

# M E D I H E E L

### **Product Profile**

Your feet are an important, but often neglected part of your body. Give them the treatment they deserve and say goodbye to dry and dead skin, leaving you with beautifully smooth feet.

Achieve beautiful looking feet for 12 months of the year with the Elim MediHeel Callus Softening Kit.

The Callus Softening Kit is the perfect solution for calluses and dry and cracked heels. Get rid of dead skin and unwanted calluses, helping to restore your feet to their natural beauty.

#### WHAT MAKES ME DIFFERENT?

The Callus Softening Tonic is an alkaline peel and not an acid peel, which makes it more effective to remove the dead, hard skin under the feet. It has a very high alkalinity and must be used with a pH Neutralizer. The allowed active is at the maximum allowed percentage making it very effective, treating heels in 10 minutes.

The Neutralizer is acidic in nature, neutralizing the skin after the alkalizing effect of the Tonic. It is the only pH neutralizer sold with a callus remover. It contains Coconut Oil extract and Urea as hydrating agents and Pro Vitamin B5 and Vitamin C to nourish and heal the skin. An important all rounder in the spa environment.

### **HOW DO YOU APPLY ME?**

*Elim Callus Softening Tonic*: Spread a thin layer of cotton wool on the heel. Apply Tonic to the heel. Ensure that the cotton wool is thoroughly soaked. Leave for 10 minutes. Remove the cotton wool and scrape dry skin off. Use the pumice to remove excess skin. Neutralize with Elim Neutralizer.

Use the *Elim Neutralizer* to neutralize the skin after using the Tonic. Apply 2ml of Neutralizer to a wet, warm cloth and wipe the foot where the Tonic was applied.

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### WHAT ARE MY ACTIVES AND BENEFITS?

**Sodium Hydroxide** acts as the Alkaline in the Callus Softening Tonic to increase the skin's pH and soften dead skin cells.

**Propylene Glycol** is used as a humectant to hydrate the feet and prevent the skin from drying out.

**Glycerin** is non-toxic in nature, and was added as a hydration agent. It also alleviates symptoms such as flaking of the heel after application.

**Aloe Vera** in the Neutralizer moisturizes, while targeting any inflammation. It reduces skin irritation and is a source of Vitamin E.

**Cocamidopropyl Betaine** is a coconut derived foaming and cleansing agent - cleaning the feet the natural way.

Vitamin C acts as an anti-oxidant and Citric Acid actively lowers the pH of the skin.

### HOW MANY TREATMENTS DO I GET FROM EACH PRODUCT?

Callus Softening Tonic - 10ml for both heels. Contains enough product for up to 10 applications.

Neutralizer - 2ml for both heels. Contains enough product for up to 50 applications.

## Callus Removal Kit



### EACH KIT CONTAINS THE FOLLOWING PRODUCTS TO EFFECTIVELY SOFTEN CALLUSES:

- 1 x 100ml Callus Tonic
- 1 x 100ml Neutralizer
- 1 x pumice stone
- 1 x scraper
- 1 x dropper
- 1 x latex glove for your convenience

### **INGREDIENTS**

### Callus Tonic:

Aqua, Glycerin, Propylene Glycol, Sodium Hydroxide, Aminomethyl Propanol Phenoxyethanol, Propylparaben, Cetrinium Chloride, Methylparaben, Ethylparaben Isopropanol, Dimethyl Palmitamine, N-Dimethyl-1-hexadecanamine-HCI.

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### Neutralizer:

Aqua, Sodium Cocoyl Isethinate, Hydroxyethyl, Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Glycerin, Cocamidopropy Betaine, Disodiun Edta, Polysorbate 20, Propylene Glycol, Imidazolidinyl Urea, Sodium Chloride, Sorbitan, Isostearate, Polysorbate 60, Alcohol, Aloe Barbadensis Leaf Extract, Citric Acid, Methylparaben, Propylparaben, Cocomidopropyl, Dimethylamine, Sodium Ascorbyl Phosphate, Choloracetic Acid

### **NEW IDEAS**

### Callus Softening Tonic:

Roll an orange stick in cotton and dip in the Callus Tonic. Scrape under thickened toenails to remove excess keratin. Avoid areas of the skin.

Petroleum jelly can be used to cover areas that must avoid contact with the tonic e.g. bleeding cracks, minor wounds, etc.

### Neutralizer:

Will also calm irritations and itching that occurs with mosquito bites, chickenpox or general skin allergies to a product.

Inflammation, Eczema and infection are all results of an imbalance in the skin's pH. When correcting the pH internally, also apply the neutralizer to correct the pH externally.