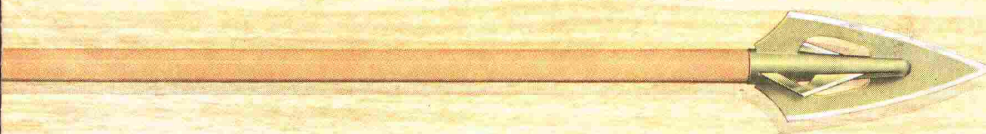


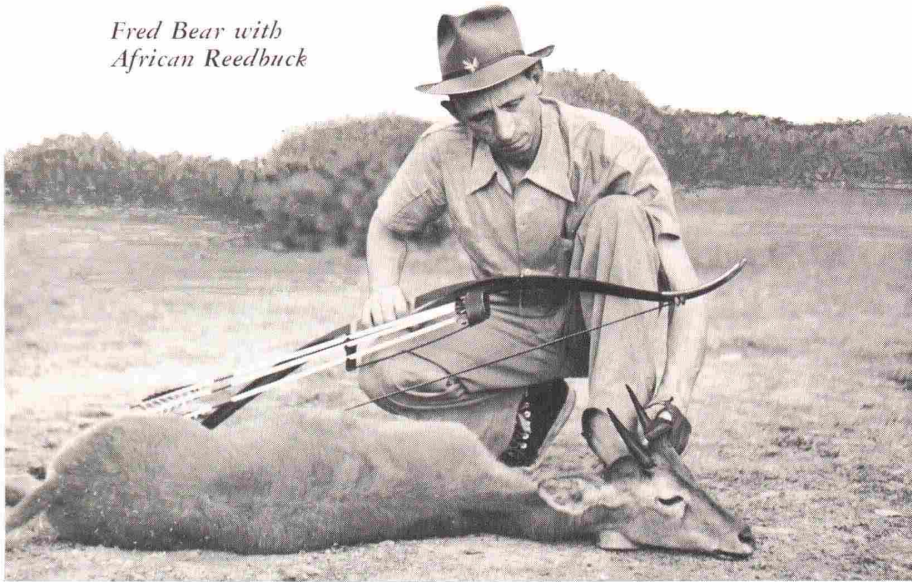


Bear 1957 CATALOG
Archery Equipment

FOR THOSE WHO WANT THE FINEST



*Fred Bear with
African Reedbuck*



FRED BEAR

Bow Champion

Bowmaker

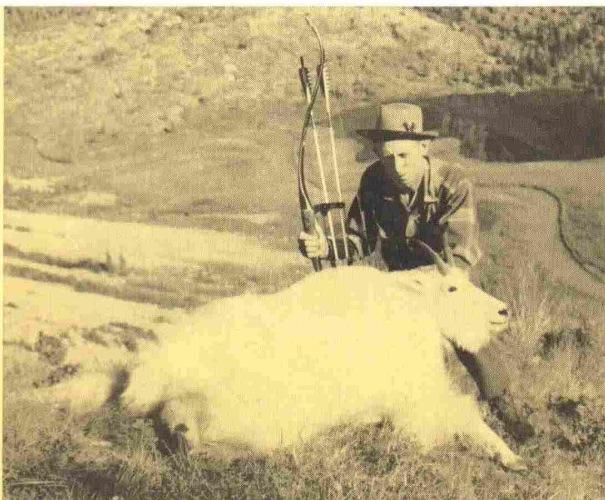
Bowhunter



From Africa... 1

FROM the grasslands of French Equatorial Africa to the frozen wastes of Canada's Yukon, Fred Bear has gone far afield to experiment with and to test new Bear products . . . pitting Bear equipment against some of the world's swiftest and most dangerous game. In recent months, these prizes and other enviable trophies fell before the accurate and hard-hitting hunting bows of Fred Bear and his sportsmen companions and friends.

Everywhere, outdoorsmen in increasing numbers are "discovering" the thrills of bow-hunting and bowfishing.



FRED BEAR, founder and president of Bear Archery Company, has established a long and unique record in the field of archery. Introduced to the sport through association with the late Art Young, famous bowhunter often called "the father of modern bowhunting," Bear soon made archery his serious endeavor as well as his hobby. From his experience with all types of archery tackle came many of the original ideas, designs and innovations which have since made Bear equipment known as the finest available.

A three time Michigan Archery Champion, Fred Bear has assisted in organizing and promoting archery in all its phases. For many years his interests have been devoted to big game bowhunting and to the direction of Bear Archery Company at Grayling—in the heart of Michigan's northwoods game country.

This firm now employs 200 people in the design and production of highest quality archery equipment. Associated with him are experts and skilled craftsmen who are themselves bowhunters and field archery enthusiasts—all seeking new ways to further the effectiveness and pleasure of archery.

About our cover:



Against a wilderness background in Canada's Yukon, Fred Bear poses beside a freshly-killed silvertip grizzly weighing over 400 pounds. When Fred shot this magnificent beast in August, 1956, his Bear Fiberglas arrow and *Razorhead* passed entirely through the animal, burying itself in the ground on the other side—proof of the magnum load velocity of Bear glass-powered Bows and the lethal effectiveness of the *Razorhead* hunting head.

to the Yukon

While the ever-popular deer is still number one in the bowhunter's bag, many are seeking new game and high adventure with bow and arrow. To bowhunters, all game is big game, because their quarry has a real sporting chance.

The glass-powered, featherlight Bear Bow with its unequalled shooting ease and magnum load velocity plus the added effectiveness of *Razorhead* have broadened the range of modern bowhunting. Bear Bows are carried proudly by thousands of seasoned bowhunters who recognized the *finest*—and have it in this modern sporting weapon.



What Makes

Bear GLASS-POWERED BOWS BEST

for hunting, field or tournament

Since the majority of Bear Bow owners are those who demand the best, Bear Bows are engineered to the highest standards of the most experienced archer or bowhunter. These requirements include a good bow that's fast and smooth, with even build-up all the way back to full draw and with velvet-like recoil. Consistent accuracy, too, is a requisite, as is sustained power or weight regardless of hot or cold temperatures in wet or dry weather. Another desirable quality is a bow that's featherlight-in-hand, for fast handling. And finally, the veteran bowman wants a bow of unusual beauty, grace of line and detailed craftsmanship, one that will be admired by his companions and be a source of pleasure for many years to come.

Bear meets all these requirements in every bow because the built-in superiority of each Bear glass-powered Bow is the result of years of bowmaking experience and of countless hours of range and field testing. And in this dedication to achieve perfection, hand craftsmanship has been combined with modern science. The results are bow masterpieces built up to exacting standards . . . never down to a price.

Technology produces magnum load velocity

Fiberglas does for Bear Bows what alloys do for steel—adds durability and longer life.

The hard maple core of the bow, functionally a neutral area, gives the bow its light weight and resiliency. The Fiberglas face-and-back elements add the all-important "backbone".

In the intricate process of making these Fiberglas strips lies the secret of Bear magnum load power, smoothness and uniform performance.

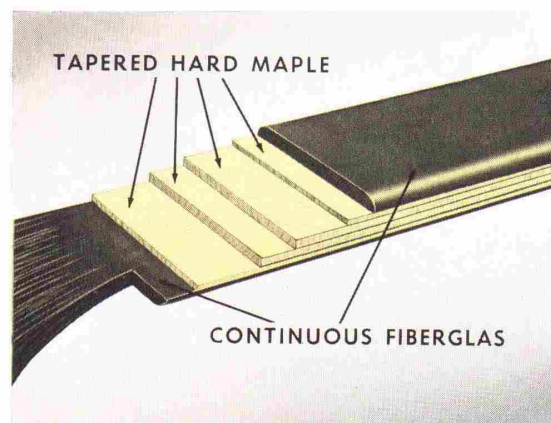
Glass facing and backing for all Bear Bows are produced in the Bear factory. From multiple spools of Fiberglas yarn, the taut fibers are combined with plastic resins. Under equal tension and lying perfectly parallel to each other, thousands upon thousands of closely packed continuous strands are bonded into a finished glass strip.

The glass strip is then laminated to the tapered hard maple core. In combination, these two elements provide the bow with magnum load hitting power and featherlight handling qualities.

When the bow nears full draw each of the countless Fiberglas strands in facing and backing is under equal stress. All fibers "share the load", thereby eliminating undesirable surface stresses that occur when these elements are fabricated by any other method. The tremendous strength of these bonded fibers and their equal stress distribution give longer bow life.

This exclusive construction, fully protected by Bear patents nos. 2,613,660 and 2,665,678, insures a "glass-power" element which makes Bear Bows favorites of expert archers and bowhunters everywhere.

The result of Bear modern technology is the fastest, smoothest and lightest bow possible . . . a bow of enduring beauty and unequalled performance . . . a bow that's a thrill to shoot and a joy to own. It is Bear's answer for the discriminating bowman who wants the finest.



Inside story of the built-in "magnum load"

Bear-made Fiberglas face and back strips, with tapered plies of hard maple electronically bonded between, comprise the unique "sandwich" construction of all Bear Bows. This makes possible the weight-saving feature that makes a Bear glass-powered Bow so pleasingly featherlight in the hand. Because of the tremendous strength of the uniformly-stressed Fiberglas, the arrow is released with magnum load velocity . . . yet with unequalled smoothness.



Bear Kodiak Special

**A bowmaker's masterpiece—
a new concept of accuracy**

Nothing has been spared in our effort to produce this superlative bow. The ideas and suggestions of many top tournament archers have been combined with Bear's experience, know-how and manufacturing facilities to give the expert what we believe to be the best.

The "Special" is unexcelled for consistently smooth and accurate shooting and for uniformity of performance, hour after hour.

Designed for those who demand the very finest, KODIAK SPECIAL is a tournament grade bow combining the ultimate in shooting ease, beauty and durability. Here is a bow to delight the owner and to draw the admiration of all who know fine bows.

