Bear Archery 1976













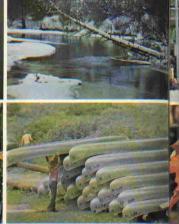
Dear Friend:

Those of us who work at Bear Archery take care and pride in the products we handcraft for your enjoyment. And we try our best to provide you with the finest archery equipment you can get anywhere. We hope that when you have read through this booklet you will have a better

the AuSable as
a home for our
world famous
Grayling. Yet,
Brown, Rainbow
and Brook Trout
live and thrive in its
sporting, cool depths.
The Stream has several
branches. The River runs
through town where it is joined







Rural Route One, Grayli

idea of who we are and why we take such pride in what we do.

Bear Archery is located in the AuSable River Valley formed some 12,000 years ago when the last glaciers left this area. We are about 75 miles south of the tip of lower Michigan and 220 miles north of Detroit, in the center of the state. Another great river, the Manistee, is just west of fown.

Grayling grew up on an ancient Indian portage from the Manistee to the AuSable and the deposits of arrow and spear heads in the area suggest an Indian battleground or factory, or both. The AuSable is one of the three most famous trout streams in America and in days gone by drew fishermen from around the world after

its renowned Grayling
—a cold water species
of Trout. When the
area was logged over
about 100 years ago

by the East Branch and further downstream by the South and North Branches and empties into Lake Huron a hundred miles away. Second growth Norway Pine, Oak, Birch, Quaking Aspen (or Popples as we call them) and Jack Pine cover the high areas with White Cedar, Spruce and Tamarack in the lower regions.

Seeing the black squirrel at your window feeder can start the day off with unexpected pleasure. Or seeing the Blue Heron take off in the early morning fog from the lumberjack's Old Stump Pond on your way into work are among the fringe benefits resulting from living in the 'North Country' and you might think of them off and on all day.

Not only are we aware of our close relationship to nature up here but as in all small towns we are extremely aware of how we as individuals tend to be interrelated.

We have a weekly newspaper with local news in it and depend



the small village which sprang up along Milepost 92 of the Jackson, Lansing, and Saginaw railroad was named for this great game fish. (A small settlement earlier had simply been called "Forest".) Grayling was a milltown and each year in August we celebrate our lumberman's heritage with a MillTown Festival.

When the Timber went and the stream was no longer shaded by the towering White Pine and giant red Norways the water temperature went up. That coupled with the destruction of the spawning beds by the log drives down the river ended



upon papers from "down below" for our national and world news. The closing of business places when a time-honored citizen is buried, the 4th of July Parade, the late fall Buck Pole, the quiet dusk on the trout stream—all are Norman Rockwell and Andrew Wyeth slices of life.

We dislike pretentiousness most of all, and then greed, bad manners and disrespect for nature. We accept people for what they are and are grateful to the power company foreman who comes to replace the line we downed with our new chain saw because he understood our embarrassment at having caused the power blackout in half the town including the county jail.

Important social events of the year include the DNR Hearing on removing the historical Old Loggers Dam in town or a heated Town Hall meeting on whether there are too many canoeists on the river or too many trout fishermen standing in their way in the stream. A local high school basketball game with boys of such talent as might be found in any town of 2000 population takes on

exciting importance because you know that little else is going to happen during that long mid-winter week

There are a few of us who are doctors or lawyers or policemen, but for the most part we either work for the largest plant in the area ("The Archery" with 500 employees) or for the Department of Natural Resources, the local National Guard Camp or we own a motel or restaurant or souvenir store.

One becomes acutely aware of every day scenes around you in this quiet, country town. You notice that the Red Oak leaves stay on all winter until the new leaf appears in the spring. You notice the blue snow at dawn as you drive into work. There is no pollution up here other than that caused by the dreaded forest fire that occasionally darkens

















ng, Michigan



the evergreen skyline. You notice the dry winter atmosphere and the fact that 30 degrees below zero really isn't too uncomfortable. And you delight in the

sudden display of the Aurora Borealis, a back drop for the crystal clear scattering of stars that seem so close in this black, northern sky.

We read every word in the Crawford County Avalanche just as soon as it comes out each week. Want ads, Board of Commissioner Meeting Minutes, Trout Unlimited Minutes, Camp Shawono Minutes and the little bit of news that we have quite likely already heard.

The Village Buck Pole that the members of the Chamber of Commerce promote each opening weeken of Deer Season attracts us, as well as the tourist hunters gaping at the size of the antlers on display for all to admire. It would be hard to find a freezer up here that didn't have some venison, brown trout or partridge hidden away in it for that special northern evening meal.

We commiserate together every summer when the short growing season fails to produce the succulent sweet corn or luscious tomatoes that we yearned for during the late spring snows. Yet, we'll try again next year, willing to gamble a few cents for seeds on the off chance that one of these years we'll have a warmer summer.

We love the lonely lovely winter evenings when we run our four wheel drive into town to exchange books at the small County Library. Now we know that it is the dead of winter. We are between skiingsnowmobiling season and trouttrailbike season and the land, in its frozen, frightening simplicity, is ours at last to enjoy all alone. Few tourists ice fish or wander through the swamp on Sunday afternoons after snowshoe rabbits or walk the snow covered old loggers trails deep within the forests. We listen to the creaking popples talk to us competing with the chattering



chickadees and worrying purple finches overhead.

Our group of 2000 can swell overnight to 20,000 when the "Guards" are here for summer camp. When they mingle with the tourists and clog the beaches and perspire in the jack pine boonies on their yearly refresher course in the north During free time they congregate in the Plaza Saloon, The Legion and Spike's Keg-O-Nails. We warn our daughters, "now don't talk to the Guards" and their wives in turn tell them somewhere down in Indiana or Ohio or wherever they come from as they climb aboard the headlighted slow convoys heading north, "now don't talk to the local girls". And not very much of either happens.

This is a land where we need not cultivate flowers although some of us do. And often the most spectacular display of color and variety lie just at the edge of our yards and sometimes creep into them. The Wild Daisies, Violets, Indian Paintbrush, Buttercups, Lady Slippers, Wild Roses, Arbutus, Bracken and Wintergreen have little real competition among the domesticated plants. There is one however, that flourishes in our sandy soil and short summers, the Petunia. And each year we laboriously plant them along the main street through town, a ribbon of color that delights our residents as well as the thousands of vacationers who pass through here each season

This is the land of the Deer, the Otter, the Bear and the Great Bald Eagle. Here lives the Wild Mute Swan, the Red Shouldered Hawk, the endangered Kirtland Warbler that chooses the Grayling area from all the world in which to nest each year in its fragile battle to survive. Here is the black, yellow and white Evening Grosbeak to whom we feed tons of sunflower seeds each winter and the fastidious Nuthatche who walks down the tree upside down. Goldfinches, Jays, Downy Woodpeckers, Pine Siskins, Purple

Finches, Kill Deer, Partridge, Wild Turkey and Whippoorwills. The list could go on and on. Our neighbors are the Mink, the Beaver, the Muskrat, the Black, Red and Grey Squirrels, the Raccons, the bumbling Porcupine and the Great Horned Owl that lives by the stream.

We seldom see the Bear that live in the swamp. We stop at the Old Stump Pond to see the Canadian Geese, the myriad of Ducks and other Waterfowl on their annual journeys to and fro but we seldom see the big Northern Pike that glide deep in the holes in Lake Margarethe.

This is the land of Wild Strawberries, Blackberries and Blueberries. A land where fishermen wander up and down the treacherous stream sometimes in the dark tottering on the edge of hidden holes, as Evening Bats whiz overhead, just because they've seen clouds of fragile lacelike Caddis, Stoneflies or Mayflies in the fading shafts of sunset.

Here we live off the land. Whether it be the bows and arrows we craft for you to use on the worlds game trails or tournament lines, or whether it be the Annual Trout Festival. Tip-Up-Town, Dog Sled Races or Lumberman's Festival. All are related to the land.

The Fall Color Tours, The Fred Bear Museum Visitors, the Berry Pickers, the Hunters, the Snowmobilers, the Skiers, the Flyfishermen, the Bait Fishermen, the Hikers, Trail Riders and Canoeists. All are here because of the land. All come to relax, breathe deep of our clean fresh air and sleep well in our cool summer nights.

That is what it is like to live and work at Rural Route One, Grayling, Mich.

The Employees of Bear Archery



It has been a most interesting and exciting challenge to develop this medium priced . compound bow. It was our hope to incorporate as many extras as possible and still produce high velocity with a drop-off of 50% and four quick, easy weight changes with no loss in performance at each weight.

From the drawing board the general idea developed. From this first unit a progression of more than fifty designs led to the finished product.

Without the research equipment we have here at Grayling, this would have been a monumental task. The bow reached its final form through these steps: Our chronograph gave us instant readings on velocity as we went along. Strain gages supplied their information. High speed photography, more than 3000 pictures a second, slow the shooting action and provide an opportunity to observe weaknesses and to study vibrations and limb action.

Within a year we think we have what we have been seeking and the bow goes to the torture machine.

This is a mechanical monster

that shows no mercy. Housed in an enclosure at an elevated temperature, the bow handle is firmly grasped. A mechanical hand draws the string and a slug, the weight of an arrow, is shot at the rate of forty shots a minute. A bow has to be durable to survive for twenty-four hours.

We are happy with this finished product. It does so many things and it shoots so well. You will like this bow.

Fred Bear



New Bear Polar II Econ

Featuring:

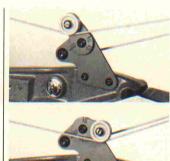
 New Quick Weight Change Adjustments

It's like having four bows in one. Quickly and easily you can change the draw weight without affecting the tuning or efficiency of the bow.

Peak weight on any Polar II can be set in the field at 35, 50, 55 or 60 lbs

Just loosen two screws and reposition the weight adjustment arms.

 New Design Magnesium Handle—with Granite Gray paint electrostatically applied and baked for a hard, lasting finish. Handle has flat surfaces on the front, side





and back to accept the sight of your choice. Built-in sight base for Killian Check-It Sight. Handle is tough, light and durable.

 New Bear Limb Base Pivot Assembly—for precise limb alignment.

- New Lightweight Eccentric Wheels—lightened for added speed and reduced weight, they are positioned behind the limbs to provide extra protection. Eccentric axle is of durable case-hardened
- New Bear Weatherest[∞]—
 extremely quiet for hunting. Helps hold your arrow shaft in place with the Bear finger. A great arrow rest for shooting Bear Weathers[∞], feathers, or vanes. Other rests also available as accessory equipment.
- Better cable clearance than any other compound bow, with a sight window cut ¹¹/₉₂" past center, for a true center shot. Allows you to



NORM GRONER Bowyer Research and Development

"Fred really threw us a challenge with his design of this new low-cost compound bow. He usually comes up with the basic design in his small workshop and then turns it over to Neil Byce and me to

try to figure out how best to make it. We then test the bow with the rather sophisticated equipment such as the chronograph and oscilloscope and in many cases we even study the limb and handle action with high speed movies. Bow mathematics is too complicated to talk about here but when you own a Bear Bow you can be sure that we've done our very best to make sure you shoot the finest bow that can be built in that price range. Fred Bear watches over our shoulder to make sure.

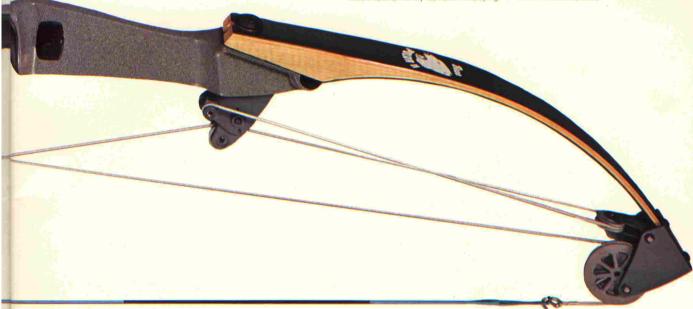








Recent National Archery Tournament in Grayling.



shoot a wide range of arrow weights and sizes.

- Bearglas® and wood laminated limbs-fast acting and double tapered for top performance.
- Break off of 50%—with your peak weight set at 60 pounds you only hold 30 pounds. Allows you to hold your draw long enough to take the best shot and still have the speed to make the shot count
- 44" axle to axle, 48" overall length—just right for hunting.
- No bowstringer required—bow can easily be relaxed for string change or for storage.

- Converta-Accessory Insert accepts Bear Converta-Bowfishing reel or Hunting Stabilizer.
- · Bow is drilled and tapped for the New Fred Bear 4 and 8 Arrow Kodiak Bow Quivers.
- Interchangeable grips—comes with standard No. 1 grip. High and Medium grips available as accessory equipment.

Standard Equipment: Random Dark Glass on Limbs, New Bear Weatherest³⁸, New Design Lightweight Magnesium Handle, No. 1 Standard Grip, Converta-Accessory Insert, Bear Limb Base Pivot Assembly, Quick Weight Adjustment Assembly, Built-In Sight Base, New Light-weight Eccentric Wheels and No. 7044 Universal Temper Strand Black Dacron® Bowstring. Physical weight of the Bear Polar II is 3 pounds, 11 ounces.

Accessory Equipment: Super Berger Button, Bear Hunting Stabilizer, Bear Converta-Bowfishing reel, New Fred Bear Kodiak Bow Quiver-4 and 8 arrow models, New Bear Assembled Compound Bowcase, Hunter's Compound Bowcase, Bear Compound Camo Sleeves, Medium Hand Grip, High Hand Grip, Bearstrand No-Stretch Kevlar® Bowstring-44", No. 4495 Bear Tool Allen Wrench Set and

No. 7829 Compound Bow Instruction

AMO Length: 44" axle to axle, 48" overall

Draw weights: Factory set at 50 lbs. Peak weight can be increased to 55 or to 60 pounds or lowered to 35 pounds. Bow remains tuned through these weight changes

Draw Limit: Up to a maximum of 301/2". Glass Color: Random Dark Glass.

Handle Color: Granite Gray

Handle: Magnesium.

To order specify:

1. Catalog Number 4700 2. Right or left hand

The Bear Polar II is licensed under Allen Patent 3,486,495.

Super Kodiak

Catalog Number 2141



BILL WAGENSCHUTZ Contour Sander Bow Department

"We rough in the sight window and other contours on the bow with a little help from patterns. But after I do that operation the other fellows in the Bow Department do almost all the other sanding the hard way. By hand. We're really proud of the Super Kodiak and take extra care as you can see on the three-ply Futurewood® overlays on the back of the handle."

Standard equipment: Weatherest*** Converta-Accessory Insert, Fascor® Powered Limbs, Futurewood overlays on tips and three-ply Futurewood overlays on back of handle. Hand-contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring

Accessory Equipment: Bear 5" Hunting Sight (see note below), Bear* Hunting Stabilizer, Bear Converta-Quiver and Bear Converta-Bowfishing Reel, Bear "Prefurred" Silent Arrow Plate and Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar* Bowstring.

AMO length: 60" (Hunting length strung 57")

Draw weights: Stocked in 40, 45, 50, 55 lbs. Special Order Only—35, 60, 65, 70 lbs. Weighed at 28" from front of arrow shelf

Draw limit: Unlimited. Glass color: Black.

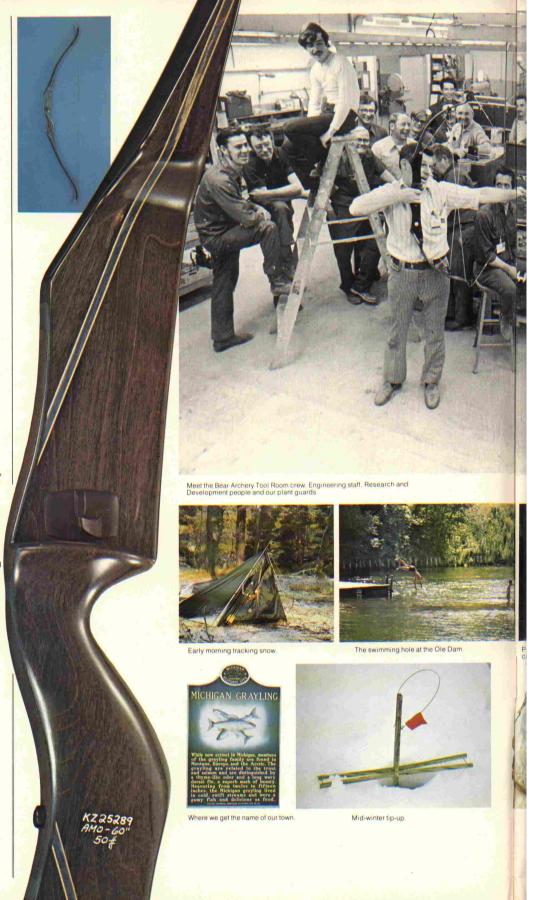
Handle: Futurewood.

To order specify: Catalog number 2141
 Bow weight

3. Right or left hand

Note: 5" Hunting Sight available factory-installed on Super Kodiak® bows to 50 lbs. weight only.

(Note: Can be ordered camouflage painted at no additional charge.)



Pat Madsen, 1st shift. Compound Bow Dept. Fred's creel, 1975

Super Magnum'48"

Catalog Number 2146



JACK HARNEY

"Most people look at my job and think I just glue pieces of wood and fiberglass together in the large bow presses. But when you stop and think about it this is one of the most important steps in handcrafting a Bear Bow such as the Super Mag. When you're sitting up in a tree, where the Super Mag is especially good, you want to make sure your bow performs at that one crucial moment that may come when you hunt big game . . . when you use the energy from your own body to pull back your bow and release the arrow. I take special care to "season" your bow just the right length of time for a strong bond. You can count on it.

Standard equipment: Weatherest³⁶⁶, Converta-Accessory Insert, Fascor⁸⁶ Limb Core, Futurewood⁸⁶ overlays on tips and three-ply Futurewood overlays on back of handle for added strength and beauty, hand contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, Bear "Prefurred" Silent Arrow Plate and Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar® Bowstring.

AMO length: 48" (Hunting length strung 45")

Draw weights: Stocked in 40, 45, 50, 55 lbs. Special Order Only—35, 60, 65, 70 lbs. Weighed at 28" from front of arrow shelf

Draw limit: Unlimited. Glass Color: Black.

Handle: Futurewood.

To order specify: Catalog number 2146 Bow weight

3. Right or left hand

(Note: Can be ordered camoullage painted at no additional charge.)

Kodiak® Hunter

Catalog Number 2156



BARB HINKLE Bow Signatures Bow Department

"Mr. Bear uses a bow the same length as the Kodiak Hunter and his influence on the bows we build even carries over into the information I hand letter on the handle. Serial Number. AMO length. And the weight of your bow. I'm proud to sign these bows by hand, just the way they're built, on behalf of all of us here at Bear Archery. We like to think we put that extra little something into every bow we build."

Standard equipment: Weatherest Converta-Accessory Insert, Futurewood* overlays on tips and three-ply Futurewood overlays on back of handle for added strength and beauty, found only on Bear® bows, hand-contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowlishing Reel and Silent Arrow Plate, Bearhair Arrow Rest, Bear-strand No-Stretch Kevlar* Bowstring.

AMO length: 60" (Hunting length

Draw weights: Stocked in 40, 45, 50, 55 lbs. Special Order Only—35, 60, 65, 70 lbs. Weighed at 28" from front of arrow shelf.

Draw limit: Unlimited. Glass color: Forest Green. Handle: Futurewood.

To order specify: 1. Catalog number 2156

Bow weight

3. Right or left hand

(Note: Can be ordered camouflage-painted at no additional charge.)





A friendly hello from our Packaging and Inspection Department.







These make poor soup.











A personal challenge.



Harold Babbitt, 1st Shift, Shipping Dept, and his daughter Michelle.



Herb Stephan, the elder statesman of our River Guides with a client.









Last ditch attempt to stop the fire.



Pulpwood stacker at rest.





As might be expected our largest group of people work in the Bow Department. Half of them are shown here in the Bow Room and the rest are shown on pages 14 & 15.

