



Oxford Diecast, PO Box 62, Swansea, UK, SAI 4YA TEL: 02038 877802 www.oxforddiecast.co.uk

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CELEBRATING 30 YEARS OF OXFORD DIECAST!



Having introduced this colour scheme on the Land Rover Discovery I in 1:76 scale very recently, here at Oxford, we are delighted to add the model to the 1:43 series in exactly the same detail, only bigger! The pale frosty blue looks superb in the larger scale, with its two tone grey flashes of additional colour. Like its smaller counterpart, the Land Rover is registered G660 BKV from 1989, the first year of its production at the Solihull plant.

True to the real thing visually, our model has all the fine details of the original. The exterior Mistrale blue bodywork has black and silver trim. Side body and rear window flashes are finished in grey, silver and a fine blue stripe. Roof bars, wheel centres and bolts are all black.

For the first time, Land Rover introduced a uniform Sonar Blue interior colour scheme whatever the exterior paintwork. The dashboard retained the look of existing Land Rover vehicles.

Again echoing the real thing, the interior is in Sonar Blue, enhanced with a Sonar Grey dashboard, steering wheel and door panels.

Whilst coming up for the first time with a more affordable price point, the Discovery I combined some of its inherited Range Rover characteristics including the chassis, suspension and 4 wheel drive system with some modifications which included smaller engine size, whilst still maintaining the off-road facility. The driver had a choice of a 4-speed automatic or 5-speed manual gearbox A good all-rounder indeed!

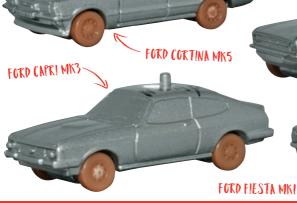
OXFORD

September has been a month we have been looking forward to for some time as we celebrate our 30th anniversary! We are looking forward to having some celebrations in the warehouse and offices. Without every member of my dedicated team, who knows if we would be here today.

This Globe issue is full of a lot of information and stories to celebrate this momentous occasion. We have also included the release information from this month for the period September 2023 - January 2024, highlighting our brandnew tooling and re-liveries over the coming months. Also, don't forget to look out for our MEGA competition, it is a big one where you can win £500 worth of Oxford products.



FORD ESCORT MKD



Bargain Box

Introducing our exclusive "Bargain Box" in 1:76 scale.

We understand that excitement knows no budget, and that's why we've crafted this 5-piece mystery bundle to spread joy to every enthusiast, no matter the size of their wallet. At just £20, you're in for a treat that's as affordable as it is exciting.

We believe that everyone deserves a taste of excitement, no matter their budget.

BARGAINBOX SCALE PRICE \$20.00

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CELEBRATING 30 YEARS OF OXFORD DIECAST!

Thirty years ago in September 1993 Oxfords first products rolled off the production lines. Today as well as our headquarters in Swansea, South Wales it has subsidiary companies in China and North America.

So much has happened over the years, far too much to be covered here, so instead we take a brief look at the last thirty years. Oxford has gone through several phases on its journey, each of those has appeared on our advertising and literature.

The World is Waiting

Oxford was established in the early 1990s with the coming together of production and marketing skills. Manufacturing took place at the Microlink plant in Swansea (formerly the Mettoy and Corgi manufacturing facilities). As the last British built Corgi, the Toyota Celica rolled off the production lines, a new brand was being established with the production of the Bullnose Morris. Within two years over 500,000 products had been manufactured and Oxford had arrived and all products were used promotionally.



99 CO-OP tea promotion

1996 saw the introduction to the Globe Magazine and the Collectors Club. Initially it was assumed that it would be issued a few times a year but as time went on the Globe was issued on a monthly basis. In the early days it was released as an A4 format with 4 pages, but this later changed to A5 to fit in with Royal Mail requirements. The club is the heart of the company and without it Oxford would not be the same



1998 - Production was moved to the Neath Plant in Swansea which solely focused on the production of Oxford Diecast products. The main focus in this period was the Oxford Originals range. One of the routes to market was through reader offers in newspapers and magazines. These models were not to scale and designed to 'fit the box'. They were often limited edition runs supplied with a certificate showing the production run numbers.



