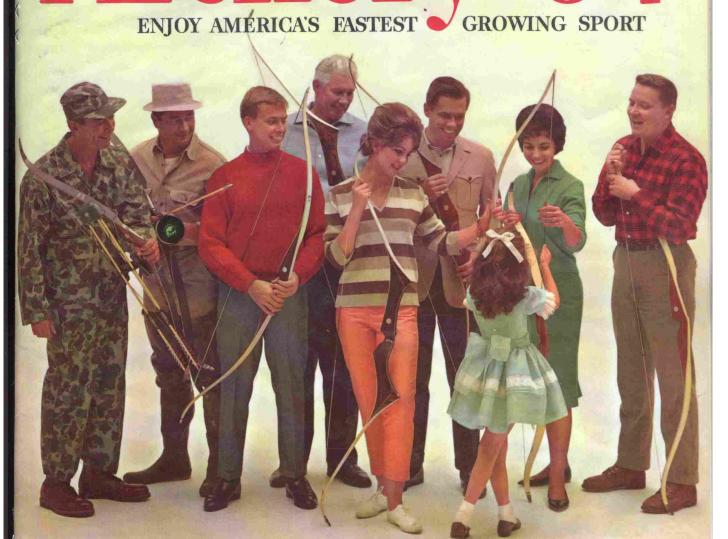
ABEAR 1 64 ATCIDETY 64 ENDOW AMÉRICA'S FASTEST GROWING SPORT



FOR THOSE WHO WANT THE FINEST

BEAR ARCHERY COMPANY

Rural Route One • Grayling, Michigan

Fred Bear now introduces the

BEAR PREMIER BOWSight

the first bowsight to become an integral part of your bow!



Another first \$19.95 from Bear!



For the first time in modern archery, a bowsight becomes part of the very design and construction of a bow.

Bear bowyers have actually designed the new Premier Bowsight *into* their '64 bows for scientifically perfect alignment of string and bow center. You simply sight it in—and forget it!

The Bear Premier Bowsight also gives you an *adjustable* nylon arrow plate . . . actually lets you tune your bow to the spine of arrows used and to your style of shooting. For the first time, technically perfect arrow flight is now possible.

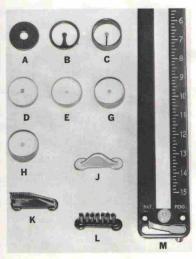
With the new Bear Premier, you can adjust to windage and elevation in seconds. And you can take your choice of a wide variety of apertures and arrow rests.

You'll find sight grooves for the new Bear Premier Bowsight on all '64 Bear Tamerlane, Kodiak Special®, and men's Polar® bows. Your Bear dealer will install the Bear Premier Bowsight, or you can easily do it yourself. Later, you can transfer your Bear Premier Bowsight from one Bear Target Bow to a future Bear Bow.

Take a few minutes to let Fred Bear introduce you to a new world of scientific bowmanship. Just ask your Bear dealer to show you the new Bear Premier Bowsight!

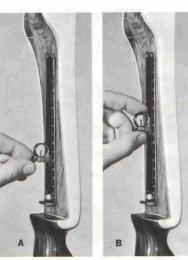
Custom arrow rest and arrow plate





At no extra charge, you can choose from four types of apertures:

A S-161 Peep Sight. B S-162 Standard Post. C S-163 Fluorescent Dot Post D S-164 0 degree Prism. Prisms Available As Follows degree when ordering) E 4 degree Prism G 8 degree Prism H 12 degree Prism S-165	
Choose from any one of these rests without extra cost: J S-169 Nylon K S-168 Feather L S-167 Bristle Magnetic retractable rest also Finest rest in archery for vanes M S-160	Price when ordered separately \$.75 \$.75 \$.75 available., feathers.



Adjusting for windage . . . or for elevation . . . takes only seconds

A To adjust for windage, loosen the aperture slide lock screw. Then move the aperture slide until you have obtained the desired windage adjustment. To lock the sight in this position, tighten the aperture lock screw.

B To adjust to elevation, simply move the slide receiver up or down the graduated sight bar—using the numbers as guides to correct positioning. You'll find it simple to adjust to varying elevations whenever required. Slide holds set position through a positive pressure spring assembly. Spring tension is adjustable.



Fred Bear Bowsight Replacement Parts—Price List

Α	Graduated sight bar S-159 standard S-159A short (5")	\$ 3.25 3.25
В	Complete aperture slide assembles-151 (standard or long)	
С	Aperture slide lock screw— S-152	\$.50
D	Aperture lock screw-S-153	\$.10
E	Slide receiver assembly—S-154	\$ 4.45
	Slide receiver parts, less receiver—S-155	\$ 1.25
G	Plate mounting screws S-156 (set of four)	\$.25
Н	Adjustable nylon arrow plate— S-157	\$.25
J	Assembly for retractable rest— S-158	\$.50
K	Allen wrench—S-166	\$.10

THE BEA

Still the finest custom bow of our time!

Thrill to the magnificent performance and incredible accuracy of this masterpiece. Take in the rich beauty of its flowing lines and the full-grain, evervarying patterns of Brazilian Rosewood. Enjoy a pride of ownership and a new awareness of archery no other bow can offer you! You owe it to yourself to shoot this modern classic at least once. When you do, notice particularly the controlled firmness and steadiness in the limbs. The full center shot. Andthe truest arrow flight ever imparted by a modern bow!

And now, the woman in your life can have a Bear Tamerlane of her own. A 63" length Tamerlane . . . identical in power, stability, and beauty to its bigger brothers. Handle sizes are especially matched to draw weight for proper fit. The 63" Tamerlane is also ideal for men who prefer a shorter draw.

BEAR TAMERLANE

Length: 63", 66" and 69". Weights: 25 to 50 lbs.

Draw Limit: None

Recommended brace heights: 63" and 66"—between 71/4" and 81/2"

69"-between 8" and 9"

Handle sizes: Small, Standard, Large
Glass Colors: White Riser wood: Brazilian Rosewood
Specify right- or left-hand, draw weight, and handle size Weighed at 28"

All Bear Tamerlanes are equipped with the decorative new Bear Custom Bristle Rest and Adjustable Nylon Arrow Plate. And all Bear Tamerlanes will accept the new Fred Bear Premier Bowsight. (See pages 2 and 3.) However, you can specially order any Bear Tamerlane without sight routing and decorative plate.

Deluxe padded L982 bow case in jet black for your 66" and 69" Bear Tamerlane, and in almond for your 63" Tamerlane. Luxurious, yet practical, protects against weather and damage. Included with every Tamerlane. See page 22 for full description.

66" and 69"









BEAR Cub

Longer, smoother, and greater than ever!

Slim, tough and classicially styled, the Bear Cub has the control you need for target shooting, and the stamina for hunting. Curl your fingers around the semi-pistol grip . . . draw . . . and release. See what a difference the extra length makes in added stability! And, if your taste runs to dramatic simplicity, you'll enjoy the eye-catching beauty of hardwoods in a smartly simple styling. Moderately priced and semi-recurved, the Bear Cub also offers leather arrow pad and rest, and sculptured sight window.

BEAR CUB \$2995

Length: 62"

Weights: 15 to 55 lbs. in 5 lb. increments only

Draw Limit: None

Recommended brace heights: Between 7" and 8"

Glass Color: Assorted

Riser Wood-Hardwoods

Specify right- or left-hand, and draw weight

Weighed at 28"



A quality bow at a popular price!

Now you can enjoy traditional Bear performance and functional Bear design with only a moderate investment! The new Bear Panda sends the beginner off to a good start . . . meets the requirements of the casual archer who still wants quality. This semi-recurved beauty offers the toughness and durability of prime Michigan Maple bonded to resilient fiber glass. Full sight window aids in accurate shooting. The overall beauty and performance of the new Bear Panda are in sharp contrast to its low price.

See it at your Bear dealer's soon!

BEAR PANDA \$1995

Length: 60" Weights: 15 to 35 lbs. in 5 lb. increments Draw Limit: None

Recommended Brace Heights: Between 7" and 8" Glass Colors: Assorted

Riser wood: Maple

Specify right- or left-hand and draw weight

Weighed at 28"



BEAR PANDA SET \$2495

All you need to head for the range—Panda bow, four matched arrows, new "right or left" tab, armguard, quiver, 16" four color target face and instruction book. Individually packaged in colorful box.

14020 60" 26#



Fred Bear gives you tips on Bowhunting

Bowhunting is usually done one of two ways: stalking or hunting from a blind.

Hunting from a blind

Build your blind in advance of the season: circular, five or six feet in diameter, high enough to cover all but your head, and against a background of trees or bushes to hide your silhouette.

Fill a framework of limbs with leafed branches and weeds, using only native materials gathered from the immediate vicinity. Clear the ground inside of leaves and twigs so you can change positions silently. Sit on a low stool, your bow resting (with arrow on the string) on two forked sticks stuck in the ground. Keep a constant vigil.

Blind hunting is most productive during early morning and late afternoon, when deer are moving between feeding and resting areas. When game approaches, let it walk past you before making

a shot. The animal is not likely to see you rise to shoot.



