



**AWOOD**  
HOME IMPROVEMENT





## Adel Al-Kassas

### Founder

#### EN

El-Kassas graduated with a degree in Engineering from the American University in Cairo in 2017. Adel's goals involved several careers, such as coaching AUC's soccer team and being part of the Police Union Club as well as managing his family's owned construction firm. He has always been driven towards wood work. After graduation and soccer retirement, Adel's passion for woodcrafts developed over the years leading him to be the founder of AWOOD in the year 2018, with the dedication to deliver a new approach for the furniture industry, as well as benefiting from his engineering background.

AWOOD currently designs its furnitures in Cairo, Egypt as well as exporting them to Europe through its privately owned logistical terminal in Istanbul, Turkey.

#### TR

El-Kassas, 2017'de Kahire'deki Amerikan Üniversitesi'nden Mühendislik derecesiyle mezun oldu. Adel'in hedefleri, AUC'nin futbol takımına koçluk yapmak ve Police Union Club'ın parçası olmanın yanı sıra ailesine ait inşaat firmasını yönetmek gibi çeşitli kariyerleri içeriyordu. Her zaman ahşap işçiliğine yöneldi. Mezuniyet ve futbol emekli olduktan sonra, Adel'in ahşap işçiliğine olan tutkusu yıllar içinde gelişti ve mobilya endüstrisi için yeni bir yaklaşım sunmanın yanı sıra mühendislik geçmişinden de yararlanma kararlılığıyla 2018 yılında AWOOD'un kurucusu oldu.

AWOOD halihazırda mobilyalarını Kahire, Mısır'da tasarlamakta ve İstanbul, Türkiye'deki özel mülkiyete ait lojistik terminali aracılığıyla Avrupa'ya ihraç etmektedir.

#### AR

تخرج عادل من كلية الهندسة في الجامعة الأمريكية بالقاهرة في عام ٢٠١٧. كان عادل دائمًا شغوفًا بأعمال الأخشاب حيث تقدم في العديد من المجالات، من كابتن فريق كرة القدم بالجامعة الأمريكية بالقاهرة وكان عضو من أعضاء اتحاد الشرطة لإدارة شركة البناء المملوكة لعائلته. كان عادل دائمًا مدفوعًا نحو أعمال الأخشاب، بعد التخرج والتقاعد من كرة القدم، أسس عادل AWOOD في عام ٢٠١٨، مكرسًا لتقديم نهج جديد لصناعة الأثاث مستفيدًا من خلفيته الهندسية.

تقوم شركة AWOOD حاليًا بتصميم وتصنيع منتجاتها في القاهرة، مصر. و تصدر منتجاتها إلى أوروبا من خلال محطات اللوجستية الخاصة في اسطنبول، تركيا.

# 01 Coffee Tables

EN

Coffee table is the name, masterpiece is the function. Let your corner meet it's perfect companion with AWOOD coffee tables range or just place it wherever you feel the space for a perfect beverage mood, intense height and design with crafted soft or hard edges gives the range of a true and functional experience.

TR

Sehpa adı, başyapıt ise işlevdirAWOOD'un sehpa Amükemmel bir içecek havası, yoğun yükseklik ve hazırlanmış yumuşak veya sert kenarlı tasarım, gerçek ve işlevsel bir deneyim yelpazesi sunar.

AR

الاسم طاولة القهوة، تحفة هي الوظيفة. دع ركنك يلتقي الرفيق المثالي مع مجموعة طاولات القهوة من AWOOD أو ضعه فقط في أي مكان تشعر فيه بفرصة لمزاج مشروب مثالي، الارتفاع المكثف والتصميم مع الحواف الناعمة تمنح المجموعة تجربة حقيقية وعملية.





## Equatica

\*Seperate and Sliding Table







# Duoroot







The perfect coffee **companion**.

رفيق القهوة المثالي.