Available in four carefully selected lengths. For peak performance bow lengths should be coordinated to arrow or draw lengths as shown in the following table:

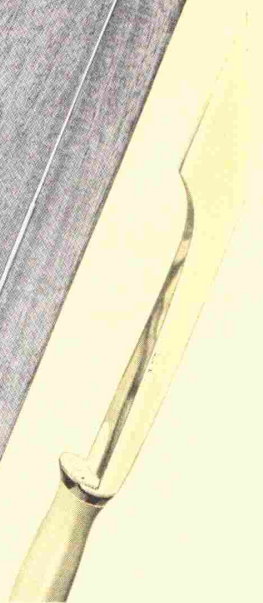
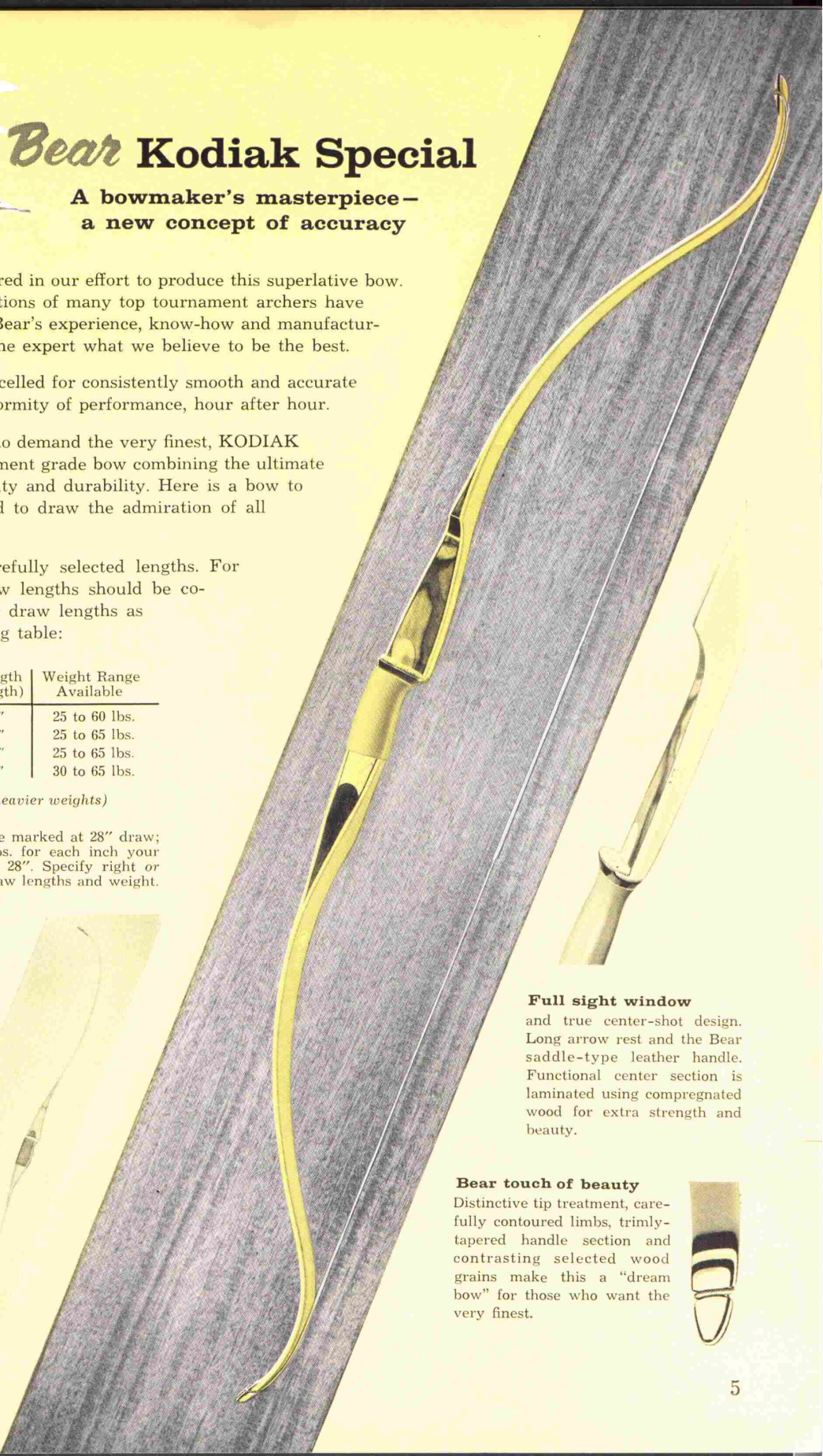
Bow Length	Arrow Length (Draw length)	Weight Range Available
62"	23 to 25"	25 to 60 lbs.
64"	25 to 27"	25 to 65 lbs.
66"	27 to 29"	25 to 65 lbs.
70"	28 to 31"	30 to 65 lbs.

(Not available in heavier weights)

Note: All bow weights are marked at 28" draw; when ordering allow 2 lbs. for each inch your draw is under (or over) 28". Specify right or left hand, bow lengths, draw lengths and weight.

Kodiak Special
\$6500

*Kodiak Special
Unstrung*



Full sight window and true center-shot design. Long arrow rest and the Bear saddle-type leather handle. Functional center section is laminated using compregnated wood for extra strength and beauty.

Bear touch of beauty
Distinctive tip treatment, carefully contoured limbs, trimly-tapered handle section and contrasting selected wood grains make this a "dream bow" for those who want the very finest.





Bear Kodiak

King of hunting bows... famous for "magnum load" velocity

The KODIAK puts a magnum load behind every arrow . . . with accuracy, speed and smoothness heretofore unknown. The secret is Bear-built glass-powered construction. As a result, concentrated energy stored in every KODIAK Bow drives each arrow straight to the mark with terrific force. With its remarkable cast and almost unbelievable shooting ease, KODIAK is "Bear at its best" — a custom quality featherlight bow you'll be proud to own. Its exceptional performance is made possible by use of the working recurve principle combined with balanced center-shot design. Only by shooting KODIAK can its extra features be appreciated.

Available in three lengths as follows:

Bow Length	Arrow Length (Draw Length)	Weight Range Available
56"	up thru 26"	25 to 60 lbs.
60"	25 thru 28"	30 to 65 lbs.
*64"	28" and up	30 to 75 lbs.

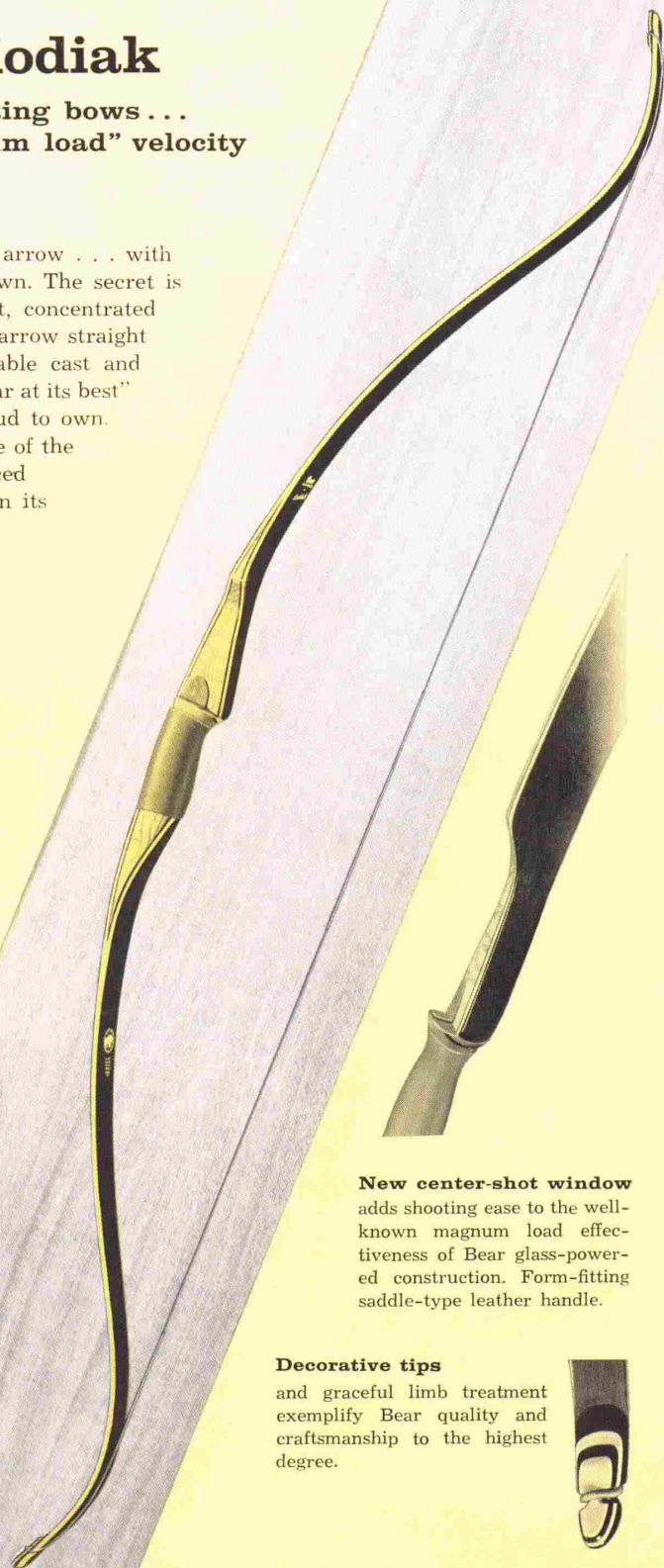
*Heavy weights, 76 to 100 lbs., available only in 64" length and on special order at \$10.00 extra.

Note: The 56" KODIAK is intended for short draws and has its weight marked at 26 inches. All other bows are marked at 28" draw length. When ordering specify right or left hand, bow length, draw length and weight.

Kodiak
\$5500



Kodiak unstrung



New center-shot window adds shooting ease to the well-known magnum load effectiveness of Bear glass-powered construction. Form-fitting saddle-type leather handle.

Decorative tips and graceful limb treatment exemplify Bear quality and craftsmanship to the highest degree.





Bear Grizzly

**A game-getting favorite
of seasoned bowhunters**

For durability, lightness and hard-hitting effectiveness, this bow is an outstanding value. Since the GRIZZLY first appeared, it has taken more game than any other bow made. As proof of its reliability, this veteran bow has long been a favorite of thousands who enjoy target, field, roving or hunting.

GRIZZLY is the forerunner of modern high-performance bow design. Although the current trend is toward the Bear working recurve, GRIZZLY remains in great demand among those who prefer the conventional recurve and graceful symmetry of this famous bow.

Length, 62". Draw limit, 28". Weights, 30 to 75 lbs.
Not available in other lengths or in heavier weights.

When ordering any Bear Bow

Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested. All bows (except the 56" KODIAK) are weighed at 28" draw and are so marked. When ordering Bear KODIAK SPECIAL, KODIAK and POLAR Bows, specify right hand or left hand models. Both GRIZZLY and CUB have dual arrow rests for right or left hand bowmen.

**Grizzly
\$4250**

*Grizzly
unstrung*



Contoured leather handle and semi-center-shot design are practical and popular features of this veteran bow. Dual arrow rests for right or left hand shooting.

Bear quality construction is enhanced by the artistry of black and white bow tips on the rugged GRIZZLY.





Bear Polar

New streamlined beauty with exceptional shooting qualities

Addition of the sight window and full center-shot features on the '57 POLAR will be welcome news to those who insist on every accuracy-contributing advantage in a bow.