Bear Grizzly® Catalog Number 2161



HAZEN HATFIELD Supervisor-1st Shift **Bow Department**

"I have four brothers and three sisters-in-law who work here besides myself. And another brother is Sheriff of this County. When your name is Hatfield in this neck of the woods you've got a darn good name to live up to ... and we all take that kind of pride in the different steps we each do on the Grizzly bow. This is the bow that a lot of first time bowhunters choose to learn on. And we want to make doubly sure that they're happy with their bow and that they enjoy bowhunting. If you're happy with your Bear Grizzly bow all of us Hatfields will be happy because we'll all have a job to come in to in the morning."

Bear Grizzly is shipped in random color combinations as shown—Midnight Black, Forest Green, Bark Brown.

Standard equipment: Weatherest** Converta-Accessory Insert, reinforcing and protective Futurewood® overlays on tips, hand-contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

Accessory equipment: Bear* Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel and Silent Arrow Plate, Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar® Bowstring.

AMO length: 58" (Hunting length strung 55")

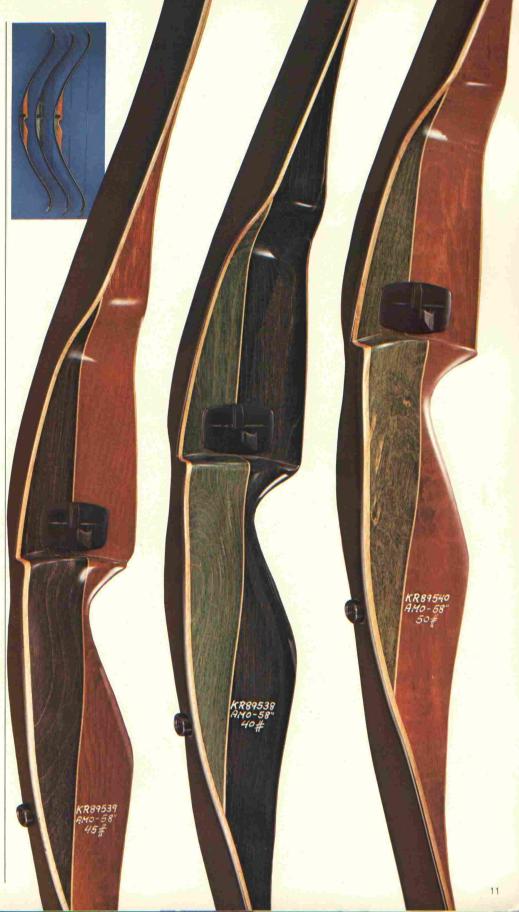
Draw weights: Stocked in 40, 45, 50 lbs. Special Order Only—35, 55, 60, 65, 70 lbs. Weighed at 28" from front of arrow shelf.

Draw limit: Unlimited.

Glass Color: Bark Brown. Handle: Futurewood.

To order specify:
1. Catalog number 2161
2. Bow weight
3. Right or left hand

(Note: Can be ordered camouflage-painted at no additional charge.)



Black Bear

Catalog Number 2126



RAY PEASE Supervisor Maintenance Department

"My boys and I don't actually build the bows such as this full-recurved Black Bear. But if it weren't for us keeping the buffers and routers going there wouldn't be too many of these bows shipped. This is a real versatile, low-priced bow that can be used for both hunting and target archery. And all of us here at Bear Archery from sweepers to Fred Bear himself know that the part we play in the final product, in this case the laminated Black Bear, is done for just one reason – so that you, our customers, can enjoy the great outdoors the way most of us like to do best ... with a Bear bow in our hand."

Standard equipment: Converta-Accessory Insert, Weatherest®, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

Accessory equipment: Omni-Coupler Stabilizer, Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, Silent Arrow Plate, Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar® Bowstring.

AMO length: 60" (Hunting length strung 58

Draw weights: 25, 30, 35, 40, 45, 50 lbs. Weighed at 28" from front of arrow shelf:

Draw limit: Unlimited.

Glass color: Assorted light glass on weights, 25, 30, and 35 lbs, Dark glass on weights 40, 45 and 50 lbs. Weighed at 28" from front

of arrow shelf.

Handle: Selected hardwoods.

To order specify: 1. Catalog number 2126
2. Bow weight
3. Right or left hand

(Note: Can be ordered camouflage-painted at no additional charge.)



packaged. Specify right or left hand.



2128 Black Bear® Bowhunter Set Black Bear bow (45 lbs.), four 29' matched cedar arrows with Razorheads, 6 auxiliary blades, armguard, convertible right and left hand shooting glove, bow quiver, 12" animal target face, Fred Bear's bowhunting tips booklet. Individually packaged.

Specify right or left hand

Concentration.

Little Bear

Catalog Number 2136



BOB SMOCK Raw Materials
Purchasing Department

"There are few things that make a father happier than taking his son or daughter out into the woods and pastures to teach them about the out-doors and nature. I take my youngest, Joey, out often and he's tickled to death to have a bow like his Little Bear that looks and shoots just like my full-sized Bear bow."

AMO length: 48"

Draw weight: 20 lbs. at 24" draw. Weighed at 24" from front of arrow shelf.

Handle: Hand-selected hardwoods.

To order specify:
1. Catalog number 2136
2. Right or left hand



2137 Little Bear® Set
Little Bear bow (20 lbs.), four cedar arrows, Bearhyde quiver, armguard, convertible right and left hand shooting tab,
colorful 16" target face, instruction booklet. Specify right or left hand.

Bear Minuteman™

Catalog Number 2115 66"



ARLYNE RHODE Eight times Minnesota State Archery Champion

"The response to our new target length Minuteman bow is unbelievable. People who are just starting out in target archery are buying it, especially a lot of college kids who have learned to shoot with one in their school programs. The bow is simply fantastic. I'm sure the research and development people have run some tests on it; but just from shooting it I'd say that it's right up there with our other takedown bows. I can't recommend it too highly for someone just starting out in target archery who doesn't have a lot of money to spend."

Standard equipment: Weatherest Converta-Accessory Insert, No. 1 Handle Grip - White or Black, Universal Temper Strand Bowstring.

Accessory equipment: New Bear Easton Chrome Stabilizer, Bear Omni-Coupler® Stabilizer, Bear Hunting Stabilizer, Bear Converta-Bow Quiver, Bear Converta-Bowfishing Reel, Bearhair Arrow Rest and Silent Arrow Plate, Assorted No. 1 White and Black Grips and No. 2-No. 3 Black Grips. Bear 6090 Bowsight and 3504 Bowcase, Bearstrand No-Stretch Kevlar® Bowstring.

AMO Length: Minuteman Long

Draw weights: Minuteman Long (66") 18, 23, 28, 33, 38, 43, 48, 53 lbs.

Draw limit: Untimited.

Glass Color: 18 lbs. through 33 lbs. white glass Laminated Composite Limbs, 38 lbs. through 53 lbs. random dark glass Laminated Composite Limbs

Handle: Space age magnesium.

Handle Color: Minuteman Long 66' Random white and blue.

To order specify:

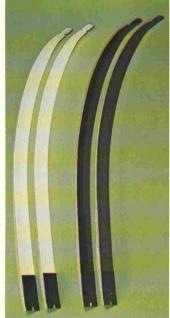
1. Catalog number 2115 Minuteman Long 66"

2. Bow weight

3. Right or left hand



This is the other half of our Bow Department gathered in our roug



Bear Minuteman[™] Limbs

Catalog No. 2113

For Long and Short handles. Various weight limbs may be ordered separately, enabling you to have one weight for tournament archery and another for hunting. Available in 15, 20, 25, 30, 35, 40, 45, 50, 55 lbs. weights.

To order specify:

- Catalog number 2113
 Weight desired
 Whether for use with long or short handle.

Grips: Catalog number 2181 - Black or White Standard grips available. High and Medium grips available in Black only. Specify color and Standard. Medium or High.

Bowsight: Catalog number 6090. Optional equipment accessory, fits both in Minuteman Long and Minuteman Short. Two apertures per package.



Astronaut Joe Engle, Space Shuttle Mission, sometimes drops into town.

Military Rd Camp Grayling Roscommon EXIT 1 MILE



Vien of the feeder



Fred and his Kodiak Bear



Some of our children attend one of America's last one-room school houses. Susan. Allan and Stephen Cotton. Joanne Groner and Mary Tripplett's folks work at "The Archery."

Bear Minuteman™

Catalog Number 2110 60"



KIM RENTSCHLER Limb Press Operator Bow Department

"When they told me they were going to design a low cost magnesium handle hunting bow with take-down laminated limbs like our highest priced bows, I thought to myself 'they have a big task ahead.' That was two years ago. Now the 60" Minuteman is one of our most exciting hunting bows. Which only goes to prove that there is no task too big for Bear to master. See this new hunting bow at your Bear Dealers. Tell him Kim Rentschler sent you."

Standard equipment: Weatherest¹⁵⁰. Converta-Accessory Insert, No. 1 Black Handle Grip, Universal Temper Strand Bowstring.

Accessory equipment: New Bear Easton Chrome Stabilizer, Bear Omni-Coupler's Stabilizer, Bear Hunting Stabilizer, Bear Converta-Bow Quiver, Bear Converta-Bowlishing Reel, Bearhair Arrow Rest and Silent Arrow Plate, Assorted No. 1 White and Black Grips and No. 2—No. 3 Black Grips. Bear 6090 Bowsight and 3504 Bowcase, Bearstrand No-Stretch Kevlar's Bowstring.

AMO Length: Minuteman Short Handle 60"

Draw weights: Minuteman Short (60") 20, 25, 30, 35, 40, 45, 50, 55 lbs.

Draw limit: Unlimited.

Glass Color: 20 through 35 lbs. — white glass, Laminated Composite Limbs, 40 lbs. through 55 lbs. — Random dark glass, Laminated Composite Limbs.

Handle: Space age magnesium.

Handle Color: Minuteman Short (60") Little Delta Green.

To order specify:

- Catalog number 2110 Minuteman Short 60"
- 2. Bow weight
- 3. Right or left hand

Bear '76er™ Deluxe

Catalog Number 2164



BONNIE KUCHAREK

"Most people find it hard to believe, but we have 57 different husband and wife teams working here at Bear Archery. My husband Ed works in the Bow Department. We are not surprised that a bow like the target version of the Bear '76er, caught on so fast. All of us have a hand in making the low cost '76er, our answer for a bow for all the people. See the 76er at your sporting goods store. If you could look closely enough you'd see the invisible fingerprints of a lot of us Kuchareks on it. Mine are on top. I inspect the bows just before they're packaged and sent out. I know you'll love the '76er."

Standard equipment: Weatherest Converta-Accessory Insert, Standard Pis-tol Handle Grip — assorted White or Black, High impact molded reinforcing and protective overlays on tips. No. 7050 Universal Black Temper Strand Bowstring.

Accessory equipment: Bear Easton Chrome Stabilizer, Bear Omni Coupler® Stabilizer, Bear Converta-Quiver, Bear Hunting Stabilizer, Adjustable Pin Bear '76er Bowsight, Bear Converta-Bowfishing Reel, Silent Arrow Plate, Bearhair Arrow Rest, Assorted White or Black Standard Grips, Black High and Medium Grips, Bearstrand No-Stretch Kevlar®

AMO length: 64"

Draw weights: Light, medium, heavy, and extra heavy. Weighed at 28" from front of arrow shelf.

Draw limit: Untimited Glass color: White on light and medium weight, dark on heavy and extra heavy.

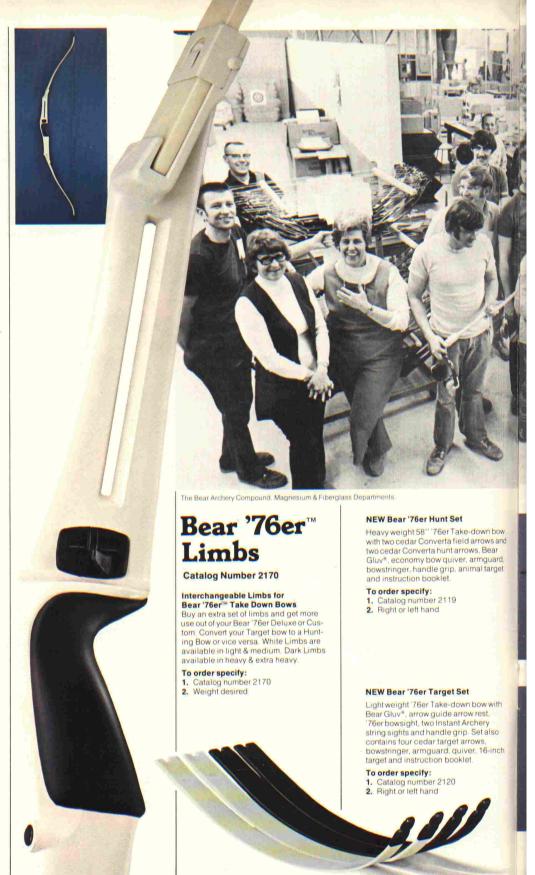
Handle: Space age magnesium. Handle color: Random assorted colors.

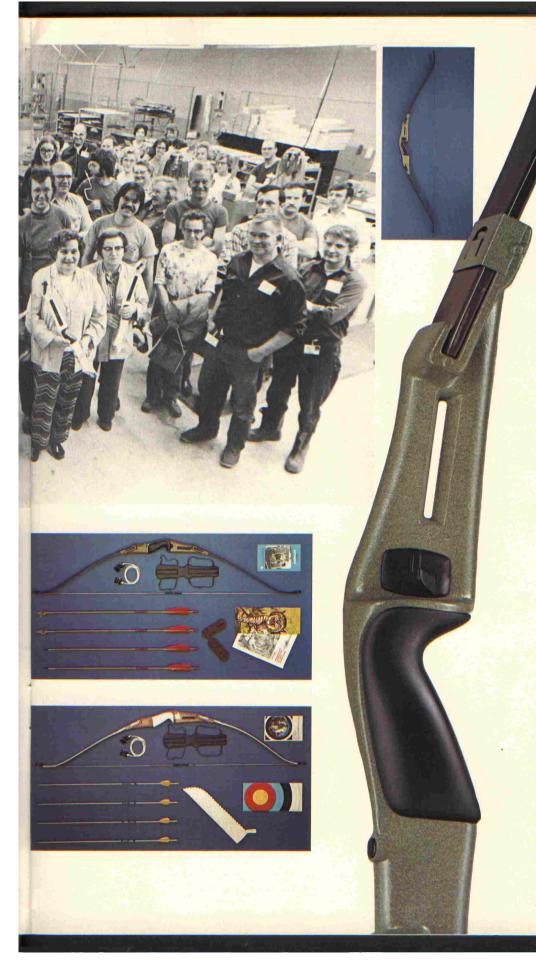
To order specify:

Catalog number 2164
 Bow length

3. Bow weight

4. Right or left hand





Bear '76er™ Custom

Catalog Number 2158



SHIRLEY BONAMIE Secretary to Mr. Bear/Mr. Kelly

"I can't begin to tell you how many letters Mr. Bear gets each week from happy customers, a lot of them from young people who have just taken up hunting with a bow and arrow. And that's who he had in mind when I used to catch him tinkering at the workbench near his office. He was trying to come up with the lowest cost beginner's take-down hunting bow that he could devise. So that even the newest of bowhunters could have all the advantages of interchangeable limbs and a durable magnesium handle. I think my boss did pretty well. So will you when you shoot the Bear '76er."

Standard equipment: Assorted White or Black Standard Handle Grip, Weatherest[®], High impact molded decorative and reinforcing overlays on tips, No. 7050 Universal Black Temper Strand Bowstring, Converta-Accessory Insert.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Bow Quiver, Bear Omni-Coupler® Stabilizer, Bear Easton Chrome Stabilizer, Bear '76er Bowsight, Converta-Bowfishing Reel, White or Black Standard Handle Grips, High and Medium Black Handle Grips, Silent Arrow Plate, Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar® Bowstring.

AMO length: 58"

Draw weights: Light weight, medium weight, heavy weight, extra heavy weight. Weighed at 28" from front of arrow shelf.

Draw limit: Unlimited.

Glass color: White on light and medium weight, brown on heavy and extra heavy weight.

Handle: Space age magnesium. Handle color: Random assorted

To order specify:

- 1. Catalog number 2158

What's new and better about the new Bear Compound Bows?



SHIRLEY JOHNSTON Order Department

"Everyone seems to like our new Compound bows very much. People like the smooth way they shoot. The only real gripes we get are that they can't get them delivered fast enough. We do notice that most people don't know how to order them, though. If they want a bow with a Peak Weight of 60 lbs. they should order a 50 to 60 lb. bow. Some people order a 50 to 60 lb. bow thinking they'll get a 50 lb. Peak Weight. Then they have difficulty drawing the 60 lb. weight. Remember, the highest number is the Peak Weight.



The Bear Archery District Sales Managers during a recent Compound Bow Training Session



The office staff including Sales. Accounting. Credit. Order Department. Customer Service and Management



Bear Archery Authorized Service Centers

Bows used to be relatively simple and our traditional bows still are. But if you own a compound bow of any kind you know that's no longer true. If for any reason your Bear Compound Bow needs servicing, take it or send it to one of these convenient Bear Archery Service Centers located across the country. They're factory trained, fully equipped and carry a stock of Bear Compound Bow parts to do just about any kind of servicing your Bow might require.

Beavers Archery Center
Birmingham, AL 35212
Kachina Archery, Inc.
Phoenix, AZ 85029
Archery Center
Little Rock, AR 72205
Bonnie Bowman Archery
Alameda, CA 94501
Pioneer Archery Shop
Chico, CA 95926
Arrow Manufacturing
Costa Mesa, CA 92626
Archery Headquarters
El Monte, CA 91732
Pony Express Sporting Gds.
Encino, CA 91316
Roman Archery
LaMesa, CA 92041
E & G Archery Co.
San Jose, CA 95128
American Spts. Club, Inc.
Denver, CO 80223

Blue Cloud Archery
Ft. Collins, CO 80521
Hall's Arrow, Inc.
Columbia, CT 06237
Southeast'n Archery
Orlando, FL 32806
C & G Spt. Gds.
Panama City, FL 32401
Sports Village
Warner Robbins, GA 31093
Nock & Feather
Aurora, IL 60504
Chicago Archery Center
Chicago, IL 60635
Griswold Archery Shop
Galesburg, IL 61401
Tomahawk Archery
Springfield, IL 62702
Tom's Sport World
Clarksville, IN 47130
Joe Giacoletto Goodyear
Clinton, IN 47842

Stuckey's Spt. Gds.
Hartford City. IN 47348
Hanson's Sports
Highland. IN 46322
Sutphins Archery
Indianapolis, IN 46224
McMillian Sports
Terre Haute, IN 47807
Woody's Sport & Marine
Des Moines, IA 50311
Bowhunters Supply
Gedar Falls. IA 50613
Pape's Hardware, Inc.
Louisville, KY 40219
Hehman Gen. Merchandise
Melbourne, KY 41059
Cajun Archery, Inc.
New Iberia, LA 70560
Forest Orchard Archery
Northboro, MA 01532
Erno's Archery Shop
Bay City, MI 48707

Thompson Archery
Niles, MI 49120
Jay's Gun Shop, Inc.
Clare, MI 48617
Anderson Archery Sales
Grand Ledge, MI 48837
Fred Bear Museum
Grayling, MI 49738
Starlight Archery
Kalamazoo, MI 49002
Spring Bait & Tackle
Muskegon, MI 49440
Archery Center
Midland, MI 48640
Springer Archery Supply
Romulus, MI 48174
The Bow Rack
St. Clair Shores, MI 48082
Starlight Archery
Warren, MI 48089
Canfield's
Omaha, NB 68131

NEW Take-Down Design For ease of traveling and storage, requires only a few minutes to take down or reassemble, SAFE, EASY, FAST.

Lightweight The New Bear Alaskan Compound Bow weighs just 3 lbs., 10 oz., exactly the same as the Bear Victor Take-Down Tournament Bow. Tamerlane II weighs just 4 lbs., 4 oz.

True Center Shot The sight window is cut %" past center on the Bear Alaskan and ½" on the Tamerlane II for best arrow flight. You can shoot a wide range of arrow weights, fletching and/or spines due to this feature.

