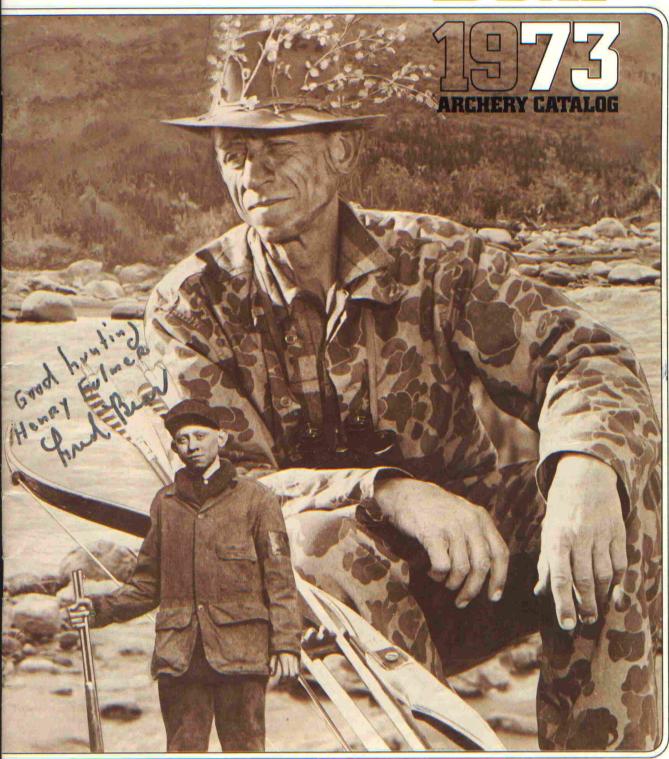
# Special Fred Bear Commemorative Issue

Bear



## Dedication

This catalog introduces a fresh new look to archery equipment and is dedicated to a small Pennsylvania farm boy, who after learning to hunt with a gun by his father's side in the mountains and fields of Cumberland Valley, went on to become the world's foremost living authority on the bow and arrow. By his life style he has set a high standard of conduct and respect for the great out-ofdoors throughout the world for all to emulate. This catalog is dedicated to Fred Bear by the members of The Fred Bear

Sports Club. Bear 1973

The Fred Bear Sports Club has just been introduced to the American public. This is the culmination of Fred's lifetime attempt to establish a Code of Ethics for all who enjoy the outdoors to follow. There is more on this unique Club on page 46. Briefly, though, members of the Fred Bear Sports Club are pledged to preserve the ecology of our woods, fields and waters and to support proper wildlife management. They must further pledge to uphold the Fish and Game laws to which they are bound, the preservation of our natural resources and the honest fulfillment of the restrictions under which they compete in all outdoor sports. Members must pledge to observe the Rules of Fair Chase in all of their outdoor activities.

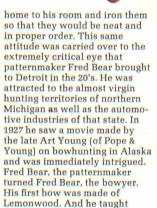
As you review the products in the following pages you will be struck with the unusually attractive colors of this new line of bows. Our new 1973 Bear® bows reflect this reverence for the nature around us that we are trying to help preserve. You will see the brilliant blues of fresh waters and clear skies, the warm bark browns of the mighty trees of the forest, the rich greens of the fields and ferns and the striking reds of sunset. And, then, in honor of all that this great country has given to Fred Bear and to Bear Archery you will meet the Bear '76er TM and the Victor Patriot™ bows, bold blendings of the colors of Old Glory.

Fred Bear, the man.

This past summer, during the week of the PAA Nationals the Tournament of Champions and the Olympic Qualifying Tournament the Archery Hall

of Fame was introduced. The first inductees for this honor were Howard Hill, Ben Pearson, Ann Weber Hoyt, Maurice Thompson, Russ Hoogerhyde, Karl Palmatier and Fred Bear. Fred's plaque reads "His pioneer work in the art of archery manufacture is matched only by his worldwide contributions to the art of bowhunting."

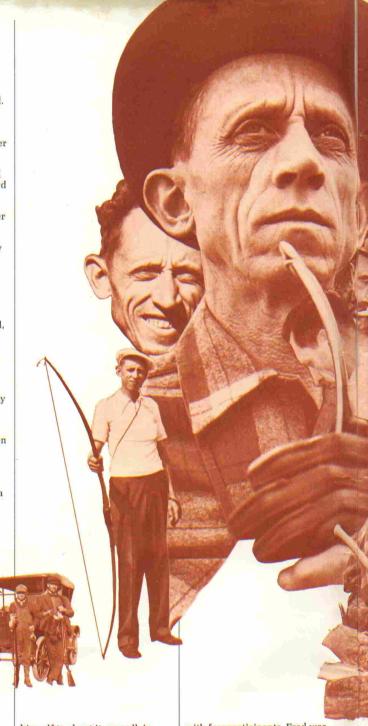
Behind this one sentence describing the life of a man is a Horatio Alger story worthy of others the likes of Henry Ford, Thomas Edison, George West-inghouse, and other pioneers of the American scene. This is not a biography, it is a commercial catalog, but to understand the quality and craftsmanship built into each and every Bear Archery product, one must first understand the man who insists upon this quality and establishes this craftsmanship. His great devotion to detail has earned Bear products the highest accolades the world over. It was instilled in him by his parents on their farm in Pennsylvania. Even as a youngster running a trap line to earn pocket money Fred would take his hard earned dollars

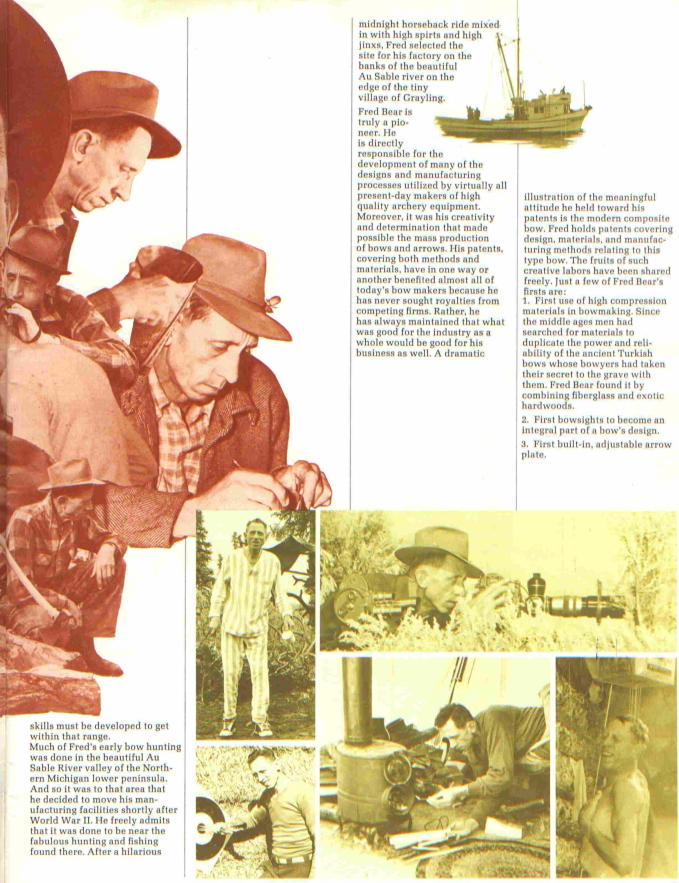


himself to shoot it, so well, in fact that in the 30's he made a name for himself in both indoor and outdoor archery tournaments across the state of Michigan.

In 1933 he started making equipment for his friends in his home in Detroit and began his lifelong effort to bring archery back into prominence in the world of sports. Since the 1906 Olympics, it had fallen into hard times

with few participants. Fred was instrumental in having the first bowhunting season established in Michigan in 1937. Along with his love of tournament archery grew his thrill of the challenge of hunting with the bow and arrow. He had taken the biggest buck he had ever downed to that time with a rifle and found it to be too easy. He accepted the challenge of the relatively short range of the bow where most shots are usually less than 40 yards and where great hunting



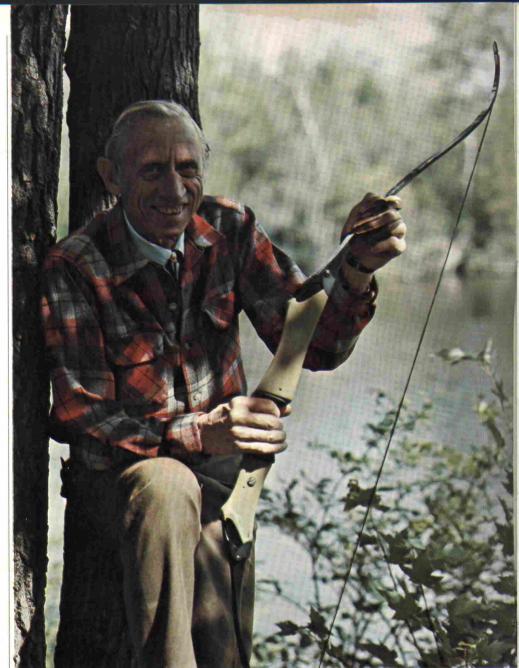


4. Invented the bow quiver as an aid to hunters stalking thru heavy brush. The traditional back or belt quiver is troublesome under normal hunting conditions. Fred discarded his, carrying his arrows first in his hands. Then he struck upon the idea of crafting a groove into the back of his bow handle, a slot into which his spare arrow would fit. Finally he came up with a hand held quiver with which he could maneuver around obstacles. (see page 29). The logical next step was for Fred to attach this quiver directly to the bow with a protective cover for his hunting heads. Thus was born the bow quiver.

5. The Bear Razorhead is the most famous and most used hunting head in the world today. It was developed by Fred to insure bringing the game down as quickly and humanely as possible. Rather than having just two cutting surfaces as have been used since Stone Age man Fred added a replaceable insert into the main blade giving the hunting head four cutting surfaces. This humane effort has been very effective.

6. The truest measure of the creativity brought by a designer to his work is to look at even the simplest item, such as a nail, and be able to improve upon it after careful study of the object, its environment, its limitations and its purpose. Fred studied the arrow. He already had improved the arrowhead but the basic principle of the arrow had remained the same for millenia. The shaft was permanently attached to the arrowhead. The archer needed one arrow for hunting big game, another for field archery and a third for small game and stump shooting. Fred's Answer? The new Converta-Point Arrow. A unique idea permitting the instant removal of one head for the substitution of another. Suddenly one arrow became three arrows. The hunter could use blunts, field points or razorheads all on the same shaft, The 3 in 1 arrow was a reality. A wonder shaft, X-7 aluminum, was added to this revolutionary new head for the resultant ultimate arrow

7. The way that Fred Bear has helped build the sport of archery from relative obscurity to its current high level of popularity, approximately the same participant level as golf, was by traveling around the world, field testing his many archery inventions and innovations under the most trying and punishing conditions. Fred literally gambled his life many times on his



equipment. He felled a bull elephant with one arrow. He had proven his equipment on all of the major big game animals of the world. But in all of this traveling he had one constant problem. His bow was cumbersome. It was too long and could be easily damaged by careless freight handlers. It is critical to the success of any hunt that the major piece of equipment, the bow, arrive in top shape. So, in 1947, Fred invented a take down bow. But he was not satisfied with it. For while he had invented a solution, he had not perfected it to his extremely high standards. And so, he never put it

on the market. But he continued to field test it. And to fiddle with it. And to study it. His goal was a true take-down bow, one easy to assemble and take apart like a fine gun, not just a take apart bow requiring tools and time. In the meantime his competitors introduced a takeapart bow, seemingly stealing the thunder from Fred. Still he wouldn't bring out his bow. He is a patient man. And he is a man who will not put his name on a product that does not meet his standards. Finally, in 1967, after twenty years of experimenting, Fred Bear found the ultimate answer to the Take-Down bow. A bow that could be taken apart quickly and hand carried in a briefcase sized protective covering. But, it would be three more years before Fred permitted his bow to be offered for sale to the public. First, he must test it under the most trying of terrain in the high country of Alaska, the jungle growth in the Amazon and in Africa. It proved its mettle on game of all sizes on these three continents. Fred Bear had invented and perfected the ultimate Take Down bow.

## Fred Bear Take-Down Bows

With the Bear Take-Down, you shoot tournaments and trophies with one bow instead of two. Change limbs and you're ready to go from the field to the tournament line.

Just insert perfectly-matched Bear limbs into the handle and they're locked into place for precision shooting. They cannot rattle or move. Machined grooves in the limbs and matching limb microgroove alignment key in the handle's socket hold the limb securely in place for perfect fit and alignment each time. No tools are required. Hardwarelatches, yokes, and clamps is made of steel. Like a fine gun. Shoot trophies in the morning, tournaments in the afternoonwith one bow instead of two. The Bear Take-Down.









Close-up of the limb inserted into the handle section. They are held securely together by the clamp latch and release clip.



Opened handle socket showing limb alignment key and stop screw.



### Perfect fit

The back of each limb is machined with a locater pinhole and limb microgroove alignment

The locater pin and pinhole match for perfect fit and positive limb alignment.

Upper and lower limbs cannot be reversed, insuring proper designed balance.



#### 6105 Hunting Sight

The Bear Field Model Premier hunting sights were designed specifically for the Victor Kodiak and Victor Magnum all-purpose sport bows on this page. By presetting a different yardage into each of three fluorescent rings, you can shoot from three known distances without changing your sight.



## Kodiak® Adjustable Arrow Plate

The Kodiak® Adjustable Arrow Plate makes tuning this bow easy. Just adjust a simple set screw to increase or decrease your center shot.



## 2182 Chrome Yoke and Latch

Another unique Bear feature is the chrome-plated yoke and latch for your magnesium Take-Down handle, It's available at slight additional cost.



Bow Handle	Catalog Number	Length	Limbs	Order Number
Victor Viking	2180	66"	Black -2171	2180-2171
Victor Viking	2180	66"	White-2107	2180-2107
Victor Viking	2180	68"	Black -2172	2180-217
Victor Viking	2180	68"	White 2108	2180-2108
Victor Viking	2180	70"	Black-2173	2180-2173
Victor Viking	2180	70"	White-2109	2180-2109
Victor Kodiak	2179	60"	Black 2171	2179-217
Victor Kodiak	2179	60"	White-2107	2179-2101
Victor Kodiak	2179	62"	Black -2172	2179-2172
Victor Kodiak	2179	62"	White-2108	2179-2108
Victor Kodiak	2179	64"	Black -2173	2179-2175
Victor Kodiak	2179	64"	White-2100	2179-210
Victor Magnum	2178	56"	Black -2171	2178-2171
Victor Magnum	2178	56"	White-2107	2178-2107
Victor Magnum	2178	50"	Black -2172	2178-2179
Victor Magnum	2178	58"	White-2108	2178-2106
Victor Magnum	2178	60"	Black -2173	2178-212
Victor Magnum	2178	60"	White-2109	2178-2100
Victor Custom Viking	2177	60"	Black-2171	2177-2171
Victor Custom Viking	2177	66"	White-2107	2177-2107
Victor Custom Viking	2177	68"	Black -2172	2177-2179
Victor Custom Viking	2177	66"	White-2108	2177-2108
Victor Custom Viking	2177	70"	Black -2173	2177-2170
Victor Custom Viking	2177	70"	White-2109	2177-2109

## Take-Down Bow Limbs

Only Bear limbs are Fascor® powered for speed and stability. They're Fiberglas® laminated on both sides and triple reinforced at the tips with Bearglas®.