A sleek, long-limbed, semi-recurved beauty, the POLAR incorporates many of the KODIAK'S graceful characteristics but without full-recurved ends. Exacting tournament and target shooters and selective bowhunters who prefer this type of bow find that POLAR meets their requirements with complete satisfaction.

Like all other Bear Bows, this model is faced and backed with Fiberglas, over a weight-saving hard maple core. POLAR is a featherlight bow having many shooting qualities usually found only in fully recurved bows, yet with all the inherent accuracy of straight bow design.

Length, 64". Draw limit, 30". Weights, 25 to 65 lbs.

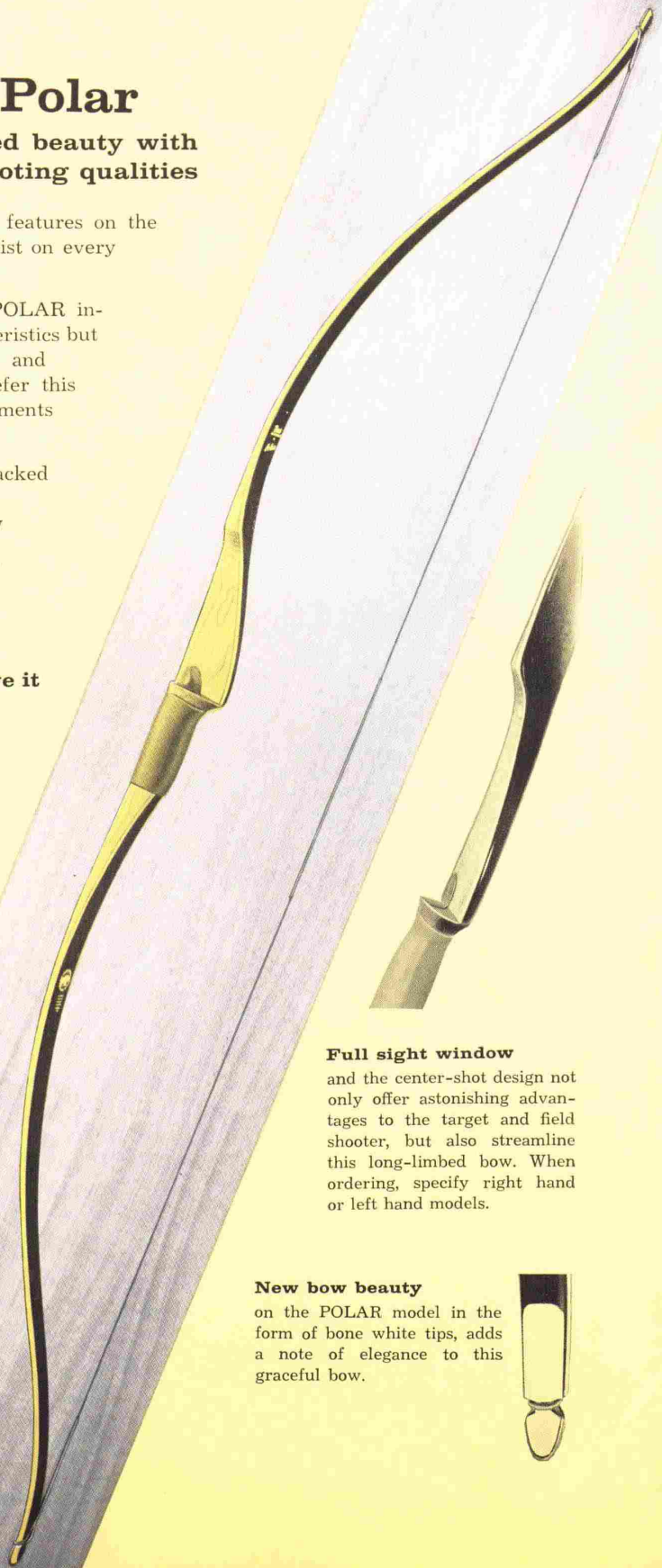
"Feel" means so much... Bear Bows have it

Experienced archers know a good bow by "feel". That is why Bear Bows are the most popular for tournaments where they outnumber any other make two to one. They are favorites, too, in the ranks of the bowhunter, another good reason for your selection of the best. Every true Bowman knows that the name BEAR on archery equipment means highest quality, years of pleasure-giving performance.

Polar
\$3250



*Polar
unstrung*



Full sight window

and the center-shot design not only offer astonishing advantages to the target and field shooter, but also streamline this long-limbed bow. When ordering, specify right hand or left hand models.

New bow beauty

on the POLAR model in the form of bone white tips, adds a note of elegance to this graceful bow.





Bear Cub

**Terrific glass-powered performance
at a moderate price**

According to experts, the best way to start in archery is to start with the best. The popular CUB—by far the finest quality bow buy on the market today—offers both high value and styling. The glass-power feature alone places it far above other makes near its moderate price, especially when shooting ease, cast, lightness and durability are considered. Ruggedly constructed to withstand extreme temperature and moisture variations, the CUB is an excellent investment for schools, clubs or public ranges, where its *durability, stamina* and *popularity* with users soon become apparent. This semi-recurved bow is made with the same care and precision construction, to the same high standards as all other Bear Bows. Although a favorite choice of beginners, many top tournament scores have been shot with the CUB.

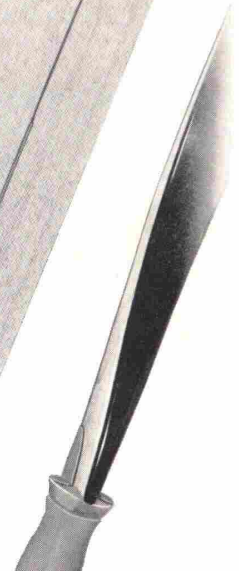
Length, 62". Draw limit, 28". Weights, 20 to 60 lbs. only.

Bear Bows are endurance-tested

Because of the severe punishment a modern bow must withstand, all materials involved must be properly selected and of the best quality. Bear Bow construction is endurance-tested on a mechanical shooting machine. It operates at the rate of 1,000 shots an hour, shooting a steel slug approximately the weight of an arrow. Constant checking with this equipment is your assurance that bows bearing the name of BEAR will send your arrows with magnum load velocity, give long life and will provide the utmost in shooting enjoyment for you.

**Cub
\$24.50**

*Cub
unstrung*



For right or left hand bowmen,

dual arrow rests and form-fitting saddle-type leather handle just naturally feel right. Such Bear features make the economical CUB the best bow buy of all.

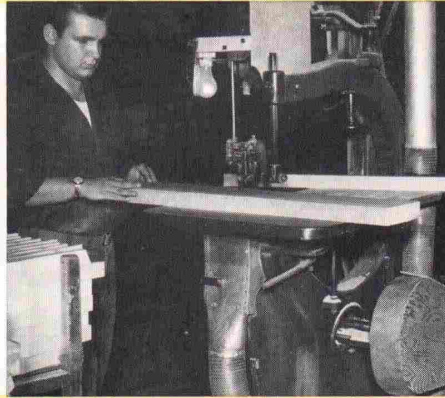
Traditional smartness
gives CUB bow tips a distinctiveness not found on other bows of comparable price.



How expert bowmakers combine their skills



1. Bear "glass-power" in the making. Thousands of tough Fiberglas strands are bonded together, running full length of every bow.



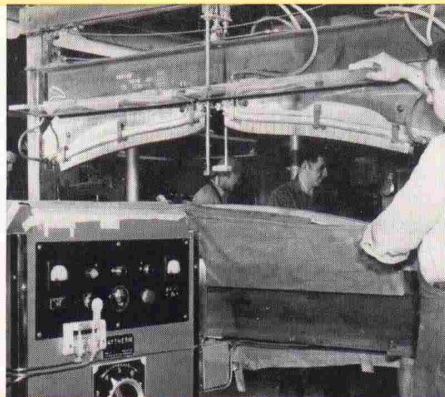
2. Sawing select hard maple stock for laminates, or "layers", which become the weight-saving wood cores of all Bear Bows.



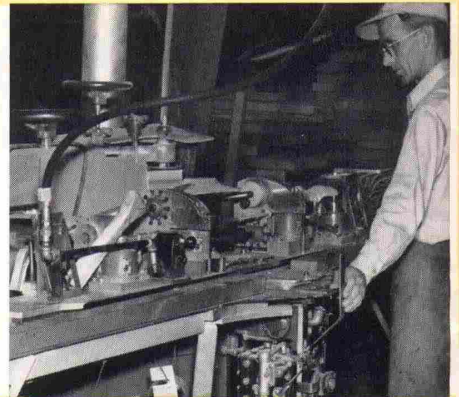
3. Sanding each piece of bow core stock and Fiberglas to exact size and uniform thickness insures uniformly accurate shooting.



5. Sub-assembling component parts of a Bear Bow — wood core pieces, Fiberglas face-and-backing strips and handle section.



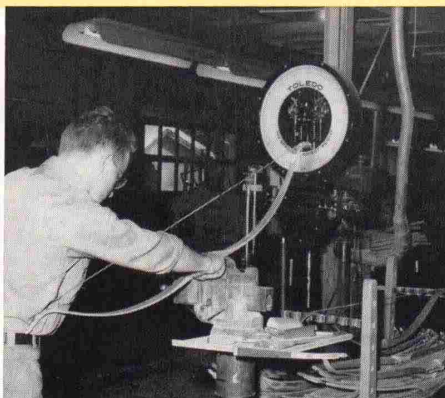
6. One of the Bear-built assembly presses, where glue is cured by electric bonding, assuring long life for every Bear Bow.



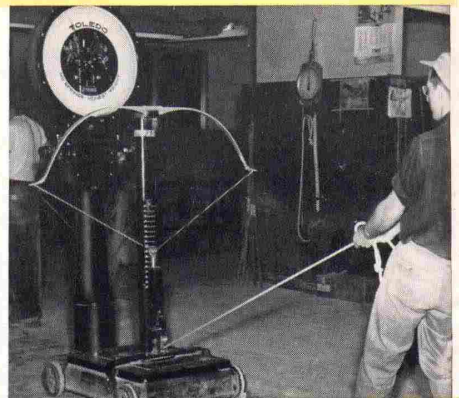
7. After bonding, the bow is contour-ground to general shape on this intricate machine, another Bear production development.



9. A woman's touch adds beauty to Bear Bow tips. Hand-sanding is typical of craftsmanship that gives distinction to Bear products.

