



HEALTHIER, TASTIER,  
**SIMPLY BETTER!**

2023 PRODUCT CATALOG





Natural Farm is committed to building **strong and lasting relationships** with our partners to supply high-quality products to pets and their people.

**WHY RETAILERS LOVE US:**



**Exceptional products**



**Vast assortment**



**Loyalty program**



**Quick deliveries**

Contact our sales team today to learn more about our products and promotions:  
 [sales@naturalfarmpet.com](mailto:sales@naturalfarmpet.com)



# TABLE OF CONTENTS

<b>ABOUT US .....</b>	<b>5</b>
<b>QUALITY ASSURANCE .....</b>	<b>6</b>
<b>PACKAGING OPTIONS .....</b>	<b>9</b>
<b>SUGGESTED CHEW STRENGTH.....</b>	<b>10</b>
<b>POWER CHEWS .....</b>	<b>12</b>
<b>POWER BULLY STICKS .....</b>	<b>13</b>
6” Power Bully Sticks.....	14
12” Power Bully Sticks .....	14
6” Jumbo Power Bully Sticks.....	14
12” Jumbo Power Bully Sticks.....	14
6” Braided Power Bully Sticks .....	15
12” Braided Power Bully Sticks .....	15
6” Power Bully Sticks Coated With Peanut Butter Flavor .....	15
<b>POWER FISH STICKS .....</b>	<b>16</b>
6” Power Fish Sticks .....	17
12” Power Fish Sticks .....	17
<b>POWER BEEF STICKS .....</b>	<b>18</b>
6” Power Beef Sticks .....	19
12” Power Beef Sticks .....	19
<b>COLLAGEN STICKS .....</b>	<b>20</b>
<b>STUFFED COLLAGEN STICKS .....</b>	<b>22</b>
6” Stuffed Collagen With Real Chicken.....	23
12” Stuffed Collagen With Real Chicken.....	23
6” Stuffed Collagen Peanut Butter Flavor.....	23
12” Stuffed Collagen Peanut Butter Flavor.....	23
6” Stuffed Collagen With Real Bully Sticks.....	23
12” Stuffed Collagen With Real Bully Sticks .....	23
6” Thick Stuffed Collagen With Real Bully Sticks .....	23
12” Thick Stuffed Collagen With Real Bully Sticks .....	23
6” Jumbo Stuffed Collagen With Real Bully Sticks .....	23
12” Jumbo Stuffed Collagen With Real Bully Sticks.....	23
<b>WRAPPED COLLAGEN STICKS .....</b>	<b>24</b>
6” Bully Wrapped Collagen Sticks.....	24
12” Bully Wrapped Collagen Sticks.....	24
6” Gullet Wrapped Collagen Sticks.....	24
<b>FLAVORED COLLAGEN STICKS .....</b>	<b>25</b>
6” Gourmet Collagen Sticks .....	25
12” Gourmet Collagen Sticks .....	25
6” Collagen Sticks Peanut Butter Flavor.....	25
12” Collagen Sticks Peanut Butter Flavor.....	25
<b>SHAPED COLLAGEN .....</b>	<b>26</b>
6” Collagen Sticks.....	26
12” Collagen Sticks.....	26
6” Jumbo Collagen Sticks .....	26
12” Jumbo Collagen Sticks .....	26
3-4” Collagen Rings .....	26
5-6” Collagen Springs .....	26
9-12” Collagen Springs.....	26
6” Braided Collagen Sticks.....	26
12” Braided Collagen Sticks .....	26
<b>FUNCTIONAL COLLAGEN STICKS.....</b>	<b>28</b>
5” Vitality Support Collagen Sticks .....	29
5” Immune Support Collagen Sticks.....	29
5” Hip & Joint Support Collagen Sticks.....	29
5” Skin & Coat Support Collagen Sticks.....	29
<b>DENTAL TREATS.....</b>	<b>31</b>
Mini .....	33
Small .....	33
Regular .....	33
<b>NATBONES.....</b>	<b>34</b>
Natbones Beef.....	36
Natbones Lamb .....	36
Natbones Chicken.....	36
<b>OCEANIC TREATS .....</b>	<b>37</b>
Whole Anchovies .....	38



