

ELIM SPA PRODUCTS

PRODUCT CATALOG

2023



ABOUT ELIM

Ancient Egyptians invented pedicures in 2300 BC, and while many things changed since then, pedicures really didn't! Until Elim came along...

Elim is a reimagining of the traditional pedicure, doing away with exhaustive foot filing, credo blades and callus graters, sugar scrubs and floral scents. Active ingredients in Elim formulations are added with a scientific purpose in mind. What we offer is a unique product with medical grade ingredients manufactured using pharmaceutical standards.



Elim MediHeel is simple to use, cost effective and replaces all other pedicure products and exhaustive foot filing. Elim Spa Products are formulated using premium quality ingredients to ensure optimal results.

The Elim Mediheel system incorporates Callus Tonic, a keratolytic alkaline solution that breaks up protein bonds in the stratum corneum, making it easy to scrape away callused skin within 10 minutes of application. pH Neutralizer resets the pH balance after callus removal and ensures long-lasting improvements in the appearance of skin. The combination of these two products is the cornerstone of the Elim MediHeel system.

The Elim MediHeel Pedicure was designed and formulated to offer spa guests a superior system focusing on a restorative pedicure with long-lasting results.

Elim product formulations and ingredients are registered and compliant with criteria outlined by the European Union Cosmetics Directive, the FDA and Health Canada.

OUR MISSION

The Elim Mission is to develop professional and retail products with proven results by translating advanced skin care technology to reimagine manicure and pedicure methods.

Elim aspires to employ sustainable manufacturing processes with an emphasis on wholesome ingredients and eco-friendly practices.



MEDIHEEL SERVICE



step one

Spa Prep

Spritz feet with Spa Prep to clean skin.

step two

Callus Tonic

Apply Callus Tonic to soften skin allowing for easy removal of dry and callused skin. The treatment is completely safe and is not absorbed in the bloodstream.



step three

pH Neutralizer

Apply pH Neutralizer to restore the pH balance of treated skin ensuring supple, moisturized skin and a long lasting result.

MEDIHEEL SERVICE



step four

AHA Exfoliant

A combination of glycolic and lactic acids that peel and exfoliate with natural jojoba oil beads. Intensely hydrating, skin will be soft and smooth in appearance.

step five

Spa Additive

With Tea Tree, Niaouli and Rosemary Oil this antimicrobial foot soak cleanses the feet and nails.



step six

UltraMud

A detoxifying clay mask enriched with botanicals, refined bentonite clay and honey to remove impurities and lock in moisture.

MEDIHEEL SERVICE



step seven

Foot Perfector

A massage cream that moisturizes skin and smoothen fine lines. The unique gel-powder formulation provides a non-slip finish.

step eight

Cuticle MD

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.



step nine

Gold Spritz

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.

LINE SHEET

MediHeel: Professional Collection



SPA PREP
\$18

Formulated to effectively clean skin
Available in 250 ml spray bottle



CALLUS TONIC
\$43/\$62/\$112

Softens the protein bonds, making it easy to remove
dry and callused skin from feet
Available in 200 ml, 500 ml and 1000 ml formats
(25, 62 and 125 applications)



PH NEUTRALIZER
\$22/\$42

pH balance the skin after callus peel
Available in 200 ml and 500 ml format
(100 and 250 applications)



AHA EXFOLIANT
\$50/\$70

Exfoliate with a combination of glycolic and
lactic acids.
Available in 300ml and 500 ml formats
(60 and 100 applications)



SPA ADDITIVE
\$57

An antimicrobial foot soak that cleanses the
feet and nails.
Available in 450 ml tubs
(150 applications)



ULTRA MUD
\$71

A detoxifying clay mask enriched with
botanicals.
Available in 300 ml tube
(60 applications)



FOOT PERFECTOR
\$48/\$66

A massage cream that moisturizes skin and
smoothen fine lines.
Available in 300 ml and 500 ml formats
(60 and 100 applications)



