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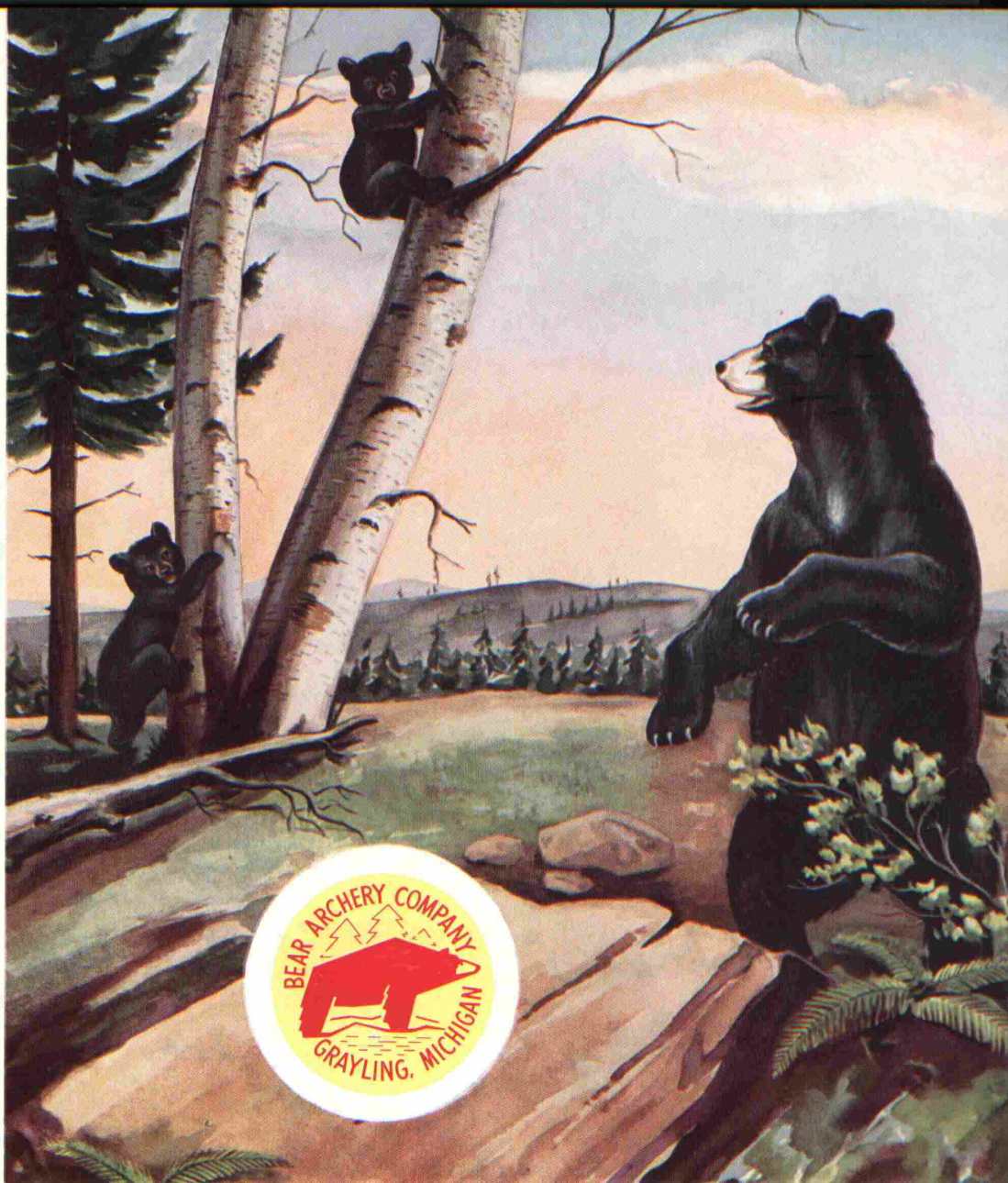
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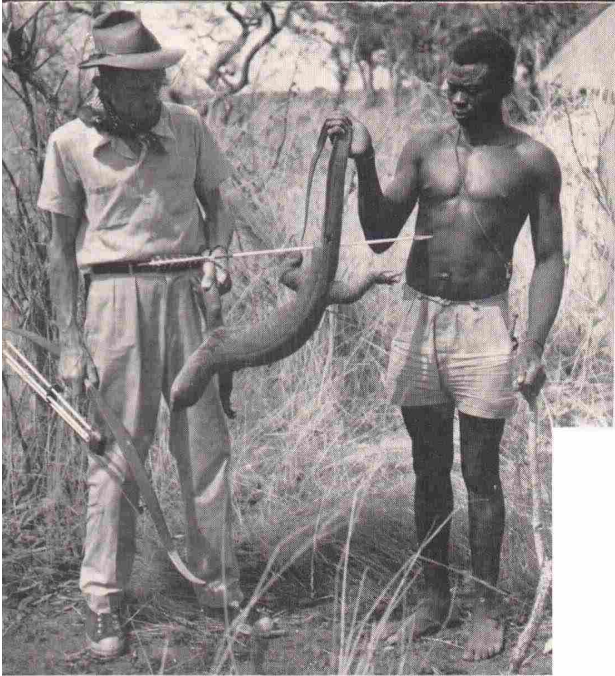


1956 CATALOG

Bear

**ARCHERY
EQUIPMENT**

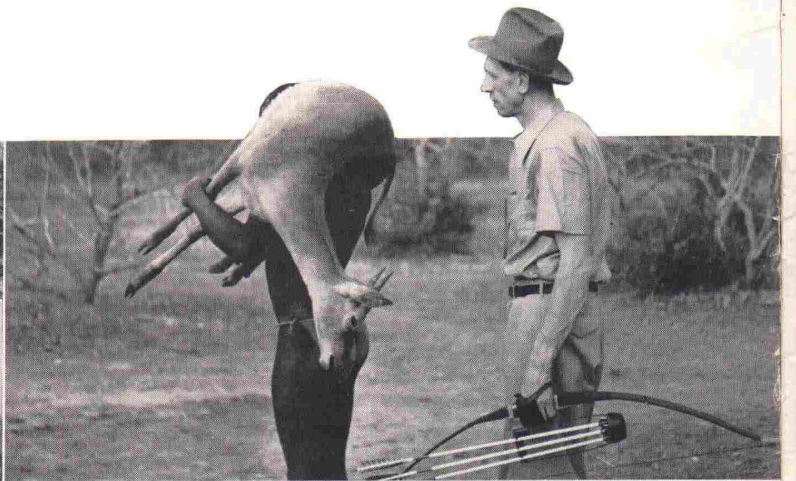
FOR THOSE WHO WANT THE FINEST



**these trophies tell
today's Bear Story . . .**

In recent months, these prizes and other enviable trophies fell before the accurate and hard-hitting hunting bows of Fred Bear and his friends. . . While the ever-popular deer is still number one in the bowhunter's bag, many are seeking new game and high adventure with bow and arrow. . . The glass-powered, feather-light Bear Bow with its unequalled shooting ease has broadened the range of modern hunting. Bear Bows are carried proudly by thousands of seasoned bowhunters who recognize the *finest*—and have it in this modern sporting weapon.

2



Bear GLASS-POWERED BOWS ARE BEST

because superiority is built-in

From the experienced archer's or bowhunter's point of view, his requirements are simple but important. He wants a good bow that's fast and smooth, with even build-up all the way back to full draw and with velvet-like recoil. Consistent accuracy, too, is a requisite, as is sustained power or weight regardless of hot or cold temperatures in wet or dry weather . . . And finally, he desires a bow of unusual beauty, grace of line and detailed craftsmanship, one that will be admired by his companions and be a source of pleasure for many years to come.

Combining these many qualities in one bow is more complex than it might appear to be. Yet all of them are built into each Bear glass-powered Bow. But no bow could attain such near-perfection by accident. Such a bow doesn't "just happen". And here is where modern science plays its part.

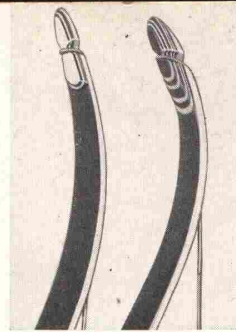
technology plays an important part

In a Bear Bow, the Fiberglas does the real work — the hard maple core serving mainly as a neutral area, a "core" or spacer-anchor, between the Fiberglas face-and-back elements. In the intricate process of making these Fiberglas strips lies the secret of Bear power, smoothness, durability and long life.