Stalking your game

Nothing quite equals the thrill of stalking a deer. Move slowly. Take only a few steps at a time. Look carefully in all directions. Seek a small spot of color which doesn't fit in the natural background, or the motion of a flicking ear or tail.

To insure an accurate shot, get within 30 or 40 yards. Advance only when the quarry is feeding or moving. Take advantage of any cover. If the breeze is wrong for you to move up, or the terrain too open, mark the general line of the animal's movements. Quietly circle around to some distance ahead of him. With a bit of luck, the quarry may pass within range.

Rainy days are good for stalking. Footing is quiet, game less alert. If you stay in camp during bad weather, you are missing a good bet.



Where to aim your shot

Concentrate on one tiny spot on the animal when aiming.

Any shot through the ribs close to the shoulder will hit heart or lungs. Hits from the rear—which go in behind the ribs and forward through the diaphragm and into the chest cavity—are deadly. Hits through the rear quarters from either side or back are also effective.

When a deer is hit, note its line of flight. Then, remain quietly where you are for 30 to 45 minutes. If not harried, game usually lies down in the first available cover until death occurs.

Blend with your background

Clothing of neutral colors helps you blend with your background. Camouflage suits are excellent. Many bow-hunters also darken their faces with burnt cork or makeup. Don't carry a highly varnished bow. Use a camouflage-painted bow or a camo-cloth bow cover to disguise its highlights.

Always keep in mind our tradition of clean sportsmanship and respect for game laws. In so doing, you will help insure the future of bowhunting—America's first sport.













DESIGNED TO BE PERFECT PARTNERS FOR A BEAR BOW!

A-10 BEAR-EASTON

\$29.50 doz.

Drawn from top quality tubing, our Bear-Easton arrows are machined carefully to the industry's tightest tolerances. Cresting is multi-colored with handsome pin striping. True helical spiral fletching with white or dyed white feathers, carefully matched for size and shape. Result? America's ultimate in aluminum tournament arrows. (Extra durable, selected barred feathers will be shipped for hunting—unless otherwise ordered.) Plastic fletching (no extra cost) recommended only for advanced archers.

Specify exact bow weight at desired draw length. We will select proper shafts from 22 sizes available in 24SRT-X* standard wall and thinwall tubing, and in XX-75. (No extra charge for thinwall.)

Bear-Easton Arrows for target or field shooting:

		24SRT-X	XX-75
A-10 T	Fitted with insert target points and fletching of suitable length		
	for tournament shooting	\$29.50 doz.	\$34.50 doz.
A-10 FL	. Full length, with target points unattached, fletching of suitable		
	length for tournament shooting	\$28.50 doz.	\$33.50 doz.

Bear-Easton Arrows for hunting:

Following arrows available in tube sizes from 1816 and up only:
24SRT-X XX-75 Following arrows available in tube sizes from 1816 and up only:

24SRT-X XX-75

A-10 HP or B. Hunting-practice field, or blunt
points. HP points are same
weight and interchangeable with
broadheads.

A-10 S. A matched set of six four-blade
Razorheads® and six HP field
points. (Points interchangeable) \$32.40 doz. \$37.40 doz.

A-10 H-1. Single-blade Razorheads. \$33.75 doz. \$38.75 doz.

A-10 H-4. Fred Bearfour-bladeRazorheads
Extras. Cresting: Choice of predominant
color, no extra charge.

†Special cresting other than our
own design, extra. \$1.00 doz.
Orders less than one dozen
(minimum ½ dozen), extra... \$1.00

*® Jas. D. Easton, Inc.
†Special cresting is limited to circular patterns not more than 10" from nock.

A-20 MICRO-FLITE® \$27.50 doz.

Precision shooting's a cinch, when your arrow's a Bear Micro-Flite. Specially made from top grade Sila-Flex† Shafts, the Micro-Flite is never affected by weather. Includes multi-colored cresting, gold pin stripes, and true helical spiral fletching, with dyed white feathers. Unless otherwise specified, arrows for hunting will be shipped with selected barred feathers. Available in lengths up to 31" to back of head, in a wide range of sizes for all bow weights. Please specify exact bow weight at desired draw length.

Bear Micro-Flite Arrows for target or field

A-20 T Fitted with insert target points and fletching of suitable length for tournament shooting.	\$27.50 doz.
A-20 FL Full length, with target points unattached,	
fletching of suitable length for tournament	\$26.50 doz.

Micro-Flite Arrows for hunting

Dear Mil	10-Fille Allows for Hunting.	
A-20 HP or B	. Hunting-practice field, or blunt points. HP points are same weight and interchangeable with broadheads.	\$28.30 doz.
A-20 S	. A matched set of six four-blade Razorheads and six HP field points. (Points interchange- able)	\$30.40 doz.
A-20 H-1	Single-blade Razorheads	\$31.75 doz.
A-20 H-4	. Fred Bear four-blade Razorheads	\$32.95 doz.
Extras	. Cresting: Choice of predominant color, no extra charge. †Special cresting other than our own design, extra. Full length olive drab shaft color, extra. (Orders less than one dozen (minimum 3/4 dozen), extra.	\$ 1.00 doz. \$ 1.50 doz.
t® Sila-Fley	The state of the s	

†Special cresting is limited to circular patterns not more than 10" from nock.

A-40 BEAR TOP GRADE CEDAR ARROWS

Only prime quality is good enough for a Bear top grade cedar arrow. That's why Fred selected Port Orford Cedar. Designed for swift cast and hawk-like accuracy, Bear Top Grade Cedar Arrows are spine matched to plus or minus 2½ lbs., weight matched to plus or minus 5 grain tolerances. True helical fletching. All clear-dyed feathers available at no extra cost. (Barred feathers optional on hunting arrows.) Length: 31" maximum to back of head. Choice of Chinese red, sky blue, canary yellow, white or olive drab shaft with three color cresting.

Bear Top Grade Cedar Arrows for target, field, or hunting:

A 40 T	Target	\$14.95 doz.
A-40 FI	Full length without points	. \$14.45 doz.
A-40 HP or B	Hunting practice or blunt 125 grain points.	\$15.45 doz
A-40 H-1	Single blade hunting	\$18.95 doz
A-40 H-4	4 blade hunting	\$19.95 doz
A-40 S	Set (6 HP and 6 H-4)	\$17.75 set

A-41 CEDAR FLU FLU

The most accurate flu flu arrow for bird shooting,

Dillati Batter, or the	
	\$8.00/box of 4
A-41 HP or B Hunting practice or blunt	\$7.00/box of 4

A-50 BEAR HIGH GRADE CEDAR ARROWS

Bear High Grade Cedar Arrows are good serviceable arrows, spine-matched within 2½ lbs. tolerance. Machine crested. These are excellent for both novice and expert. All-purpose. Maximum length: 31". Yellow, blue or white shaft.

A-50 T	.Target	\$12.95 doz.
A-50 FI	Full length, without points	\$12.45 doz.
A-50 HP or B.	Hunting practice or blunt 125 grain points.	\$13.45 doz.
A-50 H-1	Single blade hunting	\$17.95 doz
A-50 H-4	Set (6 HP and 6 H-4)	\$15.75 set

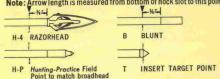
A-60 BEAR STANDARD GRADE CEDAR ARROWS

Bear Standard Grade Cedar Arrows are designed for the beginner. Spine-matched to specific weight of 30-40, 40-50, 50-60 lbs.—24, 26, 28, 30 in. lengths only. Shaft colors keyed to arrow weight: 30-40 lbs.— blue; 40-50 lbs.—white; 50-60 lbs.—yellow.

A-60 F	Field, 40 grain points	\$ 9.95 doz.
4-60 F	Bulk pack	\$81.00 (per 100)
A-60 FI	Full length without points	\$ 9.45 doz.
A-60 FI	Full length without points	\$77.00 (per 100)
A-60 H-1	Single blade hunting	\$14.45 doz.
A-60 H-1	Bulk pack	\$55.00 (per 50)
A-60 H-4	4 blade hunting	\$15.45 doz.
A-61 Flu-Flu.	Bulk pack—30 only	\$27.00 box

POINT STYLES AVAILABLE

Note: Arrow length is measured from bottom of nock slot to this point.



Selecting Correct Arrows



BEAR Matched ASS

A 61 Flu Flu

ASC



vers

Tailored to the archer's needs!

Top grain leathers are selected especially for the rugged use and long-lasting wear archers and hunters have come to expect from Bear accessories. Experienced craftsmen fashion the leathers into distinctive patterns for range or field use.

A WESTERN QUIVER-Beautifully handcrafted of top grain cowhide. Zippered pocket and cuff of smoked elk. Holds 18 to 20 arrows. Hang-up ring. Thongs for foul-weather gear tie-up. Easy on-and-off harness (see illustration below). Specify right- or left-hand. Length 22".