Each pair is perfectly balanced and matched to perform as a unit. In three different lengths, interchangeable on all takedown handles.

#### HOW TO ORDER TAKE DOWN BOWS

Refer to the above chart for the proper match up of the handle section and the color limbs that you want. To order, please specify the combination Order Number shown in the right hand column, Column E. Be sure to mention the handle color and draw weight you want along with this Order Number.



#### 2181 Magnesium Bow Handle Grips

You have a choice of three different handle grips. Made of non-slip vinyl, the grip is simple to install. Standard pistol grip is standard equipment on all magnesium handle Take-Downs.

To order specify grip size, right or left hand.

#### No. 1 Standard Pistol

Also available in Red, White or Blue, right hand only.

No. 2 Medium pistol Black only.

No. 3 High pistol Black only



The Victor magnesium Take-Down bow handles are available in eight colors, ranging from subdued camo colors, perfect for hunting, to brilliant hues to make your bow the most notice-able at any range.

## Victor Viking

The finest tournament bow in America today has proven itself under the stiff competition on the Professional Archers Association tour. Early in 1972 Vic Berger equaled his own U.S. Open record by shooting just one point off perfect in his three consecutive rounds, scoring 899 out of a possible 900 in the big Las Vegas tournament. He followed that up in the summer of 1972 by winning the PAA Nationals in Grayling, breaking the previous all time record by better than nine points and becoming only the second man in history to win this National Championship three times. Victor Berger shoots a Victor Viking!

The Victor Viking handle section is made of Space Age Magnesium to Fred Bear's precise specifications. And even though magnesium is more expensive than most other materials, it provides a much lighter and stronger bow and for that reason is the choice of a growing number of tournament shooters.

Standard equipment Bristle Rest, Adjustable Nylon Arrow Plate, Sight Plate for 7" Premier Bow-sight, Converta-Accessory Insert, three additional stabilizer inserts on face. Will accept Bear-Jeffery Omni-Bowsight on face or back, and the Berger Button. Also includes chrome yoke and latches, Standard Pistol Grip.

Accessory equipment: Bear-Jeffery Omni-Bowsight, Berger Button, Magnetic Arrow Rest, 7" Premier Bowsight, Converta-Bowfishing Reel, Bear Hunting Stabilizer, Omni-Coupler® Stabilizer, Bear

Medium Pistol Grip, High Pistol Grip. No. 7105 Professional Dacron® String with monofilament serving. See page 5 on how to order Fascor™ powered limbs.

AMO length: 66", 68", 70".

Weights: 25 to 50 lbs.

Draw limit: Unlimited.

Handle section: Magnesium.

Handle color: Stocked in Snow White, Astro Blue, Arctic Grey, Sunset Gold, Cardinal Red. Also available in Buckskin Brown, Moss Green, Autumn Rust, but please allow four weeks for delivery. Weighed at 28" from front of arrow shelf.

Catalog No. 2180 [Handle section only)

To order specify:

1. handle section catalog number

2. handle color

3. right or left hand

"Victor" take down handles are covered by U. S. Patents #2,842,113, #D-204,065,

**Victor Kodiak** 

It's two bows for the price of one! A medium length sight window makes this Magnesium bow equally at home on the shooting line or on the hunt. This is one of the bows Fred Bear hunted with last fall in Alaska. Need we say more?

Standard equipment Vinyl Arrow Rest, Kodiak® Adjustable Arrow Plate, Converta-Accessory Insert. Routed for 5" Bear® Field Model Hunting Bowsight, Standard Pistol Grip.

Accessory equipment: Bear Hunting Stabilizer, Bear Omni-Coupler® Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, 5" Bear Hunting Sight, Medium Pistol Grip, High Pistol Grip, Bear Master Bowcase. No. 7050 Universal Temper Strand Black Dacron<sup>®</sup> Bowstring. See page 5 on how to order Fascor<sup>™</sup> limbs.



AMO length: 60", 62", 64".

Weights: 25 to 70 lbs.

Draw limit: Unlimited.

Handle section: Magnesium.

Handle color: Stocked in Moss Green, Arctic Grey, Buckskin Brown, Autumn Rust. Also available in Cardinal Red, Sunset Gold, Astro Blue and Snow White. Please allow 4 weeks for delivery, Weighed at 28" from

front of arrow shelf.

Catalog No. 2179 (Handle section only)

## To order specify:

- 1. handle section catalog number
- 2. handle color
- 3. right or left hand

(Note: Victor Kodiak may be ordered with chrome yoke and latch for slight additional charge.)

## Victor Magnum

Tough. Light weight, Magnesium handle. And a real straight shooter. The handle can't warp, crack or check. With a new indestructible Ironwood™ finish—this one can really take it. Take it on your next hunt.

Standard equipment Vinyl Arrow Rest, Kodiak® Adjustable Arrow Plate, Converta-Accessory Insert. Routed for 3¾" Bear® Field Model Hunting Sight, Standard Pistol Grip.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel, 3¾" Bear Field Model Hunting|Sight, Medium Pistol Grip, High Pistol Grip, Bear Master Bowcase, No. 7050 Universal Temper Strand Black Dacron® Bowstring. See page 5 on how to order Fascor™ limbs.

AMO length: 56", 58" 60".

Weights: 25 to 70 lbs.

Draw limit: Unlimited.

Handle section: Magnesium.

Handle color: Stocked in Moss Green, Arctic Grey, Buckskin Brown, Autumn Rust. Also available in Cardinal Red, Sunset Gold, Astro Blue and Snow White. Please allow four weeks for delivery. Weighed at 28" from front of arrow shelf.

Catalog No. 2178 (Handle section

## To order specify:

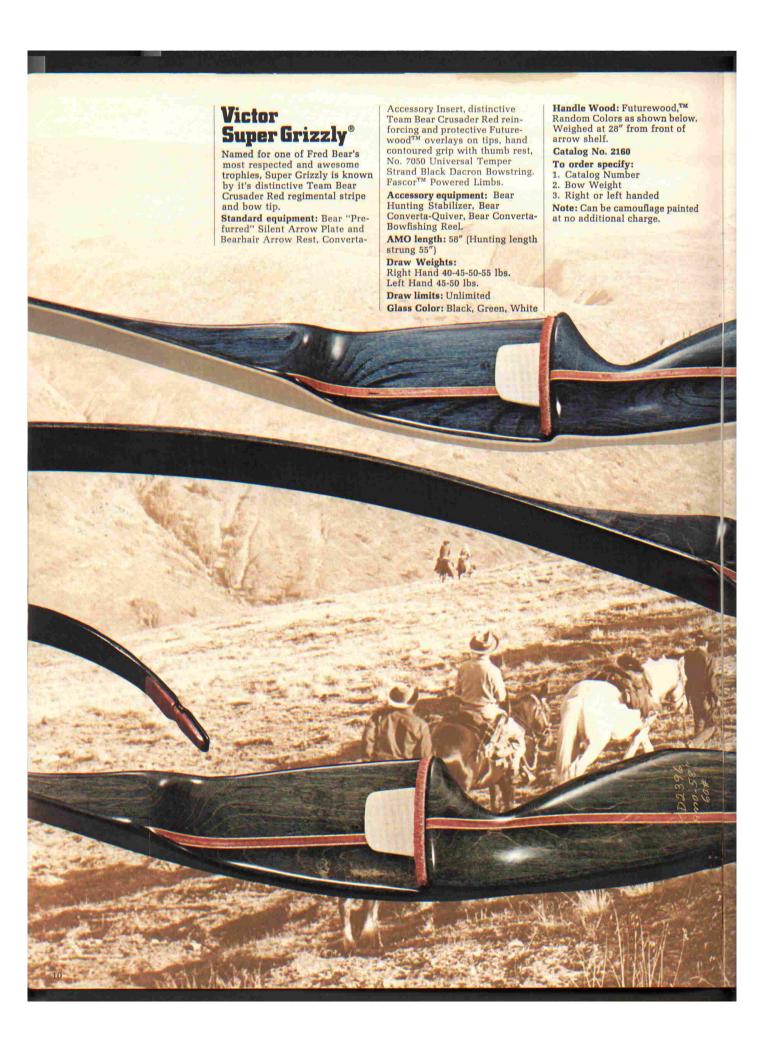
- 1. handle section catalog number
- 2. handle color
- 3. right or left hand

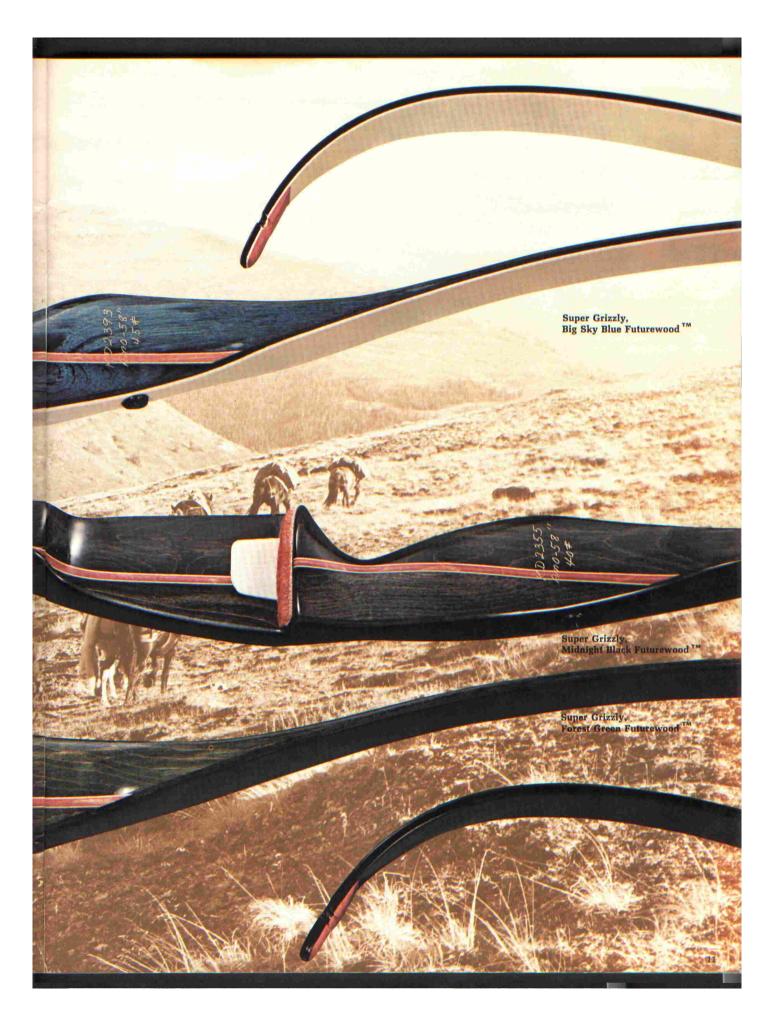
(Note: Victor Magnum may be ordered with chrome yoke and latch for slight additional charge.)











## Victor Super Kodiak®

Fred Bear considers the wily North American Whitetail deer to be the most difficult game to bag in the world. This is the perfect bow to do just that, Midnight Black Futurewood with the distinctive Crusader red stripe and tips. Standard equipment: Bear "Prefurred" Silent Arrow Plate and Bearhair™ Arrow Rest, Converta-Accessory Insert, Fascor™ Powered Limbs, Futurewood™ overlays on tips and three-ply fibre overlays on back of handle. Hand-contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

Accessory equipment: Bear 5"
Premier Hunting Sight (see note
below), Bear® Hunting Stabilizer,
Bear Converta-Quiver, and Bear
Converta-Bowfishing Reel.

AMO length: 60" (Hunting length strung 57").

Weights: Stocked in 40, 45, 50, 55 lbs. For 35, 60, 65, 70 lbs. allow three weeks for delivery.

Draw limit: Unlimited.

Glass color: Black.

Handle: Futurewood.® Weighed at 28" from front of arrow shelf.

Catalog No. 2141

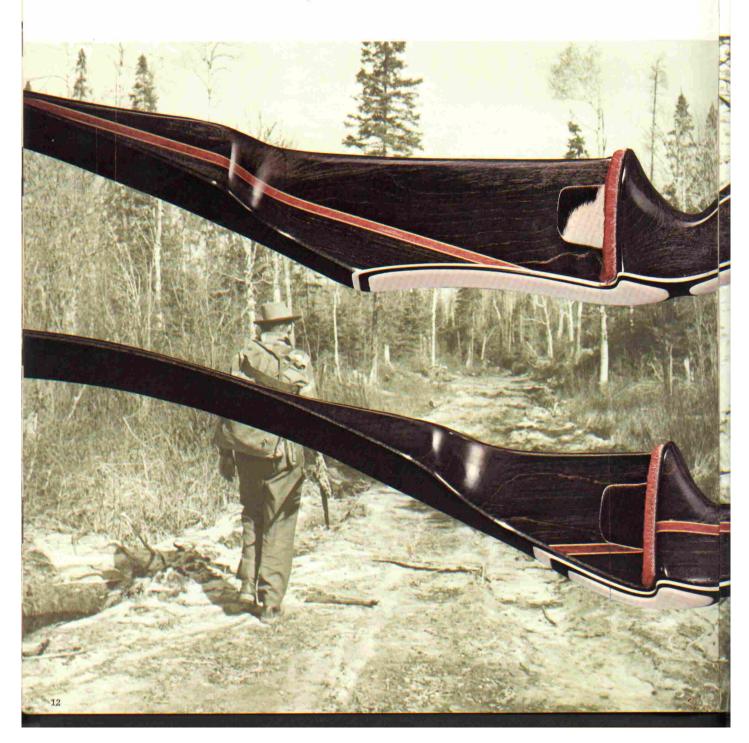
To order specify: 1. catalog number

2. bow weight

3. right or left hand

Note: 5" Premier Hunting Sight available factory-installed on Super Kodiak® bows to 50 lbs. weight only.

(Note: Can be ordered Bear camouflage-painted at no additional charge.)



## Victor Super Magnum<sup>®</sup> "48"

This is the bow for you if you hunt from tree blinds or in heavy cover. The ultimate in a short hunting bow. Designed by the ultimate in hunters, Fred Bear. Midnight Black Futurewood with the distinctive Crusader Red stripe and tips.

Standard equipment: Bear®
"Prefurred" Silent Arrow Plate
and Bearhair Arrow Rest,
Converta-Accessory Insert,
Fascor™ Limb Core, Futurewood™ overlays on tips and
three-ply Bearglas® overlays
on back of handle for added
strength and beauty, hand-contoured grip with thumb rest, No.
7050 Universal Temper Strand
Black Dacron® Bowstring.

Accessory equipment: Bear Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel.

AMO length: 48" (Hunting length strung 45").

Weights: Stocked in 40, 45, 50, 55 lbs. For 35, 60, 65, 70 lbs. allow three weeks for delivery.

Draw limit: Unlimited.

Glass color: Black.

