

## A MISSION-DRIVEN PLATFORM

*PROMOTING CONSCIOUS LIVING*



crunchymamabox



"Crunchy Mama Box is a prestigious global wellness platform that empowers individuals with educational resources and vetted products to help them make informed choices. We offer a distinguished opportunity for sustainable brands to showcase their products and services on a reputable, ever-expanding stage."

-Wanda Malhotra  
founder



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# OUR VALUES

Crunchy Mama Box supports women owned, minority owned, small and sustainable businesses of all sizes that make healthy, safe products and that are motivated by a cause.



ORGANIC



ECO FRIENDLY



CRUELTY FREE



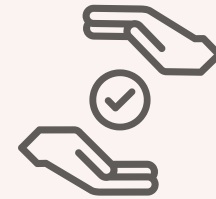
MADE WITH NATURAL  
INGREDIENTS



VEGAN



PLASTIC FREE



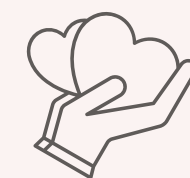
FAIR TRADE



GLUTEN FREE



MINORITY OWNED



GIVING BACK



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**2.93%**

Conversion  
Rate

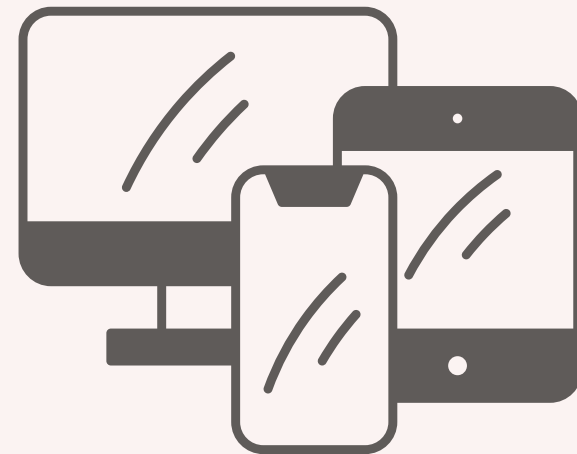
## THE STATISTICS

crunchymamabox 



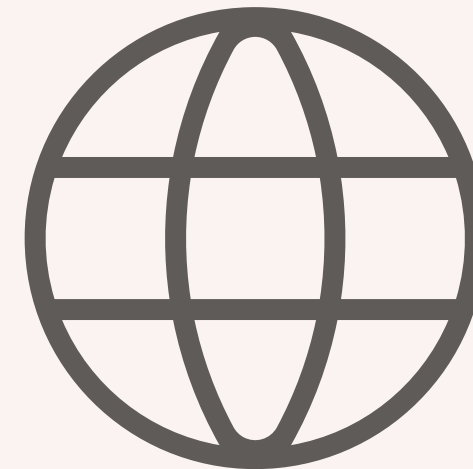
**58k+**

Youtube Views



**3.1M+**

Impressions on  
Online  
Platforms



**147k+**

Website Views



**5.1k+**

Active Loyal  
customer base





[Cleanser](#)   [Toner](#)   [Face Scrub & Mask](#)   [Moisturizer](#)  
[Lip Care](#)   [Eye & Brow Care](#)   [Face Oil & Serum](#)   [Tools](#)

## Why Clean Skincare Matters



First and foremost, it's important to be aware of the ingredients that are in our cosmetics and skincare products. Learn more about maintaining a healthy lifestyle through skincare in our latest blog post.

READ MORE

## New Arrival: The Dancing Elephant



The Dancing Elephant, created by renowned Chef Saira Malhotra, simplifies and modernizes the 5000 year old practice of Ayurveda.

Enjoy quick, deliciously healthy dinners with their new pre-made kitchari mixes: 3 amazing flavors in less than 20 minutes!

SHOP HEALTHY EATS



No artificial chemicals

### Yoga Pops Popped Water Lily Seeds

A unique better-for-you snack made from Asian water lily seeds. These ancient super seeds are known for their health benefits and have been used for centuries as part of Ayurvedic medicine.