\$17.95 L-101

B BIG BEAR QUIVER—Top grain black steerhide with smoked elk trim. Big enougn for 24 arrows. Includes three roomy compartments, large zipper pocket, hang-up ring and "totin" thongs. New easy on-and-off harness (see illustration below). Specify right- or left-hand. Length 23".

\$22.95 L-130

C ST. CHARLES QUIVER—America's only quiver capable of holding 14 broadheads quietly and securely. Total feather protection provided by all-weather leather hood. New chest thong provides body-hugging fit. Foam rubber base holds arrows firmly in place, keeps edges razor sharp. The St. Charles opens from the rear on either side, allowing hunter to draw and shoot left or right handed instantly. Special pack harness design balances quiver weight evenly for long stalks.

L-170

D TROPHY QUIVER-Made of rugged, hand tooled leather, the Bear Trophy Quiver has two compartments and roomy zippered side pocket. Holds 20 arrows without crowding. Black, white, brown or smoked elk leathers. Specify right- or left-hand.



THE TALISMAN-Black elk in modern styling, combining the best features of both side and hip quivers. Large zipper pocket, pencil holder, arrow separator and tie-down thong.



THE HUNTSMAN-The Huntsman Hip Quiver is made of rugged saddle leather. Safely holds six hunting arrows. Broadhead Slots are staggered to prevent fletching rub. Silent rubber shaft separators. Points held firmly in foam rubber to protect keen blade edges. Body conforming design.

L-630



S



E TEXAN QUIVER—The Texan holds 14-18 arrows. Offers a contrasting two-tone coloration. Complete with two compartments and zippered pocket. Specify right- or left-hand.

G

R

BLACKHAWK QUIVER—Made from handsomely embossed leather, the Blackhawk is ideal for both novice and expert. Brown with tan trim. 19" length. Specify right- or left-hand.

SHAWNEE QUIVER—A reasonably priced quiver made from Bearhyde, a rugged vinyl material. Single compartment holds 10-12 arrows. Brown-tan coloration with genuine leather trim. Specify right- or left-hand.

TOURNAMENT QUIVER—Designed especially for top tournament archers, this belt quiver includes arrow divider and two belt straps. Top grain leather construction throughout. Extra-large zippered pocket, scorecard clip and pencil holder included. Holds 12 arrows. 19" in length. Specify right- or left-hand.

L-400 Black, Brown, or Smoked Elk. \$9.95 L-402 All white leather \$9.95 K NATIONAL QUIVER—Made from rich, top quality leather throughout, this tournament type belt quiver includes spare string pocket and divider strap. Holds 12 arrows comfortably and securely. Colors: Black, Brown, or Smoked Elk.

L-410 Specify right- or left-hand. \$5.95

SHERWOOD QUIVER—The new, inexpensive Sherwood belt quiver holds 10 arrows. Includes hook and ring, handsome full suede leather with fringed cuff.

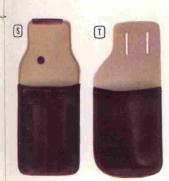
CHAMPION QUIVERS—Made from good-looking saddle leather, yet popularly priced, the Champion Quiver is Bearbuilt for years of use. Handsomely embossed. Tournament type side style

Side Syle.

\$3.95
L-450 Tan.
\$3.95
L-452 White.
\$3.95

MOHICAN QUIVER—An inexpensive target quiver. Holds 8-10 arrows. Made from Bearhyde. Includes metal belt hook and contrasting leather trim. 19½" length.

P SCHOLAR QUIVER—Small belt quiver fabricated of Bearnyde. Moderately priced, the Scholar is perfect for the neophyte archer. Holds four to six arrows. Belt loop.



Hip Pocket Quivers

R CUSTOM—Heavy saddle-leather with outside cigarette and string pocket, of smoked elk. Divider. Length 10".

S DELUXE—Heavy saddle-leather with quick action belt flap, divider and lip to prevent wear on trouser pocket. Length 10".





The improved harness used on the Western and Big Bear Quivers is faster and easier to put on and take off. The wide strap is slipped over the arm and up over the shoulder (not over the head), then the narrow strap is brought around and snapped in place, holding the quiver securely.

The new Fred Bear Bow Quiver snaps on and off instantly. Allows you to attach a full day's load of arrows to your bow in seconds. Specially designed hood protects you against broad-heads yet keeps their edges sharp and ready for use. Arrows detach instantly! And the new Fred Bear Bow Quiver holds eight broadheads (or five broadheads and three blunts-or any mixture you choose). Standard model fits nearly all hunting bows. Long model fits bows such as the 1964 Polar®, Kodiak Special®, and Tamerlane. Specify right- or left-hand.



The Fred Bear Bow Quiver mounts and detaches from your strung bow quickly, easily and smoothly. Bracket wires are coated to protect bow finish. It remains rigid when mounted, eliminating all vibration.



	RE																				d
Front Rubber		 		4.4	2.4	6.4		in.	0		٠.			 				+(.)		41.0	.\$
Poor Bubbor															ų.		90	30	. 6	20	. 4
Front Bracket, Regular		 	AC#10	× 2	00.0	8.8						v. 4	9-	 -					411.A		· • •
ront Bracket, Long	* * * * * *	 			200							**.*	0.0	 (0) 0	v	(C)				5.1	- 4
Deserved Dogular																			. 9	90.	. 3
Rear Bracket, Long							2.5			œ.		63		 			de o	(4) (4		400	. \$
Specify Right or Left Har	nd)																				

Screw-on and Tape-on Bow Quivers also available:



Threaded brass bushing in bow handle. When attaching quiver, a small coin serves as screwdriver. ²¹/₆₄" bushing hole affects neither bow nor your accuracy. Holds 4 arrows.

Attach rigid, two-point mounting on bow handle with ordinary household tape, adhesive tape, or electrician's tape. Always wax this section of bow before taping. Holds 4 arrows.

\$1095

-670—Replacement rubber shaft holder	\$1.0	0
-671—Replacement rubber point holder	1.0	0
662 Row guiver husbing and screw set		5

BEAR Bowfishing

Enjoy a second fishing season with a Bear Bowfishing Rig!

Fishing takes on a new kind of excitement when you own a rugged, well-built Bear Bowfishing Rig. You can go after wily carp, suckers, buffalo, dogfish or fighting gar. If you live on the coast, try your hand against skates and sting rays. The Bear Bowfishing Rig fits any bow. Reel is of the spinning type with no moving parts to fail or wear out. Has new, improved lineholder. It's lightweight, stationary, sturdily constructed. And water can't hurt it. Spool is 43/4" in diameter. Holds 100 ft. of 90 lb. test line.

BEAR BOWFISHING OUTFIT

Complete outfit has 50 feet of 90 lb. test-braided nylon line, round aluminum reel with bracket for taping to bow and solid Fiberglas arrow with harpoon head. Tape and instructions included.

Bear Bowfishing Outfit \$	
F-10 Complete (excluding bow), with single barb	\$4.95
point.	
F-11 Same, except with F-26 easy-off point	5.45
F-20 Layfletched arrow with single-barb point	2.00
F-21 Layfletched arrow with F-26 easy-off point.	2.50
F-22 Layfletched arrow with F-29 Gardner point.	3.25
F-22 Laylletched arrow with 1-23 daraner point.	
F-23 Layfletched arrow without point	.50
F-25 Single-barbed harpoon head only	
F-30 Bear reel and line	2.95
F-40 Extra line, braided nylon, 50', 90 lb. test	.75
E 45 Layfletch three-vaned slip-on molded rubber	
fletching for \$\frac{5}{16}" and \$\frac{11}{32}" shafts	.30 ea.

OTHER POINTS AVAILABLE

Easy-Off Fish Point-Double barbed harpoon head, screw

F-26 F-26 head	1	 ×(x) +	(6)	610	0.00	en e	2.2	أرج	20	./3
F-28 Extra F-26 shar										
Gardner Point—Sin quick fish removal.										easy,





Bear Razorheads

Six out of every 10 holders of Pope & Young records use Bear Razorheads-

Two blades in one, Razorhead has a large blade of mill-tempered steel. Edges pre-ground on special machines to long, keen bevel. To achieve full effectiveness, heads should be further filed or honed to extreme sharpness before use. Slotted ferrule receives a pre-sharpened auxiliary blade of razor steel, replaceable in the field in seconds.

Fred Bear Razorhead Kit One dozen Fred Bear single-blade broadheads and separate pocket pack of dozen razor-auxiliary blades with slot cleaning tool. H-4 Complete Kit....

\$3.45 kit Standard 5° taper fits both 5/16" and 11/32" shaft. 115 grains. (Length 2½", width 1½".)

Auxiliary Blades













A Bear bow deserves the finest in bow cases. Like these designed by master bowman Fred Bear, himself. Fred is particular. Because he wanted a case made only from long wearing, top-grade materials, you get a rich looking yet rugged bow case. A case expertly padded to cushion a bow against even rugged abuse. And carefully designed to protect a bow against its worst enemies . . . heat, cold and humidity. No matter which Bear Bow Case you choose, you can be sure it will make a perfect companion for your Bear bow.