GOLD SPRITZ
\$48

The perfect finish to a pedicure, Gold Spritz
contains a burst of shimmer to give your feet
and legs a glamorous look and feel.
Available in 260 ml
(750 applications)



CUTICLE MD
\$22

An antibacterial cuticle rescue with a blend of
10 oils to keep cuticles healthy.
Available in 20 ml pipette dispenser format
(40 applications)

LINE SHEET

MediHeel: Retail Collection



AHA EXFOLIANT
\$44.50 SINGLE
\$254 6-PACK
MSRP \$89

Exfoliate with a combination of glycolic and lactic acids.
 Available in 125 ml retail size



SPA ADDITIVE
\$28 SINGLE
\$160 6-PACK
MSRP \$56

An antimicrobial foot soak that cleanses the feet and nails.
 Available in 125 ml tubs



FOOT PERFECTOR
\$41 SINGLE
\$234 6-PACK
MSRP \$82

A massage cream that moisturizes skin and smoothen fine lines.
 Available in 150 ml formats



GOLD SPRITZ
\$25 SINGLE
\$142.50 6-PACK
MSRP \$50

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.
 Available in 100 ml



CUTICLE MD
\$15 SINGLE
\$86 6-PACK
MSRP \$30

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.
 Available in 10 ml pipette dispenser format



NAILFX
\$28 SINGLE
\$160 6-PACK
MSRP \$56

NailFx is a powerful nail serum infused with natural active ingredients that fight bacterial and fungal infections.
 Available in 20 ml pipette dispenser format



INTENSE NIGHT REPAIR & HYDROGEL SOCKS
\$55 SINGLE
\$314 6-PACK
MSRP \$110

Elim MediHeel Intense Night Repair is an intense heel balm for dry and cracked heels. For best results, apply the cream to the heels and cover them with the Hydro-Gel Socks overnight.

A variety of branded displays and marketing material options are available for Elim retail products.

LINE SHEET

MediHeel: Startup Packages



Basic Package

The Basic Package contains the professional series of products, marketing material and unlimited online training. Estimated number of treatments from this package: 60+
Save 40% off regular price. Package price: \$390
Potential revenue: \$5100

Professional Package

The Professional Package contains all professional service products and 17 retail items, marketing material and unlimited online training. Estimated number of treatments from this package: 85+
Save 20% off regular price. Package price: \$1180
Potential revenue from services and retail sales: \$8149



Salon Package

The Salon Package contains professional products for multiple stations and 34 retail items, marketing material and unlimited complimentary online training. Estimated number of treatments from this package: 160+
Save 20% off regular price. Package price: \$2300
Potential revenue from services and retail sales: \$15500

LINE SHEET

MediHand: Professional Collection



HYDRO THERMAL EXFOLIANT
\$98

A pH-balancing daily exfoliator with heating actives to enhance absorption of anti-aging ingredients.
Available in 450 ml tub (90 applications)



ILLUMINATING CLEANSER
\$59

Brighten and whiten aging and discoloured nails.
Available in 450 ml tub
(180 applications)



ULTRA MUD
\$71

A detoxifying clay mask enriched with botanicals.
Available in 300 ml tube
(60 applications)



ULTRA RICH HAND THERAPY
\$66

A hydrating treatment that restores moisture and fights the signs of aging.
Available in 450 ml format
(180 applications)



CUTICLE MD
\$22

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.
Available in 20 ml pipette dispenser format
(40 applications)



GOLD SPRITZ
\$48

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.
Available in 260 ml
(750 applications)

LINE SHEET

MediHand: Retail Collection



HYDRO THERMAL EXFOLIANT
\$26 SINGLE
\$1148 6-PACK
MSRP \$52

A pH-balancing daily exfoliator with heating actives to enhance absorption of anti-aging ingredients.
 Available in 100 ml tube