**BULLY CHEEK STICKS ..... 39**

2-4” Bully Cheek Sticks ..... 40

6” Bully Cheek Sticks..... 40

10-12” Bully Cheek Sticks ..... 40

5-6” Bully Cheek Springs ..... 40

8-10” Bully Cheek Springs ..... 40

**BEEF CHEEK ROLL ..... 41**

5-6” Beef Cheek Roll..... 42

10-12” Beef Cheek Roll ..... 42

5-6” Beef Cheek Roll Peanut Butter Flavor ..... 42

10-12” Beef Cheek Roll Peanut Butter Flavor ..... 42

5-6” Beef Cheek Roll Chicken Flavor..... 42

10-12” Beef Cheek Roll Chicken Flavor..... 42

**BONES ..... 43**

**STUFFED BEEF BONES ..... 44**

3-4” Stuffed Beef Bone Bacon & Cheese Flavor ..... 45

3-4” Stuffed Beef Bone Peanut Butter Flavor ..... 45

3-4” Stuffed Beef Bone Sweet Potato Flavor ..... 45

5-6” Stuffed Beef Bone Bacon & Cheese Flavor ..... 45

5-6” Stuffed Beef Bone Peanut Butter Flavor ..... 45

5-6” Stuffed Beef Bone Sweet Potato Flavor ..... 45

Peanut Butter Stuffed Hooves..... 45

Bacon & Cheese Stuffed Hooves..... 45

**SMOKED BONES ..... 46**

5-6” Beef Cow Ribs ..... 47

Cow Hooves..... 47

Beef Knee Caps..... 47

5-6” Beef Marrow Bones ..... 47

Smoked Pork Femur ..... 48

Smoked Beef Shin Bone..... 48

**NATURALS..... 49**

**GULLET ..... 50**

6” Beef Gullet Sticks ..... 51

6” Beef Jerky..... 51

Beef Jerky Bites..... 51

**BEEF TRACHEA..... 52**

3” Beef Trachea..... 52

6” Beef Trachea..... 52

12” Beef Trachea ..... 52

6” Jerky Wrapped Trachea ..... 52

12” Jerky Wrapped Trachea ..... 52

**BEEF TENDON..... 53**

4-6” Beef Tendon ..... 53

6-9” Beef Tendon ..... 53

9-12” Beef Tendon ..... 53

3-4” Beef Tendon Rings ..... 53

Beef Tendon Chips..... 53

**EARS ..... 54**

Pig Ears..... 55

Bully Coated Cow Ears ..... 55

**CHICKEN ..... 56**

Chicken Fillet Strips ..... 56

Nail-Free Chicken Feet ..... 56

**ODOR-FREE BULLY STICKS..... 57**

Odor-Free 6” Bully Sticks..... 58

Odor-Free 12” Bully Sticks..... 58

Odor-Free 6” Jumbo Bully Sticks ..... 58

Odor-Free 12” Jumbo Bully Sticks ..... 58

Odor-Free 6” Braided Bully Sticks..... 58

Odor-Free 12” Braided Bully Sticks ..... 58

Odor-Free 6” Pixie Bully Sticks..... 59

Odor-Free 2-3” Bully Stick Bites..... 59

Odor-Free 6” Extra Thin Bully Sticks..... 59





# Our Story



In 2018, after years of searching for high-quality, natural dog treat products, we decided to bring them to the market ourselves. That's how Natural Farm was born—we wanted to present the industry with what it lacked the most: **natural dog chews, treats, and bones, sustainably sourced from local suppliers and produced in our own human-grade, FDA- and USDA-approved facilities, where every product is lab tested for quality and contamination.**

## VISION

To become the most trusted dog treat company in North America, pioneering an industry where the health of pets, people & the planet is always the highest priority.

## MISSION

Natural Farm is committed to consistently providing high-quality, healthy, and sustainable dog treat products that breed new industry standards and make the world a better place.



# VALUES

Sustainability, responsibility, and transparency are at the core of all we do, and we're dedicated to giving back:



## **Social good**

We support reforestation, nonprofits & communities in need.



## **Ethics**

We ethically source our raw materials directly from farms.



## **Sustainability**

We package our products in eco-friendly materials.



## **Relations**

We go above & beyond to provide exceptional service to our valued customers.



## **Equality**

We believe in equality for all and never discriminate.





# A COMPANY YOU CAN TRUST

Our products  
are created  
with your pet's  
safety in mind.



- Produced in **human-grade, FDA- and USDA-approved facilities**
- Ingredients retrieved **directly from farms**
- Ingredients sourced from **100+ trusted suppliers**
- Ingredients transported in **temperature-controlled trucks**

- Every batch thoroughly **lab tested for quality & contamination**
- Products formulated with the **guidance of veterinarians**
- Raw ingredients stored at a **constant temperature**
- Quality control at **every step of the process**



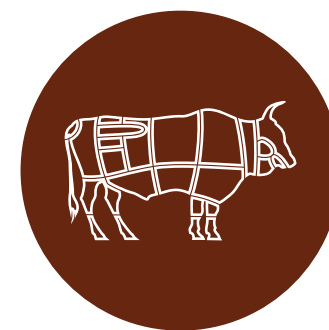
**Ethically raised  
proteins**



**Sustainably  
sourced**



**No hormones  
or antibiotics**



**Grass-fed  
beef**



**Premium  
ingredients**



# Healthy pups deserve a healthy planet

***THAT'S WHY OUR PRODUCTS  
ARE PACKAGED USING ONLY  
ECO-FRIENDLY MATERIALS:***



**I'm**   
**green**™

**I'm green**™ bio-based products are made from sugarcane ethanol, a renewable resource. Supplanting fossil fuels with renewable fuels significantly reduces greenhouse gas emissions within plastic production.



**Produced with at least 30%  
post-consumer recycled materials**

Recycled PET resin (PCR) supports a circular economy: discarded packaging gets recycled into new packaging for various applications, such as ours.