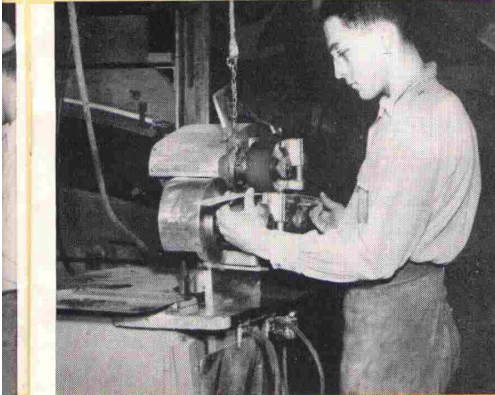


10. "Tillering the bow" for perfect draw, a skill centuries-old. Still done by hand, it's an exacting operation for expert bowyers.

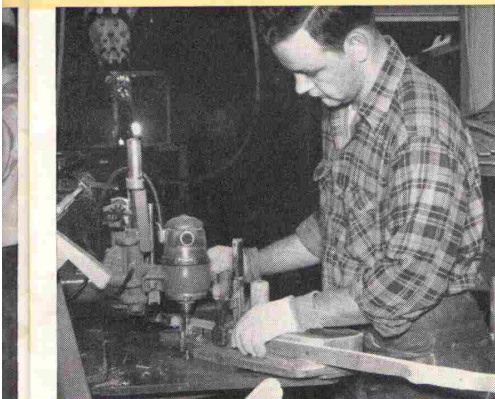


11. On this fool-proof specially-equipped scale — most accurate of its kind in the U.S. — every Bear Bow is "weighed" for draw.

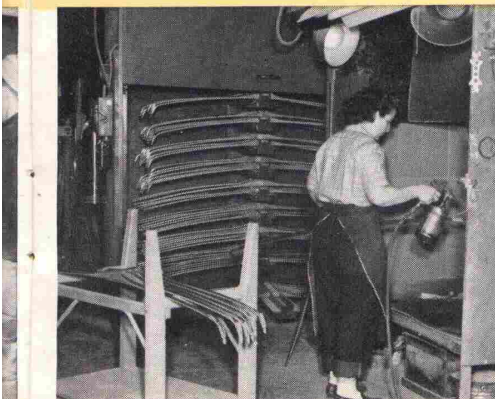
s with modern methods - to produce the finest



4. Adhesive is mechanically applied to laminates. In this plant, most of the machines are Bear-designed and Bear-constructed.



8. All the way through, human skill and precision machine work toward perfection. This high-speed router shapes recurve bow tips.



12. For that characteristic Bear custom finish archers admire, each bow has several hand-rubbed coats of durable varnish.

Ancient art becomes exacting science in Bear's progressive plant

Archery, as a sport, has a romantic history covering a period of over 5,000 years . . . Since its popular revival in our time, its thrills and excitement continue to increase as interest mounts to new highs every year. From the first crude bows, down through centuries, the bow and arrow became an accurate and deadly weapon.

Today, as more and more people turn to archery for sport, bowmakers are developing and manufacturing new bows of greater power and accuracy.

To us at Bear, archery-making is not a sideline. It is *the* line—and our career. The importance of finding new ways to make each item better is never forgotten. The manufacture of our fine archery tackle is a scientific business employing the most modern precision machines and equipment, Bear-designed especially for each job.

All of the materials in use have been tested, re-tested and proved to meet rigid Bear standards of quality.

Since 1927, our business has shown a substantial growth every year because we have found what archery enthusiasts want and need in order to get the most enjoyment and satisfaction out of their sport. Through never-ending research, we will continue to produce what expert and novice alike acclaim to be the finest.

Bear research is all-important. It is as much a part of our products as the glue, leather, wood, glass fibers and other quality materials that make up the finished product. But this research goes far beyond the materials we use—it has been going on for years on the target range, in the fields, woods and mountains.

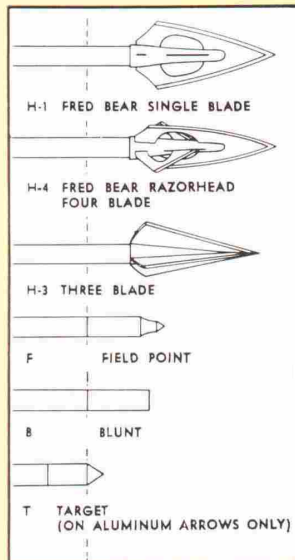
Those who plan our products, direct and operate our company, are men of national reputation, men who hold important archery records, bowhunters with record kills. Because they know the value of fine equipment they insist on the best—and produce it!



Bear matched Arrows

MORE IMPORTANT than for any other part of archery equipment, the choice of arrows *must be right*. For sharp consistent shooting, be sure to obtain arrows made exactly to fit you and to fit your bow. Here at Bear we have tens of thousands of the world's finest shafts on hand at all times, thus insuring a selection for every need and enabling us to duplicate your own precise specifications as shown on the box label. With the Bear Bow owner especially in mind, we have given long years of careful attention to the development of this complete line of matched arrows. They are manufactured with the same care and precision that is employed in the making of Bear Bows.

Point styles available:



Note:
Arrow length is measured from bottom of nock to this point.

IMPORTANT

To find the right arrow length for your arm span, place the nock end of an arrow against the center of your chest and reach out on it with your arms extended straight in front of you. If the arrow is the correct length for you, it will extend to the end of the fingertips. Lacking an arrow, a yardstick can be used for this measurement.

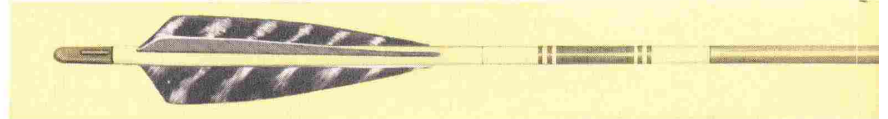
When ordering arrows, specify the bow weight: 40 to 45 lbs., 45 to 50 lbs., etc., and the arrow or draw length.

Also when ordering, be sure to use code letters shown on chart above to indicate type of point desired.

Shorter, lower feathers will be used on all arrows for bows under 45 lbs.

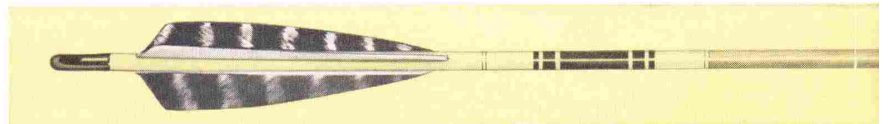
Extra charge of \$1.00 is made for less than one dozen arrows.

Bearglas B-100



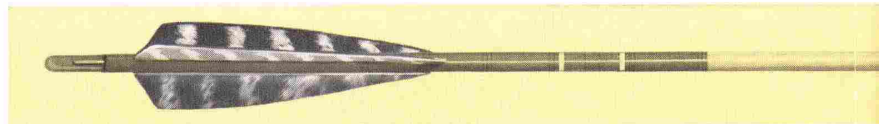
B-100. These hollow Bearglas Arrows make an ideal magnum load companion for Bear glass-powered Bows. The B-100 is rugged—almost indestructible. Glass shafts, produced in our plant, remain straight and true—unaffected by weather . . . have the sweetest, smoothest spine action of any arrow made. Permanent finish is chemically correct to take fletching cement. Its extra stability makes it extremely accurate for tournament and field—and the finest hunting arrow made. Diameter and spine to match your bow weight and draw length.
Note: Finished weight of Bearglas B-100 Arrows with hunting or field points will weigh in grains approximately 9 times the bow weight.

Precision Matched X-200



X-200. Custom grade arrows of Port Orford Cedar, precision-matched for spine and weight. Diameters 5/16" or 11/32", tapered to slightly smaller nock. Selected five-inch true spiral feathers; two grey-barred with colored cock feather. Special smooth high-gloss finish. Shaft color: stained natural with 10" colored shaftment under fletching; attractive crest, finely pin-striped. In full-length white, yellow or olive drab at no extra charge. Lengths to 29".

Matched X-300



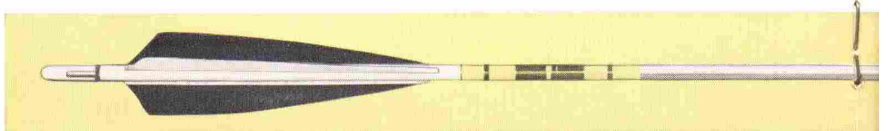
X-300. The most popular all-around arrow. Matched Port Orford Cedar tapered shafts, 5/16" or 11/32" diameter*. Five-inch, grey-barred feathers with colored cock feather. Smooth high-gloss finish. All shafts natural color only, with 10" solid color shaftment under fletching; attractive crest with pin stripes. Not available with special crest or fletching. Lengths to 29".

Utility X-400



X-400. The practice arrow for beginners and for rough use. Tapered cedar shafts, 5/16" or 11/32" diameter. Feathers 4 1/2" long, grey-barred. 10" solid color shaftment under fletching. Not matched, and better suited for bows under 45 lbs. Lengths, 26", 27" or 28".

Aluminum A-500

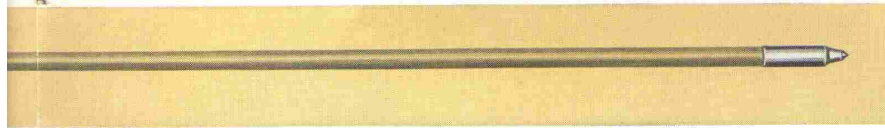


A-500. An aluminum arrow of precision-made specially drawn tubing. Beautifully fletched with select feathers of proper length for weight of bow to be used. White and dyed clear feathers are used when available. All lengths available: specify exact draw weight of bow and length of arrow desired.

* 5/16" diameter Port Orford Cedar shafts are suitable for bows

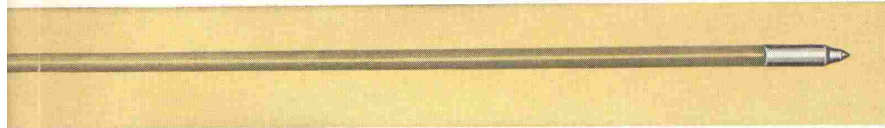
make any bow better...

For maximum performance, the arrow must be correct in every respect. Its shaft must be accurately made of tough glass fibers or perfectly shaped from the finest Port Orford Cedar finished mirror-smooth, or from highest grade aluminum—drawn, tempered and polished expressly for this purpose. True spiral fletching from hard and sharp turkey pointers, plus accurate installation of nocks and points, gives you every possible advantage in improving your marksmanship and attaining those "close groups" time after time. And for the bowhunter especially, arrow quality may well make the difference between his own success and failure.



Shaft color: tan with 10" solid color shaftment under fletching; attractive crest with fine pin stripes. Available in full-length white, yellow or olive drab at no extra charge. Select five-inch, grey-barred feathers with colored cock feather. Lengths to 29".