## Sectiroot





**Eleroot**



## Milkset



## Graphite





## Additions



## Swedish Additions



## Moon Additions



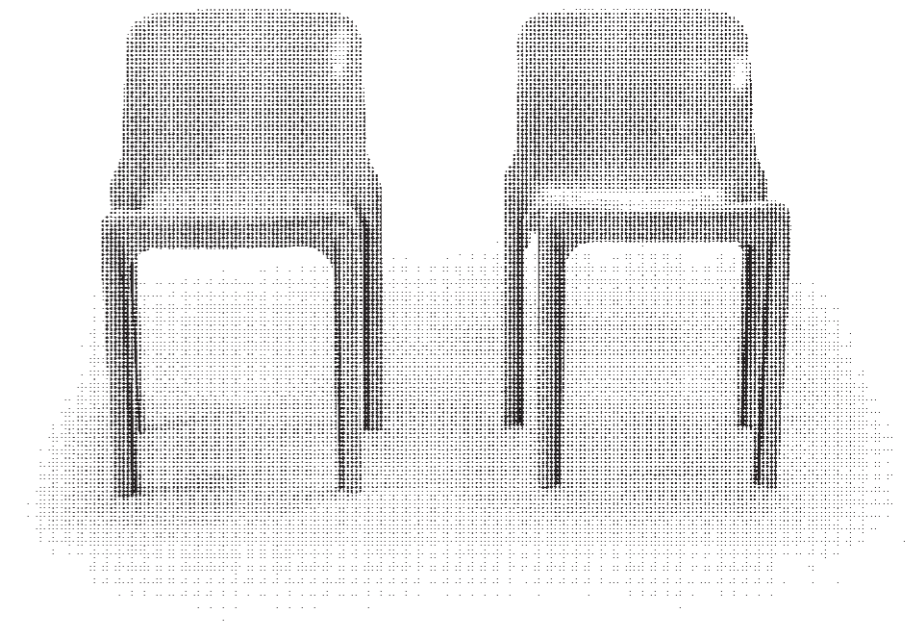
**Vico Magistretti** born October 6, 1920 and deceased September 19, 2006, was an Italian **industrial designer**, known as a **furniture designer** and **architect** in the 1950s. A collaborator of humanist architect **Ernesto Nathan Rogers**, one of Magistretti's first projects was the "poetic" round church in the experimental Milan neighborhood of **QT8**. He later designed mass-produced appliances and furniture for companies such as **Cassina S.p.A.**, and won several awards, including the **Gold Medal of the Chartered Society of Industrial Artists & Designers** in 1986.

# MAGISTRETTI



**Vico Magistretti**  
**1920-2006**

**“Look at usual things with unusual eyes.”**





## Mahogany Over



## Transrate







**Bilsander**







**Eleline**





**Transcross**



**Transbay**







## Block-Root





**Cart-Root**





## Caramel-Root





## Dark-Root





## 02 Dining and Outdoor Tables

EN

The outdoors appear as an important factor for your family and specifically if you have kids, as this is their playing area that makes them embrace their energy. It is also guests' most wanted place, which leaves us with various benefits for outdoor tables offered by AWOOD.

TR

Dış mekan, aileniz için önemli bir faktör olarak görünür ve özellikle çocuklarınız varsa, onların enerjilerini kucaklamalarını sağlayan oyun alanı ve ayrıca misafirlerin en çok aradıkları yer çoğunlukla dış mekandır, bu da bize sunulan dış mekan masa çeşitleri için çeşitli faydalar sağlar. AWOOD tarafından.

AR

يظهر تصميم الفناء الخارجي كعامل مهم لعائلتك وعلى وجه التحديد إذا كان لديك أطفال، لأن هذه منطقة لعبهم تجعلهم يطلقون طاقتهم، كما أنه المكان الأكثر طلبًا للضيوف بشكل أساسي في الهواء الطلق بحيث يترك لنا العديد من الخيارات لمجموعة الطاولات الخارجية مقدمة من AWOOD.

EN

Dining tables are where the family gets around. Bring to your home a center piece with the most outstanding dining tables range from AWOOD, that your guests will acknowledge from the very first sight with a more comfortable and marvelous table for dining and chatting; including various great sense of styles and materials that will meet your preferred theme.

TR

Yemek masaları ailenin gezdiği yerdir, Evinize AWOOD'un en seçkin yemek masaları serisine sahip, daha rahat ve muhteşem bir yemek ve serinletme masası ile misafirlerinize ilk bakışta kabul edecek bir orta parça getirin; Tercih ettiğiniz temayı karşılayacak çeşitli büyük stil ve malzeme duygusu dahil.

AR

طااولات الطعام دائماً ما تجتمع الاسرة حولها. أحضر إلى منزلك قطعة مركزية من مجموعة طااولات الطعام الأكثر تميزاً من AWOOD التي ستشعر للضيوفك من النظرة الأولى انها طاولة أكثر راحة ورائعة لتناول الطعام والتحدث؛ بما في ذلك الإحساس الرائع بالأنماط والمواد التي ستلبي ذوقك المفضل.







Tables that bring  
the **family** around.