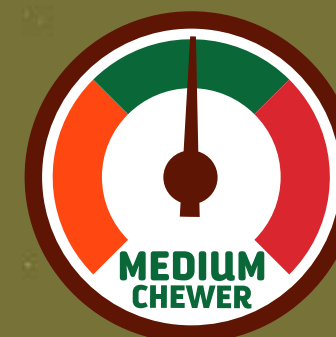
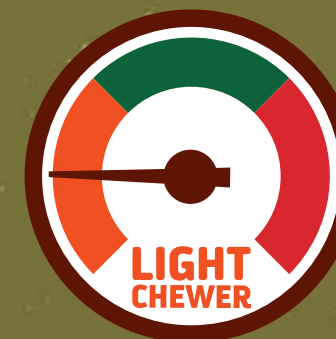
# PACKAGING OPTIONS





# CHEW STRENGTH

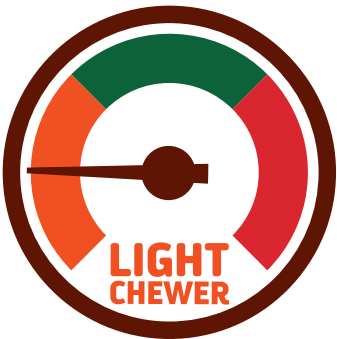
Understanding a dog's chew strength, or chew capacity, is incredibly useful in guiding dog owners to chew options they're confident their dogs will love **from the moment they take them off the shelf.**





# CHEW STRENGTH

Learn how to understand a dog’s unique chew strength using the guide below:



## LIGHT CHEWERS

For dogs that take a long time to finish their treats, are gentle with their toys, have sensitive teeth or other dental issues, and those that are seniors or puppies, we generally recommend light chews.

### CHEW RECOMMENDATIONS



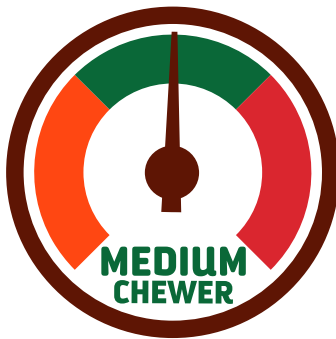
Nail-Free Chicken Feet



Bully Coated Cow Ears



Pixie Bully Sticks



## MEDIUM CHEWERS

For dogs that love to chew, but their chews still last them a reasonable amount of time, their toys last and either never get destroyed or take a while before they do, they’re probably medium chewers.

### CHEW RECOMMENDATIONS



Beef Tendon Rings



Jerky Wrapped Trachea



Collagen Springs



## HARD CHEWERS

For dogs that love to chew and consume their treats, toys, and chews almost instantaneously, they’re likely hard chewers.

### CHEW RECOMMENDATIONS



Jumbo Power Bully Sticks



Braided Bully Cheek Sticks



Jumbo Stuffed Collagen Sticks





# POWER CHEWS

**POWER UP WITH  
POWER CHEWS**  
Double the Protein,  
Double the Flavor

**Why choose only one protein when you can have two?** Power Chews

combine the best of both worlds, giving dogs two textures and flavor profiles in one enticing chew. Power

Bully Sticks are made from all-natural beef cheek wrapped in beef pizzle for an exciting and flavorful chewing experience. Power Fish Sticks are made from all-natural beef cheek wrapped in tilapia skin for a stimulating protein chew.

Naturally rich in high-quality protein and collagen, these easily digestible chews actively support skin, coat, joint, muscle, and dental well-being.







# POWER BULLY STICKS

Power up your pup with these 2-in-1 chews that offer double the flavor, fun, and enrichment. Made from premium, all-natural beef cheek muscle and beef pizzle, dogs won't get enough of these long-lasting, engaging, and protein-packed treats!







## POWER BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (5 CT)	NF224PWBS605	\$17.49
6"	DISPLAY BOX (50 CT/BOX)	NF223PWBS06	\$4.49
12"	STAND POUCH (3 CT)	NF226PWBS1203	\$18.99
12"	DISPLAY BOX (30 CT/BOX)	NF225PWBS12	\$7.99



## JUMBO POWER BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (40 CT/BOX)	NF227PWBSJ06	\$5.99
12"	DISPLAY BOX (20 CT/BOX)	NF228PWBSJ12	\$11.29





## BRAIDED POWER BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (20 CT/BOX)	NF365BPBS06	\$10.00
12"	DISPLAY BOX (10 CT/BOX)	NF366BPBS12	\$12.00



## POWER BULLY STICKS COATED WITH PEANUT BUTTER FLAVOR

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF363PBSPB6	\$3.90
12"	DISPLAY BOX (20 CT/BOX)	NF364PBSPB12	\$7.00





# POWER FISH STICKS

Power up with two healthy and delicious proteins - all-natural, grass-fed beef cheek and dried tilapia skin. Power Fish Sticks combine the best of land and sea for a “surf and turf” experience dogs will love! Savory beef cheek is wrapped with dried tilapia skin for a tasty chew that dogs can’t resist. Naturally rich in collagen and Omega 3s, Power Fish Sticks support mobility and brain health.