New Push Button Fine Tuning Adjustment



New Micrometer Adjustment Click Tuning Built-in design, tamper-proof, no protruding knobs, set screws or levers. Greatly simplifies and speeds the balancing of eccentric wheels, adjusting draw lengths, fine tuning and changing strings and cables.

New Weight Adjustment Feature Recessed, no protruding knobs, tamper-proof. Greatly aids you in tuning your bow quickly and easily, even in the field. Weight Adjustment Assembly features a stainless steel insert bushing for non-corrosive steel to steel fine tuning adjustments.

No Cable Connections to Handle

New Eccentric Wheel Assembly Design Features helpful timing marks for faster, more accurate balancing and tuning. Eccentric axle is of case-hardened steel. Eccentric Wheel features Dual Needle Bearings for proper alignment. You set your Wheels simply by referring to these Eccentric Wheel Timing



Marks and the numbers on the Micrometer Adjustment Click Assembly ratchet.

Short Limb Slot for Maximum Stability and Strength.

Especially designed support member on back of limb.

Both models drilled & tapped for the Super Berger Button. Tamerlane II is pre-drilled for an external sight. Your choice of 3 interchangeable grips. No. 1 Grip is standard.

Recurved Limb Design, features performance proven Fascor.®

Fast Acting Double-Tapered Limbs for optimum performance. Limbs are interchangeable on both Tamerlane II (Target Model) and Alaskan (Hunting Model).

A wide range of Eccentric Wheel sizes available.

No "hook" needed for hunting, use your regular shooting glove. Choice of built-in arrow rests bristle rest standard on the

Tamerlane II and Bear Alaskan.
Tamerlane II accepts the same fine Premier bowsight as on our conventional bows.

Tamerlane II accepts the Bear Killian Chek-It Site.

Bear Alaskan accepts 5" Bear Hunt Sight 6105.

Strong, lightweight magnesium handle.

New Fred Bear Kodiak Bow Quiver.

Accessories for your Bear Compound

A wide assortment of accessory items can be used on your Bear Compound bows. Some of the most popular are listed on this page along with your Bear Catalog Number to aid you in ordering them from your local Bear Archery Dealer.

Stabilizer & Counterbalances

A variety of stabilizer and stabilizer weights are available to you to use in tuning your Bear Compound Bow to your individual shooting preference.

7306 NEW Bear Easton Chrome Stabilizer with 3 oz. weight. Specify 24", 30" or 36" length.

7302 Counter Balance Adapter Stud.

7303 3 oz. Stabilizer Weight.

7304 41/2 oz. Stabilizer Weight.

7310 Omni-Coupler Kit with tubular rod and two weighted heads; carrying case.

7311 Omni-Coupler with two interchangeable compressible bushings. Red, soft action; black, stiff action.

7312 Same as 7311, bushings have ¼" stud to fit other bushings.

7314 16" Omni-Coupler Stabilizer Rod.

7320 Hunting Stabilizer. Chrome plated, weighted head with built-in flexible coupler. Just 3½" long, with camouflaged case.

Bowfishing Equipment: Your Bear Compound Bow is outfitted with an Accessory Insert that receives the Bear Bowfishing Rig.

3000. Bear Converta-Bowfishing Rig. Complete with reel, 50' of 90 lb. test braided nylon line, fiberglas arrow with harpoon head, instruction book.

3005 The Bear Converta-Bowfishing Rig with 3060 Easy-Off point.

Bow Handle Grips: You have a choice of three different hand grips, made of non-stip vinyl. Grip No. 1 is standard on your Bear Compound Bow, Grip No. 2 is a Medium Grip and Grip No. 3 is a High Grip 2181 Hand Grip, specify No. 1, No. 2 or No. 3. Right or left handed.

New Fred Bear Kodiak Bow Quiver:

This is a specially designed variation of the popular Fred Bear Converta-Bow Quiver. Features Easy-Off brackets. Bear Alaskan bow is pre-tapped to accept this new quiver.

3584 4 Arrow Model. **3585** 8 Arrow Model.

Arrow Rests and Aids: Target archers and bowhunters alike can benefit from the use of any one of several types of arrow rests 3545. NEW Bear Weatherest excellent for Bear Weatherss, and vanes.

7205 NEW Match | Arrow Rest—holds arrow firmly and cushions release, can be used in conjunction with Super Berger Button.

7200 NEW Springy Arrow Rest—holds the arrow and acts as a shock absorber.

6275 Super Berger Button.
6160 Magnetic retractable rest—moves
out of the way upon arrow release.

6210 Nylon Rest. Release Aids:

7180 Bear Release.

7195 Bear Hot Shot Release.

Bowcases: Both the Bear Tamerlane II and Bear Alaskan Compound Bows can be quickly and easily taken apart for traveling and storage. An attractive hardcover case (7785) is designed to hold either length Bear Compound Bow when they are disassembled.

7785 Bear Take-Down Bowcase. 3495 Bear Assembled Compound Bow-

case — 2 sizes. 50" and 56".

7780 Hunter's Compound Bowcase—to take your hunting bow in and out of the woods, can be folded and stored in your



Bowhunting Aids:

7900 NEW Fred Bear Converta-Tree Stand 7135 Compound Camo Sleeves—Camo sleeves with Veloro* fasteners for Bear Alaskan, Bear Polar II and other compound bows. Fits around limbs and idlers to conceal without hampering your shot.

Instruction Manual:

7829 "Your Compound Bow Instruction Manual".

Tuning Aids

4495 Bear Tool Allen Wrench Set-Five "T" handle wrenches, everything needed for your Bear Compound Bow.

4493 3/16""T" handle wrench for Polar II, Tamerlane II Compound Bows.

4496 3/32""T" handle wrench for Polar II. Tamerlane II, Alaskan Compound Bows.

4497 1/2" "T" handle wrench for Polar II, Tamerlane II, Alaskan Compound Bows. 4498 1/4" "T" handle wrench for Tamer-

lane II, Alaskan Compound Bows. **4499** ⁵/₃₂" "T" handle wrench for Polar II, Tamerlane II, Alaskan Compound Bows.

Walt's Sport Cove Omaha, NB 68127 Butts & Bows Belleville, NJ 07109 The Sportsman's Center Bordentown, NJ 08505 Mt. Ephraim Archery Mt. Ephraim, NJ 08059 Bob's Bow Hut, Inc. Albuquerque, NM 87110 Lemme's Archery Shop Albany, NY 12210 Menands Archery Den Albany, NY 12204 Baker Sales & Service Barneveld, NY 13304 Galaxy Guns Farmingdale, NY 11735 Big Inlet Supply Hamburg, NY 14075

Bob's Bow Hunt & Spt. Gds Horseheads, NY 14845 Dave's Bowhunting
Niagara Falls, NY 14302
Custom Archery Center
Solvay, NY 13209
Northern NY Long Bow Lanes
Watertown, NY 13601
Sport Shop
Grifton, NC 28530
John's Spt. Gds.
Canton, OH 44706
Flying Feathers Arrows
Fulton, OH 43321
Reiff Spt. Gds.
Lima, OH 45801
Primitive Weapons Arena
Milford, OH 45150
Portage Archery
Suffield, OH 44260
Sports Fame, Inc.
Toledo, OH 43623
Xenia Archery Center
Xenia, OH 45385

Okmulgee, ÖK 74447
Bow & Arrow Lanes
Clackamus. OR 97015
South East Archery
Glenolden, PA 18036
Feline Archery
Greensburg, PA 15601
Weaknecht Archery
Kutztown. PA 19530
Kinsey Archery Products
Mt. Joy, PA 17552
Bucks & Bows Archery Lanes
Pittsburgh, PA 15215
Bledsoes Archery Den
Sioux Falls. SD 57103
Mahoney Sportsman's Paradise
Johnson City. TN 37601
Sportsman's Tackle
Chattanooga. TN 37416
The Sportsman's Paradise
Morristown, TN 37814

Pat's Archery Center

Bill Dyer Supply Co., Inc.
Paris, TN 38242
Bellows Archery
Dalias, TX 75211
Archery Sports Co.
Pasadena, TX 77506
Gassman's Bow & Arrow
San Antonio, TX 78216
Consolidated Field Spts.
Salt Lake City, UT 84115
Annandale Sport & Hobby
Annandale, VA 22003
Golden Arrow Archery Lanes
Hampton, VA 23661
Bob's Gun & Tackle Shop
Norfolk, VA 23510
Shamblin Hardware
Richlands, VA 24641
Virginia Guns & Archery, Inc.
Staunton, VA 24401

Northwest Archery
Seattle, WA 98148
The Sportsman's Store
Bluefield, WV 24701
Bowhunters Supply
Parkersburg, WV 26101
Mac & Dave's
Huntington, WV 25722
The Outdoorsmen's Store
Huntington, WV 25701
Automatic Archery Lanes
Madison, WI 53713
Midway Archery Lanes
Menasha, WI 54952
West Town Archery
Milwaukee, WI 53213
Wally's Shooters Supply
Minacqua, WI 54548
J & K Archery
Wisconsin Rapids, WI 54494





JIM QUARLES
Bear Professional Staff
Winner 1975 Las Vegas
Indoor Tournament,
Unlimited Championship

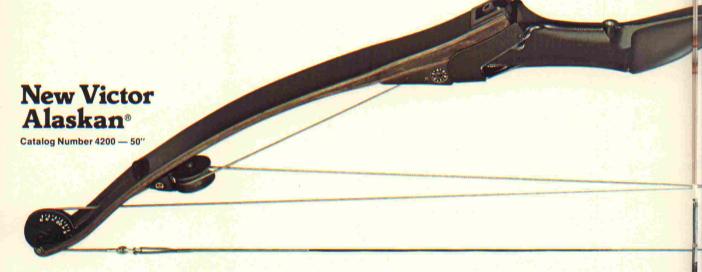
"When Bear brought out its new compound, I heard people at the tournament saying, 'Sure it's a beautiful bow, but will it shoot?' My answer to them is what happened in Las Vegas. Not only did I win that tournament with my Tamerlane II, but Gene Lueck of Albany, Oregon shot a perfect 300 with his. This is a real smooth-shooting, quiet and accurate bow. Very forgiving

and reliable. The Bear Compound takes a back seat to no other bow. It's proved that in just one short year."

Standard equipment: White glass on limbs, new Bear Bristle Rest, adjustable nylon arrow plate, lightweight magnesium handle, No. 1 Grip, Converta-Accessory Insert, Bearstrand No-Stretch Kevlar* bowstring, three additional stabilizer counterweight inserts on 56" model, dual needle bearings, Fascor* powered limbs, case hardened and/or stainless steel components in critical

assemblies, chrome-plated idler-pulley assembly, weight adjustment assembly and micrometer click adjustment assembly, cover plate for bowsight. Physical weight of the 56" Bear Tamerlane II bow is 4 lbs. 4 ounces.

Accessory equipment: Berger Button, Bear/Killian Chek-It Sight, Premier Bowsight, Magnetic arrow rest, Bear Weatherest^{ess}, Springy Rest, Match I Arrow Rest, Medium grip, High grip, New Bear Easton Chrome Stabilizer, Omni-Coupler Stabilizer, Bear Hunting Stabilizer (for use as a counter balance), New Bear Take-Down Compound Bowcase, New Bear Assembled Compound Bowcase,





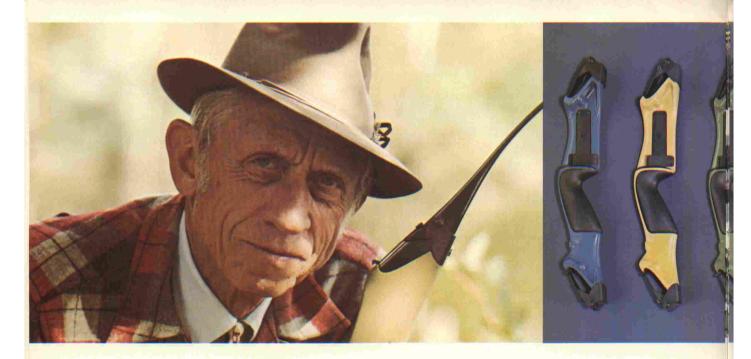
BEVERLY LOWRIE
Assembler
Compound Bow Department

"I imagine that a bowhunter who had just downed an 8-point buck would be surprised to find out that the Bear Alaskan bow that made the shot was assembled by a grandmother who has two grandchildren. And you know how particular we grandmothers are about doing everything right. Fact of the matter is that we outnumber the men in assembling the Bear

Alaskan 3 to 2. We make sure that your Bear Alaskan shoots a faster, lower trajectory arrow so that you get the advantages of speed in addition to being able to 'hold on your game easier.' Yes, that bowhunter sure would be surprised, unless that bowhunter was a woman."

Standard equipment: Grey Glass on Limbs, New Bear Bristle Rest, Adjustable Nylon Arrow Plate, Lightweight Magnesium Handle, No. 1 handle Grip, 'Converta-Accessory Insert, Dual Needle Bearings, Fascore Powered Limbs, Case Hardened and/or Stainless Steel Components in Critical Assemblies, Cover Plate for Premier Hunting Bowsight, Bearstrand No-Stretch Kevlare Bowstring, Physical Weight of the Bear Alaskan Bow is 3 lbs. 10 ounces.





Fred Bear Take-Dow

The Victor Magnesium Take-Down Bow Handles are available in seven colors, ranging from subdued camo colors, perfect for hunting, to brillant hues to make your bow the most noticeable at any range.

With the Bear Take-Down, you shoot tournaments and trophies with one bow instead of two. Change limbs and you're ready to go from the field to the tournament line.

Just insert perfectly-matched Bear limbs into the handle and they're locked into place for precision shooting. They cannot rattle or move. Machined grooves in the limbs and matching limb microgroove alignment key in the handle's socket hold the limb securely in place for perfect fit and alignment each time. No tools are required. Hardware — latches, yokes, and clamps — is made of steel. Like a fine gun. Bowhunt in the morning, shoot tournaments in the afternoon — with one bow instead of two. The Bear Take-Down.



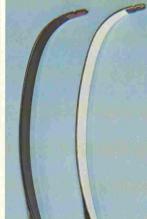






Secure Close-up

Close-up of the limb inserted into the handle section. They are held securely together by the clamp latch and release clip.





Easy

Opened handle socket showing limb alignment key and stop screw.

Take-Down Bow Limbs

Only Bear limbs are Fascor * powered for speed and stability. They're Fiberglas * laminated on both sides and triple reinforced at the tips.

Each pair is perfectly balanced and matched to perform as a unit. In three different lengths, interchangeable on all take-down handles.

Perfect fit

The back of each limb is machined with a locater pinhole and limb microgroove alignment keyway.

The locater pin and pinhole match for perfect fit and positive limb alignment.

Upper and lower limbs cannot be reversed, insuring proper balance.



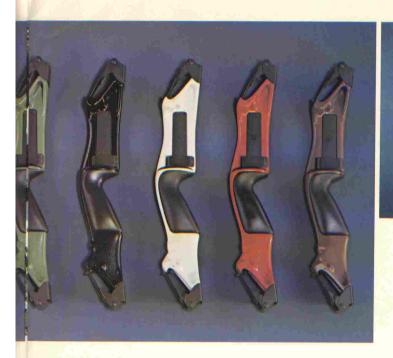
2181 Magnesium Bow Handle Grips

You have a choice of three different handle grips. Made of non-slip "vinyl, the grip is simple to install. Standard grip is standard equipment on all magnesium handle Take-Downs.

To order specify grip size, right or left hand.

No. 1 Standard Also available in White.

No. 2 Medium Black only No. 3 High Black only.



HOW TO ORDER TAKE-DOWN BOWS

Refer to this chart for the proper match up of the handle section and the color limbs that you want. To order, please specify the combination Order Number shown in the right hand columm. Be sure to mention the handle color and draw weight you want along with this Order Number.

Bow Handle	Catalog Number	Length	Limbs	Order Number			
Victor	2180	66''	Black-2171	2180-2171			
Victor	2180	66''	White-2107	2180-2107			
Victor	2180	68''	Black-2172	2180-2172			
Victor	2180	68''	White-2108	2180-2108			
Victor	2180	69''	Black-2173	2180-2173			
Victor	2180	69''	White-2109	2180-2109			
Victor Kodiak	2179	60''	Black-2171	2179-2171			
Victor Kodiak	2179	60''	White-2107	2179-2107			
Victor Kodiak	2179	62''	Black-2172	2179-2172			
Victor Kodiak	2179	62''	White-2108	2179-2108			
Victor Kodiak	2179	64''	Black-2173	2179-2173			
Victor Kodiak	2179	64''	White-2109	2179-2109			
Victor Magnum	2178	56"	Black-2171	2178-2171			
Victor Magnum	2178	56''	White-2107	2178-2107			
Victor Magnum	2178	58''	Black-2172	2178-2172			
Victor Magnum	2178	58"	White-2108	2178-2108			
Victor Magnum	2178	60''	Black-2173	2178-2173			
Victor Magnum	2178	60"	White-2109	2178-2109			





Bridget Hoffman. Miss Grayling 1975, a cover girl on American Girl Magazine this past year, and her archery instructor.



Bene





EMMA BROWN

Assembler Magnesium Department

"This is our finest take-down tournament bow and meets all PAA, NAA and NFAA Bow Regulations. I enjoy assembling this bow and often wonder as I'm doing it whether the bow that I'm working on at that particular moment will be one of the Victors that will win a major tournament or score a perfect 300. Drop me a note if you do either with a Bear Victor.

Standard equipment: Bristle Rest, Adjustable Nylon Arrow Plate, Sight Plate for 7" Premier Bowsight, Converta-Accessory Insert, three additional stabilizer inserts on face. Will accept Bear Killian Chek-It Sight on back of bow only, and the Berger Button. Also includes chrome yoke and latches, Standard Grip.

Accessory equipment: Berger Button, Magnetic Arrow Rest, Springy Rest, Match I Arrow Rest, 7" Premier Bow-sight, Killian Chek-It Sight, Converta-Bowlishing Reel, NEW Bear-Easton Chrome Stabilizer, Bear Hunting Stabilizer (used as a counter-balance). Omni-Coupler® Stabilizer, Bear Take-Down Bow Travel Case, Medium Grip, High Grip, Bearstrand No-Stretch Kevlar® Bowstring or No. 7105 Professional Dacron® String with monofilament serv-ing. See pages 22 and 23 on how to order Fascor® limbs.

AMO length: 66", 68", 69"

Draw weights: 25 to 50 lbs.

Weighed at 28" from front of arrow shelf.

Draw limit: Unlimited.

Handle section: Magnesium.

Handle color: Available in Little Delta Green, Bundi Black, Masai Brown, Mozambique Red, Yukon Yellow, Kispiox Blue and Arctic White.

To order specify:

- Handle section 2180
 Bow length
- Bow weight
- Right or left hand

Victor Kodiak®

Catalog Number 2179



KEN MONEY Supervisor Magnesium Bows

"The amount of field testing that went into this bow always amazes me. Mr. Bear first used it in Africa in 1965 on a Cape Buffalo and he still shoots his Victor Kodiak today. We take special care in assembling the limb latch and yoke. If Fred spent 10 years perfecting it we figure we can spend that extra couple of minutes putting it together for you." P.S. "Our Sales Department tells me that even though this was designed as a hunting bow some youngsters use it for The Junior Olympics because of its shorter length; and some ladies use it for target archery."

Standard equipment: Vinyl Arrow Rest, Kodiak* Adjustable Arrow Plate, Converta-Accessory Insert, routed for 5" Bear* Hunting or Target Bowsight Standard Grip.

Accessory equipment: Weatherest Bear Hunting Stabilizer, Bear Omni-Coupler® Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, 5" Bear Hunting Sight or 5" Premier Target Sight, Medium Grip, High Grip, Bear Take-Down Bowcase, No. 7050 Universal Temper Strand Black Dacron® Bowstring, Bearstrand No-Stretch Kevlar* Bowstring. See pages 22 and 23 on how to order Fascor* limbs.

AMO length: 60", 62", 64".

Draw weights: 25 to 70 lbs. Weighed at 28" from front of arrow shelf.