SHOP NOW

# 33%

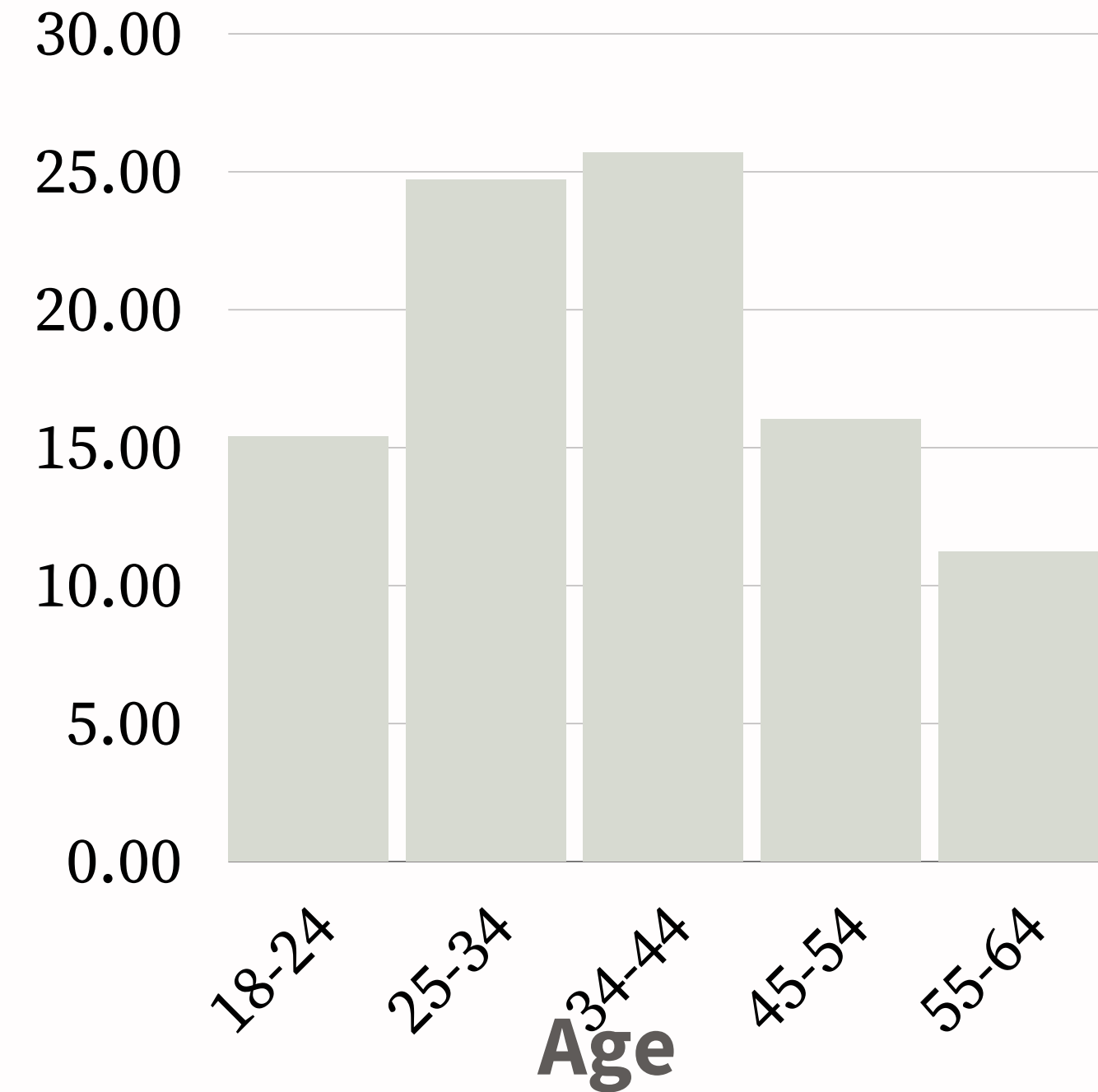
