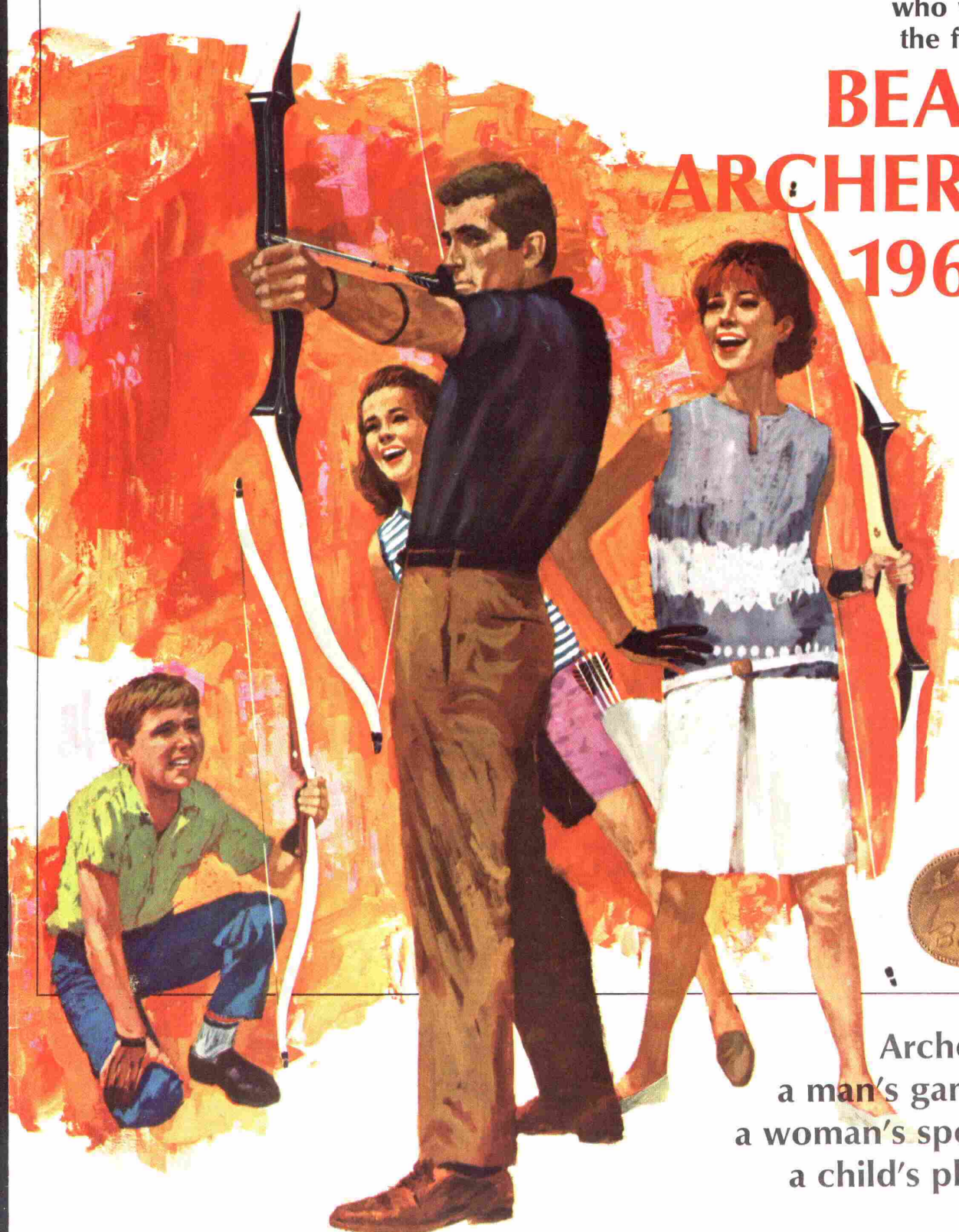


... for those
who want
the finest

BEAR[®] ARCHERY 1967

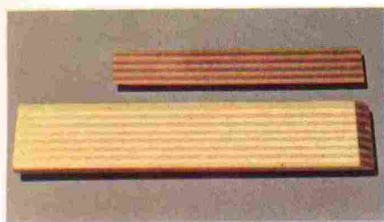


Archery
a man's game,
a woman's sport,
a child's play!

**Never before!
So many
innovations
in one year!**

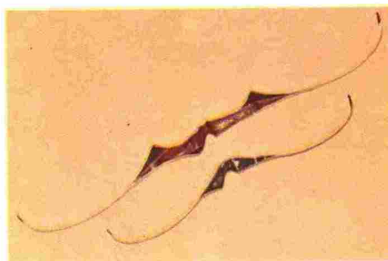
... Introducing the all-new Bear Target- Tournament Bows for 1967

Everything is new at Bear for 1967! New materials. New designs. New equipment. New performance! You'll find the '67 Bear bows to be more stable, better balanced, smoother drawing. And, have a completely new look! Here's why:



New Action Core

Every new Bear Target-Tournament bow has increased strength, added spring in the limbs. The secret's in the new Action Strips—you can see them right through the all-white Bearglas. After years of experimentation, Bear has broken a production barrier. They have improved upon the reliable one-piece wood core. One piece woods can only bend in one direction—because of the parallel grain. The new Bear Action Core utilizes many strips of wood laminated together. The grains of the strips alternate—parallel and perpendicular to the limbs. This enables the limbs to "give" equally at all points of stress. Draw, and the limbs literally flow back. Release, they power the arrow toward the target like a feathered guided missile. And . . . due to its amazing "self-aligning" feature, this new core actually permits the limbs to "forgive" inconsistencies in the archer's draw and release. Once you shoot a new Bear bow, you'll agree that the Action Core is the greatest advance in bowmaking since Fred Bear introduced the completely glass-powered bow!



New 72" Length

At last, a 72" bow that is completely efficient! Until now, an efficient six-foot recurve bow has been an impossibility. 72" bows have been made, but their use has been limited only to the long-draw archer. Now, two new advances in bowmaking have made the six-foot bow a practical tournament instrument for the archer of average draw or longer. First, the super-recurve design.

Bear's master bowyer has made a full-circle recurve which gives the bow an ideal draw angle, even at 28". The super-recurve design could not perform efficiently, however, without Bear's new Action Core. The grains in the laminated strips of maple hardwood alternate parallel and perpendicular to the limbs, and give the Bear Action Core its amazing strength and added spring. The draw is smooth and easy, even to the longest draw. Release is swift, sure, and quiet. Despite its greater length, the 72" bow is perfectly balanced, completely stable, and vibration free. The perfected 72" bow, like Bear's revolutionary 48" hunting bow, is another example of Bear workmanship and design superiority. Bear does the "impossible" in archery . . . but only after the "impossible" becomes practicable is it introduced.

Bear's Growing List of Archery "Firsts" Includes:

FIRST bows to be completely powered by fiberglass—Two-sided glass lamination was invented by Fred Bear.

FIRST to use high compression materials in bowmaking.

FIRST bowsights to become an integral part of the bow's design—The Bear Premier Bowsight.

FIRST to guarantee workmanship—and still offering the longest and strongest guarantee in archery.

FIRST transferable guarantee—complete guarantee coverage that passes from owner to owner for three full years.

FIRST built-in adjustable arrow plate—lets you "tune" to your individual shooting style.



New Bear Inertial Stabilizers

The ultimate in bow "tuning" for tournament competition! For '67, all Bear Target-Tournament bows have built-in Quick-Connects for easy installation of the new Bear Inertial Stabilizers. Bear's Stabilizers are unlike any you've ever seen, perform unlike any you've ever used. Designed with the assistance of a university scientist, Bear's Stabilizers provide maximum weight at the tip of the rod (the optimum point), while reducing drastically the weight between bow and rod tip. In addition, this new stabilizer system has been engineered to virtually eliminate rod vibration or "wobble," thereby providing all of the stability which a stabilizer is expected to provide. Bear's new Inertial Stabilizers are available in a set containing two lengths of rod (14" and 22") plus two weighted "heads." Experimentation will reveal which combination suits your own shooting style for a particular occasion. You can easily switch rods or heads instantly to gain additional stability under changing shooting conditions. And when you're not exactly "on" yourself, Bear's Inertial Stabilizers can pick up the slack in your style. For beauty (chrome-plated aluminum rods, stainless steel heads) and sheer performance, you've never seen anything like Bear's new Inertial Stabilizers. See them on page 22 of this catalog, see them at your Bear dealer's . . . you're sure to see them on the tournament trail in '67.

**... Now!
more than ever before—
BEAR . . . for those
who want the finest**

**Bear Target
Tournament
Bows**

Bear HC-30

How do you improve on greatness? Our master bowyer faces that question every year when he approaches the HC-30. Yet he's made more changes than ever for '67—all for the better.

Check the limbs. See the Action Strips of light and dark wood through the white Bearglas? That's "action central" of the HC-30... Bear's new Action Core. Draw the HC-30 back. Smooth as whipped cream. Release it. The limbs leap forward like cushioned coil springs.

Factory installed in the riser is the Quick-Connect for Bear's new Inertial Stabilizers. With this unique Stabilizer installed, you'll cut vibration and torque to a minimum. Make your HC-30 as steady as a surgeon's hand.

The sight window is cut $\frac{1}{8}$ " beyond center and is fitted with a built-in Bear Premier bowsight as standard equipment. For the archer who prefers the stability of a long bow, there's a new 72" model.

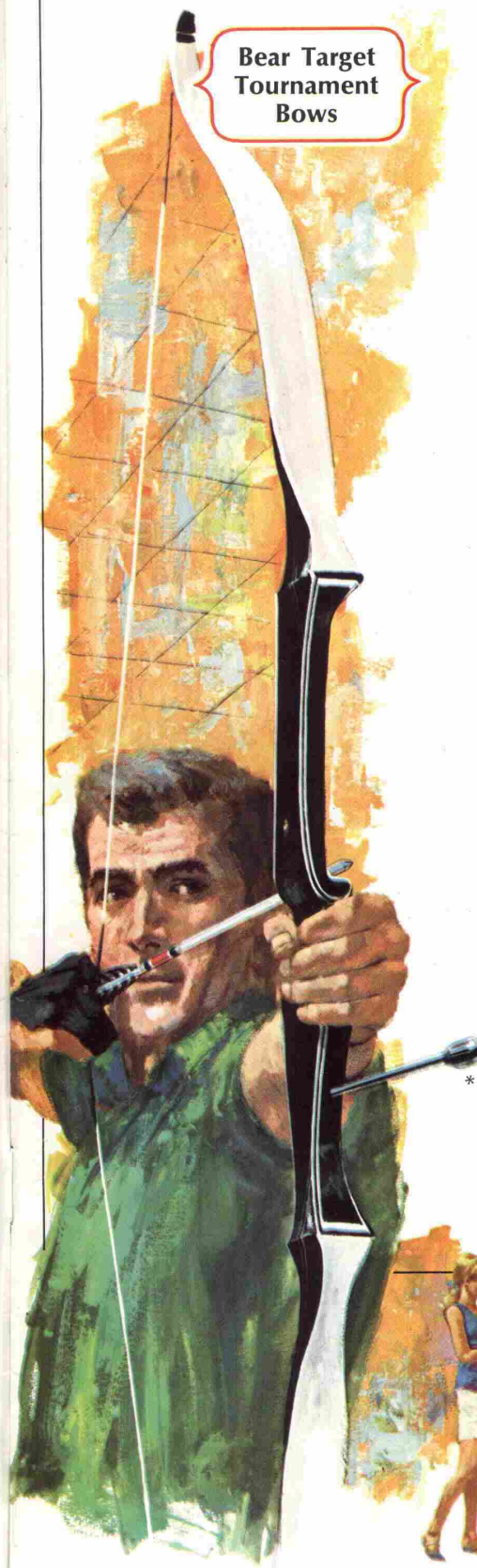
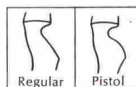
Perfectly balanced, completely stable, and vibration-free, this is the bow the tournament archers are calling the black beauty—the bow that is proving on the shooting line to be the World's Finest Tournament Bow. The HC-30. Now at your Bear dealer's.



COMES IN HANDSOME L-981 JET BLACK BOW CASE
Standard Equipment: Bear Premier Bowsight; Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect; New Action Core
Length: 66", 69", and 72"
Weights: 25 to 50 lbs.
Draw Limit: None
Handle Sizes: Small, Standard, Large—Regular or Full Pistol Grip
Glass Color: White
Riser Wood: High Compression Material
Specify right- or left-hand, draw weight, handle size and handle type
Weighed at 28" from front of arrow shelf
*Optional—see page 22

Bear HC-30

\$175.00





Bear Tamerlane®

Tamerlane's impressive performance record in tournament competition makes it a bow with built-in confidence. But confidence is only one of many features built into Tamerlane.

There's "personalized" stability. Every Tamerlane accepts Bear's new Inertial Stabilizers—the last 1% of performance perfection that Bear could add to this great bow. The finishing touch which enables you to achieve and maintain stability under changing shooting conditions.

There's controlled power—power that no other bow, save the HC-30, can approach—power that's built in with Bear's new Action Core.

And there are TWO Tamerlans—the traditional Tamerlane with its lustrous Rosewood riser matched to the dark-hued, high-density material caps. And, for gentlemen (and ladies) who prefer blondes, there's the new Blonde Tamerlane: featuring a riser of prime Michigan Hardrock Maple, laminated for exceptional strength and beauty and set off with contrasting high-density caps. See the world's finest wood laminate bow.

COMES IN HANDSOME L-982 JET BLACK BOW CASE
Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect; New Action Core

Optional Equipment: Bear Premier Bowsight
Lengths: 66", 69", and 72" (Blonde Tamerlane stocked in 66" length only. Available in 69" and 72" lengths on special order at no additional cost).

Weights: 25 to 50 lbs.

Draw Limit: None

Handle Sizes: Small, Standard, Large—Regular or Pistol Grip

Glass Color: White

Riser Wood: Brazilian Rosewood or Laminated Maple with High Compression Material

Specify right- or left-hand, draw weight, handle size and handle type

Weighed at 28" from front of arrow shelf

Bear Tamerlane

\$125⁰⁰

\$140⁰⁰ with Premier Bowsight factory installed



Never before has an archery company offered a top-flight tournament bow, with so many expensive features in this price range!

That describes only one bow—the Bear Kodiak Special for '67. This tournament tiger is kissin' cousin to the incomparable HC-30 . . . and more-than-a-match for any competitive bow on the tournament shooting line.

Looks like a Tiger! The exotic tiger-striped riser wood lends excitement to the contrasting stability of the jet black high-density HC-30 material.

Performs like a Bear! Kodiak Special has the new Action Core limbs, the limb construction with the exclusive self-aligning feature. These limbs actually "forgive" minor inconsistencies in your draw and release. In addition, Kodiak Special is outfitted to accept Bear's new Inertial Stabilizers—the last word in matching a bow to your individual shooting style.

If this is the year you plan to move up to the tournament class—take a Kodiak Special along. More than anything else, this great bow says "you belong."

COMES IN HANDSOME L-983 JET BLACK BOW CASE
Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect; New Action Core

Optional Equipment: Bear Premier Bowsight
Lengths: 66" and 69"

Weights: 25 to 50 lbs.

Draw Limit: None

Handle Sizes: Small, Standard, Large—Regular or Pistol Grip

Glass Color: White

Riser Wood: African Zebrawood with High Compression Materials

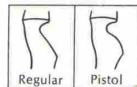
Specify right- or left-hand, length, draw weight and handle type

Weighed at 28" from front of arrow shelf

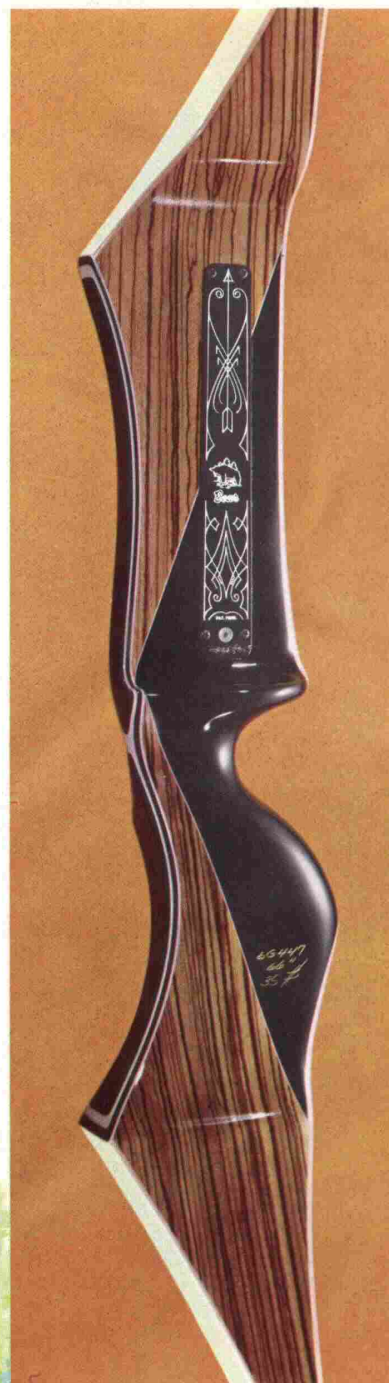
Bear Kodiak Special®

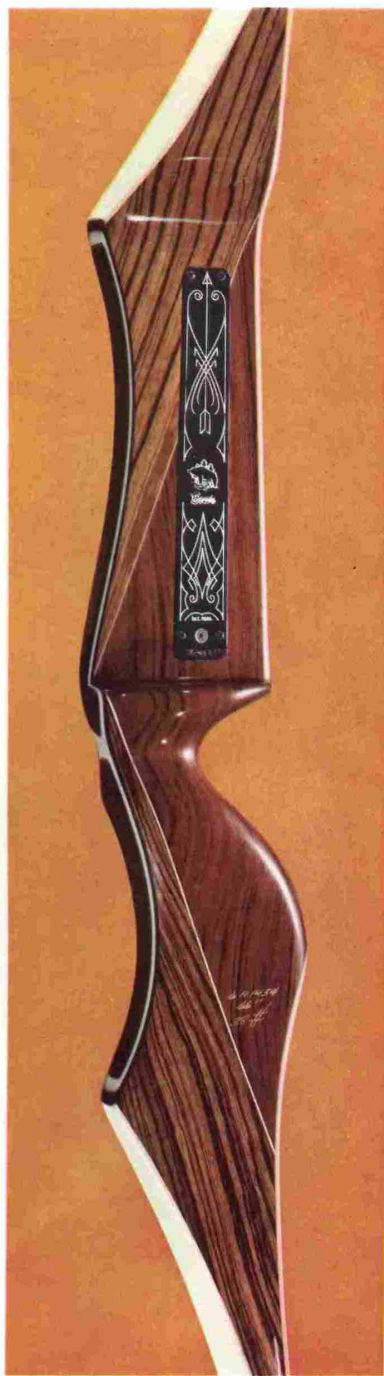
\$99.95

\$114.95 with Premier Bowsight factory installed



Bear Kodiak Special®





Bear Polar®

We were practically overwhelmed . . . when we found Bear's 1966-model Polar turning up at archery meets all over the country. And in the hands of highly skilled and highly successful shooters! That's like seeing a favorite son make good.