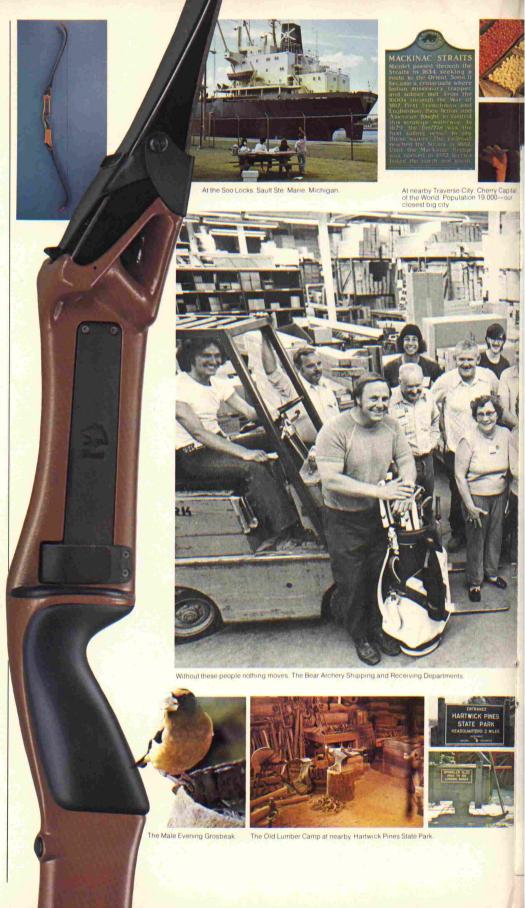
Draw limit: Unlimited.

Handle: Magnesium.

Handle color: Available in Little Delta Green, Bundi Black, Masai Brown, Mozambique Red, Yukon Yellow, Kispiox Blue and Arctic White.

To order specify: 1. Handle section 2179

- Bow length
 Bow weight
 Right or left hand 5. Handle color
- 24











e when our Baltimore





DON RIEMANN District Sales Manager Wisconsin Territory

"For customer features on a hunting bow you can't beat this short version of our tough, lightweight Magnesium Take-Down Bows. The length is ideal for tree or ground blinds, very maneuverable when that big buck sneaks up behind you. And you can vary your draw weight with interchangeable limbs. Or use a hunting stabilizer, bow quiver or bowfishing rig in the Converta-Accessory Insert. This is also a good length for your son or daughter to hunt with."

Standard equipment: Vinyl Arrow Rest, Kodiak[®] Adjustable Arrow Plate, Converta-Accessory Insert, routed for 3¾" Bear[®] Field Model Hunting Sight, Standard Grip.

Accessory equipment: Weatherest Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, 3%" Bear Field Model Hunting Sight, Medium Grip, High Grip, Bear Take-Down Bowcase, No. 7050 Universal Temper Strand Black Dacron® Bowstring, Bearstrand No-Stretch Kevlar* Bow-string. See page 22 & 23 on how to order Fascor* limbs.

AMO length: 56", 58", 60" Draw weights: 25 to 70 lbs. Weighed at front of arrow shelf.

Draw limit: Unlimited. Handle: Magnesium.

Handle color: Available in Little Delta Green, Bundi Black, Masai Brown, Mozambique Red, Yukon Yellow, Kispiox Blue and Arctic White.

To order specify:

- Handle section 2178
 Bow length
- 3. Bow weight
- 4. Right or left hand 5. Handle color

(Note: Victor Kodiak and Victor Magnum may be ordered with chrome yoke and latch for slight additional charge.)



We grow your Christmas Hawk heading for the dinner table.



Grayling 6th grade on the ruins of the Old Deward Bank, a few miles northwest of Grayling.

Victor Patriot™

Catalog Number 2117



GLORIA STEPHAN Core & Glass Sander Bow Department Member/Grayling Archery Club

"The Patriot is a good bow for both Junior Olympic competition and for target shooting on a limited budget. Especially important in these days of inflation. We have several Patriots on the shooting line each week out at the Grayling Archery Club. They perform arrow for arrow with our higher priced Magnesium Take-Down bows."

Bear Patriot features Big Sky Blue Futurewood®, distinctive Red Strip and tips and distinctive Olympic White limbs.

Standard equipment: Weatherest¹⁹⁰, Converta-Accessory Insert, Futurewood tip overlays for added strength and beauty. No. 7035 Universal Temper Strand White Dacron® bowstring, Fascor® powered limbs.

Accessory equipment: Bear Easton Chrome Stabilizer, Omni-Coupler* Stabilizer, Hunting Stabilizer, Converta-Bowlishing Reel, Bristle Arrow Rest, Bearstrand No-Stretch Kevlar* Bow-string, Bowcase.

AMO length: 66"

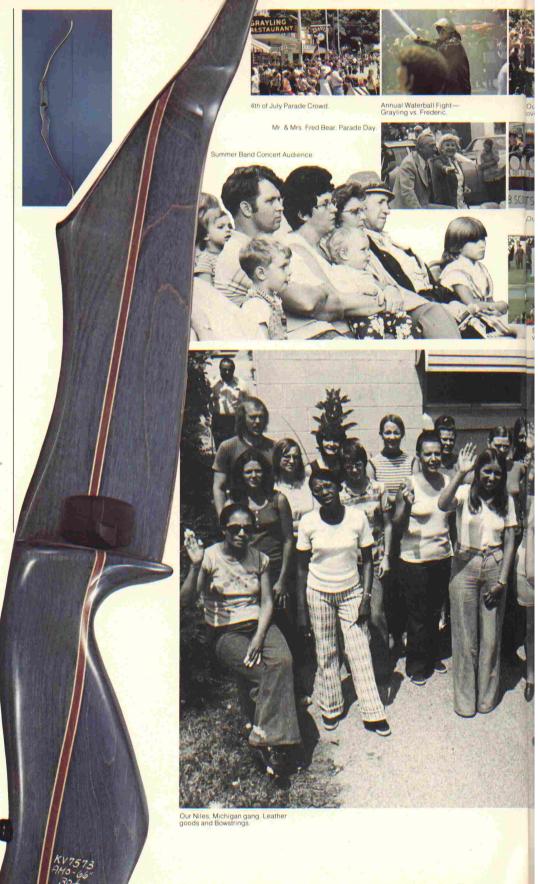
Draw weights: 25, 30 and 35 lbs. Weighed at 28" from front of arrow shelf.

Handle: Futurewood. Glass color: Olympic White.

Draw limit: Unlimited.

To order specify:
1. Catalog number 2117
2. Bow weight
3. Right or left hand

All Bearglas* and wood laminated bows are covered by United Sates patent #2.842.113. Other patents pending.



























JERRY OWENS Finish Sander **Bow Department**

"No one's ever been able to improve on finishing bow tips by hand, the old fashioned way. Their basic design goes back to the days of Genghis Khan and maybe even further. We make sure the string groove has a nice rounded contour to do away with string wear at that critical point. I really enjoy finishing the Super Grizzly with its colorful red tips and distinctive stripe. Deer are color blind and can't see the red but it sure makes a mighty handsome bow for any hunter to carry.

Standard equipment: Weatherest® Converta-Accessory Insert, distinctive Team Bear Crusader Red reinforcing and protective Futurewood® overlays on tips. hand contoured grip with thumb rest. No. 7050 Universal Temper Strand Black Dacron Bowstring, Fascor® Powered Limbs.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, Bear "prefurred" Silent Arrow Plate and Bearhair Arrow Rest, Bearstrand No-Stretch Kevlar® Bowstring.

AMO length: 58" (Hunting length strung 55")

Draw weights: Right Hand 40, 45, 50, 55 lbs. Left Hand 45, 50 lbs. Weighed at 28" from front of arrow shelf.

Draw limits: Unlimited. Glass color: Black. Handle: Futurewood. To order specify:

Catalog number 2160
 Bow weight

3. Right or left hand

Note: Can be camouflage painted at no additional charge.

Converta **Point Arrows**

WACA-Wooden Arrow

Converta-Point Adapter—gives you the ultimate in convenience and economy arrows. Fred Bear "Plus 3" Converta-Point arrows are now available in aluminum, glass, or wood shafts

"Plus 3" Converta-Point Aluminum and Glass shafts are fitted with a unique insert that accepts the threads of the screw-in 'Plus 3" Converta-Point. The insert gives your arrow a compressive, shock-resistant fit.

The "Plus 3" Converta-Point offers: 1—a special adapter to fit Razorhead® arrows; 2—a blunt point matched to Razorhead weight; 3—a field point matched to a Razorhead weight.

Now, a set of eight "Plus 3" Converta-Points is all you need for big game hunting, small game hunting, field shooting, or hunting practice. No tools required; simply screw in the head you need. To prepare your present 11/32" cedar shafts, simply saw off the point and install the WACA with Bear Quick Stick cement. You retain the shaft's original length, and you've quickly adapted your arrows into multipurpose arrows. And the 40 grains of weight gives you more penetrating power for hunting.



5234 Razorhead*, 1340 WACA, 1332 Field Point, 1333 Blunt.



1325 NEW Tuff-Tip

Stop worrying about hitting those stumps. Fits over the end of your arrow between the fiberglas shaft and the Converta-Point. Virtually eliminates arrow splintering. Acts as a shock absorber. Packed in all Bear Kodiak "Plus 3" arrows Dozen pack. Available in sizes No. 2, No. 4, No. 6, No. 7, No. 8, No. 9, No. 10



7375 NEW Super-S[™] Hunting Head Premium quality 4-blade broadhead designed for the well-equipped bowhunter. Solid, one piece aluminum fer-rule with replaceable, pre-sharpened surgical-type steel blades. Almost 7" of micro-honed cutting edge and a weight of just 135 grains. 4-blade design for maximum stabilization of arrows for excellent flight. Packaged 10 to a box.

7377 Super-S Insert Blades Replacement blades for Super-S Hunting Head. Package of 20.

Aluminum

1834 Series Fred Bear* "Plus 3"
Converta-Point* Magnum Arrows
For Hunting and Field Fred Bear's Magnum Arrows are made by James D. Easton to Fred Bear's specs. Has to be the toughest arrow you've seen. Made of aluminum alloy and coated with a hard anodic film for long wearing, non-corrosive glareless life.

With pinstriping and matched

Weathers fletched to a proper

Fred Bear® Magnum® arrows are stocked in full length, 29" and 31" only, and in these tube sizes for all hunting and field arrows: .308 for 40/50 lb. bows, .312 for 50/60 lb. bows, .316 for 60/70 lb. bows, and 320 for 70/80 lb. bows

Fiberglas

For Hunting and Field

New Fred-Bear Kodiak® "Plus 3" Converta-Point® Fiberglas Arrows Manufactured of moisture and temperature resistant Fiberglas. Good concentricity and straightness Available in 4 different sizes—No 7. No. 8. No. 9. No. 10. With New Bear Weathers in proper 5" hunting length fletched to a true

helical. New 1325 Tuff-Tip included. Specify exact bow weight and draw weight.

Sets of Eight-All Fred Bear Kodiak Arrows available only in 29", 31" and full lengths.

Cedar

1844 Series New Bear® Top Grade "Plus 3" Converta-Point® Cedar Arrows for hunting and field shooting with WACA

Port Orford cedar is selected for Bear's top grade "Plus 3" Converta-Point cedar arrows. Excellent quality and flight characteristics; archers' favorite. Spine-matched to ± 21/2 lbs. in weights 35 to 65 lbs the closest mass-produced

spine-matched cedar arrow made.

New Bear Weathers proper 5" helical fletching. Available only in full length, 29" and 31". Specify bow weight and draw length

Bear High-Grade Cedar Arrows

Port Orford cedar arrows are for the novice and for the expert. Spine-matched to five-pound tolerance. Colorful cresting on tough, cedar shaft. Helical fletched in proper length for hunting and field specify bow weight and draw length.

1861 Set of eight. Full length without points. 5" proper fletching for hunting and field in these weights: 40/45, 45/50, 50/55, 55/60 lbs.

1862 Set of eight. With 125-grain field point. 5" proper fletch for hunting, field shooting. In these lengths and weights: 29"—40/45, 45/50, 50/55, 55/60 lbs. 31"—40/45, 45/50, 50/55 lbs.



BEATRICE TINKER Razorhead Grinder-3rd Shift Razorhead Department

"My husband, Martin and I both work the 3rd shift making Bear Razorheads. Martin runs the machine that actually makes the Razorheads. It performs fourteen operations and turns out a rough broadhead

every 41/2 seconds. It handles the ferrules, it slots them, then it mounts the blank blades into the ferrule, spot welds them and finally silver-solders them together. Then the Razorheads are tumbled, cleaned, painted and ground to sharpness. I grind the Razorhead blades. All in all Martin and I and the other 15 people in our department turned out 3,700,000 Razorheads last year. I'm told that more big game trophies are taken with our Bear Razorheads than any other kind of broadhead . . . by a wide margin.



A Goldfinch changing to his summer clothing

Specify bow weight and draw length.

Sets of Eight-All Magnum arrows stocked in 29", 31" and full length.

1830 Magnum arrows fitted with high strength inserts (no points).

1831 Full length Magnum arrows with high-strength inserts unattached (no

1832 Magnum arrows with Converta-Field points (145 grain).

1834 Magnum arrows with Converta-Point four-blade Razorhead (145 grain).

1835 Matched set of Magnum arrows with four 145-grain four-blade Razorhead, and four 145-grain Converta-Field points and four 145-grain Converta-**Blunt Points**

Spine Chart-1834 s

Shaft Size At Draw Length	27"	28"	29"	30"	31"	32"
308	50/60	40/50	40:50	40.45	30/40	
312	60:70	50/60	50/60	45/50	40/50	40/50
316	70/80	60/70	60/70	50/60	50/60	50/60
1920		70/80	-#D/BD	60070	60/20	60.70

For extra points, inserts and Razorheads see "Plus 3 Converta-Point Components NOTE: For Magnum arrows in lengths other than 29" or 31" please allow two to four weeks deliver

1890 Kodiak arrows fitted with highstrength inserts (no points)

1891 Full-length Kodiak arrows with high-strength inserts unattached (no

1892 Kodiak arrows with Converta-Field points (145 grains).

1894 Kodiak arrows with Converta-Point four-blade Razorhead (145 grain)

1895 Matched set of Kodiak arrows with four 145-grain four blade Razorhead, four 145-grain Converta-Field Points and four 145-grain Converta-Blunt Points.

Spine Chart-1894 Se

Shaft Size At Draw Length	25"	26"	27"	28"	29"	30"	31"
No 7	55:60	50/55	45/50	40:45	30:40		
No 8	60.65	55:60	50:55	45/50	40-45	30.40	
No 9	65/70	60/65	55-00	80/55	45.50	40/45	30:40
No. 10		65-75	60.65	55/60	50.55	45/50	40/45

For extra points, inserts, and Razorheads, see "Plus 3 Converta-Point Components." *Reg. Trademark, Owens-Corning Fiberglas Corp.



Sets of Eight-Bear "Plus 3" Converta-Point Cedar Arrows available in 29", 31" and full length

1840 Cedar arrows with WACA adapter attached (no points).

1841 Full-length cedar arrows with WACA adapters unattached (no points). 1842 Cedar arrows with Converta-Field points (145 grain)

1844 Cedar arrows with Converta-Point four-blade Razorhead (145 grain).

1845 Matched set cedar arrows with four 145-grain four-blade Razorhead, four 145-grain Converta-Field points and four 145-grain Converta-Blunt Points

tocked in these Lengths & Weights							
29	35/40	40:45	45/50	50/56	55/60	60/65	
31"	35/40	40/45	45/50	50/55	55:60	60/65	

For extra points, inserts and Razorheads, see "Plus 3 Converta-Point Components"



1864 Set of eight. Fred Bear four-blade Razorhead® hunting arrows. Specify bow weight and draw lengths. In these weights and lengths:

29"-40/45, 45/50, 50/55, 55/60 lbs. 31"-40/45, 45/50, 50/55 lbs.

1865 Set of eight. Matched set of four 125-grain four-blade Razorhead and four 125-grain field points. Same weights and lengths as 1864.

NOTE: Stocked only in full length 29" and 31" lengths. Other lengths available on special order.







ORIN PELTO Supervisor Arrow Department

"Most people get tickled when we talk about feathers. But to field archers and hunters they can be a real problem. Especially in wet weather. And we should know. We use about 76,000 pounds of turkey feathers each year for our arrows.

That works out to 30,000 five inch feathers a day. Weathers is our answer to the feathers problem. Weathers are pliable plastic vanes that won't warp or break down even under the worst weather conditionssnow, rain, sudden temperature changes. They're water resistant and can even be washed when they get soiled. They always retain their original shape, giving you consistent arrow flight. And Weathers have less wind resistance. That's why we're phasing Weathers into all but our lowest grade wood arrows. Ought to make an awful lot of Turkeys happy."

Flu-Flu™ Arrows.

Swift and accurate, with limited action for bird shooting, small game, trap. Smart feather design provides fast flight at release, then slows to arc to limit distance. Available in 29" length and weights 35 lbs. to 65 lbs. Specify bow weight.

Box of four.

1847 Cedar Flu-Flu arrows with Converta-Blunt points (125 grain).

1848 Cedar Flu-Flu arrows with onverta-Field points (125 grain).

1849 Cedar Flu-Flu arrows with Converta-Point four-blade Razorhead (125 grain).

Bear High-Grade Cedar Arrows

1867 Flu-Flu wraparound fletch, 125grain blunt point. Length: 29" Weights: 40/45, 45/50, 50/55, 55/60.



"Plus 3" Converta-Point® Components

1322 Nock inserts for Bear Micro-Flite® arrows and Kodiak® arrows. Dozen pack Specify shaft size.

1332 Converta-Field points (145 grain). Matched to Razorhead weight. Dozen pack.

1333 Converta-Blunt points (145 grain). Matched to Razorhead weight. Dozen pack

5234 Converta-four-blade Razorhead with adapters attached. Dozen pack

5237 Converta-four blade Razorhead with adapters attached. Three pack

1335 Converta-broadhead adapter for Magnum arrows. Dozen pack

7375 NEW Super-S Hunting Head with adapters attached, 10 pack

1336 Converta-high-strength inserts for Magnum, Kodiak, and Bear Micro-Flite* Plus 3" Converta-Point shafts. Specify shaft size. Dozen pack.

7372 5/16" Judo-Point for aluminum and Fiberglas Converta-Point arrows

7373 11/32" Judo-Point for cedar Converta-Point arrows.

The Fred Bear* "Plus 3" Converta-Point arrow is covered by U.S. patent #3.401.938.



Just a few miles to the north of Grayling

Aluminum

1810 Series Bear® Easton Professional X-7 Tournament Arrows Bear* Easton Professional X-7
Tournament Arrows are preferred
by top tournament archers. It's the
Easton quality tubing manufactured
to exacting tolerances that makes
the big difference. Beautiful
Meadow Green color; multi-color

hand cresting, helical fletching of proper length for target shooting, Available in sizes 1516, 1616, 1716, 1814, 1816, 1914. Bjorn Nocks. Specify shaft size and length or specify bow weight and draw length and we will select proper shaft size.

Bear® Easton Professional arrows for precision target shooting X-7.

1810 Cut to length, fitted with insert target points and fletching of proper length for target shooting. Set of eight.

1811 Full length with target points unattached and fletching of proper length for target shooting. Set of eight.

Falcon

1800 Series
Bear*-Falcon* Aluminum Arrows
for target 24SRT-X

Bear®-Falcon® Aluminum Arrows for target 24SRT-X

The Falcon is the economical arrow for the beginning archer; a practice and utility arrow for the expert. The Falcon offers pienty more quality and uniformity than any other shaft

in its price range. James D. Easton makes the Falcon to precision weight and spine tolerances. Available in sets of eight and in these sizes and lengths only. 1616 20/30 lbs. 27" or full length 1716 30/35 lbs. 28" or full length

1816 35/40 lbs. 28" or full length 1916 35/45 lbs. 29" or full length 2016 35/45 lbs. 30" or full length

Fiberglas

1825 series NEW Bear Micro-Flite® Grayling Green Target Arrows

NEW Bear Micro-Flite® Grayling Green Target Arrows

deliver top performance under all weather conditions. Rugged lightweight Bear Micro-Flite shafts scorn moisture and temperature changes. Fletched to proper length and true helical for target work. Three different sizes—No. 2, No. 4 and No. 6.

