

BOWS

ARROWS

NOCKS &  
POINTS

LEATHER

NECES-  
SITIES

1955 CATALOG  
**ARCHERY  
EQUIPMENT**

*by* **Bear**

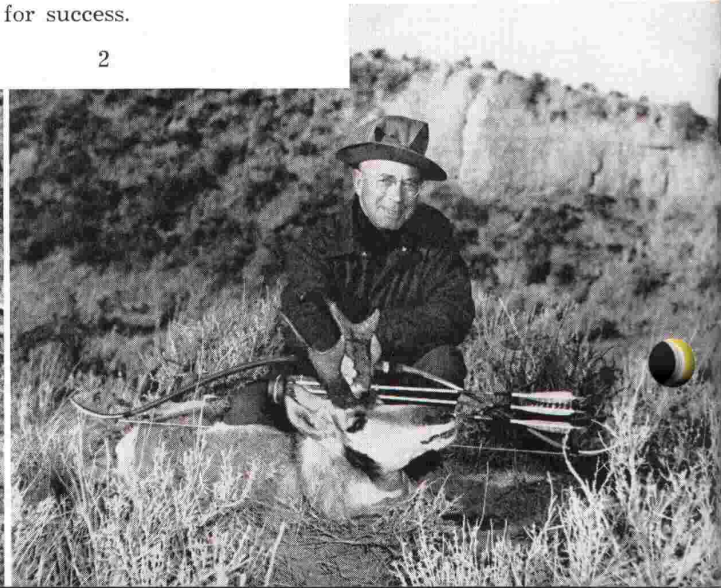
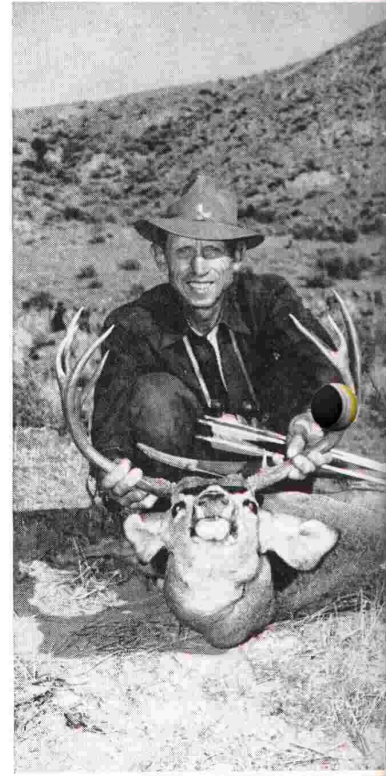
FOR THOSE WHO WANT THE FINEST





**for pure sport . . .  
there's no hunting  
like bow hunting!**

In these photographs, Fred Bear and his friends typify the thousands of hunters who have made bowhunting their favorite sport. Wherever wild game abounds, there you will find bowhunters in ever increasing numbers. . . And wherever archers gather, whether in tournament or on the hunt, a fine sense of true sportsmanship reigns. These men give their game a sporting chance for survival by using a type of weapon which tests the hunter's skill and accuracy. The modern, highly developed Bear Bows used by these successful hunters resemble their primitive prototypes in general appearance only. Far more powerful, more accurate, more durable and possessed of marvelous shooting ease, the Bear glass-powered, feather-light Bow of today gives the hunter, too, a real sporting chance for success.





# Bear GLASS-POWERED BOWS ARE BEST

## because superiority is built-in

From the experienced archer's or bowhunter's point of view, his requirements are simple but important. He wants a good bow that's fast and smooth, with even build-up all the way back to full draw and with velvet-like recoil. Consistent accuracy, too, is a requisite, as is sustained power or weight regardless of hot or cold temperatures in wet or dry weather . . . And finally, he desires a bow of unusual beauty, grace of line and detailed craftsmanship, one that will be admired by his companions and be a source of pleasure for many years to come.

Combining these many qualities in one bow is more complex than it might appear to be. Yet all of them are built into each Bear glass-powered Bow. But no bow could attain such near-perfection by accident. Such a bow doesn't "just happen". And here is where modern science plays its part.

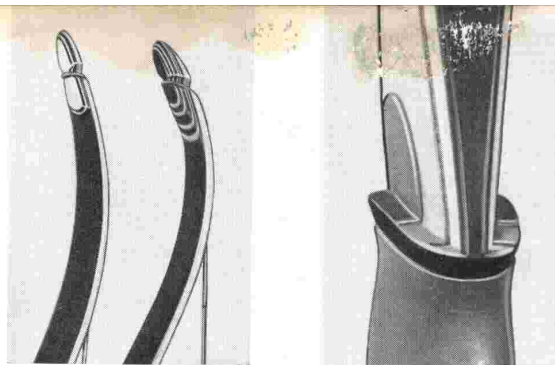
## technology plays an important part

In a Bear Bow, the Fiberglas does the real work — the hard maple core serving mainly as a neutral area, a "core" or spacer-anchor, between the Fiberglas face-and-back elements. In the intricate process of making these Fiberglas strips lies the secret of Bear power, smoothness, durability and long life.

Glass facing and backing on all Bear Bows is produced in the Bear factory. Starting with multiple spools of Fiberglas yarn . . . the taut fibers are combined with plastic resins, processed and cured so that the finished glass strip is composed of thousands upon thousands of closely packed strands of Fiberglas, under equal tension and lying perfectly parallel to each other. During this operation, unique controls insure a "glass-power" element in which each and every strand is uniformly stressed, with every fiber doing its work when the bow is shot.

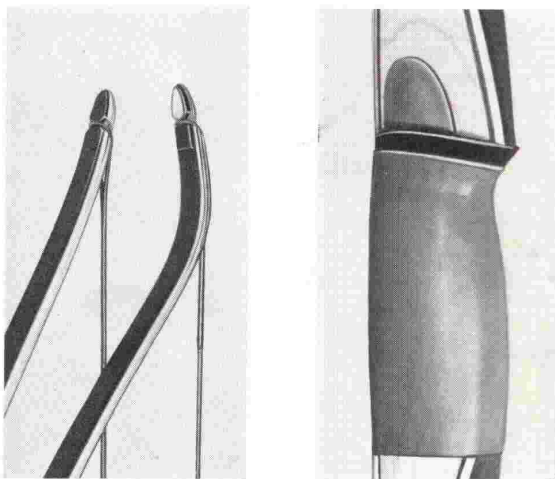
This exclusive construction is fully protected by Bear patents nos. 2,213,660 and 2,665,678. It provides a functioning element wherein ALL the individual Fiberglas strands in both facing and backing are under equal stresses when the bow nears full draw. ALL fibers "share the load", thereby eliminating the extremely high surface strains that occur when these elements are fabricated by any other method. Result: longer bow life.

When welded to the tapered hard maple core by modern high-frequency bonding, the result is the fastest, smoothest and lightest bow possible — a bow of enduring beauty and performance unequalled today — a bow that's a thrill to shoot and a joy to own. It is Bear's answer for the discriminating customer who wants the finest.



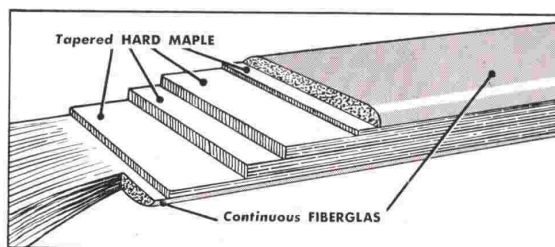
As seen on these Kodiak and Kodiak Special Bow tips, touches of hand-crafted artistry give your Bear Bow a distinctiveness not found on other bows of comparable price.

On the Kodiak, Grizzly, and Polar Bows, these dual arrow rests of near-center-shot design are standard, for right or left handed shooting. A practical and popular feature.



Cub, Polar and Grizzly Bow tips, too, are finished with typical Bear care. New semi-recurved shape on Polar and Cub adds a note of smartness to traditionally fine performance.

Where graceful form is truly functional. This beautiful Bear saddle-type leather handle just naturally feels right — adds beauty to your bow and pleasure to your shooting.