So, for 1967, Bear has gone all the way with Polar. The new Polar is now equipped with *all* of the features of Bear's top tournament bows. It'll not only act like a champion, it'll look like a champion as well. Now available in the two most popular tournament lengths—66" and 69".

See those distinctive Action Strips beneath the all-white glass? That's Bear's exclusive Action Core construction—the mark of power. See the Quick-Connect on the back of the Polar? That signifies that Polar will accept Bear's new Inertial Stabilizers—science's answer to total bow stability.

And of course, see the new riser section with its breath-taking interplay of the dark-and-light African Zebrawood against the rich, exotic Bubinga.

Amaze yourself. See the '67 Polar, now at your Bear dealer's.

Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect; New Action Core

Optional Equipment: Bear Premier Bowsight

Lengths: 66" and 69"

Weights: 25 to 50 lbs.

Draw Limit: None

Glass Color: White

Riser Woods: African Zebrawood and Bubinga

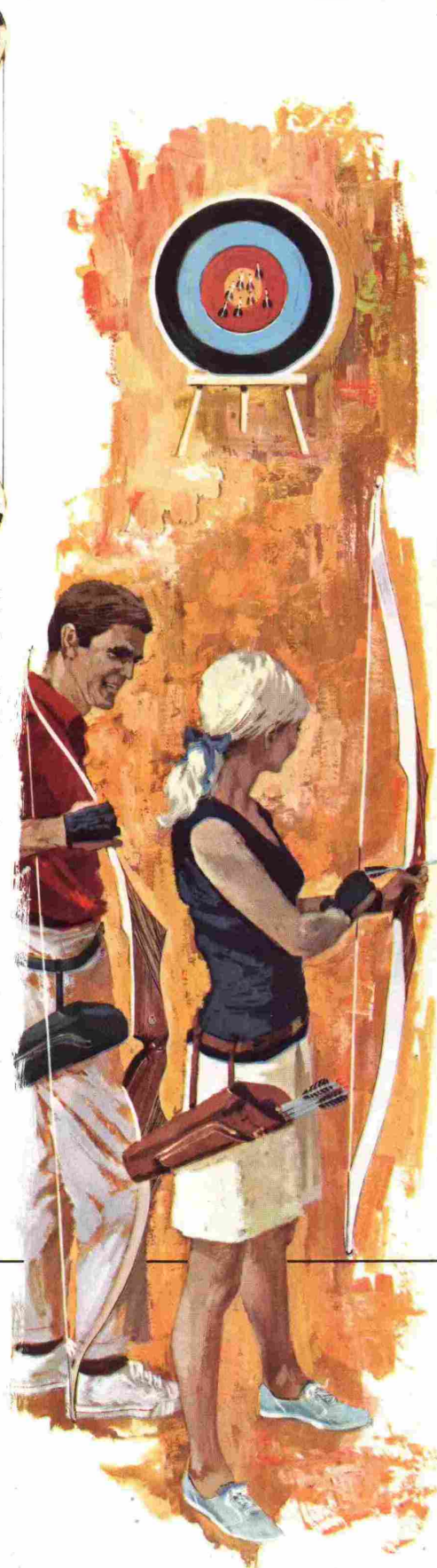
Specify right- or left-hand, draw weight and length

Weighed at 28" from front of arrow shelf

Bear Polar®

\$79⁹⁵

\$94⁹⁵ with Premier Bowsight factory installed



Bear Alaskan®

Maybe we should call this bow "The Sleeper." The sophisticated bow-shopper may look at the price and pass it by.

"Can't be what I need . . . not at that price," he might say.

Maybe he's right. It probably isn't for the tournament "pro." But for the coming tournament player who wants performance on a tight budget, it's the bow buy of the year!

There are many bows out of the Alaskan's price class, but very, very few out of its performance class. It has all the ingredients of a winning bow. For example, the limbs have the exclusive Bear Action Core construction.

The Bear Premier bowsight can be factory-installed in the Polar. The new Bear Inertial Stabilizers can be attached to give you additional stability to match your individual shooting style. All this is our bowyer's way of officially endorsing the Alaskan for serious competition.

Every budget-minded and performance-minded archer will want to see the Alaskan. Now at your Bear dealer's.

Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect; New Action Core

Optional Equipment: Bear Premier Bowsight
Length: 66"

Weight: 25 to 50 lbs.

Draw Limit: None

Glass Color: White

Riser Wood: African Zebrawood and Bubinga with "Regimental Stripe" of Bubinga

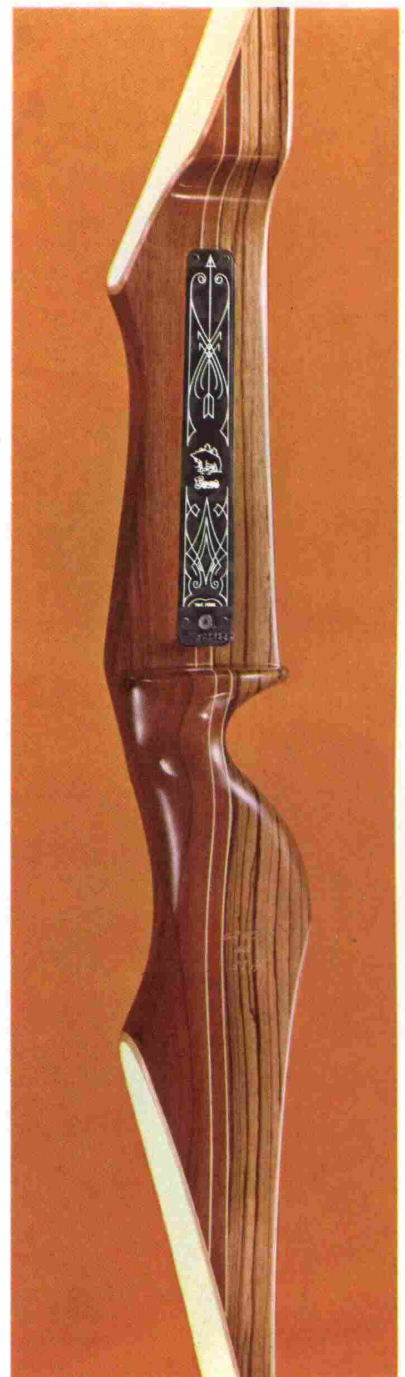
Specify right- or left-hand and draw weight

Weighed at 28" from front of arrow shelf

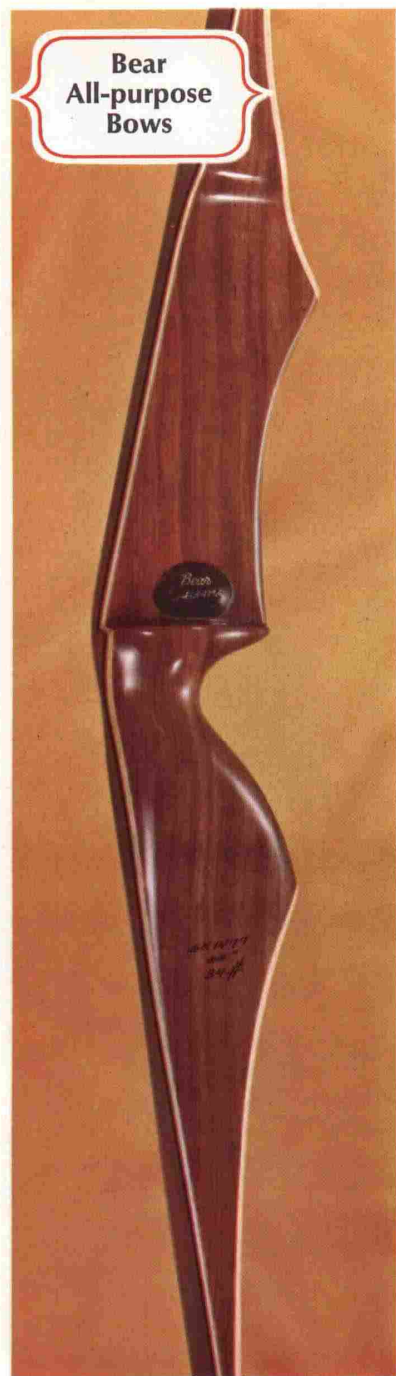
Bear Alaskan®

\$59⁹⁵

\$74⁹⁵ with
Premier Bowsight factory installed



**Bear
All-purpose
Bows**



Bear Bearcat®

Few bows can do everything well . . . and then there's the Bearcat. It seems to take on a new personality in every shooting situation. It's a cool performer on the range. A fun companion for field archery. A rugged traveler for bowhunting. The Bearcat is truly an *all-purpose* bow.

For '67, the Bearcat takes on a completely new look. The all white Bearglas, which Bear traditionally reserves only for its fine target bows, has been used on the bow face, while Bear's beautiful and functional brown Tawnyglass graces the back.

Beneath the glass is the power packed Action Core—laminated Action Strips that make the Bearcat easier than ever to draw. This new Action Core also gives you a significant shooting edge, because the limbs will actually "forgive" variations in your draw and release.

Now add in the modified thumb rest and full sight window that make the Bearcat easy to enjoy. The hand-rubbed Bubinga riser that makes it easy to look at. And the low price tag that makes the Bearcat easy to afford.

Shouldn't you be on your way to your Bear dealer's?

New Action Core

Length: 66"

Weights: 25 to 65 lbs.

Draw Limit: None

Glass Color: White face and Brown back

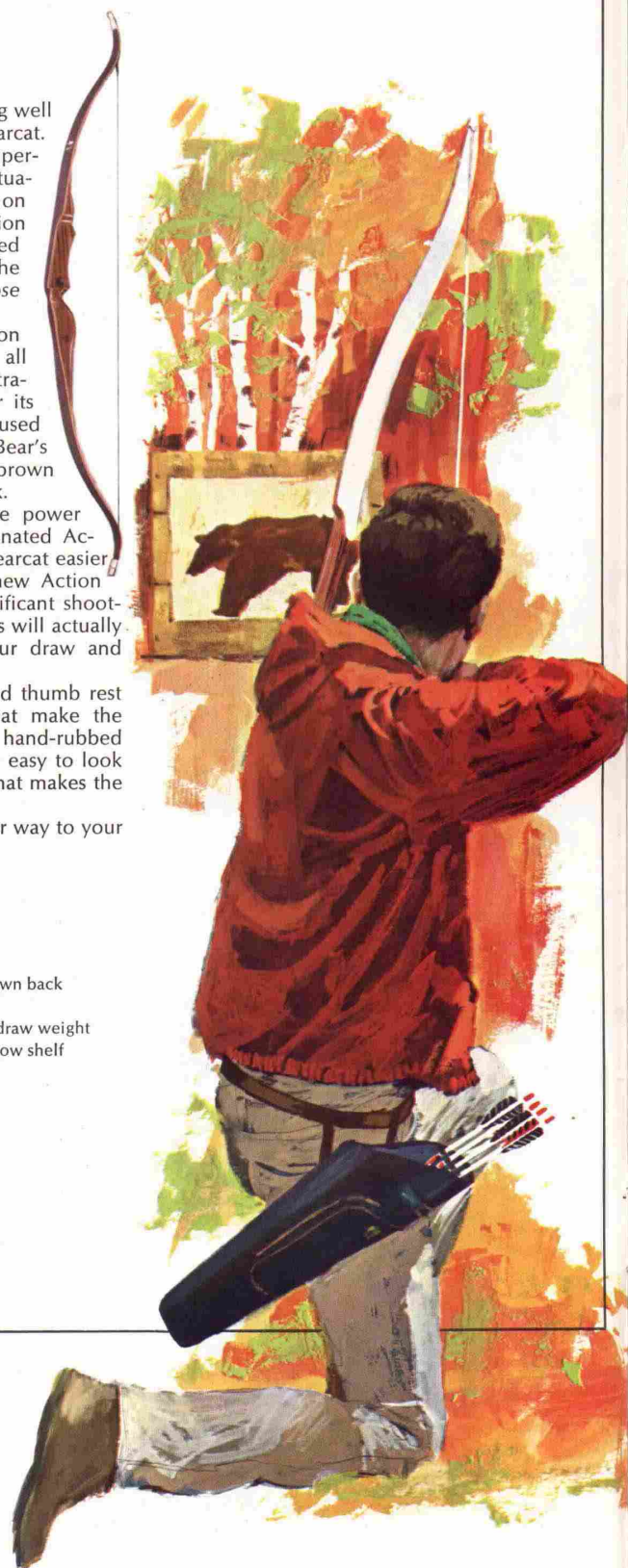
Riser Wood: Bubinga

Specify right- or left-hand, and draw weight

Weighed at 28" from front of arrow shelf

Bear Bearcat®

\$44.95



"The Tigercat is the best recurve bow in archery for the price." That's 30 years of bowmaking experience speaking—the candid opinion of Bear's master bowyer.

A superior blend of crisp, tournament-bow styling with hard-hitting, hunting bow performance, the Tigercat features rich tropical hardwoods in the riser—and new Tawnyglass on front and back that sets off this fine bow like a record trophy in a hunter's den.

Experience the easy draw that's the trademark of Tigercat. Smooth and effortless, with a swift cast and minimum of limb vibration. Limbs more lithe, more powerful than ever before.

The Tigercat is the best buy in an economy-priced, full recurve bow. A bow that's at home anywhere—range, field, or forest.

Make 1967 the year of the Tigercat for yourself. It's at your Bear dealer's.

Length: 62"

Weights: 20 to 50 lbs.

Draw Limit: None

Glass Color: Tawnyglass

Riser Wood: Assorted Tropical Hardwoods

Specify right- or left-hand and draw weight

Weighed at 28" from front of arrow shelf

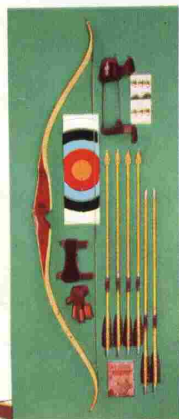
Bear Tigercat®

\$34.95

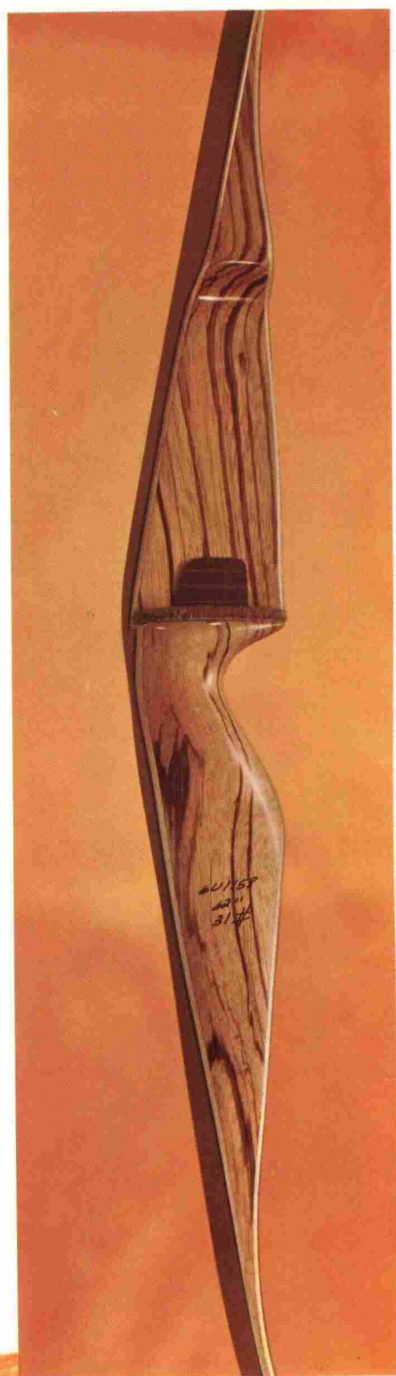
Bowhunter Set

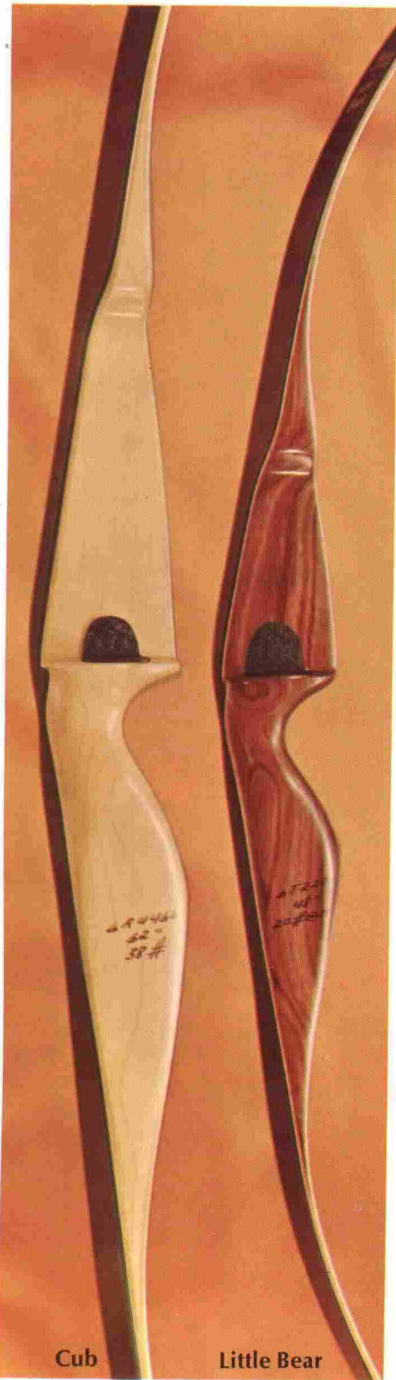
\$49.95

Bear Bowhunter Set—Over \$55 worth of quality Bear equipment at a big savings! A complete set for the novice or expert bowhunter. Tigercat bow (40, 45, or 50 lbs.), 4 Razorheads, 2 hunting practice arrows, 6 auxiliary blades, armguard, Bear L-650 Bow Quiver, shooting glove, target face, and deer hunting instruction booklet. Individually packaged.



**Bear
Tigercat®**





Bear Cub®

A beginning archer's first bow is his most important one. It will greatly influence his attitude toward archery as well as his shooting style. That's why the Bear Cub is a must for beginners. It has recurve limbs, full sight window, Hardrock Maple and fiberglass laminated construction . . . and a modest price.

Your Bear dealer can show you how the Cub can get you started off on the right foot in archery.

Length: 62"

Weights: 15 to 50 lbs.