Specify bow weight and draw length. Stocked in 27", 28", and 29".

1825 Bear Micro-Flite tournament arrows fitted with insert target points. Set of eight.

Bear Micro-Flite and Kodiak Glass Arrow component parts.

1322 Nock inserts. Specify shaft size. Sizes No. 2, No. 4, No. 6, No. 7, No. 8, No. 9, No. 10. Dozen pack.

Cedar

1860 Series Bear High-Grade Cedar Arrows

Bear High-Grade Cedar Arrows

are for the novice and for the expert. Spine-matched to five-pound tolerance. Colorful cresting on tough, Port Orford cedar shaft. Helical fletched in proper length for target, specify bow weight and draw length

1860 Set of eight. Target arrows in these

lengths and weights: 26"—30/35, 35/40 lbs. 28"—30/35, 35/40, 40/45 lbs. 30"—40/45 lbs.

Cedar

1882 Series Standard Grade Matched Cedar Field Arrows

Standard Grade Matched Cedar Field Arrows

Economical quality Port Orford cedar arrow for beginners in weights of 40, 45, 50 and 55 lbs. Assorted color shafts. Proper 3" fletching, colorful cresting, non-skid field points. 29" only. Specify bow weight.

1882 Set of eight.

Port Orford Cedar Shafts

Parallel Port Orford cedar shafts, matched for weight and spine; 5/1e/diameter for 30/35 lbs. only. 11/32" diameter in 40/65 lbs. Spined at 28", 31" long. Specify bow weight and draw length.

1300 31" Port Orford cedar shafts, spine weight matched. Dozen pack.

1301 Same as above, but in lots of 100



PHYLLIS BINDSCHATEL

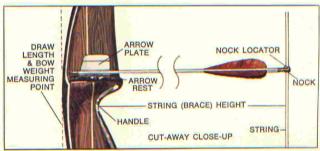
Hand Crester Arrow Department

"Most people can't believe that we paint the cresting on all of our better arrows the old-fashioned way, by hand. But that's just another example of the quality that we build into all of the products that carry

Fred Bear's name. One of the fletchers asked Mr. Bear one day why we went to all the trouble we do to make such good arrows. He said; 'People outside of Grayling might never realize how careful we are to do everything the right way, but we'd know and that is really the important thing. So the next time you pick up a Bear Arrow, notice the cresting. Donna Weaver, Barb Thornburg or I took extra special care to paint it on just right for you.

1312 Insert target points only. Specify shaft size. Dozen. Component parts for Bear® Easton Professional X-7 arrows are available in sizes 1516, 1616, 1716, 1814, 1816, 1914. 1305 X-7 Full length shafts with points unattached. Dozen. 1460 Full length shafts only. Target points unattached. Sizes listed above. Dozen. 1800 Cut to length, target points installed as indicated by sizes above. Proper fletching for target shooting. Set of eight. **1461** Falcon target points. Specify shaft size from above list. Dozen. 1801 Full length with diagonal fletching tor target shooting, in above sizes. Target points unattached. Set of eight. *Registered James D. Easton, Inc. 1323 Target points. Specify shaft size. Sizes No. 2, No. 4, No. 6. Dozen pack. 9000 Bear Micro-Flite Shafts. No Points. Full length 31". Sizes No. 2, No. 4, No. 6, No. 7, No. 8, No. 9, No. 10. Specify bow weight and draw length. Dozen pack. 1324 Broadhead adapters in sizes No. No. 8, No. 9, No. 10. Dozen pack The only Endangered Species native to Michigan. The Kirtland Warbler nests only in our Grayling Area and winters in the Baharon Dily a handful remained the Baharon Land Count there are 179 pair. The Michigan Dept of Natural Resources is selling posters and decals of the bird for \$1.00 each and a sew-on patch for \$2.00 to help finance a guidelife. The address is Michigan S Living Resources DNR. Stevens T. Mason Bidg. Dept. BACO. Lansing, MI 48926. Hulking 48 ton Patton tanks recently had to restrict their manuevering at Camp Grayling so they would not distrub the rare ½ ounce bird's nesting grounds. WARNING

How to select correct arrow length



First method Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct arrow length stops at the front of the arrow shelf.

Second method Spread your arms straight to sides from shoulders, have someone measure the distance between your fingertips, then use this formula:

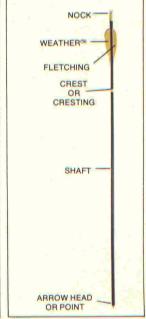


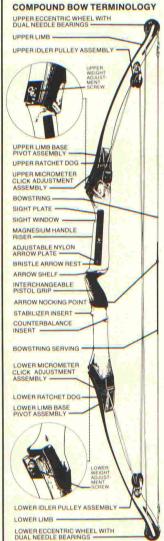
Drawing Length					
spread-arm	arrow				
measurement	length				
57"-59"	24"-25"				
60''-62"	25"-26"				
63"-65"	26"-27"				
66"-68"	27"-28"				
69"-71"	28"-29"				
72"-74"	29"-30"				
75"-77"	30"-31"				

The length of the arrow measures from bottom of nock slot to back of the head.

How to Match Arrows & Bow Weight

Match your draw length to your bow weight. For each inch difference in draw length, add or subtract about two pounds of bow weight from the weight marked on your bow (most bows and all Bear bows are weighed at 28"). Example: you have a 30" draw. You're shooting with a 36 lb. bow. Your bow weight is actually 40 lbs. Similarly, if yours is a 27" draw, your 36 lb. bow is drawing only 34 lbs.





Bear Quivers



JOAN BITNER
Bowstring Department
Niles, Michigan

'My husband, Bob, and I supervise the Bear Archery Bowstring and Leather Department operation in southern Michigan. We have 40 people making bowstrings and leather products such as guivers, gloves, tabs and armguards. All by hand. Some of our gals can make their sewing machines really talk. And not to be bragging, but my husband should know what he's doing when it comes to making bowstrings. Bob was the first person who ever shot a perfect 300 score in an archery tournament. That was in Las Vegas back in 1967. So when you purchase a Bear bowstring or leather accessory you know for sure that an archery perfectionist had a hand in helping to make it for you.'



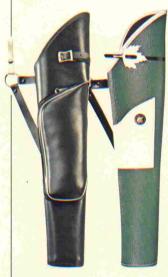
3726 Champion Back Quiver

A quiver for anyone in the family large enough for adults, light enough for the kids. An economy quiver, it holds 12 or so arrows. Water 'n' scuff resistant red, white and blue vinyl. Accent cuff and shoulder strap. Specify right or left hand



3205 Trophy Quiver

Holds 20 arrows in two compartments without crowding. Big side pocket with zipper. Top Grade leather. Black. Specify right or left hand.



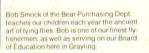
3735 Tournament Belt Quiver

Looks good on the line. It's in smart black vinyl, scuff-resistant, holds 12 arrows, includes divider, belthook, ring, and a generous zipper pocket for your day's shooting needs. Specify right or left hand.

3736 National Belt Quiver

In random vinyl colors. Holds 12 arrows. Includes divider strap, belt hook, ring, and open accessory pocket. Specify right or left hand.

3230 The National in black or brown leather.





3250 Mohican Belt Quiver

Low cost, yet of durable vinyl. Contrasting vinyl cuff. Tote 8 to 10 arrows. Includes belt hook and ring. Random colors.

3255 Scholar Belt Quiver

Holds four to six arrows. Handy belt loop. Random vinyl colors.



3740 The Talisman Belt Quiver

Takes 10 to 12 arrows in the Talisman. Combines the best of side and hip quivers. Arrow separator and hidden belt tunnel. Carry extra string, tools, in the zipper pocket. Specify right or left hand. Tough vinyl, gold frim. Check the Bear belt.



3741 Talisman Hunter Belt Quiver

Split seconds count! Fastens to your belt ready for action. Holds six broadheads safely & quietly with rubber dividers and foam rubber base. Belt tunnel and tie-down throngs. Specify left or right hand. Bear makes a belt.



3745 Huntsman Belt Quiver

The silent one-rubber dividers cut shaft rattle and fletching rub of your six hunting arrows. Foam rubber protects the points. Vinyl. Double belt loop. Use left or right handed.



Quality Bear* Belt

Complement your Bear accessories Top-grain leather; cut to your size. Distinctive Bear medallion on gleaming buckle face.

3275 black lizard, 11/2" wide

3280 buckle only, 11/2"



Petoskey Stone, pattern shows up only when it rains. Our State stone.



NEW Fred Bear Kodiak Quivers

Fred Bear has designed a bow quiver that fits all the new Bear Compound Bows as well as all Bear Take-Down Bows. It features Fast-Fork brackets top and bottom for easy-on, easy-off attachments. Since 1975 all Bear Take-Down Bows are pre-drilled to accept this new bow quiver.

3584 4 Arrow Model 3585 8 Arrow Model



3592 Fred Bear® Eight-Arrow Converta-Bow Quiver

Fits Bear Compounds, Take-Downs and Bear laminated bows with a stabilizer bushing. Simple attach-ment comes with Bowquiver Adapter Kit. Will fit most other make bows 48"-70" equipped with a stabilizer bushing. Holds eight arrows. Comes complete with instructions. Specify right or left hand.

Safety note: The Bear® Kodiak Quivers, four-arrow and eight-arrow model, the Bear Four-Arrow Converta-Bow Quiver, the Tape-On Bow Quiver, the Eight-Arrow Snap-On Bow Quiver, and the Fred Bear Eight-Arrow Converta-Bow Quiver share an important benefit; hunting points are held securely in a protective shield for safer handling. Safer for you. Safer for your arrows



3625 Fred Bear Four-Arrow Converta-Bow Quiver

Fits any Bear laminated bow with Converta-Accessory Insert. Install the adapter kit and you have four arrows always at the ready. Specify left or right hand. Instructions included.





3620 Tape-On Bow Quiver

Use ordinary adhesive or electrician's tape to mount this rigid two point quiver to your bow riser. Holds four arrows. Simply wax this section of bow before taping. Tape included. Specify right or left hand. Bear bow quivers are covered by U.S. patent #3.209.740.



7305 Bear Converta-Accessory

Holds Omni-Coupler, Fred Bear Hunting Stabilizer, Fred Bear Converta-Fish reel. With it you can mount the Fred Bear Eight-Arrow Converta-Bow Quiver or the Four-Arrow Converta-Bow Quiver. This insert is now standard on all Bear laminated bows except Black Bear and Little Bear.





other top Bear Family Team are the Kuchareks. The three Kucharek brothers all work in the Bow Dept. 1st Shift. John's wife Madeline works in Packaging and their son Patrick works 2nd shift. Bow Dept. Bill's wife Patricia works in Bubble Pack, first shift. Ed's wife Bonnie is an inspector and their son David works 2nd shift. Bow Dept. The three brothers' sister. Virginia Sewell, also works 1st shift.



3079 Screw-in Insert Adapter

Adapt any 1/4" bushing to accept the Bear bowfishing rig, eight and four-arrow Converta-Bow Quivers, Omni-Coupler® Stabilizer and Hunting Stabilizer.



7302 5/16" Counterbalance **Adapter Stud**

Permits you to use the 3 or 41/2 oz. Bear Stabilizer weights as counterbalances



7714 Economy Bow Quiver

Two-piece rubber quiver slips easily over bow limbs to hold six arrows. Weatherproof.

7715 Deluxe Kwikee Kwiver

Holds four arrows with special clamp that you mount or remove while bow is strung. Molded neoprene rubber mounts for shafts and bow limbs are reinforced with a special frame. One size for all bows. Fast, easy, arrow release.



3590 Eight-Arrow Snap-on **Bow Quiver**

Shoot quickly, easily, quietly, in the woods. The arrow is in your hand at a touch - eight arrows at your fingertips all day long. Two sizes:

3590S Short, to fit most hunting bows from 52"-62". Best for short Kodiak Magnum®-type bow. Specify right or left hand.

3590R Regular, to fit bows from 60"-64". Best for bows like medium-length Super Kodiak® Specify right or left hand.

Bowfishing Equipment

Bowfishing takes on another season with the addition of a Bear Bowfish-ing Rig. Bowfishing for rough fish in either fresh or salt water is fun and a good way to improve your aim. Carp, Gar, Shark, and many others make for exciting catches. So be a two-season hunter—be both a bowhunter and a bow and arrow angler.

3000 Bear® Converta-Bow-fishing Rig Almost any Bear bow is ready for fishing whenever you are, with this new reel. It fits right into the accessory insert on all new composite Bear bows, except Black Bear and Little Bear. Complete with reel, 50° 90-lb. test braided nylon line. Fiberglas arrow with harpoon head, instruction book.

3005 The Bear Converta-Bow-fishing rig with 3060 Easy-off point.



3010 Tape-on Bowfishing Rig

Fiberglas bow? Tape on your rig Any other bow, too. Includes reel, 50' 90-lb. test nylon line, Fiberglas arrow with single barb.

3015 Same as 3010; easy-off point. 3030 Layfletched arrow with single barb point.

3035 Layfletched arrow with 3060 easy-off point.

3045 Layfletched arrow without point. 3050 Solid Fiberglas shaft only.



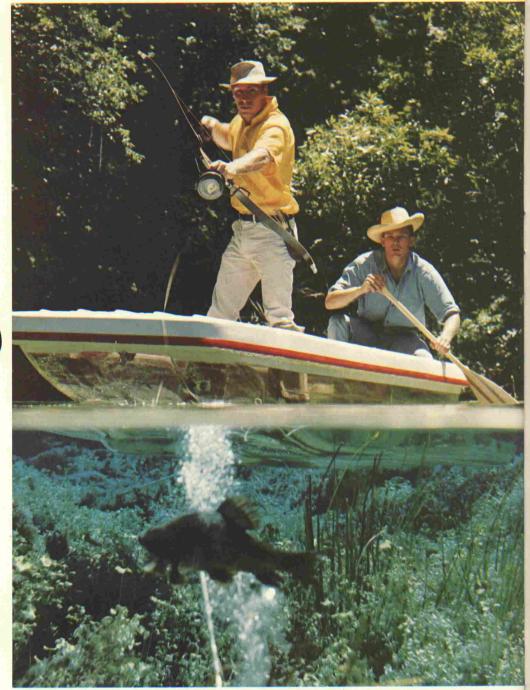
3078 Converta fish reel and line. 3082 Tape-on bracket, reel, line.

3090 Drum for fish reel.

3106 Bracket with screw for 3082.

3110 Extra nylon line, braided, 50'

3115 Layfletched, three-vaned, slip-on, molded rubber fletching for 5/32" and 11/32" shafts.





3055 Single-barbed harpoon head.





3060 Easy-off fish point, double-barbed harpoon head, screws on.

3065 Extra 3060 head.

3070 Extra 3060 shank



7905 Al's fish slick retractable point. Moving barb loosens fish quickly.







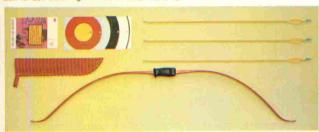
Our railroad station dates back to the lumbering days in the late 1800's. Some old-timers claim it is 100 years old.

Fiberglas Bows and Sets

There's a Bear bow here for everyone. Any age. Boys, girls, men, women. A Fiberglas Bear bow starts many an archer on his way to more fun, to more sport, and even to more sophisticated bows. Start here, For yourself. For the family. For a gift. For target shooting, bowhunting, bowlishing, back yard fun. Each bow shoots left or right. Complete with braided Dacron® double-loop bowstring

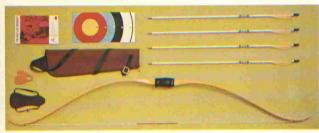


5581 Instant Archery® Set
For the entire family, 60" Solid Fiberglas bow, double-loop Dacron® bowstring, "Arro-Guide" rest, bow and string sights, Bear-Gluv finger grips, bowstringer, long armguard, target, four 28" matched cedar target arrows and excellent instruction book Bow for use either right or left handed. Not a toy



5506 Red Bear® set

For older boys and girls. Red Bear 50" bow, double-loop braided Dacron® bowstring, three 28" cedar arrows with target points, vinyl quiver, target face, instructions. Not a toy Dealer note: three sets per carton

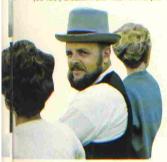


5521 Golden Bear® set

Target set. Features 60" recurve Golden Bear bow rated at 30 lbs., with double-loop center-served braided Dacron® bowstring, four 28" matched cedar target arrows. Belt quiver. Armguard. Right or left shooting tab. Full-color target. Instruction booklet. Dealer note: three sets per carton.

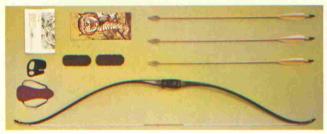
5520 Golden Bear bow only

(30 lbs.) Dealer note: four bows per carton



Grayling Centennial-1972





5526 Brown Bear® bowhunting set

The bowhunter or bowfisherman will appreciate this one. 60" 45-lb. recurved Brown Bear hunter bow with center-served braided Dacron® bowstring, three top-of-line Fred Bear 29" cedar hunting arrows with Razorheads®, bow quiver, right and left shooting tab. armguard, full-color animal target face, and "Fred Bear's Tips on Bowhunting" booklet. Dealer note: three sets per carton.

5525 Brown Bear bow only

(45 lbs.) Dealer note: four bows per carton.



Involvement in an organized archery program can help you to increase both your skill and enjoyment of the sport. Listed below are some of the many archery related programs available.

The Presidential Sports Award in Archery—is earned by shooting a minimum of 3,000 arrows (no more than 60 arrows in one day) at a minimum target distance of 15 yards. The qualifying standards of the Presidential Sports Award are designed to assure regularity of participation and an investment of time and effort conducive to physical fitness for those fifteen years or older. Further information, personal log books and qualifying standards are available free from: The Fred Bear Sports Club, Rural Route One, Grayling, MI 49738

The Archery Merit Badge-is available to members of the Boy Scouts of America upon completion of an archery program of education and skill training. For further information contact: Boy Scouts of America, New Brunswick, New Jersey 08903.

Hunter Safety Programs-provide instruction on Archery and Firearms Safety, First Aid, Game Identification and Survival. Required in many states before you can obtain a hunting license. Excellent information for any archer, bowhunter or not. For further information, contact your State Fish and Game Department.

4-H Club Archery Programs—are available on local and State levels in many areas, providing education, instruction and competition. For further information contact the County Extension Service Agent in your area.



Gloves-Tabs-Armguards



3360 Contour-fit Pro™ Glove

Adjustable palm strap prevents slipping after release. Single-seam design. Velcro* closure. Snug fit. Can be used right or left. Sizes 6-12.

6 ladies' small 7 ladies' med 8 ladies' lge 8 mens' small 9 mens' med 10 mens' Ige 11 mens' x Ige 12 mens' xx Ige



3380 Master Glove

Soft contour design for comfort. Elastic back, closed-end tips, Velcro® closure. Sizes 6-12. Can be used right or left hand.



Economical R & L Glove

Moderately priced right or left glove, open-end tips. Double-V seam. Sizes: x sml, sml, med, Ige, x Ige.

3430 vinyl 3435 leather



3330 Twin Tab

Black, smooth leather lining for clean release. Sml, med, Ige. Specify right or left.

3315 Single Tab

Same as 3330, in single thickness. Sml, med, Ige. Specify right or left.



7800 Kantpinch Tab

No more arrow pinch with patented finger separator. Shell cordovan, smooth leather back. Specify right or left. Sml, med, Ige.



7805 Wilson Tab

Adjustable finger loop. Smooth, heavy cordovan. Felt back. Sml, med, Ige. Specify right or left.

3345 R & L Tab

Fits either hand. Assorted colors. Tough, smooth vinyl. Sml, med, Ige. (Not illustrated.)



3445 Tartar Armguard

Snug fit, with elastic straps and fast-action hook fasteners. Tough vinyl, fully lined, reinforcing stay.

3450 Same as above, in leather.



3455 Kool Armguard

Concealed spring steel in fully lined leather. Adjustable elastic straps, quick-action fasteners. Cordovan brown.