**Transcore**



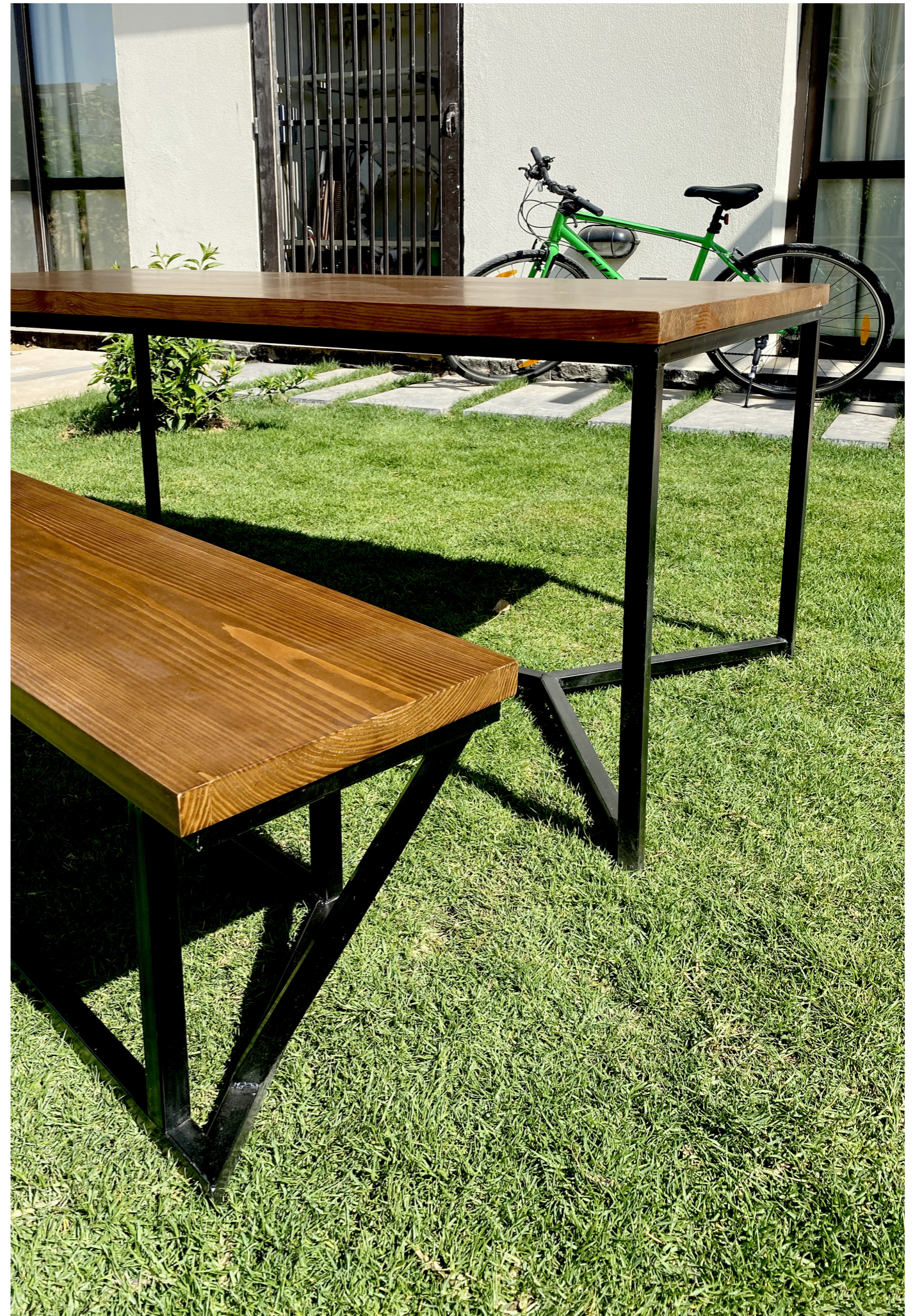


طاولة تجمع  
العائلة حولها.

**Extenda**



# Exinout







## Examilk



## Linea







**Ban-Bar**



# 03

## Wall Units

EN

Well designed AWOOD wall units will meet your expectations of having a decorative and fitted TV units. Not only is it fabricated from the finest woods but it will also support the coordination of cables and outstanding functionality to encourage a good purpose and delivers a perfect Netflix experience.

TR

Iyi tasarlanmış AWOOD duvar üniteleri, yalnızca en kaliteli ahşaptan üretilmiş dekoratif ve monte edilmiş TV ünitelerine sahip olma beklentilerinizi karşılayacak, aynı zamanda bir amacı iyi teşvik etmek için kabloların koordinasyonunu ve olağanüstü işlevselliği destekleyecek ve mükemmel bir Netflix deneyimi.

