The background is black with several large, detailed green leaves of a tropical plant, possibly a Philodendron, scattered around the text. A decorative gold leaf trail curves along the bottom right edge.

Welcome to a now revolutionary
straightening system:

Nanoplasty by floractive

A gold-colored logo consisting of a stylized flower with five petals.

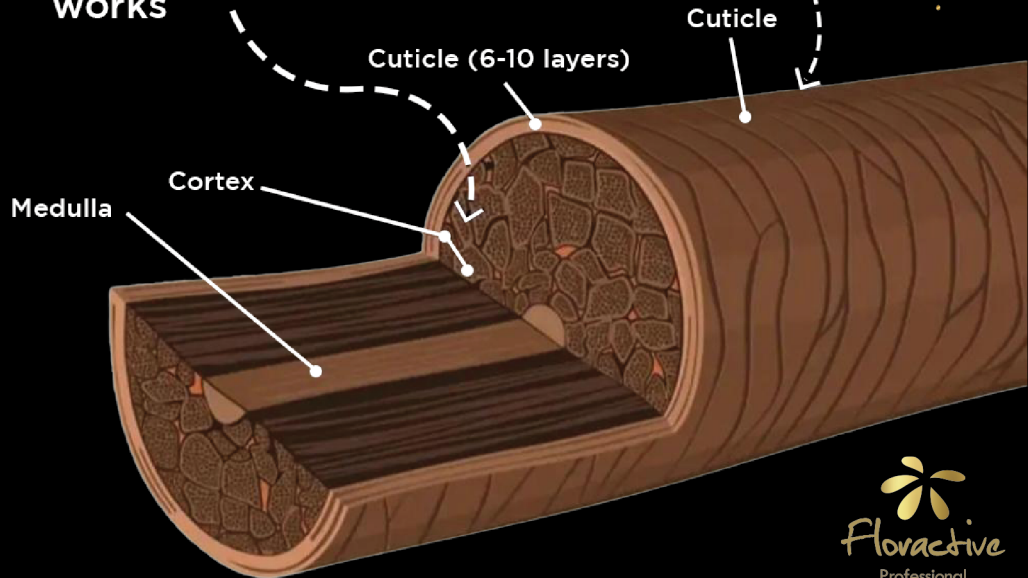
Floractive
Professional
S Y D N E Y

What is Nanoplasty?

Nanoplasty is a superior hair straightening & restoring system designed to replace straightening systems with toxic & harsh chemicals like Formaldehyde & its derivatives that are harmful to professionals & customers.

This is where
NANOPLASTY
works

This is where
**OTHER STRAIGHTENING
SYSTEMS**
works



www.floractivesydney.com.au


Floractive
Professional
SYDNEY



What is the difference between **NANOPLASTY** and other straightening Systems?

	NANOPLASTY	KERATIN	CHEMICAL STRAIGHTENING
One step system (no need to use clarifying shampoo)	✓	✗	✗
Grows out Permanently straight	✓	✗	✓
Hair looks Naturally straight & doesn't lose hair mass	✓	✗	✗
Can be done on blond and grey hair without getting brassy	✓	✗	✗
Restores the hair (give back nutrients)	✓	✗	✗
Does not contain Formaldehyde (and no harsh chemicals)	✓	✗	✗





Most Frequent asked questions:

Is NANOPLASTY a smoothing treatment or a permanent straightening treatment?

Nanoplasty grows out, & is a permanent solution, however, it doesn't create a demarcation line on the hair, making it look natural the whole time.

How long does Nanoplasty last on the hair?

Nanoplasty is considered a permanent solution as the results can last from 5 to 8 months. Note: frequent visits to pools or sea water may reduce the longevity of its effect. Eg, if the hair is afro, after 5 months the roots will have grown, we recommend reapplication on the regrowth. However, if the hair is straight on the roots, clients may only return after several months.

Do I need to pre-wash the hair with clarifying shampoo?

With Nanoplasty, you don't need to wash the hair prior to the treatment (we recommend that your client comes in with washed hair shampoo+conditioner only and brushed before their appointment). The particles of Nanoplasty are reduced to a tiny size, therefore disregarding stretching the cuticle to open with a clarifying shampoo to penetrate the fibre. So, you don't need to wash the hair prior!

Is Nanoplasty the best option for any hair type? Even super thick and curly types?

Definitely, Nanoplasty is the best solution in the market for any hair type, the formula works deeper than traditional smoothing and straightening systems. Nanoplasty is the only system capable of straightening the hair without coating the fibre. So yes, Nanoplasty can be done from fine to very thick and coarse hair.

Nanoplasty will make the hair flat?

Nanoplasty is different from the other straightening systems, and does not remove the hair volume, it will transform the hair to a naturally straight, soft and silky look without compromise.

When can I colour or bleach my client's hair?

If your colour contains ammonia, you can colour on the same day, but if the colour is ammonia free, we recommend colouring at least 2 weeks after Nanoplasty. Bleaching hair is recommended two weeks before or after Nanoplasty.

When can the hair be washed?

Part of the treatment is to give the first wash once you finish straightening. By washing the hair, you balance the hair's pH level thus nourishing and strengthening the hair fibre correctly. Also, there is nothing like having a transformation experience together with your customer, they will thank you by advocating you to their friends and family, so don't miss this step!

Nanoplasty Strips or lightens hair colour?

We have noticed that black hair can change the colour slightly, what really changes the hair colour is heat from your straightener, so if the hair is very thick or coarse, we recommend advising your customer of a possible colour change. Otherwise, you can control the colour shift by setting the straightener to a temperature the hair is most comfortable.

Can Nanoplasty make the hair brassy?