2001 - It was announced that the UK factory would close and production switched to overseas. This process took over a year involving the closure of the UK factory and



CELEBRATING 30 YEARS OF OXFORD DIECAST!

shipment of the moulds to China. A warehouse was opened in Swansea in the UK managed by Dusty (RS Palmer our late great friend and colleague).

2005 - The business began to take a new direction, moving the focus from promotional items to delivering what the market wanted - scale models. The introduction of the first new range of products in 1:43 commenced. This began with the 1:43 Mini and then the Mini Van and Morris Minor followed. Late 2005 saw the tooling of the Anglia/Thames which provided an opportunity for an Ice Cream variant. The introduction of the Anglia Ice Cream van began to change the perception of Oxford and collectors began to take notice of our release programme 2005 saw the formation of Oxford Hong Kong with the aim of regaining control of the manufacturing and production processes in China.

Taking on the World

2007 - The decision was made to enter the 1:76 scale market to mirror the success of the 1:43 range. Oxford introduced a number of vans including a 1:76 ice cream van. Cars soon followed and the range began to expand rapidly with new tooling and new colour variations appearing on a monthly basis. In 2008 Oxford began to develop higher spec cars in 1:43 Automobile range followed by the Haulage range in 1:76.



Design Cells from this period

2009 - Oxford had a large programme of new tooling under development and the introduction of a new scale -

I:148 British N Scale releasing multiple new tooling in different ranges from Omnibus, Commercials and Cars. 2010-2017 - The drive to deliver in multiple scales continued with the introduction of ranges such as Military, Showtime, High Spec Aviation, Omnibus, Figurines, and new scales I:87 American Cars and I:18. The formation of Oxford USA in 2013 started the distribution in North America enabling us a better reach to our collectors. Oxford Rail was introduced in 2015 with the aim to fill a growing gap in the market in the OO railway market.

On the 1st October 2017, Eloise Davies, the daughter of Taff was appointed as the Managing Director of Oxford Diecast Ltd. Eloise started on the Production lines of the Corgi (Mettoy factories) at the age of 2, whilst Taff was reorganising the business. She spent time at the factory on Saturdays doing her early homework, vacuum forming. At just 14, she visited the factories in China and at 18 she started intensive training throughout the Oxford business. At 22 she took over the responsibilities for product licencing and a few years later the Operations and the organisation of the UK and International Toy shows. Taff became Chairman of Oxford Diecast.

Oxford celebrated its 25th anniversary in 2018 and the success of the company was down to the determination of a group of people with a desire to make Oxford a truly Global brand.

What is this world

2019-Present

With the arrival of the Global pandemic in 2020, Oxford along with many other businesses faced head on the challenges that were to come over the next few years particularly the Covid pandemic; Oxford focused on staying alive. For many years the distribution part of the business was outsourced. During the pandemic, talks began on how this was brought back in house. Many months were spent adapting our warehouses, internal systems and website to allow Oxford warehousing to come back home to Swansea.

Oxford continues to develop its existing ranges including the introduction of the Oxford TT 1:120 range in 2022. With new ownership (Hornby) and the knock on effects from the pandemic and Brexit, Oxford continues to strive to fulfil its promises to the industry.

To compete in all sectors of the diecast market, in all scales and in all countries.

A New World

This began in 2023 to coincide with our 30th anniversary and the celebrations begin today on the 1st September.

OXFORD N SCALE

Living Wagon - Alan Sparkes

Avid Oxford followers of our vintage steam range will recall this living wagon being towed by the Fowler BBI Ploughing Engine No 15222 Bristol Rover, which has appeared in both 1:76 and 1:148 scale. Now available entirely on its own is this little gem of a living wagon, once more as owned by Alan Sparkes of Bristol. Sitting on a bright red chassis with huge red wheels featuring a moss grey finish to their outer surfaces, our living wagon is decorated in bright green with matching roof ventilators as well as a roof chimney.

