



### Callus Softening Tonic

*The Callus Softening Tonic replaces the blade and the file in the salon. It is a keratolytic alkaline solution that softens the protein bonds, making it easier for dead skin cells to be removed from the heels. The Callus Softening Tonic works only on the outer layer of the heel and softens the stratum corneum. It is the ideal product to apply to very dry and cracked heels. Minimizes labour in the salon.*



#### WHAT MAKES ME DIFFERENT?

The Callus Softening Tonic is an alkaline peel and not an acid peel, which makes it more effective to remove the dead, hard skin under the feet. It has a very high alkalinity and must be used with a pH neutralizer. The allowed active is at the maximum allowed percentage making it very effective, treating heels in 10 minutes.

#### HOW DO YOU APPLY ME?

Spread a thin layer of cotton wool on the heel. Apply Tonic to the heel. Ensure that the cotton wool is thoroughly soaked. Leave for 10 minutes. Remove the cotton wool and scrape dry skin off. Use the pumice to remove excess skin. Neutralize with Elim Neutralizer.

#### WHAT ARE MY ACTIVES AND BENEFITS?

**Sodium Hydroxide** acts as the alkaline in the Callus Softening Tonic to increase the skin's pH and soften dead skin cells.

**Propylene Glycol** is used as a humectant to hydrate the feet and prevent the skin from drying out.

**Glycerin** is non-toxic in nature and was added as a hydration agent. It also alleviates symptoms such as flaking of the heel after application.

#### NEW IDEAS

Roll an orange stick in cotton and dip in the Callus Softening Tonic. Scrape under thickened toenails to remove excess keratin. Avoid areas of the skin.

Petroleum jelly can be used to cover areas that must avoid contact with the tonic e.g. bleeding cracks, minor wounds, etc.

#### I AM AVAILABLE IN THESE SIZES

Professional: 1 liter (33.08 fl.oz)

Professional: 500ml (16.09 fl.oz)

Callus Removal Kit: 100 ml (3.05 fl.oz)

Callus Softening Wipes: 12ml (0.41 fl.oz)

#### INGREDIENTS

Aqua, Glycerin, Propylene Glycol, Sodium Hydroxide, Aminomethyl Propanol Phenoxyethanol, Propylparaben, Cetrinium Chloride, Methylparaben, Ethylparaben Isopropanol, Dimethyl Palmitamine, N-Dimethyl-1-hexadecanamine-HCl.

#### HOW MANY TREATMENTS DO I GET FROM EACH PRODUCT?

##### Professional Usage: 1 liter

10ml for both heels

Professional size contains enough product for up to 100 applications

##### Professional Usage: 500ml

10ml for both heels

Professional size contains enough product for up to 50 applications

##### Retail Usage: Callus Removal Kit

10ml for both heels

Retail size contains enough product for up to 10 applications

##### Retail Usage: Callus Softening Wipes

1 wipe per heel

Retail size contains enough product for up to 10 applications