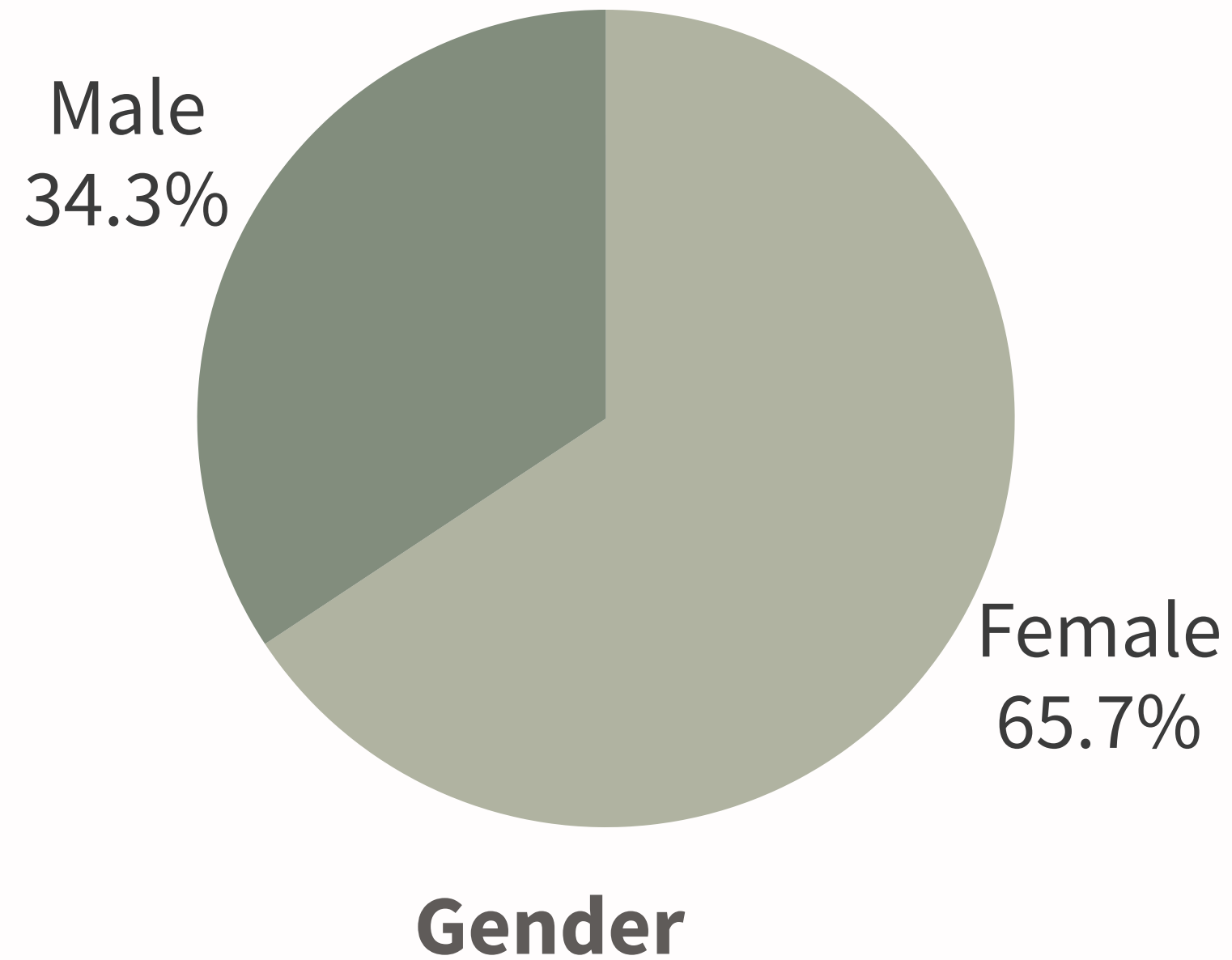
NEWSLETTER OPEN RATE

