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**2020 Rewind:
Product Launches.**

Belgotex™

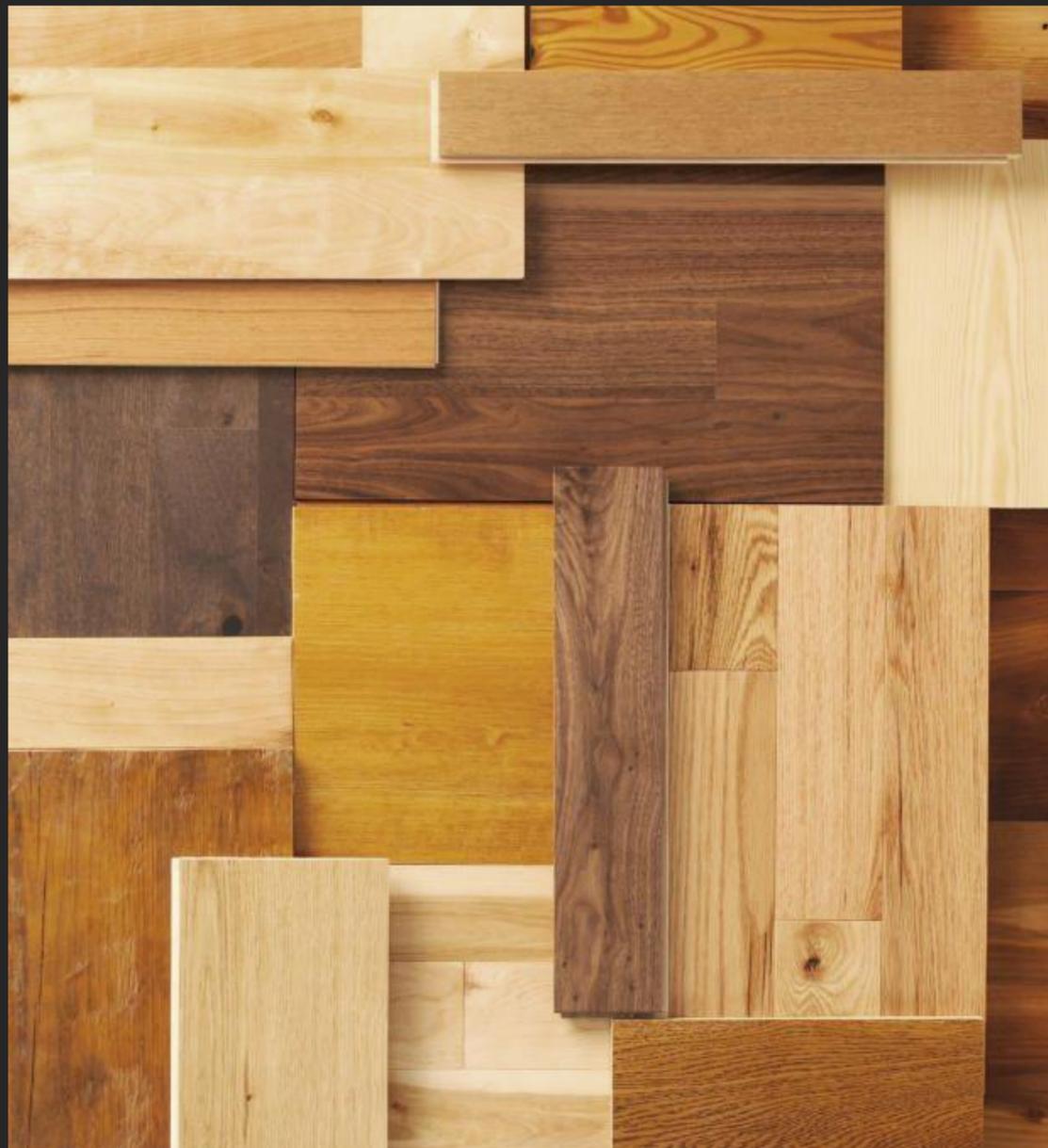
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There's no doubt that 2020 was a year of adaptation.

Responding to the challenge, we launched products that anticipated changing needs and trends, to better serve our customers.



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Three of our ranges were recoloured, with changes in our Peninsula and Portland Luxury Vinyl Tiles, as well as recolouring our much-loved Westminster broadloom carpet range.

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Penninsula

Recolour
LVT



[Click here for more information on this product.](#)



Colour: Woodland

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Portland

Recolour
LVT



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Colour: Stump

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Westminster

Recolour
Tufted Broadloom



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Colour: Empath

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Our new range launches started off with Terrain, a nature-inspired range of tufted carpet planks ideal for heavy commercial spaces with a selection of 20 vibrant colours.

We then introduced Rhythmic and Grid, two attractive made-to-order commercial carpet tiles. Their bold designs in tones of grey with complimentary striking colours allow dynamic businesses to make lasting impressions.