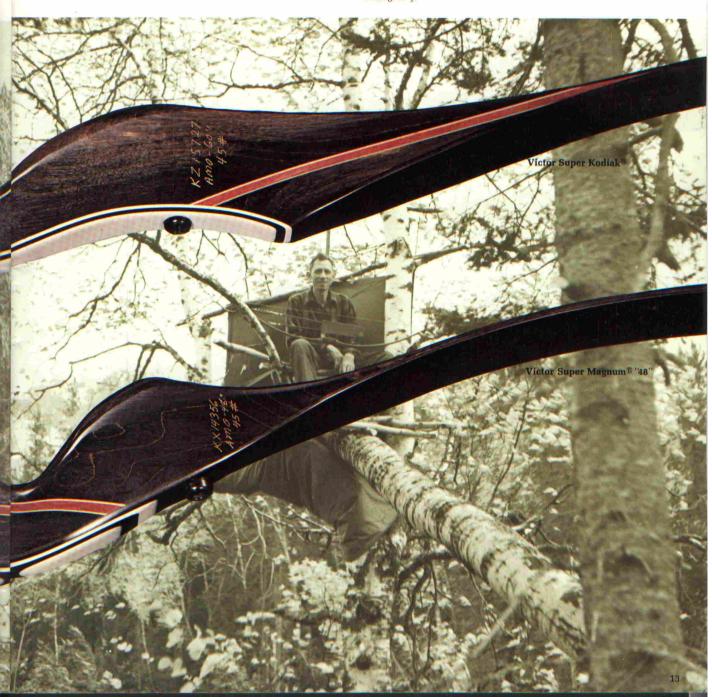
**Handle:** Futurewood.<sup>®</sup> Weighed at 28" from front of arrow shelf.

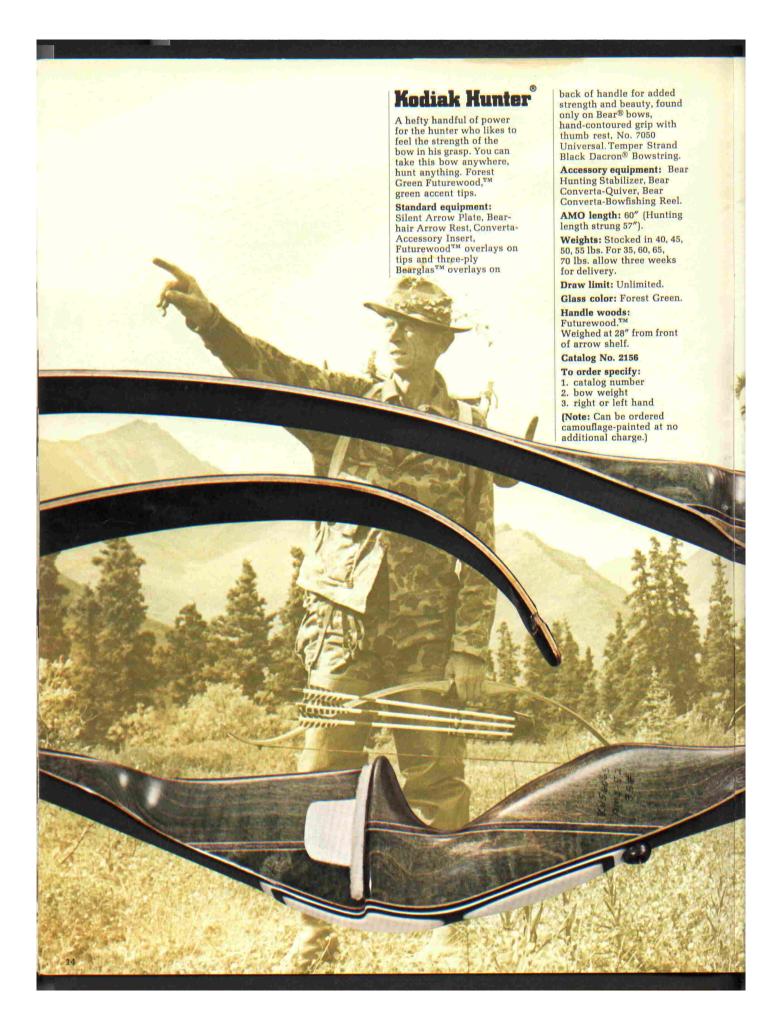
Catalog No. 2146

## To order specify:

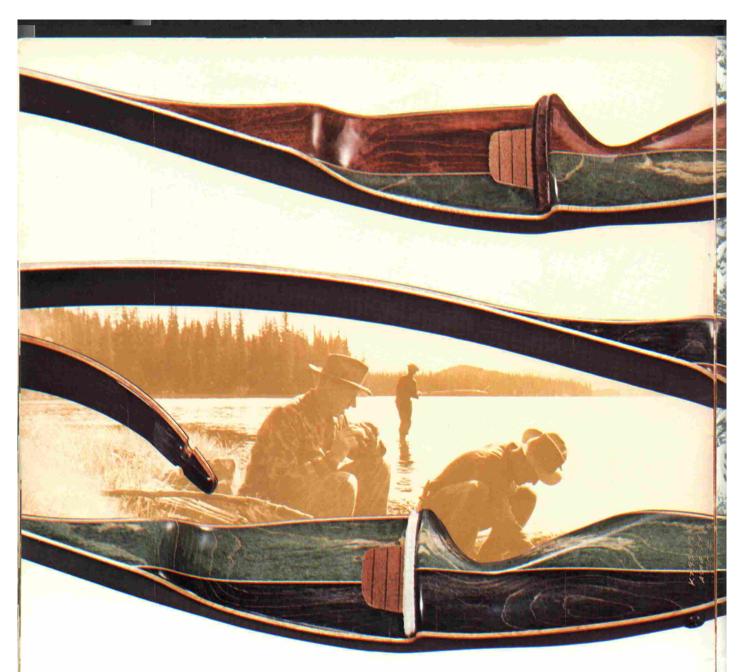
- 1. catalog number
- 2. bow weight 3. right or left hand

[Note: Can be ordered Bear camouflage-painted at no additional charge.]









## Bear Grizzly <sup>®</sup>

We call Grizzly our Two-Season Hunter bow. It's for the gun hunter who wants to try the challenge of the bow, who wants to stalk to within 40 yards for his shot, who wants to double his hunting season by hunting with both his gun and his bow during the separate season for each. Shipped in random color combinations as shown-Midnight Black, Forest Green, Bark Brown.

Standard equipment: Leather Arrow Plate, Bearhair Arrow Rest, Converta-Accessory Insert, reinforcing and protective Futurewood™ overlays on tips, hand-contoured grip with thumb rest, No. 7050 Universal Temper Strand Black Dacron® Bowstring.

**Accessory equipment:** Bear® Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel.

AMO length: 58" (Hunting length strung 55").

Weights: Stocked in 40, 45, 50 lbs. For 35, 55, 60, 65, 70 lbs. allow two weeks for delivery.

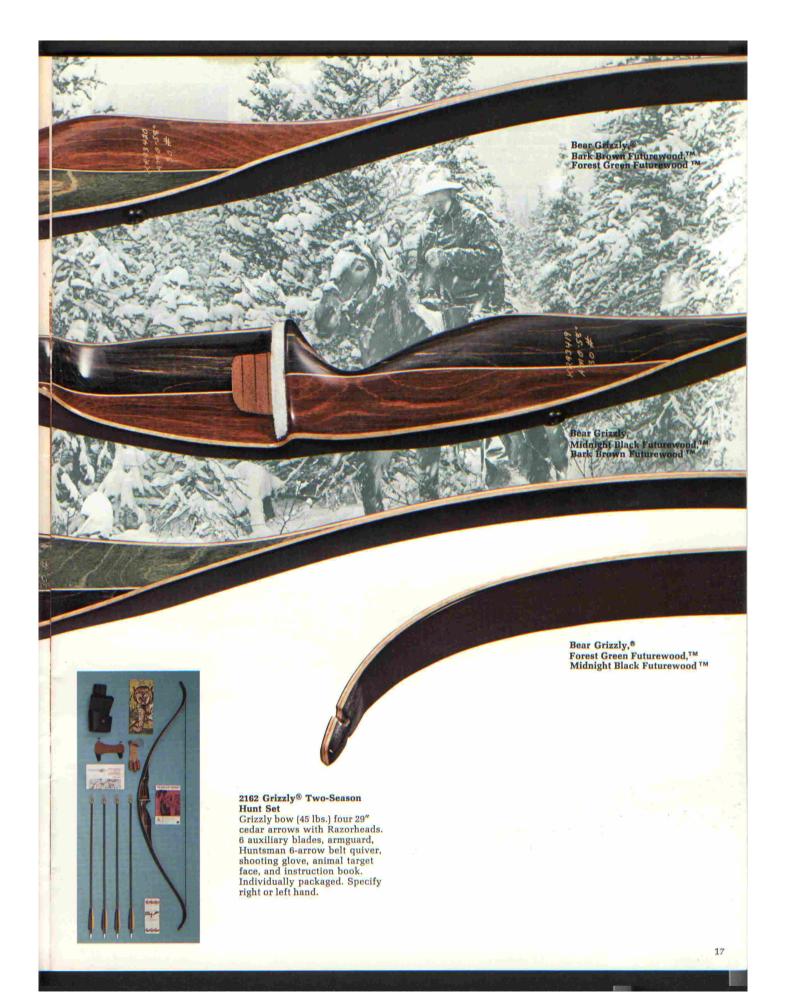
Draw limit: Unlimited. Glass color: Bark Brown. Handle wood: Futurewood. TM Weighed at 28" from front of arrow shelf.

Catalog No. 2161

To order specify:

- 1. catalog number
- bow weight
   right or left hand

(Note: Can be ordered camouflage-painted at no additional charge.)



## Black Bear®

Named for one of the most sought after trophies in North America. This proven beginner's bow serves double duty at both the target line and the hunter's blind. Random African, South American Hardwoods.

Standard equipment: Leather Arrow Plate and Bearhair<sup>TM</sup> Arrow Rest, No. 7050 Universal Temper Strand Black Dacron<sup>®</sup> Bowstring.

Accessory equipment: Converta-Accessory Insert, Omni-Coupler Stabilizer, Hunting Stabilizer, Bear Converta-Quiver, Bear Converta-Bowfishing Reel. AMO length: 60" (Hunting length strung 58").

Weights: 25, 30, 35, 40, 45, 50 lbs.

Draw limit: Unlimited.

Glass color: Assorted light glass on weights 25, 30 and 35 lbs. Black on weights 40, 45 and 50 lbs.

Handle wood: Selected

hardwoods. Weighed at 28" from front of arrow shelf.

Catalog No. 2126

To order specify:

catalog number
 bow weight

3. right or left hand



2127 Black Bear® Target Set

Black Bear bow (25 lbs.), 4 28" matched cedar arrows, convertible right or left hand shooting tab, armguard, belt quiver, 16" colorful target face, instruction book. Individually packaged. Specify right or left hand.



2128 Black Bear® Bowhunter Set

Black Bear bow (45 lbs.), 4
29" matched cedar arrows
with Razorheads, 6 auxiliary
blades, armguard, convertible
right and left hand shooting
glove, bow quiver, 12" animal
target face, Fred Bear's bowhunting tips booklet.
Individually packaged.
Specify right or left hand.







The bow all America has been waiting for, the bow that will win over both the Archie Bunkers and the Michael Spivaks. The bow that will enable all Americans to get into the challenging sport of archery. Bear '76er. Fred Bear's way of thanking America for helping to fulfill his "impossible dream." Handles, limbs and grips in random reds, whites and blues. Take down design for compact storage and easy travel. "Bear '76er" Take Down Handles are covered by U.S. Patents #2,842,113, #D-204,065, #3,415,241.

## Bear ′76er™ Deluxe

Standard equipment: Bearhair Arrow Rest, Silent Arrow Plate, Converta-Accessory Insert, Adjustable Three Pin Bear '76er Bowsight, Standard Pistol Handle Grip-assorted red, white, blue. High impact molded reinforcing and protective overlays on tips, No. 7050 Universal Black Temper Strand Bowstring.

Accessory equipment: Bear Omni-Coupler® Stabilizer, Bear Hunting Stabilizer, Bear Converta-Bow Quiver, Bear Converta-Bowfishing Reel. Assorted Red, White and Blue Standard Pistol Grips.

AMO length: 64"

Draw weights: Light Weight— (25/30 lbs.); Medium Weight— (30/35 lbs.); Heavy Weight— (40/45 lbs.). Extra Heavy Weight—(45/50 lbs.).

Draw limit: Unlimited.

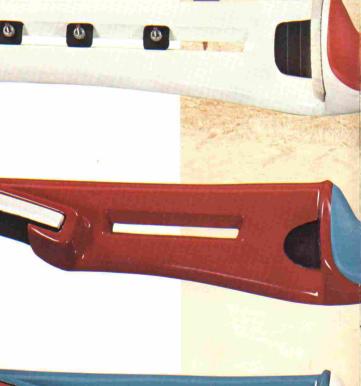
Glass color: Random red, white and blue fiberglas limbs.

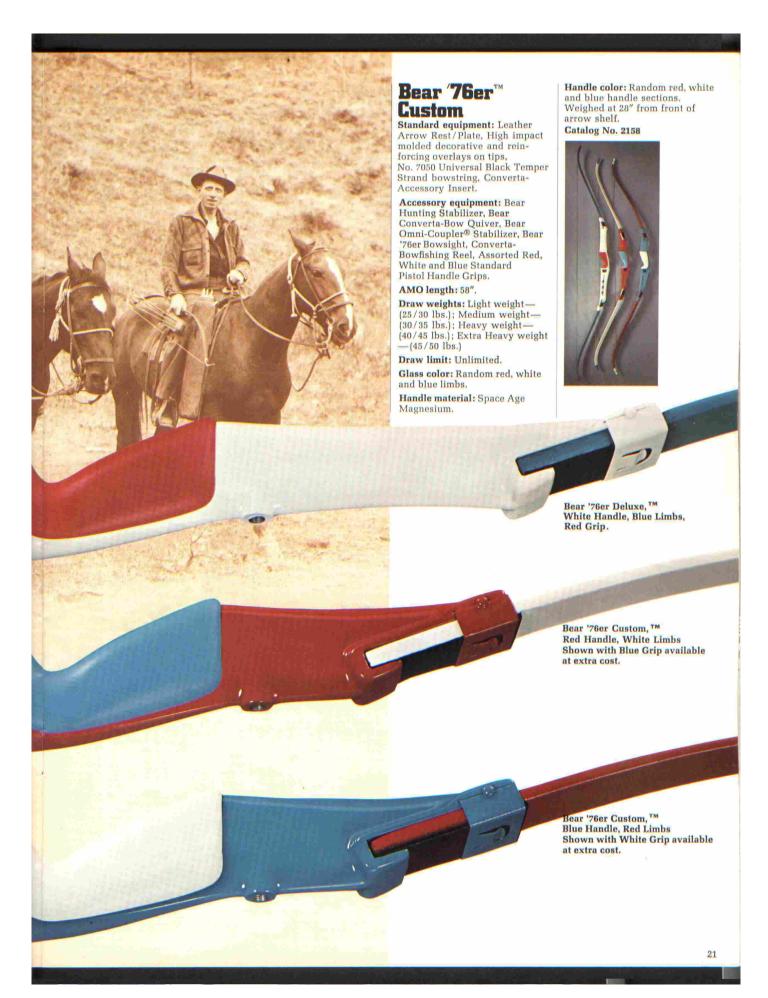
**Handle material:** Space Age Magnesium.

Handle color: Random red, white, and blue handle sections. Weighed at 28" from front of arrow shelf.