Draw Limit: None

Glass Colors: Assorted

Riser Wood: Northern Hardrock Maple

Specify right- or left-hand and draw weight

Weighed at 28" from front of arrow shelf

Bear Cub®

\$24 95

Bear Cub Set—Cub bow, 4 matched arrows, new "right or left" tab, armguard, quiver, 16" four-color target face, and instruction book. Individually packaged.

Little Bear Set—For only \$2.00 more you get the Little Bear Bow plus 3 arrows, armguard, finger tab, and colorful target. What a gift!

Bear Cub Set

\$29 95



Little Bear Set

\$19 95



Little Bear®

Here's a miniature copy of the adult Bear bows that any youngster will get a big kick out of. It has all the quality Bear features: Laminated wood and fiberglass construction with select tropical hardwood handle. Recurved limbs. Modified thumb rest. Full sight window. It's the perfect bow for every young Robin Hood.

Length: 48"

Weights: 10 to 20 lbs. in 2 lb. increments

Draw Limit: None

Glass Colors: Assorted

Riser Wood: Assorted Tropical Hardwoods

Specify right- or left-hand and draw weight

Weighed at 24" from front of arrow shelf

Little Bear®

\$17 95



Bear
Hunting
Bows

Bear Super Magnum 48

The bow that
only Bear would
dare to build!

Since 1960, when Bear first introduced the 52" Kodiak® Magnum, tens of thousands of Magnum users have proven Bear's ability to make a successful short hunting bow.

Now, Bear introduces the bow they said could not be made—a 48" hunting bow—the BEAR SUPER MAGNUM 48!

How did Bear do it? With five solid years of experience in making the world's most popular 52" bow, plus the use of the new high compression material used in the Tamerlane HC-30, Bear has done it!

A 48" hunting bow with the power and speed of a full-sized bow. Just think of the advantages . . . you're crouched in your blind . . . you hear a rustling . . . suddenly, you're eyeball to antler with a giant rack! No time for untangling five feet of bow—just time to raise and fire 48" of solid bow-power! Man . . . that bow is paid for *right now*.

The most spectacular hunting bow ever, the Bear Super Magnum 48 is panther-black with white accenting caps. The showpiece of any hunting camp, any trophy room. The bow that every bowhunter needs—whether he's got one bow or dozens. And with it comes a heavily-padded, fleece-lined leather-grained expanded vinyl bow case—custom made for a perfect fit.

Hurry down to your Bear dealer's. Get the most advanced, most remarkable hunting bow of our time. The new Bear Super Magnum 48!

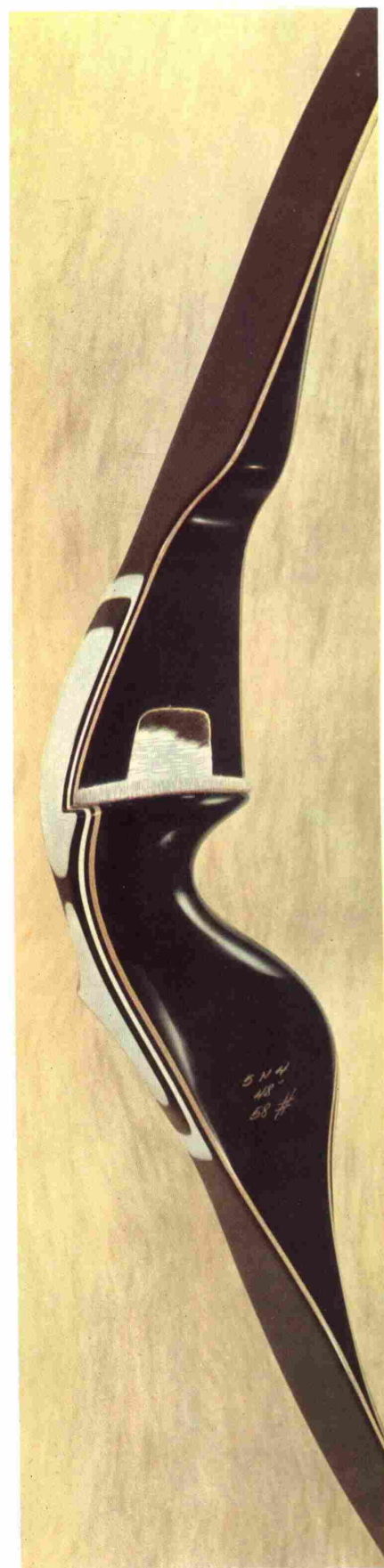


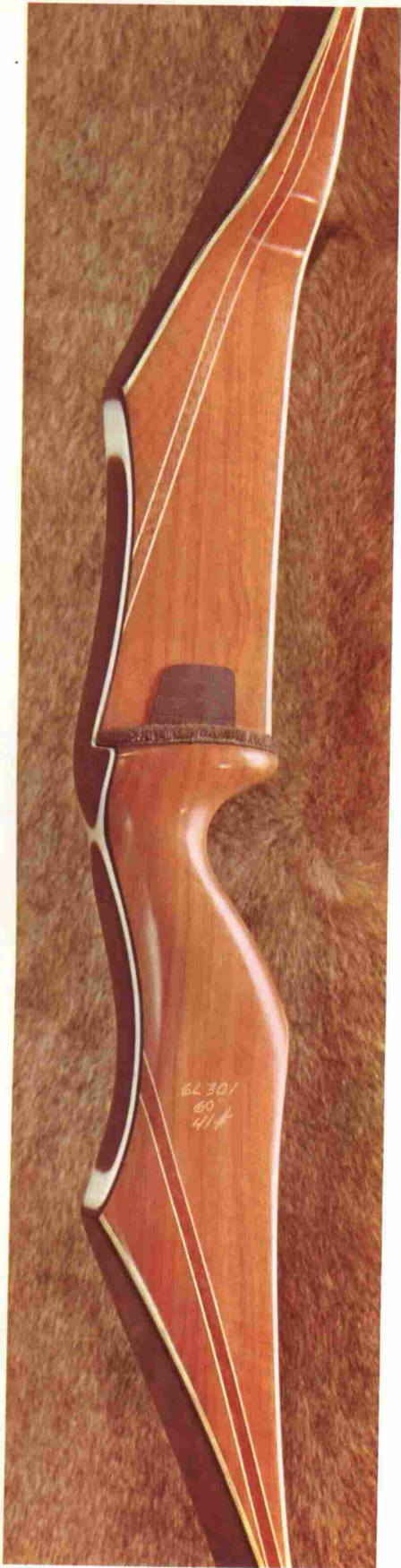
Your new Super Magnum 48 can be ordered camouflage-painted for only \$5.00 additional.

Length: 48"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Black
Riser: New High Compression Material
Specify right- or left-hand, and draw weight
Weighed at 28" from front of arrow shelf

Bear Super Magnum 48

\$89⁹⁵





Bear Kodiak®

A fair test of any hunting bow is . . . who uses it. And where.

The Bear Kodiak is Fred Bear's personal hunting bow. He has used it in the big game areas of the world. The Bear Kodiak has brought down every single one of Fred Bear's record trophies.

There isn't anything stronger we can say about the shooting and handling characteristics of the Bear Kodiak, or about its ruggedness.

In fact, perfectionist that he is, our master bowyer could think of only a very few changes to make this year.

A new crowned arrow rest, for one. When you sight your quarry, draw, aim and shoot, the arrow literally sneaks away from the bow. The crowned arrow rest is convex, with the arrow resting on the peak of the curve. Thus, there is a minimum of contact between arrow and the surface of the rest. The result is less friction and a quieter, cleaner release. Kodiak lovers will instantly recognize (and appreciate) the other appearance changes—the lustrous Golden Rosewood handle, the complementing Forest Brown glass, the vibrant eager-for-action riser design.

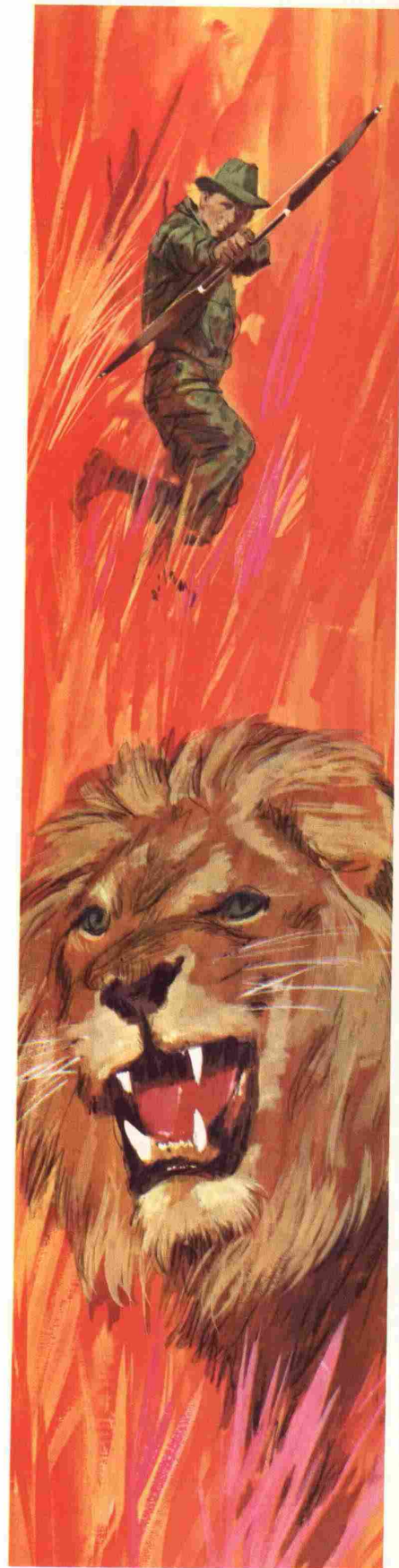
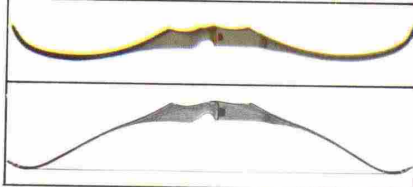
See your Bear dealer soon for a look at Fred Bear's personal bow—the world's most popular hunting bow—*now available in both 60" and 64" lengths!* (For hunters who prefer a sight, the Kodiak may be routed, on order, to accept the finest—the Bear Hunting Bowsight. NOTE—BOWS OVER 50 LBS. CANNOT BE ROUTED.)

Your new Kodiak can be ordered camouflage-painted for only \$5.00 additional.

Length: 60" and 64"
Weights: 30 to 70 lbs.
Draw Limit: None
Glass Color: Brown
Riser Wood: Golden Rosewood with Bubinga
Specify right- or left-hand, and draw weight
Weighed at 28" from front of arrow shelf

Bear Kodiak®

\$64⁹⁵





Bear Kodiak® Magnum

You're in a tight, cramped spot. You sight your quarry through thick brush. You're going to have to crouch for a clear shot . . .

Here, a standard-size hunting bow would be awkward. Bringing it to a full draw would be difficult.

That's why thousands of bowhunters prefer the 52" Bear Kodiak Magnum. The counterpart in archery of the carbine—the gun that won the West. Like the carbine, it takes up little space when packing for a trip. It's easy to carry. Operates in cramped spaces. And, packs a full-sized wallop. You can shoot it comfortably and accurately from any position: kneeling, standing, crouching, or even sitting.

The Bear Kodiak Magnum is as husky as any of its bigger brothers in the Bear hunting bow line. Virtually impervious to climate, terrain, and use.

It's short on length (52"), but not on looks. Riser woods are spectacularly-grained Golden Rosewood complemented by Bubinga.

Like the Bear Kodiak, the Bear Kodiak Magnum has the new Bear crowned arrow rest for a quieter, cleaner release.

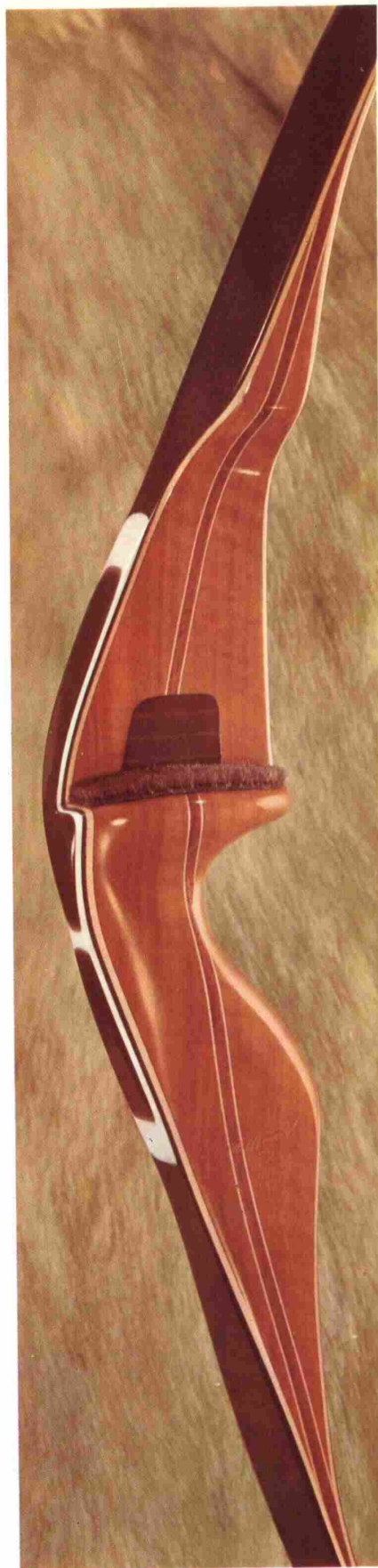
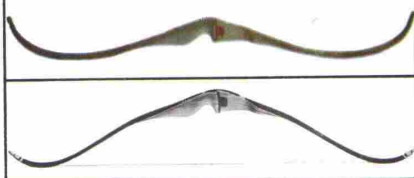
Bear Kodiak Magnum is the most popular short hunting bow in the world today. And it's at your Bear dealer's—now!

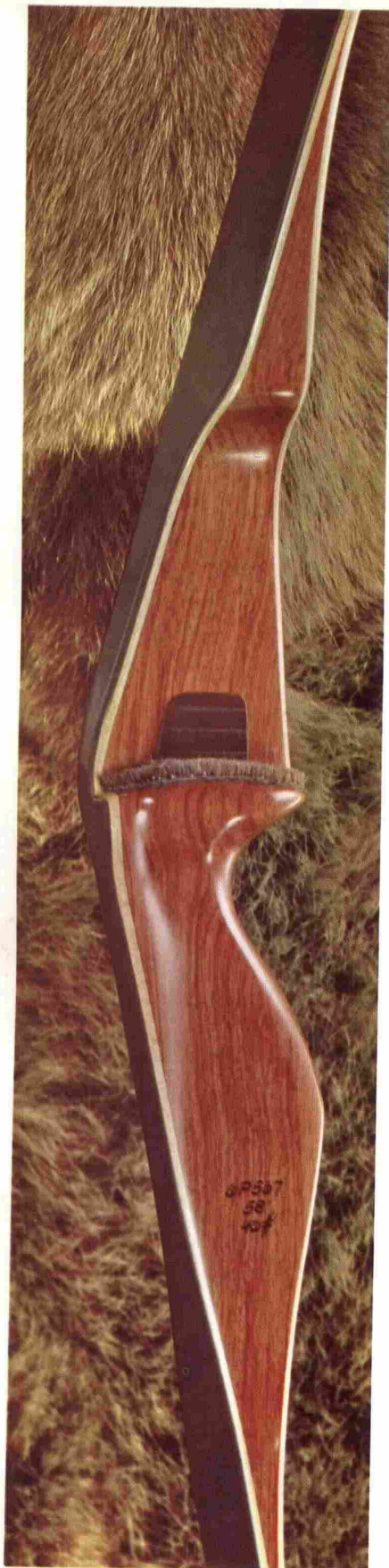
Your new Kodiak Magnum can be ordered camouflage-painted for only \$5.00 additional.

Length: 52"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Brown
Riser Woods: Golden Rosewood and Bubinga
Specify right- or left-hand, and draw weight
Weighed at 28" from front of arrow shelf

Bear Kodiak Magnum

\$64⁹⁵





Bear Grizzly®

There are two kinds of bowhunters who need a Bear Grizzly.

One is the bowhunter who wants a purebred hunting bow with a minimum investment. He finds the Bear Grizzly a tough, dependable, first-class hunting partner.

The second is the man who's decided to take advantage of two-season hunting . . . the rifle-hunter who wants to add a bow to his gun rack. He'll find the Bear Grizzly is a real sporting arm—a bow with guts and stamina. A hunting weapon that'll bring down anything on four legs.

The Bear Grizzly is rugged. Rugged as its name. Draws nice and easy. Releases quick and clean—with an absolute minimum of friction, thanks to the new crowned arrow rest. And the famous bowhunter's grip makes you feel like you're shaking hands with an old friend.

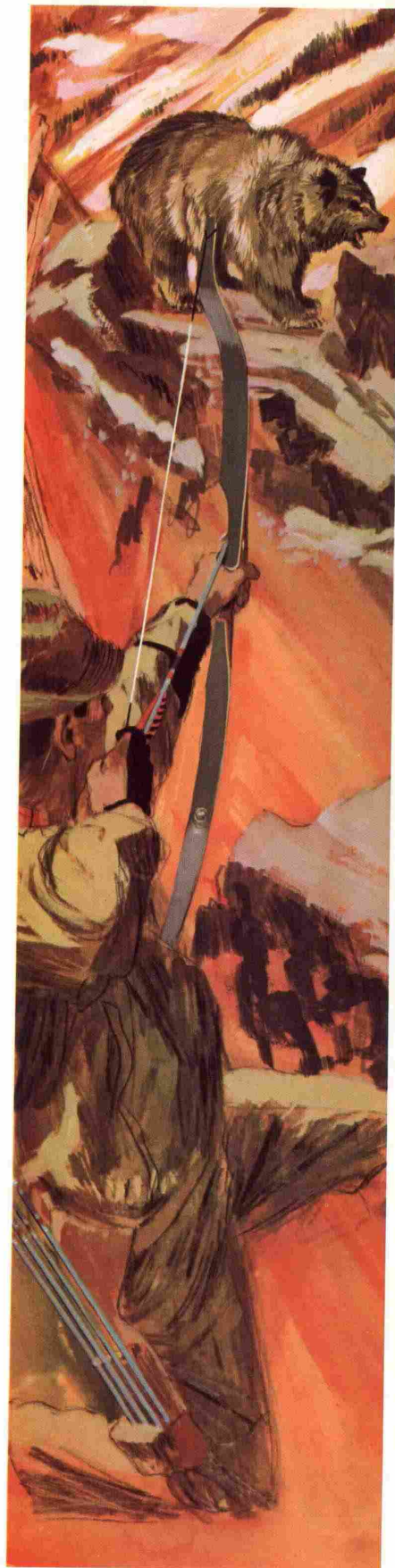
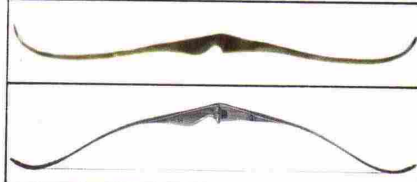
For many years, the Bear Grizzly has been far-and-away the most popular hunting bow in its class. It appeals to the novice and expert alike. It cuts the mustard on both looks and performance. Like a cook in camp, it's indispensable on a hunting trip. See it at your Bear dealer's.

