

# **PantryChic® Makes Baking SMART**

## **Introducing PantryChic® The First Ever Automated Ingredient Dispensing System That Makes Baking Easier**

**January 2021, Newport Beach, CA:** Introducing a breakthrough, first-of-its-kind kitchen appliance designed to make baking more accurate, minimize mess, and save you time. Today marks the launch of [PantryChic®](#)-- a custom, air-tight organization and storage system that does what no other system can do: electronically dispense your ingredients by weight or volume with total precision and minimal fuss. PantryChic® connects to the Chefling® recipe app -- allowing you to press a button and PantryChic automatically dispenses your selected recipe ingredients right into your bowl.

“As a mom of three, and someone who has lived in a tiny New York City apartment, I could never find an appliance that helped save time, create accurate measurements, and eliminate clutter and mess,” said PantryChic® founder and President, Nicole Lee. “I wanted a way to store goods safely and efficiently, maximize their longevity, and minimize mess. I wanted cooking to be more pleasurable.”

### **Making a Kitchen SMART**

With its sleek, contemporary design and integrated smart technology, the PantryChic® Smart Storage System simplifies recipe preparation by automatically dispensing the perfect amount of each ingredient from PantryChic's® SmartCanisters™ into your bowl. PantryChic® SmartCanisters house all the ingredients, they pop on and off the base unit, and are stackable to maximize pantry storage space. These can be purchased with the PantryChic® Smart Storage System Starter Kit, or in canister packs for better home organization.

### **A SMART Digital Pantry**

PantryChic® comes with built-in inventory management capabilities through its integration with Chefling® to easily identify, store, track, measure, dispense, and order ingredients. Ingredients added to PantryChic® SmartCanisters are included in a user's digital pantry in the app, making it easy to manage inventory and track freshness. Users will also eliminate over-buying. They can track ingredient amounts, receive notifications on the Chefling® app when they're about to expire, and create shopping lists for easy meal planning.

### **One Item Making Baking and Cooking Simple**

The PantryChic® System is now available at [www.pantrychic.com](http://www.pantrychic.com) and [Amazon](#), priced at \$349.95 which includes an app-enabled base unit with digital scale, and three airtight SmartCanisters. Chefling is available for free on the Apple Store and Google Play. They currently come in two sizes: [large](#) (ideal for ingredients such as Flour, sugar, rice, oatmeal, baby formula, coffee beans and some nuts), and [small](#) (ideal for baking soda, cocoa powder, quinoa and spices) and sold individually or in small Canister packs.

### **About PantryChic®**

PantryChic®, a division of Nik of Time, Inc., is headquartered in Newport Beach, CA and strives to reinvent the way we store ingredients, prepare recipes, and organize our pantries.

PantryChic® developed the first storage solution that automatically dispenses dry ingredients by weight and integrates smart technology that enables ingredient recognition and tracking to help

save time and improve results. In addition to their robust consumer product pipeline, Nik of Time, Inc. is working on design concepts that will leverage similar technology in other industries.

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