Catalog No. 2164









## Solid Fiberglas<sup>®</sup> **Bows and Sets**

There's a Bear bow here for everyone. Any age. Boys, girls, men, women. A Fiberglas Bear bow starts many an archer on his way to more fun, to more sport, and even to more sophisticated bows. Start here. For yourself. For the family. For a gift, For target shooting, bowhunting, bowfishing, backyard fun. Each bow shoots left or right. Complete with braided Dacron® double-loop bowstring.

5501 Blue Bear® set

Start the boy—or girl—with, this one. Designed for the beginner, with 40" Blue Bear bow, double-loop braided Dacron® bowstring, three 28" cedar arrows, instruction booklet, target face. Not a toy.

Dealer note: three sets per carton.

5506 Red Bear® set

For older boys and girls. Red Bear 50" bow, double-loop braided Dacron® bowstring, three 28" cedar arrows with pro target points, vinyl quiver, target face, instructions. Not a

Dealer note: three sets per carton.

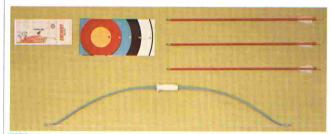
5511 Green Bear® target set Backyard family fun included. Also: 56" 25-lb. Green Bear bow, double-loop center-served braided Dacron® bowstring, three 28" cedar arrows, new belt quiver, right or left shooting tab, armguard, championship target, instructions.

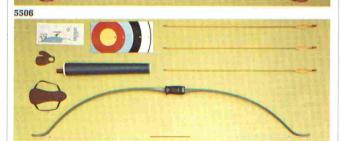
Dealer note: three sets per

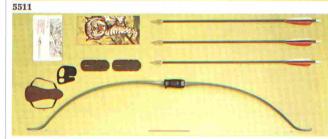
#### 5515 Green Bear® bowhunting set

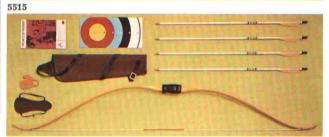
Fred Bear, internationally famed big game bowhunter, wrote a booklet, "Fred Bear's Tips on Bowhunting." You'll find it in the set. You'll also find a 56" 45-lb. Green Bear bow, three 29" cedar arrows with single-blade Razorheads,' double-loop center-served braided Dacron® bowstring, bow quiver, armguard, right or left shooting tab, full-color target face. You're loaded, with

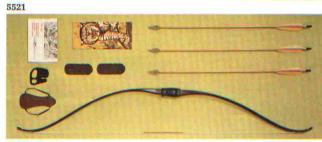
Dealer note: three sets per











5521 Golden Bear® set

Target set. Features 60" recurve Golden Bear bow rated at 30 lbs, with double-loop centerserved braided Dacron® bowstring, four 28" matched cedar target arrows. Belt quiver, Armguard. Right or left shooting tab, Full-color target. Instruction booklet.

Dealer note: three sets per carton.

## 5526 Brown Bear® bowhunting

The bowhunter or bowfisherman will appreciate this one. 60" 45-lb. recurved Brown Bear hunter bow with center-served braided Dacron® bowstring, three top-of-line Fred Bear 29" cedar hunting arrows with Razorheads®, bow quiver, right and left shooting tab, armguard, full-color animal target face, and "Fred Bear's Tips on Bowhunting" booklet.

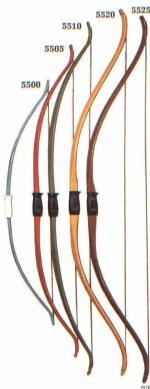
Dealer note: three sets per carton.

## 5500 Blue Bear bow only Dealer note: six bows per carton. 5505 Red Bear bow only

Dealer note: six bows per carton. 5510 Green Bear bow only (25, 35, 45 lbs.) Dealer note: four bows per carton.

5520 Golden Bear bow only (30 lbs.) Dealer note: four bows per carton.

5525 Brown Bear bow only (45 lbs.) Dealer note: four bows per carton.



## Converta-Point® Arrows

WACA—Wooden Arrow
Converta-Point Adapter—gives
you the ultimate in convenience
and economy arrows. Fred Bear
"Plus 3" Converta-Point arrows
are now available in aluminum,
glass, or wood shafts.

"Plus 3" Converta-Point Aluminum and Glass shafts are fitted with a unique insert that accepts the threads of the screw-in "Plus 3" Converta-Point arrow. The insert gives your arrow a compressive, shock-resistant fit.

The "Plus 3" Converta-Point offers: 1—a special adapter to fit Razorhead® arrows; 2—a blunt point matched to Razorhead weight; 3—a field point matched to Razorhead weight.

Now, a dozen "Plus 3" Converta-Point is all you need for big game hunting, small game hunting field shooting, or hunting practice. No tools required; simply screw in the head you need. To prepare your present "1½2" cedar shafts, simply saw off the point and install the WACA with Bear™ Quick Stick cement. You retain the shaft's original length, and you've increased your dozen arrows into three dozen multipurpose arrows. And the 40 grains of weight gives you more penetrating power for hunting.



5234 Razorhead®, 1340 WACA, 1332 Field Point, 1333 Blunt.

## Aluminum

Fred Bear® "Plus 3" Converta-Point® Magnum Arrows for hunting and field are made by James D. Easton to Fred Bear's specs. Has to be the toughest arrow you've seen. Made of aluminum alloy, and coated with a hard anodic film for long-wearing, non-corrosive, glareless life.

There's more: a cap-dip finish. Pinstriping. Matched feathers fletched to a proper helical.

Fred Bear® Magnum™ arrows are stocked in full length, 29" and 31" only, and in these tube sizes for all hunting and field arrows: .308 for 40/50 lb bows, .312 for 50/60 lb bows, .316 for 60/70 lb bows, and .320 for 70/80 lb bows. (Magnum arrows in .324 and .328 are available on special order. The 29" .324 arrow weighs 625 grains; the .328 weighs 655 grains. These heavier shafts are recommended for 65 lb bows and up.) Specify bow weight and draw length.

Dozen—All arrows stocked in 29" and 31" lengths.

1030 Magnum arrows fitted with high-strength inserts (no points). 1031 Full length Magnum arrows with high-strength inserts unattached (no points). 1032 Magnum arrows with

Converta-Field points (125 grain).

1033 Magnum arrows with
Converta-Blunt points (125 grain).

1034 Magnum arrows with
Converta-Point four-blade
Razorhead (125 grain).

1035 Matched set of Magnum
arrows with six 125-grain fourblade Razorhead and six 125grain Converta-Field points.

Note: For Magnum arrows in lengths other than 29" or 31" please allow two to four weeks for delivery.

## Fiberglas®

Fred Bear Fiberglas Kodiak®
Supreme "Plus 3" Converta-Point
Arrow for hunting and field
Moisture or temperature changes

Moisture or temperature changes don't affect its strength or straight line. We've graded it carefully for uniformity and top quality to make it the finest arrow of its kind.

Multi-colored cresting. Hand pinstripes. Premium feathers in proper 5¼" hunting length fletched to a true helical. Rich jade green. Stocked only in full length, 29" and 31", and in sizes .407, .408, .409, .410, .411. To cover weights 35 lbs. to 70 lbs.

Specify exact bow weight and draw length.

Dozen-All arrows stocked in 29" and 31" lengths. 1070 Supreme arrows fitted with high-strength inserts (no points). 1071 Full-length Supreme arrows with high-strength inserts unattached (no points). 1072 Supreme arrows with Converta-Field points (125 grain). 1073 Supreme arrows with Converta-Blunt points (125 grain). 1074 Supreme arrows with Converta-Point four-blade Razorhead (125 grain). 1075 Matched set of Supreme arrows with six 125-grain Converta-Field points and six 125-grain four-blade Razorhead. Note: For Kodiak Supreme arrows in lengths other than 29" or 31", please allow two to four weeks for delivery.

For extra points, in certs, and Razorhead, see "Plus" Converta-Point Company

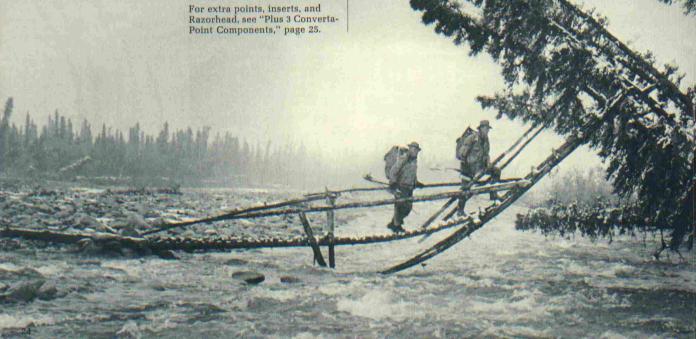
® Registered tradem of the Owens-Corning Fiber

## Fiberglas®

Fred Bear Kodiak® "Plus 3"
Converta-Point® Fiberglas
Arrows for hunting and field—
our finest lower cost Fiberglas
arrow. It's made of the same
tough material as our Kodiak
Supreme. The 5½" feathers sport
a proper helical fletch. Fulllength lacquer-dip Bear jade
green shaft, without cap dip or
crest. Stocked only in full-length,
29" and 31" to AMO standards.
Sizes .407, .408, .409, .410, .411 to
cover weights 35 lbs. to 70 lbs.
Specify bow weight and draw
length.

Dozen-All arrows stocked in 29" and 31" lengths. 1090 Kodiak arrows fitted with high-strength inserts (no points). 1091 Full-length Kodiak arrows with high-strength inserts unattached (no points) 1092 Kodiak arrows with Converta-Field points (125 grain). 1093 Kodiak arrows with Converta-Blunt points (125 grain). 1094 Kodiak arrows with Converta-Point four-blade Razorhead (125 grain). 1095 Matched set of Kodiak arrows with six 125-grain four-blade Razorhead and six 125-grain Converta-Field points.

Note: For Kodiak Supreme arrows in lengths other than 29" or 31", please allow two to four weeks for delivery. For extra points, inserts, and Razorhead, see "Plus Converta-Point Compensation ® Registered trademark, Owens-Corning Fiberglas Con-



## Cedar

New WACA Bear® Top Grade "Plus 3"™ Converta-Point® **Gedar Arrows for hunting and** field-with WACA (Wooden Arrow Converta-Point Adapter). Port Orford cedar is selected for Bear's top grade "Plus 3" Converta-Point cedar arrows. Excellent quality and flight characteristics; archers' favorite. Spine-matched to ± 2½ lbs. in weights 35 to 65 lbs.—the closest mass-produced spine-matched cedar arrows made. Premium feathers; proper 51/4" helical fletching. Stocked only in full length, 29" and 31". Specify bow weight and draw length.

Dozen-All arrows stocked in 29" and 31" lengths. 1040 Cedar arrows with WACA adapter attached (no points). 1041 Full-length cedar arrows with WACA adapters unattached (no points).

1042 Cedar arrows with Converta-Field points (125 grain). 1043 Cedar arrows with Converta-Blunt points (125 grain).

1044 Cedar arrows with Converta-Point four-blade Razorhead (125 grain). 1045 Matched set cedar arrows with six 125-grain four-blade Razorhead and six 125-grain Converta-Field points.

Note: For top-grade cedar arrows in lengths other than 29" and 31", please allow two to four weeks for delivery

"Plus 3" Converta-Point® components

1322 Nock inserts for Kodiak® and Kodiak Supreme Fiberglas arrows. Dozen pack. Specify shaft size. 1332 Converta-Field points (125

grain). Matched to Razorhead weight. Dozen pack. 1333 Converta-Blunt points (125 grain). Matched to Razorhead

weight. Dozen pack. 5234 Converta-four-blade Razorhead with adapters attached. Dozen pack 5237 Converta-four-blade Razorhead with adapters attached. Three pack

1335 Converta-broadhead adapter for Magnum arrows. Dozen pack. 1336 Converta-high-strength inserts for Magnum, Kodiak, and Kodiak Supreme "Plus 3" Converta-Point shafts. Specify shaft size. Dozen pack. 1340 WACA-high-strength

Wooden Arrow Converta-Point Adapter for 11/32" shafts only. Dozen pack.

7372 5/16" Judo-Point for aluminum and cedar Converta-Point arrows 7373 11/32" Judo-Point for Fiberglas Converta-Point arrows.

The Fred Bear® "Plus 3" Converta-Point arrow is covered by U.S. patent #3,401,938.

1034

1073



WACA Bear top-grade cedar "Plus 3" Converta-Point® Flu-Flu™ arrows

Swift and accurate, with limited action for bird shooting, small game, trap. Smart feather design provides fast flight at release, then slows at arc to limit distance. Stocked in 29" length and weights 35 lbs. to 65 lbs. Specify bow weight. Box of four.

1047 Cedar Flu-Flu arrows with Converta-Blunt points (125

1048 Cedar Flu-Flu arrows with Converta-Field points (125 grain).

1049 Cedar Flu-Flu arrows with Converta-Point four-blade Razorhead (125 grain).

Note: For cedar Flu-Flu arrows in lengths other than 29", allow two to four weeks for delivery.



# Arrows 1010 1150 1067 1060 1775 1015 1064 1025 1082 26

## Aluminum

Bear®-Easton Professional X-7 tournament arrows are preferred by top tournament archers. It's the Easton quality tubing manufactured to exacting tolerances that makes the big difference. Beautiful Meadow Green color; multi-color hand cresting, fletching of proper length for target shooting. Available in sizes 1516, 1616, 1716, 1814, 1816, 1914. Specify shaft size and length or specify bow weight and draw length and we will select proper shaft size.

Bear® Easton Professional arrows for precision target shooting X-7.

1810 Cut to length, fitted with insert target points and fletching of proper length for target shooting. Set of 8. 1811 Full length with target

1811 Full length with target points unattached and fletching of proper length for target shooting. Set of 8.

Bear®-Easton Component Parts
Component parts for Bear-Easton
Professional X-7 arrows are
available in sizes 1516, 1616, 1716,
1814, 1816, 1914.
1305 X-7 Full length shafts with
points unattached. Dozens.

points unattached, Dozens.

1312 Insert target points only.
Specify shaft size. Dozens.

SPECIAL NOTE: Bear-Easton
Professional X-7 tournament
arrows are available only at
Qualified Bear Archery Service
Dealers.

## Aluminum

Bear®-Falcon\* Aluminum Arrows for target 24SRT-X The Falcon is the economical arrow for the beginning archer; a practice and utility arrow for the expert. The Falcon offers plenty more quality and uniformity than any other shaft in its price range. James D. Easton makes the Falcon to precision weight and spine tolerances. Available in dozens and in these sizes and lengths only:

1816 20/30 lbs. 27" or full length 1716 30/35 lbs. 28" or full length 1816 35/40 lbs. 28" or full length 1816 35/45 lbs. 29" or full length 2016 35/45 lbs. 30" or full length

#### Dozen

1150 Cut to length, target points installed as indicated by sizes above. Proper fletching for target shooting.

1151 Full length with proper fletching for target shooting, in above sizes. Target points unattached.

1460 Full length shafts only. Target points unattached. Sizes listed above.

1461 Falcon target points. Specify shaft size from above list. \*Registered James D. Easton, Inc.

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## **Fiberglas**

New Kodiak® Supreme Fiberglas Target Arrows deliver top performance under all weather conditions. Rugged, lightweight Fiberglas scorns moisture and temperature changes. Selected feathers are fletched to proper length and true helical for target work. Lengths: 27", 28", 29". Weights: 20 to 40 lbs. Sizes: .403 and .405 only. Specify bow weight and draw length.