3460 With instant Velcro® fasteners.



3465 Ventilated Armguard

Cool comfort, reduces sweating, maximum protection. Velcro® fasteners and adjustable straps. Fully lined leather over spring steel wires, 6%" long, brown or white.



3468 Mini-vent Armguard

The short version of 3465, 5½" long, cordovan brown or white.



3470 Hunter Armguard

Extra wide for full protection. Fully lined leather for hunting. Spring steel stay. Three adjustable elastic straps, hook fasteners. Cordovan brown.

3475 With instant Velcro® fasteners.



3480 Hunting Armguard

The length holds sleeves tightly in place. Ideal for the beginner, maximum full arm protection. Spring steel stay covered with lined vinyl. Four elastic straps.

3485 Hunting armguard with instant Velcro® fasteners.



3535 Bear E-Z Finger Sling

Get a light and natural grip on your bow without binding. Slips on and off instantly. Soft leather. Small and large.



7031 Fred Bear® Deluxe Snap-on Bowsling

Expands to fit bow without adhesives, holes, or screws. Can't mar finish. Snap on and off. Black and white topgrain cowhide.



3530 Universal Bowsling

Improve your aim; achieve positive bow control with this soft leather sling. Fits any bow. Brown or black leather.



Our Annual Downhill Canoe Race



3540 Bear® Bow Saddle

Soft leather pad cushions hand for comfortable, non-slip grip. Can be trimmed to fit any hand and bow contour. Adhesive peel-tab backing.



3542 Bear Chest Protector

The gals like the comfort and protection this vinyl covering provides. Keeps arrow and string away from bosom. White or black vinyl with ring fastener and flexible elastic section. Small and regular. Specify color, size, right or left.





Snow machines at Camp Grayling





On the slopes at Bear Mountain.



Most of us cut our own Christmas trees,

Bowcases

Take-Down and Compound Bowcases

Quality bows deserve good care. Bows should be properly stored for traveling or when not in use. Bear has the right bowcase for your bow.



7789 NEW Fred Bear Compound Caddy

The best possible protection for your strung Compound bow. Top half of case will carry 24 arrows and can be used as a storage area for stabilizers. Lower portion of case houses bow, hunting knife, Camo clothing, sight, guiver or more arrows. Also has a box for wrenches, nocking pliers, glue, spare bowstring, nocks, Camo creme, insect repellent, Camo net and gloves, etc. Case is high impact plastic with handle and three locks. Size

7788 NEW Fred Bear Archery Caddy

This case will hold your disassembled compound or take-down bow plus all the other archery tackle you might want to carry. Top half of case will carry 24 to 30 arrows and your stabilizer. Bottom will hold bow, quiver, extra set of limbs, Bear Killian Check-it Bowsight, shooting glove, armguard and all of your archery paraphernalia such as spare bowstrings, bow square, nocking pliers, Camo clothing, etc. This high impact plastic case with handle and three locks is $38'' \times 16'' \times 6''$ and is endorsed by the P.A.A.



7780 Hunter's Compound Bowcase

Lightweight Camo Case in which to transport your strung compound bow with bow quiver and arrows attached. Protects your bow from scratches as you travel to your blind. Fits Bear Alaskan, Bear Polar II and many other makes of compound bows



7786 Bear Compact Arrow-Caddy

Holds 24 arrows in foam padding, plus your other gear in three adjustable compartments. Or take 48 arrows alone. Green, measures 32" x 5" x 5"; 41/2 lbs.



3504 Bear '76er™ Deluxe Bowcase

Handy tote-case of durable vinyl. Holds one handle and two limbs. its both '76er Deluxe and Custom models and Minuteman Long and Short models



7785 Bear Take-Down Bowcase

Designed to hold the Bear Alaskan and Tamerlane II when disassembled or any other Bear Take-Down Bow. Will hold bow, a spare set of limbs, and other accessories. Can be used with bows other than Bear. Specify brown or white. 291/2" x 12" x 3"



3495 Bear Assembled Compound Bowcase

For Bear Alaskan, Tameriane II, Polar II and many other makes of compound bows. Designed to take bow with bow quiver and arrows installed. Available in two sizes: 50" and 56"



3505 Bowcase

Years of rough use are built into this expanded vinyl case. Reinfo stitchwork. Fleecy nap double lining. Black leather-grained exterior. Rein-forced handle, extra-long zipper closure. Width: 8"; lengths: 48", 52", 60" 66", 72", Bows 48" and under fit into 48" cases; bows 50" to 52" fit into 52" cases; bows 54" to 60" fit into 60" cases; bows 62" to 66" fit into 66" cases; bows 68" to 72" fit into 72" cases.



3510 Bowcase

Rich-looking leather-grained vinyl — yet at a low price. A quality case with carrying handle, reinforced stitching. Black 6¾" wide; 52", 60", 66", 72" lengths. Bows 48" to 52" fit into 52" cases; bows 54" to 60" fit into 60". cases; bows 62" to 66" fit into 66" cases; bows 68" to 72" fit into 72" cases.



3515 Bowcase

Bright gold cotton twill. Heavy napped back. Vinyl binding. Lengths 60", 70": 43/4" wide.

Points





7341 Blunt 7347 Field
Five-degree Taper-hole Points
Machined steel standard-tapered
field and blunt points for hunting
practice. Interchangeable with
broadheads. For 11/32" shafts, 125
grain. Dozen.



Miracle Converta-Judo Point End arrow loss! The magic spring arms dig in to prevent ricochet and

burrowing. Stands in tall grass. Full speed, straight shooting, explosive impact. Now with Converta-Point® adapter installed.

7372 5/16" for aluminum and Fiberglas Converta-Point® arrows

7373 11/32" for cedar Converta-Point® arrows

7370 5/16" Judo point without adapter

7371 11/32" Judo point without adapter



Parallel-hole Target Points
1500 Steel, 5/16" outside diameter,
15 grains.

7353 Brass bullet 11/32"



7361 HTM Blunt Points

Shoot safely in confined areas, or for small game. Tough rubber point fits over '1/32'' squared-off shaft end or over metal blunt point. 125 grains, half-dozen pack.



1340 NEW WACA high strength Wooden Arrow Converta-Point Adapter for 11/32" shafts only. 5 degree tapered magnesium. Dozen pack.



1325 NEW Tuff-Tip

Stop worrying about hitting those stumps. Fits over the end of your arrow between the fiberglas shaft and the Converta-Point. Virtually eliminates arrow splintering. Acts as a shock absorber. Dozen pack.



Bear Razorhead®

Lethal. It's a four-blade razor-sharp broadhead combining two precision-honed blades. The main blade is mill-tempered spring steel, silver-brazed to a one-piece steel ferrule, then honed. The light-weight razor-steel auxiliary blade is easily replaced. Sharpening instructions with package.

5115 Three-pack Fred Bear singleblade Razorhead and three auxiliary blades.

5114 One dozen Fred Bear singleblade Razorhead, one dozen razorauxiliary blades, slot cleaning tool. (Not illustrated.)

5237 Three-pack "Plus 3" Converta-Point four-blade Razorhead with attached broadhead adapter. 145 grains.

5234 Dozen pack "Plus 3" Converta-Point Razorhead with attached broadhead adapters, plus one dozen auxiliary blades, and slot cleaning tool. (Not illustrated.)

5121 Dozen pack auxiliary blades. Extra insert blades for all Razorhead. Weight 10 grains each. (Not illustrated.)

The Fred Bear Razorhead* is covered under United States patent #2,829,894.



7375 NEWSuper-S[™] Hunting Head Premium quality 4-blade broadhead

Premium quality 4-blade broadhead designed for the well-equipped bow-hunter. Solid, one piece aluminum ferrule with replaceable, pre-sharpened surgical-type steel blades. Almost 7" of micro-honed cutting edge and a weight of just 135 grains. 4-blade design for maximum stabilization of arrows for excellent flight. Packaged 10 to a box.

7377 Super-S Insert Blades
Replacement blades for Super-S
Hunting Head. Package of 20.

Nocks



7000 Bjorn Nocks For those who desire a snap-on nock. Designed to grip the string. Translucent colors. Sizes ¼" (apricot), ⁵/₁₆" (rose).



7005 Fred Bear Speed Nocks

Preferred by bowhunters and target archers alike. Index ridge assures proper placement of the arrow on the rest. Hunters can keep their eye on their game while nocking their arrow. Fast-loading, open throat with reinforced edges. Injection molded butyrate in blue, black, yellow, white, red. Sizes 1/4", 9/32", 9/16", 11/32".



7270 Nock Locks

Fast guide to position arrow consistently. Pairs.



7732

Three Nok-Sets, with pliers.

7733 Nok-Set

Aluminum bandlined with live plastisol. Slip-proof. Positive, permanent nocking point. Package of five.



7269 Bear® Nocking Points

An instant nocking point. Heatshrinks onto string. Four points per package.

7273 NEW Bear-Gluv®

Eliminates need for finger protection, yet gives positive nocking point time after time. Special new material will not slip or damage string. Two sets per package.



7865 Potawatomi Bow Square

Find your correct nocking point and bracing height — the first time. Lightweight, non-corrosive aluminum.



Fred Bear Showed Me How T-Shirts

Attractive full color T-Shirt. Sets you apart as an archery expert. A real conversation starter. To order, send check or money order directly to Bear Archery, Rural Route One, Grayling, Michigan 49738 in the amount of \$2.00 for each T-Shirt wanted, we pay postage. Michigan residents add 4% sales tax.

Please print your name and address.

Allow two weeks for delivery.

You may use the return envelope bound into this catalog to order your Fred Bear Showed Me How T-Shirts.

Adult Sizes: Catalog No. 8700, Specify size: small, medium, large or extra large.

Youth Sizes: Catalog No. 8701, Specify size: small, medium or large

Juvenile Sizes: Catalog No. 8702, Specify size: small, medium or large.



8200 Bear On-the-Rocks Glasses

Six cocktail glasses featuring the famous Bear Logotype. Just the thing to help celebrate a successful hunt or a good score on the range.



Ilene Hatfield of our Purchasing Dept. also doubles as the Cook and Matron at our County gail. Ilene's husband Harrold Hatfield is our Sheriff and a much decorated WW II Veteran.

Bowstrings-Aids



FANTASTIC! Bearstrand No-Stretch Kevlar® Bowstrings

The ultimate in bowstrings. 4 times the strength per strand of previous materials. Absolutely no stretch. Furnished in twin-pack to provide you with a back-up string of the same top caliber. The only way to go.

7049 Superstring for use with hunting bows. Bowstring is finished in natural colored Kevlar* with dark servings. Lengths: 48", 52", 54", 56", 58", 60", 62", 64" and 66".

7040. Tournament string for target bows up to 35 lbs. Bowstring is finished in natural colored Kevlar[®] with light colored servings. Lengths: 60°, 62°, 64°, 66°, 68°, 69° and 70°

7041 Tournament string for target bows 36 to 50 lbs. Same quality and finish as 7040. Lengths: 60", 62", 64", 66", 68", 69" and 70".

Compound Bowstrings

7053 Kevlar® strings for compound bows with peak weights up to 35 lbs. Lengths 44", 50" and 56".

7054 Kevlar® strings for compound bows with peak weights of 36 to 50 lbs. Lengths 44", 50" and 56".

7055 Kevlar[®] strings for compound bows with peak weights of 51 to 70 lbs. Lengths 44'', 50'' and 56''.



7105 Fred Bear® Professional Bowstrings

Extra-strong double-loop black Dacron*, full monofilament serving and loops. Handsome plastic carrying case. Hand-rubbed strands in custom lengths for bow weights 25/35 (10 strands) and 35/45 (12 strands). Lengths: 63", 66", 68", 69", 70", 72".



7101 Single-loop Bowstrings
For all bow lengths and weights to
40 lbs. Single-loop braided Dacron® with center serving.



7035 New! Bear® Universal Temper Strand Bowstrings

Get top performance from your target bow with this improved bowstring for all target bows up to and including 35 lb. Hand-rubbed, double-loop white Dacron®, with yellow serving. Lengths: 60", 62", 63", 64", 66", 68", 69", 70", 72".

7036

Same quality as 7035. White Dacron® with white serving. For 36 lb. to 50 lb. target bows in lengths: 60", 62", 63", 64", 66", 68", 69", 70", 72".

7050

The new, improved bowstring for hunting bows up to and including 50 lb. Black Dacron® with black serving. Lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66".

Same quality as 7050. For hunting bows 51 lb. to 70 lb. Black Dacron* with green serving. Lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66".

Compound Bowstrings

7042 Hand-rubbed, double-loop Dacron* string for compound bows with peak weight up to 35 lbs. Available in 44", 50" and 56" lengths.

7043 Same finish and quality as 7042 but for compound bows with peak weight of 36 lbs. to 50 lbs. Available in 44", 50" and 56" lengths.

7044 Same finish and quality as 7042 but for compound bows with peak weight of 51 lbs. to 70 lbs. Available in 44" and 50" lengths.



7060 Fred Bear® String Server

With black nylon thread. Hook over string for fast serving. Enough here for 60 servings.

7061 Server with monofilament thread.

7062 Nylon thread only; red, yellow, black.

7063 Monofilament thread only



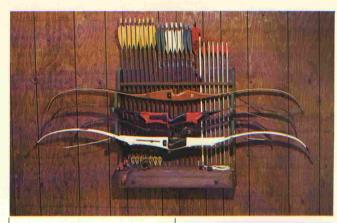
7057 Fred Bear® Bowstring Wax

Get more wear from your bowstrings by waxing them frequently. Designed especially for synthetic fibers. In convenient pushout tube.



3580 String Keeper

Protects string and bow nocks. Bowstring can't twist. Ensures correct brace height. Leather, adjustable elastic strap. For any bow.



7077 NEW Fred Bear Archery Rack

Display up to 5 bows and 24 arrows on this wood grained plastic rack. Features built-in bow quiver holders, a place to hang your shooting gloves and a pull-out drawer to store your accessories. A great way to show off your archery tackle. Shipped disassembled.



7071 Wall Bow Rack

This is the bow rack that Fred Bear uses in his office. It's a real space-saver and will fit just about anywhere. Holds 5 bows on 16" of wall space. Comes with screws so you can mount it flush against the wall and it also includes the hardware so you can use it on pegboard.



7845 Bow Tip Protector

Holds bowstring in place on lower limb. Protects tips from damage. Wear-resistant plastic. Fits any bow.



2181 Handle Grips

You have a choice of three different style hand grips. No. 1 is a Standard grip, available in black or white, No. 2 is a Medium grip available in black and No. 3 is a High hand grip available in black.

Specify No. 1, 2 or 3 and color



How to String a Bow Safely

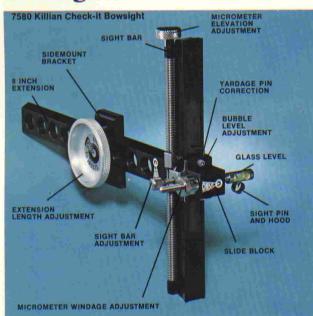
You still see archers using the push-pull or step through stringing method. Wrong! You can hurl yourself, and you can damage your favorite bow. Instead, the safe and easy way is with the 7850 Three-Bear Bowstringer. Simply stand on the cord after you attach the bowstringer to bow tips. The tips bend as you pull up, ready for easy, safe stringing. You're in good company, this is the bowstringer used by pros.



7850 Three Bear® Bowstringer

The safest way to string a bow. Imported calfhide pockets and nylon cord. Also works on bows with bow tip protectors.

Bowsights



7580 Killian Chek-it Bowsight

This is the world's finest bowsight in the opinion of most of the professional archers.

Features

- Micrometer Windage Adjustment.
- Yardage Pin Corrector.
- · Micrometer Elevation Adjustment.
- Bubble Level Adjustment.
- Extension Length Adjustment.
- The sight pin and hood are made of durable stainless steel.
- Accurate Glass Level
- Slide Block, Sight Bar and 8 inch extension are made of black anodized aluminum.
- Works right or left handed.
- Side mounted for more sight clearance.

Note: The Killian Chek-It Sight comes with conventional side mount and special Bear mount that will fit most Bear Bows.

 Complete mounting instructions for all bows included with sight.



7585 Bear Killian Chek-it Sight Base Adapts the Killian Chek-It Bowsight for use on the front of the Bear Victor and 56" length Tamer-lane II Compound. Bows are already drilled and tapped for this base.



Now, set for windage and elevation with the only bowsight that's custom-designed to be an integral part of your bow. Right on target every time. With adjustable nylon arrow plate and wide choice of accessory apertures and arrow rests. Available

and the 6200 bristle rest are standard Replacement and accessory parts for Bear bowsights and Premier arrow rests are available at your

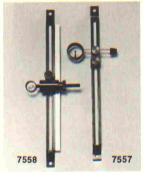
local authorized Bear dealer.

in 7". The 6175 fluorescent dot post



7670 String Peep Sight

Put this on your string, and you have a rear sight for perfect alignment. Unbreakable vinyl, weatherproof.



Bear® Scor-Mor Sight

7558 Deluxe Target and Field Sight that has all the features of sights selling for two or three times as much. Micro windage and elevation adjustments.

7557 Field, with hood and post. Makes smooth sight adjustments, with unique design of polyethylene and anodized parts.



Bear® optional accessories

These accessories are available for Bear Premier bowsights and for Bear Premier Arrow Rests:

6165 Peep sight

6175 Fluorescent dot post

6265 Cross hair aperture

6312 Fluorescent dot post with level

6220 New 10 degree angle extra length bristle rest. A boon to those who shoot Weathers¹⁰⁰ or vanes.

6210 Nylon rest

6205 Feather rest (specify right or left)

6125 Slide receiver assembly for 6110

6110 Premier aperture slide assembly (regular)

6108 Hunting aperture and slide assembly

6160 Magnetic retractable rest the finest rest in archery for vanes and feathers.

6115 Aperture slide screw

Bear Premier bowsights, the Premier Arrow Rest, and related sight accessories are covered by U.S. patents 3,318,298 and 3,120,222.



6090 Bear Custom Bowsight

Fits all '76er[®] and Minuteman[®] Bows. Two apertures per package.

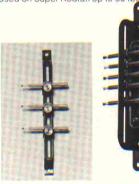


6105 Bear Premier Hunting Sight

Preset your sight for three known distances and you're ready for that critical one-time-only shot. This fine sight becomes an integral part of your bow, it's built in to fit perfectly. In this five-inch sight you get a 6200 bristle rest, an adjustable nylon arrow plate to tune arrows properly, and three fluorescent posts you preset for the three yardages. Besides these, you can choose various accessory apertures, rests, and additional fluorescent post assemblies from the Bear optional accessories selection.

6100 Field model 3¾" hunting sight—fits Victor Magnum® handle section.

6105 Field model 5" hunting sight—fits Victor Kodiak® and Alaskan Compounds. 5" sight may be used on Super Kodiak up to 50 lbs.



7560 New Shur-Hit Hunting Sight Preset any yardage; 15, 30, 50 for

Preset any yardage; 15, 30, 50 for example. The three sighting bars adjust easily. Locks securely with thumb screws. Tape or screw mounting.

7618 Rain-Bow Hunting Sight

Built-in range finder lets you preset five distances. Simply use the clearly visible color-coded pins blue, yellow, red, white, black. Installs easily on any size bow. Tape or screw mounting.

Stabilizer-Arrow Rests-Aids



7306 Bear Easton Stabilizer

Improve the accuracy of your target shooting. Bear Easton Stabilizers help to balance your bow and absorb the shock of arrow release, therefore providing a more stable platform from which to shoot. These Stabilizers work very well with compound bows. Chrome plated for good looks, available in three lengths and can be used with a variety of head weights.

7306 Bear Easton Chrome Stabilizer with 31/2 oz. weight. Specify 24", 30' or 36" length.



7310, 7311, 7312 Bear Omni-Coupler™

Give your arrow a truer flight; improve your accuracy. It permits the bow to move at the "moment of paradox" as you shoot. The device counteracts the shock and vibration of the limbs after arrow release, for a faster dampening action. Select the right combination of color-coded interchangeable compressible bushings, two interchangeable heads, and lightweight tubular rod to complement your own style.