L-981 Made from rich, luxurious leather-grained vinyl, this top quality bow case is a must item for anyone owning a fine bow. The lining is soft, downy, deep pile. Extra-heavy padding cradles your bow in a thick, resilient cushion. Includes an extra-long, rust-proof zippered closure, padded handle and a large, roomy accessory pocket. Colors: olive green, russet, almond, black. Available in 52", 63" and 69" lengths. 8" width.

\$1595

L-982 Available in 52", 63" and 69" lengths, this handsome bow case has the same rich, leather-grained vinyl exterior as our most expensive bow case. Reinforced stitching at all points of wear guarantees you years of use. Lavishly padded, this case has a lining of soft, fleecy nap. Includes an extra long zippered closure, and reinforced carrying handle. 8" width. Colors: olive green, russet, almond, black.

\$895

L-983 Rich, good-looking leather-grained vinyl exterior. Extra long zippered closure. Carrying handle. Reinforced stitching for extra years of use. 52", 63" and 69" lengths. Width is 6¾". Colors: olive green, russet, almond, black.

\$495

L-984 Colorful corduroy case with tie string. Length-60", 69". Width-41/2".

\$995

L-985 Gold cotton twill with heavy napped back. Vinyl bindings. Length—60", 69". Width—4¾".

\$195

Better-Built Bear Accessories





New Pro Glove with Palm Strap

Single-seam design in Cordovan or "Pre-furred" sheared calf. Special elastic back. Exclusive plam strap prevents shifting of glove after release. Contour designed to prevent slipping. Keeps fingers snug in tips. Sizes 6 to 12.



L-900 Cordovan	2.95
L-899 Cordovan without palm strap	
L-901 "Pre-furred"	3.25
L-898 ('Pre-furred'' without palm strap	3.05

Be sure to specify size numbers:

-Ladies'	small	9-Men's	medium
-Ladies'	medium	10-Men's	large

8—Ladies' large 11—Men's X-large 8—Men's small 12—Men's XX-large

Field Glove

	Single-seam	cowhide	with	open er	nd
í	tips. Sizes 6	to 12.			
ı	1 000			22	45

Available in all white at 10% extra.

Master Glove

Specially made of elkskin for extra softness. Has special elastic back, closed end tips. Newly designed contour prevents slipping.

R and L Glove

An economical glove for archery. Open end cowhide tips. Double-V seam. For right or left hand. Sizes small, medium, large, extra-large. L-904 \$1.25

Bear Shirt and Blouse Protector

Made from heavy-duty lined vinyl, this new protector keeps loose clothing away from string or arrow. Includes hook and ring fastener and leather strap with flexible elastic center. Regular and large sizes. Colors: black or almond. Specify right- or left-hand.

L-999 \$3.95

Bear E-Z Finger Sling

Soft leather sling allows you to hold bow lightly and naturally. Will not bind. Slips on and off instantly. Small and large sizes.

S-225......\$1.00

Bow Sling

Soft elkskin sling improves shooting by positive bow control. Fits any bow.

S-220 \$1.35

Warne Custom Bow Sling _____

Best of the top grain leather bow slings! Fits any bow. Laces securely to prevent slipping. Gives perfect hand balance. Small, medium, large, extra large and special Tamerlane sizes.

S-215 \$2.50

Bear Bow Saddle

Made from soft leather, this pad cushions hand for comfortable, non-slip grip. Can be trimmed to fit any hand and bow contour. Adhesive peel-tab backing. S-230.



Spartan Armguard

Low-cost armguard of lined brown leather with spring-steel stay. Quick-action elastic loop with hook fastener. \$.95



Tartar Armquard

A fully-lined armguard fabricated from tough, long-wearing vinyl. Concealed reinforcing stay. Soft elastic straps and quick-action hook fasteners.



Kool Armguard

Fully lined leather, with concealed spring-steel stays. Elastic strap, quick action fasteners. L-960 Brown or white \$2.25 L-961 Long (7") (not available in white)\$2.45



Hunter Armguard

Preferred by hunters. Leather, fully lined, with concealed springsteel stays. Sturdy adjustable elastic straps and hook fasteners. L-970....\$3.45

Hunting Armguard

Extra long to hold clothes tightly in place. Rugged vinyl construction. Fully lined. Quick fastening snaps. Concealed spring steel stays. Brown or cream. L-971

Twin Tab

Cordovan, lined with smooth leather for clean release. Large, medium, small. Right or left.

Single Tab

Same shape as above but single thickness of leather. Small, medium, large. Right or left. L-813 Cowhide....

Made of long-wearing, smooth vinyl in assorted colors. Fits either right or left hand.\$.50

Kantpinch Tab

Patented finger separator prevents arrow pinch. L-815 Shell cordovan with smooth leather back. 1.85
L-816 Shell cordovan with felt back. 1.85
L-817 Haircalf facing, smooth rubber center, and smooth

Smooth heavy cordovan backed with firm felt. Adjustable finger loop. Extra-small, small, medium, large, and extra-large. Right or left hand.



Bear Belt Pack

A handy carry-all for personal effects. Has full-length zipper and belt tunnel. Choice of black, white or smoked elk top grain leather with sheared calf trim.

TARGETS AND FACES

Marsh Grass Matts

Saunders Target Matts of self-healing, spiral machine wound

	,	PLAIN			BURLAP	COVERE)
No.	Size	Weight		No.	Size	Weight	
16	16"	10 lbs\$	4.25	16B	16"	10 lbs	
24	24"	20 lbs	8.00	24B	24"	20 lbs	
30	30"	30 lbs 1	1.00	30B	30"	30 lbs	
36	36"	40 lbs 1	5.00	36B	36"	40 lbs	
48	48"	70 lbs 2	5.00	48B	48"	70 lbs	27.00

Matt prices include delivery from Columbus, Nebraska, to any place in continental limits of the United States. Customers specifying truck will be charged \$.80 extra per 100 lbs. to cover the differential. (Minimum weight for truck shipments—250 lbs. Minimum order for matts—100 lbs.) (\$4.50 per hundred wt. Truck allowance—100-250 lbs.)

SME-1 Matt Easel

Improved indoer-outdoor stand. Ships flat and sets up instantly. No peg-down needed. Will not tip. For 24" and 36" matts........\$4.95

SME-4 Matt Easel on Rubber Tired Wheels

TCR-16 Indoor P.A.A. Official Face

16", black with white bullseye and scoring lines not visible from shooting position......\$.15 each

Flying Disc Targets

Makes excellent practice for bird shooting. 11½" diameter—3-ply corrugated—Red and Yellow Painted. Dealer note: available only 24 discs to a package.4 targets for \$1.50

Hunter's Round Set

Square black face with white aiming spot. Tag stock. H-18 18"....\$.45 ea. H-24 24".....45 ea. HFS Set of 18 faces. 4.95 set H-6 6". \$.05 ea. H-12 12". .15 ea. H-122 12". .45 ea.

Black and White Field Faces

on toughenized: Circular targets on tag: TB-6 6" \$.06 ea.
TB-8 8" .09 ea.
TB-12 12" .15 ea.
TB-18 18" .25 ea.
TB-24 24" .35 ea. B-6 6" . \$.04 ea.
B-8 8" . 07 ea.
B-12 12" . 10 ea.
B-18 18" . 15 ea.
B-24 24" . 20 ea.
B-36 36 pc. set . 3.20 set

Full Color Animal Faces

Full natural color animal faces on extra heavy nylon-reinforced paper.

Circled aiming spots. Extremely life-like and durable.		
TCA-6 6" Squirrel	.09 ea.	
TCA-6 6 Squirrei	.30 ea	
TCA-12 12" Bobcat		
TCA-18 18" Fox	.50 ea	
TCA-10 10 TOX	.95 ea	
TCA-24 24" Deer & Mountain Lion		
TCA-36 Set of 36 assorted faces	10.33 56	
TCA-36 Set of 36 assorted faces		

Four Color Target Faces

Heavy water-repellent paper faces.

-					
S	~	•	2	0	

P-36 36"....\$.95 P-48 48".....1.39 P-16 16"......\$.20 P-24 24".....50

Four Color Toughenized Faces

In four colors. Lasts three times longer than paper faces.

Square	Skirted Round
T-16 16". \$.30	TS-16 16" \$.95
T-24 24"95	TS-24 24" 1.89
T-30 30" FITA FACE. 1.00	TS-30 30" 2.49
T-36 36". 1.49	TS-36 36" 2.89
T-48 48". 2.49	TS-48 48" 3.89



BEAR SCOR MOR SIGHT

Smoothest adjusting sight made. All metal parts anodized. End mounting brackets and center slide molded of non-breakable high density Polyethylene. Plastic to metal design eliminates noise. Can be taped on or screwed on. Removable end caps permit cutting sight bar to fit any bow.