1025 Kodiak Supreme Fiberglas tournament arrows fitted with insert target points. Dozen pack.

Kodiak Supreme and Kodiak Glass Arrow component parts 1322 Nock inserts. Specify shaft size. Sizes .403, .405, .407, .408, .409, .410, .411.

1323 Target points. Specify shaft size. Sizes .403 and .405, Dozen pack.

1324 Broadhead adapters. In sizes .407, .408, .409, .410, .411, Dozen

1371 Kodiak Supreme shafts. (No Points) Full length 32". Sizes .403, .405, .407, .408, .409, .410, .411. Specify bow weight and draw length. Dozen pack.

40 Miles out on an ice pack during the filming of Fred's Polar Bear hunt for ABC Television's "The American Sportsman."

After 25 days on the Arctic ice Fred downed his Polar Bear 12 miles from camp. Actor Cliff Robertson was also in the party.

## Cedar

Bear High-Grade Cedar Arrows are for the novice and for the expert. Spine-matched to fivepound tolerance. Colorful cresting on tough, Port Orford cedar shaft. Feathers fleached diagonally on 1060's and helical on 1061-1065's in proper length for hunting, field, or target, specify bow weight and draw length.

1060 Dozen pack. Target arrows in these lengths and weights: 26"—30/35, 35/40 lbs.

28"—30/35, 35/40, 40/45 lbs. 30"—40/45 lbs.

1061 Dozen pack. Full length without points. 5¼" proper fletching for hunting and field in these weights: 40/45, 45/50, 50/55, 55/60 lbs.

1062 Dozen pack. With 125grain field point. 5¼" proper fletch for hunting, field shooting. In these lengths and weights:

29"—40/45, 45/50, 50/55, 55/60 lbs.

31"—40/45, 45/50, 50/55 lbs.

1064 Dozen pack. Fred Bear four-blade Razorhead® hunting arrows. Specify bow weight and draw lengths. In these weights and lengths:

29"—40/45, 45/50, 50/55, 55/60

lbs.
31"—40/45, 45/50, 50/55 lbs.
1065 Dozen pack. Matched set of six 125-grain four-blade
Razorhead and six 125-grain field points. Same weights and

lengths as 1064. 1067 Flu-Flu<sup>TM</sup> wraparound fletch, 125-grain blunt point. Length: 29''. Weights: 40/45, 45/50, 50/55, 55/60 lbs. Box

of four. Standard Grade Matched Cedar Field Arrows

1082 Economical quality Port Orford cedar arrow for beginners in weights of 40, 45, 50, and 55 lbs. Assorted color shafts. Proper 3½" turkey feather fletching, colorful cresting, non-skid field point. 29" only. Specify bow weight. Dozen pack.



cary morning on the ice pack . . .

## Cedar

Instant Archery™ Arrows
1775 Replacement arrows for
Instant Archery. Port Orford
cedar colored shafts, Instant
Archery crest. 28″ length.
Half-dozen pack.

Port Orford Cedar Shafts
Parallel Port Orford cedar
shafts, matched for weight and
spine; %6" diameter for 30/35
lbs. only. 11/62" diameter in
40/65 lbs. Spined at 28", 31"
long. Specify bow weight and

draw length.

1300 31" Port Orford cedar shafts, spine weight matched.

Dozen pack.

1301 Same as above, but in lots
of 100

#### how to select correct arrow length



first method Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct arrow length stops at the front of the arrow shelf.

second method Spread your arms straight to sides from shoulders, have someone measure the distance between your fingertips, then use this formula:



#### Drawing Length

Diawing	remen	
spread-arm	arrow	
measurement	length	
57"-59"	24"-25"	
60"-62"	25"-26"	
63"-65"	26"-27"	
66"-68"	27"-28"	
69"-71"	28"-29"	
72"-74"	29"-30"	
75 11 - 777711	90" 94"	

The length of the arrow measures from bottom of nock slot to back of the head.

## Bear® Quivers All Purpose

You know you have a Bear® quiver-now, and for years of rugged use to come. Skilled Bear craftsmen know what the archer needs-and how he wants it. For tournament, hunting, and field shooting. Take your pick. There's a Bear quiver for you. In top-grade, scuff-resistant vinyl. Handsome, functional designs.



3726 Champion™ Back Quiver 3726 Champion Mack Quiver A quiver for anyone in the family—large enough for adults, light enough for the kids. An economy quiver, it holds 12 or so arrows. Water 'n' souff resistant red, white and blue vinyl. Accent cuff and shoulder strap. Specify right or left hand.



3725 Big Bear® Back Quiver 3725 Big Bear® Back Quiver
Big Bear is back—in a rich
vinyl with handsome gold trim.
Big Bear is the quiver for all
archers—in the field, at the
line, in the woods. Roomy, and
with a divider strap, Big Bear
holds 18 to 24 arrows. Big Bear
is adjustable, and ready for a
big day. Stow your lunch in the
accessory pocket, along with
your rainjacket, shooting
glasses, whatever else. Specify glasses, whatever else. Specify right or left hand.



3730 Cheyenne™ Centerback Quiver

Centerback means it goes left or right handed. Sharp brown vinyl with contrasting cuff and pocket. Adjustable to your fast-action style with pack-type harness. It features a divider strap; holds 14 to 18 arrows for hunting or target. Zipper pocket invites the accessories extra bowstring, broadheads, cement, camouflage cream plenty of room. 3175 The Cheyenne in black

leather.



3735 Tournament™ Belt Quiver Look good on the line. It's in smart black vinyl, scuff-resistant, holds 12 arrows, includes divider, belthook, ring, and a generous zipper pocket for your day's shooting needs. Specify right or left hand. For matching Bear belt, see page 27.

3225 The Tournament in black or black lizard leather.



3250 Mohican™ Belt Quiver Low cost, yet of durable vinyl. Contrasting leather cuff. Tote 8 to 10 arrows. Includes belt hook and ring. Red, white and blue.



3736 National<sup>™</sup> Belt Quiver Take the National, for example. Holds 12 arrows in tough red, white and blue or all black vinyl. Includes divider strap, belt hook, ring, and open accessory pocket. Specify left or right hand. See the matching Bear belt, page 37

3230 The National in black or brown leather.

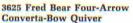




3592 Fred Bear® Eight-Arrow Converta-Bow Quiver

Versatile, this quiver was originally developed for the Fred Bear take-down bow. Now, it fits any new Bear® laminated bow, any older Bear bow, and most other make bows, with a stabilizer bushing. Simple attachment. All you need is the Bow Quiver adapter kit (3593). Fits bows 48"-70". Ascrewdriver is all you need to fit it to almost any length bow. Eight arrows. Complete with instructions. Adaper kit not needed on any Bear Take-Down bow. Specify right or left hand.

Safety note: The Bear® fourarrow Converta-Bow quiver, the tape-on bow quiver, the eight-arrow snap-on bow quiver, and the Fred Bear eight-arrow Converta-Quiver share an important benefit: hunting points are held securely in a protective shield for safer handling. Safer for you. Safer for your arrows.



Fits any Bear laminated bow with Converta-Accessory insert. Simply add the 3593 adapter kit and you have four arrows always at the ready. Specify left or right hand. Instructions included. Adapter kit not needed on any Bear Take-Down bow.



7305 Bear Converta-Accessory Insert

Holds Omni-Coupler, Fred Bear hunting stabilizer, Fred Bear Converta-Fish reel. When you use the 3593 bow quiver adapter kit, you can mount the Fred Bear eight-arrow Converta-Bow Quiver or the four-arrow Converta-Bow Quiver. This insert is standard on all 1973 Bear laminated bows except Black Bear and Little Bear. To install on older Bear models, write our Custom Department.



Use ordinary adhesive or electrician's tape to mount this rigid two-point quiver to your bow riser. Holds four arrows. Simply wax this section of bow before taping. Tape included. Specify left or right hand. Adapt your bow to take the Converta-Bow-fishing rig and Converta-Quiver™. Nothing to it. Let us factory-install the Converta-Accessory insert (7305) at a nominal cost, Fits most Bear composite bows. See your Bear dealer, or write us direct.

Bear bow quivers are covered by U.S. patent #3,209,740.



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3593 Bow Quiver Adapter Kit Converts your bow with 5/16" stabilizer bushing or accessory insert to take the eight-arrow Converta-Bow Quiver and the four-arrow Converta-Bow Quiver. Also used with Omni-Coupler or hunting stabilizer. Leather pad protects bow finish.



3590 Eight-arrow Snap-on Bow Quiver

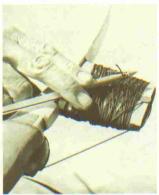
Snap-shoot quickly, easily, quietly, in the woods. The arrow is in your hand at a touch—eight arrows at your fingertips all day long.

Two sizes: 35905 Short, to fit most hunting bows from 52"-62". Best for short Kodiak Magnum®-type bow. Specify left or right hand. 3590R Regular, to fit bows from 60"-64". Best for bows like medium-length Super Kodiak®. Specify left or right hand.





Bowfishing for Lake Erie Carp, 1941.



Fred's first bowfishing reel, 1941

## **Bear Bowfishing** Equipment

The Bear bowfishing system is yours with a twist of the wrist, Your Converta-Bowfishing reel fits any Bear bow, and just about any other bow with stabilizer bushing. The spinning-type reel has no moving parts to wear out or to replace. And it's waterproof. The Bear harpoon arrow holds 'em fast. 3000 Bear® Converta-Bow-

fishing Rig Almost any Bear bow is ready for fishing whenever you are, with this new reel. It fits right into the accessory insert on all new composite Bear bows, except Black Bear and Little Bear. Complete with reel, 50' 90-lb, test braided nylon line. Fiberglas arrow with harpoon head, instruction book.

3005 The Bear Converta-Bowfishing rig with 3060 Easy-off point.



3010 Tape-on Bowfishing Rig Fiberglas bow? Tape on your rig. Any other bow, too. Includes reel, 50' 90-lb. test nylon line, Fiberglas arrow with single barb.
3015 Same as 3010; easy-off

point.

3030 Layfletched arrow with single barb point.
3035 Layfletched arrow with

3060 easy-off point.
3045 Layfletched arrow without

point.

3050 Solid Fiberglas shaft only. 3078 Converta fish reel and line. 3082 Tape-on bracket, reel, line.

3090 Drum for fish reel. 3106 Bracket with screw for 3082.

3110 Extra nylon line, braided, 50' 90-lb. test.

3115 Layfletched, three-vaned, slip-on, molded rubber fletching for \%2" and \frac{11}{32}" shafts.



7915 Mac's Bowfishing Reel This 11¼" diameter reel lets you aim and shoot with minimum drag, maximum accuracy. Simply tape padded brackets to bow. Clips secure arrow. Includes 70' 80-lb. test nylon line.

3055 Single-barbed harpoon head.



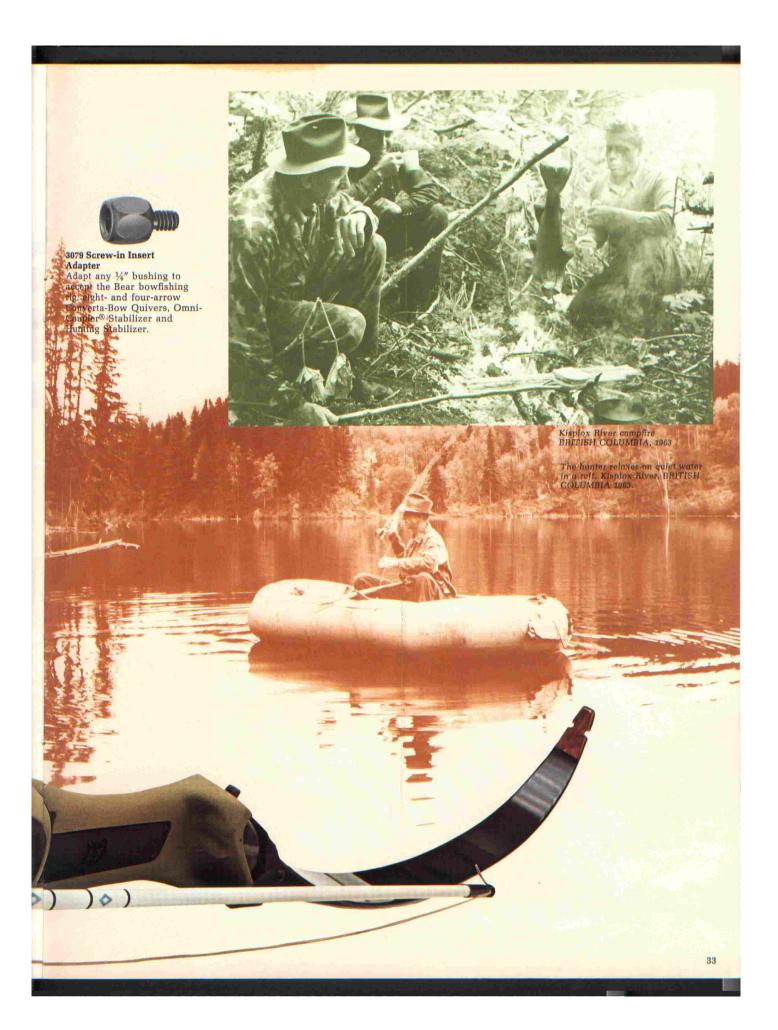
3060 Easy-off fish point, doublebarbed harpoon head, screws on.

3065 Extra 3060 head. 3070 Extra 3060 shank.



7905 Al's fish slick retractable point. Moving barb loosens fish quickly.





## Gloves—Tabs— Armguards



3360 Contour-fit Pro™ Glove Adjustable palm strap prevents slipping after release. Corfam®, single-seam design. Velcro® closure. Snug fit, Can be used right or left. Sizes 6-12.

- 6 ladies' small
  7 ladies' lge.
  8 men's small
  9 men's med.
  10 men's lge.
  11 men's x lge.
  12 men's xx lge.



3380 Master™ Glove Soft contour design for comfort. Elastic back, closed-end tips, Velcro® closure. Elk. Sizes 6-12. Can be used right or left hand.



Economical R & L™ Glove Moderately priced right or left glove, open-end elkskin tips. Double-V seam. Sizes: ex. sml, sml, med, lge, x lge. 3430 vinyl 3435 elkskin



3330 Twin Tab™ Black Corfam<sup>®</sup>, smooth leather lining for clean release. Lge, med, sml. Specify right or left.

3315 Single Tab Same as 3330, in single thickness. Specify right or left.

3345 R & L™ Tab Fits either hand. Assorted colors. Tough, smooth vinyl. Sml, med, lge. (Not illustrated.)



7800 Kantpinch Tab No more arrow pinch with patented finger separator. Shell cordovan, smooth leather back. Specify right or left. Sml, med,



7805 Wilson Tab Adjustable finger loop. Smooth, heavy cordovan. Felt back. Sml, med, lge. Specify right or left.



3490 Pickering™ Aluminum Armguard Keep your cool and comfort. Contoured for a perfect fit. Colorful brushed aluminum. Adjustable straps, hook fasteners, 7" long.



3445 Tartar™ Armguard Snug fit, with elastic straps and fast-action hook fasteners. Tough vinyl, fully lined, reinforcing stay.

3450 Same as above, in leather.



3455 Kool™ Armguard Concealed spring steel in fully lined leather. Adjustable elastic straps, quick-action fasteners. Cordovan brown, white, black lizard.

