

MISSION

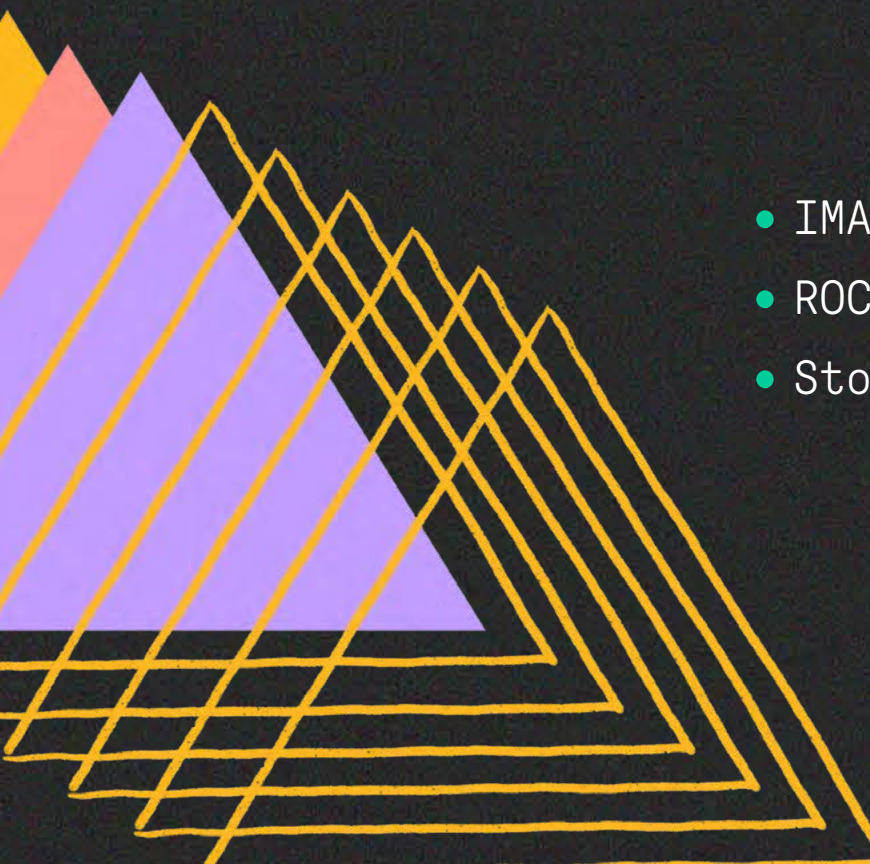
Eradicate educational inequality and build bridges to a fairer world.

KNOWLEDGE

- Imagination
- Mentoring
- Flipping the script
- Building bridges
- Hoodie economics
- Organising change

DELIVERY

- IMAGI-NATION {University}
- ROCKET
- Story



AIME IMAGI-NATION {Factory}

for a fairer world

IMPACT BY 2023

- IMAGI-NATION {University} p.a. - 6,000 students graduating and their organising of change leading to ending of educational inequality for over 1 million school kids. Including - 1,000 university leaders, 1,000 teachers, 2,500 kids trailblazing as entrepreneurs, 500 executives levelling the playing field, and over 1000 citizens creating change in their world and the world at large.
- IMAGI-NATION {TV} and IMAGI-NATION {Radio} reaching 10,000 kids per year and providing a stage for kids to show they are not the problem to be fixed but the solution.
 - Social network for good building bridges to create 1 million opportunities for marginalised kids - including through the Global Marketplace.
- Millions of people globally connecting with AIME stories that inspire cultural change to see mentors as the ultimate citizen, imagination as first principles, and unlikely alliances as the design frame for the 21st century social network.
 - Create system wide change with the establishment of the economic modelling and case study around Hoodie Economics, and showcase the Hoodie as the most meaningful in the world.
 - Create \$1b worth of opportunities and exchange through IMAGI-NATION, including \$30m p.a. to support the day-to-day operations.