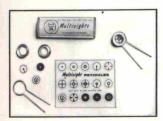
A S-520 Target with plain lens	.50
S-524 Field with hood and post	. 15
S-526 Hunter with 3-ball sight	.50
E S-528 Peep Sight	.50



Schram SIGHTMASTER

Stainless steel double bar (same used for all three heads). Snap on—Snap off heads for prism protection. Touch slide with spring tension. Finger locking screw holds head in set position. Patented precision parts. Specify Rt. or Left hand. S534 SUPREME-Includes full 360 prism rotation S-532 DELUXE Dual range indicator S-530 STANDARD (less prism)..... 5.50

Sight parts available from Bear Archery Company.



MULTI-SIGHT

A prism type hooded frame. Comes with 15 different interchangeable reticules, both colorless and amber. Will fit any sight using regular

S-623.....\$3.60

Victor Prisms



Fits SCOR MOR, Schram and others. Specify angle desired: 0°, 4°, 8°, 12°. The greater the prism angle, the greater the distance at which you can sight *directly* on the target.

S-620 Specify degree.....\$5.95 S-621 Neo-Chrome Prism. Amber colored to eliminate glare. Zero degree only . .\$5.95



Special brass hood eliminates glare. Permanently marked cross hair. Will fit any sight using prisms. S-622 (Specify Degree)

KAMO EQUIPMENT

Don't fight nature, join it. You'll have more success in bowhunting when you are invisible to your quarry. Kamo's five basic natural colors blend perfectly with almost any sur-roundings. Kamo camouflage is the finest you can own. Order a complete set for your next hunt.

Two-piece Suit K-90

Soft, lightweight cotton permits noiseless movement in brush. Full-cut jacket with two side pockets; trousers with adjustable waist tabs, large cargo pockets.

K-90	S, M, L\$1	0.95
K-90	XL	1.95
K-91	Jacket only, S. M. L	6.00
K-91	Jacket only, XL	6.50
K-92	Pants only, S. M. L	4.95
K-92	Pants only, XL	5.95
(Note	e: Small size is just right for most women.)	

Popular "Jones Style" hat. Has cloth inner sweat band. Very cool, light and comfortable. Washable. Sizes 6% to 7%. "Jones Style," fully lined with warm cotton flannel, lined earflaps. K-41\$2.50

Headnet Not illustrated

Fits over cap and face. Easy to see out-bars insects. Draw string





Bear Kamo Stick

Tan and green shades for bow, hands and face. Contains insect repellent. K-150............\$.50

Parka K-170

Full-cut 3/4 length parka of cotton.

Bow Cover K-125

Two-piece cover slips over bow limbs. Does not hamper shooting. K-125......\$1.50

Burnham Bros. Nationally Famous Game Calls

Bring 'em right up close for shots. Guaranteed to lure whitefail, blacktail and mule deer. Long range. Unbreakable.

Long Range Varmint Call

Perfect tone for calling all predators, furred or feathered. Reed will last for years. Easily replaced. Tough Tenite. Plenty of volume. K-241\$3.00

Short Range Varmint Call

Most versatile call of any kind. Will call the biggest variety of animals and birds. Range from ½ mile to a few yards. K-242\$2.00

Famous Sila-Flex Micro-Flite® **GLASS SHAFTS**

MICRO-FLITE® by Sila-Flex, Inc., is precise, uniform, extremely accurate. Made of premium fiberglass and super-duty epoxy resin, these parallel tubular shafts never need straightening, are completely resistant to weather. So durable and long-lasting that MICRO-FLITE is actually the most economical arrow in the long run.

Tubes are light yellow in color . . . available in a complete range of sizes for every arrow need from tournament shooting to big

game hunting.

Specify exact bow weight and draw length.	
M-10 Complete MICRO-FLITE shafts cut to length with	nock inserts
and target points installed	\$19.50 doz.
For M-10 with broadhead adapter inserts, add	.40 doz.
M-15 MICRO-FLITE Full-length shafts (31")	14.50 doz.
M-20 Nock inserts (magnesium)	1.60 doz.
M-21 Insert target points (case-hardened steel)	
M-22 Broadhead adapter inserts (magnesium)	
M-25 POINT-FAST® Adhesive (for inserts) 2-oz. kit.	
Registered Sila-Flex, Inc.	

Famous Easton 24SRT-X®, and XX-75

ALUMINUM TUBING

Without question the finest aluminum arrow shafting made. Holds virtually all national and international tournament records. The result of consistent uniformity in spine, weight and balance! 24SRT-X alloy available in 22 standard sizes: 1416, 1516, 1518, 1616, 1618, 1713, 1716, 1718, 1813, 1816, 1818, 1820, 1913, 1916, 1918, 1920, 2013, 2016, 2018, 2020, 2114, 2219. These sizes include those formerly known as Thinwall, now available at no increase in price.

Insert target points (case-hardened steel and aluminum) available for all 22 sizes; broadhead inserts for 10 sizes only; 1816, 1818, 1820, 1916, 1918, 1920, 2016, 2018, 2020, 2219.

All tubing is taper-closed for 11½° standard nocks. Specify type of insert point desired (target or broadhead adapter, same price) and exact bow weight and draw length.

F-10 24SRT-X Cut to length, with points installed\$22.00 doz.

E-10 24SRT-X Cut to length, with points installed	\$22.00	doz.
E-10 XX-75 Cut to length, with points installed	27.00	doz.
E-15 24SRT Full length, points separate		doz.
E-15 XX-75 Full length, points separate		doz.
E-50 Insert target points only		doz.
E-60 Broadhead adapter inserts only		doz.
® Registered Jas. D. Easton, Inc.		

PORT ORFORD CEDAR SHAFTS

Parallel Port Orford Cedar Arrow Shafts, matched for weight and spine $\frac{5}{16}$ or $\frac{2}{64}$ diameter. Specify bow weight and draw lengths if known. Length 32".

D-300 Spine weight matched	<mark></mark>	4.00 doz.
D-310 Spine matched		16.95 hundred

NOTE: 5/16" shafts not available for bow weights over 35 lbs.



Karri-Arrow Tackle Case

Lightweight, yet tough and sturdy. Looks like fine luggage. Each arrow is cushioned in its own poly-foam block. Handles up to four dozen arrows without crowding. Completely reinforced edges and corners. Separate lid enclosed fulllength accessories compartment. S-800 32" x 7" x 11" \$19.95



L-990 Bow & Arrow Wall Rack

Do-it-yourself kit comes packaged complete, with instructions for fast assembly. Made of California Red-wood, with metal wall hangers and wood, with metal wall hangers and special accessories hooks. Holds 6 bows and 2 doz. arrows. Grooved at rear to allow display of your enlarged club or state emblem, favorite hunting scene, etc. as a background if desired. Can be assembled in 5 minutes and finished \$4.05. as you please.....\$4.95



Young Feather Burner

New, improved unit features heavy-duty transformer, adjustable brackets, and Klean-Cut Ribbon. Ribbon is a $\frac{1}{4}$ " wide resistance ribbon made of finest quality electrical alloy. Won't lose its shape or sag when hot. Can be adjusted to cut any shape or style feather. Provides sharp clear cuts time after time!

D-60	Young Feather Burner	\$19.95	
D-70	Extra 12" wire	.25 ea	



Perfection Magic Fletchmaster by Bitzenburger

The finest fletching jig ever made. Uses a powerful, permanent magnet for perfect fletching every time. Fletches any diagonal degree or true helical. Fletches either right or left wing. Takes any size arrow shaft.

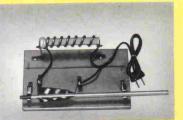
D-45	Jig complete with straight clamp	\$18.50 19.95
	Jig complete with helical clamp	4 00
D-47	Straight clamp only	4.00
D-48	Helical clamp only	5.45



Rohde Junior Fletcher

A new low-cost fletcher by the famous Rohde Co. Ac-commodates right or left wing feathers. Supplied with 3-Feather Indexer.

D 50	Pohdo	Junior	Fletcher		\$6.95 ea.
				4 Fletch 90°	1.00 ea.



Fleetwood Feather Burner

This easy-to-use burner is available assembled or in kit form. Both furnished com-plete, including resistance element and cord.

D-65 Assembled	\$4.95 ea.
D-66 Kit	2.95 ea.
D-68 Extra 12" wire	15 ea.



FEATHERS

Full-length select ground-base turkey pointers in grey-barred or dyed-barred. Also in white fluorescent or clear colored. Attractively packaged. Specify right or left wing, also color—red, yellow, orange, green, blue.
D-400 Grey-barred. \$1.00 doz. D-410 Dyed-barred 1.10 doz. 1.30 doz.

Hamilton plastic vanes	100
P-15—15//	\$2.00 hundred
P-22—21/2"	2.50 hundred
P-25—25/8"	3.00 hundred
Colors: white and black. All sizes ava	ilable also in fluorescent

ruby, green, or yellow for \$1.00 hundred additional.

Pre-Shaped Feathers

Shaped by a special burning process for cleaner, more accurately shaped feather. Assuring better balance, truer flight. Colors available: red, yellow, blue, green, orange. Specify right or left wing. Packaged in dozs.