3460 With instant Velcro® fasteners.



3465 Ventilated Armguard Cool comfort, reduces sweating, maximum protection. Velcro® fasteners and adjustable straps. Fully lined leather over spring steel wires, 6¾" long, brown or white.



3468 Mini-vent™ Armguard The short version of 3465, 51/2" long, cordovan brown or white.



3470 Hunter<sup>™</sup> Armguard Extra wide for full protection. Fully lined leather for hunting. Spring steel stay. Three adjustable elastic straps, hook fasteners. Cordovan brown.

3475 With instant Velcro® fasteners.



3480 Hunting Armguard The length holds sleeves tightly in place. Spring steel stay covered with lined vinyl. Four elastic straps.

3485 Hunting armguard with instant Velcro® fasteners.



Sleepy early morning chef. ONTARIO, 1945.

Drying a sock. Blaney, MICHIGAN 1942



## Arrows—Caddies— Bowstrings-Miscellaneous



7787 Bear® Jumbo Arrow-Caddy

Stow four dozen arrows in foam padding, plus quivers, gloves, armguards-and a separate padded corner for bowsights. High-impact plastic case with handle and lock. Black, measures 33" x 1434" x



7786 Bear Compact Arrow-Caddy

Holds 24 arrows in foam padding, plus your other gear in three adjustable compartments. Or take 48 arrows alone. Black, measures 32" x 5" x 5"; 4¼ lbs.



3535 Bear E-Z™ Finger Sling Get a light and natural grip on your bow without binding. Slips on and off instantly. Soft leather. Small and large.



7031 Fred Bear® Deluxe **Snap-on Bowsling** 

Expands to fit any bow without adhesives, holes, or screws. Can't mar finish. Snap on and off. Black topgrain cowhide.



3530 Universal Bowsling

Improve your aim; achieve positive bow control with this soft leather sling. Fits any bow. Brown or black leather.



3540 Bear® Bow Saddle

Soft leather pad cushions hand for comfortable, non-slip grip. Can be trimmed to fit any hand and bow contour. Adhesive peel-tab backing.



3542 Bear® Shirt and Blouse Protector

Heavy-duty white or black lined vinyl protector to keep clothing away from arrow or string. Hook, ring fastener, leather strap with flexible elastic section. Small and regular. Specify color, size, right or left.





3501 Fred Bear<sup>®</sup> Master<sup>™</sup> Take-Down Bowcase

Fred Bear designed it; it's the finest Take-Down bowcase available. In briefcase style, it takes the bumps wherever you go. Fits under airplane or car seat. Bow is well-protected on all sides, top, and bottom, in Polyurethane foam. Heavy-duty zipper on three sides. Won't mar or tear, scorns weather, wipes clean with damp cloth. Two gold Bear medallions mark the archer. Measures 24" x 8½" x 2". For all All-Purpose Sport handle sections and one set of limbs.



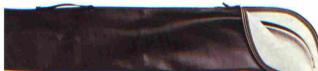
3505 Bowcase

Years of rough use are built into this expanded vinyl case. Reinforcing stitchwork. Fleecy nap double lining. Black leathergrained exterior. Reinforced handle, extra-long zipper closure. Width: 8"; lengths: 48", 52", 60", 66", 72". Bows 48" and under fit into 48" cases; bows 50" to 52" fit into 52" cases; bows 54" to 60" fit into 60" cases; bows 68" to 72" fit into 72" cases.



3502 Fred Bear® Take-Down Bow Travel Case

Black expanded vinyl outside, soft red flannel inside. Top quality throughout. Holds any Take-Down bow handle section and one set of limbs. Three-sided zipper for full openings. Take it traveling, to the tournament, to the woods. Measures 29½" x 12".



3510 Bowcase

Rich-looking leather-grained vinyl—yet at a low price. A quality case with carrying handle, reinforced stitching. Black 6¾" wide, 52", 60", 66", 72" lengths. Bows 48" to 52" fit into 52" cases; bows 54" to 60" fit into 60" cases; bows 62" to 66" fit into 66" cases; bows 68" to 72" fit into 72" cases.



3515 Bowcase

Bright gold cotton twill. Heavy napped back. Vinyl binding. Lengths 60", 70"; 4¾" wide.



## **Points**



7341 Blunt 7347 Field
Five-degree Taper-hole Points
Machined steel standardtapered field and blunt points
for hunting practice.
Interchangeable with
broadheads. For 11/92" shafts,
125 grain. Dozen.



Miracle Converta-Judo Point End arrow loss! The magic spring arms dig in to prevent ricochet and burrowing. Stands in tall grass. Full speed, straight shooting, explosive impact. Now with Converta-Point<sup>®</sup> adapter installed.

7372 %6'' for aluminum and cedar Converta-Point® arrows 7373  $^{11}\%2''$  for Fiberglas Converta-Point® arrows 7370 %6'' Judo point without adapter 7371  $^{11}\%2''$  Judo point without adapter



Parallel-hole Target Points 1500 Steel, ½6" outside diameter, 15 grains. 7353 Brass bullet ½2".



7361 HTM Blunt Points
Shoot safely in confined areas, or for small game. Tough rubber point fits over ½2" squared-off shaft end or over metal blunt point. 125 grains, half-dozen pack.



7379 Bod-Kin Hunting Points Three blade hunting head fits any hunting shaft, 2½4" ferrule size, 125 grains, three to a pack.



5115



5237

Bear Razorhead®

Lethal. It's a four-blade razorsharp broadhead combining two precision-honed blades. The main blade is milltempered spring steel, silverbrazed to a one-piece steel ferrule, then honed. The lightweight razor-steel auxiliary blade is easily replaced. Sharpening instructions with package, and on page 35.

5115 Three-pack Fred Bear single-blade Razorhead and three auxiliary blades.
5114 One dozen Fred Bear single-blade Razorhead, one dozen razor-auxiliary blades, slot cleaning tool. (Not illustrated.)

5237 Three-pack "Plus 3" Converta-Point four-blade Razorhead with attached broadhead adapter. 145 grains.

5234 Dozen pack "Plus
3" Converta-Point Razorhead with attached broadhead adapters, plus one
dozen auxiliary blades,
and slot cleaning tool.
(Not illustrated.)
5121 Dozen pack auxiliary
blades. Extra insert blades
for all Razorhead. Weight
10 grains each.
(Not illustrated.)
The Fred Bear Razorhead®
is covered under
United States
patent #2,829,894.

## **Nocks**



7005 Fred Bear® Speed Nocks
Fast-loading, deep open-throat
speed nocks. Reinforced edges.
Injection-molded butyrate in
blue, black, yellow, white, red.
Sizes ¼", ½2", ¾6", 1½2".



**7270 Nock Locks**Fast guide to position arrow consistently. Pairs.



7733 Nok-Set

Aluminum bandlined with live plastisol. Slip-proof. Positive, permanent nocking point. Package of five.

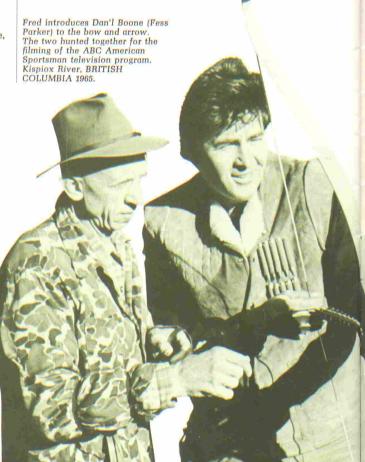
7732 Three Nok-Sets, with pliers.



**7269 Bear® Nocking Points**An instant nocking point. Heatshrinks onto string. Four points per package.

**7273 New! Bear-Gluv<sup>TM</sup>**Eliminates need for finger protection, yet gives positive nocking point time after time. Special new material will not slip or damage string. Two sets per package.

7865 Potawatomi Bow Square
Find your correct nocking
point and bracing height—the
first time. Lightweight, noncorrosive aluminum.



# **Bowstrings**



7105 Fred Bear® Professional Bowstrings

Extra-strong double-loop black Dacron®, full monofilament serving and loops. Handsome plastic carrying case. Handrubbed strands in custom lengths for bow weights 25/35 (10 strands) and 35/45 (12 strands). Lengths: 63", 66", 68", 69", 70", 72".



7101 Single-loop Bowstrings For all bow lengths and weights to 40 lbs. Single-loop braided Dacron® with center serving.



7035 New! Bear® Universal **Temper Strand Bowstrings** 

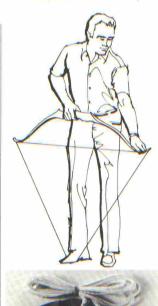
Get top performance from your target bow with this improved bowstring for all target bows up to and including 35 lb. Hand-rubbed, double-loop white Dacron<sup>®</sup>, with yellow serving. Lengths: 60", 62", 63", 64", 66", 68", 69", 70", 72".

Same quality as 7035. White Dacron® with white serving. For 36 lb. to 50 lb. target bows in lengths: 60", 62", 63", 64", 66" 68", 70", 72".

The new, improved bowstring for hunting bows up to and including 50 lb. Black Dacron® with black serving. Lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66".

Same quality as 7050. For hunting bows 51 lb. to 70 lb. Black Dacron<sup>®</sup> with green serving. Lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66".

Trick shots for the ABC camera crew. BRITISH COLUMBIA 1965.



7850 Three Bear® Bowstringer The safest way to string a bow. Simply stand on cord after attaching bowstring to bow tips. The tips bend as you pull up. The limbs don't twist. So safe and easy. Imported calfhide pockets and nylon cord. Also works on bows with bow tip protectors.

Fred tries on Dan'l Boone's coonskin hat. BRITISH COLUMBIA







7060 Fred Bear® String Server With black nylon thread. Hook over string for fast serving. Enough here for 60 servings.

7061 Server with monofilament thread. 7062 Nylon thread only; red,

yellow, black. 7063 Monofilament thread only.



7052 Super Dacron® Bowstring Thread

Do your own thing, Make bowstrings from four-ounce spools of super Dacron® thread. B-43 pre-waxed fibre, white only.



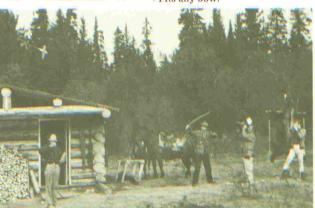
7051 Fred Bear® Bowstring Wax Get more wear from your bowstrings by waxing them frequently. Designed especially for synthetic fibers. In convenient pushout tube.



3580 String Keeper

Protects string and bow nocks. Bowstring can't twist. Ensures correct brace height. Leather, adjustable elastic strap. For any bow.

7845 Bow Tip Protector Holds bowstring in place on lower limb. Protects tips from damage. Wear-resistant rubber. Fits any bow.



# **Storage Aids**



7076 Bow and Arrow Wall Rack Put this hardwood beauty together in five minutes. Metal wall hangers, special accessory hooks. Show off three bows, 24 arrows



7071 Wall Bow Rack

Spacesaver; bow saver. Relieves pressure on bow limbs to prevent warping. Holds five bows on 16" wall space or pegboard. Hardware included to mount flush or at angle on pegboard.



7070 Single Bowhanger Ready to hang a bow on pegboard. Box of 20.



7885 Sterling Silver Razorhead® Tie Tac
Perfect way to show you're a
bowhunter. Ideal gift, made of
sterling silver featuring the

famous Bear Razorhead®. The tac may also be worn as a lapel pin. Designed to the smallest detail by one of the country's leading silversmiths.



High Quality Bear® Belt

Complement your Bear accessories. Top-grain leather; cut to your own size. Distinctive Bear medallion on gleaming buckle

3265 black lizard, 1" wide

3270 buckle only, 1

3275 black lizard, 1½" wide 3280 buckle only, 1½"

# Bowsights Target



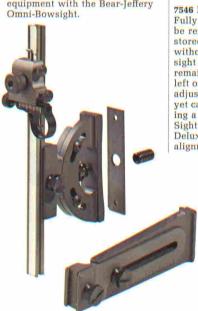
6300 Bear-Jeffery Omni-Bowsight™ When Vic Berger shot off three consecutive rounds, he came within one point of a perfect 900 score. This is the bowsight he used. Need more? A standard bowsight with micrometer windage adjustments with friction lock, positive slide elevation adjustment. Elevation compensation adjustment pointer. Coarse elevation—simply move slide bar in base anvil. Adjustable to parallel string in horizontal and vertical planes. Precise, factory-located mounting to attach to most Bear target bows. Install on almost any bow. Follow instructions carefully. Use template with sight, when purchased as an accessory.

For precision competitions, check the adjustable sight extension, an accessory to the Bear-Jeffery

Omni-Bowsight,

6310 Adjustable Sight Extension Compensate for your shooting habits, such as excessive torque, inconsistent bow hand pressure, and draw length.

6175 Fluorescent Dot Post
The aperature is standard
equipment with the Bear-Jeffery
Omni-Rowsight.





6050 Fred Bear® Premier Bowsight
Now, set for windage and elevation with the only bowsight that's
custom-designed to be an integral
part of your bow. Right on target
every time. With the adjustable
nylon arrow plate, you tune your
bow to the spine of the different
arrows, and to your own shooting
style. A wide choice of accessory
apertures and arrow rests, too.
Available in 5" and 7". The 6175
fluorescent dot post and the 6200
bristle rest are standard.

Replacement and accessory parts for Bear bowsights and Premier arrow rests are available at your local authorized Bear dealer.



7546 Deluxe Pro-Bo-Sight
Fully adjustable sight—that can
be removed instantly from
stored bow—and remounted
without changing calibration or
sight alignment. Mounting base
remains on bow. Cants right or
left on top or bottom. Elevation
adjustments always stay in place,
yet can be changed without turning a locking screw. The Pro-BoSight extension attaches to the
Deluxe in perfect position and
alignment every time.



7547 Pro-Bo-Sight Extension Attaches to 7546 Deluxe Pro-Bo-Sight. Compensates for various shooting differences in torque, draw lengths, hand pressures.



7545 Standard Pro-Bo-Sight
Fully adjustable. Cants right or
left on top and bottom. Move it
straight across right or left. Elevation adjustments stay in place
—no need for locking screw to
make changes.



Bear® Scor-Mor Sight
7557 Field, with hood and post.
7558 Hunter, with three-ball
sight. Make smooth sight adjustments with the unique design of
plastic to anodized metal parts.
End-mounting brackets and
center slide are of molded highimpact non-breakable polyethylene. Tape or screw it in place.



**7670 String Peep Sight**Put this on your string, and you have a rear sight for perfect alignment. Unbreakable vinyl, weatherproof.



6160 Bear® optional accessories

These accessories are available for Bear bowsights and for Bear Premier Arrow Rest:

6165 Peep sight

6175 Fluorescent dot post

6265 Cross hair aperture

6312 Fluorescent Dot Post with Level

6200 Bristle rest

6210 Nylon rest

**6205** Feather rest (specify right or left)

**6125** Slide receiver assembly for 6110

6110 Premier aperture slide assembly (regular or short)

6245 Hunting aperture and slide

assembly Bear Premier bowsights, the Premier Arrow Rest, and related sight accessories are covered by U.S. patents 3,318,298 and

3,120,222.

6160 Magnetic retractable rest—
the finest rest in archery for
vanes and feathers.

6115 Aperture slide screw

Television Star Arthur Godfrey and Fred Bear arrive in Mozambique, AFRICA in 1964. It was during this safari that Fred downed a four ton elephant with one arrow from 40 yards.