## power and lightness are built-in, too!

Bear made Fiberglas face and back strips, with tapered plies of hard maple high-frequency bonded between, comprise the unique "sandwich" construction of all Bear Bows. Because of the tremendous strength of this uniformly stressed Fiberglas, relatively thin layers are more than adequate to provide sustained power. This makes possible the weight-saving feature that makes a Bear glass-powered Bow so pleasingly feather-light in the hand.

# Bear Kodiak

**tops for hunting . . .  
ultimate in performance**

The KODIAK delivers arrow after arrow with accuracy, speed and smoothness heretofore unknown. With its remarkable cast and almost unbelievable shooting ease, KODIAK is "Bear at its best" — a custom quality feather-light bow you'll be proud to own.

Its exceptional performance is made possible by use of the working recurve principle combined with balanced handle design. Only by shooting KODIAK can its extra features be appreciated.



**\$49.50**

This bow has a form-fitting, saddle-type leather handle of near-center-shot design with double arrow rest.

KODIAK is made in two lengths:

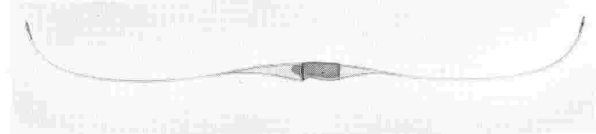
60" length, 28" draw limit, 35 to 75 lbs. for general hunting use and for those who prefer the convenience of a short bow.

64" length, 30" draw limit, 35 to 75 lbs. for those who like the smoother action of a longer bow.

KODIAK is also available on special order at no extra cost, in 56" length, 26" draw limit; 25 to 60 lbs. at 26". This bow is designed primarily for draw lengths between 24" and 26" where the ultimate in cast is desired; therefore its proportions are slightly smaller overall.

*Heavy bows: weights between 76 and 100 lbs. available only in 64" length on special order and at \$10.00 extra.*

*Kodiak  
shown unstrung*





# Bear Grizzly

## still the hard-hitting veteran of recurved bows

Here is the forerunner of modern high-performance bow design. Although the current trend is toward the Bear working recurve, GRIZZLY is still in good demand among those who prefer the conventional recurve and graceful symmetry of this famous bow.



**\$39.50**

GRIZZLY is the reliable companion of thousands who enjoy target, field, roving or hunting. Since the GRIZZLY first appeared, it has taken more game than any other bow made! For durability, lightness and glass-powered hard-hitting effectiveness, this bow is an outstanding value.

The GRIZZLY features include the popular Bear form-fitting saddle-type leather handle with its near-center-shot design. This handle has a double arrow rest, for right or left hand shooting.

Length, 62". Draw limit, 28". Weights, 35 to 75 lbs. Not available in other lengths or in heavier weights.

### when ordering any Bear bow

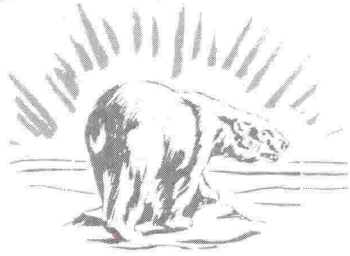
Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested. All bows are weighed at 28" draw and are so marked unless otherwise stated.

*Grizzly  
shown unstrung*





## Bear Polar



### the top-quality choice in semi-curved bows

A sleek, longer-limbed, semi-re-curved beauty, the POLAR incorporates many of the Kodiak's graceful characteristics but without full-recurved ends. Exacting tournament shooters and discriminating bowhunters who prefer this type of bow find that POLAR meets their requirements with complete satisfaction.

Like all other Bear Bows, this model is faced and backed with Fiberglas over a weight-saving hard maple core. POLAR is a feather-light bow having many shooting qualities usually found only in fully recurved bows, yet with all the inherent accuracy of the straight bow design.

Its new style, form-fitting, saddle-type leather handle includes double arrow rest and near-center-shot features.

Length, 64". Draw limit, 30".  
Weights, 35 to 75 lbs.

**\$29.50**

## Bear Cub



### all new from tip to tip - the same popular price

New styling and new value come to the popular CUB! Now a semi-recurved bow, CUB also has a form-fitting, saddle-type leather handle. Arrow rest can easily be changed from right to left hand.

The glass-power feature alone places it far above other makes near its moderate price, especially when shooting ease, cast, lightness and durability are considered.

Ruggedly constructed to withstand extreme temperature and moisture variations, the CUB is an excellent investment for schools, clubs or public ranges, where its *durability, stamina* and *popularity* with users soon becomes apparent. Although a favorite choice of beginners, many top tournament scores have been shot with the CUB.

Length, 62". Draw limit, 28".  
Weights, 20 to 60 lbs. only.

**\$22.50**

### when ordering any Bear bow

Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested.

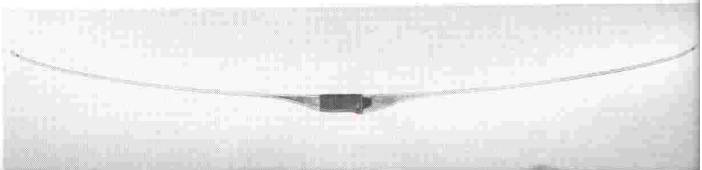
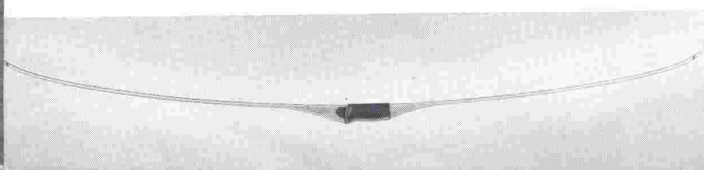
All bows are weighed at 28" and are so marked, unless otherwise stated.

### Every Bear Bow is Registered and Guaranteed

Polar shown unstrung

6

Cub shown unstrung





# Bear Kodiak Special

**for those who want the finest  
in a tournament grade bow**

Nothing has been spared in our effort to produce this ultra-fine bow. Ideas and suggestions of many top shooters have been combined with Bear's experience, know-how and manufacturing facilities to give the expert what we believe to be the best.

The Special is unexcelled for consistently smooth and accurate shooting and uniformity of performance, hour after hour.



**\$59.50**

*Full sight window,  
long arrow rest.*

KODIAK SPECIAL is a tournament grade bow combining the ultimate in shooting ease, beauty and durability. It features a large high handle section of center-shot design, incorporating a full sight window and long arrow rest, flowing into a most comfortable, contoured leather grip. This functional handle section is reinforced with a laminate of impregnated wood, forming an I-beam section for extra strength and beauty.

We recommend the 68" length for draws up to 30"; the 64" length for draws up to 28". If not specified otherwise, 68" length will be shipped. Weights, 35 to 65 lbs.

### **when ordering the KODIAK Special**

Specify right or left hand, bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested.

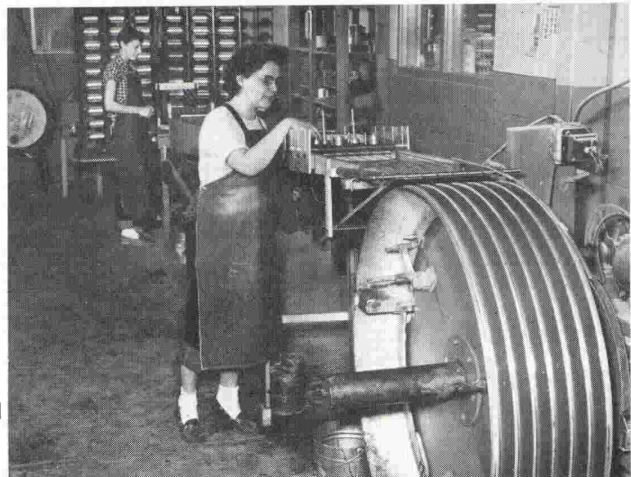
All bows are weighed at 28" draw and are so marked, unless otherwise stated.