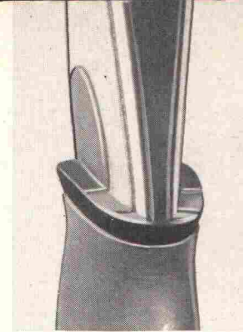
Glass facing and backing on all Bear Bows is produced in the Bear factory. Starting with multiple spools of Fiberglas yarn . . . the taut fibers are combined with plastic resins, processed and cured so that the finished glass strip is composed of thousands upon thousands of closely packed strands of Fiberglas, under equal tension and lying perfectly parallel to each other. During this operation, unique controls insure a "glass-power" element in which each and every strand is uniformly stressed, with every fiber doing its work when the bow is shot.

This exclusive construction is fully protected by Bear patents nos. 2,613,660 and 2,665,678. It provides a functioning element wherein ALL the individual Fiberglas strands in both facing and backing are under equal stresses when the bow nears full draw. ALL fibers "share the load", thereby eliminating the extremely high surface strains that occur when these elements are fabricated by any other method. Result: longer bow life.

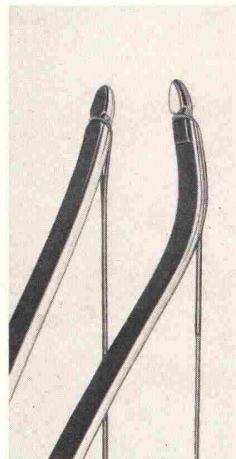
When welded to the tapered hard maple core by modern high-frequency bonding, the result is the fastest, smoothest and lightest bow possible — a bow of enduring beauty and performance unequalled today — a bow that's a thrill to shoot and a joy to own. It is Bear's answer for the discriminating customer who wants the finest.



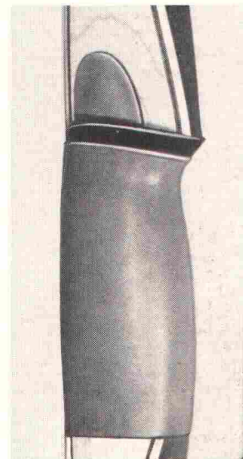
As seen on these Kodiak and Kodiak Special Bow tips, touches of hand-crafted artistry give your Bear Bow a distinctiveness not found on other bows of comparable price.



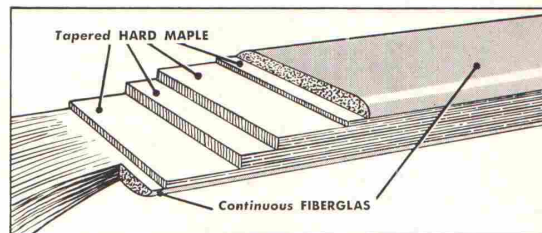
On the Kodiak, Grizzly, and Polar Bows, these dual arrow rests of near-center-shot design are standard, for right or left handed shooting. A practical and popular feature.



Cub, Polar and Grizzly Bow tips, too, are finished with typical Bear care. New semi-recurved shape on Polar and Cub adds a note of smartness to traditionally fine performance.



Where graceful form is truly functional. This beautiful Bear saddle-type leather handle just naturally feels right — adds beauty to your bow and pleasure to your shooting.



power and lightness are built-in, too!

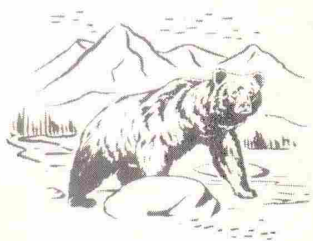
Bear-made Fiberglas face and back strips, with tapered plies of hard maple high-frequency bonded between, comprise the unique "sandwich" construction of all Bear Bows. Because of the tremendous strength of this uniformly stressed Fiberglas, relatively thin layers are more than adequate to provide sustained power. This makes possible the weight-saving feature that makes a Bear glass-powered Bow so pleasingly feather-light in the hand.

Bear Kodiak

**tops for hunting . . .
ultimate in performance**

The KODIAK delivers arrow after arrow with accuracy, speed and smoothness heretofore unknown. With its remarkable cast and almost unbelievable shooting ease, KODIAK is "Bear at its best" — a custom quality feather-light bow you'll be proud to own.

Its exceptional performance is made possible by use of the working recurve principle combined with balanced handle design. Only by shooting KODIAK can its extra features be appreciated.



\$49.50

This bow has a form-fitting, saddle-type leather handle of near-center-shot design with double arrow rest.

KODIAK is made in two lengths:

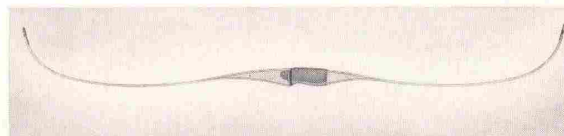
60" length, 28" draw limit, 35 to 75 lbs. for general hunting use and for those who prefer the convenience of a short bow.

64" length, 30" draw limit, 35 to 75 lbs. for those who like the smoother action of a longer bow.

KODIAK is also available on special order at no extra cost, in 56" length, 26" draw limit; 25 to 60 lbs. at 26". This bow is designed primarily for draw lengths between 24" and 26" where the ultimate in cast is desired; therefore its proportions are slightly smaller overall.

Heavy bows: weights between 76 and 100 lbs. available only in 64" length on special order and at \$10.00 extra.

*Kodiak
shown unstrung*



Bear Grizzly

still the hard-hitting veteran of recurved bows

Here is the forerunner of modern high-performance bow design. Although the current trend is toward the Bear working recurve, GRIZZLY is still in good demand among those who prefer the conventional recurve and graceful symmetry of this famous bow.



\$39.50

GRIZZLY is the reliable companion of thousands who enjoy target, field, roving or hunting. Since the GRIZZLY first appeared, it has taken more game than any other bow made! For durability, lightness and glass-powered hard-hitting effectiveness, this bow is an outstanding value.

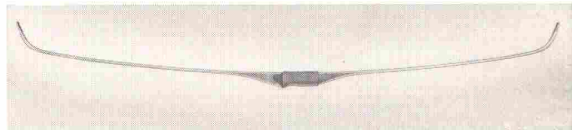
The GRIZZLY features include the popular Bear form-fitting saddle-type leather handle with its near-center-shot design. This handle has a double arrow rest, for right or left hand shooting.

Length, 62". Draw limit, 28". Weights, 35 to 75 lbs. Not available in other lengths or in heavier weights.

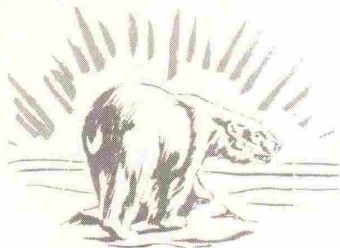
when ordering any Bear bow

Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested. All bows are weighed at 28" draw and are so marked unless otherwise stated.

*Grizzly
shown unstrung*



Bear Polar



the top-quality choice in semi-curved bows

A sleek, longer-limbed, semi-recurved beauty, the POLAR incorporates many of the Kodiak's graceful characteristics but without full-recurved ends. Exacting tournament shooters and discriminating bowhunters who prefer this type of bow find that POLAR meets their requirements with complete satisfaction.

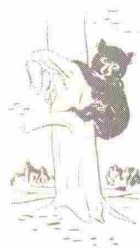
Like all other Bear Bows, this model is faced and backed with Fiberglas over a weight-saving hard maple core. POLAR is a feather-light bow having many shooting qualities usually found only in fully recurved bows, yet with all the inherent accuracy of the straight bow design.

Its new style, form-fitting, saddle-type leather handle includes double arrow rest and near-center-shot features.

Length, 64". Draw limit, 30".
Weights, 35 to 75 lbs.

\$29.50

Bear Cub



the same glass-power, the same popular price

The popular CUB features high value and styling. . . Now a semi-recurved bow, CUB also has a form-fitting, saddle-type leather handle. Arrow rest can easily be changed from right to left hand.

The glass-power feature alone places it far above other makes near its moderate price, especially when shooting ease, cast, lightness and durability are considered.

Ruggedly constructed to withstand extreme temperature and moisture variations, the CUB is an excellent investment for schools, clubs or public ranges, where its *durability, stamina* and *popularity* with users soon becomes apparent. Although a favorite choice of beginners, many top tournament scores have been shot with the CUB.

Length, 62". Draw limit, 28".
Weights, 20 to 60 lbs. only.

\$22.50

when ordering any Bear bow

Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested.

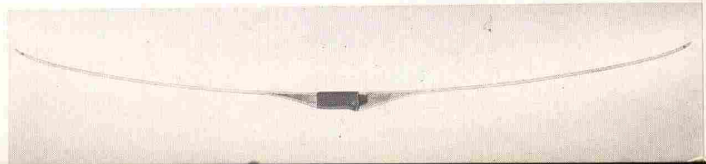
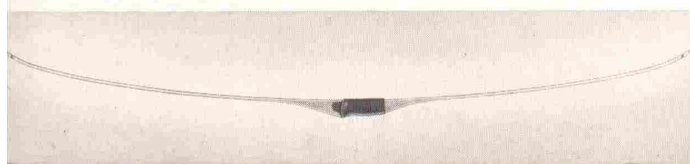
All bows are weighed at 28" and are so marked, unless otherwise stated.