## POWER FISH STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF361PFS06	\$3.80
12"	DISPLAY BOX (16 CT/BOX)	NF362PFS12	\$6.87





# POWER BEEF STICKS

Experience the exceptional Power Beef Sticks – delivering a long-lasting, two-texture chew. Made from beef cheek wrapped in esophagus sourced from Brazil’s free-range, grass-fed cattle. No hormones, no antibiotics – just pure, delicious flavor.



HIP AND JOINT CARE



HIGHLY DIGESTIBLE



IMPROVES DENTAL HEALTH





## POWER BEEF STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (35 CT/BOX)	NF367PBS06	\$3.71
12"	DISPLAY BOX (16 CT/BOX)	NF368PBS12	\$6.56





# COLLAGEN CHEWS



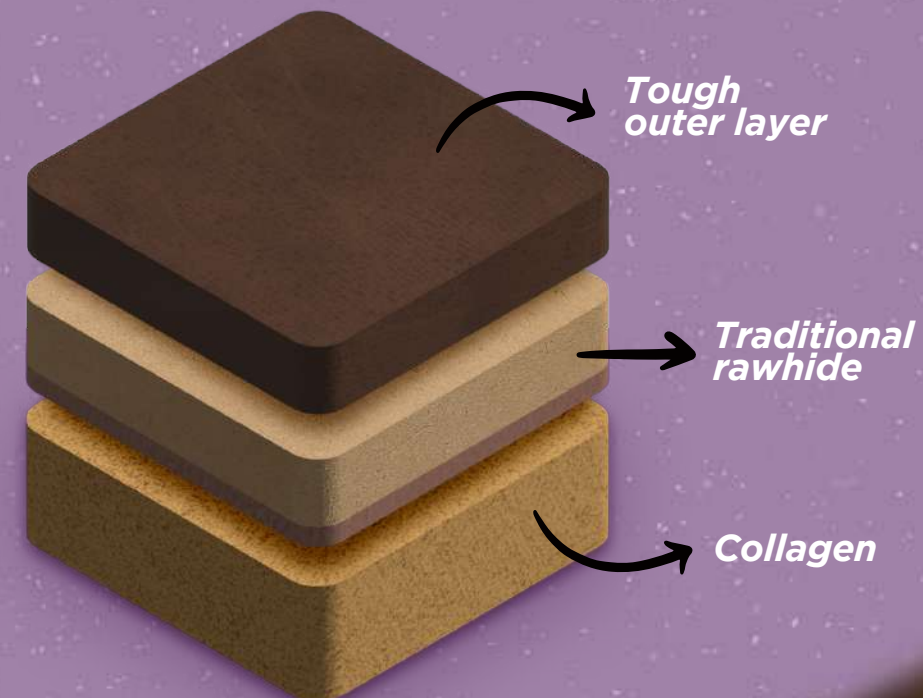
Made with all-natural beef skin from premium, grass-fed cattle, these highly digestible chews last longer than bully sticks and offer dogs ample health benefits, promoting better skin, coat, and joints. They're completely free of hormones, chemicals, and preservatives, providing a better, safer, and tastier alternative to traditional rawhide.





# Where does **collagen** come from?

Collagen comes from the inner layer of skin called the corium, which is **better and safer** than traditional rawhide because it's highly digestible and nutrient dense.







# STUFFED COLLAGEN STICKS

All the benefits of collagen sticks with flavors dogs can't resist: our Stuffed Collagen Sticks are delicious, nutritious, and engaging. Made with premium, limited ingredients, these highly digestible chews are packed with protein and collagen for well-rounded skin, coat, and joint support. Two textures provide mental stimulation and added chew time. Available in three mouthwatering flavors: peanut butter, bully stick, and chicken.







**STUFFED  
COLLAGEN**  
WITH REAL  
CHICKEN



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF240SCCK06	\$3.79
12"	DISPLAY BOX (40 CT/BOX)	NF241SCCK12	\$6.99



**THICK STUFFED  
COLLAGEN**  
WITH REAL  
BULLY STICKS



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF246SCBST06	\$5.19



**STUFFED  
COLLAGEN**  
PEANUT BUTTER  
FLAVOR



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF242SCPB06	\$3.79
12"	DISPLAY BOX (40 CT/BOX)	NF243SCPB12	\$6.99



**JUMBO STUFFED  
COLLAGEN**  
WITH REAL  
BULLY STICKS



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (30 CT/BOX)	NF248SCBSJ06	\$5.99
12"	DISPLAY BOX (20 CT/BOX)	NF249SCBSJ12	\$11.99



**STUFFED  
COLLAGEN**  
WITH REAL  
BULLY STICKS



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (50 CT/BOX)	NF244SCBS06	\$3.79
12"	DISPLAY BOX (40 CT/BOX)	NF245SCBS12	\$6.99



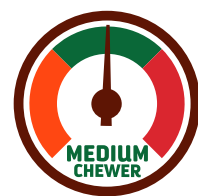


# WRAPPED COLLAGEN STICKS



## BULLY WRAPPED COLLAGEN STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (100 CT/BOX)	NF232CWRA06	\$4.79
12"	DISPLAY BOX (35 CT/BOX)	NF233CWRA12	\$7.99



## GULLET WRAPPED COLLAGEN STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (65 CT/BOX)	NF183GC65	\$3.49

Dogs will get wrapped up in a delightfully delicious chew experience with our wholesome Wrapped Collagen Sticks. Two ingredients offer double the flavor, excitement, and enrichment. They're highly digestible and loaded with nutrients for well-rounded health support.