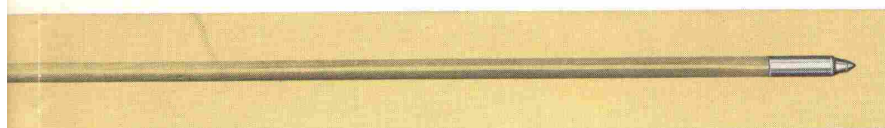
B-100 F or B (field or blunt points)	\$19.95 doz.
B-100H-1 Fred Bear Single-Blade or B-100H-3 Three-Blade broadheads	22.80 doz.
B-100H-4 Fred Bear Four-Blade Razorhead broadheads	24.00 doz.
B-100S Set of 6 Fred Bear Four-Blade Razorhead broadheads and 6 field points.	21.95 doz.
For special cresting and fletching	Extra — 1.00 doz.



X-200F or B (field or blunt points)	\$14.95 doz.
X-200H-1 Fred Bear Single-Blade or X-200H-3 Three-Blade broadheads	17.80 doz.
X-200H-4 Fred Bear Four-Blade Razorhead broadheads	19.00 doz.
X-200S Set of 6 Fred Bear Four-Blade Razorhead broadheads and 6 field points	16.95 doz.
For special cresting and fletching	Extra — 1.00 doz.



X-300F or B (field or blunt points)	\$12.95 doz.
X-300H-1 Fred Bear Single-Blade or X-300H-3 Three-Blade broadheads	15.80 doz.
X-300H-4 Fred Bear Four-Blade Razorhead broadheads	17.00 doz.
X-300S Set of 6 Fred Bear Four-Blade Razorhead broadheads and 6 field points	14.95 doz.



X-400F (field points only)

Not available with hunting heads, nor with special crest or fletching



A-500T (target points only)

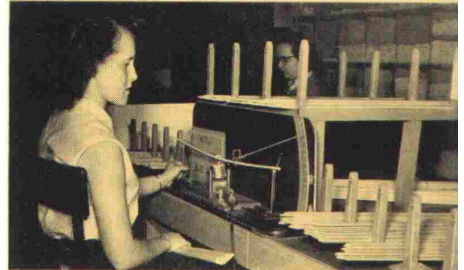
A-500 Aluminum arrows not available with field or hunting points.

No extra charge for special cresting and fletching

bows weighing 45 lbs. or less. Over that weight 11/32" must be used.



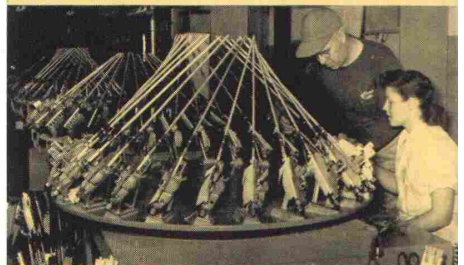
Selecting, weighing and classifying arrow shafts with aid of shadowgraph scale.



Testing arrows for spine; matching and storing. Only the finest Port Orford Cedar is used for Bear Arrows.



Cresting arrows is an art when done to Bear standards. Decorative color-stripping identifies owners' arrows.



Precision fletching pays off in the field. Feathers are attached spirally so that arrows rotate in flight.

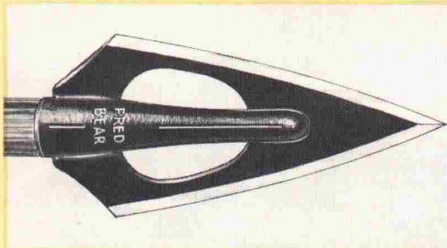


With glowing wire, feathers are trimmed to final shape.



"Bowhunting deserved
a better broadhead"

The best single-blade head yet...



115 grains (photos actual size)

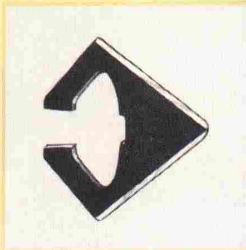
Single-Blade only . . . Fred Bear's Single-Blade broadhead. Standard 5° taper fits both 5/16" and 11/32" shafts. 115 grains. (Length 2 1/2", width 1 1/8")

H-1 \$3.75 doz.

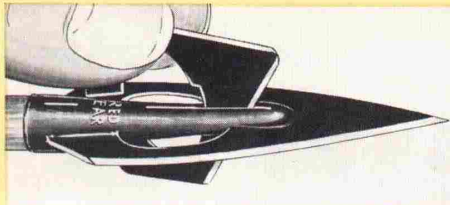
and with a replaceable razor insert...

Auxiliary Blade . . .
Used to convert H-1
Single-Blade, or as
extra blades for H-4
Razorhead. Only
.010" thick. One
dozen per package.
Weight 10 grains.

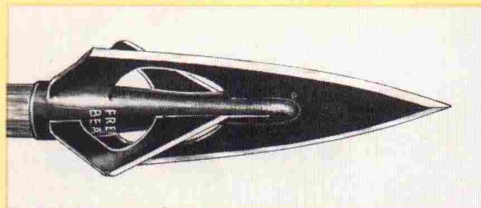
H-A \$1.25 doz.



is easily, quickly converted into



the finest hunting head ever developed.



125 grains

Fred Bear's Razorhead

Developed by Fred Bear for better hunting success

"Some years ago we realized the need for a more effective hunting head . . . one that would insure a higher percentage of bowhunting success. The problem, as we saw it, was to increase the cutting pattern of the broadhead without reducing its penetration. We found in tests that the keen cutting edge of an extremely thin, very hard razor blade produced amazing results.

"Our decision to develop a better broadhead was made not just to have another product to sell but to satisfy an urgent need to improve the sport. After many preliminary models, we arrived at a new concept in broadhead design—RAZORHEAD. We game-tested it for three seasons and from Africa to the Yukon in order to prove its effectiveness. Results were convincing proof that here is a broadhead, always razor-sharp for deep penetration into vital organs. Because of the replaceable insert feature with its larger cutting pattern, it slashes a wider wound for freer bleeding, causing death more quickly and leaving a clearly marked trail.

"Try the modern RAZORHEAD on your next hunt. Once you do, you'll be sold on RAZORHEAD'S game-getting superiority."

Fred Bear

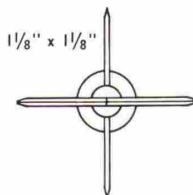
Proved by 1956 bowhunters to kill faster, cleaner

Acclaimed by many veteran bowhunters as the surest, most humane way to make quick kills, RAZORHEADS were used in taking many fine trophies last Fall . . . true testimony to their killing power. As evidence of its sweeping popularity, our sales of this deadly newcomer are mounting every month.

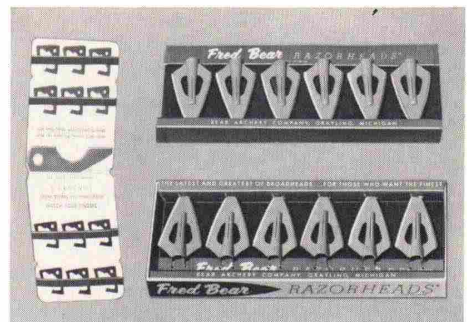
Actually, the RAZORHEAD is two blades in one. The large blade is mill-tempered steel, sharpened to a long, keen bevel, and protected by a tough plastic finish in aspen green color. Its ferrule is slotted to receive a thin razor-steel pre-sharpened auxiliary blade, which can be changed in the field in a few moments. In this way the cutting edges are increased to 5 1/2". Perfect balance and precision sharpness assure maximum accuracy and effectiveness.

Order a trial dozen and shoot a few practice rounds to get the feel. Then put RAZORHEADS to the supreme test—on live game. Watch your success-percentage go up.

RAZORHEADS are also available on Bear matched Arrows.



End view
actual size.
Patent applied for.

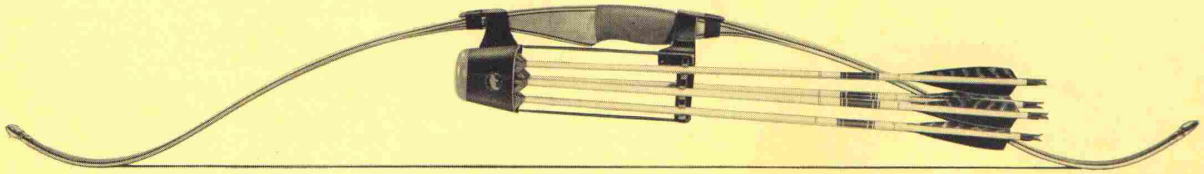


Razorhead Kit

Has one dozen Fred Bear Single-Blade broadheads and separate pocket pack of dozen razor-auxiliary blades with slot cleaning tool. Order now for your next hunt.

H-4 (complete kit) \$4.95

Bear Bow Quivers



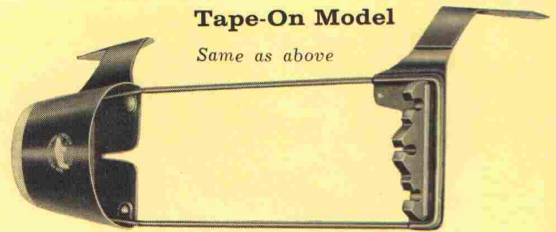
Two models—quickly attached or removed

Thousands of bowhunters have found the Bear Bow Quiver to be the best means of carrying hunting arrows while in the field. With the introduction of the Fred Bear Razorheads, this bow quiver has been redesigned especially to protect the extremely sharp edges of the broadheads and to guard against accidental injury. The new quiver will accommodate four arrows instead of three as before.

Broadheads or RAZORHEADS, which fit into a soft sponge rubber block, are completely shielded by a protective cowl. The open metal frame rods are sound-proofed with a resilient vinyl coating. Arrow shafts clip into a molded rubber holder which keeps the shafts and fletching apart. Quiet, light and convenient, the Bear Bow Quiver is first choice among bowhunters.

Tape-On Model

Same as above

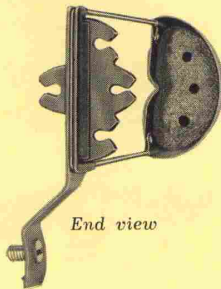


The Tape-On Model with its rigid, two point mounting, can be attached to the handle with ordinary household, adhesive or electrician's tape. Be sure to wax this section of your bow before taping.

Q-1100\$9.95

Screw-On Model

The Screw-On Model has a threaded brass bushing installed permanently in the bow handle. A small coin can be used as a screwdriver to tighten or loosen the thumbscrew. A 21/64" hole in your bow handle to accommodate the bushing in no way weakens the bow or affects shooting accuracy.