Every Bear Bow is Registered and Guaranteed

Polar shown unstrung

6

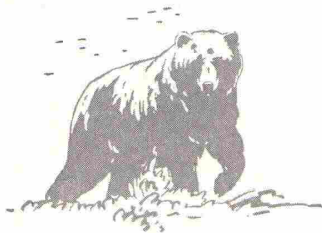
Cub shown unstrung



Bear Kodiak 'Special'

**for those who want the finest
in a tournament grade bow**

Nothing has been spared in our effort to produce this ultra-fine bow. Ideas and suggestions of many top shooters have been combined with Bear's experience, know-how and manufacturing facilities to give the expert what we believe to be the best. The Special is unexcelled for consistently smooth and accurate shooting and uniformity of performance, hour after hour.



\$59.50

**when ordering
KODIAK Special**

Specify right or left hand, bow length, draw weight and draw length.

*Full sight window,
long arrow rest.*



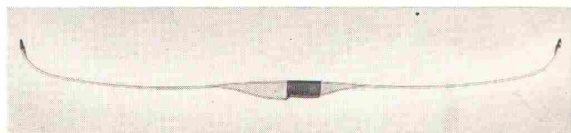
KODIAK SPECIAL is a tournament grade bow combining the ultimate in shooting ease, beauty and durability. It features a large high handle section of center-shot design, incorporating a full sight window and long arrow rest, flowing into a most comfortable, contoured leather grip. This functional handle section is reinforced with a laminate of impregnated wood, forming an I-beam section for extra strength and beauty.

Made in 68" length for draws up to 30"; in 64" length for draws up to 28". If not specified otherwise, 64" length will be shipped. Weights, 35 to 75 lbs.

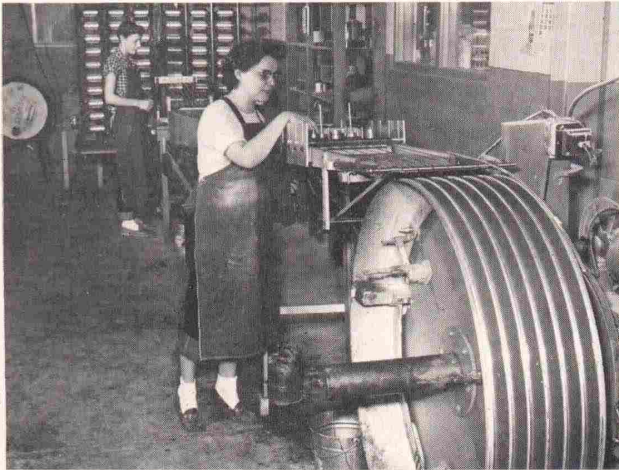
KODIAK SPECIAL is also available on special order and at no extra cost in 60" length, 26" draw limit; 25 to 60 lbs. at 26". This bow is designed primarily for draw lengths between 24" and 26" where the ultimate in cast is desired. Short sight window, not suitable for low anchor.

Heavy weights (between 76 lbs. and 100 lbs.) available *only* in 64" and 68" lengths on special order and at \$10.00 extra.

*Kodiak Special
shown unstrung*

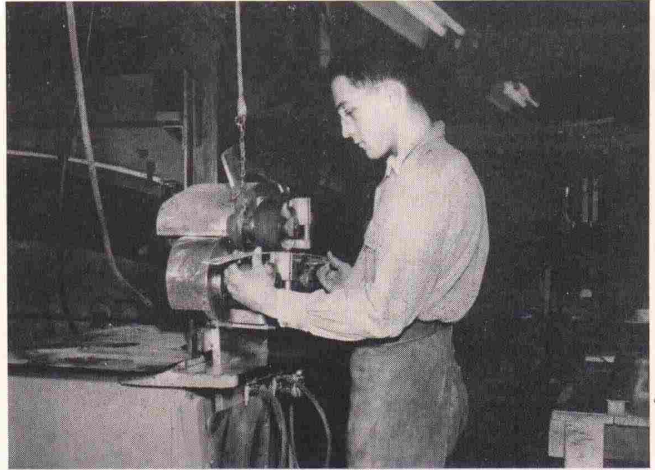


Bear bowmaking combines modern technology



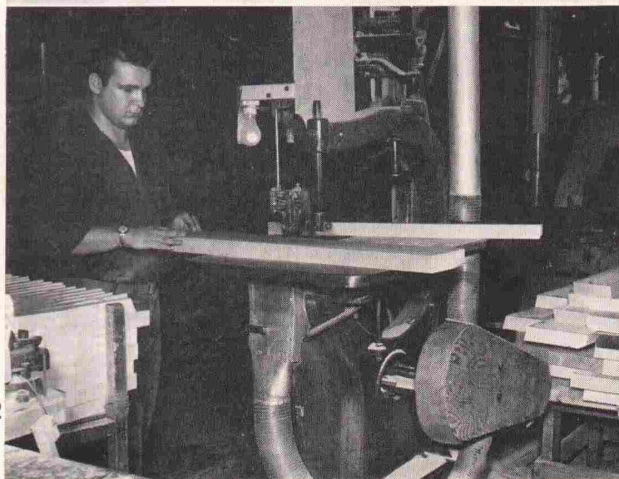
1

Bear "Glass-power" in the making... thousands of tough Fiberglas strands are bonded together, running full length of every Bear Bow. Method is protected by U.S. Patents 2,613,660 and 2,665,678.



4

Adhesive is mechanically applied to laminates, insuring uniformity... In this ultra-modern archery plant, are machines for every special operation—many of them Bear-designed and built.



2

Sawing select hard maple stock for laminates, or "layers", which become the weight-saving wood cores of all Bear Bows. Here "lightness-in-the-hand" begins—a feature acclaimed by experts.



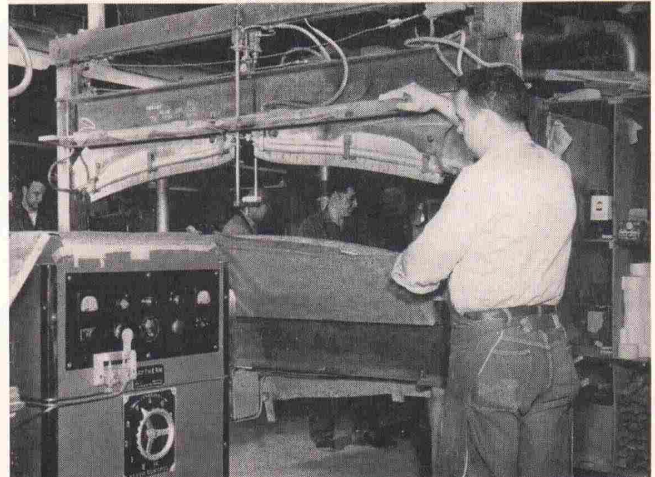
5

Sub-assembling component parts of a Bear glass-powered Bow—wood core pieces, Fiberglas face-and-backing strips and handle section. Each piece must first pass rigid inspection.



3

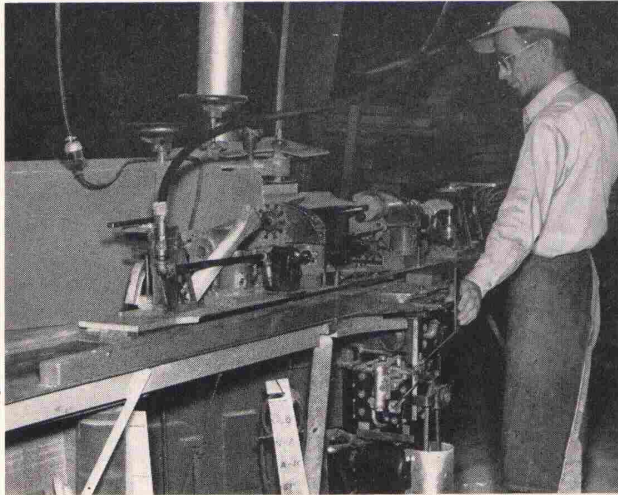
Precision sanding each piece of bow core stock and Fiberglas to exact size and uniform thickness. Pieces must be accurate and parallel to .001 in., insuring uniformly accurate shooting.