*Kodiak Special  
shown unstrung*



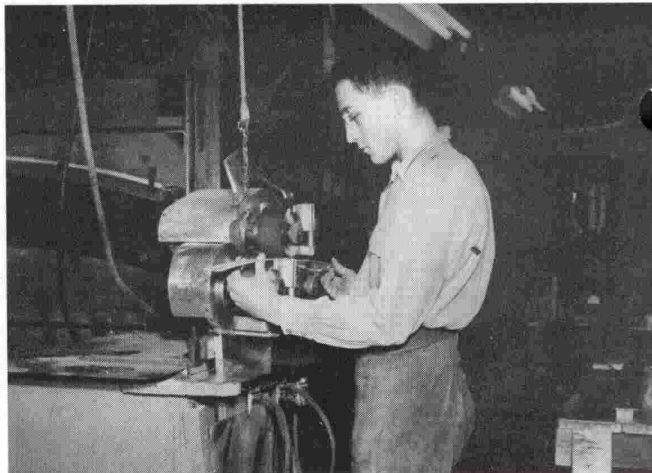


# Bear bowmaking combines modern technology



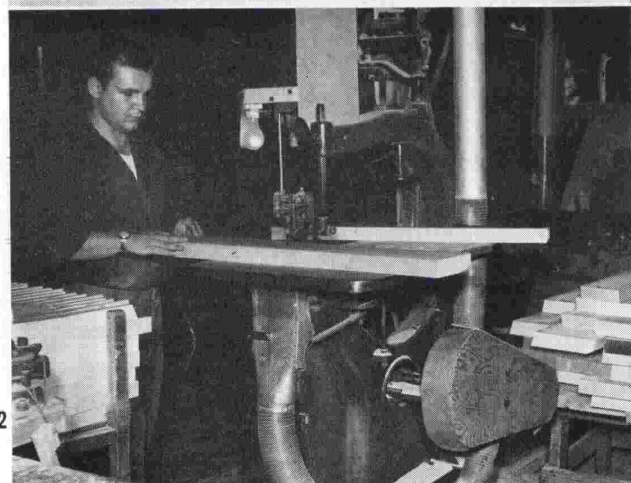
1

Bear "Glass-power" in the making . . . thousands of tough Fiberglas strands are bonded together, running full length of every Bear Bow. Method is protected by U.S. Patents 2,213,660 and 2,665,678.



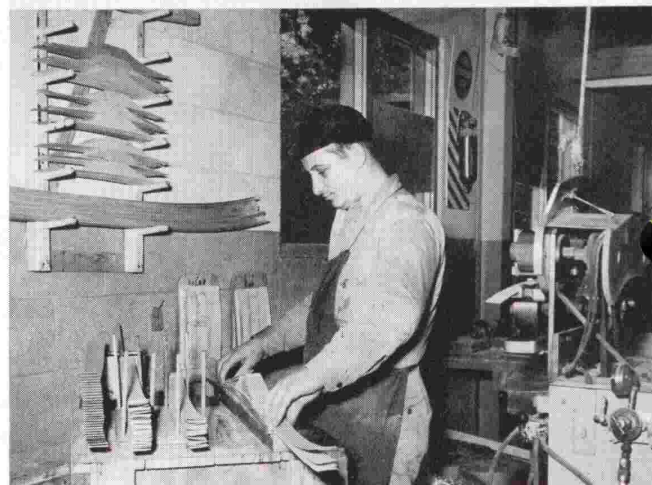
4

Adhesive is mechanically applied to laminates, insuring uniformity . . . In this ultra-modern archery plant, are machines for every special operation—many of them Bear-designed and built.



2

Sawing select hard maple stock for laminates, or "layers", which become the weight-saving wood cores of all Bear Bows. Here "lightness-in-the-hand" begins—a feature acclaimed by experts.



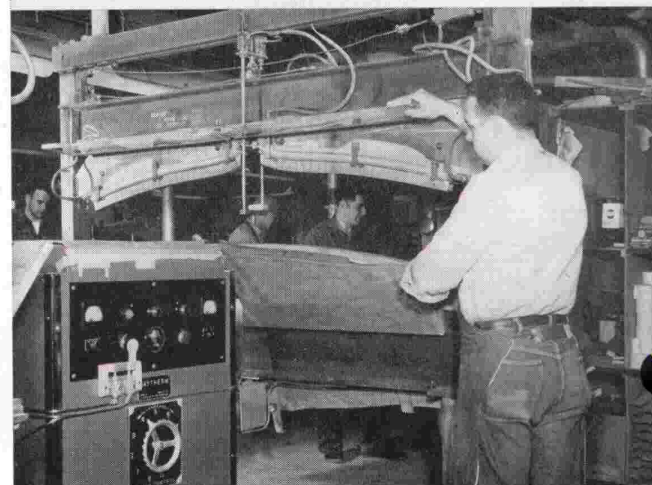
5

Sub-assembling component parts of a Bear glass-powered Bow—wood core pieces, Fiberglas face-and-backing strips and handle section. Each piece must first pass rigid inspection.



3

Precision sanding each piece of bow core stock and Fiberglas to exact size and uniform thickness. Pieces must be accurate and parallel to .001 in., insuring uniformly accurate shooting.

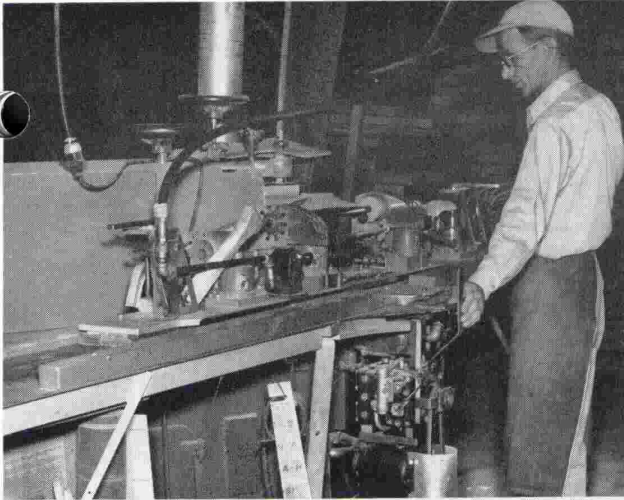


6

One of the Bear-built assembly presses, where glue is cured by electric high-frequency bonding, assuring long bow life. Here the various laminates are fused into an integral unit.

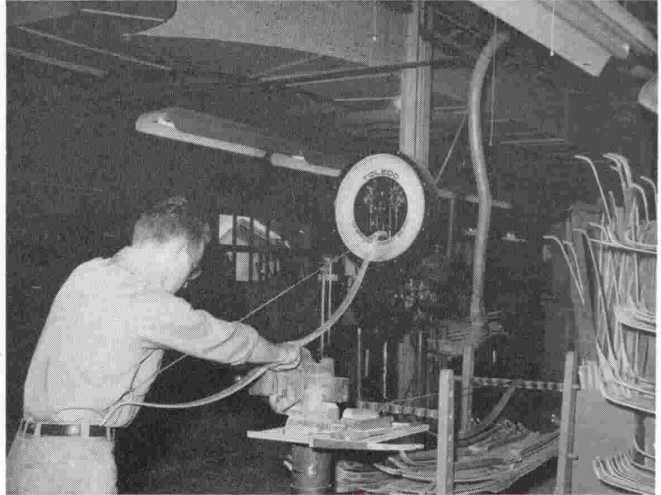


# with hand craftsmanship and finest materials . . .



7

After high-frequency bonding, the bow "blank" is contour-ground to general shape on this intricate machine, another Bear creation .



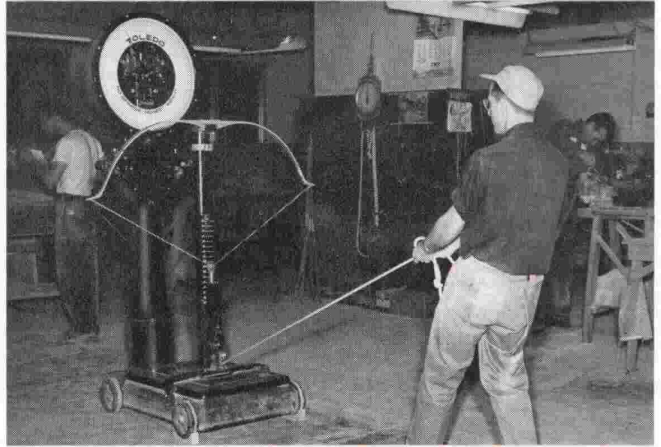
10

"Tillering the bow" for perfect draw, a skill centuries-old. Still done by hand, it's an exacting operation for expert bowyers.