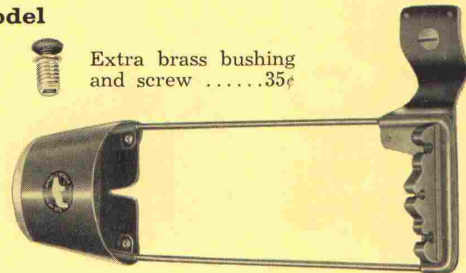


End view

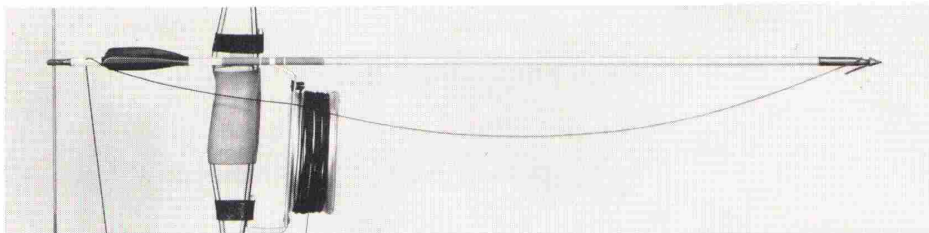
Q-1000\$9.95
U.S. Pat. No. 2,464,068



Extra brass bushing and screw35¢



Bear Bowfishing Outfit for archery's newest sport



Shooting rough fish is fun with this popular outfit. Bowfishing doesn't get the publicity that big game hunting does, but its popularity is growing rapidly. Where local laws permit, sportsmen are adding to their fishing and hunting seasons' adventures by bow-

fishing. You'll find it a thrilling experience to bowfish for carp, buffalo, suckers, gar and dogfish; near salt water you can go after skates, rays and small sharks. Order a Bear Bowfishing Outfit and try this new sport for extra archery enjoyment.



Spinning reel concept is used in this improved stationary reel. Consists of lightweight aluminum with a 4 3/4" diameter spool. Fifty feet of 70 lb. test Nylon line furnished.

FO-10 Complete (excluding bow) ...\$5.95
A-20 Bear Fiberglas, Rubber-
Fletched Arrow (including head) ..\$2.55

R-10 Bear Bow Reel and Line\$3.50
H-25 Harpoon Head only 75¢
L-10 Extra line, braided Nylon, 50 ft. .. 75¢

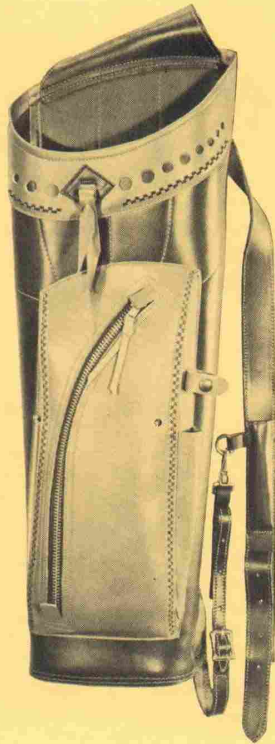


A section of the Leather Department where skilled craftsmen work with the highest quality hides.

Bear Leather

The look of luxury with accent on utility

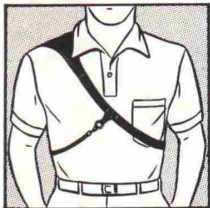
Archery Leather by Bear reflects the skillful combination of utility and beauty. Like a favorite bow, quality leather accessories become a source of pride to the owner. That is why Bear uses only the finest top-grain leather available, with a deep, rich warmth. And into each item goes Bear's priceless practical experience, gained through actual field use. Each design is put to the test and made to take a beating far beyond that of normal usage. Here are the bowhunters' favorites—constantly improved to increase your fun with bow and arrow.



Western

A beautifully proportioned quiver for 18 to 20 arrows, with two compartments and breast strap. Unusual zipper opening makes pocket easily accessible. Q-200 has two small pockets for knife and file. Top-grain leather, two-tone brown and tan. Specify right or left hand.

Q-200 (length 22")\$15.95
 Q-250 (ladies' size 18½" long)\$13.95



Models Q-200, Q-250 and Q-300 available in all white, red or black on special order at 10% extra charge.

Breast Strap

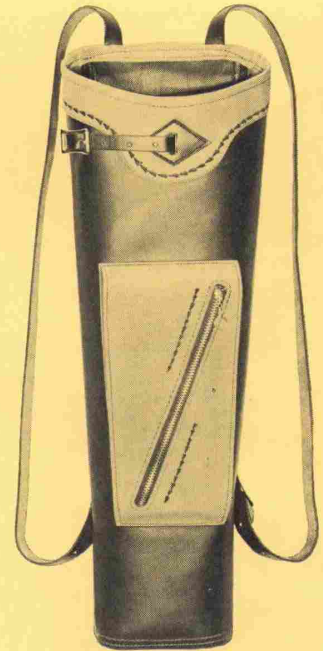
Bear Western Quivers come equipped with comfortable top-grain leather breast strap.



Texan

Clean lines bring out the beauty of the fine leather in this quiver for 14 to 18 arrows. Two compartments—brown and tan combination. Specify right or left hand. Length 20".

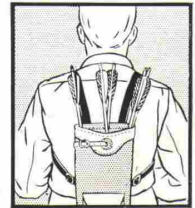
Q-300\$9.50



Rover

A lightweight, straight-down-the-back quiver with adjustable pack harness. Two compartments. Brown or tan leather, with suede leather cuff and zipper pocket. Holds 14 to 18 arrows. Length 20".

Q-350\$11.95



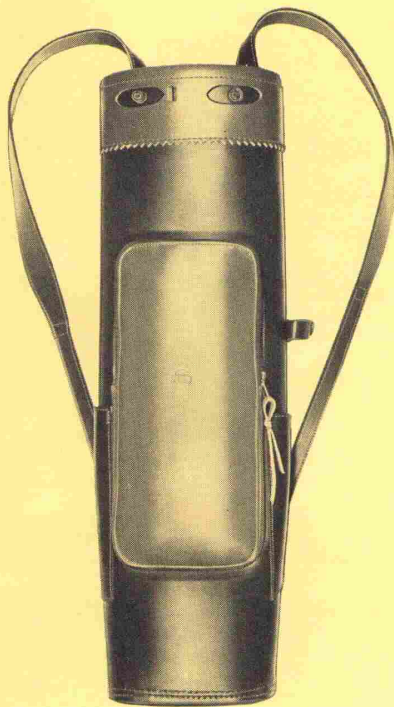
Front and back views of Rover Quiver in wearing position showing adjustable pack harness feature.



Nothing takes the place of fine leather. Here, finishing touches complete an order of Bear Quivers.



These successful bowhunters are Bear fans. Each shoots a Bear Bow and carries his arrows in a Bear Quiver.



Nimrod . . . two quivers in one

Here is a spacious straight-down-the-back quiver holding 12 to 15 arrows—and it's a "convertible"! As shown at left, Nimrod is ideal for field shooting or practice—yet is easily converted to a highly practical hunting quiver by adding the snap-on leather cuff (pictured at lower center) affording complete arrow protection. Made of quality top-grain cowhide saddle leather. The Nimrod is equipped with the very popular "pack harness" which allows full freedom of the arms and easy access to shirt or jacket pockets. There is a convenient roomy pocket as well as sheaths for hunting knife and file. Everything has been done to make Nimrod the most comfortable and practical quiver.

Q-825 (without hunting cuff) \$15.95

Specify "long" for 27"-28" arrows or "short" for shorter arrows.

Nimrod Cuff for hunting

Now it's two quivers in one! With this unique hunting cuff snapped on, Nimrod holds 10 to 12 arrows and becomes the last word in hunting quivers with more arrow protection than any other quiver made. (Cutaway view shows inner ring of bristles for keeping arrows separated to prevent rattle.) At the same time, it provides for delivery of arrows in rapid succession from the top—or to "sneak one out" through the opening in the back at the bottom (pictured at lower right) often a distinct advantage when hunting. Like the quiver, this cuff is made of saddle leather, with heavy-duty snap fasteners.

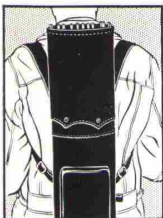
Q-830 Cuff only \$5.95

Storm Cap

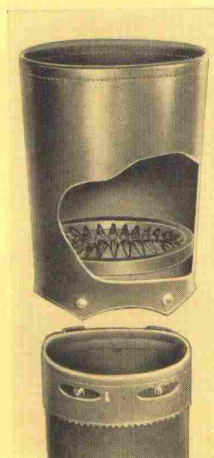


Noiseless, water-proof fabric storm cap to cover Nimrod quiver cuff. Held on with elastic.
Q-835 \$1.50

Nimrod with cuff.

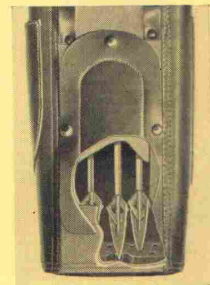


Without cuff.

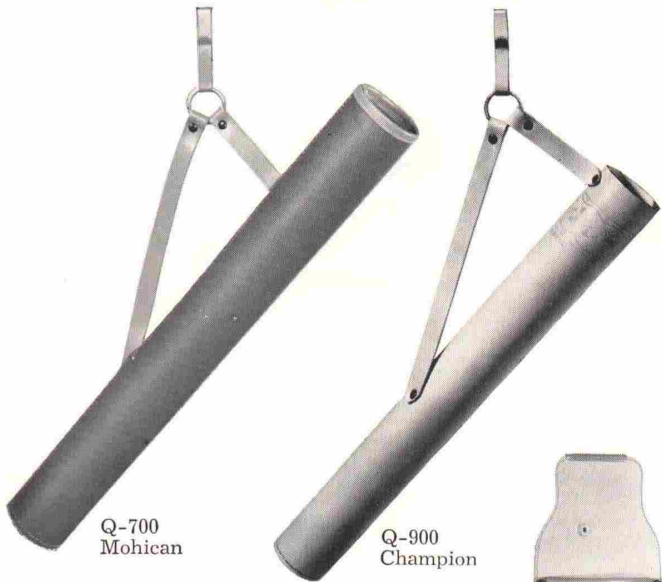


(left) How Q-830 hunting cuff fits over Nimrod quiver. Cutaway section shows bristles to prevent arrow rattle.

(right) Opening in back of Nimrod for ease in inserting (and "sneaking out") hunting arrows shown with snap-on cover in place. Cutaway section shows thick rubber base with holes for protection of hunting points.



Smaller Quivers



Q-700
Mohican

Q-900
Champion

Mohican

A target quiver, made of Bearhyde. Holds 8 to 10 arrows. With belt hook. Length 19½".