# 1.4%

NEWSLETTER CLICK RATE



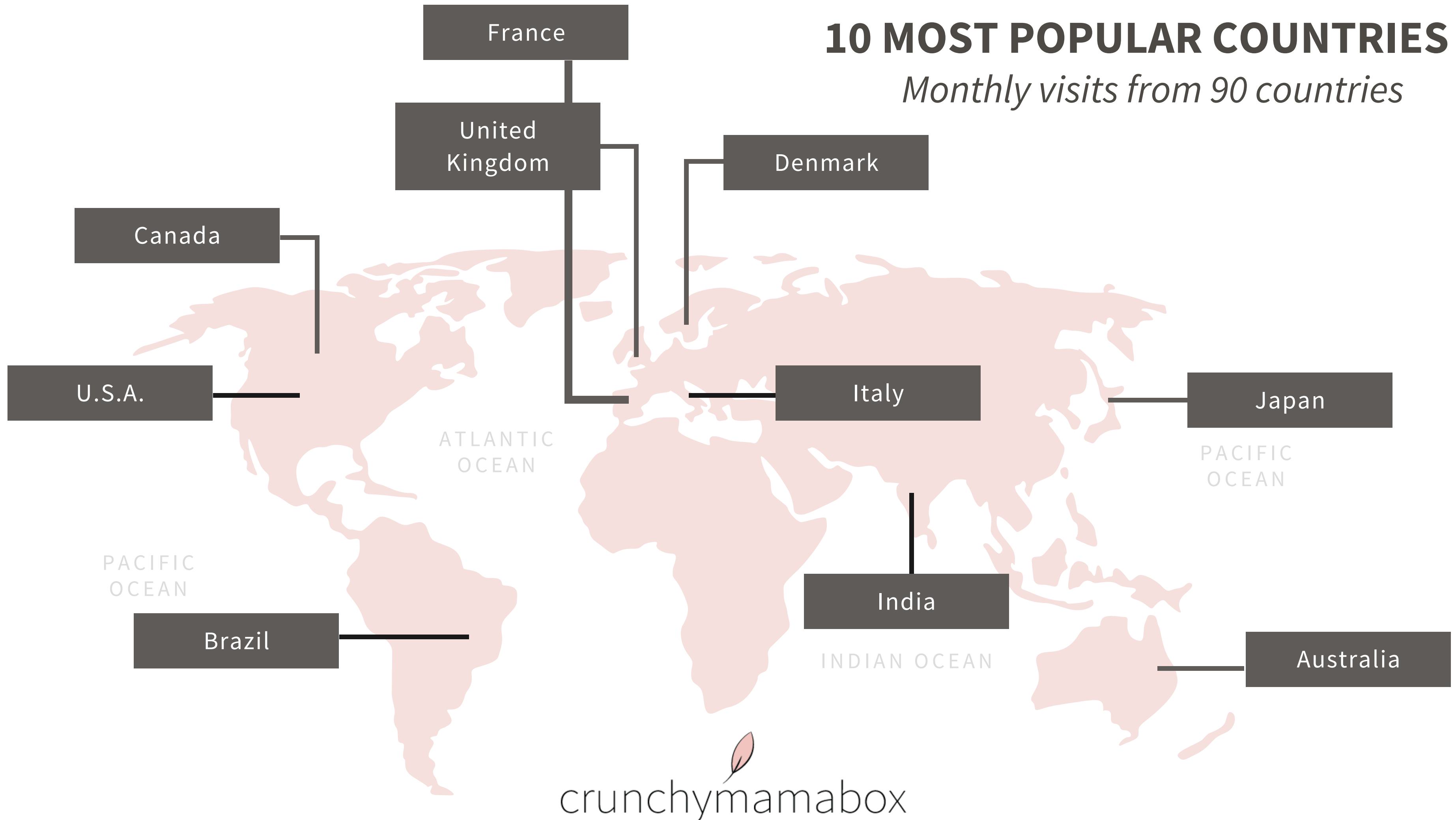
# GLOBAL AUDIENCE





# 10 MOST POPULAR COUNTRIES

*Monthly visits from 90 countries*





# WHY JOIN?

## **REFINED AUDIENCE, SMARTER MARKETING**

Connect with discerning customers for targeted, cost-effective exposure.