8

All the way through, human skill and precision machine work toward perfection. This high-speed router shapes recurve bow tips.



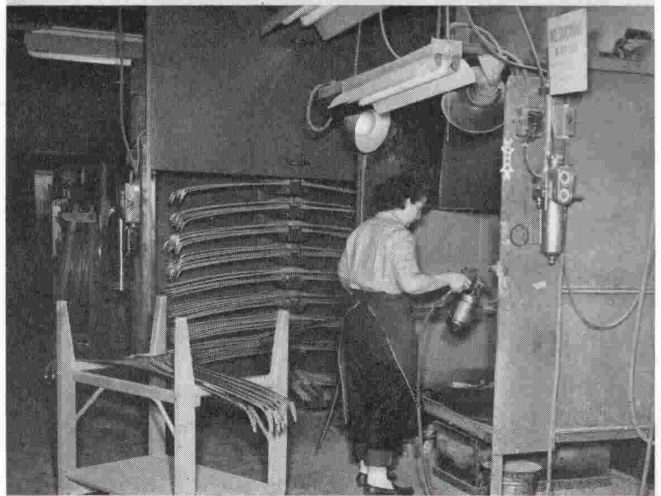
11

On this new model specially-equipped scale—most accurate of its kind in the U.S.—every Bear Bow is "weighed" for draw weight.



9

A woman's touch adds beauty to Bear Bow tips. Hand-sanding is typical of craftsmanship that gives distinction to Bear products.



12

For that characteristic Bear custom finish, admired by archers, each bow receives several hand-rubbed coats of durable varnish.

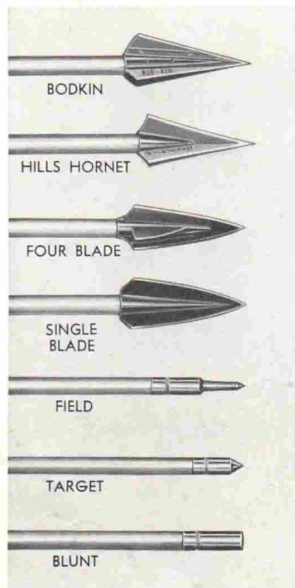


# Bear Matched Arrows



MORE IMPORTANT than for any other part of archery equipment, the choice of arrows *must be right*. For sharp consistent shooting, be sure to obtain arrows made exactly to fit you and to fit your bow. Here at Bear we have tens of thousands of world's finest shafts on hand at all times, thus insuring a selection for every need enabling us to duplicate your own precise specifications as shown on the box label. With the Bear Bow owner especially in mind, we have given long years of careful attention to the development of this complete line of matched arrows. They are manufactured with the same care and precision that is employed in the making of Bear Bows.

## point styles available:

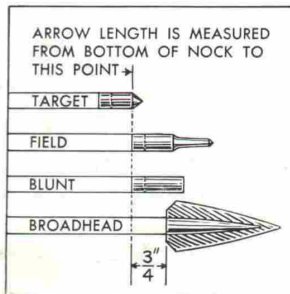


## important

When ordering arrows, specify the bow weight: 35 to 45 lbs., 45 to 55 lbs., etc., and the arrow or draw length.

When ordering broadheads, use these code letters: Bod-Kin-HB; Hills Hornet-HH; Four Blade-HF; Single Blade-HS.

Shorter, low feathers, perfect for target arrows, will be used on all 5/16" X-200T and X-300T arrows, and on 11/32" arrows for bows under 45 lbs.

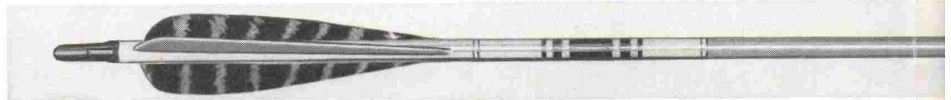


## X-100



X-100. Compressed cedar shafts, made by Sweetland of Eugene, Oregon, under his patented process, are now available as our finest wood arrow. The increased velocity of Bear glass-powered Bows calls for a heavier arrow to absorb more of the bow's energy. The X-100 compressed cedar shaft has many very real advantages: it is straight and true and will *stay straight* better than any other shaft. It is tougher and more durable. Its extra weight and small diameter give it more stability in flight. . . Extremely accurate and uniform for top tournament shooting, it is also the finest hunting arrow made. Its added weight gives extra penetration. Compressed so that its density is reduced at the nock end for better balance and strength, its diameter ranges from 1/4" to 5/16" depending on bow weight and draw length. Finished X-100 arrow weight in grains is normally obtained by multiplying bow weight by ten.

## X-200



X-200. Custom grade arrows of Port Orford Cedar, closely matched for spine and weight. Diameters 5/16" or 11/32"\*, tapered to slightly smaller nock. Selected five-inch true sparrow feathers; two grey-barred with colored cock feather. Special smooth high-gloss finish. Shaft color: stained natural with 10" colored shaftment under fletching; attractive crest, finely pin-striped. Available in full-length white, yellow or olive drab at no extra charge. Lengths to 29".

## X-300



X-300. The most popular all-around arrow. Matched Port Orford Cedar parallel shafts, 5/16" or 11/32" diameter\*. Five-inch, grey-barred feathers with colored cock feather. Smooth high-gloss finish. All shafts natural color only, with 10" solid color shaftment under fletching; attractive crest with pin stripes. Not available with special crest or fletching. Lengths to 29".

## X-400



X-400. The practice arrow for beginners and for rough use. Parallel cedar shafts, 5/16" or 11/32" diameter\*. Feathers 4" to 4 1/2" long, grey-barred. 9" solid color shaftment under fletching. Not matched, and not suitable for bows over 45 lbs. Lengths, 26", 27" or 28".

## X-500



X-500. An aluminum arrow of the famous precision-made tubing by Easton. Beautifully finished with select feathers of the proper length for the weight of the bow to be used. White and dyed clear feathers are used when available. Target points are recommended and will be shipped unless specified otherwise. All lengths available: specify exact draw weight of bow and length of arrow desired.

\* 5/16" diameter Port Orford Cedar shafts are suitable for bows weighing



# ake any bow better...

For maximum performance, the arrow must be correct in every respect. Its shaft must be perfectly shaped from the finest Port Orford Cedar finished mirror-smooth, or from highest grade aluminum—drawn, tempered and polished expressly for this purpose. True spiral fletching from hard and sharp turkey pointers, plus accurate installation of nocks and points, gives you every possible advantage in improving your marksmanship and attaining those "close groups" time after time. And for the bowhunter especially, arrow quality may well make the difference between his own success and failure.



Shaft color: natural with 10" solid color shaftment under fletching; attractive crest with fine pin stripes. Available in full-length white, yellow or olive drab at no extra charge. Select five-inch grey-barred feathers with colored cock feather. Lengths to 29".

- X-100F, B or T (field, blunt or target points) .....\$19.50 dozen
- X-100H Single-blade or three-blade broadheads (Specify) ..... 22.50 dozen
- X-100H Other types of broadheads (Specify) .....Extra— 1.00 dozen
- For special cresting and fletching .....Extra— 1.00 dozen



- X-200F, B or T (field, blunt or target points) .....\$14.50 dozen
- X-200H Single-blade or three-blade broadheads (Specify) ..... 17.50 dozen
- X-200H Other types of broadheads (Specify) .....Extra— 1.00 dozen
- X-200S Set of 6 broadheads and 6 field points ..... 16.00 dozen
- For special cresting and fletching .....Extra— 1.00 dozen



- X-300F, B or T (field, blunt or target points) .....\$12.50 dozen
- X-300H Single-blade or three-blade broadheads (Specify) ..... 15.50 dozen
- X-300H Other types of broadheads (Specify) .....Extra— 1.00 dozen
- X-300S Set of 6 broadheads and 6 field points ..... 14.00 dozen



- X-400F, B or T (field, blunt or target points) .....\$7.95 dozen
- Not available with hunting heads, nor with special crest or fletching.