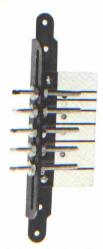


6075 Bear® Premier Hunting Sight

Preset your sight for three known distances and you're ready for that critical one-time-only shot. This fine sight becomes an integ-ral part of your bow; it's built in to fit perfectly. In this five-inch sight you get a 6200 bristle rest, an adjustable nylon arrow plate to tune arrows properly, and three fluorescent posts you preset for the three yardages. Besides these, you can choose various accessory apertures, rests, and additional fluorescent post assemblies from the Bear optional accessories selection. 6100 Field model 3¾" hunting sight—fits Victor Magnum®

handle section.
6105 Field model 5" hunting
sight—fits Victor Kodiak®
handle section.
5" sight may be used on Super

Kodiak up to 50 lbs.



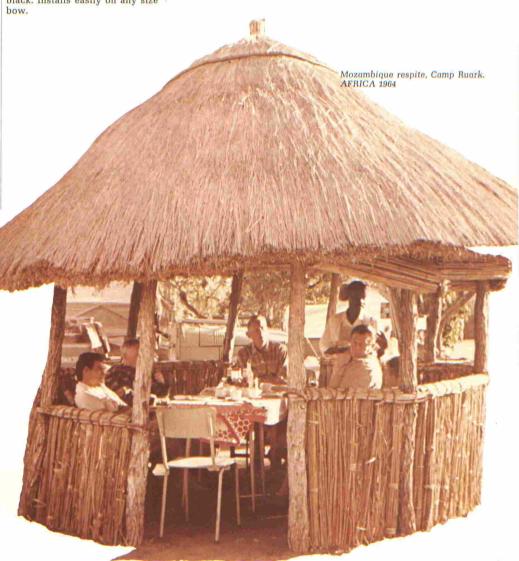
7618 Rain-Bow Hunting Sight
The built-in range finder lets you
preset five distances. Simply use
the clearly visible color-coded
pins—blue, yellow, red, white,
black, Installs easily on any size



7560 Shur-hit Hunting Sight Preset any yardage; 15, 30, 50, for example. The three sighting bars adjust easily. Locks securely with thumb screws.



Arthur Godfrey and Fred Bear at a Masai Village, Lolkinyei, Nairobi, AFRICA, 1964.



# Omni-coupler Stabilizer



7310, 7311, 7312 Bear<sup>®</sup> Omni-Coupler™

Give your arrow a truer flight; improve your accuracy. This is a dramatic advancement in stabilizers. It permits the bow to move at the "moment of paradox" as you shoot. While your bow moves, the lightweight tube and weighted head of the Omni-Coupler stay put. The device counteracts the shock and vibration of the limbs after arrow release, for a faster dampening action. Select the right combination of color-coded interchangeable compressible bushings, two interchangeable heads, and lightweight tubular rod to complement your own style.

**7310** Bear Omni-Coupler with tubular rod and two weighted heads; carrying case.

7311 Bear Omni-Coupler with two interchangeable compressible bushings. Red, soft action; black, stiff action.

7312 Bear Omni-Coupler with two interchangeable compressible bushings with ¼" stud to fit other bushings. Red, soft action; black, stiff action.

Also available: ¼" stud to fit other bushings and stabilizer

The Bear Omni-Coupler is covered by United States patent #3,524,441.



7320 Bear® Hunting Stabilizer Improve accuracy. Reduce string noise. Cut bow movement, Get a better arrow clearance. Improve the feel—all with this compact stabilizer. Chrome-plated weighted head and built-in flexible coupler. Fits any 1972 composite Bear bow except Black Bear and Little Bear. Just 3½" long, with camouflaged case for hunting. With the ¼" 3079 adapter, you can add the Bear hunting stabilizer to other make bows with ¼" stabilizer bushing.



**7624 Adjust-a-level**Fits any place on bow to eliminate accidental canting. Self-adhesive, no drilling.



6255 Bear® Premier Arrow Rest
Tune your bow to your arrows—
and to your own style—with
this handsome combination
bristle rest and nylon adjustable
arrow plate. Fits any bow.
Adjusts easily. Complete instructions included.



6260 Bear Premier Magnetic Arrow Rest

This is the one the Professionals use. Eliminates arrow drag. The rest retracts away from the arrow at the moment of release. Complete instructions included.



1520 Feather Arrow Rest
Protect your arrow crestings; get
a friction-free release. Fits any
bow with an arrow rest shelf.
Five contoured feathers. Measures %" wide, 1\%" long, \%" high.
Self-adhesive.



7282 Arro-Guide Arrow Rest
Ideal for all bows not equipped
with arrow shelf. Fits all glass or
wood bows. Plastic fingers hold
arrows with no harm to feathers.
Adhesive back, for right or left
hand, easily removed.



7210 Bear® Premier Flex-rest
Use in combination with Bear
Premier sight plate or 6255
Premier rest. Specify left or right.
Self-adhesive.



7283 Hoyt Pro Rest
This rest provides for positive clearance of vanes and feathers.
Non-interfering rest with pressure plate. Retaining finger holds arrow in place. No arrow bounce.
Self-adhesive. Specify left or right.





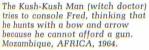
3555 Bear® Bristle Rest For hunting, field. Installs in seconds on any bow, left or right.



3560 Bear® Feather Shelf Rest For field or target. Specify left or right.



3565 Bear® Nylon Shelf Rest For left and right hand, Selfadhesive back.







3572 Bearhair™ Arrow Rest and Bear® Silent Arrow Plate

Available in combination only. The Bear Pre-furred adhesivebacked arrow plate deadens the sound of drawing a hunting arrow. And the Bearhair arrow rest helps achieve a smooth, quick, quiet draw and release when you hunt. Self-adhesive back. A dynamic duo.



3575 Bear® Leather Silent Arrow Plate Only

Same as Pre-furred silent arrow plate, only in leather.



6275 Berger Button

Vic Berger is the first archer ever to shoot perfect 300 roundsback-to-back. He likes this adjustable arrow plate, for now tuning a bow is as simple as turning a set screw. It's a spring-tension Teflon® pressure point that works like a shock absorber to minimize the effects of a bad release. Simply dial the correct amount of center shot you want —like focusing a fine camera. Install it yourself, or have Bear's Custom Service Department do it for you.



7281 No-Freez Klicker You hear the click at full draw,

to prevent your freezing and to improve your technique. Chrome-plated spring steel. Adhesive back.



7279 Kisser Button

This sweetheart touches your lips when you've reached full draw. Attach to bowstring for consistent shooting.

# Powders—Cements



7211 Bear<sup>®</sup> Shooting Glove Powder

Eliminate sticky fingers. Apply to shooting glove or to tab for a friction-free silk-smooth release. Spray on sweaty hands. Squeezebottle dispenser, 34 oz.



3525 Powder Pouch Hook onto your belt. Refillable, clip for score card clear vinyl

flap. Custom made.



7021 Bearfast™ Archery Cement The quick-drying, waterproof, flexible cement for feathers, nocks. Squeeze tube, 134 oz.



7023 Fletch Tite

Adhesive for feathers. Longlasting, fast-drying, squeeze tube, 34 oz.



7024 Ferr-L-Tite Cement

For points and ferrules. Apply with heat. Doesn't get brittle. Squeeze tube, 34 oz.



7025 Bear Quick Stick™ Cement Apply with heat. Dries quickly without becoming brittle. Approx. 1 oz.



7028 Point-Fast Adhesive

Points stay put with two-stage fast-drying, brittle-free adhesive. Plastic bottles, 1 oz.



An unusual taxi, Rosie the elephant. Taken in the Palace yards when the guest of the Maharajah of Bundi. Fred downed the mighty Bengal Tiger during this trip. Phoolsagar Palace, Bundi, INDIA,



AFRICA, 1965

Witch Doctor putting magic on Fred's bow, Mozambique, AFRICA,



# **Hunting Accessories**

7260 Bowhunter Gloves Deerskin gloves for warmth, style, action. Leather-tipped shooting fingers (specify left or right). Alderbark brown. Sizes 7, 8, 9, 10, 11





3130 Fred Bear® Bowhunter's Kit Compact and ready to use. Includes hunting knife with impact-proof handle, file and

stone for sharpening broadheads, extra pocket for bowstrings. High-quality knife blade extends fully into decorated bone handle.

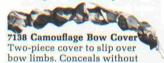
3132 knife only 3135 file with handle 3140 file case; top grade leather with belt loop 3145 sharpening stone; best quality for knife and Razorheads



7255 Fred Bear® "Cutmaster" Knife and Broadhead Sharpener Get the edge-a real cutting edge-on any knife or broadhead. Weighs 1/4 oz. Small enough to slip into your pocket.



7257 Neet Broadhead File Great for the field. Vinyl carrying case included. About the size and weight of your ballpoint.



hampering your shot.

7300 "Compleat" Bowhunter's

Accessory Kit Completely forgetproof hunter's kit. The package has everything: knife and Razorhead sharpener, nock locks, Bear bow stringer, slip-on camouflage bow cover, Kwik-Lok arrow holder, brush buttons, string silencers, rubber bowtip protector-and complete instructions.



7723 Kwik-Lok Arrow Holder Virtually automatic; great for cold hunting days. Kwik-Lok holds arrow nocked in the bow ready for that quick shot. Draw, and it releases automatically, then springs clear of arrow's flight. Self-adhesive.



7838 New "Mity Quiet" String Silencers

Don't spook game when you shoot. Twin rubber-like burrs wind into bowstring ends. Kills twang sound. Two sets per pack.



7830 Brush Buttons

Prevent snagging on underbrush. Kills string noise, yet does not interfere with bracing or accuracy. Slip two soft rubber buttons onto bowstring. Two sets per pack.



7160 Fred Bear® Camouflage

Make-up Cream Blend in with the woods. Three colors: Bark Brown, Glade Green, Shadow Black cream, for face, hands, bow. Even has insect repellent. Cold cream base, applies easily.



7222 Cutter Insect Repellent

Three drops of Cutter's cream formula thwarts gnats, mosqui-toes, ticks, black flies. Won't rub or sweat off. Economical and long-lasting.

7238 Rickard's Indian Buck Lure Hides all human scent from deer, elk, moose, bear-guaranteed. Even downwind, Plastic pocket size squeeze bottle.



7823 Bear® Archery Patch Identify yourself, Ideal for club shooters, teams. Embossed back patch, official Bear emblem in green, black; 7" diameter for jackets, shirts.

7824 Shoulder Patch Same as above in 3" diameter.



"Fred Bear Showed Me **How" Shoulder Patch** 

Answers the obvious question for you when you step back from the line, or return from the woods or field with your game. Three-inch sew-on patch.



7828 "Bowhunting Spoken Here" **Shoulder Patch** 

A three-inch patch that makes points in any conversation. Sew it on your hat or jacket.

7971 "Bowhunting Spoken Here" Transfer decal, 8" x 31/4", for car window, rec room, trailer, etc. (Not illustrated.)

# **Targets**







Fred Bear® Life-sized Animal

Targets
Shoot at them, or admire them; for field or den. Artwork in sepiatone. All 35" x 45".
7380 white tail buck, rear view 7381 white tail buck, eating 7382 standing buck 7383 running buck 7384 white tail doe, running



7386 standing buck, with vital organs and bone structure outlined





**Multi-use Targets** 

Full-color animal faces. Lifelike forest creatures on extra-heavy paper. Circled aiming spots. 7501 24" deer two per pack two per pack

7502 24" target two per pack 7503 18" fox three per pack 7504 16" target four per pack 7505 12" pheasant four per pack 7506 12" bobcat four per pack Full-color Toughenized Faces Three times the life of paper

faces. Square 7451 16"

**7452** 24" **7453** 30" FITA face **7454** 36"

7454 36" 7455 48" official NAA

Skirted round 3660 24"

3665 30" 3670 36"

3675 48" official NAA

7436 Indoor PAA and AIAA Official Face

Twenty-inch blue with white bull. Score lines out of sight at line.

Circular Black and White Target on tag:

**7401** 6" **7404** 18" **7403** 12" **7405** 24"

7520 Nylon Mesh Backstop Stops arrows from popular weight bows. Ideal for clubs, schools, indoors, out. Order by square foot, 9' wide by desired length.

New! Fun Face Target Sets
These exciting new targets add
a new dimension to archery
fun and skill.





**7490** English Darts Target and Alphabet Game Target. One of each per pack.





**7491** Baseball Target and Tic Tac Toe Target. One of each per pack.





**7492** Poker Target and Twenty One Target. One of each per pack.

# Books—Films



Recommended Reading

The Archer's Bible, by Fred Bear is Fred Bear's complete guide to archery. Covers fundamentals; improving your shot; targetry; small and big game bowhunting; bowfishing; care and safety of equipment; 150 illustrations, including photos of Pope & Young award-winning trophies. For the tyro and pro archer alike. For yourself. As a gift.



7821

Archer's Digest, edited by Jack Lewis, editor of Bow & Arrow Magazine. This is the encyclopedia for all archers. More than 300 pages of illustrations and informative tips. Just the thing for beginners or pros.

**7813** The Basic Technique of Instinctive Field Shooting, published by NFAA

7815 NAA (and FITA) Official

7817 Archery Instructor's Guide

7818 Power Archery

7819 "Let's Raise Our Score," Dick Young

Archery Films in Color and Sound

You don't have to be your group's program chairman to recommend these rare and exclusive sound color films. Suggest them for showing at:

sport and conservation clubs archery clubs service clubs lodges church groups Scouts camps schools Y-Indian Guides banquets The average running time of these 16mm films is 15 minutes. Rental fee: \$5.00 each 15 minute film \$10.00 for longer films. Send check or money order with reservation to: Grayling Film Service, RR 1, Grayling, Mich. 49738.

Titles Available:

Kaibab Bucks First bowhunt season in Arizona's Kaibab Forest.

Trophy Elk Bowhunting the Royal elk in the Wyoming Rockies.

\*Backcountry Bowhunt North American big game bowhunt.

Prairie Pronghorn An antelope hunt on the Western plains. Badland Bucks North Dakota mule deer hunt.

\*North to Adventure Record Stone sheep hunt in Canada.

Bowhunter's Safari Fred Bear hunts in French Equatorial Africa.

Bowfishing Fun Archery's offseason sport.

\*The Oldest Game An exciting white-tail deer hunt.

B'wana Bowman In pursuit of the African Congo elephant with bow and arrow.

Arrow for a Grizzly Fred Bear meets grizzly bear in the Yukon wilds.

Grubstake Bowhunt Stalking Dall sheep in Alaska.

\*ABC-TV's American Sportsman Grizzly Hunt Features Fred Bear and grizzly bear.

\*Land of the Tiger Fred Bear in the land of the Bengal tiger, with bow and arrow.

\*Kodiak Country Hunting the huge Alaskan Kodiak bear.

\*Fins, Feathers, and Fur Bowfishing for stingray and alligator gar; bowhunting for bobcat and pheasant.

\*Mozambique Game Trails Biggame bowhunting in East Africa for nyala, impala, greater kudu, waterbuck, bull elephant.

\*†ABC-TV's American Sportsman Fred Bear's successful Polar bear bowhunt. Part two is of mule deer hunt in New Mexico.

\*The Year of the Cape Buffalo Fred Bear and Wally Johnson team up to go after the world's meanest game.