There is a sturdy set of steps leading up to the central door on one side.

The window in the door and a further two windows at each end are all painted white. The two roof ventilators are painted green to match the wagon body and there is also the addition of a roof chimney.

The gold and red lettering on the sides of the living wagon is promoting Alan Sparkes and his business as a steam ploughing, cultivation and dredging contractor.



which he operates from his base in Stanton Drew, Bristol. He was quite a busy man who obviously found it useful to have this living wagon to pitch up in when he was out on a job and away from home.

NLW004





Ford 400E Van - Fordson Tractors

NFDE011 1:148 £5.95

Fordson Tractor Yellow, Highways Dept

NTRACO03 SCALE PRICE
1:148 £6.45



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Once again it is time to update you with our development plans

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	New additions to our release programme include:
Non Scale	Oxford Showtime
SLW001	Showmans Living Wagon Green/Cream Q1/2024
1:87	Oxford American
87BC55008	1955 Buick Century Condor Yellow/Dover White Q4/2023
87CC61005	1961 Chrysler 300 Convertible (Open) Pinehurst Green 01/2024
87CG61001	1961 Chevrolet Corvair Greenbrier Passenger Wagon Turq/Cameo White Q3/2024
87CH63004	1963 Chevrolet Corvair Coupe Tuxedo Black Q4/2023
87CIS58003	1958 Chevrolet Impala Sports Coupe Rio Red Q1/2024
87CN57008	1957 Chevrolet Nomad Adobe Beige/Sierra Gold Q1/2024
	1955 Chrysler New Yorker DeLuxe Coupe St. Regis Desert Sand/Canyon Tan Q2/2024
87CSD61004	1961 Cadillac Sedan De Ville Ebony (14/2023
87CV50005 87DC68005	1950 Chevrolet Panel Van REA (12/2024
87FC64001	1968 Dodge Charger Racing Green/White Q2/2024 1964 Ford Country Sedan Skylight Blue Q3/2024
87LC56005	1956 Continental MkII Dark Red 02/2024
87MU65007	1965 Ford Mustang Convertible Prairie Bronze Q2/2024
870C57003	1957 Oldsmobile 88 Convertible (Closed)
	Juneau Gray/Accent Red/White Q2/2024
87PC42001	1942 Packard Clipper Custom Touring Sedan Packard Blue 03/2024
87PG66003	1966 Pontiac GTO Martinique Bronze/Black Q2/2023
87PS59003	1959 Plymouth Savoy Sedan Powder Blue Q2/2024
87SC50001	1950 Studebaker Champion Starlight Coupe Tulip Cream Q3/2024
1:76	Oxford Haulage Russell
76DE002	Veolia Dennis Eagle Olympus Refuse Truck Q2/2024
76F88001 1:76	Volvo F88 Tipper Russell of Bathgate Q3/2024 Oxford Commercials
76FT2001	Ford Transit Mk2 White 03/2024
76FT4001	Ford Transit Mk4 White 03/2024
76MJ013	Morris J Van Lyons Ice Cream 02/2024
76SEN003	Lancashire & Yorkshire Railway Sentinel Flatbed 02/2024
76TR020	Mobile Trailer Loch Side Café Q2/2024
1:76	Oxford Gift
76SET83	5 Piece Ford Set 02/2024
76SET84	3 Piece Ford Cortina Set Mk1/2/3 Q1/2025
1:76	Oxford Automobile
76105011	Ford Anglia Ambassador Blue Q1/2024
76ACF007	Austin Cambridge Snowberry White/Embassy Maroon Q2/2024
76AS005	Armstrong Siddeley Star Saphire Dark Blue/Light Blue Metallic Q1/2024
76BUG001	Bond Bug Orange 03/2024