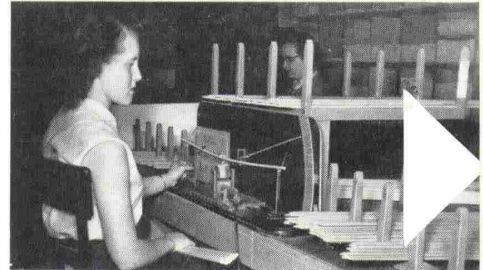


- X-500T or F (target or field points) .....\$27.00 dozen
- X-500H Hills Hornet broadheads ..... 30.00 dozen
- No extra charge for cresting and fletching.

ighing 45 lbs. or less. Over that weight 11/32" must be used.



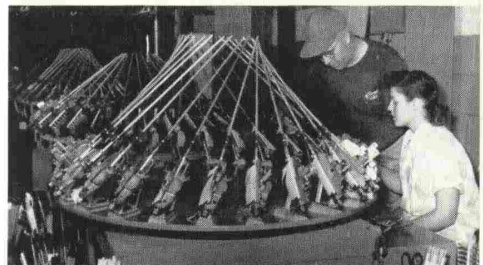
Selecting, weighing and classifying arrow shafts with aid of shadowgraph scale.



Testing arrows for spine; matching and storing. Only the finest Port Orford Cedar is used for Bear Arrows.



Cresting arrows is an art when done to Bear standards. Decorative color-stripping identifies owners' arrows.



Precision fletching pays off in the field. Feathers are attached spirally so that arrows rotate in flight.



With glowing wire, feathers are trimmed to final shape.



# Bear "Do-it-yourself" Supplies



## arrow points (illustrations 2/3 actual size)

	FIELD	TARGET	BLUNT
To fit over 5/16" shafts →	11/32 x 100F	11/32 x 45T	11/32 x 100B
To fit over 11/32" shafts →	3/8 x 125F	3/8 x 60T	3/8 x 125B
	90c dozen \$6.00 hundred	75c dozen \$5.00 hundred	75c dozen \$5.00 hundred

## matched shafts

Port Orford Cedar Arrow Shafts, carefully matched for weight and spine. 5/16" diameter or 11/32". Specify bow weight. 5/16" shafts are not suitable for use with bows heavier than 45 lbs.

- M-300 (parallel) .....\$2.50 doz.
- M-300T (tapered) .....\$3.00 doz.
- Compressed wood shafts, matched for weight and spine, tapered. Same shaft used in X-100 arrow.
- M-325T .....\$12.00 doz.

## feathers

- Full-length ground-base turkey pointers.
- M-400B Grey-barred .....60c doz.
- M-400D Dyed-barred (red, orange, or yellow) .....70c doz.

## dri-tite

Silicone dressing to waterproof feathers. One ounce bottle with brush.

- M-450 .....50c ea.

## fletching cement

2-ounce tube. The right cement for feathers and nocks.

- M-500 .....25c ea.

## ferr-i-tite

Stick cement for broadheads, applied with heat. Does not become brittle.

- M-600 .....35c ea.

## urac 185 adhesive

- U-185, Handy Pack—quarter-pint .....80c ea.

## bear glass facing and backing

The same high-strength material used in Bear Bows, this parallel type Fiberglas-and-resin laminate is the finest obtainable. Its use and features are covered by our patents nos. 2,213,660 and 2,665,678. Supplied with a very thin strip of hard maple bonded to one side so that bow assembly can be made with any wood-to-wood adhesive. Brown color only. Suitable for bows up to 75 lbs.

BACKING (.045" thick)	FACING (.060" thick)	SIZE	PRICE (per strip)
B-68½	or F-68½	1½" x 68"	\$5.95
B-72½	or F-72½	1½" x 72"	6.10
B-68¾	or F-68¾	1¾" x 68"	6.75
B-72¾	or F-72¾	1¾" x 72"	6.90
B-722	or F-722	2" x 72"	7.40

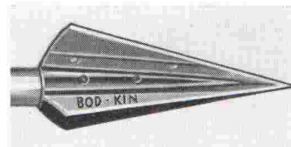
Backing should not be used for facing, or vice versa.

## STANDARD ZINC ALLOY TARGET POINTS

(chrome finish) (not pictured)

For 5/16"—30 grain: ZA-8 35c doz., \$2.50 hundred

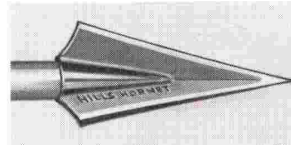
## broadheads (illustrations 2/3 actual size)



### bod-kin

Three-blade hunting head which features extra cutting edge and ease of sharpening.

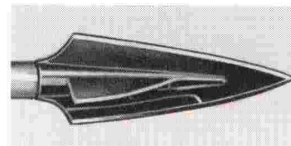
- HB-1 . . . 11/32" — 125 grains . . . \$3.75 dozen
- HB-2 . . . 5/16" — 100 grains . . . \$3.75 dozen



### hills hornet

Three-blade hunting head, with extra cutting edge and sharpening ease.

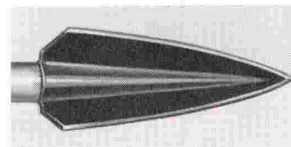
- HH-1 . . . 11/32" — 125 grains . . . \$3.75 dozen
- HH-2 . . . 5/16" — 100 grains . . . \$3.75 dozen



### four-blade

A four-blade broadhead with side cutters for greater effectiveness. Finest quality spring steel.

- HF-1 . . . 11/32" — 125 grains . . . \$4.35 dozen
- HF-2 . . . 5/16" — 125 grains . . . \$4.35 dozen

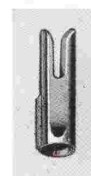


### single blade

A flat hunting head made of top-grade steel.

- HS-1 . . . 11/32" — 125 grains . . . \$3.50 dozen

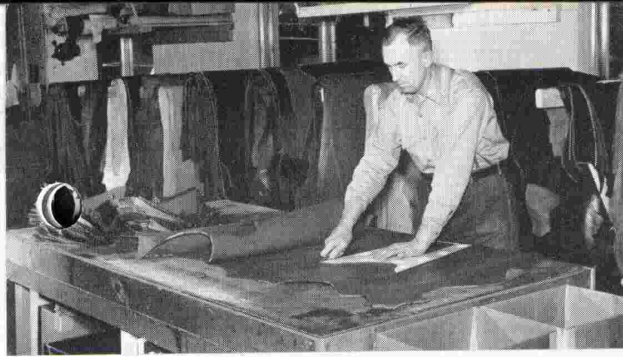
## speed nocks



The first open-throat nock, and the most popular with both hunters and target shooters. Shaft sizes: 1/4", 9/32", 5/16", 11/32".

Colors: red, yellow, white, blue, green, black, orange.  
SN-45c dozen \$3.00 hundred \$25.00 thousand  
At the hundred-lot price, nocks are limited to one size and color. At the thousand-lot price, nocks are limited to five changes of size or color. Substitutions will be made if colors ordered are not available.





For the best in leathercraft, Bear genuine leather articles are made only from select top-grain cowhide. "Bearhyde", a sturdy non-scuffing artificial leather is used for lower-priced items.

# Bear Leather

**hand-crafted for beauty — styled for utility**

"Nothing takes the place of Leather"—especially when it's Archery Leather by Bear. Along with the best of materials and workmanship, into each item goes Bear's priceless practical experience, gained through actual use and in a continued search for a better way to design and make each product. Here are the old favorites — and many new items to increase your fun with bow and arrow.

## western (left)

A beautifully proportioned quiver for 18 to 20 arrows, with two compartments and breast strap. Unusual zipper opening makes pocket easily accessible. Top-grain leather, two-tone brown and tan.

Q-200 .....\$14.75

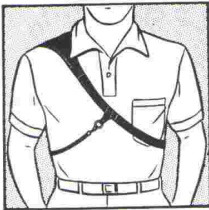
Smaller Model:  
Q-250 (ladies' size) .....\$12.75



## texan (below)

Clean lines bring out the beauty of the fine leather in this quiver for 14 to 18 arrows. Two compartments — brown and tan combination. Specify right or left hand.