\*25th World Archery Championship International archers competing for coveted world's top prize at Valley Forge, Pa.

\*Archery Today Bowhunting safety and advice for novice and expert.

22 to 25 minutes each. Rental: \$10.00. Write us about films for TV use.

†Cannot be used for TV or for paid audiences.

# **Buying Aids**

How to buy what equipment and which accessories? Depends upon what aspect of the sport you're interested in. The items recommended here have been selected personally by Fred Bear. It's good advice.

Arrows: Your arrow must match your bow weight and draw length. The weight is marked on the bow. It's easy to determine draw length (see page 27). Select the best quality arrow you can afford, such as the Bear Converta-Point; the heads are interchangeable.

Aluminum: 1032—field; 1033—blunt Fiberglas: 1092—field; 1093—blunt 1072—field, 1073—blunt 1042 - field; 1043 - blun Quivers: Most hunters prefer the Cheyenne 3175 for field and hunting practice. Targeteers prefer the 3725 Big Bear back quiver to hold 24 arrows, and it has a roomy zipper pocket. Tournament shooters favor the

Tournament belt quiver, 3735, with divider strap and accessory pocket.

Gloves: For field shooting, choose the Master (3380) or the Corfam® Pro-glove (3360). For

target and tournament, take the

Bear twin tab (3330). Armguards: An armguard protects your arm from string slap and keeps your sleeves from deflecting your shot. The popular choice of all archers: the ventilated armguard, 3465. Another favorite is the 3490 Pickering, of brushed aluminum, because it's cool and comfortable. If you like a longer armguard to protect above and below the elbow, consider the Hunting Armguard, 3480. Sights: The best available is the Bear-Jeffery Omni-Bowsight, 6300, for tournament work. The Tournament Handle Sections of the Victor Vikings and the Victor Tartar® bow are factory-drilled to receive this sight. Another good choice is the Bear® Premier sight, 6050. Write our Custom Service Department for installation details on other bows. Targets: See the wide choice to



suit your style, on page 43. Framed, some of them make

handsome den wall hangings.

Additional equipment: These accessories make your archery more fun, safer, easier. 7733 Nok-Set nocking points. 7005 Extra arrow nocks; match

shaft size and type. 7021 Bearfast cement.

7850 Bowstringer for safety and to prevent bow damage.

7865 Potawatomi bowsquare; locates your correct nocking point and brace height.

**Custom Bow Department** 

Customize your Bear® bow to your own style. Allow us four to six weeks, and we'll deliver your personal bow that's as unique as you are. See your Bear dealer for advice and assistance. We'll modify your bow any way you like, as long as it doesn't change the basic design. For example: 1. Radial feathered sight window-you get a deeper, more tunable center shot. 2. Custom grip—to match your

special grip. 3. Custom tillering—a special balancing of upper and lower limbs for any shooting style.

4. Physical weight balancing stabilizer and bushings installed to reapportion the mass static weight balance.

5. Berger Button—to dial your shot; arrow plates.

6. Installation of any bowsight in this catalog.

7. Installation of Bear Premier arrow rests (6255 or 6260).

8. Reduction of your present bow's pull weight. Fred Bear and Owen Jeffery personally supervise all customizing work. For details, see your Bear dealer, or write Department R & D, Bear Archery, RR 1, Grayling, Mich. 49738.

How to Order a Bear® Bow See your Bear dealer. Tell him your height, weight, age, what hand you use and that you want your bow for hunting, target, or both. If there is no dealer near you, write us.



Johnny Negonapínee, Ojibway guide, Western Ontario, CANADA

Passing the time of day with Them Kjar, Game Commissioner, YUKON TERRITORY, 1956.

## How to Tune Your Bow

Two things make you a good archer: your bow and your arrow. Simple, yes, and important, yes. The idea is to match bow and arrow to you. Then you're ready for fun, sport, game.

Don't select a bow that requires too much pull for you. Everyone has his limits. Pull your bow, hold it for 10 seconds. If you quiver, that may not be your bow. Don't make it too easy for yourself, either—meaning, too light a pull.

## The Bowstring

To measure proper brace height, measure at right angles to the string from the deepest cut in the handle on the bow's face below arrow shelf.

## The Arrow

It's easy to select your proper arrow length. Take up your full draw on a special measuring arrow (marked off in inches) Your arrow length stops at that point of the arrow in relation to the front of arrow shelf (illustrated, page 27).

Now match your draw length to your bow weight. For each inch difference in draw length, add or subtract about two pounds of bow weight from the weight marked on your bow (most bows are weighed at 28"). Example: you have a 30" draw. You're shooting with a 36 lb. bow. Your bow weight is actually 40 lbs. Similarly, if yours is a 27" draw, your 36 lb. bow is drawing only 34 lbs.

Now that you know your actual bow weight at draw length, see your Bear dealer and ask to see a top-quality aluminum arrow. Like the Bear-Easton arrow, Select the arrow according to the weight for your sport-indoor, field, hunting.

The spine is the stiffness of the arrow. An improper spine can put your arrow right or left of target.

Your Bear® dealer can provide you with the best arrow because every box of Bear arrows is factory-marked to indicate spine and length. Correct spine and weight determine arrow speed and trajectory.

Your arrow, then, must match your bow weight and actual draw length. Now you have a matched arrow.

Each Bear shaft is accurately weighted, with the proper wall thickness, and correct spine. In high-quality arrows, the tolerances are precise.

The serious tournament shooter uses the 1010 Bear-Easton aluminum arrow. Intermediate and beginners choose the 1150 Bear Falcon or 1060 cedar arrow.

## How to String a Bow Safely

You still see archers using the push-pull or step-through stringing method. Wrong! You can hurt yourself, and you can damage your favorite bow. Instead, the safe and easy way is with the 7850 Three-Bear Bowstringer. Simply stand on the cord after you attach the bowstringer to bow tips. The tips bend as you pull up, ready for easy, safe stringing. You're in good company; this is the bowstringer used by pros. See page 37.

Bow to sharpen Bear Razorhead® Razorhead are sharpened before they leave the factory, but be sure to sharpen yours before you hunt. Instructions are included in the package. Use a mill file (3135) or the file in the 3130 Fred Bear Bowhunter's Kit for best results. File toward the point and at the original bevel. Finish by holding file flat on bevel at 90° to arrow shaft. Take five or six light strokes on both sides of the edge to remove the burr. File a rounded chisel point, not a long, slender point, or the arrow will



#### The Bear Guarantee

When you purchase your bow from an authorized Bear dealer, your purchase is protected. Every Bear bow is numbered and the registration card is yours when you buy it. Fill out and mail within 10 days of purchase.

If the registered bow fails within nine months after date of purchase, Bear Archery repairs it at no cost to you, or replaces the bow if unable to repair. The exceptions are misuse, improper handling, or limb damage caused by improper stringing.

After nine months, and up to 18 months after purchase date, repair or replacement will be made for 1/3 of the purchase price.

After 18 months, and up to 36 months following purchase date, repair or replacement will be at % of the purchase price.

You must return the bow to us for our inspection. Replacement will be made with a bow of the same model and weight, as closely as possible.

To repeat, the guarantee is valid only when the bow is purchased at an authorized Bear dealer. Dealers are not authorized to make adjustments. REPLACE-MENT IS MADE ONLY BY FACTORY CUSTOMER SERV-ICE DEPARTMENT.

This warranty is transferable from one owner to another, provided bow is registered at time of purchase by original owner.

The handle sections of the Bear Take-Down bows are so superior that they carry a full replacement or repair warranty for three years, providing the normal requirements of the Bear guarantee are met.

Take-Down limbs carry the same three-year guarantee as on all Bear bows. Limb replacements must be made in pairs, as each pair is a matched set. Single limbs cannot be supplied.







Calling, AuSable Forest, 1944
YUKON TERRITORY, 1956
Fred and Indian Guide, Robert
Quock, Coldfish Lake, BRITISH
COLUMBIA, 1957.



# **Organizations**

Get more fun out of your shooting. Pick up tips. Go competitive. Join a local archery or bowhunter's club. Or join a national organization that promotes archery. Take your pick:

National Field Archery Association (NFAA) Rte 2, Box 514 Redlands, Calif. 92373

National Archery Association (NAA) 2833 Lincoln Highway East Ronks, Pa. 17572

American Indoor Archery Association (AIAA) P.O. Box 174 Grayling, Mich. 49738 Archery Lane Operators Association (ALOA) 729 Frederick Road Baltimore, Md. 21228

Archery Manufacturers Association (AMO) 618 Chalmers Flint, Mich. 48503

American Archery Council 618 Chalmers Flint, Mich. 48503

Professional Archers Association (PAA) 1500 N. Chatsworth St. St. Paul, Minn. 55117 Teela-Wooket Archery Camp Roxbury, Vt. 05669

For more than 30 years, TWAC has been the nation's most complete archery school. The course covers the needs of archery instructors at high school, college, and summer camp. Included: target, field, archery golf, crafts, science, tournaments, selection and care of equipment, teaching methods, teaching practice. For information, write:

Mr. and Mrs. Edward B. Miller 67 (F) Old Stone Church Road Upper Saddle River, N. J. 07458

The Pope and Young Club North American Big Game Committee P.O. Box 1 Squaw Valley, California 93646

Compiles data, keeps records of North American big game taken with bow and arrow in fair chase, conducts biennial competitions, and issues awards.

Magazines

Recommended reading for the archer:

Archery Digest 534 North Broadway Milwaukee, Wisc. 53202

**Archery World** 534 North Broadway Milwaukee, Wisc. 53202

Archery Magazine (Official publication of NFAA) Route 2, Box 514 Redlands, California 92373

Bow and Arrow 130 Olinda Place P.O. Box 305 Brea, Calif. 92621

Bowhunter Magazine 9715 King James Court Ft. Wayne, Ind. 46804







# Fred Bear Sports Club



## "Fred Bear Sports Club" Objectives

The Fred Bear Sports Club is an organization composed of North America's finest outdoorsmen who become members by invitation only. Its goals are the protection of outdoor ecology and the proper wildlife management of the woods, fields and waters of this great land. The members of The Fred Bear Sports Club pledge to uphold the rules of Fair Chase, the state game and fish laws to which they are bound, the preservation of our natural resources and the honest fulfillment of the restrictions under which they compete in all outdoor sports.

## "The Fred Bear Sports Club" Creed

We believe that man has a right to use our natural resources, but that he has a duty to use them wisely, carefully and with reverence.

We believe that wildlife of all sorts must be intelligently managed in a natural environment, and we will work to make it happen.

We believe that clean, pure water is essential to the wellbeing of all creatures, and we will not pollute it. We believe that clean air is vital to the survival of all and we will constantly be alert to those who would have it otherwise.

We believe that litter and waste are spoiling our heritage and we will not tolerate it.

We dedicate ourselves to those goals for our own generation and for the generations to come. For we believe this to be the fulfillment of the American Dream.

# Who Can Join?

Membership in The Fred Bear Sports Club is determined by "Attitude" not by any age, sex or other discriminatory restrictions. If you are willing to honestly pledge your support of the Club's Credo, shown above, you may become a member, pending approval by the Charter Membership Review Committee, be you a young eighty or an old eight. The Fred Bear Sports Club is a tremendous organization for the entire family.

# Charter Member's Kit

As a Charter Member of The Fred Bear Sports Club you will have the right to compete for and to wear these attractive patches. Only members of The Fred Bear Sports Club will have this right. When accepted for membership you will receive the Charter Member's patch at no additional charge

along with the Charter
Membership items shown
(Membership Patch, Bowcase
Decal, Bow Decal, Certificate,
Credentials and a one year
subscription to The Big Sky),
the initial Award Patch in
each game category (i.e., your
first deer) is free of charge.
Additional copies of this patch
may be obtained at \$1.50 each,
by members only, check or
money order made out to Fred
Bear Sports Club. Additional
copies of the repeat award
chevrons may be obtained at
\$.75 each,



## Member's Certificate

As a Charter Member you will also receive this attractive Certificate suitable for framing for your home, office, or shop.



## Charter Member's Patch

As a Charter Member you will receive this unique Dimension Weld 7 color patch when approved for membership. Additional copies are \$1.50 each.

## Car/Window Decal

A beautiful full color reproduction of the membership patch suitable for use on your automobile window identifying you as a Charter Member can also be yours. Members receive one copy, additional copies are available for 75¢ each.

## **Bow Decal**

You will also receive a smaller version of the colorful member's seal for use on your bow or other archery equipment. Additional copies are available to registered Charter Members for 25¢ each.



# Membership Card

Your Membership Credential made of durable lifetime plastic will carry your individual Charter Member's Registration number.



## The Big Sky

Charter Members also receive a one year's subscription to The Big Sky, the official publication of The Fred Bear Sports Club, featuring news of Charter Member's activities along with other important Club information.

Fred Bear invites you to join these other famous personalities in becoming a charter member of the Fred Bear Sports Club.



In keeping with the tradition of the Ten Arrows of the Turks, one of archery's most famous links with antiquity, there are 10 Original members of the Fred Bear Sports Club. The Original 10 are shown above, left to right, standing, Astronaut Joe Engle (Space Shuttle Program), Actor William Shatner (Captain Kirk of Star Trek), Fred Bear, Actor James Drury (The Virginian), Astronaut Trainer Joe Garino, Jr. (retired) and Astronaut Walt Cunningham (Apollo 7). Kneeling, left to right, Professional Archers Frank Gandy, Barstow, Florida: Clarence Kozlowski, Coalinga, California; Vic Berger, Springfield, Ohio; Vince De Lorenzo, Niagara Falls, New York; and John Kleman, Latrobe, Pennsylvania.

> Charter Memberships will be open until the end of the 1973 hunting season. You can obtain application forms from any Bear Archery dealer, or, if you live in a remote area, you can write: Membership Review Com-mittee, The Fred Bear Sports Club, Rural Route One, Grayling, Michigan 49738.

Please print

Name

Street Address

State Zip Code

Your Age

Do you own a bow? Tyes ☐ No

NOTE: You need not own a Bear® Bow to be eligible for Charter Membership in The Fred Bear Sports Club.

Mail to:

National Director, The Fred Bear Sports Club, Rural Route 1, Grayling, Michigan







Wild Boar Award (Wild Boar, Javelina Collared Peccary)

**WILD BOAR AWARD** 

ELK AWARD





Deer Award (Whitetail, Mule, Columbian, Blacktail. Coues Deerl



Moose Award (Wyoming, Canada, Alaska)





Bear Award (Black, Grizzly, Alaskan Brown)

**BEAR AWARD** 



**Antelope Award** 

ANTELOPE AWARD



Ram Award (Dall, Stone, Desert, Bighorn, Rocky Mountain Goat)

RAM AWARD

## You May Already Have Earned One or More of These Animal **Award Patches**

Registered Charter Members of The Fred Bear Sports Club, in good standing, are eligible to win awards in the Bowhunting Division of the Club for game taken under the Rules of Fair Chase during the hunting seasons beginning January 1, 1967 up to and including the current season if taken legally under the laws of the state or territory in which they were hunted. The Award Applications are available at your Bear Archery dealer and must be certified by him before you submit it to the Award Approval Committee in Grayling. The first award patch you earn in each category (i.e., your first deer, your first bear, etc.) is FREE.
Additional copies of that particular award are available for \$1.50 each. Additional chevron patches for game taken in each class are \$.75.