Q-700\$2.95

Champion

Lustrous saddle leather target quiver, with belt hook. Length 17". Holds 6 to 8 arrows.

Q-900\$3.95



Q-950



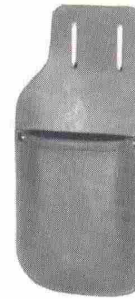
Q-400
Blackhawk

Hip Pocket Quivers

Heavy saddle leather. Deluxe model has a quick-action belt flap, and lip to prevent wear on trousers' pocket. Length 10".

Q-950 Deluxe\$2.50
(with divider strap)

Q-925\$1.50



Q-925



Q-800
Scholar

Blackhawk

A single compartment shoulder quiver for 10 to 12 arrows. Full top-grain leather—brown, tan combination. Length 20".

Q-400\$6.95

Bearhyde* Model, length 20".

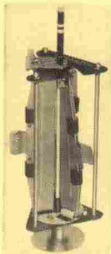
Q-500\$3.95

Scholar

Small Bearhyde belt quiver for 4 to 6 arrows. Without belt. Length 19½".

Q-800\$1.10

Bear do-it-yourself Accessories



Hoyt Tri-Heli-Fletch

Versatile fletching jig offers exclusive features found in no other. Fletches 3 vanes at once or 4 vanes (60° x 120°) and 6 vanes in two-stage operation. Makes straight or true helical spiral.

J-100\$13.50 ea.

J-101 Extra clamps (specify straight, right or left spiral)\$2.95 per set

Young Feather Trimmer

Burns feathers cleanly and accurately. Heavy duty transformer designed for continuous operation. 115 volt A.C.

Y-100\$16.95

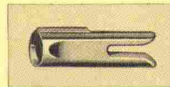
Tapering Tool



Six tapering tools in one, Super T-5-T has interchangeable guide bushings for 7/32", 1/4", 9/32", 5/16", 11/32" and 3/8" arrow shafts. Tapers for both points and nocks. In transparent plastic case.

T-100 ...complete...\$3.95

T-101 Extra blades . . .50¢ ea.



Speed Nocks — the first open-throat nock, most popular with both hunters and target shooters. Shaft sizes: 1/4", 9/32", 5/16", 11/32".

Colors: red, yellow, white, blue, green, black, orange.

SN — 45¢ dozen; \$3.00 hundred; \$25.00 thousand.

At hundred-lot price, specify one size and color only. At thousand-lot price, nocks are limited to five changes of size or color. Will substitute if colors ordered are unavailable.

Matched Shafts

Tapered Port Orford Cedar Arrow Shafts, matched for weight and spine. 5/16" or 11/32" diameter. Specify bow weight. 5/16" shafts not suitable for bows heavier than 45 lbs.

M-300T (tapered)\$3.75 doz.

Bearglas hollow arrow shafts, matched for weight and spine. Complete with plugs. Same shaft as used in B-100 arrow. Length 29". Specify bow weight.

B-325\$13.50 doz.

Feathers

Full-length ground-base turkey pointers.

M-400B Grey-barred60¢ doz.

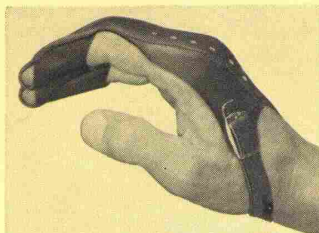
M-400D Dyed-barred (red, orange or yellow)70¢ doz.

Dri-tite

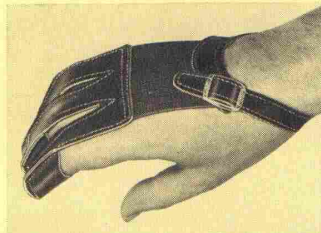
Silicone dressing to waterproof feathers. One ounce bottle with brush. M-45050¢ ea.

*Bearhyde is heavy imitation leather.

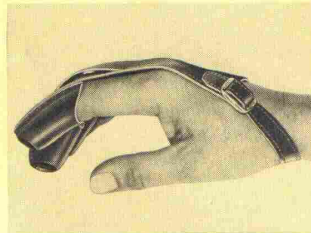
Bear Gloves, Armguards and Tabs



Pro Glove
Brown calf-skin, in knuckle-pocket design. Closed-end Cordovan finger tips.
G-110\$2.25



Master Glove
Brown calf-skin with special elastic back. Closed-end Cordovan finger tips.
G-115\$2.25



Chief Glove
Brown calf-skin, straight back style. Open-end finger tips.
G-125 Cordovan tips\$1.95
G-130 Cowhide tips\$1.65

BE SURE to specify glove size numbers: 6, 7, 8, 9, 10, 11 or 12.

- 6—ladies' small
- 7—ladies' medium
- 8—ladies' large or men's small
- 9—men's medium
- 10—men's large
- 11—men's extra large
- 12—men's extra-extra-large



Plastic Armguard
Flexible brown plastic, unlined. Elastic straps, quick-action hook fasteners.
W-150\$1.00



Kool Armguard
Cordovan leather, fully lined, with concealed spring-steel stays. Brown elastic straps, quick-action hook fasteners.
W-160\$1.95



Hunter Armguard
Preferred by hunters. Cordovan leather, fully lined, with concealed spring-steel stays. Sturdy adjustable elastic straps and quick-action hook fasteners.
W-165\$2.95



Marshall Tab
Lined Cordovan. Large, medium or small size.
T-21075¢

Western Tab
Heavy Cordovan. Large or small size.
T-22045¢

Standard Tab
Cordovan. Large or small size.
T-23035¢
Cowhide. Large, small.
T-24020¢



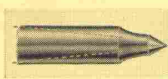
Fletching Cement
1¾-ounce tube. The right cement for feathers and nocks.
M-50025¢ ea.



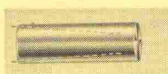
Ferr-I-tite (liquid)
The proper cement for broadheads. Applied with heat. Does not become brittle.
M-601 .¾ oz. tube. .50¢ ea.

5° Taper-hole Points

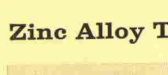
These standard-tapered field and blunt points are recommended for all target and field use. Steel target points are no longer available.



5/16 x 100F (for 5/16" shaft) 90¢ doz., \$6.00 hundred



11/32 x 125F (for 11/32" shaft) 90¢ doz., \$6.00 hundred

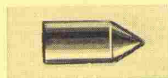


5/16 x 100B (for 5/16" shaft) 90¢ doz., \$6.00 hundred

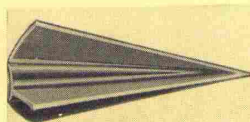


11/32 x 125B (for 11/32" shaft) 90¢ doz., \$6.00 hundred

Zinc Alloy Target Points



30 grain, for 5/16" practice arrows only.
ZA-8. .5/16" outside diameter. 35¢ doz.
\$2.50 hundred.



Three-Blade
H-3-11/32"125 grains, \$3.75 doz.
H-3-5/16"100 grains, \$3.75 doz.
(Specify size)

Urac 185 Adhesive The accepted wood-bonding glue for bows. Comes in a quarter-pint Handy Pack.
U-18580¢ ea.

Bear Glass Facing and Backing

The same high-strength material used in Bear Bows, this parallel type Fiberglas-and-resin laminate is the finest obtainable. Its use and features are covered by our patents nos. 2,613,660 and 2,665,678. Supplied with a very thin strip of hard maple bonded to one side so that bow assembly can be made with any wood-to-wood bow adhesive. Brown color only. Suitable for bows up to 75 lbs.

BACKING (.050" thick)	FACING (.050" thick)	SIZE	PRICE (per strip)
B-68½	or F-68½	1½" x 68"	\$5.95
B-72½	or F-72½	1½" x 72"	6.10
B-68¾	or F-68¾	1¾" x 68"	6.75
B-72¾	or F-72¾	1¾" x 72"	6.90
B-722	or F-722	2" x 72"	7.40

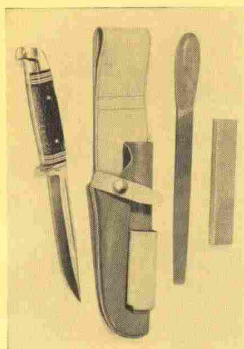
Backing should not be used for facing, or vice versa.

Fred Bear Bowhunter's Kit



For many years, Fred Bear carried this knife and file kit whenever he went hunting. He and his companions found it so useful that we now offer it to you. Top grain leather sheath contains hunting knife, file and stone. Highest quality knife blade extends full length of comfortable staghorn handle. File and stone are "musts" for sharpening broadheads and knives. Sheath has belt loop and rear pocket for license, extra string, etc. Aluminum inner sheath protects knife and wearer. Makes an ideal gift.

K-100\$9.95



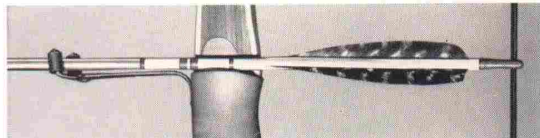
Hunter's Precision Compass

For bow or wrist—featherweight, precision-built to Air Force specifications. Easy-to-read luminous dial. Water resistant. Machined brass case is enclosed in tan genuine leather, with strap for attaching below bow handle. Also can be attached to armguard strap, etc.

BC-10
\$2.75



Arrow Holder



No more need to freeze the bow hand, holding arrow in place. This arrow holder will do the work, yet release arrows instantly, silently. No drag or jerk as you draw. On or off bow in a jiffy. Holds any size arrow. The hunter is always ready for a shot, even in coldest weather.

M-700 (Can be used right or left hand)\$2.00 ea.
M-701 Jiffy Clip (for quick removal) 1.00 ea.

Bow Case



Attractive, durable trimmed corduroy case, with reinforced end. Bound flap with tie string. Fits bows up to 64" long. A necessary protection for fine bow finishes.

C-280\$1.95
C-290 ..for wide bows, and bows longer than 64" 2.50

Bow Camouflage

In stick form. Two colors of dull green. Easily rubbed on bow, easily removed. Water-resistant. Can also be used on face and hands.

CS-10050¢ ea.

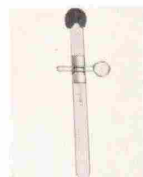
Folberth Bow Sight



White plastic body with felt-lined track for glueing to back of bow. Sliding clip holds threaded sight pin.

BS-15\$1.50

Hoyt Line-O-Site



Adaptable to all bows. Easy and positive adjustment. Complete with sight, mount, slide bar and cement. Prisms: 2° for horizontal projection; 4, 8, 12 degree for vertical projection.