Q-300 .....\$8.75



## breast strap

Bear Western quivers come equipped with comfortable top-grain leather breast strap.



## rover

An all-new, straight-down-the-back quiver with adjustable pack harness. Two compartments, brown and light tan leather, with suede leather cuff and pocket. Holds 14 to 18 arrows.

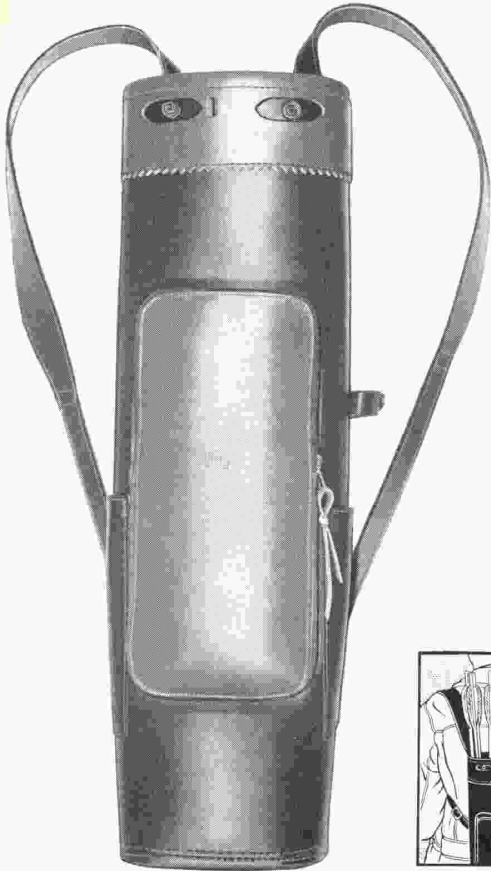
Q-350 .....\$10.75

Front and back views of Rover quiver in wearing position showing adjustable pack harness feature.





# Bear Quivers, Gloves,

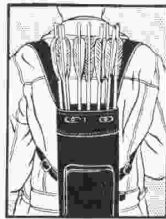


## nimrod - - new center-back quiver

Here, for the first time, is a spacious straight-down-the-back quiver holding 12 to 15 arrows—and it's a "convertible"! As shown at left, Nimrod is ideal for field shooting or practice—yet is easily converted to a highly practical hunting quiver by adding the snap-on leather cuff (pictured at lower left) affording complete arrow protection. Made of quality top-grain cowhide and impregnated with a special stiffening solution, providing further shielding of arrows. The Nimrod is equipped with the very popular "pack harness" which allows full freedom of the arms and easy access to shirt or jacket pockets. There is a convenient roomy pocket as well as sheaths for hunting knife and file. Everything has been done to make Nimrod the most comfortable and practical quiver available.

Q-825 (without hunting cuff) .....\$14.75

Specify "long" for 27"- 28" arrows or "short" for shorter arrows.



left — Nimrod quiver without cuff for general use. above — Nimrod with hunting cuff attached.

## nimrod storm cap



Noiseless, waterproof fabric storm cap to cover Nimrod quiver cuff. Held on with elastic.

Q-835 .....\$1.50

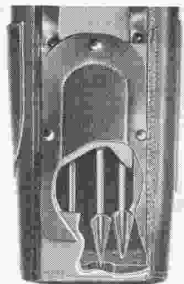
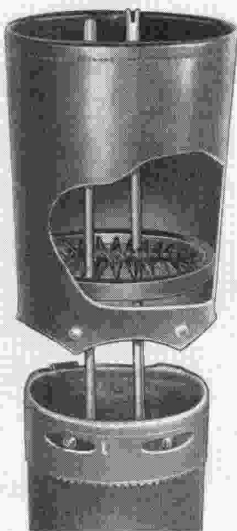
## nimrod cuff for hunting

Now it's two quivers in one! With this unique hunting cuff snapped on, Nimrod holds 10 to 12 arrows and becomes the last word in hunting quivers with more arrow protection than any other quiver made. At the same time, it provides for delivery of arrows in rapid succession from the top—or to "sneak one out" through the opening in the back at the bottom, often a distinct advantage when hunting. Like the quiver, this cuff is made of top-grain cowhide, with heavy-duty snap fasteners, and inside bristles to prevent arrow rattle.

Q-830 Cuff only .....\$4.95

(left) How Q-830 cuff fits over Nimrod quiver. Cutaway section shows bristles to prevent arrow "rattle".

(right) Opening in back of Nimrod for "sneaking out" hunting arrows (shown with snap-on cover in place). Cutaway section shows thick rubber base with holes for protection of hunting points.



## bow quiver

This quiver is perfect for hunting — light, quiet, convenient. Attached to the bow by means of one thumb-screw in a threaded brass bushing permanently installed in the bow-handle. The bow quiver can be removed or attached easily. Does not weaken bow — does not affect shooting accuracy. U. S. Pat. No. 2,464,068.

Q-1000 .....\$8.75

Specify right or left hand.





# Tabs, Armguards



Q-400



Q-600



Q-800



Q-925



Q-950

## blackhawk

A single compartment shoulder quiver for 10 to 12 arrows. Full top-grain leather — brown, tan combination.

Q-400 .....\$6.75

Bearhyde Model:

Q-500 .....\$3.95  
(Heavy imitation leather)

## mohican

Belt quiver holding 8 to 10 arrows; of top-grain leather, including belt.

Q-600 .....\$4.75

Bearhyde Model:

Q-700 .....\$2.25  
(Heavy imitation leather)

## scholar

Small Bearhyde belt quiver for 4 to 6 arrows. 19" long. Without belt.

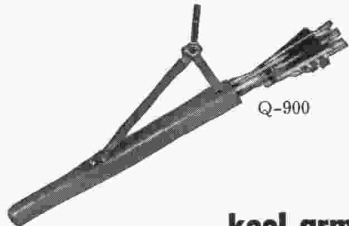
Q-800 .....\$1.10  
(Heavy imitation leather)

## hip pocket quivers

Heavy saddle leather. DeLux model has a quick-action belt flap, and lip to prevent wear on trousers pocket.

Q-925 .....\$1.50

Q-950 DeLux .....\$2.50  
(with divider strap)



Q-900

## champion

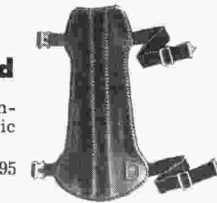
Lustrous saddle leather target quiver, with belt hook.

Q-900 .....\$3.75

## kool armguard

Cordovan leather, fully lined, with concealed spring-steel stays. Brown elastic straps, quick-action hook fasteners.

W-160 .....\$1.95



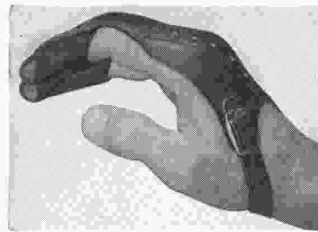
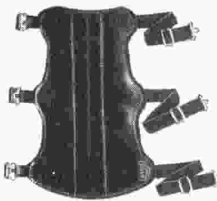
## hunter armguard

Preferred by hunters. Cordovan leather, fully lined, with concealed spring-steel stays. Sturdy elastic straps and quick-action hook fasteners.

W-165 .....\$2.95

Same, but with leather straps and buckles.

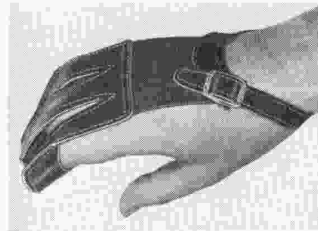
W-170 .....\$2.95



## pro glove

Brown calf-skin, in knuckle-pocket design. Closed-end Cordovan finger tips.

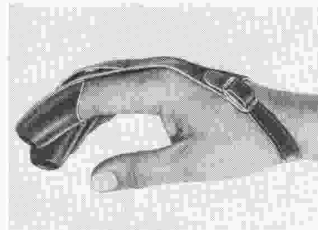
G-110 .....\$2.10



## master glove

Brown calf-skin with special elastic back. Closed-end Cordovan finger tips.

G-115 .....\$2.10



## chief glove

Brown calf-skin, straight back style. Open-end cowhide finger tips.