Your new Bear Grizzly can be ordered camouflage-painted for only \$5.00 additional.

Length: 58"
Weights: up to 70 lbs.
Draw Limit: None
Glass Color: Grey
Riser Wood: African Bubinga
Specify right- or left-hand, and draw weight
Weighed at 28" from front of arrow shelf

Bear Grizzly®

\$4495



Fox Bows

Just the right bow for youngsters of any age can be found among the high-quality Fox fiberglass bows!

Bow Only	Length	Bow Weight	Price
Golden Fox 60"	25/30, 30/35		\$10.95
Black Fox 54"	40/45		9.95
Grey Fox 54"	25/30, 30/35		7.95
Red Fox 48"	20		5.95
Yellow Fox 48"	15		4.95
Blue Fox 42"	10		3.95

Each Fox bow is available, as shown above, without the set, and each can be used right- or left-handed.

GOLDEN FOX SET Introduce the "big kids" to the Golden Fox set. The 60" bow has a satin-epoxy finish for weather and abrasion-resistance. For target archery and bow hunting both, the Golden Fox set includes 30 lb. bow, three matched arrows (with field point), leatherette belt quiver, shooting tab, armguard, bowstring and full-color animal target. **\$17.95**

BLACK FOX SET The Black Fox is the right set for novice archers 15 years old and up. The Black Fox will provide the enjoyment and excitement of power archery, yet will stand up to plenty of use. Rugged black fiberglass provides strength at low cost. Set includes three matched cedar arrows (with field points), leatherette belt quiver, finger tab, armguard and bowstring. Plus full-color target and Bear Bowhunting and Bowfishing booklet. **\$14.95**

(Dealer note: Shipped two sets to a carton only.)

GREY FOX SET Swift and silent, but sized for the 10-16-year old set, the Grey Fox will bring out the archer in young boys or girls. Included in the set are three cedar-shafted arrows (with target-field points), leatherette belt quiver, leather tab, armguard and full-color target. Set includes 30 lb. bow. **\$11.95**

(Dealer note: Shipped two sets to a carton only.)

RED FOX SET A draw weight of 20 lbs. makes the Red Fox Bow perfect for starting children aged 10-12 in archery. Red fiberglass with white molded plastic grip lets it stand up to rough wear as well as weather. Set also includes belt quiver, armguard, finger tab, three cedar arrows (with target points), bowstring and full-color target. **\$8.95**

(Dealer note: Shipped four sets to a carton only.)

YELLOW FOX SET Just right for children 6 to 10. Rugged yellow fiberglass bow. Includes three cedar arrows (with target points), bowstring and full-color target. **\$6.95**

(Dealer note: Shipped four sets to a carton only.)

BLUE FOX SET Ideal for the very young archers up to age 6. Set includes a resilient 42" bow, two cedar-shafted arrows (with target points), and three colorful target faces. **\$4.95**

(Dealer note: Shipped four sets to a carton only.)



Fox Arrows

FOX 140 T ARROWS Good quality spine-selected cedar target arrows at low cost. 140 T arrows have full-color shaft—silver blue and yellow—and assorted colorful feathers. In lengths of 24", 26" and 28" only. Diagonal fletch. Suitable for beginners. (Dealer display carton of 144: 24-24"; 48-26"; and 72-28"; or all in one length.)

140 T Target Points. per gross \$50.00

FOX 160 F ARROWS Selected cedar arrows with field points. Full-color shaft—Chinese red, white or gold with contrasting two-color crest. 3/4" diameter. Three clear feathers. (Dealer display carton in same quantities as 140 T.)

Fox 160 F Field Point. doz. \$7.95 per gross \$85.00

Bear Matched Arrows

Perfect Partners for Bear Bows

A-10 Bear-Easton \$29.50 doz.

The ultimate in aluminum tournament arrows. Drawn from top quality tubing machined to minimum tolerances; set off with multicolored crest and pin striping. The carefully matched white or dyed feathers are fletched to a true helical. An unbeatable combination of craftsmanship and materials. (Select clear-dyed feathers on target, select barred feathers on hunting.) Plastic fletching (no extra cost) recommended only for advanced archers.

Specify exact bow weight at desired draw length. We will select proper shafts from 22 sizes available.

Bear-Easton Arrows for target or field shooting 24SRT-X

A-10 T Fitted with insert target points and fletching of suitable length for tournament shooting... doz. \$29.50

A-10 FL Full length, with target points unattached, fletching of suitable length for tournament shooting doz. \$28.50

XX-75 Target arrows available for \$5.00 more per doz. than 24SRT-X.

X-7 Target arrows available for \$10.00 more per doz. than 24SRT-X. (1614, 1714, 1814, 1914, 2014 sizes only.)

Bear-Easton Arrows for hunting

Following arrows available in tube sizes from 1816 and up only:

24SRT-X

A-10 F or B Field, or blunt points. F points are same weight as and interchangeable with Razorheads... doz. \$30.40

A-10 S A matched set of six four-blade Razorheads and six field points. (Points interchangeable)... doz. \$32.40

A-10 H-4 Fred Bear four-blade Razorheads... doz. \$34.95

Extras

†Special cresting other than our own design, extra... doz. \$ 2.50

Four-fletch, extra... doz. \$ 1.00

Full length olive drab shaft color, extra... doz. \$ 1.50

Orders less than one dozen (minimum 1/2 dozen) extra... \$ 1.00

XX-75 Hunting arrows available for \$5.00 more per doz. than 24SRT-X.

†Special cresting is limited to circular patterns not more than 10" from nock

Easton Component Parts

The finest aluminum shaft made. Holds virtually all national and international tournament records. Consistently uniform in spine, weight and balance. 24SRT-X alloy available in 22 standard sizes: 1416, 1516, 1518, 1616, 1618, 1713, 1716, 1718, 1813, 1816, 1818, 1820, 1913, 1916, 1918, 1920, 2013, 2016, 2018, 2020, 2114, 2219.

Insert target points are available for all 22 sizes in case hardened steel and aluminum; broadhead sizes for the following ten sizes only: 1816, 1818, 1820, 1916, 1918, 1920, 2016, 2018, 2020, 2219.

All tubing is taper-closed for 11 1/2° standard nocks.

*® Registered Jas. D. Easton, Inc.

E-10 24SRT-X Cut to length, with points installed doz. \$22.00

E-15 24SRT Full length with points unattached doz. \$20.80

E-50 Insert target points only.... doz. \$ 3.80

E-60 Broadhead adapter inserts only doz. \$ 3.00

XX-75 Shafting available for \$5.00 more per doz. than 24SRT-X.

X-7 Shafting available for \$10.00 more per doz. than 24SRT-X. (1614, 1714, 1814, 1914, 2014 sizes only.)

A-20 Micro-Flite® \$27.50 doz.

Bear Micro-Flites give top-performance under all weather conditions. That's because they are specially made from top grade Sila-Flex† shafts—a rugged, lightweight material that's unaffected by moisture or temperature. Features distinctive multi-colored cresting, fine pin stripes, and true helical fletching. (Select clear-dyed feathers on target, select barred feathers on hunting.) Available in lengths up to 31" to back of head, in a wide range of sizes for all bow weights. Please specify exact bow weight at desired draw length.

Bear Micro-Flite Arrows for target or field shooting

A-20 T Fitted with insert target points and fletching of suitable length for tournament shooting... doz. \$27.50

A-20 FL Full length, with target points unattached, fletching of suitable length for tournament shooting doz. \$26.50

Bear Micro-Flite Arrows for hunting

A-20 F or B Field or blunt points. F points are same weight as and interchangeable with broadheads... doz. \$28.40

A-20 S A matched set of six four-blade Razorheads, and six field points. (Points interchangeable)... doz. \$30.40

A-20 H-4 Fred Bear four-blade Razorheads doz. \$32.95

Extras

†Special cresting, other than our own design, extra..... doz. \$ 2.50

Four-fletch, extra..... doz. \$ 1.00

Full length olive-drab shaft color, extra..... doz. \$ 1.50

Orders less than one dozen (Minimum, 1/2 dozen), extra..... \$ 1.00

†Special cresting is limited to circular patterns not more than 10" from nock.

Micro-Flite® Glass Shafts

Component Parts

Light yellow in color, tubes are available in a complete range of sizes for every need from tournament shooting to big game hunting.

Please specify exact bow weight and draw length.

M-10 Complete Micro-Flite® shafts cut to length with nock inserts and target points installed..... doz. \$19.50

For M-10 with broadhead adapter inserts installed, add..... doz. \$.40

M-15 Micro-Flite Full-length shafts (31") doz. \$14.50

M-20 Nock Inserts (magnesium). doz. \$ 1.60

M-21 Insert target points (case-hardened steel) doz. \$ 2.00

M-22 Broadhead adapter inserts (magnesium) doz. \$ 2.40

M-25 Point-Fast® Adhesive (for inserts) 2-oz. kit..... ea. \$ 1.25

†® Registered Sila-Flex, Inc.

A-40 Bear Top Grade Cedar Arrows \$14.95 doz.

Selected Port Orford Cedar provides the quality shafting for Bear's top grade cedar arrows. Unerring flight and swift cast make them archers' favorites. Spine matched to $\pm 2\frac{1}{2}$ lbs., weight matched to 5 grain tolerances. True helical fletching. (Select clear-dyed feathers on target, select barred feathers on hunting.) Length: 31" maximum to back of head. Choice of yellow, white or olive drab shaft, three color crest.

Bear Top Grade Cedar Arrows for target, field or hunting

A-40 T Target doz. \$14.95

A-40 FL Full length without points doz. \$13.95

A-40 F or B Field or blunt 125-grain points doz. \$15.95

A-40 H-4 4-blade hunting doz. \$18.95

A-40 S Set (6 F and 6 H-4)..... set \$17.95

A-41 Cedar Flu-Flu

Swift, accurate, limited action flu-flu arrow for bird shooting, small game, or trap shooting. Feathers are designed to provide fleeting initial flight, but slow down at peak of arc to limit distance of travel. Specify length and weight as in A-40.

A-41 H-4 4-blade hunting... box of four \$8.50

A-41 F or B Field or blunt... box of four \$7.00

A-50 Bear High Grade Cedar Arrows \$11.95 doz.

Excellent for the novice and expert alike. Bear High Grade Cedar Arrows are spine-matched to 5 lbs. tolerance. Weight matched to 10 grain tolerance. Machine crested. Maximum length: 31". Yellow, white or olive drab shaft.

A-50 T Target doz. \$11.95

A-50 FL Full-length, without points doz. \$10.95

A-50 F or B Field or blunt, 125-grain points doz. \$12.95

A-50 H-4 Four-blade hunting doz. \$15.95

A-50 S Set (6 F and 6 H-4)..... set \$14.95

A-60 Bear Standard Grade Cedar Arrows \$9.95 doz.

Rugged and inexpensive, Bear Standard Grade Cedar Arrows are designed for the beginner. Spine-matched to within 5 lbs. tolerance. 28, 30 in. lengths only. Shafts color-keyed to arrow weight: 30-40 lbs.—white; 40-50 lbs.—yellow; 50-60 lbs.—olive drab.

A-60 F Field, 40-grain points..... doz. \$ 9.95

A-60 FL Full length without points doz. \$ 9.45

A-60 H-4 Four-blade hunting doz. \$14.45

A-60 S Set (six F and six H-4)..... set \$13.45

A-61 B Flu-Flu Box of Four \$ 3.95

Port Orford Cedar Shafts

Parallel Port Orford Cedar shafts, matched for weight and spine. 3/8" dia. for 30-35 lbs. only. 3/4" dia. 35-55 lbs.; 1/2" dia. 55-70 lbs., spined at 28". Specify bow weight and draw length. Shafts are 31".

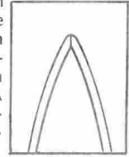
D-300 Spine/Weight matched..... doz. \$ 4.00

D-310 Spine matched hundred \$16.95 (lots of 100 only)



Tips on sharpening your Bear Razorheads®

Razorheads are factory-sharpened, but should have additional sharpening before being used on game. This is best done with a mill file such as our K-251 or Bear's new K-255 Cutmaster Sharpener. File toward the point and at the original bevel. Finish up by holding the file flat on the bevel at a 90° angle to arrow shaft and take five or six light strokes on both sides of edge. This has the same effect as a butcher's steel in removing burr for best final cutting surface. Do not file main blade to long slender point. A rounded, chisel point (see illustration) will prevent it from curling when striking hard bone.



Point Styles Available

These are the four popular point styles available on Bear Arrows. Type of point is listed under each.



FIELD POINT—125-GRAIN



BLUNT—125-GRAIN



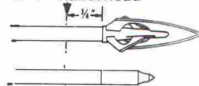
RAZORHEAD®



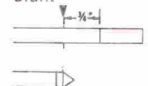
TARGET POINT

Note: Arrow length is measured from bottom of nock slot to this point:

H-4 Razorhead



B Blunt

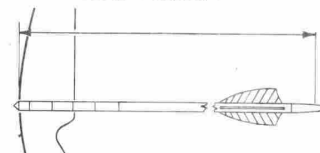


F Field Point to match broadhead

T Insert Target Point

Selecting Correct Arrows

Preferred Method—Method 1



Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct arrow length is the point at which the arrow stops in relation to the front of the arrow shelf. See illustration above.

Alternate Method—Method 2



Spread Measurement	Arrow length
57"-59"	24"-25"
60"-62"	25"-26"
63"-65"	26"-27"
66"-68"	27"-28"
69"-71"	28"-29"
72"-74"	29"-30"
75"-77"	30"-31"

Bear Quivers

Hand-crafted and Handsome



Superb quality throughout, with attention to detail possible only through hand-craftsmanship. Bear quivers are produced exclusively by Bear craftsmen skilled in the intricacies of leather-working and design.

L-101 Western Quiver Smoked elk and top-grain cowhide combine to form this superbly-crafted quiver. Holds 18 to 20 arrows. Includes easy on-and-off harness, hang-up ring, and thongs for foul-weather gear tie-up.

L-101 Specify right- or left-hand.....\$19.95

L-125 Cheyenne Centerback Quiver Hand stitched quality leather construction throughout. New fast action pack style harness affords perfect individual adjustment and comfort. Roomy accessory pocket. Holds 14-18 arrows easily.

New L-125 Black\$15.95

L-130 Big Bear Quiver Top grain black steerhide with smoked elk trim. Big enough for 24 arrows. Three roomy compartments, large zipper pocket, hang-up ring and "totin" thongs included. Easy on-and-off harness. Length 23".

L-130 Specify right- or left-hand.....\$24.95

L-170 St. Charles Quiver A Bear exclusive—holds 14 broadheads securely in place, ready for action. Hunter may instantly draw with either hand with a minimum of movement. Antique elkskin hood protects feathers; foam-rubber base keeps broadheads sharp. Chest thong and pack harness distributes weight evenly, comfortably.

L-170 (Without accessory pack).....\$16.95

L-175 (With accessory pack).....\$19.95

L-171 Accessory pack only (may also be used as belt pack).....\$ 3.45

L-250 Trophy Quiver Top grade leather in an eye-appealing design. The Bear Trophy Quiver holds 20 arrows in two compartments without crowding. Big side pocket with zipper. Black, brown, smoked elk, antique, or white leather.

L-250 Specify right- or left-hand.....\$11.95

L-251 Texan Quiver Two roomy compartments hold 14-18 arrows. Contrasting color coordination on big zipper pocket and cuff.

L-251 Specify right- or left-hand.....\$12.95

L-300 Blackhawk Quiver Skillfully-tooled front design gives the Blackhawk its unique appearance. Ideal for both novice and expert. Brown with smoked elk trim. 19" length.

L-300 Specify right- or left-hand.... \$ 8.95

L-350 Shawnee Quiver Constructed of rugged Bearhide for inexpensive yet long-lasting use. Holds 10-12 arrows. Brown-tan coordination with quality leather trim.

L-350 Specify right- or left-hand.....\$ 3.95

L-400 Tournament Quiver This fine belt quiver is designed with the tournament archer in mind. Includes arrow divider and two belt straps. Extra-large zippered pocket, score card clip, and pencil holder. Constructed of high-quality leather. Holds 12 arrows. 19" length. Specify right- or left-hand.

L-400 Black, brown, smoked elk, white or antique\$10.95

L-410 National Quiver High-quality, top-grain leather throughout gives this tournament-type belt quiver its home-on-the-range look. Holds 12 arrows comfortably. Includes divider strap and spare string pocket. Colors: Black, brown, or smoked elk.

L-410 Specify right- or left-hand.....\$ 6.95

L-425 Sherwood Quiver Distinctive full suede leather and fringed cuff, yet inexpensively priced. The Sherwood belt quiver holds 10 arrows. Includes belt hook and ring.

L-425\$ 4.95

L-450 Champion Quiver Tournament-type side quiver of tooled saddle leather. Includes belt hook and ring.

L-450 Tan or white.....\$ 3.95

L-500 Mohican Quiver An inexpensive target quiver made of durable Bearhide with contrasting leather trim. Holds 8 to 10 arrows. 19½" long. Includes belt hook and ring.

L-500\$ 2.95

L-550 Scholar Quiver Bearhide-built small belt quiver is perfect for the beginner. Holds 4 to 6 arrows. Has loop for belt.

L-550\$ 1.00

L-560 The Talisman Comfortable, functional, the newest idea in quivers. The Talisman puts to use the best features of both side and hip quivers. Large zipper pocket, pencil holder, arrow separator and tie-down thongs. Belt tunnel on back. Belt clips included.

L-560 Black, brown, antique or white \$10.95
Specify right or left hand.

New L-561 Matching belt: Black, brown, white, antique or smoked elk, 1" width \$1.95

New L-563 Matching belt: black, brown, white, antique or smoked elk, 1½" width\$ 3.50

New L-570 Talisman Hunter The quick-draw "holster" of archery—fastens to waist and leg; holds six broadheads ready for action. Hand-stitched antique elkskin with rubber shaft separators and foam rubber inside bottom to protect blades. Snap-close pocket, tie-down leg thong, belt tunnel.

L-570 Specify right- or left-hand.....\$11.95

L-571 With matching belt (1½" wide). \$14.95

L-600 Custom Hip Pocket Quiver All black saddle leather with gold trim. Includes divider and outside pocket for string or cigarettes. Length 10".

L-600\$ 4.95

L-610 Deluxe Hip Pocket Quiver Lip prevents wear on trouser pocket. Heavy saddle leather with quick-action flap. 10" long.