7310 Bear Omni-Coupler with tubular rod and two weighted heads; carrying case.

7311 Bear Omni-Coupler with two interchangeable compressible bushings. Red, soft action; black,

7312 Bear Omni-Coupler with two interchangeable compressible bushings with 1/4"-20 threaded stud to fit other bushings. Red, soft action; black, stiff action.

The Bear Omni-Coupler is covered by United States patent #3.524,441



3079 Screw-in Insert Adapter

Adapt any 1/4" bushing to accept the Bear Bowfishing Rig, Eight and Four-Arrow Converta-Bow Quivers, Omni-Coupler Stabilizer and Hunting Stabilizer, and Counter Balance Weights.



7320 Bear® Hunting Stabilizer

Improve accuracy. Reduce string noise. Cut bow movement. Get better arrow clearance. Improve the feel-all with this compact stabilizer Chrome-plated weighted head and built-in flexible coupler. Makes an ideal Counter Balance Weight also. Fits any 1975 or later composite Bear bow except Black Bear and Little Bear. Just 31/2" long, with camouflaged case for hunting. With the 1/4" 3079 adapter, you can add the Bear Hunting Stabilizer to other make bows with 1/4" stabilizer bushing.



7302 5/16" Counterbalance **Adapter Stud**

Permits you to use the 3 or 41/2 oz. Bear Stabilizer Weights as counter-



6255 Bear® Premier Arrow Rest

Tune your bow to your arrows—and to your own style-with this handsome combination bristle rest and nylon adjustable arrow plate. Fits any bow. Adjusts easily. Complete instructions included





6160 Bear Premier Magnetic

Arrow Rest. Eliminates arrow drag. Rest retracts away from arrow at moment of release. Includes cadmium plated flipper, bar pin, magnet and rubber bumper.



1520 Feather Arrow Rest

Protect your arrow crestings; get a friction-free release. Fits any bow with an arrow rest shelf. Five contoured feathers. Measures 3/8" wide, 11/8" long, 1/4" high Self-adhesive.



7210 Bear® Premier Flex-rest

lse in combination with Bea Premier sight plate or 6255 Premier rest. Specify left or right. Self-adhesive.



7282 Arro-Guide Arrow Rest

Ideal for all bows not equipped with arrow shelf. Fits all glass or wood bows. Plastic fingers hold arrows with no harm to feathers. Adhesive back, for right or left hand, easily removed.



7283 Hoyt Pro Rest

This rest provides for positive clearance of vanes and feathers. Non-interfering rest with pressure plate. Retaining finger holds arrow in place. No arrow bounce. Self-adhesive. Specify left or right.



3555 NEW Bear® Bristle Rest

For hunting, field, Installs in seconds on any bow, left or right. New 10 degree angle. Longer and stiffer.



3565 Bear® Nylon Shelf Rest

For left and right hand. Selfadhesive back



3572 Bearhair Arrow Rest and **Bear® Silent Arrow Plate**

The Bearhair Arrow Rest provides a quiet platform on which your arrow rides when you draw your arrow back and the Bear Pre-Furred Arrow plate gives you a smooth, silent wall against which your arrow slides Self-adhesive backs on both.

3575 Bear® Leather Silent Arrow **Plate Only**

Same as Pre-furred Silent Arrow Plate, only in leather.



7200 NEW Springy Arrow Rest

Installs through the bow to hold the arrow and act as a shock absorber Rest is fully adjustable for center shot tuning and has both horizontal and vertical flexing action.



3545 NEW Bear Weatherest™

This is the rest that was designed to help you get the most out of new Bear Weathers™, feathers and vanes. Great rest for hunting, target or field. Complete with a selfadhesive back, this rest installs in seconds on almost any bow. Very quiet for hunting, holds your arrow with the Bear finger.



7205 NEW "Match 1" Arrow Rest

To be used in conjunction with a cushion-plunger like the Bear Super Berger Button, "Coil Spring" design with vertical and horizontal "give Allows for easy bow tuning and may be used with any type of fletching



7180 Bear Release

A quiet, torque-free rope release for use on tournament and hunting bows. Draw by pulling with the index finger and release by squeezing with the second and third fingers. For use either right or left handed



7195 Bear Hot Shot Release

A mechanically activated rope release with fully adjustable travel speed. Aluminum case with all internal working parts made of steel tempered to maximum hardness For use either right or left handed



6275 Super Berger Button

A spring-tension Teflon® pressure point that works like a shock absorber to minimize the effects of a bad release. Simply dial the correct amount of center shot you want like focusing a fine camera



You hear the click at full draw, to prevent your freezing and to improve your technique. Chromeplated spring steel. Adhesive back



7279 Kisser Button

This sweetheart touches your lips when you've reached full draw. Attach to bowstring for consistent shooting.

Hunting Accessories



7260 Bowhunter Gloves

Deerskin gloves for warmth, style, action. Leather-tipped shooting fingers (specify left or right). Alderbark brown. Sizes 7, 8, 9, 10, 11



3130 Fred Bear® Bowhunter's Kit

Compact and ready to use. Includes hunting knife with impactproof handle, file and stone for sharpening broadheads, extra pocket for bowstrings. High-quality knife blade extends fully into decorated bone handle.

3135 File with handle



3140 File case; top grade leather with belt loop

3145 Sharpening stone; best quality for knife and Razorheads



7255 Fred Bear® "Cutmaster" Knife and Broadhead Sharpener

Get the edge - a real cutting edge - on any knife or broadhead. Weighs 1/4 oz. Small enough to slip into your pocket.



7138 Camouflage Bow Cover

Two-piece cover to slip over bow limbs. Conceals without hampering your shot.



7135 Compound Camo Sleeves

Camouflage sleeves with Velcro fasteners for Bear Alaskan, Bear Polar II and other makes of compound bows. Snaps around limbs and conceals without hampering



7723 Kwik-Lok Arrow Holder

Virtually automatic; great for cold hunting days. Kwik-Lok holds arrow nocked in the bow ready for that quick shot. Draw, and it releases automatically, then springs clear of arrow's flight. Self-adhesive.



7900 NEW Fred Bear Converta-Tree Stand

An exceptionally sturdy and portable tree platform that is erected from the ground. The stand consists of a 14" x 25" ABS platform with raised surface to provide traction on damp mornings, steel braces plated in dark cadmium to resist rust and provide a non-reflective surface, 5' chain with rollers, rope ladder with wooden steps, and three swedged aluminum poles used to erect the stand. Comes complete with illustrated instructions. Also shown on page 48



7300 "Compleat" Bowhunter's **Accessory Kit**

Completely forgetproof hunter's kit. The package has everything: Razorhead sharpener, Bear-Gluv, Bear bow stringer, slip-on camouflage bow cover, Kwik-Lok arrow holder, brush buttons, string silencers, plastic bowtip protector and complete instructions.



7838 NEW "Mity Quiet" String Silencers

Don't spook game when you shoot. Twin rubber-like burrs wind into bowstring ends. Kills twang sound. Two sets per pack



Prevent snagging on underbrush. Kills string noise, yet does not interfere with bracing or accuracy. Slip two soft rubber buttons onto bowstring. Two sets per pack



7160 Fred Bear® Camouflage Make-up Cream

Blend in with the woods. Three tubes: Bark Brown, Glade Green, Shadow Black cream, for face, hands, bow. Cold cream base, applies easily





7222 Cutter Insect Repellent

Three drops of Cutter's cream formula thwarts gnats, mosquitoes ticks, black flies. Won't rub or sweat off. Economical and long-lasting

7238 Rickard's Indian Buck Lure

Hides all human scent from deer elk, moose, bear - guaranteed. Even downwind. Plastic pocket size squeeze bottle



7823 Bear® Archery Patch

Identify yourself, Ideal for club shooters, teams. Embossed back patch, official Bear emblem in green, black; 7" diameter for jackets, shirts.

7824 Bear Shoulder Patch Same as above in 3" diameter

7827 "Fred Bear Showed Me **How" Shoulder Patch**

Answers the obvious question for you when you step back from the line, or return from the woods or field with your game. Three-inch sew-on patch.

7828 "Bowhunting Spoken Here" **Shoulder Patch**

A three-inch patch that makes points in any conversation. Sew it on your hat or jacket



7971 "Bowhunting Spoken Here"

Transfer decal, 8" x 31/4", for car window, rec room, trailer, etc



7870 Bear Tie Tac

Wear the Bear and identify yourself. An excellent conversation starter; available in gold or silver colored finishes, the tac may also be worn as a lapel pin. Ideal gift for the archer. Please specify color.

8705 Fred Bear Sports Club Tie Tac

Exact replica of the official FBSC Charter Member patch. These are in full color and can be worn as a tie tac or lapel pin. These are available to Charter Members of the Fred Bear Sports Club only

7875 Razorhead Tie Tac

Perfect way to show you're a bowhunter. An interpretation of the famous Bear Razorhead, designed by one of the country's leading jewelers. Available in either gold or silver colored finishes, the tac may also be worn as a lapel pin. Please specify color.

Powder Cements



3525 Powder Pouch

Hook onto your belt. Refillable, clip for score card clear vinyl flap. Cus-





7015 NEW Bear-Cote®

Protect your bow with this fantastic new polymer coating. Especially good on laminated products such as bows and skis. Prevents deterioration due to ultra-violet rays and protects against the elements. Keeps your bow new looking. Excellent for cleaning and fogproofing eye glasses. 11/4 oz.

7211 Bear Shooting Glove Powder

Eliminate sticky fingers. Apply to shooting glove or to tab for a friction-free silk-smooth release Spray on sweaty hands. Squeezebottle dispenser, 3/4 oz

7022 Bear-Tite Archery Cement

Quick-drying cement for fletching Weathers™, feathers or plastic vanes on wood, aluminum or glass arrow shafts. Can also be used for glueing nocks. Waterproof and long lasting. 3/4 oz. squeeze tube



7024 Ferr-L-Tite Cement

For points and ferrules. Apply with heat. Doesn't get brittle. Squeeze tube, 3/4 oz



7025 Bear Quick Stick Cement

Apply with heat. Dries quickly without becoming brittle. Approx. 1 oz.



7028 Point-Fast Adhesive

Points stay put with two-stage fastdrying, brittle-free adhesive. Plastic bottles, 1 oz

Fletchers



Bitzenburger Dial-O-Fletch

Fletch arrows diagonally, straight or with true helical, right or left hand. Precision die-cast, form-fitting, thumb controlled clamps. Graduated scale on side of clamps accurately spaces Weather™, feather or vane from nock—120°, 75° x 105° 90° or 60°. Self-centering nock receiver fits all nocks.

7038 Jig with helical clamp (Specify right or left)

7039 Jig with straight clamp.

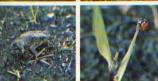


The colorful Evening Grosbeaks that visit our sunflower feeders in flocks all through the winter. The male is the brightly colored one.









An ash-covered survivor of the Spring 1975 Forest Fire in the Grayling area. Life returns to the blackened floor of the forest within days of the fire.

Targets



NEW! 7386 Standing buck, with vital organs and bone structure outlined.









NEW Official NAA and FITA Field and Hunter Faces

Full-color animals that you have to see to believe. Absolutely beautiful! 7393 60 cm. deer (approx. 24" 7392 45 cm. coyote (approx. 18") **7391** 30 cm. turkey (approx. 12") **7390** 15 cm. rabbit (approx. 6")

Multi-use Targets

Full-color animal faces. Lifelike forest creatures on extra-heavy paper. Circled aiming spots. 7501 60 cm. deer 2 per pack 7502 60 cm. target 2 per pack 7503 45 cm. coyote 3 per pack

7504 40 cm target 4 per pack **7505** 30 cm. turkey 4 per pack 15 cm. rabbit 4 per pack 7506





Fred Bear® Life-sized **Animal Targets**

Shoot at them, or admire them; for field or den. Artwork in sepia-tone. All 35" x 45"

7380 white tail buck, rear view 7381 white tail buck, eating

7382 standing buck 7383 running buck

7384 white tail doe, running 7385 set of all five

Full-color Official FITA and **NAA Faces**

Square: 7451 40 cm 7452 60 cm 7453 80 cm. 7455 122 cm Skirted round:

3660 60 cm. 3665 80 cm. 3675 122 cm



7436 Indoor PAA and AIAA Official Face

Twenty-inch blue with white bull. Score lines out of sight at line.



NEW Official NAA and FITA Target Patches

full-color patches with peel-off, pressure sensitive adhesive on back. Don't throw your shot-up target faces away. Recycle them with new NAA and FITA Target Patches. 7460 122 cm.

7459 80 cm.

7458 60 cm. 7457 40 cm.

NEW Fun Face Target Sets

These exciting new targets add a new dimension to archery fun and





7490 English Darts Target and Alphabet Game Target. One of each per pack





7491 Baseball Target and Tic Tac Toe Target. One of each per pack





7492 Poker Target and Twenty-One Target. One of each per pack



7480 NEW Wheeled Target Easel The perfect combination of target stand and target cart. Adjusts to handle mats from 24 to 48" with ease, yet can be stored in almost

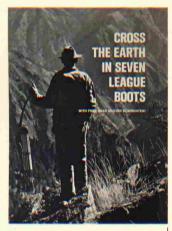
no space. Made of steel rod and tubing, and equipped with 8" dia-meter rubber wheels, the Wheeled Target Easel is painted a natural

Grayling Green.



7525 Nylon Mesh Backstop

Stops arrows from popular weight bows. Ideal for clubs, camps, schools, indoors, out. Order by size: 8' by 9' or 8' by 15' (both include hanging cables).



Archery Films in Color and Sound You don't have to be your group's program chairman to recommend these rare and exclusive sound color films. Suggest them for show-

Sports and Conservation Clubs Archery Clubs Service Clubs
 Lodges Church Groups Scouts Camps Schools
Y-Indian Guides Banquets Hospitals

The average running time of these 16 mm films is 23 minutes. Rental fee: \$10.00 for each film. Allow 30 day lead time. Send check or money order to: Fred Bear Sports Club Film Library, 15921 West Eight Mile Road, Detroit, Michigan 48235.

Titles Available:

Archery . . . Right On! A new film produced this year giving the new-comer to archery a brief look at all phases of the sport including a few of the basics of shooting. A good introductory film.

Rural Route One, Grayling, **Michigan.** Another new film showing how our handcraftsmen make Bear bows and arrows. Narrated by Fred Bear

Kalbab Bucks First bowhunt sea-son in Arizona's Kaibab Forest and Grubstake Bowhunt Stalking Dall

Trophy Elk Bowhunting the Royal elk in the Wyoming Rockies and Bowhunters Safari Fred Bear hunts in French Equatorial Africa

Backcountry Bowhunt North American big game bowhunt.

Prairie Pronghorn An antelope hunt on the Western plains and **B'wana Bowman** In pursuit of the African Congo elephant with bow and arrow

Badland Bucks North Dakota mule deer hunt and Arrow for a **Grizzly** Fred Bear meets grizzly bear in the Yukon wilds.

North to Adventure Record Stone sheep hunt in Canada.

Bowfishing Fun Archery's off-season sport and **St. Vincent Island** Stalking through Florida Tropical Paradise

The Oldest Game An exciting white-tail deer hunt.

†ABC-TV's American Sportsman Grizzly Hunt Features Fred Bear

Land of the Tiger Fred Bear in the land of the Bengal tiger, with bow and arrow.

Kodiak Country Hunting the huge Alaskan Kodiak bear

Fins, Feathers, and Fur Bowfishing for stingray and alligator gar; bowhunting for bobcat and pheasant.

Mozambique Game Trails Big-game bowhunting in East Africa for nyala, impala, greater kudu, water-buck, bull elephant.

†ABC-TV's American Sportsman Fred Bear's successful Polar bear bowhunt. Part two is of mule deer hunt in New Mexico.

The Year of the Cape Buffalo Fred Bear and Wally Johnson team up to go after the world's meanest

25th World Archery Championship International archers competing for coveted world's top prize at Valley

Archery Today Bowhunting education and advice for novice and expert.

Write us about films for TV use. †Cannot be used for TV or for paid audiences



Recommended Reading

7825 The Archer's Bible, by Fred Bear is Fred Bear's complete guide to archery. Covers fundamentals; improving your shot; targetry; small and big game bowhunting; bowfish-ing; care and safety of equipment; 150 illustrations, including photos of Pope & Young award-winning trophies. For the tyro and pro archer alike. For yourself. As a gift.

7810 Bow & Arrow Big Game Hunting in Wisconsin by Otis Bersing. Fascinating reading for hunters around the country. Contains every imaginable statistic on bowhunting in Wisconsin.

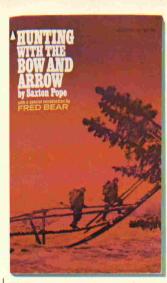
7811 Archery Champions—3rd Edition. Covers sport from 1930 to 1962. Gives the scores and biographies of the champions with photos. - By Robert Rhode.

7812 Archery Champions—4th Edition. Covers sport from 1963 to By Robert Rhode

7813 The Basic Technique of Instinctive Field Shooting, put lished by NFAA

7814 Archery Instructor's Guide **7815 The Archer's Handbook.** NAA (and FITA) Official Rule Book

7816 NAA Instructor's Manual An excellent teaching aid compiled by the members of the National Archery Association's Instructional Committee. Covers subjects such as tournament management, problem corrections, equipment mainte-nance and storage, bow tuning, advanced shooting, archery history, as well as archery instruction. A must for anyone teaching archery.



7817 Hunting With The Bow & Arrow by Saxton Pope
This is the book that details the early days of modern bowhunting as done by Saxton Pope and Arthur Young. This book and a film made by Art Young led Fred Bear into his lifetime in archery. It is a fascinat-ing journal including sections on Ishi, the last wild Indian who lived in North America, how to make bows and arrows, the principles of hunting, chapters on deer, bear, mountain lion, small game, grizzly bear and the story of Art Young's two trips to Alaska. "Hunting with the bow and arrow" has been reprinted by the Fred Bear Sports Club to perpetuate the memory of these two giants in archery so today's reader can once more thrill to the courage and daring of these early bowhunting pioneers.

You may purchase this book from your Bear Archery dealer or by sending in \$1.95, check or money order in the return envelope bound into this catalog direct to the Fred Bear Sports Club in Grayling. This book belongs on your bookshelf.

7818 Power Archery 7819 "Let's Raise Our Score," by Dick Young

7821 Archer's Digest, edited by Jack Lewis, editor of Bow & Arrow Magazine. This is the encyclopedia for all archers. More than 300 pages of illustrations and informative tips. Just the thing for beginners or pros

7806 Winner or Loser? by Shig Honda and Ralph W. Newson. A good book to raise the score of a target archer. Not only does the book teach the methods of tournament archery, but it also explains the mental preparation required.

7829 Your Compound Bow Instruction Manual—Contains every-thing you need to know about compound bows. Complete information on the Bear Alaskan, Tamerlane II and Polar II plus reprints of the Aland Polar II plus reprints of the Allen, Jennings, Carrol, Precision and Wing owner's manuals. In addition there are chapters on Compound Bow Standards, Fine Tuning for Release and Finger Shooters, How a Compound Bow Works and How to Take Down a Bear Compound and Put It Back Together Again. This book is a must for anyone who owns a compound bow or is considering buying one. sidering buying one.

7820 Bowhunter's Digest by C. R. Learn. All the information you need to become a successful bowhunter. 288 pages on the knowledge, skills and equipment needed to bring home your trophy.

Organizations

Get more fun out of your shooting. Pick up tips. Go competitive. Join a local archery or bowhunter's club. Or join a national organization that promotes archery. Take your pick:

Fred Bear Sports Club Rural Route One Grayling, Michigan 49738

National Field Archery Association (NFAA) Route 2, Box 514 Redlands, Calif. 92373

National Archery Association (NAA) 2833 Lincoln Highway East

Ronks, Pa. 17572 **American Indoor Archery** Association (AIAA) P.O. Box 174 Grayling, Mich. 49738

Archery Lane Operators Association (ALOA) 1500 N. Chatsworth St. St. Paul, Minn. 55117

Archery Manufacturers Organization (AMO) 618 Chalmers Flint, Mich. 48503

American Archery Council 618 Chalmers Flint, Mich. 48503

Professional Archers Association (PAA) P.O. Box 7609 Flint, Michigan 48507

Teela-Wooket Archery Camp Roxbury, Vt. 05669

For more than 30 years, TWAC has been the nation's most complete archery school. For information write: Mrs. Edward B. Miller, 67 (F) Old Stone Church Road Upper Saddle River, N.J. 07458

The Pope and Young Club North American Big Game Committee Box 1001 Garden City, Kansas 67846 Compiles data, keeps records of North American big game taken with bow and arrow in fair chase, conducts biennial competitions, and issues awards

Magazines Recommended reading for the archer

The Big Sky %The Fred Bear Sports Club Rural Route One Grayling, Michigan 49738 The Official Publication of The Fred Bear Sports Club.