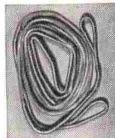
LS-1 Prism lens (specify degree) ..\$3.00
LS-2 Plain lens 2.50
LS-3 Post sight 1.75
LS-4 Peep sight 1.75

Bowyer's Wax



The right bow string wax in cake form.
M-200per cake 35¢

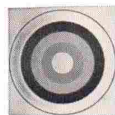
Bow Strings



Double-loop Dacron string, fully served. Specify bow draw weight and bow length: 56"-58"-60"-62"-64"-66"-68"-70". Order strings by length of bow; this is the distance between the bow nocks. Strings are about 3 inches shorter than this dimension.

M-100\$1.50 ea.

Paper Target Faces



Heavy water-repellent paper, accurate 4-color printing.

P-48 — 48" square 95¢ P-24 — 24" square 40¢
P-36 — 36" square 60¢ P-16 — 16" square 15¢

Cloth-skirted type, cut round; draw string.

PS-48 — 48" dia. \$2.35 PS-24 — 24" dia. \$1.20
PS-36 — 36" dia. \$1.80

Saunders Toughenized 4-color Faces.

PT-48 — 48" square\$1.40
PT-36 — 36" square 1.00
PT-24 — 24" square 65¢

Cloth-skirted Toughenized Faces.

PTS-48 — 48" dia.\$2.80
PTS-36 — 36" dia. 2.10
PTS-24 — 24" dia. 1.40

Field Faces



Paper field target faces printed with animal figures and circled aiming spots. 36 piece set—enough for a 14-target field course.

F-14\$4.45 per set

F-24 — 24" Deer35¢ ea.,.....\$3.95 doz.

F-18 — 18" Bear or fox 25¢ ea.,..... 2.95 doz.

F-12 — 12" Weasel or woodchuck

15¢ ea.,..... 1.75 doz.

F-6 — 6" Assorted small game

5¢ ea.,..... 50¢ doz.

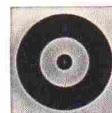
Saunders Toughenized Field Faces. Full natural color animal faces on extra heavy Nylon-reinforced paper. Extremely life-like, durable.

FT-24 — 24" Deer or mt. lion 55¢

FT-18 — 18" Fox 40¢

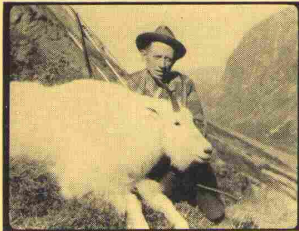
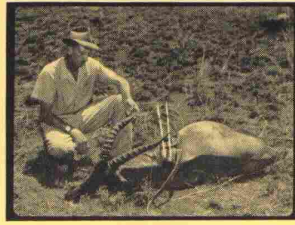
FT-12 — 12" Pheasant or bob cat 25¢

FT-6 — 6" Squirrel or blue jay\$1.00 doz.



Official N.F.A.A. field faces, circular targets printed in black on white paper. In sets only, 17 pieces.

F-17\$1.95 per set



Fred Bear's 16 mm sound-color Archery Films

These original exclusive films in 16mm sound and full color now available for rental to clubs or groups. New, action-filled, unstaged, highly entertaining films covering a variety of bow-hunting subjects . . . moose hunting in Canada; elk, mule deer and antelope in Wyoming; deer hunting in Arizona; deer hunting in North Dakota Badlands; African safari; British Columbia big game; shooting fish with bow and arrow and archery instruction film. An inexpensive program treat for your next meeting. Viewing time, approximately 15 and 25 minutes each. These films are also available in black-and-white TV quarter-hour program length for archery promotion on your local station. Send for descriptive circular and rental prices.

Write: GRAYLING FILM SERVICE—Grayling, Mich.



Brush Buttons

This little soft rubber accessory is a big help when hunting in brush. A pair of Brush Buttons will brushproof your bow—dampen string noise, too! Easily strung over bowstring—does not interfere with bracing nor impair accuracy—saves bowstring, temper.

M-900 Regular50¢ pair
M-901 Super60¢ pair
Display carton containing 12 pr. of each size \$12.95

Straw Targets

Best quality machine-wound butts, of wild marsh grass.
ST48 — 48" diameter \$17.50 ea.
ST36 — 36" diameter 11.00 ea.
ST24 — 24" diameter 6.00 ea.
ST16 — 16" diameter 3.00 ea.

Straw targets are shipped F.O.B. Columbus, Nebraska. Over-the-counter prices sometimes higher, depending on location, because of freight costs.



Recommended Reading

"Hunting with the Bow and Arrow"

An extremely interesting and authoritative book by Saxton Pope. (Available from National Field Archery Association, Box 388, Redlands, California).

Per copy \$3.50

"Fun with Bow and Arrow"

. . . popular book by Fred Bear



An outline of archery history — how to select the right equipment — tips on how to use it correctly. An interesting and valuable 24 page book. Ideal guide for new archery club members, schools or public ranges. Beginners need its help—veterans will enjoy it too.

Per copy 25¢

"National Field Archery Association Handbook"

Contains a wealth of information on organizing clubs, building field courses, hunting, etc. 156 pages. Per copy . . . \$1.00

"The Basic Technique of Instinctive Field Shooting"

Published by N.F.A.A. 24 pages.

Per copy 20¢

NATIONAL ARCHERY MAGAZINES (monthly)

Archery Magazine
Box H, Palm Springs, Calif.

The National Bowhunter
28 E. Jackson St., Hartford, Wis.

The Archers' Magazine
1200 Walnut St., Philadelphia 7, Pa.

The Bowmen Magazine
Box 31, Howell, Mich.

The Eastern Bowhunter
Riderwood, Md.

Beginners:

Your local Bear dealer will be glad to help you select the proper equipment. Tell him your height, weight, age and whether you want the tackle for hunting, target shooting or both. If no dealer is nearby, write us.

How to order

Bear orders are filled with all possible speed and care. To avoid unnecessary delays, please check over your order carefully before mailing, making sure you have furnished needed information. Prices are F.O.B. Grayling, Michigan, unless otherwise stated, and are subject to change without notice. Unless satisfactory credit references are furnished, material will be shipped C.O.D. *Minimum order \$1.00.* All articles can be supplied for left-handed shooters — be sure to specify. If you send check with order, please allow for insured parcel post charges and sales tax where applicable. Please use Bear order blanks when possible.



The company...



Visitors are welcome at our plant. In this new trophy room, the W. B. Wescott collection of Antique Archery is displayed.

The home of the Bear Archery Company is in the heart of Michigan's northwoods game country. Our family of 200 men and women, many of them archers, and all residents of Grayling, feel a deep kinship to the out-of-doors and the pleasure it affords archers and bowhunters everywhere. This mutual appreciation is responsible for the inherent teamwork of our employees in producing archery equipment for those who want the finest.

Our plant, pictured above, was erected in 1946 and, as a result of the mounting demand for Bear equipment, additions were built in 1953, 1955 and 1956. No company grows unless it displays inventiveness and manufacturing ingenuity, unless it adheres to high quality standards, and unless its products receive enthusiastic public acceptance.

Our growth speaks for the way we have fulfilled these requirements in our continued effort to make the best archery equipment available — anywhere.



Bear products undergo careful scrutiny, with the aid of testing equipment run by men with years of bowmaking experience.

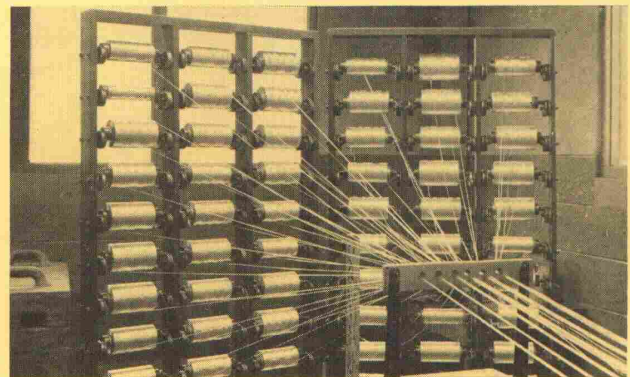


Research and engineering progress is continuous. Fred Bear, president, is active in design, development and manufacturing.



The guarantee

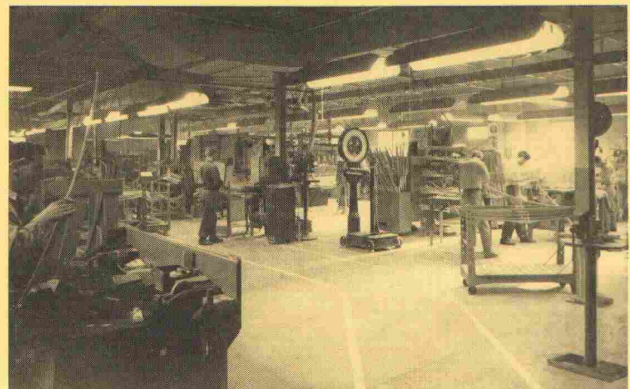
Every BEAR Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser within ten days after date of purchase. Should failure occur in a bow so registered within a period of two months after date of purchase, the Bear Archery Company will make free repair or replacement unless the bow shows evidence of misuse or improper handling. Claimant must be original owner and bow serial number must be intact. After this sixty-day period and provided the bow has not been abused or mis-handled, replacement will be made on an exchange basis whereby the owner will pay for the use he has had from the bow at the rate of 10% per month based on the purchase price. Dealers are not authorized to make replacements or adjustments.



Where Bear "glass-power" starts; from multiple spools of finest Fibreglas strands bonded together by an exclusive Bear process.



In the Tool Room, original production methods and equipment are conceived. Management-production teamwork is evident here.



The new factory wing, where Bear Bows are built to exacting requirements under scientifically controlled atmospheric conditions.



"From grizzly to mountain goat"...

Fred Bear's various 1956 bowhunting adventures included a trip into the wilds of Canada's Yukon where he bagged this majestic mountain goat. This trophy plus a savage silvertip grizzly (on our cover) testify to the

lethal qualities of his newly-developed RAZORHEAD. To Fred Bear every hunting area is a proving ground for new ideas in fine archery tackle, so that Bear customers may have the best for bowhunting and archery pleasure.

"Manufacturing the world's finest archery equipment is not just a business with us, it's a life's work. Since the majority of our customers look to us for the latest advancements and the best quality in the field, our designers and craftsmen — expert archers themselves — search for new and better ways to improve Bear equipment and its effectiveness. Beyond this, we test these innovations in countless hours on range and field, at tournaments and in bowhunting. The benefits of this practical experience, augmented by that of many customers, are offered you in this catalog and at your Bear dealer."



IMPORTANT

Restriction on size and weight of parcel post packages do not apply on shipments to or from our R.F.D. address.

Fred Bear President

BEAR ARCHERY COMPANY Route One, GRAYLING, MICHIGAN