G-130 .....\$1.65

BE SURE to specify glove sizes by number: 6, 7, 8, 9, 10, or 11.

Size 6 — ladies' small

9 — men's medium

7 — ladies' medium

10 — men's large

8 — ladies' large or men's small

11 — men's extra-large



## marshall tab

Lined Cordovan. Large, medium or small.

T-210 .....75¢



## western tab

Heavy Cordovan. Large or small size.

T-220 .....45¢



## tabs

Cordovan. Large or small size.

T-230 .....35¢

Cowhide. Large or small size.

T-240 .....20¢



A section of the well-lighted Leather Department where skilled craftsmen produce fine quivers, gloves, tabs and armguards in a wide variety of styles and finishes. Bear leather is popular everywhere.





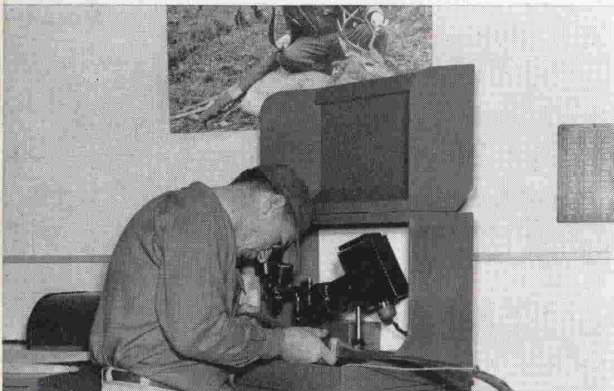
Erected in 1946, this modern building was designed and equipped expressly for the manufacture of fine archery equipment.



Visitors are welcome at the Bear plant. In this new trophy room, the W. B. Westcott collection of Antique Archery is displayed.



The name of Fred Bear has become a symbol of the best in sportsmanship and fine archery equipment. Founder and president of Bear Archery Company, he has a long record in this field. Years ago, the late Art Young, often called "the father of modern bowhunting", introduced him to the sport



Bear products undergo careful scrutiny, with the aid of testing equipment run by men with years of bowmaking experience.



Research and engineering progress is continuous. Fred Bear, president, is directly active in design, development and manufacturing.

## modern science joins hands

ARCHERY, as a sport, has a romantic history covering a period of over 5000 years . . . Since its popular revival in our time, its thrills and excitement continue to increase as interest mounts to new highs every year. From the first crude bows, down through centuries the bow and arrow became an accurate and deadly weapon of warfare. Today, as more and more turn to archery for sport, bow makers are seeking and finding new ways of giving their bows greater power and accuracy.

To us at Bear, archery-making is not a sideline. It is *the* line — and our career. The importance of finding new ways to make each item better is never forgotten. The manufacture of our fine archery tackle is a scientific business employing the most modern precision machines and equipment, Bear-designed especially for each job.

All of the materials in use have been tested, re-tested and proved to meet rigid Bear standards of quality.





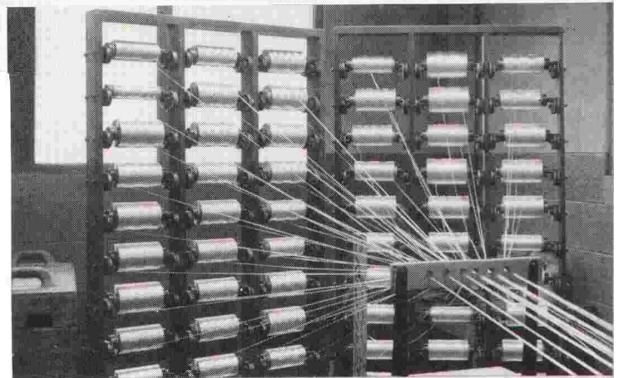
In 1953 a large wing was added (at rear—not visible) to provide facilities necessary for making glass-powered bows.

and Bear soon made archery his own life's endeavor. A three-time Michigan Archery Champion and nationally famous as a big game bowhunter, Fred Bear continues to assist archery in all its phases. His own immediate interests are North American big game bowhunting and the Bear Archery Company at Grayling—in the heart of Michigan's northwoods game country. Fred Bear's archery experiences, his inventiveness and his manufacturing ingenuity have contributed much toward making Bear equipment the finest available.

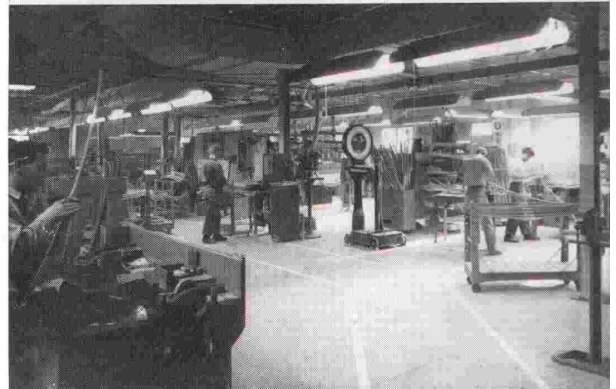
## with the art of bowmaking

Since 1927, our business has shown a substantial growth every year because we have found what archery enthusiasts want and need in order to get the most enjoyment and satisfaction out of their sport. Through never-ending research, we will continue to produce what expert and novice alike acclaim to be the finest.

Bear research is all-important. It is as much a part of our products as the glue, leather, wood, glass fibers and other quality materials that make up the finished product. But this research goes far beyond the materials we use — it has been going on for years on the target range, in the fields, woods and mountains. Those who plan our products, direct and operate our company are men of national reputation, men who hold important archery records, bowhunters with record kills. Because they know the value of fine equipment they insist on the best — and produce it here for others.



Where Bear "Glass-power" starts . . . from multiple spools of finest Fiberglass strands — bonded together by a Bear patented process.



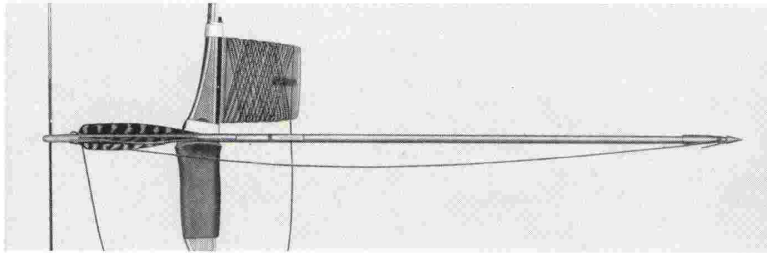
The new factory wing, where Bear Bows are built to exacting requirements under scientifically controlled atmospheric conditions.



In the Tool Room, original production methods and equipment are conceived. Management-production teamwork is evident here



# Bear Necessities

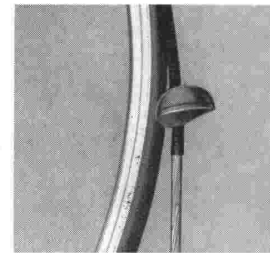


## fishing outfit

Bowfishing is archery's newest sport. Shooting carp, suckers, gar and other rough fish is fun with this popular outfit. Consists of a tapered flat reel and 50 feet of 70 lb. test nylon line with a metal bracket to tape it to the bow and a solid

Fiberglass arrow with a harpoon head. Complete with instructions.

FO-10 (Excluding bow) .....	\$6.75
R-10 (Reel and line only) .....	3.95
A-20 (Arrow including head) .....	2.85
H-25 (Head only) .....	.85

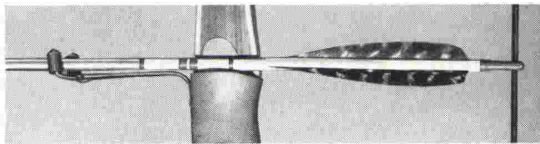


## brush buttons

This little soft rubber accessory is a big help when hunting in brush. A pair of Brush Buttons will brushproof your bow—dampen string noise, too! Easily strung over bowstring—does not interfere with bracing nor impair accuracy—saves bowstring, temper.