## **GLOBAL BRAND PRESENCE, LOCAL IMPACT**

Amplify your brand, narrate your story worldwide through our extensive reach.

## **DATA CONTROL, CREDIBLE EXPOSURE**

Retain valuable customer data while showcasing in a trusted platform.





# BOOST VISIBILITY:

## Explore Customized Advertising Paths

*Tailored Strategies to Elevate Your Brand Presence. Contact us for more options.*

### EVENTS, TRADE SHOWS, & POP UPS

Participate in local, international, and pop-up events, showcasing products through sampling and sales. Pricing varies based on event specifics.

### NEWSLETTER FEATURE

Gain exposure through regular email updates to our community. Options include dedicated newsletters or banners highlighting your products and services.

### PRODUCT REVIEW

Our team of wellness experts rigorously assesses your ingredients, sustainability practices, and product efficacy before listing on our marketplace.

### IMMERSIVE BRAND STORYTELLING

Engage, educate, and captivate your audience, Showcase your mission, sustainable packaging, and healthy ingredients through an engaging video. This content will be shared across all our social media platforms and YouTube channel.

### RECIPE FEATURE

Share a wholesome recipe showcasing your product, and we'll spotlight it on our dedicated recipes page.

### AUTHENTIC PRODUCT TESTIMONIALS

Dedicated Testimonial Videos: Engaging videos, including reels, TikTok, shorts, will be crafted and shared across our social media, YouTube, and website for maximum exposure.

### DEDICATED BLOG POSTS

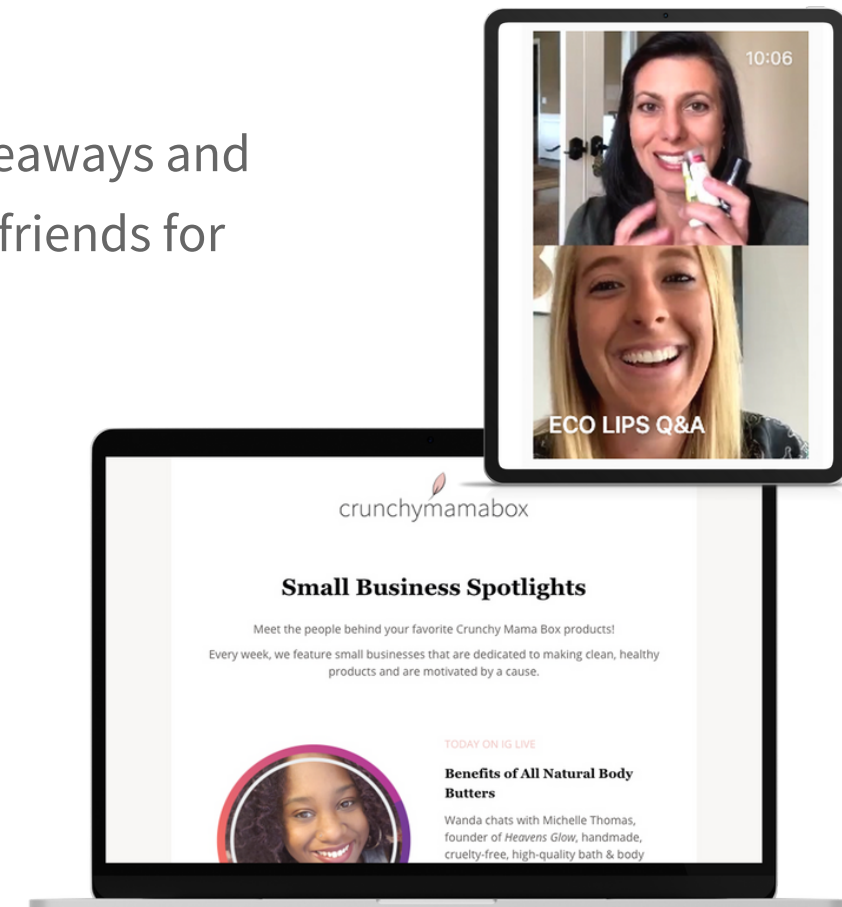
Share your narrative, educate our audience on your mission, sustainable packaging, and the nourishing ingredients in your products. Showcase how your items excel while contributing to the planet's well-being. Your feature will be highlighted on our wellness blog.