# FLAVORED COLLAGEN STICKS



## GOURMET COLLAGEN STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (5 CT)	NF081CSB-605	\$11.29
12"	STAND POUCH (3 CT)	NF082CBS-123	\$12.29



## COLLAGEN STICKS PEANUT BUTTER FLAVOR

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (5 CT)	NF237CPB605	\$11.29
6"	DISPLAY BOX (100 CT/BOX)	NF235CPB06	\$3.49
12"	DISPLAY BOX (40 CT/BOX)	NF236CPB12	\$5.99

Who knew healthy could taste so good? Dogs will receive well-rounded skin, coat, and joint support as they indulge in these highly digestible chews. Made with premium, all-natural beef skin and dipped in decadent flavors of peanut butter or bully sticks.







# SHAPED COLLAGEN

Our shaped Collagen Sticks offer dogs well-rounded skin, coat, and joint support, mental stimulation, and loads of entertainment. Made from 100% natural beef skin sourced from premium, grass-fed cattle, these highly digestible and long-lasting chews are unbelievably enriching and enjoyable!



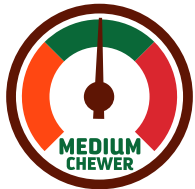




**COLLAGEN STICKS**



SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (6 CT)	NF145CS605	\$10.49
12"	STAND POUCH (3 CT)	NF089BB-123	\$11.29



**COLLAGEN RINGS**



SIZE	ITEM	SKU	MSRP
3-4"	DISPLAY BOX (40 CT/BOX)	NF239CRI04	\$2.99



**JUMBO COLLAGEN STICKS**



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX	NF326JCS6	\$5.99
12"	DISPLAY BOX	NF327JCS12	\$11.99



**BRAIDED COLLAGEN STICKS**



SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (30 CT)	NF184BC30	\$5.99
12"	DISPLAY BOX (8 CT)	NF234CBR12	\$11.99



**COLLAGEN SPRINGS**



SIZE	ITEM	SKU	MSRP
5-6"	DISPLAY BOX (40 CT)	NF238CSP06	\$3.29
9-12"	DISPLAY BOX (18 CT)	NF182CS18	\$5.49





# F U N C T I O N A L C O L L A G E N S T I C K S

The first ever collagen chews formulated with functional ingredients for canine health support.





# FUNCTIONAL COLLAGEN

With added functional ingredients and all the benefits of collagen sticks, these sticks are formulated to provide better overall health with ingredients like Vitamin E, Vitamin A, ginger, glucosamine, and chondroitin. Highly digestible, delicious, and available in four functions: hip and joint, skin and coat, immune support, and vitality.







## VITALITY SUPPORT COLLAGEN STICKS



BOOST  
ENERGY

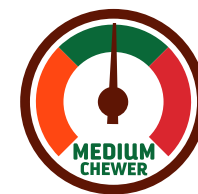


STRENGTHEN  
IMMUNITY



SUPPORT  
DIGESTION

SIZE	ITEM	SKU	MSRP
5"	DISPLAY BOX (50 CT/BOX)	NF325CSV15	\$5.49



## HIP&JOINT SUPPORT COLLAGEN STICKS



IMPROVE  
MOBILITY



REDUCE  
PAIN



REPAIR  
JOINTS

SIZE	ITEM	SKU	MSRP
5"	DISPLAY BOX (50 CT/BOX)	NF322CSHJ5	\$5.49



## IMMUNE SUPPORT COLLAGEN STICKS



STRENGTHEN  
IMMUNITY

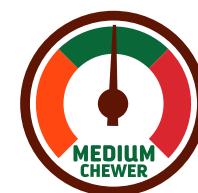


SUPPORT EYE  
HEALTH



SUPPORT BRAIN  
FUNCTION

SIZE	ITEM	SKU	MSRP
5"	DISPLAY BOX (50 CT/BOX)	NF323CSIS5	\$5.49



## SKIN & COAT SUPPORT COLLAGEN STICKS



HEALTHIER  
SKIN



SHINIER  
COATS



REDUCED  
IRRITATION

SIZE	ITEM	SKU	MSRP
5"	DISPLAY BOX (50 CT/BOX)	NF324CSCS5	\$5.49





# OPEN

# TREATS

*treats*





*Fights tartar  
& plaque*

*Rich in collagen  
& vitamin C*

*Easy  
to digest*

*Freshens  
breath*

# DENTAL TREATS

No junk, just clean teeth: we designed deliciously enriching and effective daily dental treats to provide dogs with the deepest clean and freshest breath. These highly digestible, limited ingredient treats will leave mouths sparkling clean while functional ingredients like egg-derived immunoglobulin and collagen promote better immune, skin, coat, and joint health.