Archery World 534 North Broadway Milwaukee, Wisc. 53202

Archery Magazine (Official publication of NFAA) Route 2, Box 514 Redlands, California 92373

Bow and Arrow 130 Olinda Place P.O. Box 305 Brea, Calif. 92621

Bowhunter Magazine 9715 King James Court Ft. Wayne, Ind. 46804



Fred Bear's Outfitting Tips

"If you are a newcomer to archery you will have some questions about the right kind of equipment to use. You will have to determine whether you are more interested in hunting or target archery and then seek advice from qualified fellow archers or the sporting goods sections in stores. Without proper knowledge of tackle one could easily buy a bow too heavy or even one too light. It is important to start with the right weight. The same holds true of arrows. In archery you will use muscles you do not ordinarily use and these muscles must be built up gradually. Hence with too heavy a bow this can't be accomplished without harmful strain and with too light a bow it won't be accomplished at all.

A word of caution: Don't over-buy at the onset. But don't try to learn with the least expensive bow available either. Both may quickly dull your enthusiasm for the sport of archery.

The following will help you to determine the equipment you want."

Bow	Catalog No.	Page
Victor Tamerlane II	4100	20
Victor	2180	
Victor Kodiak		23
	2179	24
Victor Patriot	2117	26
Polar II	4700	4
Black Bear	2126	12
Minuteman	2115	14
'76er Deluxe	2164	16
76er Custom	2158	17
Little Bear	2136	13
Instant Archery	5581	34
Golden Bear Set	5521	35
Red Bear Set	5506	35
BOWHUN	TING BOWS	
Bow	Catalog No.	Page
Victor Alaskan	4200	20
Polar II	4700	20
Victor Kodiak	2179	24
Victor Magnum	2179	24
Super Kodiak	21/8	
		6
Super Magnum	2146	7
Victor Super Grizzly	2160	27
Kodiak Hunter	2156	8
Kodiak Magnum	2151	9
Grizzly	2161	111
Black Bear	2126	12
Minuteman	2110	15
'76er Custom	2158	17
Brown Bear Set	5526	35
TARGET	QUIVERS	
Quiver	Catalog No.	Page
Trophy Quiver	3205	32
Tournament Belt Quiver	3735 (vinyl)	32
Champion Back Quiver	3726	32
Talisman Belt Quiver	3741	32
National Belt Quiver	3736	32
Mohican Bell Quiver	***************************************	100.00
	3250 3255	32
Coholes Dall Ovinces		32
Scholar Belt Quiver		
BOWHUNTII	NG QUIVERS	
BOWHUNTII	NG QUIVERS Catalog No.	Page
BOWHUNTII Quiver Fred Bear Kodiak Quiver	Catalog No. 3585 (8 arrow)	33
BOWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver	Catalog No. 3585 (8 arrow) 3584 (4 arrow)	33 33
Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver	Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow)	33
BOWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver	Octaiog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow)	33 33
BOWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver	Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow)	33 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tape-On Bow Quiver	Octaiog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow)	33 33 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Taje-On Bow Quiver Tajisman Hunter Beit Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3695 (4 arrow) 3590 (8 arrow)	33 33 33 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tape-On Bow Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3594 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3690 (8 arrow) 3620 (4 arrow)	33 33 33 33 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Taje-On Bow Quiver Tajisman Hunter Beit Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3590 (8 arrow) 3620 (4 arrow) 3741	33 33 33 33 33 33 32 32
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Condiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tape-On Bow Quiver Tailsman Hunter Belt Quiver Huntsman Belt Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3590 (8 arrow) 3690 (4 arrow) 3741 3745	33 33 33 33 33 33 33 32
Guiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Taje-On Bow Quiver Tajes-On Bow Quiver Huntsman Belt Quiver Huntsman Belt Quiver Economy Bow Quiver Deluxe Kwikee Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3590 (8 arrow) 3690 (4 arrow) 3741 3745 7714	33 33 33 33 33 33 32 32 32
Guiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tajes-On Bow Quiver Tajes-On Bow Quiver Huntsman Belt Quiver Economy Bow Quiver Deluxe Kwikee Quiver	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3590 (8 arrow) 3620 (4 arrow) 3741 3745 7714 7715	33 33 33 33 33 33 32 32 32 32 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tajee-On Bow Quiver Tajes-On Bow Quiver Huntsman Belt Quiver Huntsman Belt Quiver Economy Bow Quiver Deliuxe Kwikee Quiver SHOOTING Glove	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3692 (6 arrow) 3590 (8 arrow) 3620 (4 arrow) 3741 3745 7715 G GLOVES Catalog No.	33 33 33 33 33 33 33 32 32 32 32 33 33
ROWHUNTII Quiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Tape-On Bow Quiver Tape-On Bow Quiver Talisman Hunter Beit Quiver Huntsman Beit Quiver Economy Bow Quiver Deluxe Kwikee Quiver SHOOTING Glove Contour-Fit Pro Glove	NG QUIVERS Catalog No. 3585 (8 arrow) 3594 (4 arrow) 3592 (8 arrow) 3625 (4 arrow) 3590 (8 arrow) 3620 (4 arrow) 3741 3745 7714 7715 G GLOVES Catalog No. 3360	33 33 33 33 33 33 32 32 32 32 33 33
Guiver Fred Bear Kodiak Quiver Fred Bear Kodiak Quiver Fred Bear Converta-Bow Quiver Fred Bear Converta-Bow Quiver Snap-On Bow Quiver Taje-On Bow Quiver Taje-On Bow Quiver Huntsman Belt Quiver Huntsman Belt Quiver Leconomy Bow Quiver Deluxe Kwikee Quiver SHOOTING Glove	NG QUIVERS Catalog No. 3585 (8 arrow) 3584 (4 arrow) 3592 (8 arrow) 3692 (6 arrow) 3590 (8 arrow) 3620 (4 arrow) 3741 3745 7715 G GLOVES Catalog No.	33 33 33 33 33 33 33 32 32 32 32 33 33

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Wilson Tab	7805	36	
Kantpinch Tab	7800	36	
Cortam Twin Tab	3330	36	
R & L Tab	3345	36	
Single Cortam Tab	3315	36	
ARM	GUARDS		
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Hunting Armguard w/Velcro	3485	36	
Hunting Armguard	3480	36	
Hunter Armguard w/Velcro	3475	36	
Hunter Armguard	3470	36	
Mini-Vent Armguard	3468	36	
Ventilated Armguard	3465	36	
Kool Armguard w/Velcro	3460	36	
Kool Armguard	3455	36	
Tartar Armguard	3450 (leather)	36	
Tartar Armguard	3445 (vinyl)	36	
TARGET	BOWSIGHTS		
Bowsight	Catalog No.	Page	
Killian Chek-It Bowsight	7580	40	
Fred Bear Premier Bowsight	6050	40	
Scor-Mor Sight	7558	40	
'76er & Minuteman	6090	40	
HUNTING	BOWSIGHTS	-	
Bowsight	Catalog No.	Page	
Rain-Bow Hunting Sight	7618	40	
Bear Premier Hunting Sight	6105 (5")	40	
Bear Premier Hunting Sight	6100 (3¾'')	40	
Shur-Hit Hunting Sight	7560	40	
	CASES		
Bowcase Compound Bow:	Catalog No.	Page	
Bear Take-Down Bowcase	7785	0.9	
Fred Bear Compound Caddy	7789	37	
Bear Assembled Compound	7.709	37	
Bowcase	3495	37	
Hunter's Compound Bowcase	7780		
	7700	37	
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Fred Bear Archery Caddy	7788	37	
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Leather Grained Vinyl	3510	37	
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	ARROWS		
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Bear Micro-Flite Fiberglas	1825	30	
Bear High-Grade Cedar	1860	30	
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Arrow	Series	Page	
Fred Bear Magnum Aluminum	1830	28	
Fred Bear Kodiak Fiberglas	1890	28	
WACA "Plus 3" Cedar	1840	28	
Bear High-Grade Cedar	1860	28	
Port Orford Cedar	1882	28	

Your Bow

Your Bear dealer has a range of bows in stock for different types of archery; in several price ranges. Note in the list above that certain Bear Bows are considered good for both Bowhunting and Target and Field Archery.

YOUR BEAR GUARANTEE For Conventional & Compound Bows

When you purchase your Bear bow from an authorized Bear dealer, your purchase is protected. Every Bear bow is numbered and the registration card is yours when you buy it. Fill out and mail within 10 days of purchase.

If the registered bow fails within nine months after date of purchase, Bear Archery repairs it at no cost to you, or replaces the bow if unable to repair. The exceptions are misuse, improper handling, limb damage caused by improper stringing or normal string wear.

After nine months, and up to 18 months after purchase date, repair or replacement will be made for 1/3 of the purchase price.

After 18 months, and up to 36 months following purchase date, repair or replacement will be at ²/₃ of the purchase price.

No adjustment will be made until the bow is returned to our factory for inspection. Replacement will be made with a bow of the same model and weight, as closely as possible.

To repeat, the guarantee is valid only when the bow is purchased at an authorized Bear dealer. Dealers are not authorized to make adjustments. REPLACEMENT IS MADE ONLY BY FACTORY CUSTOMER SERVICE DEPARTMENT.

This warranty is transferable from one owner to another provided bow is registered at time of purchase by original owner.

The handle sections of the Bear Take-Down bows are so superior that they carry a full replacement or repair warranty for three years except in the case of the finish which is guaranteed only against defective workmanship and materials and not against normal wear and tear providing the normal requirements of the Bear guarantee are met.

Bear Take-Down limbs carry the same three-year guarantee as on all Bear bows. Limb replacements must be made in pairs, as each pair is a matched set. Single limbs cannot be supplied.

The warranty on the Compound bow is the same as above except that warranty service can also be carried out by any one of a number of Authorized Bear Archery Service. Centers listed on pages 18 and 19 of this catalog. In addition, damage to string, cables, and eccentric wheels caused by misuse, improper handling, or normal wear is not covered by warranty.

The Bear Guarantee is a full 9 months warranty; and additional variable period Limited Warranty thereafter up to 36 months.







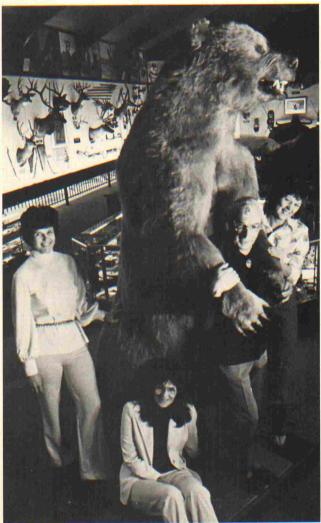
The Fred Bear Museum

Located two miles southwest of the Bear Archery plant at Bear Mountain the Fred Bear Museum houses the world's largest collection of archery artifacts and bowhunting trophies. Included are Mr. Bear's World Records — His Stone Sheep, Canada Moose, Mountain Caribou, Elk, Barren Ground Caribou and giant Brown Bear. The visitor can also see Fred's first bear taken in 1945 in western Ontario as well as his first moose taken in the same area. You can follow Fred's trips around the world via large action photographs accompanying the mounts. One entire wall is devoted to his African trophies taken in 1955, 1964 and 1965. See the tiger he downed while a guest of His Highness The Maharajah of Bundi in India, the first tiger taken with bow and arrow in India in over 100 years.

See archery artifacts from the Stone Age in the Japanese Islands, bronze arrow points taken from the remains of Persian warriors killed in the Battle of Marathon in 490 B.C. and archery equipment from Africa, the Arctic, ancient Tibet, Mongolia, China, Persia and Arabia. And there is also a display of Bear bows from the very first through the latest Bear Polar II Compound Bow.

Films of Mr. Bear's many bowhunting adventures are shown in a theatre on the second floor that seats up to 70 people. There is also a complete archery Pro-Shop.

The Fred Bear Museum is open 7 days a week, 12 Months a year. 10 AM to 6 PM. Closed only on Easter, Thanksgiving, Christmas and New Year's Day.



The Museum Staff











FRED HEAR SPORTS

Why You Should Join The Fred Bear Sports Club:

- 1. Affiliation with the only international bowhunting organization. We now have members in all 50 states and 26 foreign countries. Because of this we are able to keep our members apprised of information about bowhunting, including anti-hunting movements around the world.
- 2. You will be able to participate in three (3) awards programs. The Bowhunting Division (for game shown), the Field Division (awards for three levels of proficiency indicated) and the Indoor Bowhunter's Round Awards at any ALOA (Archery Lane Operator's Association)
 Lanes. For name and address of the lanes nearest you write: ALOA, Dept. BA, 1500 North Chatsworth St., St. Paul, Minn. 55117, Area Code 612-488-9888.
- 3. You will get state or local support from a nationally based bowhunting organization when requested.
- 4. Through the Big Sky you will be made aware of pro-hunting and anti-hunting news from other states. We also report on significant ecological news items such as the Cache River Controversy.
- 5. Through the national advertising that The Fred Bear Sports Club does we are attempting to educate the general public on the contributions of sportsmen to proper wildlife management and good conservation.
- 6. The FBSC Field Round and ALOA/FBSC Indoor Bowhunter's Round are designed to give the bowhunting fraternity its first national proficiency base. Informed sources indicate that in the very near future bowhunter education tests will probably be mandatory.
- 7. The FBSC serves as a national clearing-house on anti-hunting information and rumors.
- 8. A part of your \$5 Charter Membership fee is used to disseminate information regarding the unfair and malicious attacks by the antihunting groups on hunting in general (many of our members hunt with both rifle and bow) and bowhunting in particular. For exam-

The Fred Bear Sports Club

ple, to date we have distributed over a million of our Bear Facts cards to both the general public and to State Fish and Game Departments, at their request, for distribution to their staffs. In addition we send our quarterly, The Big Sky, to state governors, all U.S. Congressmen, State Departments of Natural Resources, influential press, and selected legislators in many of the states. As a member of the Fred Bear Sports Club you will receive The Big Sky.

9. When accepted for membership you will receive the Charter Member's patch, at no additional charge, along with a Charter Member's bow decal, window/bowcase decal, certificate, membership card, a one year's subscription to The Big Sky and the initial award patch in each of the three (3) programs when you qualify.



8704 Fred Bear Sports Club Jacket
Designed exclusively for the members of the Fred Bear Sports Club
and available to Charter Members
only. Just a limited supply left of
Extra Small and Small. \$15.00 to
members only, Michigan residents
add 4% sales tax. To order use the
handy reply envelope in this catalog.

Fred Bear Sports Club Objectives

The Fred Bear Sports Club has as its goals those of saving the sport of hunting from being outlawed, the protection of our outdoor ecology and the proper wildlife management of the woods, fields and waters of this great land. The members are pledged to uphold the Rules of Fair Chase, the state fish and game laws to which they are bound, the preservation of our natural resources and the honest fulfillment of the restrictions under which they compete in all outdoor sports.

How You Can Join The Fred Bear Sports Club

Pick up an application at any Bear Archery dealer's store, or if you live in a remote area you may join by using the application on the reply envelope bound into this catalog. The initial membership fee is \$5 with a renewal of \$2 per year thereafter or \$5 for three years. For additional applications write to: The Fred Bear Sports Club, Rural Route One, Dept. C, Grayling, Michigan 49738.









8403 Fred Bear Sports Club Zippo Lighter

Members only, direct from Grayling. \$4.95 plus 50¢ postage. Use the reply envelope in this catalog. Michigan residents add 4% sales tax.



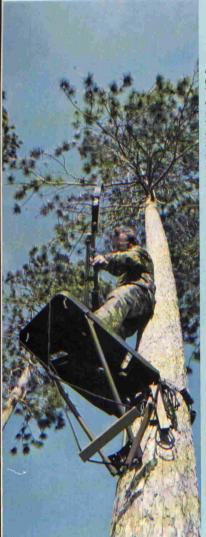
You May Already Have Earned One or More of These Animal Award Patches

Registered Charter Members of The Fred Bear Sports Club, in good standing, are eligible to win awards in the Bowhunting Division of the Club for game taken under the Rules of Fair Chase during the hunting seasons beginning January 1, 1967 up to and including the current season if taken legally under the laws of the state or territory in which they were hunted. The Award Applications are available at your Bear Archery dealer and must be certified by him before you submit it to the Award Approval Committee in Grayling. The first award patch you earn in each category (i.e., your first deer, your first bear, etc.) is FREE. Additional copies of that particular award are available for \$1.50 each. Additional chevron patches for game taken in each class are \$.75

The New Fred Bear Sports Club Field Round is great fun to shoot and can be shot by Archery Clubs everywhere. Write for complete information on this new Round: Fred Bear Sports Club, Rural Route One, Grayling, Michigan 49738.



The Fred Bear Sports Club Staff with the Staff of the Bear Archery "In-House" Advertising Agency "Archery Development Corporation" and Mr. Bear, during one of his frequent visits to "The Swamp"



4700 NEW Bear Polar II® Compound Bow

The latest addition to the Bear line of quality bows, an economically priced compound with features not found on even the most expensive ones. Adjustable peak weights of 35, 50, 55 and 60 pounds, a break-off of 50%, excellent cable clearance, and a draw length of 28 to 30½". Plus a long list of accessory equipment. For the whole story, see pages 4 & 5.

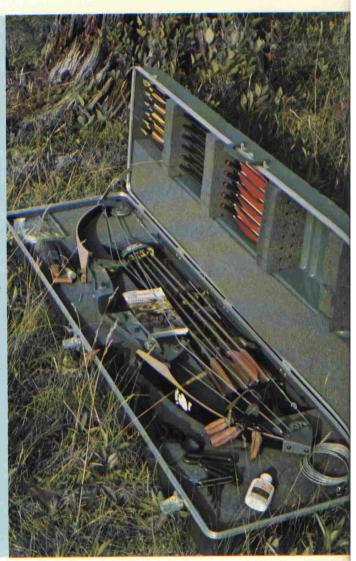
7900 NEW Fred Bear Converta-Tree Stand

A lightweight portable tree stand that can be carried to a hunting site and quickly erected from the ground.

Great for hunters, nature photographers and naturalists, the stand provides an improved view of game trails, puts one above line of sight, and gets the human scent off the ground. For more information see page 42.

7789 NEW Fred Bear Compound Caddy

A protective case for your strung compound bow. Will hold bow, arrows, stabilizer, bowsight, quiver, and more for travel or storage. The best protection available for strung compound bows. Case is a dark green, high-impact plastic with handle and three locks. For complete information see page 37.





Bear Archery, Rural Route One, Grayling, Michigan 49738 Phone (517) 348-6011

Canadian Bear Archery Distributors 753 LeBeau Blvd. St. Laurent, Montreal 379, Quebec Phone (514) 331-2510 Export: Pan Pacific Company 533 Mission Street San Francisco, California 94105 Phone (415) 433-4741

European Export: Winchester International 275 Winchester Avenue New Haven, Connecticut 06504 Phone (203) 777-7911 We are continually seeking to improve all Bear products for your enjoyment and benefit. Toward that end we reserve the right to change specifications without notice at anytime we feel they will be of aid to the archer.

Member Archery Manufacturers Organization



No endorsement of Bear Archery or its products by the tourists or townspeople shown in the candid photographs contained herein is intended or implied. A "news" type photographic coverage of what life is like in Grayling is our only intent.

Credits: Art and Production by Gawayne Kinsey and Michael Haller, Bow Photography by Stedman Studios: Color Separations by Precision Litho Plate—all of Fort Wayne, Indiana, Typography by Typographic Insight Ltd. Ann Arbor