L-610\$ 2.50

L-620 Standard Hip Pocket Quiver Well-made with top quality saddle leather. Has belt slots and divider. Length 10".

L-620\$ 1.50

L-630 The Huntsman Safely holds and protects six hunting arrows. Rubber shaft separators prevent fletching rub. Broadhead points are held firmly in foam rubber to protect sharp edges. Constructed of rugged saddle leather to conform to body.

L-630\$7.95



L-130



L-101



L-125



L-251



L-300



L-350



L-400



L-250



L-410



L-425



L-450



L-500



L-550



L-170



L-560



L-571



L-630



L-600



L-610



L-620



L-640
\$14.95



L-645
\$12.95

Bear Bow Quivers

The ultimate in convenience and fast action for the bowhunter!

Speed and stealth are the things in bow-hunting. And with Fred Bear's own design bow quiver, they're yours! Snaps on and off your bow in a flash. Serves up arrows at a touch. Ample room on the 8-arrow model to carry a full day's load of arrows at your fingertips. If lighter weight is preferred, use the 4-arrow model in combination with a back quiver.

L-640 8-Arrow Bow Quiver
made in three sizes: **\$14.95**

L-640S (short) fits most hunting bows from 52"-60". Works best on the short Kodiak® Magnum-type bow. (Specify right- or left-hand model.)

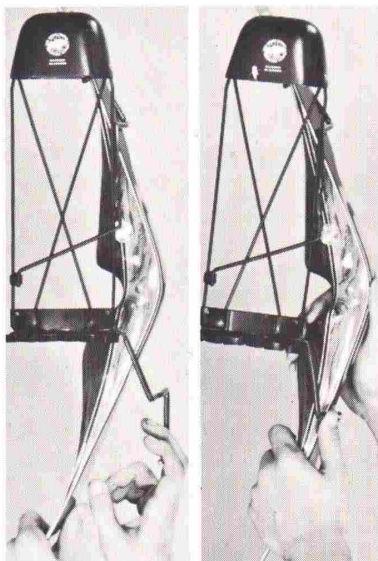
L-640R (regular) fits bows from 58"-64". Works best on medium-length hunting bows such as Kodiak and Grizzly®. (Specify right- or left-hand model.)

L-640L (long) for hunting bows from 60"-66". Work best on Bearcat®-type bows (Specify right- or left-hand model.)

L-645 4-Arrow Bow Quiver
in two sizes: **\$12.95**

L-645S (short) fits most short hunting bows from 56" down. (Specify right- or left-hand model.)

L-645R (regular) fits most hunting bows from 54" to 66". (Specify right- or left-hand model.)



Plastic-coated bracket wires protect bow finish when mounting or detaching the Fred Bear Bow Quiver. Works quickly, easily and smoothly on a strung bow.

Replacement Parts

L-641 Front Rubber Point Holder.....	\$ 1.50
L-642 Rear Rubber Shaft Holder.....	\$ 2.00
L-643 Front Bracket, Regular.....	\$ 2.00
L-643 Front Bracket, Long.....	\$ 2.00
L-644 Rear Bracket, Regular.....	\$ 1.50
L-644 Rear Bracket, Long.....	\$ 1.50
(Specify right- or left-hand model)	

IMPORTANT:

We recommend that when buying a bow quiver, you actually put it on the bow you wish to use it with, to make sure you have the right size.

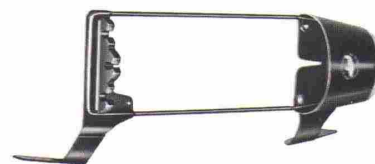
If the L-640 or the L-645 will not fit the hunting bow of your choice, we suggest you try the L-650 or L-660.

Bear Screw-On and Tape-On Bow Quivers



L-660 Screw-on Bow Quiver Threaded brass bushing fits in bow handle. When attaching quiver, a small coin serves as screwdriver. $\frac{3}{4}$ " bushing affects neither bow nor your accuracy. Holds 4 arrows. (Specify right- or left-hand model.)

L-660\$10.95



L-650 Tape-on Bow Quiver Rigid, two-point mounting tapes onto bow riser. Use ordinary household, adhesive or electrician's tape. Always wax this section of bow before taping. Holds 4 arrows. (Specify right- or left-hand model.)

L-650 (plastic tape included).....\$10.95

Replacement Parts

L-670 Rubber shaft holder (Specify right- or left-hand model.).....\$ 1.00

L-671 Rubber point holder (Specify right- or left-hand model.).....\$ 1.00

L-662 Allen wrench and bushing.....\$ 1.00

L-663 Screw only\$.50

Bear makes Bowfishing a snap!



F-16
\$7.45



F-10
\$4.95

Try your hand at the growing sport of bowfishing . . . it's a snap! That is, when you're using Fred Bear's Bowfishing Rig. Snaps on and off your bow in seconds to convert you to a bow fisherman instantly. Your bow is protected by the vinyl-coated spring-steel brackets that grip it tightly. Once on, they automatically position the reel in place, ready for action. Spinning-type reel has no moving parts to wear out or replace. Waterproof, too. Solid glass Bear Harpoon Arrow will hold even the fightn'est fish without snapping. There's additional insurance from 50 ft. of 90 lb. test nylon braided line to string the big ones along. Be a rod and bow angler!

Bear Bowfishing Outfit

Complete outfit includes bowfishing rig, fiberglass arrow with harpoon head, 50 ft. of 90 lb. test braided nylon line and instruction booklet.

F-10 Complete (excluding bow) tape-on rig with single-barb point.....\$4.95

F-11 Same as F-10 except with F-26 easy-off point\$5.45

F-15 Complete (excluding bow) snap-on rig with single-barb point. (Specify right- or left-hand, regular or long brackets)....\$6.95

F-16 Same as F-15 except with F-26 easy-off point. (Specify right- or left-hand, regular or long brackets).....\$7.45

F-35 Snap-on bracket, reel and line. (Specify right- or left-hand, regular or long brackets)\$4.95

F-37 Reynolds Bowfishing Reel and Line (attaches to any Reynolds sight bar).....\$7.95

F-38 Anodized Base (for above reel).....\$3.00

F-20 Layfletched arrow with single-barb point.....\$2.00

F-21 Layfletched arrow with F-26 easy-off point\$2.50

F-22 Layfletched arrow with F-29 Gardner point\$3.25

F-23 Layfletched arrow without point...\$1.50

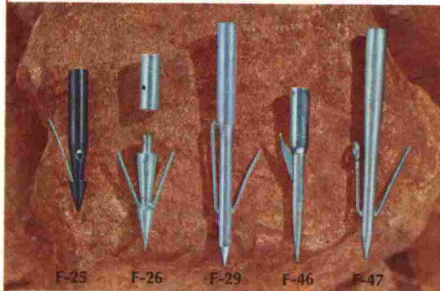
F-24 Solid glass shaft only.....\$.75

F-25 Single-barbed harpoon head only...\$.50

F-30 Tape-on bracket, reel, and line.....\$2.95

F-40 Extra line: braided nylon, 50', 90 lb. test\$.75

F-45 Layfletched, three-vaned, slip-on, molded rubber fletching for $\frac{3}{16}$ " and $\frac{1}{2}$ " shafts, ea.\$.40



Other points available

F-26 Easy-Off Fish Point, double barbed harpoon head, screw-on type.....\$1.00

F-27 (Extra F-26 head).....\$.75

F-28 (Extra F-26 shank).....\$.25

F-29 Gardner Point Single barb can be turned over for quick fish removal.....\$2.25

New F-46 Al's Fish-Slick Retractable point with moving barb for easy removal.....\$1.50

New F-47 Shure-Shot Single barb reverses to remove fish easily.....\$.90

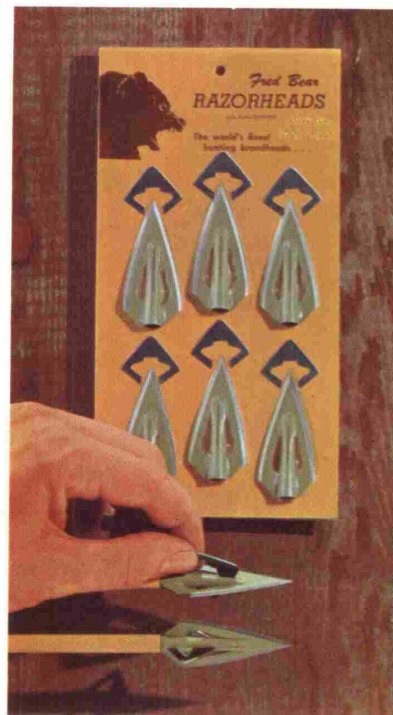
Bear Razorheads®

Preferred and used by
six out of every 10

Pope & Young record-holders

A four-blade, razor-sharp broadhead acclaimed as the most lethal hunting head ever developed. Two precision made blades combined. The main blade of mill-tempered spring steel is silver brazed to a one-piece steel ferrule and is long-bevel ground and honed to extreme sharpness. An easily replaceable, lightweight auxiliary blade, also of razor steel, completes the four edge broadhead.

Although the main blade comes from the factory extremely sharp, heads should be further filed or honed to achieve complete effectiveness. Also, after each use the main blade should be filed at the original bevel. Auxiliary blades should be discarded after each hunting shot. However, they can be sharpened at camp by first using a medium stone to bring up the edge then honing with a very fine stone. (See page 17)



Fred Bear Razorheads

One dozen Fred Bear single-blade Razorheads plus one dozen razor-auxiliary blades and slot cleaning tool. In handy protective "skin pack."

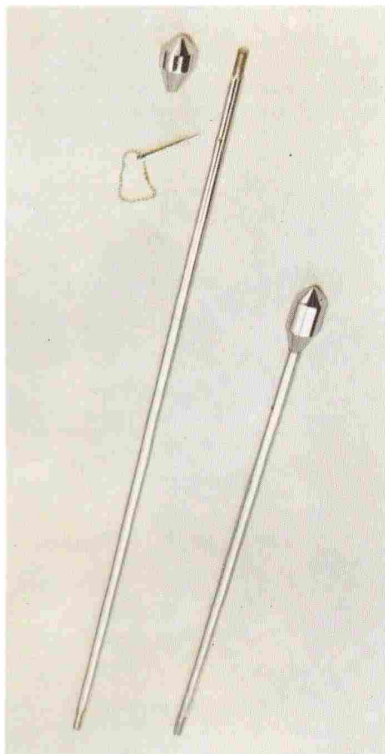
H-4 doz. \$5.95

Auxiliary Blades

Extra blades for the H-4 Razorhead. One dozen per package. Weight 10 grains each.

H-A doz. \$1.25

Archery Accessories from Bear — the name that means quality in archery



New Bear Inertial Stabilizers

Scientifically designed to add that final 1% of fine tuning to your Bear Bow. Set of two chrome plated aluminum rods 14" and 22" lengths, and two stainless steel weighted heads. Attach instantly to built-in Quick-Connects on all '67 Bear Target-Tournament Bows. Rods and heads are interchangeable so you can find best combination to complement your own shooting style or compensate for changing shooting conditions. Maximum weight is in the head, the rod's optimum point, while the weight between bow and rod tip has been drastically reduced. Rod vibration and "wobble" are virtually eliminated.

S-690 Set of two, with case.\$19.95

Bear Bow Cases

L-981 Transport or store your bow in style and safety. Bow nestles amid a soft, deep pile lining. Long zipper closure keeps out dust and dirt. Extra fine, extra soft leather-grained expanded vinyl finish. Roomy zipper-closed accessories pocket. Available in olive green, tangerine, snow white and black. 8" width. 52", 60", 66" and 72" lengths.\$15.95

L-982 A fleecy nap double-lining protects your bow in this rich, expanded vinyl case. Reinforced stitching at wear points assures added years of use. Leather grained exterior colors: olive green, tangerine, snow white and black. 8" width. Reinforced handle and extra-long zippered closure. 52", 60", 66" and 72" lengths\$ 9.95

L-983 The rich-looking leather grained vinyl exterior of this case belies its low price. Quality features include a full-length zipper closure, carrying handle and reinforced stitching for longer service. 6¾" wide. Select from olive green, tangerine, snow white and black. 52", 60", 66" and 72" lengths\$ 4.95

L-984 Colorful corduroy case with tie string, 60", 70" lengths. Width—4½".\$2.95

L-985 Bright gold cotton twill with heavy napped back. Vinyl bindings. Lengths 60" 70". Width—4¾".\$1.95



All-Black Accessories*

Distinctive style on the range

L-982 Bow Case	\$ 9.95
L-250 Trophy Quiver	\$11.95
L-561 Bear Belt	\$ 1.95
L-902 or L-903 Glove	\$ 2.45
L-960 Kool Armguard	\$ 2.25
L-961 Kool Armguard Long (7").....	\$ 2.45



All-White Accessories*

Coordinated for fashion

L-983 Bow Case	\$ 4.95
L-400 Tournament Quiver	\$10.95
L-561 Bear Belt	\$ 1.95
L-902 or L-903 Glove	\$ 2.45
L-960 Kool Armguard	\$ 2.25

*Be sure to specify color desired when ordering above merchandise.

Bear built-in sights improve accuracy, assure consistency

Fred Bear Premier Bow Sight

S-150\$19.95

First and only bowsight custom designed to become an integral part of your bow. With the Fred Bear Premier Bow Sight, you can instantly set both elevation and windage compensation—puts you on target for every shot. The Adjustable Nylon Arrow Plate allows you to tune your bow to the spine of the arrows used and to your individual style of shooting. A wide choice of accessory apertures and arrow rests are available. Available in both 5" and 7" lengths. The S-162 Standard Post and S-167 Bristle Rest are standard equipment. (See Optional Accessories, this page.)



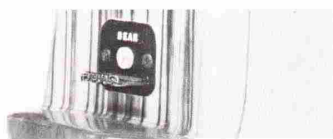
Bear Premier Hunting Sight

S-175\$19.95

In choosing a bowsight for hunting, you'll naturally want the finest—the Bear Premier Hunting Sight. This precision-made sight is designed to become an integral part of your Bear hunting bow. It's built right into your bow to fit perfectly. The 5" Premier Hunting Sight features an S-167 Bristle Rest, and Adjustable Nylon Arrow Plate, for proper tuning of arrows, and three fluorescent rings—mounted one above the other. You preset a different yardage into each of these rings. This prepares you to shoot from three known distances without having to adjust your sight. Various accessory apertures and rests, as well as additional fluorescent ring assemblies (S-180) may be used. (See Optional Accessories, this page.)

Replacement Parts

Replacement parts for the Bear Bowsights and Premier Arrow Rest are available from your local authorized Bear Dealer or from Bear Archery Company, Rural Route One, Grayling, Michigan 49738.

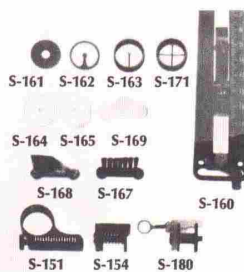


Bear Premier Arrow Rest

S-190\$3.75

"Tune" your bow to your arrows and to your style of shooting with the Bear Premier Arrow Rest. This attractive combination bristle rest and nylon arrow plate will fit any bow—give it a distinctive appearance. Easily adjustable, the rest comes with complete instructions for installing. A large selection of rests are also available. (See Optional Accessories, this page.)

Bear Optional Accessories



The following items are available for Bear Bowsights and, where applicable, for the Bear Premier Arrow Rest.

S-161	Peep Sight	\$.50
S-162	Standard Post	\$.50
S-163	Fluorescent Dot Post	\$1.50
S-164	0° Prism, Bausch & Lomb optically ground glass	\$5.95
S-164N	0° Neo-chrome prism	\$5.95
S-165	4°, 8°, or 12° Prism with Bausch & Lomb optically ground glass, specify degree or specify 0°	\$6.95
S-169	Nylon Rest	\$.75
S-168	Feather Rest	\$.75
S-167	Bristle Rest	\$.75
S-160	Magnetic retractable rest	\$2.95
S-151	Premier Aperture Slide Assembly	\$5.25
S-154	Slide Receiver Assembly (for S-151)	\$4.45
S-171	Cross Hair Aperture	\$1.50
S-180	Hunting Aperture and slide assembly	\$3.25



Bear Scor-Mor Sight

Anodized metal parts with plastic-to-metal design assures the smoothest-adjusting sight available. End mounting brackets and center slide molded of high-impact, non-breakable polyethylene. Can be taped or screwed on. Removable end caps permit cutting sight bar to fit any bow.

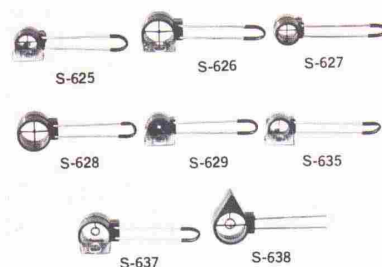
S-520	Target with plain lens	\$3.95
S-522	Target with ball sight	\$2.50
S-524	Field with hood and post	\$3.75
S-526	Hunter with 3-ball sight	\$3.50
S-528	Peep sight	\$3.50

New Reynolds Removable

Double Adjustable Bowsight
Elevation adjustment 10 to 100 yards. Sight accepts prism, pins or double-wire apertures. Vertical adjustment for further compensation on "heavy" days. (We suggest use of two sight bars, one calibrated in yards, one in meters for FITA Rounds.)

S-540\$8.75

F-38 Gold anodized sight base only.....\$3.00 (also accepts F-37 Bowfishing Reel)



New Action Sight Apertures

Multi-styled high-quality apertures, with or without spirit levels. All sight mounting wires are chrome-plated and permanently installed. Individually packaged in clear plastic boxes.

Cross-Hair Apertures

S-625	Small cross hair in 3/8" dia. hood with spirit level	\$2.50
S-626	Large cross hair in 3/8" dia. hood with spirit level	\$2.50
S-627	Small cross hair in 3/8" dia. hood	\$1.50
S-628	Large cross hair in 3/8" dia. hood	\$1.50

Peep Apertures

S-629	3/8" peep sight with spirit level	\$2.50
S-630	1/2" peep sight with spirit level	\$2.50
S-631	3/8" peep sight with spirit level	\$2.50
S-632	3/8" peep sight in 3/8" dia. hood	\$1.50
S-633	1/2" peep sight in 3/8" dia. hood	\$1.50
S-634	3/8" peep sight in 3/8" dia. hood	\$1.50

Fluorescent Dot Post Apertures

S-635	Fluorescent dot post sight in 3/8" dia. hood with spirit level	\$2.95
S-636	Same as S-635 without spirit level	\$1.95

Ring Sight

S-637	Ring sight in 3/8" dia. hood with spirit level	\$2.95
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Pendulum Bow Sights

A weighted pendulum forms a cross hair for sighting, while indicating any cant in the bow.