AR

ستلبي وحدات الحائط من AWOOD المصممة جيدًا توقعاتك في الحصول على وحدات تلفزيون مزخرفة ومجهزة ليس فقط لأنها مصنوعة من أجود الأخشاب ولكنها ستدعم أيضًا تنسيق الكابلات والوظائف المتميزة لتشجيع الاستخدام جيدًا وتقديم تجربة Netflix مثالية.





## Patterned-Pared



## Swedish-Pared





## Skimmed Milk -Pared



## Multi-Pared





Netflix experience,  
now **completed!**

تجربة نتفلكس  
**اكتملت الآن!**

**Tri-Pared**

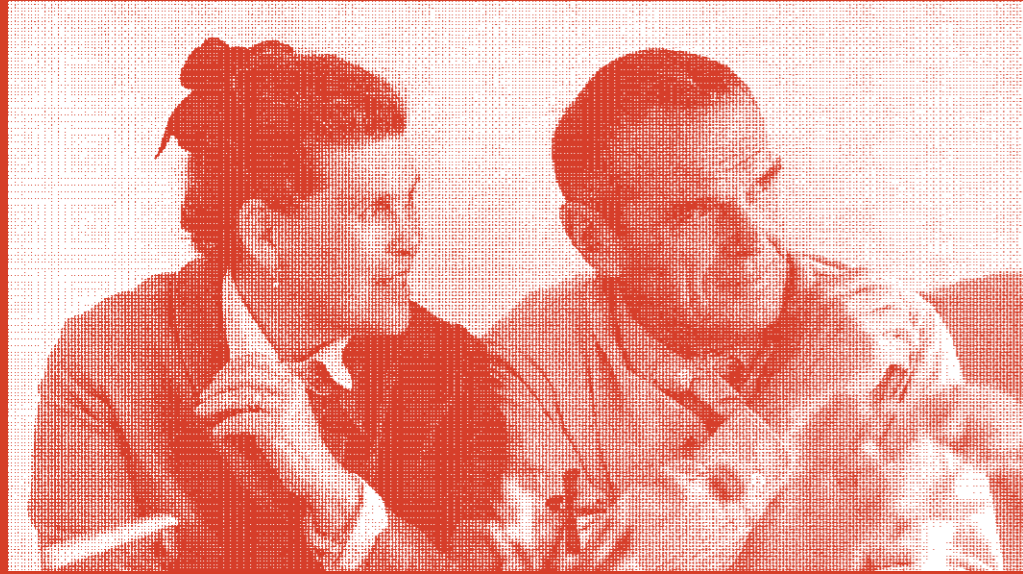




## Block-Pared



# CHARLES AND RAY EAMES



**“Eventually everything connects - people, ideas, objects. The quality of the connections is the key to quality per se.”**



Charles and Ray Eames ruled the **furniture design** scene in the US from the early 1950s to the 1970s, and they are most well-known for their **Eames Lounge and Ottoman chairs**. Although the duo traversed into different artistic projects such as **photography**, film and other **architectural** experiments, the power couple is famous for their important benefactions in building modern works within the US. The **furniture design** of **Charles and Ray Eames** would assist as an incentive for other leading **furniture designers** during their time.



**Spread-Root**





## Milk-Pared



# 04 Accessories

EN

Accessories are essential elements in your house as it encourages your guests with great and creative inspirations to remain interested in enjoying the atmosphere. AWOOD decorations and wooden blocks will enhance your home value with a great quality of life and experiences.

TR

Aksesuarlar, konuklarınızı atmosferin tadını çıkarmaya ilgi duymaya devam etmeleri için harika ve yaratıcı ilhamlarla teşvik ettiği için evinizin temel unsurlarıdır. AHŞAP süslemeler ve ahşap bloklar, evinizin değerini harika bir yaşam kalitesi ve deneyimlerle artıracaktır.

AR

تعتبر الإكسسوارات من العناصر الأساسية في منزلك لأنها تشجع ضيوفك بإلهام رائع ومبدع على البقاء مهتمين بالاستمتاع بالاجواء. ستعزز الزخارف الخشبية والمكعبات الخشبية قيمة منزلك بجودة رائعة من الحياة والتجارب.







