

1. MEET SPORTREACT

What is Sportreact?

Sportreact is a cutting-edge reaction and agility system designed to make athletes perform better. It empowers sports coaches to boost their athletes' progress based on data and increase self-confidence through THE UNIQUE combination of reaction light pods & timing gates. Tailored to assess and improve athletes' physical and cognitive capabilities, Sportreact offers a comprehensive range of training and testing modules, including reaction training, agility, sprinting, change of direction, reactive agility, and much more.

What is the purpose of Sportreact?

Sportreact knows that Milliseconds Matter, so they give athletes that game-changing final 1% required to win! Their mission is to propel athletes to greater speed, heightened agility, and badass prowess on the field. Through their cutting-edge sports performance tool, they inspire and drive ambitious, data-driven sports enthusiasts to excel with innovative training methods, data analysis, progress tracking, and unwavering confidence. The five-year vision is to train and test over 100,000 athletes worldwide, shaping champions one millisecond at a time.

What are the main benefits of using Sportreact?

Sportreact elevates athletes' self-confidence through enhanced speed, agility, and quickness, reduced injury risk, improved focus and mental toughness, better under-pressure performance, enhanced coordination and body control, improved sports-specific abilities, faster workout recovery, and more interactive and fun training.

For what abilities can I use Sportreact?

Sportreact enhances both physical and cognitive abilities through a wide range of versatile athletic tests and drills. Track your athletes' progress over time in areas such as focus, speed, coordination, balance, endurance and more. These encompass visual perception and scanning, change of direction, reactions &

decision making, sprinting and acceleration, reactive agility, central nervous system and body activation, faster rehabilitation, and many others.

Why should I use Sportreact as an individual trainer?

As a strength & conditioning or sports tactical coach, consider introducing neurocognition and diagnostic/testing services to your clients. Innovate your daily reaction & agility workouts and periodic assessments, harnessing the measurable data to give athletes a better sense of progress. Furthermore, build a comprehensive database of workouts and progress reports, providing opportunities to upsell, attract new clients, and increase your earnings.

Why should I use Sportreact as a club, team, university, or other organisation?

On a group level, use Sportreact to set up quick and easy selection try-outs, create a structured season reaction & agility training program, conduct training sessions and pre-game warm-ups, manage players and compare team results, and utilize measurements for player scouting and progress decisions.

For what sports can I use Sportreact?

Sportreact is applicable across a wide range of sports that demand reaction and agility, including but not limited to soccer, tennis, racquet sports, football, track and field, volleyball, combat sports, motorsports, hockey, water polo, basketball, baseball, lacrosse, field hockey, fitness and more. Additionally, Sportreact finds utility in tactical training, health and physiotherapy, entertainment, and similar.

2. LEARN HOW TO USE SPORTREACT

How does the Sportreact system work?

Sportreact operates in three simple steps:

- 1. Choose your workout: Utilise pre-made templates or create custom drills in Sportreact mobile app.
- 2. Perform exercises: Position Sportreact pods indoors or outdoors based on templates or your custom drills
- 3. Analyse results: Gain insights, make decisions, and perform better using stats in the app or advanced reports on the web dashboard

Can Sportreact work as timing gates for testing/diagnostics?

Yeah! Sportreact measures split times using a laser beam sensor when you place pods in alignment with each other. This allows for precise measurements of sprints, acceleration, and change of direction tests. For a comprehensive look at our gate features, please visit www.sportreact.com/testing.

Are Sportreact timing gates easy to use?

The Sportreact timing system operates as the most user-friendly timing gates ever designed. To get started, simply position one pod in front of another, select the gates, align them using the Sportreact mobile app, and begin testing. The entire system, including tripods, weighs approximately 16 lbs, making it easy to transport on the field.

Which standard tests can I conduct?

You can conduct a wide range of standard tests commonly used in NFL, NBA, or MLS evaluations, such as the 10-20-30-40 yard dash, Y Agility Test, Illinois Agility Test, L Pro Agility Test, 5-10-5 Test, Stop'n'Go Reactive Agility Test, and The 30-15 IFT, among many others. For additional information, please visit www.sportreact.com/testing.

Can Sportreact work as reaction lights for neurocognitive & agility training?

Certainly, you can elevate those through a range of workout modes. These include tracking numbers, letters, symbols, or colours, making decisions based on multiple combinations, or crafting intricate reactive light training by customising the device and timing for each signal and pod.

What reaction drills can I perform?

The options for creating custom simple, choice, and recognition reaction workouts are limitless. For now, Sportreact app features over 20 pre-designed templates available. Stay tuned for a forthcoming batch of freshly created templates.