S-638	3/8" wire ring on peep pendulum which centers on cross hair dot	\$3.95
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New Josey Sight

All metal sight is moderately priced, attaches to any bow. Included are two apertures, mounting screws, prism adapter, and spring-loaded elevation adjustment with set screw.

S-515\$3.95

New String Peep Sight

Attaches to string; serves as rear sight to align arrow on target. Unbreakable hard vinyl. Weatherproof. 18 on display card.

S-670	Single hole	\$.75
S-671	Double hole	\$.75

Saunders Hood Level

Fits any 3/8" bowsight hood.

S-544\$.98

New Victor Hooded Prism

Black hood eliminates glare and reflections. Has permanently-marked cross hairs.

S-622	(Specify degree)	\$6.95
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(Sights continued next page)

Bear built-in sights improve accuracy, assure consistency

Fred Bear Premier Bowsight

S-150\$19.95

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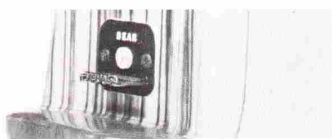
Bear Premier Hunting Sight

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Replacement Parts

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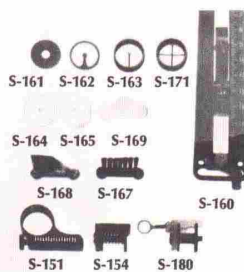


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S-190\$3.75

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Bear Optional Accessories



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S-164N 0° Neo-chrome prism	\$5.95
S-165 4°, 8°, or 12° Prism with Bausch & Lomb optically ground glass, specify degree or specify 0°	\$6.95
S-169 Nylon Rest	\$.75
S-168 Feather Rest	\$.75
S-167 Bristle Rest	\$.75
S-160 Magnetic retractable rest	\$2.95
(Finest rest in archery for vanes and feathers)	
S-151 Premier Aperture Slide Assembly	\$5.25
S-154 Slide Receiver Assembly (for S-151)	\$4.45
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Bear Scor-Mor Sight

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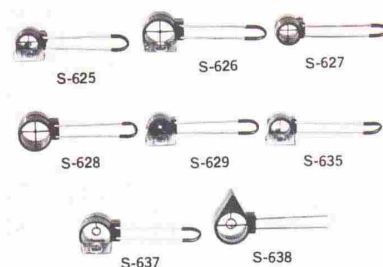
S-520 Target with plain lens	\$3.95
S-522 Target with ball sight	\$2.50
S-524 Field with hood and post	\$3.75
S-526 Hunter with 3-ball sight	\$3.50
S-528 Peep sight	\$3.50

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Elevation adjustment 10 to 100 yards. Sight accepts prism, pins or double-wire apertures. Vertical adjustment for further compensation on "heavy" days. (We suggest use of two sight bars, one calibrated in yards, one in meters for FITA Rounds.)

S-540\$8.75

F-38 Gold anodized sight base only.....\$3.00
(also accepts F-37 Bowfishing Reel)



New Action Sight Apertures

Multi-styled high-quality apertures, with or without spirit levels. All sight mounting wires are chrome-plated and permanently installed. Individually packaged in clear plastic boxes.

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S-626 Large cross hair in 3/8" dia. hood with spirit level	\$2.50
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S-631 3/8" peep sight with spirit level ...	\$2.50
S-632 1/8" peep sight in 3/8" dia. hood ..	\$1.50
S-633 1/8" peep sight in 3/8" dia. hood ..	\$1.50
S-634 3/8" peep sight in 3/8" dia. hood ..	\$1.50

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S-515\$3.95

New String Peep Sight

Attaches to string; serves as rear sight to align arrow on target. Unbreakable hard vinyl. Weatherproof. 18 on display card.

S-670 Single hole	\$.75
S-671 Double hole	\$.75

Saunders Hood Level

Fits any 3/8" bowsight hood.

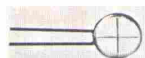
S-544\$.98

New Victor Hooded Prism

Black hood eliminates glare and reflections. Has permanently-marked cross hairs.

Will fit any sight using prisms.	
S-622 (Specify degree)	\$6.95

(Sights continued next page)



Victor Prisms

Fits SCOR MOR, Reynolds, and others. Degree angles: 0°, 4°, 8°, 12°. The greater the prism angle, the greater the yardage at which you can sight directly on the target.

S-620 (Specify 4°, 8° or 12°)	\$6.75
S-621 0° Clear Prism	\$5.95
S-624 Neo-Chrome Prism. 0° only	\$5.95



New Vee Hunting Bow Sight

This easy to use sight adjusts to any bow. Combines aiming with triangulation for correct elevation and quick shooting. Brass thumb locks, antique black bar, rigid white vinyl pressure ridge. State choice of 2 3/4" white or fluorescent orange "V".

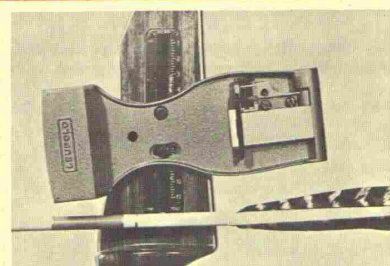
S-676 6" bar (as shown)	\$5.45
S-677 7" bar	\$5.55
S-678 8" bar	\$5.65



New Hunt Mate Hunting Bowsight

Improve your chances of bagging a buck! With the new Hunt Mate, you can pre-set four distances. The four independent heads lock into adjustment; won't work off. They're conveniently color-coded with easily seen fluorescent dots. Special mount bracket quickly tapes on any bow.

S-680	\$5.95
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New Leupold M1 Optical Bowsight

A precision designed optical bowsight which superimposes an aiming pattern (reticle) of contrasting color directly onto the target as it appears in the sight's lens. Comes standard equipped with V-Range-Finder Reticle. Three others are available and easily interchangeable. Sight fits either right or left-handed bows and may be mounted onto Bear Premier Bowsight without drilling or tapping. Can be used for hunting or target shooting. Assures vertical alignment with target and promotes a consistent anchor point. Adjusts for automatic accuracy for 20 to 60 yards. Specify right or left hand.

S-695	\$39.95
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New Nylon Mesh Backstop

Stops arrows from all popular weight bows. Designed for indoor shooting. It's ideal for clubs. 9' wide x desired length.

NMB	sq. ft. \$.50
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New Ground Quiver

Arrows are held easily accessible in this folding spring-type loop. Also has place for bow to rest when not in use. Fits conveniently in tackle case.

GQ	\$3.95
GQB Snap on base to convert quiver to indoor, floor model	\$2.00

Targets and Faces



New Precision-Pak Target

Revolutionary square design gives 27% more shooting area than round targets of comparable size. New polyethylene covered targets have double-reinforced center section. Wood fibers hold arrow and are self-healing. Easy to store, stack, stand up or carry. The Precision-Pak comes in sizes ranging from junior to regulation Olympic. The toughest target available to archers today, Precision-Pak is less expensive than comparable round targets.

Target Size Width-Ht.-Depth	Target Weight	Target Price	Extra Poly-ethylene Covers	Target Stand Number	Stand Price
18"x18"x3 1/2"	7 1/2 lbs.	\$ 3.50	—	—	—
24"x24"x4"	20 lbs.	\$12.00	\$1.00	#2430	\$3.95
30"x30"x4"	30 lbs.	\$15.00	\$1.25	#2430	\$3.95
36"x36"x5"	50 lbs.	\$22.00	\$1.50	#3636	\$4.95
48"x48"x6"	98 lbs.	\$32.00	\$2.00	#3642	\$5.95

PREPAID FREIGHT ON 200 LBS. OR MORE.

Marsh Grass Mats

Self-healing Saunders Target Mats, of spiral wound marsh grass.

PLAIN			BURLAP COVERED		
No.	Size	Weight	No.	Size	Weight
16	16"	10 lbs. \$ 4.95	16B	16"	10 lbs. \$ 4.95
24	24"	20 lbs. 9.45	24B	24"	20 lbs. 9.95
30	30"	30 lbs. 12.95	30B	30"	30 lbs. 13.50
36	36"	40 lbs. 16.50	36B	36"	40 lbs. 17.50
48	48"	70 lbs. 28.00	48B	48"	70 lbs. 29.50

Freight policy on mats as follows:

On 200 lbs. or more, freight is prepaid to your city within the 48 states. Local delivery fee to be paid by consignee. On orders between 100 lbs. and 200 lbs., freight is not prepaid, but an allowance of \$4.50 per hundred weight will be made. This allowance will be shown on your invoice. On less than 100 lbs. orders will be sent freight collect.

HME-1 Matt Easel

This indoor-outdoor stand ships flat and sets up instantly. Will not tip.

For 24" and 36" mats	\$ 5.95
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SME-4 Matt Easel on Rubber-Tired Wheels

Rolls out of storage ready for use. A real time and labor saver.

For 36" and 48" mats	\$19.95
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PCR-16 Indoor P.A.A. Official Face

16" black with white bull. Scoring lines not visible from shooting position. each \$.15

Hunter's Round Set

Square black face with white aiming point, tag stock.

H-6 6"	ea. \$.05
H-12 12"	ea. \$.15
H-122 12"	ea. \$.45
H-18 18"	ea. \$.45
H-24 24"	ea. \$.45
HFS set of 18 faces	set \$4.95

Black and White Field Faces

Circular Targets on Tag:	On Toughened:
B-6 6" ea. \$.04	TB-6 6" ea. \$.06
B-8 8" ea. \$.07	TB-8 8" ea. \$.09
B-12 12" ea. \$.10	TB-12 12" ea. \$.15
B-18 18" ea. \$.15	TB-18 18" ea. \$.25
B-24 24" ea. \$.20	TB-24 24" ea. \$.35
B-36 36 pc. set set \$3.20	TB-36 36 pc. set set \$4.50

Full Color Animal Faces

Extremely life-like natural color animal faces on extra-heavy nylon-reinforced paper. Circled aiming spots.

TCA-6 6" Squirrel	ea. \$.09
TCA-12 12" Bobcat or Pheasant	ea. \$.30
TCA-18 18" Fox	ea. \$.50
TCA-24 24" Deer or Mountain Lion	ea. \$.95
TCA-36 Set of 36 assorted faces	set \$10.95

Four Color Target Faces

Durable water-repellent paper faces.

Square		Square	
P-16 16"	ea. \$.20	P-36 36"	ea. \$.95
P-24 24"	ea. \$.50	P-48 48" Off. NAA	\$1.69

Four Color Toughened Faces

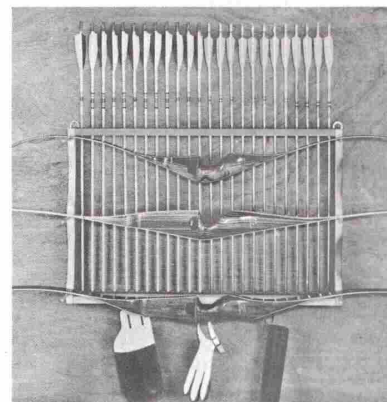
Last three times longer than paper faces.

Square		Skirted Round	
T-16 16"	ea. \$.25	TS-16 16"	ea. \$.95
T-24 24"	ea. \$.95	TS-24 24"	ea. \$1.89
T-30 30" FITA Face	\$1.00	TS-30 30"	ea. \$2.49
T-36 36"	ea. \$1.98	TS-36 36"	ea. \$3.50
T-48 48" Off. NAA	\$2.98	TS-48 48" Off. NAA	\$4.50

New Maraviov Broadhead Round Sets

Official NFAA broadhead round targets. Set of 18 full color animal faces, authentically and realistically reproduced.

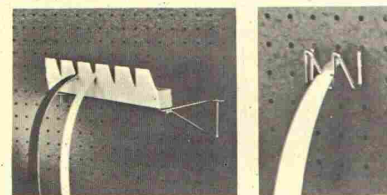
N-1	set \$6.45
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L-990 Bow and Arrow Wall Rack

Easy-to-assemble kit is made of California Redwood with metal wall hangers and special accessories hooks. Holds 6 bows and 22 arrows. Can be assembled in 5 minutes.

L-990	\$4.95
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New Wall Bow Rack

Relieves pressure on bow limbs, preventing twist or warp. Holds 5 bows in vertical position on 16" of wall space or peg board. Complete with all hardware for mounting on pegboard either flush or at angle (as shown).

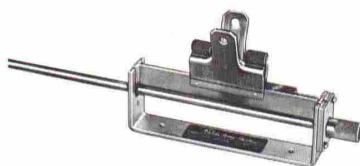
L-992	\$2.95
L-993 Single bowhanger for pegboard (packaged 20 to a box)	ea. \$.29



New Bitzenburger Dial-O-Fletcher

Fletcher arrows diagonally, straight or with true helical, right or left hand. Precision die-cast form-fitting, thumb controlled clamps. Graduated scale on side of clamps accurately spaces feather or vanes from nock—120°, 75° x 105°, 90° or 60°. Self-centering nock receiver fits all nocks.

- D-45 Jig with straight clamp.....\$18.50
 D-46 Jig with helical clamp. (Specify right or left).....\$19.95
 D-47 Straight clamp only.....\$ 4.00
 D-48 Helical clamp only (Specify R or L) \$ 5.45



Rohde Junior Fletcher

Low-cost fletcher. Accommodates right or left wing feathers. With 3-Feather Indexer.

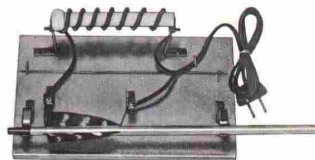
- D-58 Rohde Junior Fletcher.....ea. \$ 6.95
 D-59 Rohde Junior Indexer
 4 Fletcher 90°.....ea. \$ 1.00



Young Feather Burner

Features heavy-duty transformer, adjustable brackets, and Klean-Cut ribbon. Has a 1/8" wide resistance ribbon made of finest quality electrical alloy. Won't lose its shape or sag when hot. Adjustable to cut any shape or style feather. Sharp, clean cuts time after time!

- D-69 Young Feather Burner.....\$19.95
 D-70 Extra 12" wire.....ea. \$.25



Fleetwood Feather Burner

Available in kit form, complete, including resistance element, cord and base.

- D-66 Kit\$3.95
 D-68 Extra 12" wire.....ea. \$.15



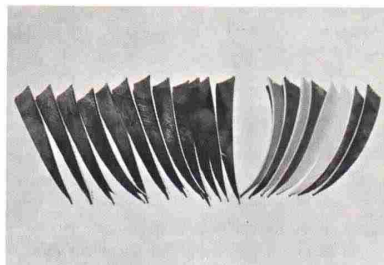
Feathers

Full-length Premium ground-base Tom turkey pointers in grey-barred or dyed-barred. Also in fluorescent clear colors. Please specify right or left wing, also color—red, yellow, black and pink.

- D-400 Grey-barred doz. \$1.00
 D-410 Dyed-barred doz. \$1.10
 D-420 White-fluorescent doz. \$1.30
 D-430 Clear colored, red, yellow, black, and pink doz. \$1.30

Hamilton plastic vanes

- P-15—1 1/4" hundred \$ 2.50
 P-22—2 1/4" hundred \$ 3.00
 P-23—2 3/4" Parabolic hundred \$ 3.00
 P-25—2 3/4" hundred \$ 3.50
 P-26—2 3/4" Parabolic hundred \$ 3.50
 Colors: white and black. All sizes available also in fluorescent ruby or green for \$1.00/hundred additional.



Pre-Shaped Feathers

Special burning process shapes feathers for cleaner, more accurate shape. Assures better balance, truer flight. Specify right or left wing. Packaged in dozens.

Grey-barred

- D-500 3" doz. \$.70
 D-501 3 1/2" doz. \$.70
 D-502 4" doz. \$.80
 D-503 4 1/2" doz. \$.90
 D-504 5 1/4" doz. \$1.00

Dyed-barred (red, yellow, black, and pink)

- D-510 3" doz. \$.80
 D-511 3 1/2" doz. \$.80
 D-512 4" doz. \$.90
 D-513 4 1/2" doz. \$1.00
 D-514 5 1/4" doz. \$1.10

White-fluorescent

- D-520 3" doz. \$1.00
 D-521 3 1/2" doz. \$1.00
 D-522 4" doz. \$1.10
 D-523 4 1/2" doz. \$1.20
 D-524 5 1/4" doz. \$1.30

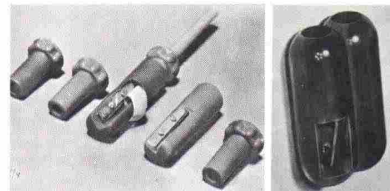
Clear colored (red, yellow, black and pink)

- D-530 3" doz. \$1.00
 D-531 3 1/2" doz. \$1.00
 D-532 4" doz. \$1.10
 D-533 4 1/2" doz. \$1.20
 D-534 5 1/4" doz. \$1.30

Blackhawk Tapering Tool

Two main bodies—nock taper and field or broadhead taper. Uses Schick Injector type blades. Four interchangeable bushings: 1/4", 3/8", 1/2" and 5/8". Directions included.

- D-100\$3.50



D-100

D-92

Taper and Tenon Tool

Get 11" nock and 5" point taper in one tool, with sharp stainless steel cutters. For shaft sizes listed below:

- D-92 For 3/8" parallel shaft.....ea. \$1.50
 D-97 For 3/4" parallel shaft.....ea. \$1.50
 D-93 For 1/2" parallel shaft.....ea. \$1.50
 D-94 For 1/2" tapering to 3/8".....ea. \$1.50
 D-95 Extra blades; set of 2.....pr. \$.50

Fletching cements

Bearfast Archery Cement. Quick drying, water-proof and flexible. The right cement for feathers and nocks. 1 1/4 oz. tube.

- D-20 (12 in a display carton).....ea. \$.45
 D-25 24 SRT-X.....ea. \$.50

Ferr-L-Tite Cement

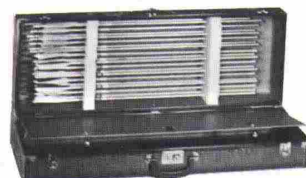
For points, ferrules, etc. Applied with heat. Does not get brittle. (12 in a display carton.)

- D-30 Liquid, 3/4 oz. tube.....ea. \$.60

New Bear Quick Stick Cement

Bear Quick Stick ferrule cement dries in a jiffy, holds without becoming brittle. Applied with heat. (12 in a display carton.)

- D-32 Newest improved stick.....ea. \$.50



Karri Arrow Tackle Case

A Bear exclusive! Tough and sturdy, this lightweight tackle case looks like fine luggage. Handles up to four dozen arrows, each cushioned in its own polyfoam block. Reinforced edges and corners. Separate lid encloses full-length accessories compartment.

- S-800 32" x 7" x 11".....\$19.95
 S-801 36" x 7" x 12 3/4".....\$24.95
 S-802 (extra arrow holders) 11" wide pr. \$ 1.50
 S-803 (extra arrow holders) 12 1/2" wide pr. \$ 1.50



New Kwik-Lok Arrow Holder

Here's a "must" when hunting on cold days. Kwik-Lok holds arrow in bow; nocked and ready for a quick shot. When you draw, it releases automatically. Springs clear of arrow's flight. Tapes on in seconds. (12 in a carton.)