6

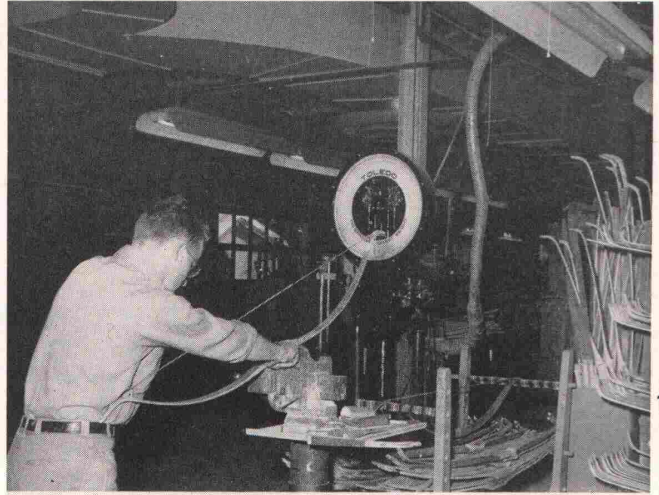
One of the Bear-built assembly presses, where glue is cured by electric high-frequency bonding, assuring long bow life. Here the various laminates are fused into an integral unit.

with hand craftsmanship and finest materials . . .



7

After high-frequency bonding, the bow "blank" is contour-ground to general shape on this intricate machine, another Bear creation.



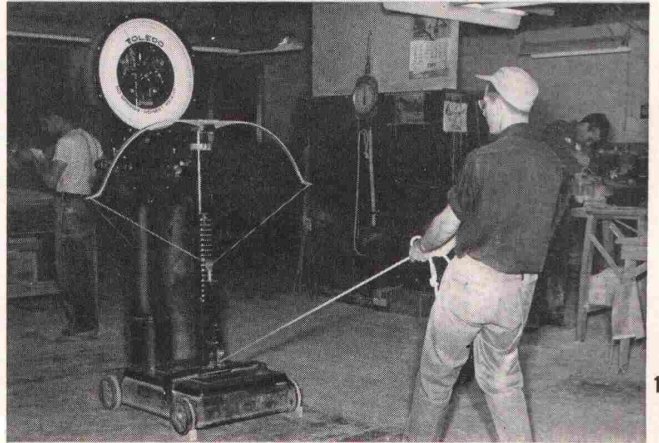
10

"Tillering the bow" for perfect draw, a skill centuries-old. Still done by hand, it's an exacting operation for expert bowyers.



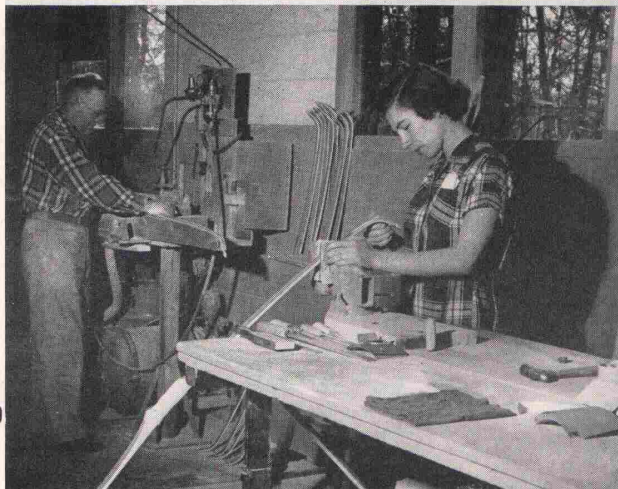
8

All the way through, human skill and precision machine work toward perfection. This high-speed router shapes recurve bow tips.



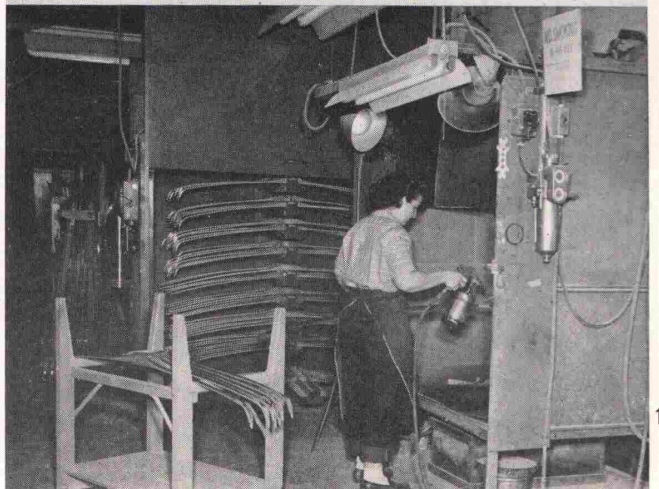
11

On this new model specially-equipped scale—most accurate of its kind in the U.S.—every Bear Bow is "weighed" for draw weight.



9

A woman's touch adds beauty to Bear Bow tips. Hand-sanding is typical of craftsmanship that gives distinction to Bear products.



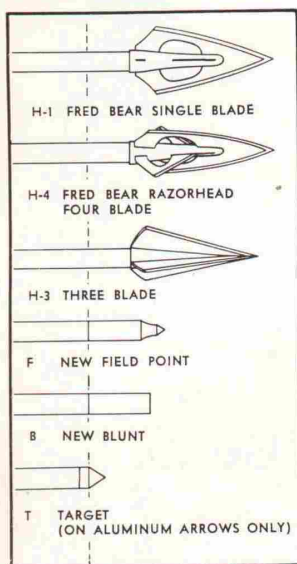
12

For that characteristic Bear custom finish, admired by archers, each bow receives several hand-rubbed coats of durable varnish.

Bear Matched Arrows



point styles available:



note:

Arrow length is measured from bottom of nock to this point.

important:

To find the right arrow length for your arm span, place the nock end of an arrow against the center of your chest and reach out on it with your arms extended straight in front of you. If the arrow is the correct length for you, it will extend to the end of the fingertips. Lacking an arrow, a yardstick can be used for this measurement.

When ordering arrows, specify the bow weight: 40 to 45 lbs., 45 to 50 lbs., etc., and the arrow or draw length.

Also when ordering, be sure to use code letters shown on chart above to indicate type of point desired.

Shorter, lower feathers will be used on all 5/16" X-200F and 5/16" X-300F arrows, and on 11/32" arrows for bows under 45 lbs.

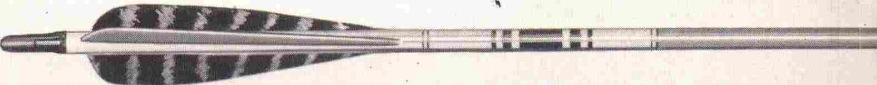
MORE IMPORTANT than for any other part of archery equipment, the choice of arrows *must be right*. For sharp consistent shooting, be sure to obtain arrows made exactly to fit you and to fit your bow. Here at Bear we have tens of thousands of the world's finest shafts on hand at all times, thus insuring a selection for every need and enabling us to duplicate your own precise specifications as shown on the box label. With the Bear Bow owner especially in mind, we have given long years of careful attention to the development of this complete line of matched arrows. They are manufactured with the same care and precision that is employed in the making of Bear Bows.

X-100



X-100. Compressed cedar shafts, made by Sweetland of Eugene, Oregon, under his patented process, are now available as our finest wood arrow. The increased velocity of Bear glass-powered Bows calls for a heavier arrow to absorb more of the bow's energy. The X-100 compressed cedar shaft has many very real advantages: it is straight and true and will *stay straight* better than any other shaft. It is tougher and more durable. Its extra weight and small diameter give it more stability in flight. . . . Extremely accurate and uniform for top tournament shooting, it is also the finest hunting arrow made. Its added weight gives extra penetration. Compressed so that its density is reduced at the nock end for better balance and strength, its diameter ranges from 1/4" to 5/16" depending on bow weight and draw length. Finished X-100 arrow weight in grains is normally obtained by multiplying bow weight by ten.

X-200



X-200. Custom grade arrows of Port Orford Cedar, precision-matched for spine and weight. Diameters 5/16" or 11/32"*, tapered to slightly smaller nock. Selected five-inch true spiral feathers; two grey-barred with colored cock feather. Special smooth high-gloss finish. Shaft color: stained natural with 10" colored shaftment under fletching; attractive crest, finely pin-striped. Available in full-length white, yellow or olive drab at no extra charge. Lengths to 29".

X-300



X-300. The most popular all-around arrow. Matched Port Orford Cedar tapered shafts, 5/16" or 11/32" diameter*. Five-inch, grey-barred feathers with colored cock feather. Smooth high-gloss finish. All shafts natural color only, with 10" solid color shaftment under fletching; attractive crest with pin stripes. Not available with special crest or fletching. Lengths to 29".

X-400



X-400. The practice arrow for beginners and for rough use. Tapered cedar shafts, 5/16" or 11/32" diameter*. Feathers 4" to 4 1/2" long, grey-barred. 9" solid color shaftment under fletching. Not matched, and not suitable for bows over 45 lbs. Lengths, 26", 27" or 28".

X-500



X-500. An aluminum arrow of the famous precision-made tubing by Easton. Beautifully fletched with select feathers of proper length for weight of bow to be used. White and dyed clear feathers are used when available. All lengths available: specify exact draw weight of bow and length of arrow desired.