ILLUMINATING CLEANSER
\$20.50 SINGLE
\$117 6-PACK
MSRP \$41

Brighten and whiten aging and discoloured nails.
 Available in 80 ml tube



ULTRA RICH HAND THERAPY
\$26 SINGLE
\$148 6-PACK
MSRP \$52

A hydrating treatment that restores moisture and fights the signs of aging.
 Available in 100 ml format



GOLD SPRITZ
\$25 SINGLE
\$142.50 6-PACK
MSRP \$50

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.
 Available in 100 ml



CUTICLE MD
\$15 SINGLE
\$86 6-PACK
MSRP \$30

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.
 Available in 10 ml pipette dispenser format



NAILFX
\$28 SINGLE
\$160 6-PACK
MSRP \$56

NailFx is a powerful nail serum infused with natural active ingredients that fight bacterial and fungal infections.
 Available in 20 ml pipette dispenser format



AGE REVERSAL HAND CREAM
\$40 SINGLE
\$228 6-PACK
MSRP \$80

Improves the appearance of liver spots, uneven pigmentation, and UV-induced skin damage.
 Available in 80 ml

A variety of branded displays and marketing material options are available for Elim retail products.

LINE SHEET

MediHand: Startup Packages



Basic Package

The Basic Package contains products, marketing material and unlimited online training.

Estimated number of treatments from this package: 20+

Save 40% off regular price. Package price: \$215

Potential Profit from kit: \$1100

Professional Package

The Professional Package contains all professional service products and 5 retail items, marketing material and unlimited online training.

Estimated number of treatments from this package: 60+

Save 30% off regular price. Package price: \$470

Potential revenue from services and retail sales: \$3525



Salon Package

The Salon Package contains professional products and 10 retail products, marketing material and unlimited complimentary online training.

Estimated number of treatments from this package: 60+

Save 25% off regular price. Package price: \$620

Potential revenue from services and retail sales: \$3750



WHOLESALE TERMS



Ordering

All accounts are assigned dedicated account managers to provide assistance with placing orders via phone or email. In addition, online orders can be placed at www.elimcanada.com.

Opening orders

Accounts are encouraged to take advantage of special discounts when placing opening orders by selecting a suitable startup package.



Shipping

Orders ship within 1-2 business days with USPS.

Shipping cost will be calculated at checkout for orders placed online, or added to the invoice for orders placed via email.

COST/ SERVICE

Elim Products are an economical solution to manicure and pedicure services. It represents a complete system and replaces all other manicure and pedicure products in the spa.

Cost/Service information is based on conservative and reasonable estimates taking into account 5% waste and overuse.

We can assist spas in creating a **signature treatment** with retail and marketing support available.



Cost/Service for services with Elim Professional products

	Express Treatment	Deluxe Treatment
MediHeel	\$1.77 (MSRP \$55)	\$4.58 (MSRP \$85)
MediHand	\$0.91 (MSRP \$30)	\$3.51 (MSRP \$55)

TESTIMONIALS



"The MediHeel pedicure system is the absolute best pedicure product I have ever used and the results are amazing with just one treatment. If you're looking to offer the best pedicure in your city then I highly recommend this line. Your clients will love their feet again."
Josh, Ra Hair Studio & Spa Ltd.

"This product is amazing. The results speak for themselves. I have clients who usually need their dry, hard epidermal skin removed by credo blade. With this product we no longer have to use blades or abrasive paddle. Mediheel gives results that last long after their pedicure with no sore feet from scraping and soaking. I prefer to do a pedicure using this product rather than the traditional methods."
Bev, Creative House Salon



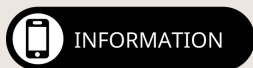
"AMAZING RESULTS! Elim MediHeel pedicures is a game changer and I never want to do a traditional pedicure ever again! I love the results I get from just one treatment!"
Christina, White Lotus Nails



Contact information

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