2.28 IN



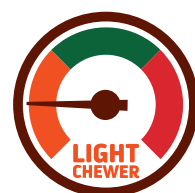
3.07 IN



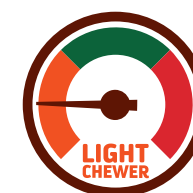
3.86 IN



SIZE	ITEM	SKU	MSRP
MINI	STAND POUCH (11 CT)	NF143DTM-011	\$10.99



SIZE	ITEM	SKU	MSRP
SMALL	STAND POUCH (10 CT)	NF142DTS-010	\$13.99



SIZE	ITEM	SKU	MSRP
REGULAR	STAND POUCH (12 CT)	NF144DTR-012	\$15.99





# NAT B NES





## DIGGING INTO DOGGY SUPERFOODS

BEEF

*Flaxseed:  
omega-3s*



CHICKEN

*Chia seeds:  
fiber &  
omega-3s*

LAMB

*Quinoa: essential  
amino acids*

# NATBONES

Formulated with real meat and packed with superfoods, Natbones offer dogs a healthy and flavorful treat that's truly hard to beat. Two textures provide mental stimulation while premium ingredients support well-rounded health. Limited ingredients, highly digestible, protein-rich, low-fat, and available in three absurdly enjoyable flavors: Beef, Lamb and Chicken.







NATBONES **BEEF**

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (12 CT - 15.8 OZ)	NF149NBBF06	\$12.99



NATBONES **LAMB** + COMING SOON +

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (12 CT - 15.8 OZ)	NF148NBLB06	\$12.99



NATBONES **CHICKEN**

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (12 CT - 15.8 OZ)	NF150NBCH06	\$12.99



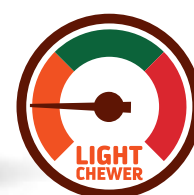






# OCEANIC TREATS

All the benefits of fish without any fishy stuff: made with premium, sustainably sourced tilapia and anchovies, Oceanic Treats are nutrient-dense, supporting exceptional heart, brain, bone, joint, and muscle health. They're like fish oil for pups, but **way** tastier, and we've got fresh-caught flavors for every dog!



## WHOLE ANCHOVIES

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (3 OZ)	NF163FIW003	\$10.49







# BULLY CHEEK STICKS

# CHEEK

Made with all-natural beef cheek muscle sourced from premium, grass-fed cattle, this product behaves very similarly to traditional bully sticks in form, function, flavor, and nutritional value. These long-lasting, protein-packed chews are more readily available than traditional bully sticks, making them more cost effective, too! It's the best bully stick alternative out there, and we can't wait for dogs to get their paws on them!

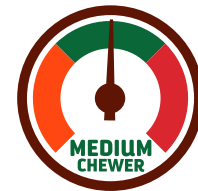






## BULLY CHEEK STICKS

SIZE	ITEM	SKU	MSRP
2-4"	STAND POUCH (6 OZ)	NF213BK406OZ	\$8.49
6"	DISPLAY BOX (100 CT/BOX)	NF214BK06	\$3.49
10-12"	DISPLAY BOX (24 CT/BOX)	NF216BK12	\$6.29



## BULLY CHEEK SPRINGS

SIZE	ITEM	SKU	MSRP
5-6"	DISPLAY BOX (40 CT/BOX)	NF218BKS06	\$3.79
8-10"	DISPLAY BOX (27 CT/BOX)	NF219BKS10	\$3.79





# CHEEK ROLLS

Made with all-natural beef from premium, grass-fed cattle, our Cheek Rolls will entice dogs with their savory flavor. These boredom-busting, long-lasting chews have a fun texture that will keep dogs entertained, while supporting their skin, coats, joints, and muscles with collagen and high-quality protein. Bring on the flavor - choose from 3 delicious varieties - Beef Cheek Roll, Peanut Butter Flavored Cheek Roll, and Chicken Flavored Cheek Roll.

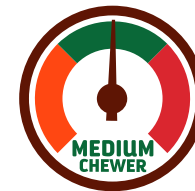






BEEF CHEEK  
**ROLL**

SIZE	ITEM	SKU	MSRP
5-6"	STAND POUCH (4 CT)	NF391CR5604	\$
5-6"	BOX STORE (20 CT/BOX)	NF343BCRN56	\$5.49
10-12"	BOX STORE (9 CT/BOX)	NF346BCR1012	\$9.49



BEEF CHEEK  
**ROLL CHICKEN  
FLAVOR**

SIZE	ITEM	SKU	MSRP
5-6"	STAND POUCH (4 CT)	NF395CRCK564	\$
5-6"	BOX STORE (20 CT/BOX)	NF344BCRCK56	\$6.49
10-12"	BOX STORE (9 CT/BOX)	NF347BCRCK1012	\$9.99



BEEF CHEEK  
**ROLL PEANUT  
BUTTER FLAVOR**

SIZE	ITEM	SKU	MSRP
5-6"	BOX STORE (20 CT/BOX)	NF393CRPB564	\$
5-6"	BOX STORE (20 CT/BOX)	NF345BCRPB56	\$6.49
10-12"	BOX STORE (9 CT/BOX)	NF348BCRPB1012	\$9.99



# Bones

Unbelievably long-lasting entertainment: our high-quality bones keep dogs occupied and engaged for hours as they gnaw on them. They're a rich source of minerals such as calcium, promoting stronger bones and teeth. Available in several different shapes and sizes, we've got options for every dog!