* 5/16" diameter Port Orford Cedar shafts are suitable for bows weighing

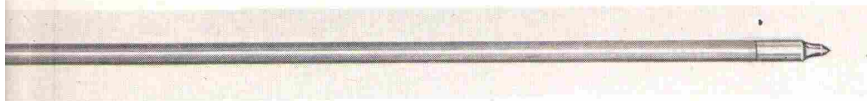
Make any bow better...

For maximum performance, the arrow must be correct in every respect. Its shaft must be perfectly shaped from the finest Port Orford Cedar finished mirror-smooth, or from highest grade aluminum — drawn, tempered and polished expressly for this purpose. True spiral fletching from hard and sharp turkey pointers, plus accurate installation of nocks and points, gives you every possible advantage in improving your marksmanship and attaining those "close groups" time after time. And for the bowhunter especially, arrow quality may well make the difference between his own success and failure.

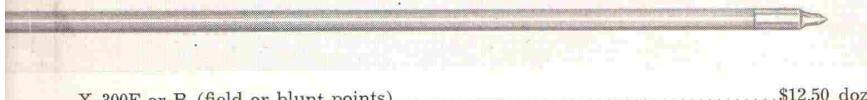


Shaft color: natural with 10" solid color shaftment under fletching; attractive crest with fine pin stripes. Available in full-length white, yellow or olive drab at no extra charge. Select five-inch grey-barred feathers with colored cock feather. Length to 29"

- X-100F, or B (field or blunt points)\$19.50 doz.
- X-100H-1 Fred Bear Single-Blade or X-100H-3 Three-Blade broadheads 22.50 doz.
- X-100H-4 Fred Bear Four-Blade Razorhead broadheads..... 23.75 doz.
- For special cresting and fletchingExtra — 1.00 doz.



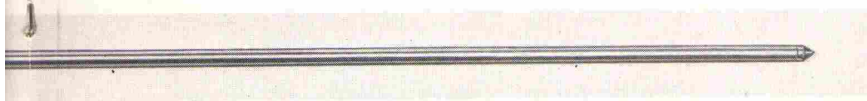
- X-200F or B (field or blunt points)\$14.50 doz.
- X-200H-1 Fred Bear Single-Blade or X-200H-3 Three-Blade broadheads 17.50 doz.
- X-200H-4 Fred Bear Four-Blade Razorhead broadheads..... 18.75 doz.
- X-200S Set of 6 Fred Bear Four-Blade Razorhead broadheads and 6 field points 16.50 doz.
- For special cresting and fletchingExtra — 1.00 doz.



- X-300F or B (field or blunt points)\$12.50 doz.
- X-300H-1 Fred Bear Single-Blade or X-300H-3 Three-Blade broadheads 15.50 doz.
- X-300H-4 Fred Bear Four-Blade Razorhead broadheads..... 16.75 doz.
- X-300S Set of 6 Fred Bear Four-Blade Razorhead broadheads and 6 field points 14.50 doz.



- X-400F (field points only) \$7.95 doz.
- Not available with hunting heads, nor with special crest or fletching

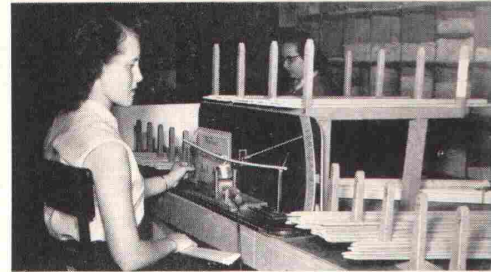


- X-500T (target points only)\$27.00 doz.
- X-500H-1 Fred Bear Single Blade or X-500H-3 Three-Blade broadheads..... 30.00 doz.
- No extra charge for special cresting and fletching.

weighing 45 lbs. or less. Over that weight 11/32" must be used.



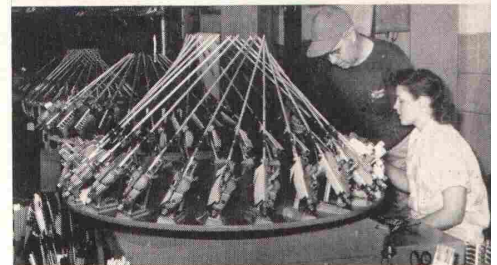
Selecting, weighing and classifying arrow shafts with aid of shadowgraph scale.



Testing arrows for spine; matching and storing. Only the finest Port Orford Cedar is used for Bear Arrows.



Cresting arrows is an art when done to Bear standards. Decorative color-stripping identifies owners' arrows.



Precision fletching pays off in the field. Feathers are attached spirally so that arrows rotate in flight.



With glowing wire, feathers are trimmed to final shape.

Fred Bear's new Razorhead



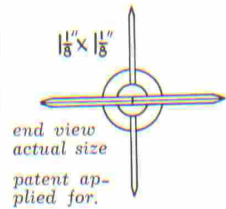
115 grains
The best single-blade head yet . . .



and with replaceable "razor" insert . . .

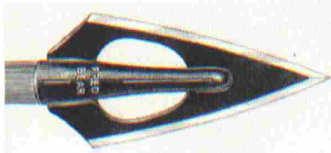


125 grains
the finest hunting head ever developed.



This latest and greatest of broadheads was designed and engineered by Fred Bear for the sole purpose of insuring a higher percentage of hunting success. Game-tested and proven by three seasons of use, it is now available for you, made in our own factory. The large blade is mill-tempered spring steel, complete in itself as a fine single-

blade head. Its ferrule is slotted to receive our replaceable razor-steel pre-honed auxiliary blade, which can be changed in the field in a few moments. Its perfect balance and precision sharpness assure maximum accuracy and effectiveness with every shot. Razorheads are also available on Bear matched Arrows—(see page 11).



single-blade only

Fred Bear's Single-Blade broadhead. Standard 10° taper fits both 5/16" and 11/32" shafts. 115 grains. (Length 2 1/2"; width, 1 1/8")

H-1 \$3.75 dozen



four-blade razorhead

One dozen Fred Bear Single-Blade broadheads plus one dozen razor-honed auxiliary blades.

H-4 \$4.95 dozen
illustrations 2/3 actual size



auxiliary blades

Used to convert H-1 Single-Blade, or as extra blades for H-4 Razorhead. One dozen per package. Weight 10 grains each.

H-A \$1.25 dozen



three-blade

H-3-11/32" 125 grains,
\$3.75 doz.

H-3-5/16" 100 grains,
\$3.75 doz.

(Specify size)

speed nocks

The first open-throat nock, most popular with both hunters and target shooters. Shaft sizes: 1/4", 9/32", 5/16", 11/32". Colors: red, yellow, white, blue, green, black, orange.

SN—45c dozen; \$3.00 hundred; \$25.00 thousand.

At the hundred-lot price, nocks are limited to one size and color. At the thousand-lot price, nocks are limited to five changes of size or color. Substitutions will be made if colors ordered are not available.



matched shafts

Tapered Port Orford Cedar Arrow Shafts, carefully matched for weight and spine. 5/16" diameter or 11/32". Specify bow weight. 5/16" shafts are not suitable for use with bows heavier than 45 lbs.

M-300T (tapered) \$3.00 doz.

Compressed wood shafts, matched for weight and spine, tapered. Same shaft used in X-100 arrow.

M-325T \$12.00 doz.

feathers

Full-length ground-base turkey pointers.

M-400B Grey-barred 60c doz.

M-400D Dyed-barred (red, orange, or yellow) 70c doz.

dri-tite

Silicone dressing to waterproof feathers. One ounce bottle with brush.

M-450 50c ea.

fletching cement

2-ounce tube. The right cement for feathers and nocks.

M-500 25c ea.

new 10° taper-hole points

These new-style tapered field and blunt points are recommended for all target and field use. Steel target points are no longer available.



5/16 x 100F (for 5/16" shaft) . .
11/32 x 125F (for 11/32" shaft) . .
90c doz., \$6.00 hundred

5/16 x 100B (for 5/16" shaft) . .
11/32 x 125B (for 11/32" shaft) . .
90c doz., \$6.00 hundred

zinc alloy target points (not shown)

30 grain, for 5/16" practice arrows only.

ZA-8 5/16" OD 35c dozen, \$2.50 hundred

ferr-l-tite

Stick cement for broadheads, applied with heat. Does not become brittle.

M-600 35c ea.

M-601 Liquid Ferr-l-tite, tube 50c ea.

urac 185 adhesive

The accepted wood-bonding glue.

U-185, Handy Pack—quarter-pint 80c ea.

bear glass facing and backing

The same high-strength material used in Bear Bows, this parallel type Fibreglas-and-resin laminate is the finest obtainable. Its use and features are covered by our patents nos. 2,613,660 and 2,665,678. Supplied with a very thin strip of hard maple bonded to one side so that bow assembly can be made with any wood-to-wood adhesive. Brown color only. Suitable for bows up to 75 lbs.