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Terrain

New Product
Tufted Tiles



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Colour: Plateau

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Grid

New MTO Product
Tufted Tiles



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Colour: Horizon

B.

Rhythmic

New MTO Product
Tufted Tiles



[Click here for more information on this product.](#)



Colour: Drum

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And with the ripple effects of the pandemic most palpable, we launched Accelerate, a whole new collection of high-performance commercial carpet tiles for businesses needing to fast-track their recovery with attractive, durable and affordable flooring.

Accelerate features 5 modular ranges (Boost, Edit, Pivot, Flex, Shift), with 5 complimentary designs in 5 neutral and 8 uplifting colours that can be mixed and matched for maximum effect.

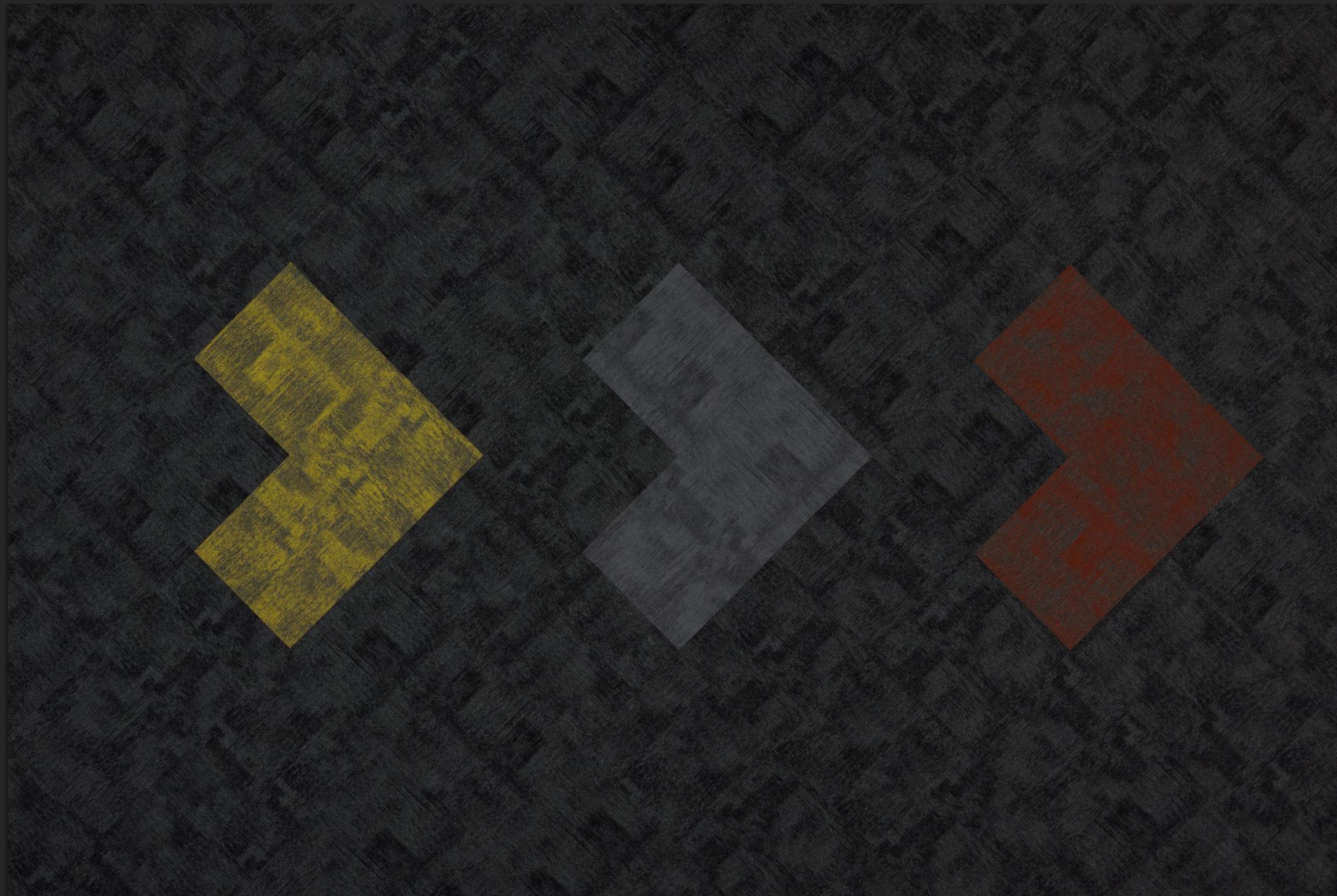
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Accelerate Collection

New Product
Tufted Tiles



[Click here for more information on this product.](#)



Range: Pivot

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Looking back, last year's launches are certainly inspiring the innovations we are working on in 2021.
Keep an eye out for some sneak peaks coming soon!

Belgotex™