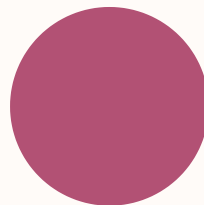
IT Girl, Raspberry  
& Lollipop



IT Girl & Lollipop

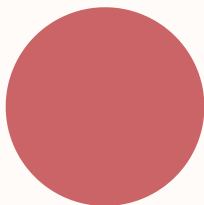


IT Girl & Cherry  
Blossom

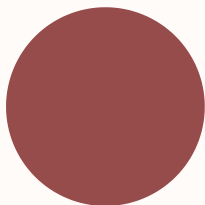


IT Girl & Choco Mauve

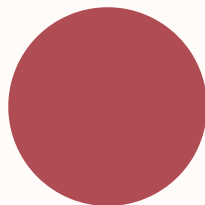
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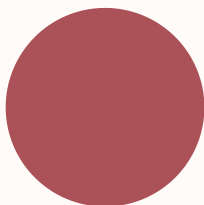
Naked & Baby Lips



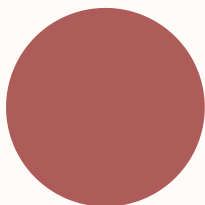
Naked & Boss Babe



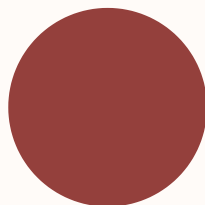
Naked & IT Girl



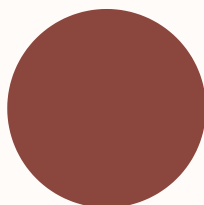
Naked & Lollipop &  
Raspberry



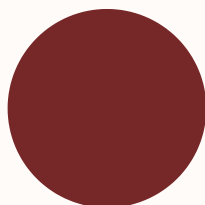
Naked & Nude



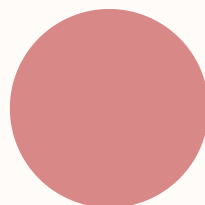
Naked & Red Velvet



Naked & Choco  
Mauve

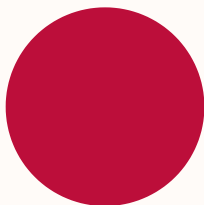


Naked & Warm  
Caramel

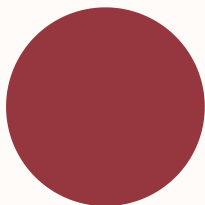


Naked & Cherry  
Blossom

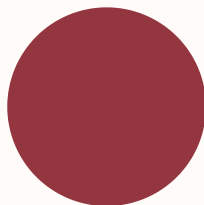
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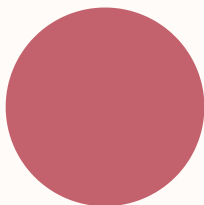
Boss Babe &  
Raspberry



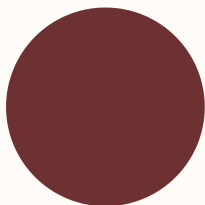
Boss Babe &  
Brownie Pink



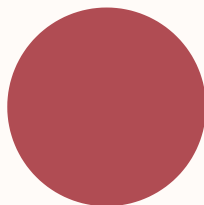
Boss Babe & IT Girl



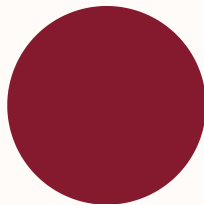
Boss Babe &  
Marshmallow



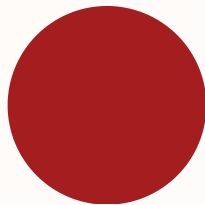
Boss Babe & Choco Mauve



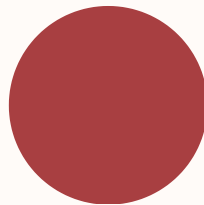
Boss Babe & Clay Baby



Boss Babe &  
Dark Strawberry



Boss Babe & She's  
Hot



Boss Babe & Ginger