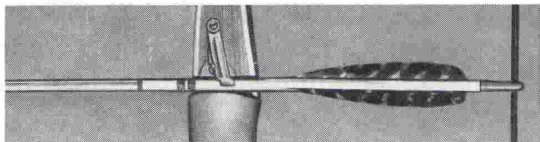
M-900 .....	50c pair
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## arrow holders



## nelson arrow holder

M-700 (Can be used right or left hand) .....\$2.00 each



## brooks arrow lock

M-800 (Specify right or left hand) .....\$2.00 each

No more need to freeze the bow hand, holding arrow in place. One of these Arrow Holders will do the work, yet release arrows instantly, silently. No drag or jerk as you draw. On or off bow in a jiffy. Holds any size arrow. The hunter is always ready for a shot, even in coldest weather.

## folberth bow sight

White plastic body with felt-lined track for glueing to back of bow. Sliding clip holds threaded sight pin.

BS-15 .....\$1.50

## bow case

Light weight soft cotton fabric case, with reinforced end. Bound flap with tie string. Fits all bows up to 68" long. A necessary protection for fine bow finishes.

C-280 .....\$1.75

## bow tape

For camouflage to hide the bright finish of bows while hunting. Dull green. Enough for one bow.

S-260 .....\$1.00

Be sure to wax your bow before applying bow tape! Use furniture or automobile wax.

## bow strings

Double-loop Dacron string, fully served. Specify bow draw weight and bow length: 56"-58"-60"-62"-64"-66"-68". Order strings by length of bow. This is the distance between the bow nocks. Strings are about 3 inches shorter than the bow.

M-100 .....\$1.50 ea.

Single loop string, in two lengths, for bows 20 to 50 lbs.

M-125 (for bows 60" to 66" in length) .....\$1.00 ea.

M-130 (for bows 66" to 72" in length) .....\$1.00 ea.

## bowyers wax

2-ounce cake. The right wax for bow strings.

M-200 .....35c ea.

## straw targets

Best quality machine-wound butts, of wild marsh grass.

ST48—48" diameter .....\$13.25 ea.

ST36—36" diameter ..... 8.50 ea.

ST24—24" diameter ..... 5.50 ea.

ST16—16" diameter ..... 2.75 ea.

Straw targets are shipped F.O.B. Columbus, Nebraska. Prices sometimes higher, depending on location, because of freight costs.

## paper target faces

Heavy water-repellent paper, accurate four-color printing.

P48—48" square ..... 85¢      P24—24" square ..... 35¢

P36—36" square ..... 55¢      P16—16" square ..... 15¢

Cloth-skirted type, cut round, with draw string:

PS48—48" dia. ....\$2.95      PS24—24" dia. ....\$1.50

PS36—36" dia. .... 2.25

## field faces

Paper field target faces printed with animal figures and circled aiming spots. 36 pieces—enough for a 14-target field course. In sets only.

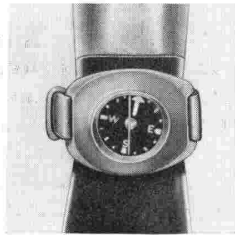
F-14 .....\$4.45 per set

Official N.F.A.A. field faces, circular targets printed in black on white paper. In sets only, 17 pieces.

F-17 .....\$1.95 per set

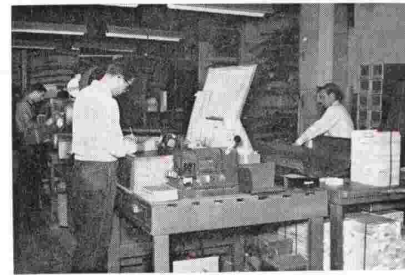
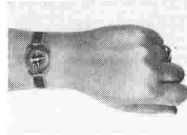


**bow or wrist compass**



Fits all bows. Built to Air Force specifications. Luminous dial. Water resistant. Encased in tan leather, with leather strap to hold it snugly on the bow just below the handle. Can be used as a wrist compass. Also can be attached to armguard strap, etc.

BC-10 .....\$3.50



Bear orders are filled with all possible speed and care. To avoid unnecessary delays, please check over your order carefully before mailing, making sure you have furnished needed information.

**popular book by Fred Bear  
"Fun With Bow and Arrow"**



An outline of archery history — how to select the right equipment — how to shoot straight — hunt — fish . . . An interesting and valuable 24 page book. Ideal guide for new archery club members, schools or public ranges. Beginners need its help—veterans will enjoy it too. Per copy 25¢

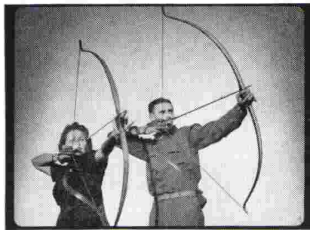
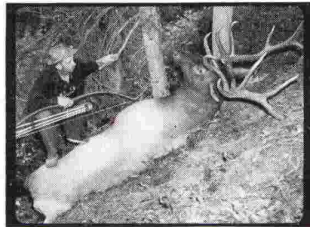
**how to order**

Prices are F.O.B. Grayling, Michigan, unless otherwise stated, and are subject to change without notice. Unless satisfactory credit references are furnished, material will be shipped C.O.D. Minimum order \$1.00. All articles can be supplied for left-handed shooters—be sure to specify this.

If you send check with order, please allow for insured parcel post charges and sales tax where applicable. Use Bear order blank when possible.

**archery films by Fred Bear**

These original exclusive films in 16mm sound and full color now available for rental to clubs or groups. New, action-filled, unstaged, highly entertaining films covering a variety of bowhunting subjects . . . moose hunting in Canada; elk, mule deer and antelope in Wyoming; deer hunting in Arizona; shooting fish with bow and arrow and national archery tournaments. An inexpensive program treat for your next meeting. Viewing time, approximately 20 to 25 minutes each. Send for descriptive circular and rental prices. Write: GRAYLING FILM SERVICE — Grayling, Mich.



**beginners:**

Your local Bear dealer will be glad to help you select the proper equipment. Tell him your height, weight, age and whether you want the tackle for hunting, target shooting or both. If no dealer is nearby, write us.

**recommended reading:**

**"Hunting with the Bow and Arrow"**

An extremely interesting and authoritative book by Saxton Pope. (Available from National Field Archery Association, Box 388, Redlands, California)

Archery Magazine  
Box H, Palm Springs, Calif.

The Bowhunter  
28 E. Jackson St., Hartford, Wis.

The Archers' Magazine  
1200 Walnut St., Philadelphia 7, Pa.

The Michigan Bowmen  
Box 31, Howell, Michigan

The Northwest Archer  
Box 6185, Portland, Oregon



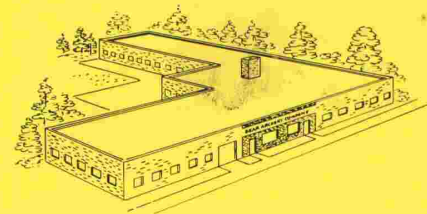


With the whole of North America as his proving ground, Fred Bear brings to other bowhunters the best of equipment, tested and proved in field, forest and mountain game country. Here he heads back for camp with a fine prize — a 205 pound mule deer shot in Wyoming in the fall of '54.

**every Bear bow is registered and guaranteed**

### Guarantee

Every BEAR Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser within ten days after date of purchase. Should failure occur in a bow so registered within a period of two months after date of purchase, the Bear Archery Company will make free repair or replacement unless the bow shows evidence of misuse or improper handling. After this sixty day period and provided the bow has not been abused or mishandled, replacement will be made on an exchange basis whereby the owner will pay for the use he has had from the bow at the rate of 10% per month based on the purchase price. Dealers are not authorized to make replacements or adjustments.



For years, archery has been the vocation and the hobby of our designers and craftsmen. In our factory, more than a hundred people combine their skills to make Bear Bows BEST. Choice of materials and many of the design features for Bear Bows were determined after countless hours spent on range and field, at tournaments and in bowhunting. The benefits of this practical experience, augmented by that of our many customers, are offered you through this catalog.

*Fred Bear*

Fred Bear  
President



#### IMPORTANT

Restrictions on size and weight of parcel post packages do not apply on shipments to or from our R.F.D. address at Grayling.

THE COMPLETE LINE — Bows . . . Arrows . . . Leather

**BEAR ARCHERY COMPANY**

Route One  
Grayling, Michigan