Matching **lighting solutions!**

**Cinqmirror**



## طول إضاءة متناسقة!



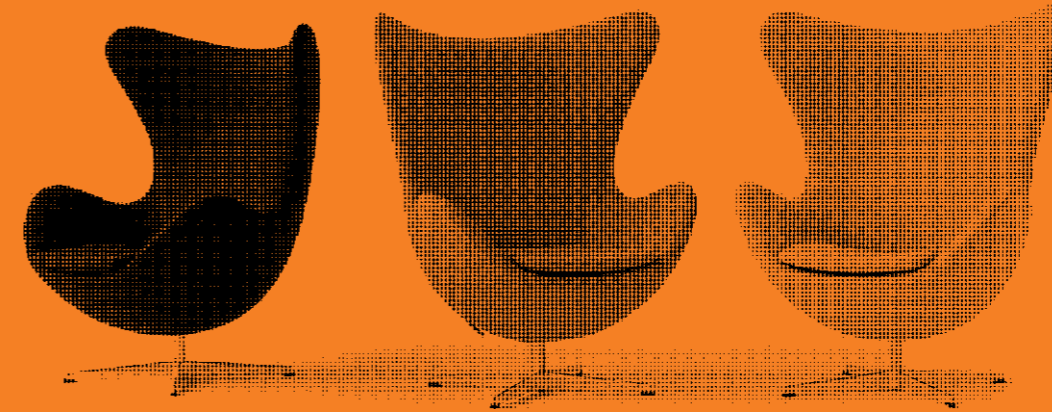
**Olivabright**



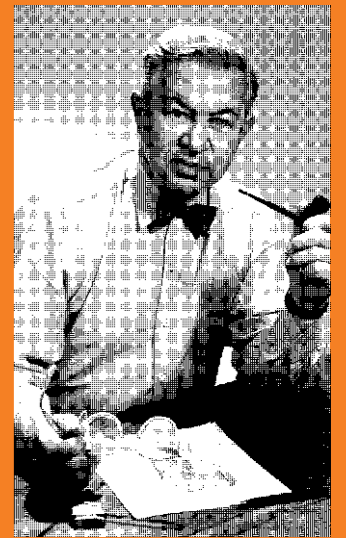
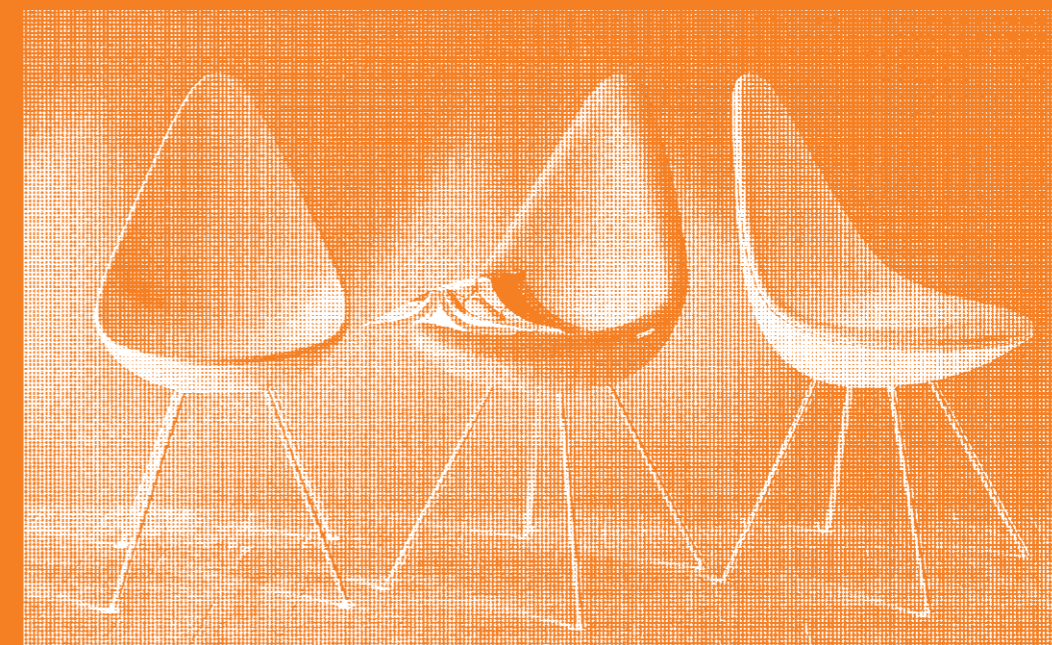


Labakhbright

# ARNE JACOBSEN



“People buy a chair and they don’t really care who designed it.”