Can you combine both reaction lights & timing gates for reactive agility?

Indeed, Sportreact stands alone as the sole system in the market that seamlessly integrates timing gates with reaction lights, facilitating the creation of exceedingly precise reactive agility tests. You can effortlessly opt for one of our pre-created reaction agility drills or craft your own within the RAGS section of the app. This allows you to design diverse polygons with dedicated symbols on each pod, presenting external stimuli, while simultaneously utilising timing gates to track time.

What kind of data does Sportreact provide?

Sportreact helps you to monitor average reaction time, timing of tests and drills, fastest and slowest times, number of successful deactivations, and other relevant information. You can see the exact time between each gate or between each pod/signal in the drill.

For what purposes I can use data & insights?

Gain accurate insights into how focused your athletes are, whether they are over-trained, and what their CNS activation looks like. Utilize collected data to develop new training plans, improve specific skills or tactics, establish recovery programs, make player and team decisions, share performance information with athletes, coaches, parents, and other stakeholders, and much more.

Can I compare results and make decisions?

Certainly, you can compare the results of chosen athletes over a specified time frame or evaluate multiple athletes using the same drills. This allows you to gain a deeper understanding of progress trends, individual versus group distinctions, or team-to-team outcomes.

Do you have a leaderboard?

Absolutely, Sportreact offers users three distinct types of leaderboards:

- 1. A live leaderboard displayed during workout sessions.
- 2. An athlete/team comparison leaderboard within the Analytics section.
- 3. A live, customized branded leaderboard designed for competitions and tryouts, suitable for presentation on external screens.

Can I export the data or share it?

Certainly, you can export data in .csv and .xlsx formats, and we're working on enabling PDF format exports in the near future.

What does the team structure in the app look like?

The Sportreact app features a hierarchical structure with various role layers and distinct categories. The order, from top to bottom, is as follows: Organization - Program - Group - Team, while profiles can either be Coach or Athlete. Each coach possesses their own team, where they can manage multiple athletes. Coaches may be affiliated with a larger organization, but also maintain autonomy over their individual teams. Coaches can establish connections with other coaches, with the head coach having the authority to oversee multiple Programs.

For example, consider FC Sportreact, a soccer academy (Organization) with three locations in LA (Programs). These locations are further divided into U16, U17, U19 A team, and U19 B team categories (Groups), each having both male and female teams (Teams). Each team can have an unlimited number of coaches and athletes.

Can I share workouts and results with athletes?

Certainly, you can create profiles for your athletes and share specific workouts and results with them. Athletes can claim their accounts to monitor their data and independently perform these workouts remotely.

4. HOW TO GET SPORTREACT

How can I get the Sportreact Starter Kit?

The Sportreact Starter Kit is currently in stock and available for purchase. For more details, please visit sportreact.com/product-page or some of our official resellers. To buy the Sportreact system, simply follow the instructions on the product page and proceed to checkout. We utilize Stripe to provide a seamless payment experience, catering to a wide range of credit card companies for your convenience.

What is the price and what does the Sportreact Starter Kit include?

The price for the Sportreact system is \$1599 (excluding sales tax) plus shipping and handling, which includes 6 pods and 6 tripods, along with additional add-ons, charger, and two bags.

Do you have an app subscription?

Currently, the app subscription is free, but we plan to launch the subscription plan soon, made for new premium features that we plan to launch. Stay tuned for more information.

Do you offer free deals for promotion?

Regrettably, we cannot provide you with a complimentary unit at this time, as all our freelance agreements have already been fulfilled. Nevertheless, we do offer an affiliate program that allows you to earn money through direct or indirect sales connected to your referral.

How does your affiliate program work?

The Affiliate program provides coaches with the opportunity to earn up to 20% on each sale they generate – that's \$320 per unit. Participating in the Affiliate program is a three-steps process:

- 1. Sign Up: Apply for membership in the Sportreact Affiliate Program through our website.
- 2. Promote: Utilize your exclusive affiliate link to endorse the Sportreact system to your clients and share it on your platforms.
- 3. Earn: Receive a 20% commission each time someone buys a Sportreact system using your referral link.

Can I test the unit first?

Currently, we don't offer a testing period. However, we have a 30-day money-back guarantee, allowing you to return the product if you are unsatisfied for any reason. Additionally, we can provide you with a comprehensive video walkthrough of Sportreact, covering all aspects of the product. This will help you

make an informed decision before making any commitments. If you are interested in the video walkthrough, please schedule a convenient time for you at https://bit.ly/calendly 30min meet.