Grey-barred	50 T.	
D-502—4"		.80 doz.
D-503-41//"	CONTRACTOR STATE OF A	.90 doz.
D-504—5½"		1.00 doz.
Dyed-barred		
D-512—4"		.90 doz.
D-513-41/-"		1.00 002.
D-514—51/4"		1.10 doz.
White-fluorescent		1.10 doz.
D-522—4"		
D-523—4½"	CACACACACACACACACACACACACACACACACACACA	1.20 doz.
D-524—5½"		1.30 doz.
Clear colored (as listed abov	e plus black and pink.)	
D-532—4"		1.10 doz.
D-533—4½"		1.20 doz.
D-534—5½"		1.30 doz.

Headshrinker



Conical aluminum bushings for adapting Razorheads to shafts under 5%" dia. Extend shaft ½" for extra broadhead

	Clearance.	
D-99		\$1.00 doz.
D-33	67	50 (per 100)

Blackhawk Tapering Tool

Schick Injector type blades deliver easy, perfect taper. Two main bodies—nock taper and field or broadhead taper. Four interchangeable bushings: 1/4", 1/2", 1/2", 1/2", 1/2" and 1/2", 1/2", 1/2". Directions included.



D-100....

Taper and Tenon Tool

Sharp stainless steel cutters give 11° nock and 5° point taper in one tool. For shaft sizes as listed below.



D-92	For 5/6" parallel shaft	\$1.50	ea.
D-97	For 21/64" parallel shaft	1.50	ea.
D-93	For 11/32" parallel shaft	1.50	
D-94	For 11/32" tapering to 5/16"	1.50	
D-95	Extra blades; set of 2	.50	pr.

Fletching cements

Bearfast . . . the right cement for feathers and nocks. Quick drying, waterproof and flexible. 1¾ ounce tube. (12 in a display carton.) D-20. \$.45 ea. D-25 24RST-X....

Ferf-I-Tite Cements

D-31 New, improved stick.



POINTS AND NOCKS

5° Taper-Hole Points

These standard-tapered field and blunt points are machined steel. They are recommended for hunting-practice, being interchangeable with

4	HE-5	Field for 5%" shafts, 100 gr. \$.80	doz.
	HF-11	Field, for 11/32" shafts, 100 gr\$ Field, for 11/32" shafts, 125 gr	.80	doz.
	HF-21	Field, for 21/64" shafts, 125 gr	.80	doz.
		Blunt, for 5/6" shafts, 100 gr	.80	doz.
		Blunt, for 21/64" and 11/32" shafts,		
	125 gr	er i a anglis kalangan kanan kan	.80	doz.



Parallel-Hole Target-Field Points

These new light-weight machined steel points are recommended for all target and field shooting. TF-5 Target-Field, for 5%" shafts, 45 \$.80 doz. gr... TF-21 Target-Field, for 21/4" shafts, 65

.80 doz.



Parallel-Hole Target Points

HZ-5 Zinc, 5/6" O.D., 1/4" I.D., 30 gr. ... \$.35 doz. (practice arrows only)
HT-5 Brass, 3½" O.D., ½" I.D., 40 gr...
HT-11 Brass, 1½" O.D., 5½" I.D., 60 gr...
HT-21 Brass, 2¼" O.D., 50 gr... .60 doz. .60 doz.



H.T.M. Blunt Points

Tough, flexible rubber point for backyard archery and for small game. Fits over squared-off shaft end or over metal blunt point. (Specify size.) H.T.M.-5 For 5%" shafts, 65 gr. . . \$1.00 half-doz. H.T.M.-11 For 11/2" shafts, 125 gr. . 1.10 half-doz.



Hi-Precision Three Blade

H-35 For 5/6" shafts, 100 gr. \$3.75 doz. H-311 For 11/2" shafts, 125 gr. 3.75 doz.



Speed Nocks

The first open-throat nock and the most popular with both hunters and target shooters. Shaft sizes: \(\lambda'', \cdot \l

Mycro-Nocks

Made of injection molded Butyrate, these nocks have open throats, square bottoms and reinforced edges. Shaft sizes: ¼", ½", ¾", and ½". Colors: red, yellow, green, blue, white, orange and black. D-6. \$.45 doz.

Double-Loop Bow Strings



Double-loop Da-cron string, fully served. Each string laid by hand rub-bing. Cemented full

bing. Cemented tull length under serving. The finest string made. Specify bow draw weight, and bow length: 52", 54", 56", 58", 60", 62", 63", 64", 66", 68", 69", 70". "String length" pertains to bow length; this is the distance between the procks following the curve of tween the nocks, following the curve of the limb, usually marked on the side of the bow. Each string is reusable plastic pocket pack.\$1.50 ea. S-100

Bow String Chart

S-100 strings (all lengths) are made in 6 bow weights, listed here with the number of strands of 1100/2 Dacron used:

Up to 25 lbs. 8	45-55 lbs.—14
25-35 lbs.—10	55-65 lbs.—16
35-45 lbs.—12	65-80 lbs.—18

Double-Loop Dacron Bow String

Center serving. Made in these sizes: 48", 50", 52", 54", 56", 58", 60". For bow weights to 35 lbs. S-107....

Single-Loop Bow Strings

Single-loop Dacron scout string with center serving. For all bow lengths, and for bows up to 45 lbs. S-103.....\$.65 ea.

Braided single-loop Dacron string, without center serving. For all lengths and weights to 40 lbs.

S-102 (18 on display card) \$.45 ea.



String Server

Serving the bow string is fast and easy with this helpful

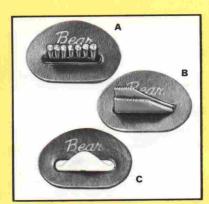
D-80 Tool & Cotton Thread \$	1.50
D-81 Tool & Nylon Thread	1.75
D-82 Cotton thread only. Colors:	
orange, red, green, copper	.45
D-83 Nylon thread only. Colors: yel-	
low, red, black	.65

Dacron Bow String Thread

Make your own bowstrings with this 4ounce spool of white Dacron thread. D-71 B-1100/2 fiber.....\$2.50 ea.

Fred Bear Bow String Wax

Designed especially for synthetic fiber bow strings. Strings last longer if waxed frequently. In convenient, neat pushout tube. (12 in a display carton.)



New Bear Arrow Rests

New Bear Arrow Rests are permanently inserted in leather plates. Will not separate even under heavy use. Positive, easy installation. Adhesive peel-back. 5° angle.

A Bear Bristle Rest	
S-418 (12 on display card)	\$.75 ea.
B Bear Feather Shelf Rest	
S-420 (12 on display card)	\$.75 ea.

C Bear Nylon Shelf Rest

\$.75 ea. S-426 (12 on display card)



Bearhair Arrow Rest

New adhesive peel back. Deep pile mohair gives smooth, quiet draw and release. (18 on display card.) \$.35 ea.



Feather Arrow Rest

Aids smooth, quiet release and protects cresting. For any bow having arrow rest shelf. Five contoured feathers, base \(\frac{\psi}{6}'' \) by 1\(\frac{\psi}{6}'' \), height \(\frac{\psi}{6}'' \). S-400 (12 on display card) \$.50 ea.



Plastic Arrow Rest

For bows without sight window. Slips under leather grip. For right or left hand bows.\$.10 ea.



String Keeper

Adjustable leather and elastic accessory. Ideal for holding string in place while transporting or storing bow. Prevents untwisting of bow string— keeps brace height correct. Fits



Brush Buttons

Brush-proofs your bowdampens string noise too. Soft rubber buttons easily drawn over bowstring-do not interfere with bracing nor impair accuracy.

S-900 Regular......\$.60 pr. S-901 Super \$.70 pr.



Score Card Clip

All leather, attractively trim-med in sheared calf. Fastens to belt. Has pencil pocket and spring clip to hold score card securely.

S-925 \$.95



Potawatomi **Bow Square**

Accurately locates nocking point and bracing height. Improves your score the first time used. Lightweight, convenient-made of non-corro-sive anodized aluminum. For right- or left-hand archers.

S-950 \$3.50



Bow Tip Protector

Made of soft, pliable rubber to hold bow string in place on lower limb. Left on your bow, it protects the beauty of decorative tips. Fits any bow. (12 on a display card.)

S-910 \$.50 ea.



Applied to shooting glove or tab, friction-free powder gives the smoothest release possible. It also dries hand perspiration, insuring a secure bow grip. In handy 3/4 oz. squeeze bottle dispenser.

S-200..... \$.50 ea.



Powder Pouch

Refillable pouch of rugged leather with vinyl flap. Hooks on belt to keep powder at your finger tips. Has score card clip and pocket for pencil.



Bo-Talley

Handy score keeper. Eliminates need for pencil and score card in practice rounds. Carry in pocket or tape to bow. White plastic.

\$\$940\$
\$.50 ea.

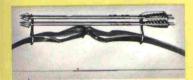


Nelson Arrow Holder

Makes hunting shots easy, even in coldest weather. Holds any size arrow steadily in place, yet releases instantly, silently. No drag or jerk as you draw. On or off bow in a jiffy. Can be used right or left hand. S-700. \$2.00 ea. \$7.701 Jiffy Clip for quick removal. \$1.00 ea.