- S-703\$1.98

Points and Nocks



5° Taper-Hole Points

Machined steel standard-tapered field and blunt points. Recommended for hunting practice. Interchangeable with broadheads.

- HF-5 Field, for $\frac{1}{8}$ " shafts,
100 gr.....doz. \$1.00
HF-11 Field, for $\frac{1}{32}$ " shafts,
125 gr.....doz. \$1.00
HF-21 Field, for $\frac{3}{16}$ " shafts,
125 gr.....doz. \$1.00
HB-5 Blunt, for $\frac{1}{8}$ " shafts,
100 gr.....doz. \$1.00
HB-11 Blunt for $\frac{1}{32}$ " shafts,
125 gr.....doz. \$1.00
HB-21 Blunt, for $\frac{3}{16}$ " shafts,
125 gr.....doz. \$1.00



Parallel-Hole Target-Field Points

Recommended for all target and field shooting. Light weight, machined-steel points.

- TF-5 Target-field, for $\frac{1}{8}$ " shafts, 45 gr.....doz. \$.85
TF-21 Target-field for $\frac{3}{16}$ " shafts, 65 gr.....doz. \$.85
HS-21 Steel-field (drawn steel) $\frac{3}{16}$ " O.D., 35 gr.....doz. \$.55
HS-9 $\frac{3}{32}$ " "Little Bear" Points.....doz. \$.25



Parallel-Hole Target Points

- HS-5 Steel, $\frac{1}{8}$ " O.D., 15 gr.....doz. \$.25
HZ-5 Zinc, $\frac{1}{8}$ " O.D., $\frac{1}{4}$ " I.D., 30 gr.....doz. \$.45 (practice arrows only)
HT-5 Brass, $\frac{1}{8}$ " O.D., $\frac{1}{32}$ " I.D., 40 gr.....doz. \$1.00
HT-11 Brass, $\frac{1}{32}$ " O.D., $\frac{1}{8}$ " I.D., 60 gr.....doz. \$1.00
HT-21 Brass, $\frac{3}{16}$ " O.D., 50 gr.....doz. \$1.00



H.T.M. Blunt Points

For backyard archery or small game. Tough, resilient rubber point. Fits over squared-off shaft end or over metal blunt point.

- H.T.M.-5 For $\frac{1}{8}$ " shafts, 65 gr.....half-doz. \$1.00
H.T.M.-11 For $\frac{1}{32}$ " shafts, 125 gr.....half-doz. \$1.10



Hi-Precision Three-Blade

- H-35 For $\frac{1}{8}$ " shafts, 100 gr.....doz. \$3.95
H-311 For $\frac{1}{32}$ " shafts, 125 gr.....doz. \$3.95



New Super Hilbre 4-blade Broadheads

Attaches securely onto shafts by internal screw threads. No glue or cement necessary. Four razor-sharp cutting edges. HSH doz. \$5.50



Speed Nocks

The first open-throat speed nock for rapid shooting. Popular with both hunting and target archers. Shaft sizes $\frac{1}{4}$ ", $\frac{5}{32}$ ", $\frac{3}{16}$ ", $\frac{1}{32}$ ". Red, yellow, white, blue, green, orange, black. D-5 doz. \$.45



Mycro-Nocks

Open throats with square bottoms and reinforced edges. Made of injection-molded Butyrate. Shaft sizes $\frac{1}{4}$ ", $\frac{5}{32}$ ", $\frac{3}{16}$ ", $\frac{1}{32}$ ". Colors red, yellow, green, blue, white, orange, black. D-6 doz. \$.45



New Mid-Nox

Available in fluorescent orange or white. Sizes $\frac{5}{32}$ ", $\frac{1}{4}$ ", $\frac{3}{32}$ ". D-7 doz. \$1.00



Headshrinker

Conical aluminum bushings for adapting Razorheads® to shafts under $\frac{1}{8}$ " diameter. Extends shaft $\frac{1}{2}$ " for extra broadhead clearance. D-99 doz. \$1.00



Bear Temper Strand Bowstrings

Bear guarantees these bowstrings to be the finest made. Extra strong double-loop Dacron strings with full nylon servings. Each string is laid by hand rubbing. Custom made sizes for every bow weight from 10 to 80 lbs. in the following lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66", 68", 69", 70". "String length" pertains to bow length: this is the distance between the nocks, following the curve of the limb, usually marked on the side of the bow. For hunting, special camouflage brown strings with green loops and servings are available. Each string comes individually packaged in its own clear plastic storage tube. Tube slips easily into shirt pocket for carrying a "spare". Look for the colorful display carton at your Bear dealer's.

S-100\$1.50

Bowstring Chart

S-100 strings (all lengths) are made in 6 bow weights, listed here with the number of strands of 1100/2 Dacron "B" used:

Up to 25 lbs.....8	45-55 lbs.....14
25-35 lbs.....10	55-65 lbs.....16
34-45 lbs.....12	65-80 lbs.....18

Double-Loop Dacron Bowstrings

Center-serving. Made in sizes 48", 50", 52", 54", 56", 58", 60". For bow weights to 35 lbs.

S-107\$.95

Single-Loop Bowstrings

Single-loop Dacron scout string with center serving. For all bow lengths, and weights to 45 lbs. (18 on display card.)

S-103 ea. \$.65

Braided, single-loop Dacron string, without center serving. For all lengths and weights to 40 lbs. (18 on display card.)

S-102 ea. \$.35

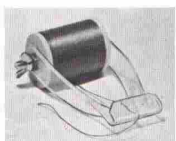
New Professional String Server

Hooks over string for fast, positive serving. Clear plastic for see-through operation.

D-80 Without thread.....\$1.75

D-82 Cotton thread only. Orange, red, green, copper\$.65

D-83 Nylon thread only. Yellow, red, black.....\$.75



New Dacron Bowstring Thread

Make your own bowstrings with these 4-oz. spools of special Dacron thread.

D-71 B-1100/2 fibre, bonded (white only).....ea. \$2.50

D-72 B-1100/2 fibre, pre-waxed (black, yellow, or green).....ea. \$3.00



Fred Bear Bowstring Wax

Get maximum wear from your bowstrings by waxing them frequently. Designed especially for synthetic fibres. In convenient, neat, push-out tube. (12 in a display carton.)

D-75 ea. \$.50



String Keeper

Protects string and bow nocks. Prevents untwisting of bowstring, keeps brace height correct. Made of leather and adjustable elastic strap. Fits any bow. (12 on a display card.)

S-920 ea. \$.95

New Bow-Pal Bowstringer

The original bowstringer made of imported calfskin pockets and nylon cord. Ends mold to the shape of the bow nocks without excessive stretching. Securely-fastened nylon cord has a breaking strength of 310 lbs. (6 on display card.)

S-915\$2.50



New Bear Bowstringer

Adjustable leather strap fits over shoe, bow tip rests securely in cup. Eliminates chance of scratching bow tip or slipping while stringing bow. Eliminates limb twist; makes heavier bows easier to brace. (6 on display card.)

S-916\$1.25



Bow Tip Protector

Self-conforming, wear-resistant rubber holds bowstring in place on lower limb. Protects decorative tips from damage. Fits any bow. (12 on a display card.)

S-910 ea. \$.50



Nock Rite

Positions arrow immediately. Aids accurate shooting by preventing slippage of arrow on string. Balanced three-finger action assures smooth arrow release. No other finger protection necessary. (12 pairs on display card.)

S-310 pr. \$1.00



No Glov

Positive nocking point between contoured rubber guides to eliminate need for glove or tab. For fast, accurate shooting regardless of weather. (12 on display card.)

S-305\$1.00



New Nok-Set

An aluminum band lined with a layer of live plastisol. Guaranteed not to slip. Gives positive, permanent nocking point. (12 pkgs. to card.)

S-316 pkg. of 5 for \$1.00

S-317 3 nok sets with pliers \$1.50



Nock Locks

Provides fast guide for positioning arrow consistently. (12 on display card.)

S-300 pr. \$.50



New Bear Nocking Points

Heat shrinks onto string. Gives an instant nocking point. 4 points per package. (18 packages on display card.)

S-315\$.50

New Bear Arrow Rests

Specially designed to provide the proper rest needed for various types of arrows and shooting styles. The rests are permanently inserted in leather plates. Will not separate regardless of use. Adhesive peel-back assures positive, easy installation. 10° angle. (12 on display card.)

Bear Bristle Rest

S-418 ea. \$.75



Bear Feather Shelf Rest

S-420 Right or left hand ea. \$.75



Bear Nylon Shelf Rest

S-426 ea. \$.75



See page 24 for information on the Bear Premier Arrow Rest.

Bearhair Arrow Rest

Self-stick adhesive back. Thick mohair aids in smooth, quiet, quick draws and releases. (18 on display card.)

S-415 ea. \$.50



Feather Arrow Rest

Protects arrow crestings, gives frictionless release. For any bow with an arrow rest shelf. Five contoured feathers. Base 3/8" x 1 1/8". Height 1/4". Self-stick adhesive base. (12 on display card.)

S-400 ea. \$.75



Bear Silent Arrow Plates

Adhesive-backed arrow plates stick on without trouble. Deadens sound of drawing hunting arrow. (18 on display card.)

S-430 Pre-furred\$.50

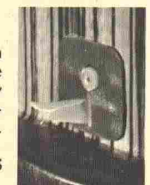
S-435 Leather\$.50



Bear Premier Flex-Rest

May be used in combination with Bear Premier Sight Plate or S-190 Premier Rest. Specify right or left handed. Self-adhesive backing, attaches easily. (12 on display card.)

S-191\$1.25



New Hoyt Pro Rest

Non-interfering rest with pressure plate provides for positive clearance of vanes or feathers. Magic retaining finger prevents arrow from falling off rest. Flexible shelf prevents arrow bounce. Self-adhesive backing. Specify right or left handed. (12 in a carton.)

S-436\$1.00



Potawatomi Bow Square

Locates correct nocking point and bracing height. Helps many archers the first time used. Non-corrosive, anodized aluminum makes it lightweight, convenient.

S-950\$3.50



New Bear Nylon Bow Square

Guaranteed, unbreakable nylon. Folds to compact size with clip for pocket or belt. Easy-to-read numbers for quick location of nocking points and check for proper fist-mele.

S-955\$2.50



New Kissor Button

Provides for consistency of draw. Attaches to bowstring. Touches your lip each time to let you know you're at proper draw. 18 on display card.

S-319\$.60



Bear Shooting Glove Powder

Friction-free powder assures silk-smooth release when applied to shooting glove or tab. Spray on hand to dry perspiration and assure a secure bow grip. Handy 3/4 oz. squeeze bottle dispenser.

S-200 ea. \$.50



Powder Pouch

Refillable pouch hooks on belt to keep powder at your fingertips. Made of leather with vinyl flap. Includes score card clip and pencil pocket.

S-210 Brown, black, white, or smoked elk\$2.50



Score Card Clip

All leather, attractively trimmed in sheared calf. Fastens to belt. Has pencil pocket and spring clip to hold card. (12 on display card.)

S-925\$.95



Smok-Clip

Made of safe, sanitary stainless steel. Metal loop easily attaches to handiest belt loop, pocket, etc. Holds cigarette safely when both hands are needed.

K-231\$1.00



Bear Bow Saddle

Soft leather pad cushions hand for comfortable, non-slip grip. Can be trimmed to fit any hand and bow contour. Adhesive peel-tab backing. (12 on display card.)

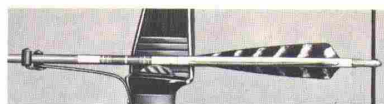
S-230\$1.00



New No-Freeze Klicker

Spring clicks audibly at full draw. Psychological "release mechanism" to prevent freezing. Improves shooting technique. Made of chrome-plated spring steel. Self-mounted leather tab. (12 on display card.)

S-320\$1.25



Nelson Arrow Holder

Holds arrow securely in place allowing your hand to relax in colder weather. Releases instantly and silently—no drag or jerk as you draw. Snaps on or off the bow in a jiffy. Can be used right or left handed.

S-700 ea. \$2.00

S-701 Jiffy Clip for quick removal ea. \$1.00



New Neet Arrow Holder

Lightweight fiber rod holds arrow next to bow. Releases with a flick of the finger, up and out of the way. Peel-tab back installs in seconds. Use right or left handed. (6 on display card.)

S-704\$2.00

NEW FRED BEAR TWO-SEASON HUNTER OUTFIT

Fred Bear has designed the perfect suit for the two-season hunter. Camouflage colors blend in with natural surroundings—perfect for bow-hunting. Then when it's time for gun season, the jacket reverses to a brilliant red.

No need to bundle up with a lot of extra clothes either. The Fred Bear Outfit gives you warmth without weight. Both jacket and trousers are 100% 8-oz. cotton twill on the camouflage side and 100% nylon on the red reverse side. Sandwiched between is insulation of 3.3 oz. Dacron 88 fiberfill polyester, the miracle fibre.

K-80 2-pc. outfit (Jacket, pants) sizes S-M-L-XL\$29.90

K-81 Fred Bear Jacket, S,M,L,XL\$14.95

K-82 Fred Bear Pants, S,M,L,XL\$14.95



Bow Hunting Accessories

Fred Bear Camouflage Suit

Two-piece suit of soft, lightweight cotton permits noiseless movement in the brush. Full cut jacket with two sidepockets; trousers with adjustable waist tabs, two side pockets, and two hip pockets.

K-90 S,M,L,XL\$10.95

K-91 Jacket only, S,M,L,XL\$ 6.00

K-92 Pants only, S,M,L,XL\$ 4.95

(Note: Small size is just right for most women)

Hats

Popular "Jones Style" hat. Has cloth inner sweat band. Very cool, light and comfortable. Washable. Sizes 6¾ to 7¾.

K-40\$ 1.95

"Jones Style," fully lined with warm cotton flannel, lined earflaps. Sizes 6¾ to 7¾.

K-41\$ 2.35

Headnet

Fits over cap and face. Easy to see out. Bars insects. Draw string adjustment.

K-35\$ 1.25

New Camouflage Face Mask

Be completely hidden for bowhunting. Camouflage netting fits over head and neck. Drawstring adjustment and eye-holes. Keeps face, neck and ears warm in winter. Yet lightweight enough to wear for insect protection. 12 in a carton.

K-36\$3.00



New Camouflage Netting

This 6' x 6½' Kamo camouflage netting makes an excellent portable blind. Tie tapes at corners and sides attach to trees and bushes.

K-105\$ 4.95

Parka K-170

Full-cut ¾ length parka of cotton. Has full zipper, two wide, flapped pockets. Draw string on hood.

K-170 M,L\$ 6.95

Bow Cover K-125

Two piece cover slips over bow limbs. Does not hamper shooting.

K-125\$ 1.50



Fred Bear Bowhunter's Kit

Hunting knife with high-quality blade and sturdy, impact-resistant handle. Plus a file and stone—essentials for sharpening broadheads. Knife blade extends full length of handsomely-decorated bone handle.

K-250\$9.95

New File with Handle

K-251\$1.00

File Case

Top grade leather with large belt loop.

K-252\$1.25

Sharpening Stone

First-line quality. Keeps knife or Razorheads perfectly sharp.

K-253\$.50



New Bowhunter Gloves

Full deerskin gloves keep hands warm—yet ready for action. Leather-tipped shooting fingers. Alder-bark color. Specify glove size and right or left hand for leather tipping. Sizes 7, 8, 9, 10, 11.

K-275 pr. \$4.95



New Fred Bear "Cutmaster" Knife & Broadhead Sharpener

Light in weight—only ¼ oz. Small enough to fit in your watch pocket. Yet guaranteed to put a real cutting edge on any knife or broadhead. Simple — Efficient — Convenient (18 on display card.)

K-255 ea. \$1.00



Hunter's Compass

For bow or wrist. Built to Air Force specifications. Luminous dial. Water resistant.

K-160\$2.25



New Fred Bear Pin-on Compass

Liquid cushioned compass pins onto shirt pocket, tells direction at a glance. Waterproof and shock-proof construction. Top unscrews to convert to pocket compass.

K-165\$3.95



Brush Buttons

Prevent snagging on underbrush. Dampens string noise. Soft rubber buttons easily slip onto bowstring. Does not interfere with bracing nor reduce accuracy. (12 pr. on display card.)

S-900 Regular pr. \$.60

S-901 Super pr. \$.70



Bowhunting Scent

Gets buck close for easier bowhunting shots. Helps nullify human odor.

K-225 Buck only\$1.25

K-226 Twin Pack*\$2.50

*One to kill human odor, one to attract game.



Miracle Lure

Concentrated lure to attract that buck. Can be used on your person, or to make scent trail near blind.

K-230\$3.00

K-235 Refill\$2.00



New Bear Buck Mist Scent

Concentrated scent attracts the big bucks.

K-236\$2.00



New Bear Deer Deceiver Scent

Hides human odor. Hunt upwind!

K-237\$2.00

New Rickard's Indian Buck Lure

The original, true Indian buck lure. Guaranteed to hide all human scent even in a down wind. Use for deer, elk, moose and bear. Plastic squeeze bottle is pocket size.

K-238\$2.00



Emergency Food Kit

Eight ounce kit includes food value of 650 calories, waterproofed matches, salt packets, fishing line and hooks, aluminum foil, bandages, a razor blade, toilet tissue, and survival instructions. Fits shirt or quiver pocket.

K-300\$1.98



Deluxe Kwikie-Kwiver

Light weight, sturdy bow quiver holds four hunting arrows. Special clamp permits mounting or removing while bow is strung. Molded Neoprene rubber mounts for shafts and bow limb reinforced with special frame. One size fits all bows. Smooth, quick release of arrows with a minimum of movement. (6 in display box.)

L-700\$3.50

L-701 Shield to protect broadheads\$1.50



Kwikie Silencer

Dampens string noise to a whisper. Eliminates string vibration. No more tell-tale "twang" to spook game. Mounts in pairs halfway from center on bow string. Easily slides on string. (12 on display card.)

S-905 pr. \$.90



New Fred Bear Camouflage Make-up Cream

Camouflage your face, hands, and bow with Bark Brown, Glade Green or Shadow Black Cream. Applies easily. Cold cream base. Contains insect repellent. 6 kits to a carton.

K-156 Kit of 3 colors.....\$3.50



Deer Call

Bring 'em right up close for shots. Guaranteed to lure whitetail, blacktail and mule deer. Long range. Unbreakable.

K-240\$ 4.00

Long Range Varmint Call

Perfect tone for calling all predators, furred or feathered. Reed will last for years. Easily replaced. Tough Tenite.