Arne Emil Jacobsen, born 11 February 1902 and deceased 24 March 1971 was a **Danish architect and designer**. He is remembered for his contribution to **architectural Functionalism** as well as for the worldwide success he enjoyed with simple but effective chair designs. He is best distinguished for his iconic egg-shaped chair that has apparently been usurped into other **design trends** throughout the years. Encouraged by the **designs** and elements used by the **Eameses**, Jacobsen soon started to go from the world of **architecture** to **furniture design** in the 1950s, fulfilling a diversity of fashionable and light chairs of which famous pieces such as the **Egg Chair** would reach the test of time.





**Root O'Clock**



# 05 Doors

## EN

Doors are the appearance acknowledged that illustrates the outside entrance of your home and gives people a quick look for the inside sense of taste, AWOOD wooden doors will deliver you with the satisfaction you need for a tremendous entrance appearance tailored perfectly for your taste.

## TR

Kapılar, evinizin dış girişini gösteren ve insanlara içerideki tat duygusu için hızlı bir bakış sağlayan kabul edilmiş bir görünümdür, bu nedenle AWOOD'un ahşap kapıları size mazzam bir giriş görünümü için ihtiyaç duyduğunuz memnuniyeti sağlayacaktır.

## AR

الأبواب هي المظهر المعترف به الذي يوضح المدخل الخارجي لمنزلك ويمتدح رواد المنزل نظرة سريعة على الإحساس الداخلي بالذوق ، لذا ستمنحك أبواب AWOOD الخشبية الشكل الذي تحتاجه للحصول على مظهر دخول رائع مصممة خصيصا لذوقك.