BACKING (.045" thick)	FACING (.060" thick)	SIZE	PRICE (per strip)
B-68 1/2	or	F-68 1/2 1 1/2" x 68"	\$5.95
B-72 1/2	or	F-72 1/2 1 1/2" x 72"	6.10
B-68 3/4	or	F-68 3/4 1 3/4" x 68"	6.75
B-72 3/4	or	F-72 3/4 1 3/4" x 72"	6.90
B-722	or	F-722 2" x 72"	7.40

Backing should not be used for facing, or vice versa.



For the best in leathercraft, Bear genuine leather articles are made only from select top-grain cowhide. "Bearhyde", a sturdy non-scuffing artificial leather is used for lower-priced items.

Bear Leather

**hand-crafted for beauty—
styled for utility**

"Nothing takes the place of Leather"—especially when it's Archery Leather by Bear. Along with the best of materials and workmanship, into each item goes Bear's priceless practical experience, gained through actual use and in a continued search for a better way to design and make each product. Here are the old favorites—constantly improved to increase your fun with bow and arrow.

western (left)

A beautifully proportioned quiver for 18 to 20 arrows, with two compartments and breast strap. Unusual zipper opening makes pocket easily accessible. Top-grain leather, two-tone brown and tan.

Q-200\$14.75

Smaller Model:

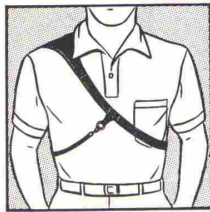
Q-250 (ladies' size)\$12.75



texan (below)

Clean lines bring out the beauty of the fine leather in this quiver for 14 to 18 arrows. Two compartments—brown and tan combination. Specify right or left hand.

Q-300\$8.75



breast strap

Bear Western quivers come equipped with comfortable top-grain leather breast strap.

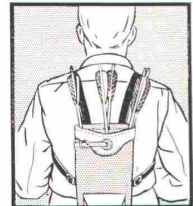


rover

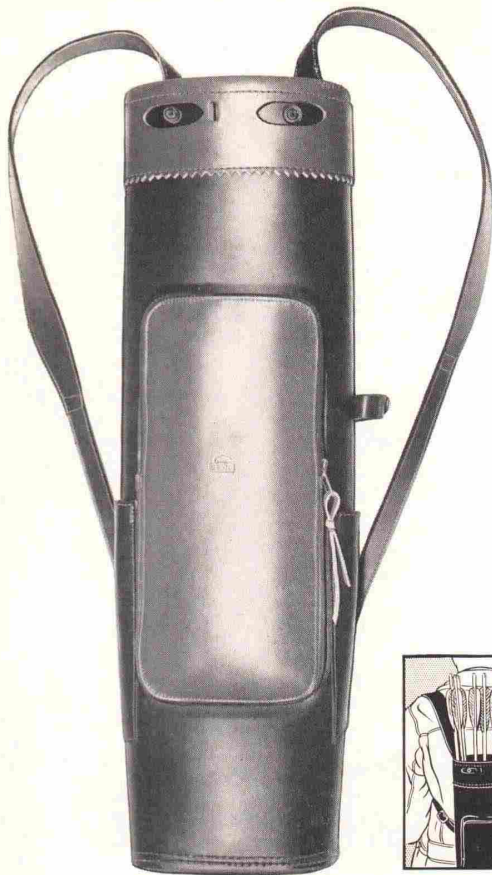
A lightweight, straight-down-the-back quiver with adjustable pack harness. Two compartments. Brown or tan leather, with suede leather cuff and zipper pocket. Holds 14 to 18 arrows.

Q-350\$10.75

Front and back views of Rover quiver in wearing position showing adjustable pack harness feature.



Bear Quivers, Gloves,

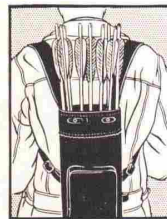


nimrod - - newest of center-back quivers

Here, for the first time, is a spacious straight-down-the-back quiver holding 12 to 15 arrows—and it's a "convertible"! As shown at left, Nimrod is ideal for field shooting or practice — yet is easily converted to a highly practical hunting quiver by adding the snap-on leather cuff (pictured at lower left) affording complete arrow protection. Made of quality top-grain cowhide and impregnated with a special stiffening solution, providing further shielding of arrows. The Nimrod is equipped with the very popular "pack harness" which allows full freedom of the arms and easy access to shirt or jacket pockets. There is a convenient roomy pocket as well as sheaths for hunting knife and file. Everything has been done to make Nimrod the most comfortable and practical quiver available.

Q-825 (without hunting cuff)\$14.75

Specify "long" for 27"- 28" arrows or "short" for shorter arrows.



left — Nimrod quiver without cuff for general use. above — Nimrod with hunting cuff attached.

nimrod storm cap



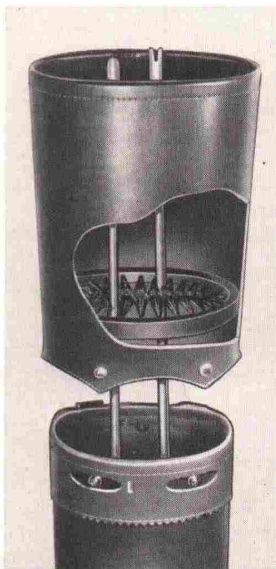
Noiseless, water-proof fabric storm cap to cover Nimrod quiver cuff. Held on with elastic.

Q-835\$1.50

nimrod cuff for hunting

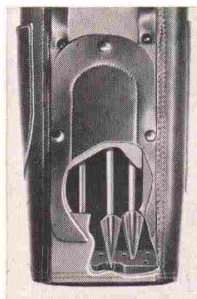
Now it's two quivers in one! With this unique hunting cuff snapped on, Nimrod holds 10 to 12 arrows and becomes the last word in hunting quivers with more arrow protection than any other quiver made. At the same time, it provides for delivery of arrows in rapid succession from the top—or to "sneak one out" through the opening in the back at the bottom, often a distinct advantage when hunting. Like the quiver, this cuff is made of top-grain cowhide, with heavy-duty snap fasteners, and inside bristles to prevent arrow rattle.

Q-830 Cuff only\$4.95



(left) How Q-830 cuff fits over Nimrod quiver. Cutaway section shows bristles to prevent arrow "rattle".

(right) Opening in back of Nimrod for "sneaking out" hunting arrows (shown with snap-on cover in place). Cutaway section shows thick rubber base with holes for protection of hunting points.



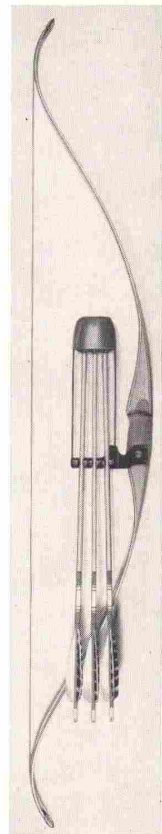
new bow quiver

This quiet, light and convenient quiver, proved ideal for hunting, is further improved for 1956. Broadheads, which fit into a soft rubber block, are completely shielded by a cowl and the open wire frame is sound-proofed with a resilient coating. Attached to the bow by means of one thumbscrew in a threaded brass bushing permanently installed in the bow-handle. The bow quiver can be removed or attached easily. Does not weaken bow—does not affect shooting accuracy. The most convenient way to safely carry Fred Bear Razorheads while hunting.

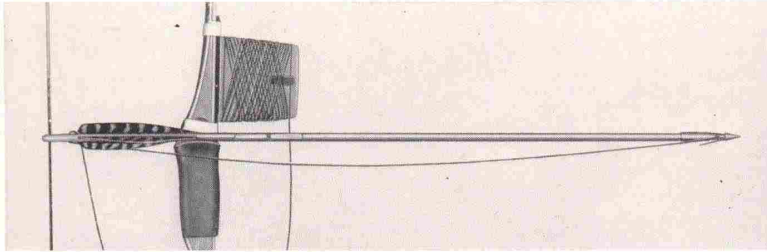
U. S. Pat. No. 2,464,068.

Q-1000\$9.75

Specify right hand or left hand.



Bear Necessities

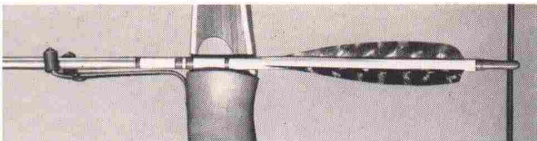


fishing outfit

Bowfishing is archery's newest sport. Shooting carp, suckers, gar and other rough fish is fun with this popular outfit. Consists of a tapered flat reel and 50 feet of 70 lb. test nylon line with a metal bracket to tape it to the bow and a solid Fiberglas arrow with a harpoon head. Complete with instructions.