K-241\$ 3.00

Short Range Varmint Call

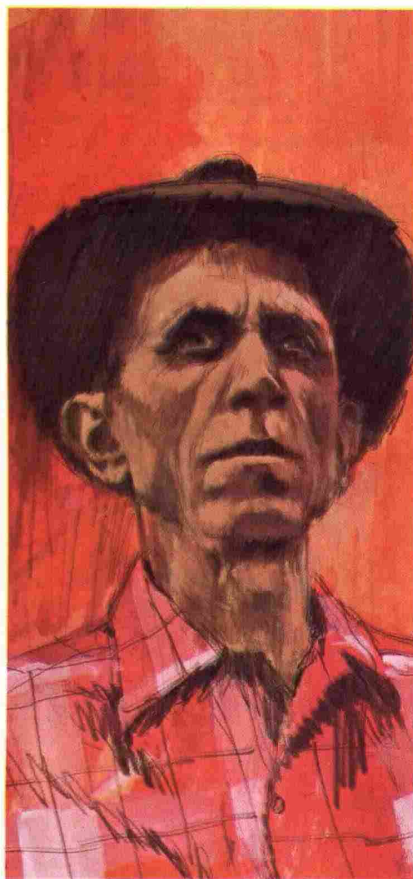
Most versatile call of any kind. Will call the biggest variety of animals and birds. Range from ½ mile to a few yards.

K-242\$ 2.00

New Combination Long—Short Range Calls

Use for all predators. Widest range of tone and distance. Complete with 45 RPM instruction record.

K-243\$ 5.00



Fred Bear advises you on progressive outfitting!

There is a great difference in the archery tackle requirements of the archer who shoots for recreation and the one who aspires to be a champion, or between the roving stump shooter and the big game trophy hunter.

You and your family can enjoy years of recreational shooting with a modest outfit such as a Cub Bow, a Spartan Armguard, Master Glove, and a Mohican Quiver. The Cub is a composite bow (laminated of wood and fiberglass) and as such has the feel and action of the best bows—tremendous performance for the money. Wooden arrows of cedar such as the Standard Grade are the best for the first few weeks of shooting, when arrows have a habit of disappearing. Soon you will want more closely spine-matched High Grades or even spine and weight matched Top Grades which are even more accurate.

As your shooting improves you'll need that extra help better equipment can give. Graduate

to A-20 arrows and a Polar® Bow or even better the famed Kodiak® Special. At this time, you will be doing enough shooting to appreciate the convenience of a Tournament Quiver and the smoothness of a Pro Glove.

Finally, when you're ready to go after those Championship scores, let Tamerlane HC-30 help you. The Tamerlane is designed and proven to give you every assist possible—balance, stability, speed and the Positive Position Grip. Tamerlane with matched Bear Easton or glass arrows will actually smooth out the variations in your shooting technique to give you the tightest groups on target possible. As an experienced archer, you will know which Bear accessories complement your style to improve your score. You might find that the ultra-clean release of a fresh Pre-furred Tab and the loose, stable grip permitted by a bow sling adds the 10 points between first and fourth place. And since good shots are notoriously hard on nocks, you will probably want a Trophy Quiver to carry a good supply of fresh arrows so you can finish a full day's shooting.

Of course the finest equipment improves the accuracy of any shooter. If you know archery is your game and know the weight bow you want to shoot, you will learn faster and gain confidence quicker starting with the best.

Selecting Recreational and Tournament Equipment

For recreational and tournament shooting you must select a bow that you can hold easily. If you have never shot a bow before, a good rule of thumb is to buy a bow which you can hold at full draw for 10 seconds. A little tremor is all right, but if you start to shake, the bow is too heavy. The muscles used for archery will develop quickly. With two weeks of 30-minutes-a-day practice, you can hold the proper weight bow comfortably all day long. If you have shot before and your muscles have already developed, better buy a bow you can hold without shaking for 20 seconds.

For accurate shooting, the arrow must match your bow weight. If an arrow matches the bow properly it snakes around the bow when shot. It actually doesn't touch the bow except for the first inch or so of travel. The most important factor in this fitting is stiffness. That is why all Bear arrows are matched in spine (stiffness). The more expensive the arrows, the closer they are matched, until the ultimate, Bear Eastons, which are precisely uniform in stiffness, weight distribution, center of gravity, diameter and wall thickness. The weight of the bow the arrows match is written on the end label of the box. The length is also noted.

Buy an arrow long enough to let you stretch out when drawing. To determine arrow length come to full draw (fingers in the corner of your mouth and bow arm straight); stretch out and have someone measure the distance from your fingers to the far side of the bow. You may find that as you develop and smooth out your shooting form your draw increases. Buy arrows long enough, but don't overdo it. Unnecessary length means extra weight that robs you of velocity.

Roving is the Carefree Sport

If your heart is in the woods and fields, roving may be your meat . . . the glorious, carefree sport of wandering through the woods shooting at any interesting, safe target. Bagging small game, should they appear, isn't against the rules by any means. (Check hunting laws in your state.) For a start, the Bear Cub does a wonderful job

in the field, but you will want a large back quiver such as the Texan to hold an assortment of field point, blunt and broadhead arrows. A Master Glove and a Hunter Armguard (to hold loose clothing tight to your arm) will complete the required tackle except for the missiles. Wooden arrows cost less, but accuracy counts here, too.

Money buys accuracy in arrows, and if your area is such that you don't lose many arrows, the durability of the A-20 makes it the most economical . . . as well as terrifically accurate. About the only thing that will break an A-20 is side-slapping a tree or other objects.

As your shooting improves and the hunter in you emerges, you will want to step up to the Grizzly®. You will want a quiver that keeps your arrows silent and ready for use as the Huntsman Quiver or the Fred Bear Bow Quiver does.

Selecting the Hunting Equipment

Finally the opportunity comes for big game hunting: fox, deer, elk, moose, bear or what have you. Now, you will have to carefully plan the proper equipment around the type of country, the weather, and the hunting conditions.

The power packed Kodiak® is my first choice, unless I am shooting from a tree, blind, boat or other such close quarters. Then I use a Kodiak® Magnum. The convenience of this little beauty in this type of hunting makes the choice of the Magnum more than worthwhile. Durable, accurate A-20's are a must. If brush will be a problem, the Fred Bear Bow Quiver will allow you to carry your arrows through without a thought, and arrows can't be any handier for that second shot. If you anticipate much rain, the St. Charles Quiver will keep your arrows dry as well as sharp and quiet. By this time you will appreciate the positive position of the Pro Cordovan glove.

Men should not hunt big game with bows of less than 45 pounds. Few people come ready equipped with muscles to handle a bow of this weight, but any normal person under sixty can develop a physique to handle this weight and much more.

No one will ever develop to shoot heavier bows by practicing with lighter ones. One could shoot a 40 pound bow for years and never be able to handle a fifty-pound weight. Muscles are developed by overworking them and breaking them down. The human body responds by rushing reserves in larger numbers than are needed and the muscles are built up stronger.

Obtain a bow of proper hunting weight. Shoot it until you become too tired to hold it back at full draw. You may shoot only a dozen arrows and these only two at a time for several days.

On the third day, shoot again, but only two or three arrows at a time. Perhaps eighteen can be shot at this time.

I cannot over-emphasize the danger of developing bad habits when working out with a heavy bow. This can be prevented by being certain that every shot is taken at a full and extended draw and that at least a second or two is taken for aiming.

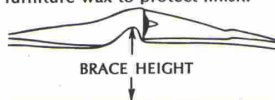
Continue exercise every other day. An average person can, in this way, develop himself to handle as much as 60 to 70 pounds, which is the most anyone needs for the largest of big game. Not everyone will want to put this much into archery hunting but any archer can easily work into a 50 pound bow, which is satisfactory for deer, black bear or other animals of this size.

Whatever your inclinations are, you'll find pleasure and satisfaction in the interesting sport of archery.

How to take care of your bow

Take care of your bow . . . while not in use, keep your bow unstrung. Hang it vertically or lay it across pegs supporting both limbs. Keep it in a bow case in a cool, dry spot.

When used in rain or snow, wipe dry before storing. In cold weather, flex bow several times to "warm it up." Occasionally, apply a light coat of furniture wax to protect finish.



To measure brace height (fistmele), measure at right angles to the string from the deepest cut in the handle on the face of the bow, below the arrow shelf.

The proper brace height for your bow (and for you) depends almost entirely on your shooting style and the conditions under which you are shooting. The string supplied with your Bear bow is exactly the right size to give your bow best performance. However there is no "set" brace height which will give you maximum performance every time. For example, as your bow "warms up" during a shooting session, any string will tend to stretch a bit. After a period of disuse, the string will return to its original length. For this reason alone, it is important that you "tune" your bowstring to your bow before (and sometimes during) each shooting session, bracing the bow at the brace height will give you:

1. Least wrist slap
2. Least string noise and vibration when shooting.
3. An arrow that does not wobble in flight.

Your brace height will never need to be lower than that provided by a fresh Bear bowstring, placed on the bow without twisting. To increase brace height, simply twist the string to shorten the length.

Stringing your Recurved Bows



Place bow handle under thigh, lower tip across front of opposite ankle. Raise heel to keep tip off ground. Apply pressure against recurve, not bow tip. Slip upper loop into nock, while watching string alignment on lower recurve. Or . . .



use the new Bow-Pal Bowstringer. Just stand on the cord after attaching it to your bow. The bow tips bend as you pull up—ready for easy, safe stringing. For more information on the Bow-Pal Bowstringer, see page 27.

Archery films

in color and sound

Here's something for every archer, bowhunter—all who enjoy the outdoors—in these rare and exclusive sound-color films. Never before have you been able to obtain such a thrill-packed collection of motion pictures for your community.

These are a few groups that will welcome these films:

- Sportsmen's Clubs
- Archery Clubs
- Service Clubs
- Church Groups
- Boy and Girl Scout Troops
- Sport Shows
- Schools
- Open Houses
- Banquets
- Camps

Average running time of these films is 15 minutes, making them ideal for club programming. Order two for a half-hour show. Rental fee is \$5.00 each. Check or money order must accompany request. We pay postage both ways. Reservations should be made one month in advance. Write: Grayling Film Service, Grayling, Michigan.

1. **Kaibab Bucks** Exciting first bowhunt season in Arizona's Kaibab Forest.
 2. **Trophy Elk** Off to Wyoming's Rockies with a bow in quest of royal elk.
 - *3. **Backcountry Bowhunt** Going after North America's biggest game.
 4. **Prairie Pronghorn** Bowhunting wary antelope on the Western plains.
 5. **Badland Bucks** Skilled bowhunters outwit mule deer in North Dakota.
 - *6. **North to Adventure** Record Stone sheep hunt in Canada.
 7. **Bowhunter's Safari** Fred Bear hunts in French Equatorial Africa.
 8. **Bowfishing Fun** Introduction to archery's fast-growing off-season sport.
 9. **The Art of Archery** Basic instruction by experts on how to shoot.
 - *10. **The Oldest Game** Thrilling pursuit of the wily white-tail deer.
 11. **B'wana Bowman** Amazing story of elephant hunt in Africa's Congo.
 12. **Arrow for a Grizzly** Bowhunter meets Grizzly in the Yukon wilds.
 13. **Grubstake Bowhunt** Stalking beautiful Dall sheep in Alaska.
 14. **ABC Television's American Sportsman Grizzly Hunt** Featuring Fred Bear. (Note: cannot be used for television or paid audiences.)
 - *15. **Land of the Tiger** Fred Bear's successful search for the great Bengal tiger in exotic India.
 - *16. **Kodiak Country** Breathtaking hunt of the huge Kodiak bear in Alaska.
 - *17. **Fins, Feathers & Fur** The fast action of "off-season" sports for the bowman—bowfishing for the stingray and alligator gar, hunting for the bob cat and pheasant.
 - *18. **Mozambique Game Trails** Exciting and unusual big game hunting in the wilds of East Africa. Stalking the nyala, impala, Greater Kudu, and waterbuck, climaxed with the bagging of a huge bull elephant.
- *In two parts—12½ minutes each, or one reel. \$10.00 per reel. Write us about films for television use.

For Your Reading Enjoyment

- B-1 Fun with Bow and Arrow by Fred Bear. . . \$.25
- B-2 NFAA Handbook . . . \$2.00
- B-3 NFAA Hunting Manual . . . \$2.00
- B-4 The Basic Technique of Instinctive Field Shooting Published by NFAA. . . \$.25
- B-7 How to Improve Your Archery . . . \$.75
- B-9 Power Archery . . . \$1.00
- B-10 NAA (and FITA) Official Rule Book . . . \$1.25
- B-11 Archery Instructor's Guide . . . \$2.00
- B-13 Let's Raise Our Score by Dick Young . . . \$2.00
- B-14 Bowhunting For Deer by Wambold . . . \$5.95



Bear Guarantee

For Those Who Want The Finest

Every Bear Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser or his Bear Dealer within 10 days after date of purchase. Should failure occur in a bow so registered within a period of 6 months after date of purchase, the Bear Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of misuse or improper handling. The bow serial number must be intact.

After 6 months and up to one year after the purchase date and provided the bow has not been mis-used or mishandled, repair or replacement will be made for 25% of the list purchase price. From one year to 1½ years after purchase date, the charge will be 50% of the purchase price. From 1½ to 3 years the charge will be 75% of the purchase price.

No adjustment will be made until the damaged bow is returned to our factory for inspection. Replacement will be made with a bow of the same model and weight, as near as possible. This guarantee is valid only when purchase has been made through an Authorized Bear Dealer. Dealers are not authorized to make adjustments, but they will be glad to handle the shipping and correspondence for you.

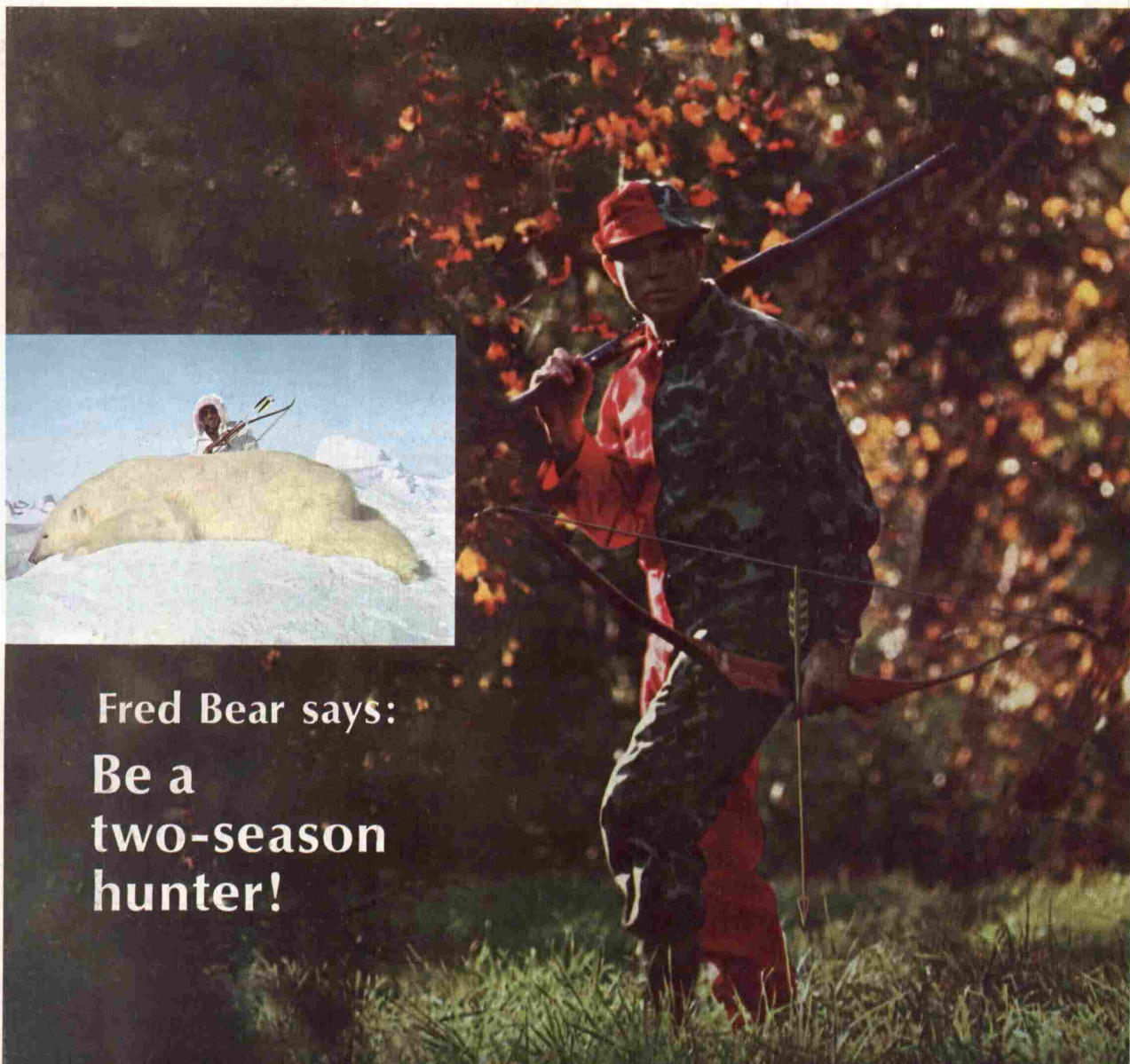
This warranty is transferable from one owner to another, provided bow is registered at time of purchase by original owner.

How To Order A Bear Bow

Tell your Bear dealer your height, weight, age, whether you are right- or left-handed, and whether you want tackle for hunting, target, or both. If no dealer is nearby, write us.

Prices are f.o.b. Grayling within the U.S.A., except Alaska and Hawaii, and subject to change without notice. Minimum order \$5.00 (Michigan residents only: if you send check with order, allow for 4% sales tax.) Dealers are requested to use Bear order blanks whenever possible.

Important: Normal Parcel Post restrictions do not apply to parcels being shipped to a RFD address. These packages may weigh up to 70 lbs. and have a maximum size of 100" (length plus girth).



Fred Bear says: Be a two-season hunter!

Want to become a better hunter? Become a bowhunter! □ Bowhunting gives you an entire second hunting season in which to sharpen your hunting skills . . . and have a whale of a good time besides. □ Become a bowhunter! And have the most thrills you've ever had in hunting. When you string up a Bear bow, don your camouflage suit, and head for the nearest deer cover, you're getting to know nature first hand. You'll not



only be in the woods . . . you'll be a part of them. □ Become a bowhunter! Be one of the thousands who'll double their hunting season this year. Add a Bear bow to your gun rack (if you can handle a gun, you can handle a bow). □ The first step is to see your nearby Bear dealer and his great new line of Bear hunting bows and archery accessories. See him now! He can outfit you from head to bow. Become a bowhunter!

Bear® ARCHERY COMPANY Rural Route One • Grayling, Michigan 49738
In Canada: Bear Archery Distributors 1480 De L'Eglise, St. Laurent, Montreal, Quebec