# 5.1

## Veneer Doors



Swedish wood with walnut veneer





**Swedish wood** with non-transparent  
frosted glass



**Swedish wood** with crown cut  
oak veneer





**Swedish wood** with **mahogany veneer**



**Swedish wood** with **walnut veneer**





**Swedish wood** with crown cut oak veneer



**Swedish wood** with pure quarter cut oak veneer



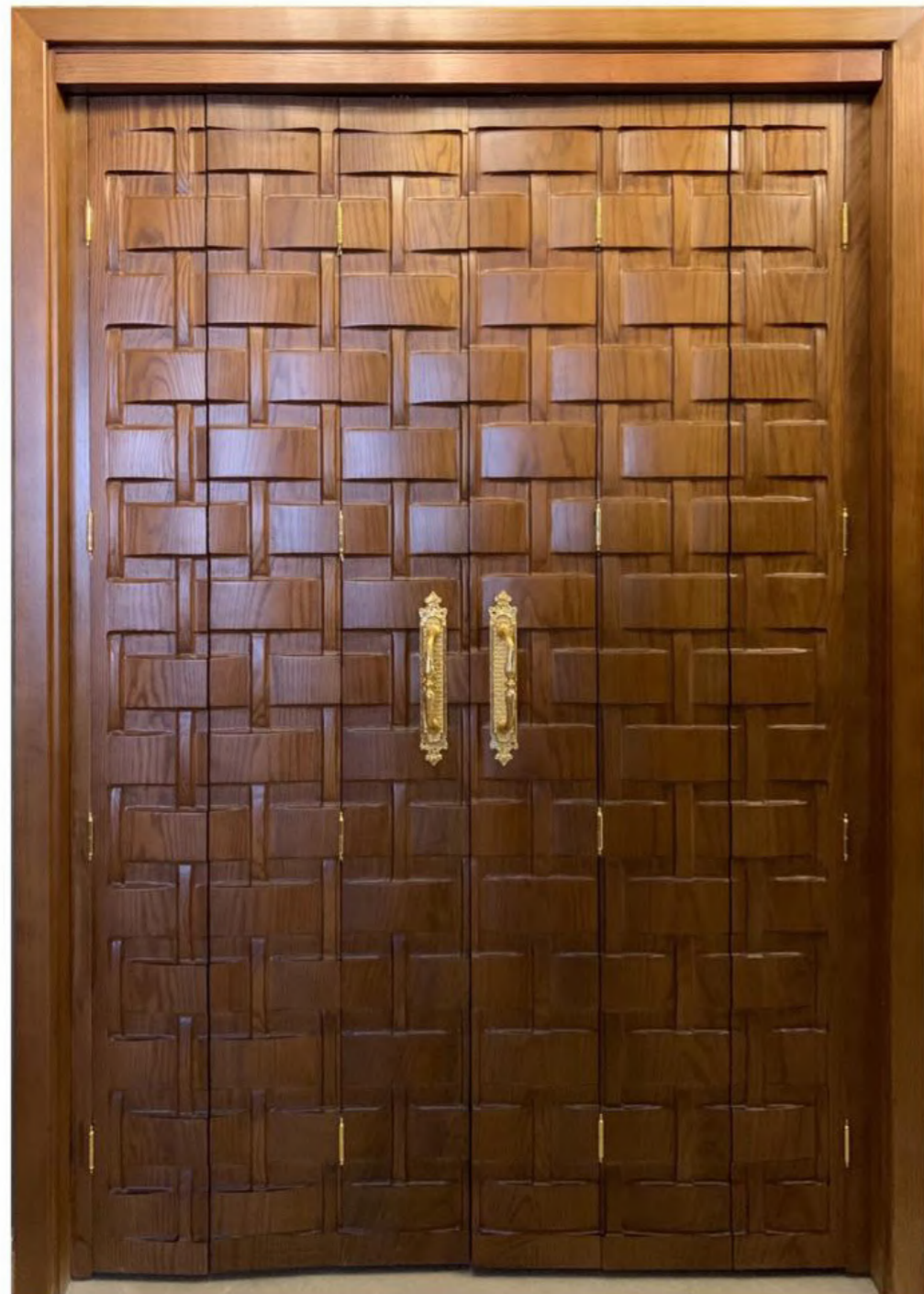
# 5.2

## Massive with Veneer Doors



**Swedish wood with crown cut oak veneer**





**Pure massive** oak bifold wooden door



**Pure massive oak wood**





**Massive swedish wood** with crown cut oak veneer



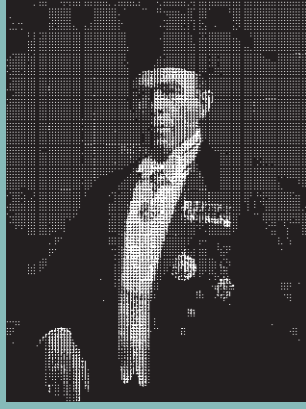
**Massive swedish wood** with quarter cut oak veneer





**Half-massive walnut wood** with  
crown **cut walnut veneer**





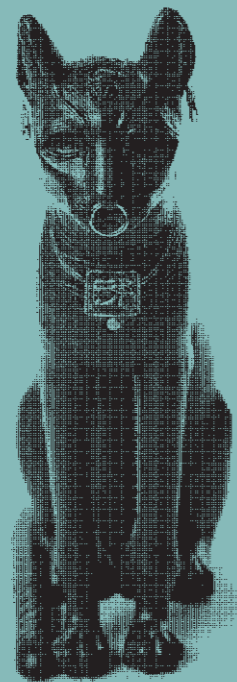
# GAYER ANDERSON

## The man behind the cat.

The Gayer-Anderson Cat is an ancient Egyptian statue of a cat, which dates from the **Late Period** (around 664-332 BC). It is made of **bronze, with gold ornaments.**

The sculpture is known as the Gayer-Anderson cat after **Major Robert Grenville Gayer-Anderson** who, together with **Mary Stout Shaw**, donated it to the **British Museum.**

The statue is a representation of the female cat deity **Bastet**. The cat wears jewellery and a protective wadjet amulet. The earrings and nose ring on the statue may not have always belonged to the cat. A scarab appears on the head and a winged scarab is shown on the chest. The statue is 42 cm high and 13 cm wide. A copy of the statue is kept in the **Gayer-Anderson Museum, located in Cairo.**



The **Gayer-Anderson Museum** is an art museum located in **Cairo, Egypt**. It is situated adjacent to the **Mosque of Ahmad ibn Tulun in the Sayyida Zeinab** neighborhood. The building takes its name from **Major R.G. Gayer-Anderson Pasha**, who resided in the house between 1935 and 1942 with special permission from the Egyptian Government. The museum is noted for being one of the best-preserved examples of 17th-century domestic architecture left in Cairo, and also for its vast collection of furniture, carpets, curio, and other objects.