We have a unique formula designed for blond and grey hair types, it contains a bond restoration, protecting agents, ultraviolet toner, plex & other oils embedded. The formula turns the hair tone ash as compensation during the colour shift caused by the heat of the straightener, to avoid the hair changing to orange or brassy. It's recommended to review the heat matrix guide before using the straightener.



Do I apply the roots only or the whole hair again?

By the time your customer returns, you can do the whole hair again, Nanoplasty will not damage the hair nor cause product build-up. If you are just doing the roots, follow the same steps on the application guide for the regrowth, you can carry the remaining product to the end of the hair and pass it a few times with the straightener.

Is there any long-term damage?

Different from other straightening systems, Nanoplasty does not damage the fibre with time, it does not create dryness or make the hair thin

Can I use the brown formula in blond hair? Or can I use the blond formula on dark hair?

Each formula has been designed for a hair type. As professionals, we know that blond and dark hair structures are entirely different. The brown formula AKA "W1" was created thinking about the complexity of dark hair, and how the cuticle needs to be sealed after the straightening treatment. As for the blond formula AKA "W2", we designed it thinking about the blond and grey structure which needs more oils, more restoration, colour & fibre protection. From our experience, the blond formula can be too heavy for the dark structure, the dark hair doesn't require the same amount of oils & protection. When the dark product is used on blond hair, it doesn't have all the protectors the blond requires, and may cause the hair may become brassy.

Which type of straightener should I use? How many times should I pass the straightener?

Nanoplasty requires a reliable titanium straightener to avoid unexpected results. There is a difference between styling and treatment straighteners. Nanoplasty is a treatment that requires straighteners that are titanium plates and with consistent heat delivery to correctly seal the cuticle, without it, we cannot guarantee your results. Many titanium straighteners do not provide consistent heat delivery and may fluctuate during their use, these types of straighteners are considered styling straighteners. A treatment straightener provides continuous heat with titanium plates. Our recommendation is Lizzie Extreme, which is the best in the market for this treatment.

Is it safe for Pregnant or breastfeeding women?

The product doesn't contain any ingredient harmful to mum and bub. Still, we recommend that every customer consults their doctor to certify prior to applying Nanoplasty.

Is Nanoplasty safe for kids?

Nanoplasty is organic and vegan, but for a child or teens, the treatment can be long and overwhelming, so we don't recommend the procedure to a child younger than 12.

Can I apply Nanoplasty from the roots?

Nanoplasty was not designed to be applied straight on roots. Our scalp has a fine layer of fat & oils, the action of the product for 1 / 1:30 hours can remove this fine layer creating itchiness or the impression of dandruff. If this happens, ask your client to wash the hair and brush from the roots with a fine comb, in a few days, it should be gone. We highly recommended to avoid the scalp.

What should I recommend after Nanoplasty treatment? (Home care)

The haircare doesn't stop once you do Nanoplasty, it's an ongoing process. You don't need to recommend sulphate-free shampoo and conditioner, but it is a must to use good products. The perfect home care is our line of Nano Shampoo + Nano conditioner + Nano oil and nano mask, this kit will make your client's hair silky, nourished and hydrated, this kit has similar ingredients used in Nanoplasty to maintain its longevity.

Can my customer curl or tie the hair after the Nanoplasty?

Yes, Nanoplasty softens the hair bonds and doesn't break like chemical straightening, so you can curl and style as you desire, the hair will be straight again after its next wash

How to apply? (blond and dark hair)



- 1** No clarifying shampoo or washing is required, unless the hair is dirty or has product in hair
- 2** Shake bottle well and apply the product on dry hair, starting with one finger(horizontal) from the root to avoid direct contact with the scalp. The hair should be saturated with product but not dripping.
- 3** Leave the product to act for 1 hour, max 1:30 hours. Time according to the density and the hair strands porosity. Technical analysis is recommended by a hairstylist.
- 4** Rinse only the excess product from the hair, leaving 10% of the product on the hair.
- 5** With the aid of a hairdryer, dry the hair completely.
- 6** Using the Heat Matrix table below, set your straightening iron from 180 °C to 240 °C depending on how curly, thick, or dense the hair strands are. Check the first hair strand for colour change, reduce the temperature if required. Iron each strand 5 to 20 times depending on the straightness you desire, whilst confirming that the strands are sealed. We recommend using our thermal protector to ensure extra protection during the heat procedure.
- 7** Back to the basin, rinse the hair with water, apply the Nanoplasty Wone conditioner, rinse well. Clean the hair with nanoplasty Wone shampoo and finalise with Marrocos or Macadamia hair mask.
- 8** With the aid of a hairdryer, bast dry the hair.



Heat matrix	450F-410F/240C-210C	Thick, stiff, coarse or afro hair
	410F-375F/210C-190C	Normal, curly hair, dark-coloured or natural hair
	375F-340F/190C-170C	blond hair or bleached hair
	340F-300F/170C-148C	Delicate, fine or damaged hair

How to get in touch with us?

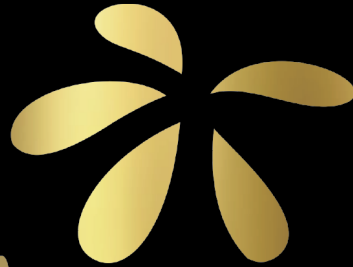
You can scan the QR code below, or ask questions on our DM via Instagram. Our team of technicians will be happy to assist you.



For before and afters please access the video bellow scanning the QR CODE



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Professional

S Y D N E Y

+61 422 943 107 | sales@floractivesydney.com.au | [@floractivesydney](https://www.instagram.com/floractivesydney)
www.floractivesydney.com.au