- | | | | |
|---------------------------------|--------|----------------------------------|------|
| FO-10 (Excluding bow) | \$5.95 | A-20 (Arrow including head) | 2.55 |
| R-10 (Reel and line only) | 3.50 | H-25 (Head only) | .75 |

arrow holders



No more need to freeze the bow hand, holding arrow in place. This arrow holder will do the work, yet release arrows instantly, silently. No drag or jerk as you draw. On or off bow in a jiffy. Holds any size arrow. The hunter is always ready for a shot, even in coldest weather.

- | | |
|----------------------------------------------|-------------|
| M-700 (Can be used right or left hand) | \$2.00 each |
| M-701 Jiffy Clip (for quick removal) | 1.00 each |

brush buttons



This little soft rubber accessory is a big help when hunting in brush. A pair of Brush Buttons will brushproof your bow—dampen string noise, too! Easily strung over bowstring—does not interfere with bracing nor impair accuracy—saves bowstring, temper.

- | | |
|---------------------|-----------|
| M-900 Regular | .50c pair |
| M-901 Super | .75c pair |

folberth bow sight



White plastic body with felt-lined track for glueing to back of bow. Sliding clip holds threaded sight pin.

- | | |
|-------------|--------|
| BS-15 | \$1.50 |
|-------------|--------|



bow case Light weight soft cotton fabric case, with reinforced end. Bound flap with tie string. Fits all bows up to 68" long. A necessary protection for fine bow finishes.

- | | |
|-------------|--------|
| C-280 | \$1.75 |
|-------------|--------|

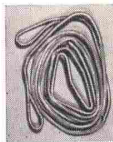


bow tape For camouflage to hide the bright finish of bows while hunting. Dull green. Enough for one bow.

- | | |
|-------------|--------|
| S-260 | \$1.00 |
|-------------|--------|

Be sure to wax your bow before applying bow tape! Use furniture or automobile wax.

bow strings



Double-loop Dacron string, fully served. Specify bow draw weight and bow length: 56"-58"-60"-62"-64"-66"-68". Order strings by length of bow. This is the distance between the bow nocks. Strings are about 3 inches shorter than the bow.

- | | |
|-------------|------------|
| M-100 | \$1.50 ea. |
|-------------|------------|

bowyers wax



The right bow string wax in cake form.

- | | |
|-------------|--------------|
| M-200 | per cake 35c |
|-------------|--------------|

straw targets

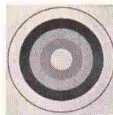


Best quality machine-wound butts, of wild marsh grass.

- | | |
|-------------------------|-------------|
| ST48—48" diameter | \$16.00 ea. |
| ST36—36" diameter | 10.00 ea. |
| ST24—24" diameter | 5.50 ea. |
| ST16—16" diameter | 2.75 ea. |

Straw targets are shipped F.O.B. Columbus, Nebraska. Over-the-counter prices sometimes higher, depending on location, because of freight costs.

paper target faces



Heavy water-repellent paper, accurate four-color printing.

- | | |
|---------------------------------------------|-----------------------|
| P48—48" square. .85c | P24—24" square. .35c |
| P36—36" square. .55c | P16—16" square. .15c |
| Cloth-skirted type, cut round; draw string. | |
| PS48—48" dia...\$2.35 | PS24—24" dia...\$1.20 |
| PS36—36" dia...\$1.80 | |

field faces



Paper field target faces printed with animal figures and circled aiming spots. 36 piece set—enough for a 14-target field course.

- | | |
|------------------------------------|-------------------------|
| F-14 | \$4.45 per set |
| F-24 24" Deer | .35c ea.,...\$3.95 doz. |
| F-18 18" Bear or fox. .15c ea.,... | 2.95 doz. |
| F-12 12" Weasel or woodchuck | .10c ea.,... 1.75 doz. |
| F-6 6" Assorted small game | .5c ea.,... 50 doz. |



Official N.F.A.A. field faces, circular targets printed in black on white paper. In sets only, 17 pieces.

- | | |
|------------|----------------|
| F-17 | \$1.95 per set |
|------------|----------------|

hunter's precision compass for bow or wrist



*accurate, easily read
... a perfect prize or gift.*

Also can be attached to armguard strap, etc. Compass comes in a de-luxe hinged clear styrene box. An excellent archery prize or gift at a low price.
BC-10\$2.75

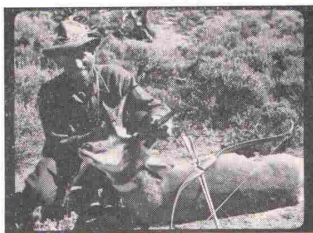
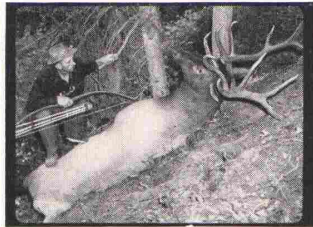
light weight, legible...



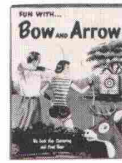
... a "must" for hunters.

archery films by Fred Bear

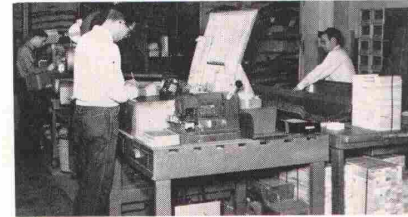
These original exclusive films in 16mm sound and full color now available for rental to clubs or groups. New, action-filled, unstaged, highly entertaining films covering a variety of bowhunting subjects... moose hunting in Canada; elk, mule deer and antelope in Wyoming; deer hunting in Arizona; deer hunting in North Dakota Badlands; African safari; British Columbia big game; shooting fish with bow and arrow and national archery tournaments. An inexpensive program treat for your next meeting. Viewing time, approximately 20 to 25 minutes each. These films are also available in black-and-white TV quarter-hour and half-hour program lengths for local archery promotion on your local station. Send for descriptive circular and rental prices. Write: GRAYLING FILM SERVICE — Grayling, Mich.



**popular book by Fred Bear
"Fun With Bow and Arrow"**



An outline of archery history—how to select the right equipment—how to shoot straight—hunt—fish... An interesting and valuable 24 page book. Ideal guide for new archery club members, schools or public ranges. Beginners need its help—veterans will enjoy it too. Per copy 25¢.



Bear orders are filled with all possible speed and care. To avoid unnecessary delays, please check over your order carefully before mailing, making sure you have furnished needed information.

how to order

Prices are F.O.B. Grayling, Michigan, unless otherwise stated, and are subject to change without notice. Unless satisfactory credit references are furnished, material will be shipped C.O.D. Minimum order \$1.00. All articles can be supplied for left-handed shooters—be sure to specify. If you send check with order, please allow for insured parcel post charges and sales tax where applicable. Use Bear order blank when possible.

beginners:

Your local Bear dealer will be glad to help you select the proper equipment. Tell him your height, weight, age and whether you want the tackle for hunting, target shooting or both. If no dealer is nearby, write us.

recommended reading:

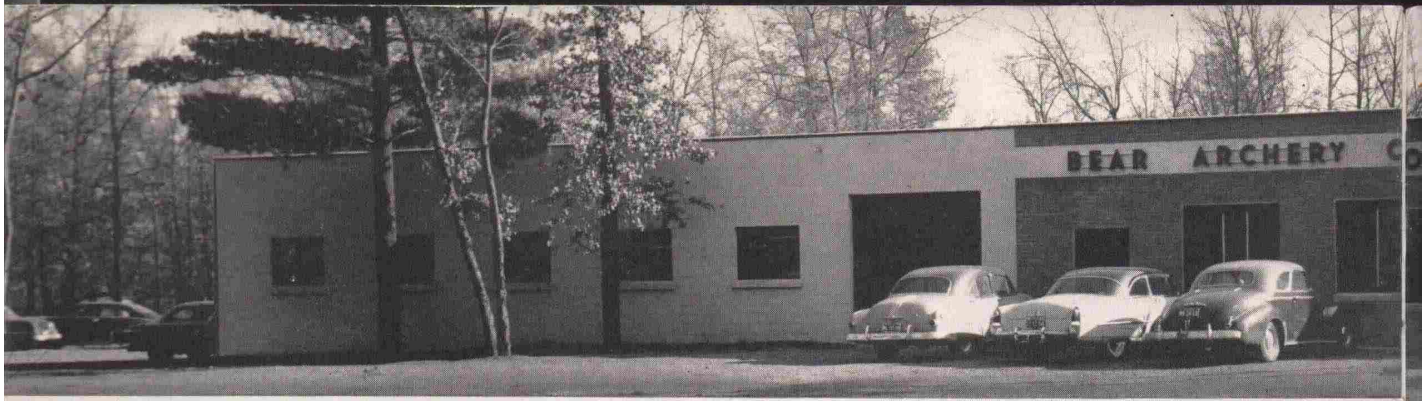
"Hunting with the Bow and Arrow"
An extremely interesting and authoritative book by Saxton Pope. (Available from National Field Archery Association, Box 388 Redlands, California. Price, \$3.50 per copy.)