Can I buy it as a business?

If you are buying as a business (club, team, company, or institution), contact us with your company info and VAT ID.

Can I buy with the Buy Now Pay Later option?

Yes, we use Klarna and Affirm to ensure instalment payments.

Do you have the warranty?

We offer a one-year warranty, allowing for device replacement in case of any issues. Additionally, there's a 30-day money-back guarantee upon purchase. You can see more at sportreact.com/warranty.

For what platforms is the app available?

The Sportreact app is available for Android, iOS, and web browsers, enabling usage on mobile phones, tablets, or laptops. You can download the app at https://bit.ly/Sportreact_Android or https://apple.co/3L71hTr.

5. MORE ABOUT THE SYSTEM

Can I customise my own exercises?

Indeed, the Sportreact app provides extensive customization options for creating and saving your own workouts as templates. For instance, you can adjust the workout mode, signs, colors, choose deactivation methods, set active signal time, delay time, activity duration, determine the number of rounds and athletes, establish the signal pattern order, initiate on a hit, control brightness, sounds, and much more. We highly recommend downloading the mobile app to explore these options even before acquiring the system.

Can I test multiple athletes at the same time?

Certainly, before starting a workout, simply select up to 100 athletes you wish to participate in the exercise or test in the same session. You'll have the flexibility to rearrange athletes even during the session and between each cycle for greater convenience and adaptability.

Do you have a web dashboard with all the databases?

We are presently in the process of developing a web dashboard that will provide enhanced workout result information, offering more comprehensive reports to facilitate better decision-making. The web dashboard is expected to be finalised by the end of 2023.

What sports specific templates do you have?

To date, we've developed pre-created templates for soccer, tennis, and standard assessment testing. These templates are designed for quick and easy use but can also be customized to some extent.

What are the tech specs?

Lights: Sportreact features an LED screen that can show signs and colours Battery: Battery life is up to 8 hours, depending on the usage, while charging takes between 2 - 4 hours.

Connectivity: It offers coverage of distances up to 60 yards (apx. 60 m), and you can seamlessly combine anywhere from 1 to 12 pods in a single workout. These pods connect to the app via Bluetooth.

Enclosure: The durable Sportreact enclosure is built to withstand high-intensity workouts, allowing athletes to interact with the pods through hand strikes, football kicks, or soccer ball impacts. Furthermore, all the pods are water-resistant.

What kind of sensors does Sportreact pods have?

Sportreact have three varieties of sensors:

1. Impact Sensor - Equipped with a 3D accelerometer, it deactivates upon hit or a gentle tap, with adjustable sensitivity levels ranging up to ten.

- 2. Proximity Sensor Designed to deactivate from an inch (2 cm) to a one-yard (1 m) range.
- 3. Laser Beam Utilizes timing gate sensors to deactivate during running activities, up to ten yard distance between each pod in one gate.

Can I use it with accessories?

Indeed, Sportreact pods come with a range of accessories. These include the option to use pods with tripods, suction cups for attaching to mirror or glass surfaces, and straps for securing them to rebounders, goal frames, boxing bags, and similar equipment. We also have plans to introduce additional accessories in the near future.

Do you have studies about reliability and validity?

Unfortunately, we have yet to conduct any studies regarding reliability and validity. So far, we successfully compared our results with market standards equipment. However, we have a plan in place to initiate scientific studies in the near future.

Do you have any new updates coming?

Absolutely, we continuously roll out fresh updates, enhancements, and bug fixes. You can effortlessly update both the software and firmware right from within the mobile app. The upcoming significant update will encompass a redesigned app, the launch of a web dashboard, and the introduction of several exciting new features.

Do you have any tutorials on how to use it?

Certainly, you can find onboarding tutorials at https://www.sportreact.com/onboarding.

6. ADDITIONAL INFO

Where can I see your policies?

You can see Sportreact policies at our website. Please check out these links:

- Privacy policy https://www.sportreact.com/privacypolicy
- Terms of Service https://www.sportreact.com/toswebsite
- Shipping & refund https://www.sportreact.com/shippingandrefund
- Warranty https://www.sportreact.com/warranty

Can I schedule a demonstration?

Certainly, we can provide demonstrations both online and offline. To schedule a demo session, please reach out to us at info@sportreact.com.

Where can I see more information?

You can find all additional information on our website <u>www.sportreact.com</u>, and our social media:

- <u>Facebook</u>
- Instagram
- <u>LinkedIn</u>
- YouTube
- <u>TikTok</u>

You can contact us at info@sportreact.com or at +385977347186.