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1:43	Oxford Emergency		
43LAN18802	Land Rover Series I 88" Canvas AA Highland	Patrol Q2/2024	
1:18	Oxford Automobile		
18HE005	Heinkel Kabine LHD Troy Grey 02/2024		V
1:148	Oxford Automobile		
NCAPO04	Ford Capri Mk3 Sebring Red Q2/2024		
NESCO02	Ford Escort Mk2 Signal Yellow Q2/2024		
NFC5002	Ford Cortina Mk5 Cosmos Blue Q2/2024		
NFF001	Ford Fiesta Mk I Venetian Red Q2/2024		
NHI003	Hillman Imp Firebrand Red Q4/2023		
NMOS007	Morris Minor Saloon Trafalgar Blue Q2/2024		
NXF005	Jaguar XF Polaris White Q1/2024		
1:148	Oxford Omnibus		
NNR009	Arriva/London Transport New Routemaster)1/2024	
1:120	Oxford Commercials		9
120VW001	VW T2 Van Peru Green Q3/2024		
1:120	Oxford Automobile	ROL	UTE
120MN001	Mini Tartan Red/Union Jack 03/2024	NO.	711
1:120	Oxford Agriculture		
120TEA001	Ferguson TEA Grey Q3/2023		
1:120	Oxford Omnibus		
120RM001	Routemaster London Transport Q3/2024		-

FA COMPANY KFORD DIECAST MODELS!

ANSWER THIS QUESTION:

Lyndon Davies has made a significant mark in the die-casting industry; however, he has also been recognized by a different name for a considerable time, a name that reflects his Welsh hometown. Can you identify this name?

To enter please visit www.oxforddiecast.co.uk where you will be able to enter. Or alternatively, please complete the below form and send into us with you order. Winner will be announced on our Youtube Channel and also contacted via telephone.

1993 - 2023 ANSWER:						
Name :						
Address :						
Contact Telephone :						
Email Address:						

YouTube @oxforddiecast_official

Terms for Competition

To enter the competition to win our MEGA competition, to win a £500 voucher from Oxford Diecast all entries must be submitted by 12:00 on 29/09/2023. Entrants must be over 18. The winner will be chosen at random. Winners will be announced on 30/09/2023 via our YouTube Page. Winners will be contacted within 7 days by email with their prize. Participants Data will not be shared to third parties.

Please tick box if you do not wish to hear from us









AUTO REVIEW BOOKS £5.95



AR193 Fun on the beach. Dune Buggies and Beach Cars: Never has the word 'fun' been used so much as it has in advertising and feature articles concerning dune buggies and Beach Cars. In this publication we cover the development of the dune buggy, which began in California and rapidly spread around the world.

Beach Cars targeted a different market, which was less interested in high performance and flying through the air over dunes like a dune buggy.

Many other buggy and Beach Car aspects and side-issues get a mention here; military buggies, Dakar racing buggies, ATVs, and appearances on the silver screen. Have fun!

AR194 The VW Golf Story and other cars on the Golf platform: The Volkswagen Golf hatchback was created to replace the VW Beetle, the story of which is told in Auto Review 129. It became an international best-seller in the 'supermini' sector, setting the standard against which other cars were compared, and in its GTI form the Golf was the quintessential 'hot hatch'. Approaching 40 million Volkswagen Golfs have been produced since its launch in 1974, making it the best-selling VW model, and in 2024 the Golf celebrates half a century in production.

There have been eight Golf generations. The Golf platform was so well-designed that many other Volkswagen models were built on it, as well as other VW Group vehicles in the Audi, Škoda and SEAT ranges. The story of the Golf is told in these pages, along with many of the other cars built on the same platform.





AR49A Vauxhall Album. Revised second edition: In this story, stretching over 160 years, Vauxhall progressed from a maker of steamboat engines to a builder of sporting cars. Then, under General Motors ownership, Vauxhall offered popular family cars. The public loved the American-inspired styling and jolly colours of the latest Wyvern, Velox, Cresta or Victor. From the 1970s onwards, Vauxhalls were mostly clones of German-designed Opels. GM gave

to Opel the lead role in their international expansion, and many interesting and world-leading car designs were produced from the 1970s to the 1990s. In 2017 another motor manufacturer, PSA Group, acquired Opel-Vauxhall, and in 2021 Stellantis was formed from the merger of PSA with Fiat Chrysler.