**NATIONAL ARCHERY
MAGAZINES (monthly)**

Archery Magazine
Box H, Palm Springs, Calif.

The National Bowhunter
28 E. Jackson St., Hartford, Wis.

The Archers' Magazine
1200 Walnut St., Philadelphia 7, Pa.



Erected in 1946, this modern building was designed and equipped expressly for the manufacture of fine archery equipment.



Visitors are welcome at the Bear plant. In this new trophy room, the W. B. Westcott collection of Antique Archery is displayed.



The name of Fred Bear has become a symbol of the best in sportsmanship and fine archery equipment. Founder and president of Bear Archery Company, he has a long record in this field. Years ago, the late Art Young, often called "the father of modern bowhunting", introduced him to the sport



Bear products undergo careful scrutiny, with the aid of testing equipment run by men with years of bowmaking experience.



Research and engineering progress is continuous. Fred Bear, president, is directly active in design, development and manufacturing.

modern science joins hands

ARCHERY, as a sport, has a romantic history covering a period of over 5000 years . . . Since its popular revival in our time, its thrills and excitement continue to increase as interest mounts to new highs every year. From the first crude bows, down through centuries the bow and arrow became an accurate and deadly weapon of warfare. Today, as more and more turn to archery for sport, bow makers are seeking and finding new ways of giving their bows greater power and accuracy.

To us at Bear, archery-making is not a sideline. It is *the* line — and our career. The importance of finding new ways to make each item better is never forgotten. The manufacture of our fine archery tackle is a scientific business employing the most modern precision machines and equipment, Bear-designed especially for each job.

All of the materials in use have been tested, re-tested and proved to meet rigid Bear standards of quality.



In 1953 a large wing was added (at rear—not visible) to provide facilities necessary for making glass-powered bows.

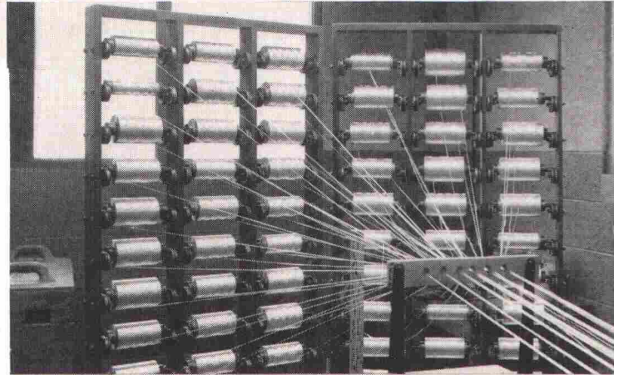
and Bear soon made archery his own life's endeavor. A three-time Michigan Archery Champion and nationally famous as a big game bowhunter, Fred Bear continues to assist archery in all its phases. His own immediate interests are North American big game bowhunting and the Bear Archery Company at Grayling—in the heart of Michigan's northwoods game country. Fred Bear's archery experiences, his inventiveness and his manufacturing ingenuity have contributed much toward making Bear equipment the finest available.

with the art of bowmaking

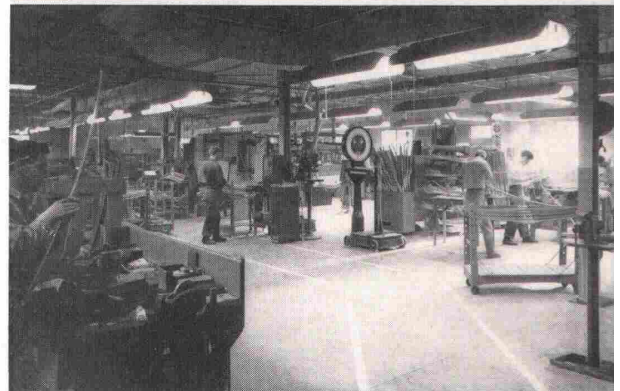
Since 1927, our business has shown a substantial growth every year because we have found what archery enthusiasts want and need in order to get the most enjoyment and satisfaction out of their sport. Through never-ending research, we will continue to produce what expert and novice alike acclaim to be the finest.

Bear research is all-important. It is as much a part of our products as the glue, leather, wood, glass fibers and other quality materials that make up the finished product. But this research goes far beyond the materials we use — it has been going on for years on the target range, in the fields, woods and mountains. Those who plan our products, direct and operate our company are men of national reputation, men who hold important archery records, bowhunters with record kills. Because they know the value of fine equipment they insist on the best — and produce it here for others.

19



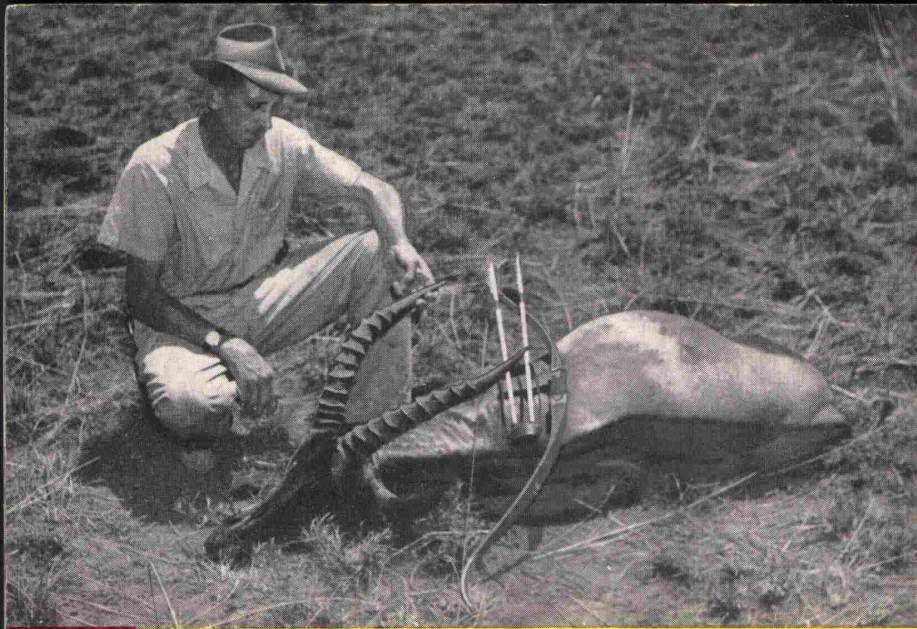
Where Bear "Glass-power" starts . . . from multiple spools of finest Fiberglas strands — bonded together by a Bear patented process.



The new factory wing, where Bear Bows are built to exacting requirements under scientifically controlled atmospheric conditions.



In the Tool Room, original production methods and equipment are conceived. Management-production teamwork is evident here



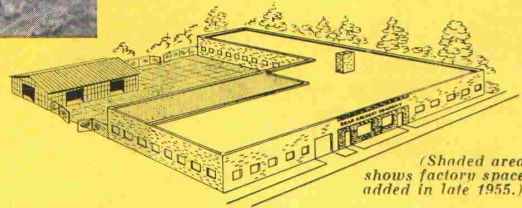
"From deer to damalaskue" - -

Fred Bear's various 1955 bowhunting adventures included a safari into French Equatorial Africa where he bagged this damalaskue antelope and other interesting specimens. But to him every hunting area is a proving ground for new ideas in fine archery tackle, so that Bear customers may have the best for bowhunting and archery pleasure.

**every Bear bow is
registered and guaranteed**

Guarantee

Every BEAR Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser within ten days after date of purchase. Should failure occur in a bow so registered within a period of two months after date of purchase, the Bear Archery Company will make free repair or replacement unless the bow shows evidence of misuse or improper handling. Claimant must be original owner and bow serial number must be intact. After this sixty-day period and provided the bow has not been abused or mishandled, replacement will be made on an exchange basis whereby the owner will pay for the use he has had from the bow at the rate of 10% per month based on the purchase price. Dealers are not authorized to make replacements or adjustments.



For years, archery has been the vocation and the hobby of our designers and craftsmen. In our factory, more than a hundred people combine their skills to make Bear Bows BEST. Choice of materials and many of the design features for Bear Bows were determined after countless hours spent on range and field, at tournaments and in bowhunting. The benefits of this practical experience, augmented by that of our many customers, are offered you through this catalog.

Fred Bear

President



Women, too, are becoming bowhunters in ever-increasing numbers. This magnificent buck would put a victory smile on the face of *any* hunter!



IMPORTANT

Restrictions on size and weight of parcel post packages do not apply on shipments to or from our R.F.D. address at Grayling.

THE COMPLETE LINE — Bows . . . Arrows . . . Leather

BEAR ARCHERY COMPANY

Route One
Grayling, Michigan