Premium Baby Skin Care Trusted by mothers all over the world



product booklet



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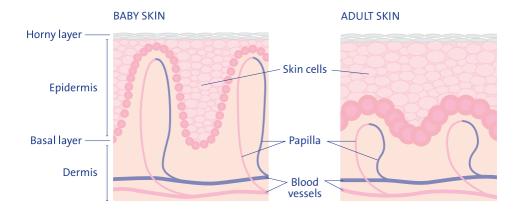
Baby skin – a sensitive cloak

Babies are miraculous yet very vulnerable beings. Since, in contrast to adults, their skin lacks important protective functions.



Baby skin is different to adult skin as its topmost layer is around 20% thinner. In the first few months of life, your baby's skin allows more moisture to pass through and dries out faster, making skin prone to irritation and inflammation. This is why parents need to take special care to nurture their baby

during this initial period. With the proven **sanosan** care line, you can be assured that you are providing your baby's skin with exactly what it needs: Natural care and intensive protection. **sanosan** only uses nature's very best ingredients for delicate baby skin to ensure clinically confirmed maximum tolerability.



HOW DOES BABY SKIN DIFFER FROM ADULT SKIN?

Baby skin has a thinner outer layer compared to adult skin. The papillae with the blood vessels project further into the outer layer called the "epidermis". The cells of baby skin are smaller and not as close together, which makes the skin more porous. Baby skin hardly produces any sebum (oily secretion) before puberty. Perspiration is not able to regulate a baby's body temperature as effectively as it does in adult age. The acid mantle (fine slightly acidic film on the skin) only begins to develop after a baby has been born.

Baby skin needs gentle care

Sensitive baby skin requires particular care and protection in the first year of life. That's why it is so important to use baby care products which are tailored to the special needs of baby skin. They must balance out as best as possible the protective function of the skin which is not yet mature.

Ideal care products contain a carefully selected mixture of ingredients, as is the case with all **sanosan** products. However, in order to guarantee the best possible results, the products must be used correctly.

- Creams and lotions should not be applied too thickly to avoid clogging of pores and skin impurities.
- Bathing is better than washing. Moisturising bath supplements prevent the skin from drying out. In the first six months of life, babies can be bathed up to two times a week. After that, they can be bathed more frequently if required.
- The diaper area requires particular protection. A protective ointment prevents skin irritations, but must not be applied too thickly. Allow your baby to go without a nappy as often as possible to let the air get to the bottom.

"Hypoallergenic"

This indicates that the products have almost no sensitising properties. sanosan products protect against skin irritations that have an increased allergy risk.



"Clinically tested"

This means that our products were tested in clinical trials on baby skin under the supervision of dermatologists and paediatricians.

All our baby products are **free from** everything that baby skin does not like – such as parabens, silicones, paraffin oil and SLS/SLES. **sanosan** baby products only contain ingredients that care for your baby's sensitive skin.

You will find more information and useful tips at sanosanbaby.in

Care products which do what they say!

All **sanosan** products exclusively contain active ingredients which are tailored to the needs of delicate skin. They contain neither parabens, silicones nor mineral oils. **sanosan** products are ideal for use on sensitive skin.



All **sanosan** baby products focus on two natural active ingredients – **hydrolysed milk protein** and **organic olive oil.**

Hydrolysed milk protein and **organic olive oil** have protective and skin-soothing properties and create a hydro lipid film for soft, supple skin.



The chemical structure of organic olive oil
is very similar to some natural fatty acids
of the skin. It is easily absorbed by the skin
surface, contains antioxidants and is known
for making the skin smooth.

Our **sanosan** products containing organic olive oil also help in sore skin.

Milk is a natural nutrient that was
designed by nature to feed the offspring
of a species. Our sanosan baby products
contain hydrolysed milk protein to protect
against skin irritation. They leave an
ultra-thin protective film on the skin and
prevent it from drying out.



Most babies love the experience of a warm bath as it is reminiscent of the time spent in the womb. Bathing is more gentle than washing and promotes baby's well-being. The bath supplements from sanosan are the ideal choice for enhancing this experience. They protect delicate baby skin from drying out and dissolve liposoluble substances such as cream residue from the skin. Until baby starts crawling, two baths a week are sufficient.



1. BATH & SHAMPOO

Mild cleansing for delicate baby skin and hair with hydrolysed milk protein and organic olive extract.

2. WASH FOAM

Rich cleansing foam for body and hair with hydrolysed milk protein and organic olive extract.

3. CARE SOAP

Gentle plant-based soap with hydrolysed milk protein and organic olive oil.

All-round protective care



The right care for sensitive baby skin is just as important as gentle cleansing. Ideally, you should moisturise your baby's skin after bathing with **sanosan** Cream, Lotion or Care Oil, all of which contain moisturising and soothing ingredients. Combined with a gentle massage, this helps to foster the emotional connection between you and your baby.

With **sanosan** you can be sure that you are giving your baby's skin everything it needs to develop healthily.



1. CARE LOTION

Moisture and rebalance for delicate skin with hydrolysed milk protein and organic olive oil.

2. CARE CREAM

Gentle nourishment for baby's face and body with hydrolysed milk protein and organic olive oil.

3. CARE OIL

Gentle care and protection for dry baby skin with organic olive oil and calendula.

Gentle protection for your baby's bottom

Every time a diaper is changed, this area has to be cleansed and if necessary, treated with ointment. The skin on baby's bottom is exposed to extreme stresses – and the result can be redness and skin irritations. We recommend warm water and sanosan Care Oil for the day-today cleansing of this area. The handy wipes remove all soiling simply and effectively. After cleansing, the baby's bottom should be dried thoroughly. If your baby's skin show any signs of redness, you should apply sanosan Panthenol Ointment Diaper Rash, which protects the baby's skin thanks to its high lipid content.





1. PANTHENOL OINTMENT DIAPER RASH

Promotes skin regeneration with hydrolysed milk protein and organic olive oil.

2. CARE POWDER

Protection from skin irritations with organic olive oil and allantoin.

3. CREAM-TO-POWDER

2-in-1 protection and care for baby skin. The exceptional recipe is an emulsion which on contact with the skin transforms into powder. It combines the caring and skin protective properties of a diaper cream with the moisture absorbing characteristic of a baby powder.



Sun, sea and sand

For babies and young children in particular, sunlight is important for bone and muscular development and the immune system. Yet too much sunshine is dangerous and can cause sunburn. Since young skin is not as effective at protecting itself as adult skin, it must be especially protected from UV rays. **sanosan** provides optimal sun protection for delicate baby and toddler skin.





75 ml

SUN CREAM 50+

Protects immediately and reliably against sunburn Kind to the skin for body and face Water-resistant cream











baby sun protection







Further information at www.sanosanbaby.in