Smok-Clip



Deluxe Kwikee-Kwiver

Sturdy bow quiver to hold four hunting arrows. Special clamp permits attaching or removing while bow is strung. Molded Neoprene rubber mounts for shafts and bow limb reinforced with special frame. One size fits all bows. (6 in a display box.) L-700. \$3.50 ea.

L-701 Shield to protect broadheads 1.50 ea.



Kwikee Silencer

Dampens string noise to a whisper, eliminates string vibration. Mount in pairs half-way from center on bowstring. A great help in hunting. (12 on a display card.) S-905.\$.90 pr.

Bear Silent Arrow Plate

Nock Rite



No Glov

Nock Locks

HUNTING ACCESSORIES



Fred Bear Bowhunter's Kit—Top grain leather sheath contains highest quality hunting knife, plus file and stone, essentials for sharpening broadheads. Knife blade extends full length of leather handle. K-250. \$9.95

File with Handle. K-251.....\$1.00

Bowhunting Scent—Gets buck close for easier bow-hunting shots. Helps nullify human odor.

K-225 Buck only \$1.00 K-226 Twin Pack* 2.00

*One to kill human odor-one to attract game.



Miracle Lure

Concentrated lure sure to attract that buck. Can be used in making scent trail near blind, or on your person.

K-230.....\$2.95



Emergency Food Kit

Fox Bows

Rugged fiberglass bows that send beginners and youngsters off to a good start!

GOLDEN FOX SET Designed especially to help introduce youngsters to all the thrills of target archery and bowhunting, Bear's Golden Fox Bow is tough, durable, long-lasting. Satin-epoxy finish is weather and abrasion resistant. Set includes 30 lb. bow, three matched arrows (with field points), leatherette belt quiver, shooting tab, armguard, bow string and full-color animal target. \$1795

black fox set The Black Fox bow is perfect for beginning archers 15 years or more in age. Construction is of tough, resilient black fiberglass... that can take plenty of punishment. Bow is 54" long, draws 40-45 lbs. Set includes three matched cedar arrows with field points, leatherette belt quiver, finger tab, armguard and bow string. Plus full color target and Bear Bowhunting and Bowfishing booklet.

(Dealer note: Shipped two sets to a carton only.)

GREY FOX SET Both boys and girls in the 10-16 year old age set will find the Grey Fox bow easy to handle, yet packed with excitement. Bow has 30 lb. draw, 54" length. Included in the set are these important accessories: three cedar-shafted arrows (with target-field points), leatherette belt quiver, leather tab, armguard and full color target. (Dealer note: Shipped two sets to a carton only.) \$1195

RED FOX SET Starting a boy or girl, aged 10 to 12 in archery? Here's the perfect answer to their needs. Sturdily-built Red Fox bow is 48" long, draws 20 lbs. Construction is long-wearing, abrasion and weather resistant red fiberglass with white, molded plastic handle. Set also includes belt quiver, armguard, finger tab, three cedar arrows with target points, bow string and full color target.

(Dealer note: Shipped four sets to a carton only.)

vellow fox SET For children 6 to 10. 48" bow length, with 15 lb. draw. Includes three cedar arrows, (with target points), belt quiver, bow string and full color target. (Dealer note: Shipped four sets to a carton only.)

\$695\$

Each Fox Bow is available without the set, and each can be used with either right or left hand.

Bow Only	Length	Bow Weight	Retail Price
Golden Fox	60"	25/30, 30/35	\$10.95
Black Fox	54"	40/45	9.95
Grey Fox	54"	25/30, 30/35	7.95
Red Fox	48"	20	5.95
Yellow Fox	48"	15	4.95
Blue Fox	42"	10	3.95

BLUE FOX SET An ideal set for children up to 6 years of age. Includes a tough, resilient 42" bow (up to 10 pounds pull), two cedar-shafted arrows and three colorful target faces. \$495

(Dealer note: Shipped four sets to a carton only.)

FOX BOWFISHING SET

Economical to own, yet with all the bowfishing thrills of a higher priced package, this set makes a perfect starter for any boy or girl. Bow is made from durable fiberglass, 54" in length, with a 30 to 35 lb. draw. Included are these bowfishing accessories: fish arrow, double-barbed, screw-on fishing point, fish reel with 50 feet of 70 lb. test line, and bowfishing instruction booklet. \$1295

(Dealer note: Shipped one set to the carton.)



Fox Arrows

FOX 140 T ARROWS—Here is the top value in arrows for the price. Spine-selected cedar target arrows. Full-color shaft—silver, blue, and yellow colors. In lengths of 24", 26", and 28" only. Two grey bar and one dyed bar feathers. Diagonal fletch. For beginners. (Dealers display carton of 144: 24-24", 48-26", & 72-28", or 144 all in one length.)

FOX 160 F—Spine-selected cedar arrows with field points. Full-color shaft—chinese red, white and gold with contrasting two-color crest. 21/44" diameter. Three clear feathers (Dealer display carton of 144 includes: 24-24", 48-26" and 72-28". Or 144 of one length.)

Fox 160 F Field Point \$7.95 doz. \$85.00 per gross

Fred Bear Advises You On Progressive Outfitting!

There is a great difference in the archery tackle requirements of the archer who shoots for recreation and the one who aspires to be a champion, or between the roving stump shooter and the big game trophy hunter.

You and your family can enjoy years of recreational shooting with a modest outfit such as a Cub Bow, a Spartan Armguard, Master glove, and a Mohican Quiver. The Cub is a composite bow (laminated of wood and fiberglass) and as such has the feel and action of the best bows—tremendous performance for the money. Wooden arrows of cedar such as the Standard Grade are the best for the first few weeks of shooting, when arrows have a habit of disappearing. Soon you will want more closely spine-matched High Grades or even spine and weight matched Top Grades which are even more accurate.

As your shooting improves you'll need that extra help better equipment can give. Graduate to A-20 arrows and a Polar* Bow or even better the famed Kodiak* Special. At this time, you will be doing enough shooting to appreciate the convenience of a Tournament quiver and the smoothness of a Pro glove.

Finally, when you're ready to go after those Championship scores, let the Tamerlane help you. The Tamerlane is designed and proven to give you every assist possible—balance, stability, speed and the Positive Position Grip. Tamerlane with matched Bear Easton or glass arrows will actually smooth out the variations in your shooting technique to give you the tightest groups on target possible. As an experienced archer, you will know which Bear accessories complement your style to improve your score. You might find that the ultra-clean release of a fresh Pre-furred Tab and the loose, stable grip permitted by a bow sling adds the 10 points between first and fourth place. And since good shots are notoriously hard on nocks, you will probably want a Trophy Quiver to carry a good supply of fresh arrows so you can finish a full day's shooting.

Of course the finest equipment improves the accuracy of any shooter. If you know archery is your game and know the weight bow you want to shoot, you will learn faster and gain confidence quicker starting with the best.

Selecting Recreational and Tournament Equipment

For recreational and tournament shooting you must select a bow that you can hold easily. If you have never shot a bow before, a good rule of thumb is to buy a bow which you can hold at full draw for 10 seconds. A little tremor is all right, but if you start to shake, the bow is too heavy. The muscles used for archery will develop quickly. With two weeks of 30-minutes-a-day practice, you can hold the proper weight bow comfortably all day long. If you have shot before and your muscles have already developed, better buy a bow you can hold without shaking for 20 seconds.

For accurate shooting, the arrow must match your bow weight. If an arrow matches the bow properly it snakes around the bow when it is shot. It actually doesn't touch the bow except for the first inch or so of travel. The most important factor in this fitting is stiffness. This is why all Bear arrows are matched in spine (stiffness). The more expensive the arrows, the closer they are matched, until the ultimate, Bear Eastons, which are precisely uniform in stiffness, weight distribution, center of gravity, diameter and wall thickness. The weight of the bow the arrows match is written on the end label of the box. The length is also noted.

Buy an arrow long enough to let you stretch out when drawing. To determine arrow length come to full draw, (fingers in the corner of your mouth and bow arm straight) stretch out and have someone measure the distance from your fingers to the far side of the bow. You may find that as you develop and smooth out your shooting form your draw increases. Buy arrows long enough, but don't overdo it. Unnecessary length means extra weight that robs you of velocity.

Roving is the Carefree Sport

If your heart is in the woods and fields, roving may be your meat... the glorious, carefree sport of wandering through the woods shooting at any interesting, safe target. Bagging small game, should they appear, isn't against the rules by any means. (Check hunting laws in your state.) For a start, the Bear Cub does a wonderful job in the field, but you will want a large back quiver such as the Texan to hold an assortment of field point, blunt and broadhead arrows. A Master Glove and a Hunter Armguard (to hold loose clothing tight to your arm) will complete the required tackle except for the missiles. Wooden arrows cost less, but accuracy counts here, too.

Money buys accuracy in arrows, and if your area is such that you don't lose many arrows, the durability of the A-20 makes it the most economical . . . as well as terrifically accurate. About the only thing that will break an A-20 is side-slapping a tree or other objects.