### ENGAGING GIVEAWAYS

Brand Promotion: Showcase your products in engaging giveaways and connect with our Crunchy Mama Box Community and their friends for increased exposure.

### CRUNCHY MAMA STRONG

Community Trust: Join our rapidly growing global Facebook group seeking recommendations for clean products, health and wellness tips, and parenting advice. Your brand will be featured among our trusted recommendations.





# NEW SELLER STEPS



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## STEP 1- VALUES & STANDARDS

Visit our [Standards](#) page and make sure your mission and ingredients are aligned with ours.

## STEP 2- FORM SUBMISSION

Fill out our [Application form](#) and tell us about your company and products.

## STEP 3- PRODUCT REVIEW

We will review your ingredients, test your products for efficacy and performance. Once your products are approved, you will be notified to create your [account](#).



Jack, CEO • Coffeeka Roasters

“It has been a pleasure working with CMB. I find it particularly easy to work with Wanda. She is always paying attention when an order comes thru and makes sure we are aware of the particulars to ensure we are able to sell, furthermore if there are any issues with the orders she liaises to ensure proper order fulfillment. She looks out for my best interest as a participant in the marketplace in general. We are very pleased with CMB.”



# Seller Testimonials

Sally, CEO • Isabella's Clearly

"Working with Crunchy Mama Box has been an absolute delight! The online platform is incredibly user-friendly, allowing us to effortlessly showcase our natural products. Wanda's responsiveness and eagerness to help with any questions make collaboration a breeze. Her audience is genuinely interested in our offerings, making the experience even more rewarding. The vibrant social media presence and fantastic newsletters add to the sense of community. Thank you, Wanda and team, for providing such a wonderful space for natural product enthusiasts!"





## **PATTY E., CUSTOMER**

"I love Crunchy Mama Box! All of the products I have purchased have been wonderful! From the skincare to food to gifts! I am so excited to send Valentine's gifts for my family and friends from a company and companies I can have complete confidence in! Thank you Crunch Mama Box!!"

## **JURRASSA H., CUSTOMER**

"The products I ordered were of excellent quality, everything was carefully packed, and delivered promptly! I loved the experience!"



## **CUSTOMER REVIEWS**

  
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## FEATURED IN

 Medium

New York Weekly



Authority Magazine

LOS ANGELES  WIRE

FOX19  
NOW

BOLD  
JOURNEY

Brazilian  
Times

heavy.

Go Solo

CANVAS **REBEL**

  
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# OUR STORY



Hi, I'm Wanda, a wellness entrepreneur, certified health coach, lifestyle journalist and the driving force behind Crunchy Mama Box – a mission-driven platform designed to inspire wholesome living.

With over 30 years in the wellness industry, I am now dedicated to simplifying wellness through curated resources and education, fostering a holistic and sustainable lifestyle.

If you're a brand that shares our commitment to ethical and mission-driven practices, let's collaborate and create a positive impact together. By joining us, you become a vital part of a global movement that seeks to promote healthy, sustainable living, and inspire positive change. Together, we can shape a better, more conscious future.



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## OUR SOCIALS

 [@Crunchymamabox](https://www.instagram.com/Crunchymamabox)

 [@Crunchymamabox](https://www.facebook.com/Crunchymamabox)

 [@Crunchy\\_mama\\_box](https://www.pinterest.com/Crunchy_mama_box)

 [@crunchymamabox](https://www.youtube.com/crunchymamabox)

 [Crunchy-Mama-Box](https://www.linkedin.com/company/Crunchy-Mama-Box)

 [@Crunchymamabox](https://www.tiktok.com/@Crunchymamabox)

 [crunchymamabox.com](https://www.crunchymamabox.com)

  
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# CONTACT US



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