# STUFFED BEEF BONES

Our stuffed bones and hooves will leave dogs stuffed with satisfaction: sourced from premium, grass-fed cattle and filled with dogs' favorite flavors: peanut butter, bacon & cheese, and sweet potato. Dual textures offer dogs loads of mental stimulation and hours of entertainment. Plus, they're naturally rich in minerals like calcium, promoting stronger bones and teeth.







STUFFED BEEF  
BONE **BACON &  
CHEESE FLAVOR**

SIZE	ITEM	SKU	MSRP
3-4"	DISPLAY BOX (26 CT/BOX)	NF252SBBC04	\$3.49
5-6"	DISPLAY BOX (10 CT/BOX)	NF092MBBC10	\$5.29



STUFFED BEEF  
BONE **PEANUT  
BUTTER FLAVOR**

SIZE	ITEM	SKU	MSRP
3-4"	DISPLAY BOX (26 CT/BOX)	NF251SBOPB04	\$3.49
5-6"	DISPLAY BOX (10 CT/BOX)	NF091MBPB10	\$5.29



STUFFED BEEF  
BONE **SWEET  
POTATO FLAVOR**

SIZE	ITEM	SKU	MSRP
3-4"	DISPLAY BOX (26 CT/BOX)	NF253SBOSP04	\$3.49
5-6"	DISPLAY BOX (10 CT/BOX)	NF254SBOSP06	\$5.29



**PEANUT BUTTER  
STUFFED**  
COW HOOVES

SIZE	ITEM	SKU	MSRP
STD.	DISPLAY BOX (25 CT/BOX)	NF093HPB025	\$2.99



**BACON & CHEESE  
STUFFED**  
COW HOOVES

SIZE	ITEM	SKU	MSRP
STD.	DISPLAY BOX (25 CT/BOX)	NF094HBC025	\$2.99





# SMOKED BONES

It's like guilt-free BBQ for dogs: these bone products are smoked in a manner that allows them to retain their durability and break less easily. We also leave a little meat on the bones, offering rich, all-natural flavor to provide dogs with an exceptionally enjoyable gnawing experience. They're also a great source of minerals and protein, stimulating stronger bones, teeth, and muscles.







BEEF COW RIBS

SIZE	ITEM	SKU	MSRP
5-6"	STAND POUCH (6 CT)	NF048CRB606	\$7.79



BEEF KNEE CAPS

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (3 CT)	NF044BNC003	\$10.49



NATURAL COW HOOVES

SIZE	ITEM	SKU	MSRP
STD.	DISPLAY BOX (25 CT/BOX)	NF088CHV025	\$1.79



BEEF MARROW BONES

SIZE	ITEM	SKU	MSRP
5-6"	DISPLAY BOX (10 CT/BOX)	NF090MRB10	\$3.49





## SMOKED PORK FEMUR

SIZE	ITEM	SKU	MSRP
STD.	DISPLAY BOX (6 CT/BOX)	NF255SPF	\$5.19



## SMOKED BEEF SHIN BONE

SIZE	ITEM	SKU	MSRP
STD.	DISPLAY BOX (5 CT/BOX)	NF250SHIB	\$7.49



# NATURAL TREATS



Our all-natural dog chews are crowd favorites amongst pet owners, and for good reason! Our passion for bringing healthy dog treat products to the industry is what thrust Natural Farm into existence. Our natural products are sustainably sourced from the highest quality, ethically raised proteins, and they're completely free of hormones, antibiotics, preservatives, and chemicals—but they're *packed* with all-natural flavor and nutrient-rich goodness!







# BEEF ESOPHAGUS

Bursting with savory flavor and featuring a softer texture, our Beef Gullet Sticks & Beef Jerky are made with 100% natural beef esophagus from premium, grass-fed cattle. They're perfect for lighter chewers, dogs with sensitive stomachs, senior dogs, and puppies, and they provide well-rounded joint support.

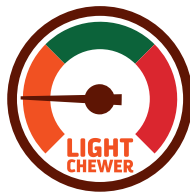






**BEEF GULLET  
STICKS**

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (10 CT)	NF28GS010	\$11.29
6"	DISPLAY BOX (140 CT/BOX)	NF006GS06	\$1.29



**BEEF JERKY  
CHEWS**

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (10 CT)	NF017GSJ10	\$11.29
6"	DISPLAY BOX (100 CT/BOX)	NF007GSJ06	\$1.29



**BEEF JERKY  
BITES**

SIZE	ITEM	SKU	MSRP
2-3"	STAND POUCH (8 OZ)	NF051BJB8OZ	\$7.49





# BEEF TRACHEA

Our Beef Trachea products are made with 100% natural tracheas from premium, grass-fed cattle, and they're great options for dogs with sensitive stomachs, lighter chewers, senior dogs, and puppies. They're deliciously enriching and provide exceptional joint support, promoting better mobility and flexibility.



