Lél

nada debs



About Nada Debs

Nada Debs is a Levantine designer currently based between her new home in Dubai and her studio in Beirut, Lebanon. She grew up in Japan where she spent her early childhood and then studied design at Rhode Island School of Design in the USA. She established her eponymous boutique and brand to safeguard the craft legacy of the region and make it relevant to future generations through her signature design approach. She crafts objects that recount a human story and her work spans art, fashion, and interiors.

Nada has a hands-on, human approach to design. She brings passion to process, combining ideas, skills and techniques together from her travels, to form a unique cultural exchange. She is fascinated by the role of the human hand to tell stories and to evoke a sense of belonging. She describes craft as a feeling that goes beyond geography, language and culture.



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About Studio Lél

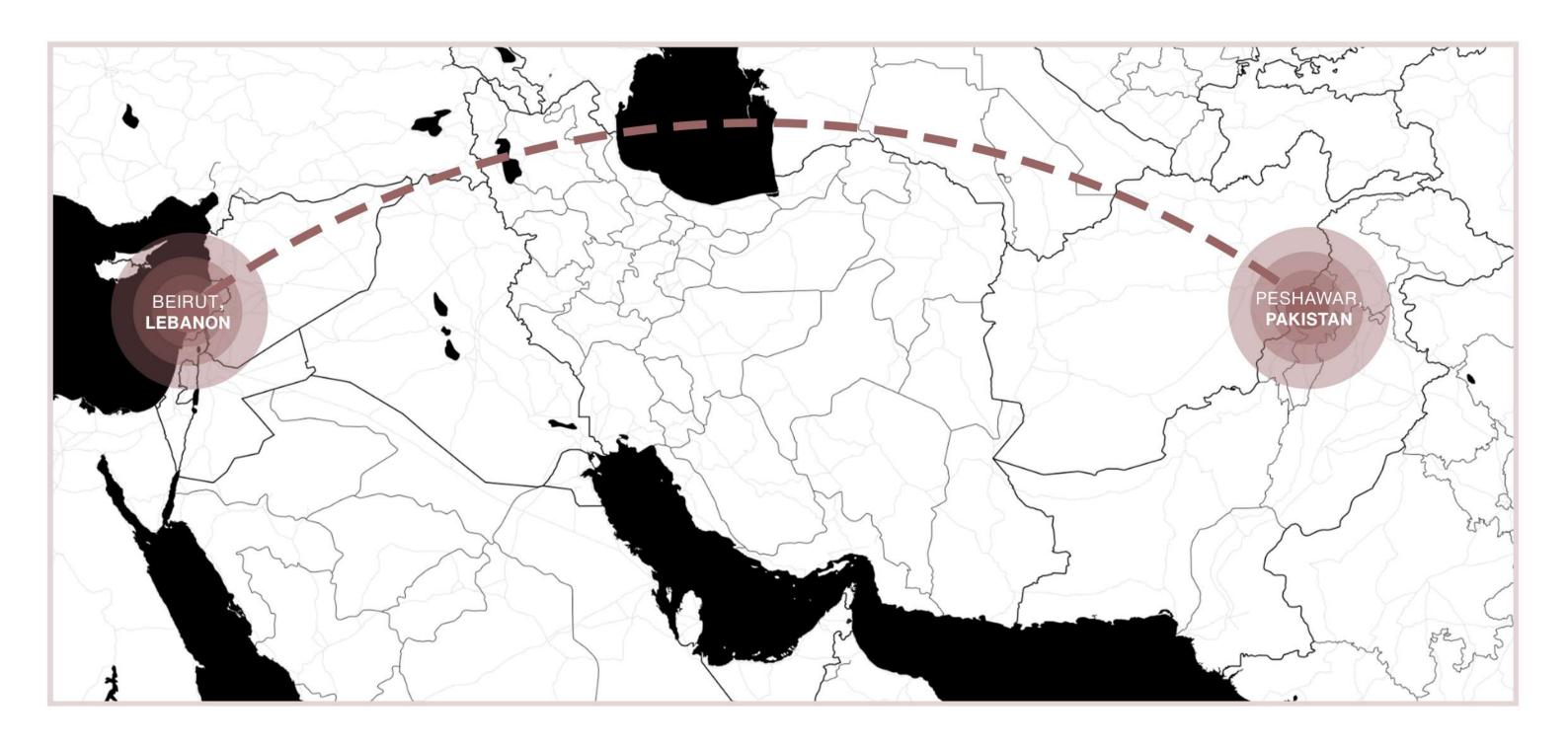
Founded in Peshawar three decades ago, the Lél artistic collective is dedicated to preserving the art of Pietra Dura- the 16th century tradition of making mosaics in gems and hard stones. Lél's work may very well represent the gray space between fine art, design and craft.

The founder, Farhana Asad became fascinated by the technique of inlaid stonework when she came across an exquisite box in a bazaar in northern Pakistan. She eventually tracked down its maker, an Afghan craftsman who agreed to give her lessons in the technique in her garage at home.

Ever since, the Lél artist collective that Asad founded has opened its doors to both local craftsmen and artisans escaping the war across the border. It has worked to preserve the craft's knowledge and skills for future generations, as well as explored the creative possibilities of the technique.

Farhana has passed on her passion to her daughter Meherunnisa Asad, who works alongside her mother as Lél's artistic director. The collective has exhibited at major international design shows with patrons spread across the globe.





Nada Debs x Studio Lél

The merging of two cultures and a marriage of craft, Nada Debs and Studio Lél, collaborate to recreate the signature carapace table in an alchemy of colors, symbolic of both worlds. "I was inspired by the colorful city of Peshawar which features bright colors, intricate patterns and a variety of architectural features," says Nada Debs of her first experience visiting Peshawar, the oldest city in Pakistan and one of the oldest cities in South Asia.

Rooted in the philosophy of her brand to explore different crafts from around the world and find material expressions that speak the language of a place and its people, Nada Debs envisioned a recreation of her signature carapace table using Lél's craft of stone inlay.



Studio Lél, the Pakistan-based artistic collective marrying modern creativity with extraordinary craftsmanship while working with local artisans and those displaced by conflict from neighbouring Afghanistan, applied its technical know-how to the design for a bespoke interpretation of craft techniques. "Taking our signature pattern and form, the Peshawar Carapace Table is a dialogue of cultures, represented in a geometric abstraction inspired by the vibrant hues of the city," says Nada Debs.

"Through this collaboration, we would like to draw the world's attention to Peshawar's rich and layered history and the fine craftsmanship that has existed here for centuries.

Encouraging new perspectives of the city from overseas as well as within its native people," says Meherunnisa Asad, the artistic director at Studio Lél.

Revisiting ancient crafts and reviving them with contemporary design remains the focus for Nada Debs, and this collaboration is a testament to the craft narrative that unites communities and cultures.