As your shooting improves and the hunter in you emerges, you will want to step up to the Grizzly*. You will want a quiver that keeps your arrows silent and ready for use as the Huntsman Quiver or the Fred Bear Bow Quiver does.

Selecting the Hunting Equipment

Finally the opportunity comes for big game hunting: fox, deer, elk, moose, bear or what have you. Now, you will have to carefully plan the proper equipment around the type of country, the weather, and the hunting conditions.

The power packed Kodiak® is my first choice, unless I am shooting from a tree, blind, boat or other such close quarters. Then I use a Kodiak® Magnum. The convenience of this little beauty in this type of hunting makes the choice of the Magnum more than worthwhile. Durable, accurate A-20's are a must. If brush will be a problem, the Fred Bear Bow Quiver will allow you to carry your arrows through without a thought, and arrows can't be any handier for that second shot. If you anticipate much rain, the St. Charles Quiver will keep your arrows dry as well as sharp and quiet. By this time you will appreciate the positive position of the Pro Cordovan glove.

Men should not hunt big game with bows of less than 45 pounds. Few people come ready-equipped with muscles to handle a bow of this weight, but any normal person under sixty can develop a physique to handle this weight and much more.

No one will ever develop to shoot heavier bows by practicing with lighter ones. One could shoot a 40 pound bow for years and never be able to handle a fifty pound weight. Muscles are developed by overworking them and breaking them down. The human body responds by rushing reserves in larger numbers than are needed and the muscles are built up stronger.

Obtain a bow of proper hunting weight. Shoot it until you become too tired to hold it back at full draw. You may shoot only a dozen arrows and these only two at a time for several days.

On the third day, shoot again, but only two to three arrows at a time. Perhaps eighteen can be shot at this time.

I cannot over-emphasize the danger of developing bad habits when working out with a heavy bow. This can be prevented by being certain that every shot is taken at a full and extended draw and that at least a second or two is taken for aiming.

Continue exercise every other day. An average person can, in this way, develop himself to handle as much as 60 to 70 pounds, which is the most anyone needs for the largest of big game. Not everyone will want to put this much into archery hunting but any archer can easily work into a 50 pound bow, which is satisfactory for deer, black bear or other animals of this size.

Whatever your inclinations are, you'll find pleasure and satisfactions in the interesting sport of archery.



ARCHERY FILMS

in color and sound

Here's something for every archer, bowhunter—all who enjoy the outdoors—in these rare and exclusive sound-color films. Never before have you been able to obtain such a thrill-packed collection of motion pictures for your community.

These are a few of the groups that will welcome these films:

- Sportsmen's Clubs
- Archery Clubs
- Service Clubs
- Church Groups
- . Boy and Girl Scout Troops
- Sport Shows
- Schools
- Open Houses
- Banquets
- Camps

Average running time of films is 15 minutes, making them ideal for club programming. Order two for a half-hour show. Rental fee is \$5.00 each. Check or money order must accompany request. We pay postage both ways. Reservations should be made one month in advance. Write: Grayling Film Service, Grayling, Michigan.

- 1. Kaibab Bucks—Exciting first bowhunting season in Arizona's Kaibab Forest.
- 2. Trophy Elk—Off to Wyoming's Rockies with a bow in quest of royal elk.
- *3. Backcountry Bowhunt—Going after North America's biggest game.
- 4. Prairie Pronghorn—Bowhunting wary antelope on the Western plains.
- 5. Badland Bucks—Skilled bowhunters outwit mule deer in North Dakota.
- *6. North to Adventure—Record Stone sheep hunt in Canada.
- 7. Bowhunter's Safari—Fred Bear hunts in French Equatorial Africa.
- 8. Bowfishing Fun—Introduction to archery's fast-growing off-season sport.
- 9. The Art of Archery—Basic instructions by experts on how to shoot.
- *10. The Oldest Game—Thrilling pursuit of the wily whitetail deer.
- 11. B'wana Bowman—Amazing story of elephant hunt in Africa's Congo.
- 12. Arrow for a Grizzly—Bowhunter meets Grizzly in the Yukon wilds.
- 13. Grubstake Bowhunt—Stalking beautiful Dall sheep in Alaska.
- 14. The Bowyer's Craft—See modern methods of making archery tackle.
- methods of making archery tackle

*In two parts—12½ minutes each, on one reel. \$10.00 per reel. Write us about films for television use.

FOR YOUR READING ENJOYMENT

B-1	Fun with Bow and Arrow by Fred Bear	25
B-2	2 NFAA Handbook	
B-3	NFAA Hunting Manual	
B-4	The Basic Technique of Instinctive Field Shooting	
	Published by NFAA	20
B-5	Forbes Guide to Better Archery	50
B-6	NAA (and FITA) Official Rule Book 1.	
B-7		50
B-8	Archery Instructor's Guide 2.	200

HOW TO TAKE CARE OF YOUR BOW

Take care of your bow . . . While not in use, keep your bow unstrung. Hang it vertically or lay it across pegs supporting both limbs. Keep it in a bow case in a cool, dry spot.

When used in rain or snow, wipe dry before storing. In cold weather, flex bow several times to "warm it up." Occasionally, apply a light coat of furniture wax to protect finish.

Recommended brace heights"

	DOW	brace
	Length	Height
Kodiak	60"	7"-8"
Kodiak Magnum.	52"	7"-8"
Kodiak Special	63"	7"-8"
Kodiak Special	66"	71/3"-81/3"
Kodiak Special	69"	8"-9"
Polar	66"	71/3"-81/3"
Polar	56"	7"-8"
Bearcat	66"	8"-9"
Grizzly	58"	7"-8"
Tigercat	62"	71/2"-81/2"
Cub	62"	7"-8"
Panda	60"	7"-8"
Tamerlane	63"-66"	71/2"-81/2"
Tamerlane	69"	8"-9"



Measure at right angles to the string from the deepest cut in the handle on the face of the bow, below the arrow shelf.

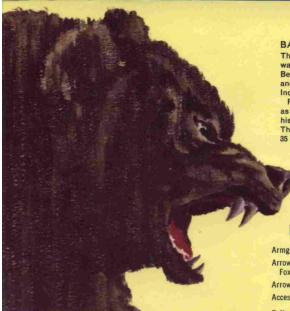
The table gives brace heights as recommended by the designer. However, the proper brace height for you depends somewhat on of your style of shooting. Brace your new bow at the lowest point that will give you:

- 1. Freedom from excessive wrist slap.
- 2. Minimum noise and vibration when shooting.
- 3. An arrow that does not wobble in flight.



Stringing your Recurved Bows

Place bow handle under thigh, lower tip across front of opposite ankle. Raise heel to keep tip off ground. Apply pressure against recurve, not bow tip. Slip upper loop into nock, while watching string alignment on lower recurve.



THE BEAR Guarantee

FOR THOSE WHO WANT THE FINEST

Every Bear Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser or his Bear Dealer within 10 days after date of purchase. Should failure occur in a bow so registered within a period of six months after date of purchase, the Bear Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of mis-use or improper handling. Claimant must be the original owner and bow serial number must be intact.

Note: Adhesive tapes "cure" with age. We cannot be responsible for bow damage caused by tape.

After six months and up to one year after the purchase date and provided the bow has not been mis-used or mishandled, repair or replacement will be made for 25% of the list purchase price. From one year to 1½ years after purchase date, the charge will be 50% of the purchase price. From 1½ to two years, the charge will be 75% of the purchase price price. From two years to three years, the charge will be 90% of the purchase price.

No adjustment will be made until the damaged bow is returned to the factory for inspection. Replacement will be made with a bow of the same model and weight, as near as possible. This guarantee is valid only when purchase has been made through an Authorized Bear Dealer. Dealers are not authorized to make adjustments, but they will be glad to handle the shipping and correspondence for you.

HOW TO ORDER A BEAR BOW

Tell your Bear dealer your height, weight, age, whether you are right- or left-handed, and whether you want tackle for hunting, target, or both. If no dealer is nearby, write us.

Prices are f.o.b. Grayling within the U. S. A. up to \$150.00, and subject to change without notice. (Prices f.o.b. destination for orders over \$150.00). Unless satisfactory credit references are furnished, material will be shipped C.O.D. Minimum order \$5.00. (Michigan residents only: if you send check with order, allow for 4% sales tax.) Dealers are requested to use Bear order blanks whenever possible.

Important: Normal Parcel Post restrictions do not apply to parcels being shipped to a RFD address. These packages may weigh up to 70 lbs. and have a maximum size of 100" (length plus girth).

BACK COVER

The photograph on the back cover was taken at the culmination of Fred Bear's exciting and successful bow-and-arrow hunt for Bengal tiger in India.

Fred Bear, on the right, is shown as he talks over the trophy tiger with his host, the Maharajah of Bundy. The photograph is a portion of a 35 mm. shot of the occasion.

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FOR THOSE WHO WANT THE FINEST

BEAR ARCHERY COMPANY

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