## BEEF TRACHEA

SIZE	ITEM	SKU	MSRP
3"	STAND POUCH (12 CT)	NF038BTR312	\$11.29
6"	DISPLAY BOX (20 CT/BOX)	NF008TR06	\$1.99
12"	DISPLAY BOX (10 CT/BOX)	NF009TR12	\$3.29



## BEEF TRACHEA JERKY WRAP

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (20 CT/BOX)	NF010TRW06	\$3.29
12"	DISPLAY BOX (10 CT/BOX)	NF011TRW12	\$5.99







## BEEF TENDON

SIZE	ITEM	SKU	MSRP
4-6"	STAND POUCH (3 CT)	NF052BT4603	\$9.49
6-9"	DISPLAY BOX (20 CT/BOX)	NF012BT06	\$3.49
9-12"	DISPLAY BOX (20 CT/BOX)	NF013BT09	\$5.19



## BEEF TENDON CHIPS

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (5.2 OZ)	NF050TEC5OZ	\$8.79



## BEEF TENDON RINGS

SIZE	ITEM	SKU	MSRP
3-4"	STAND POUCH (3 CT)	NF039TRI003	\$8.79

# BEEF TENDON

Offered in a variety of shapes and sizes, our beef tendon products are an excellent choice of chews as they're long-lasting and rich in nutrients like glucosamine and chondroitin for exceptional hip and joint support. Made from 100% natural beef tendon from premium, grass-fed beef and completely free of chemicals, hormones, and antibiotics.







# EARS

Ear-resistible goodness for all dogs: our all-natural ear offerings are incredibly flavorful and delightfully crunchy, making for treats that most dogs adore! Rich in protein, essential fatty acids, and minerals, these highly digestible chews are wholesome, mentally stimulating, and promote better dental health. They're also long-lasting and great for light and medium chewers. Sourced from premium, ethically raised proteins.

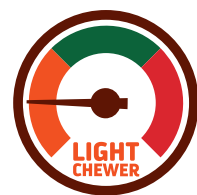






## PIG EARS

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (3 CT)	NF053PIG003	\$6.99
STD.	DISPLAY BOX (15 CT/BOX)	NF087PEA050	\$1.99



## BULLY COATED COW EARS

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (3 CT)	NF101CEB-03	\$8.59



# CHICKEN

Natural Farm’s all-natural chicken chews are impeccably tasty and terrifically rewarding. Our Chicken Feet are nail-free and delightfully crunchy while our Chicken Fillet Strips are tender and oh-so savory. They supply endless excitement and engagement without the use of artificial ingredients. They’re lean, clean, motivational treats and a rich source of protein.



## CHICKEN FILLET STRIPS

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (4 OZ)	NF071CF4OZ	\$6.99



## NAIL-FREE CHICKEN FEET

SIZE	ITEM	SKU	MSRP
STD.	STAND POUCH (6 CT)	NF073CF-006	\$5.99
STD.	STAND POUCH (65 CT)	NF354CKF65	\$0.99
STD.	STAND POUCH (100 CT/BOX)	NF355PE100	\$1.99





# ODOR-FREE BULLY ITEMS

Sourced from premium, grass-fed cattle and completely free of hormones, antibiotics, and chemicals, our bully stick products have really raised the bar, and they're never split for complete bully benefits. These chews are packed with protein and minerals, supporting better brain and muscle health. Our extensive range includes shapes and sizes that are suitable for every dog's unique needs and preferences.







ODOR-FREE  
BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (3 CT)	NF24BS603	\$14.59
6"	DISPLAY BOX (80 CT/BOX)	NF001BS06	\$4.99
12"	STAND POUCH (2 CT)	NF25BS122	\$18.49
12"	DISPLAY BOX (35 CT/BOX)	NF002BS12	\$9.99



ODOR-FREE  
BRAIDED BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	DISPLAY BOX (32 CT/BOX)	NF003BSB06	\$7.99
12"	DISPLAY BOX (14 CT/BOX)	NF004BSB12	\$15.99



ODOR-FREE  
JUMBO BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (2 CT)	NF171JBS602	\$15.49
6"	DISPLAY BOX (60 CT/BOX)	NF036JBS06	\$7.79
12"	DISPLAY BOX (30 CT/BOX)	NF015JBS12	\$15.49





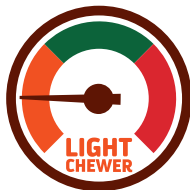
ODOR-FREE  
BULLY STICK BITES

SIZE	ITEM	SKU	MSRP
2-3"	STAND POUCH (8 OZ)	NF27BSBIT8	\$10.29



ODOR-FREE  
PIXIE BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (15 CT)	NF022BSP15	\$12.99



ODOR-FREE  
EXTRA THIN BULLY STICKS

SIZE	ITEM	SKU	MSRP
6"	STAND POUCH (10 CT)	NF018BSX10	\$25.99



WHEN WE SAY  
**IT'S NATURAL,**  
WE GUARANTEE IT!

     @naturalfarmpet #LetsChewNatural

naturalfarmpet.com

 sales@naturalfarmpet.com