Because behind every closed door,  
is a **new story!**

خلف كل باب،  
**قصة جديدة!**



# 06

## Claddings and Partitions

EN

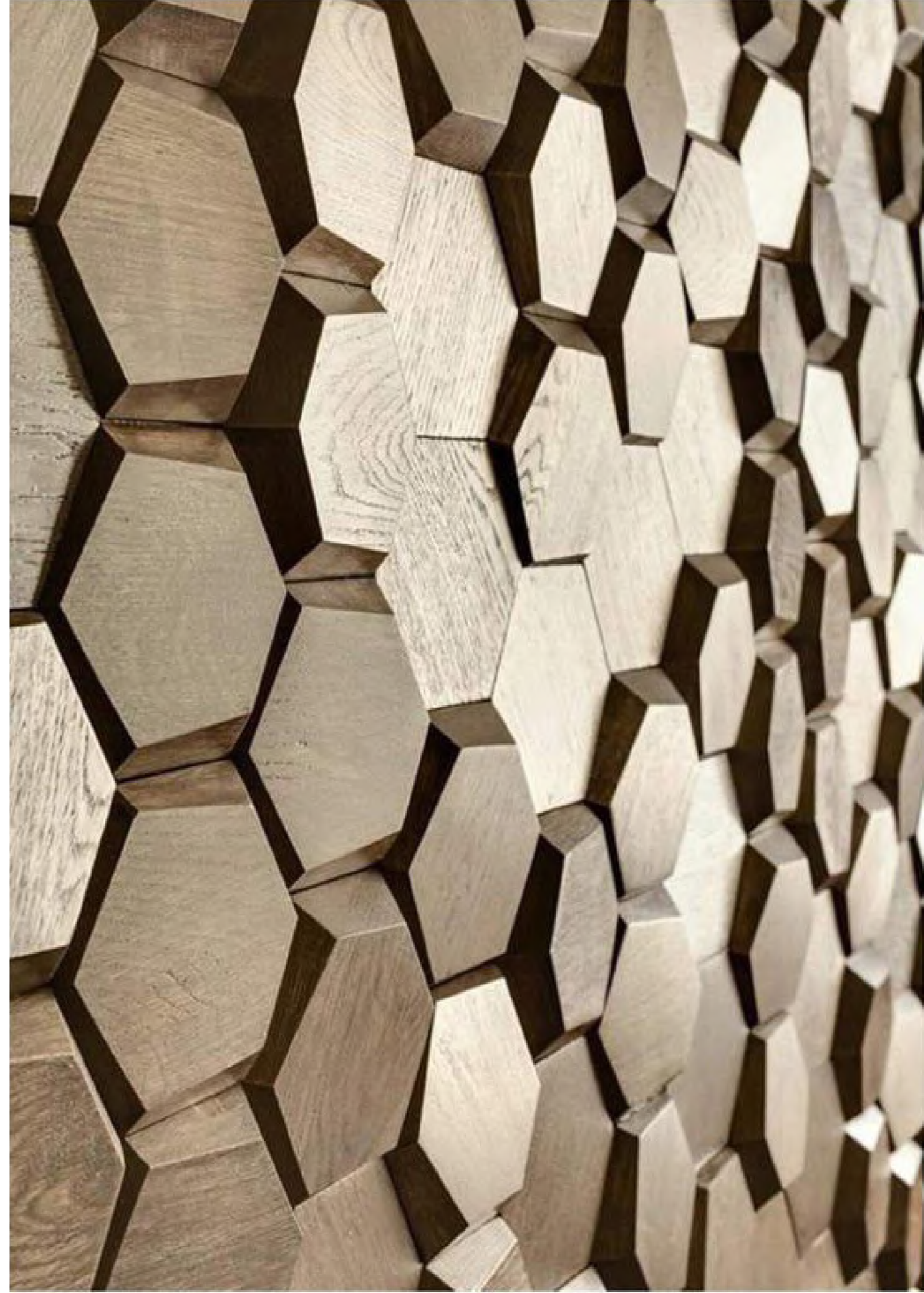
In order to gain a great interior application at your house, AWOOD wall claddings will meet your expectations with various designs that will encourage your family and guests with an outstanding place to feel comfortable as it invites to sense a great feel of style just by looking by the walls.

TR

Evinizde harika bir iç mekan uygulaması elde etmek için AWOOD duvar kaplamaları, ailenizi ve misafirlerinizi rahat hissetmeye teşvik edecek çeşitli tasarımlarla beklentilerinizi karşılayacak ve sadece bakarak harika bir stil hissini hissetmeye davet edecek. duvarlar.

AR

من أجل الحصول على تطبيق داخلي رائع في منزلك، ستلبي تكسية الجدران AWOOD توقعاتك من خلال تصميمات مختلفة ستشجع عائلتك وضيوفك بمكان رائع للشعور بالراحة و أناقة الرائعة بمجرد النظر للجدران.





# 6.1

## Partitions









# 6.2

## Claddings













# 07 Dressing Rooms

EN

Dressing rooms appear as an essential factor in any house, so let your room gather its ultimate companion with AWOOD dressing rooms. Those wooden dressing rooms consist of a tremendous design in which acknowledges you with the satisfaction you need to establish your own private closet, also it will enlarge your home functionality & plenty of storage options.

TR

Giyinme odaları, herhangi bir evde önemli bir faktör olarak görünür, bu nedenle odanızın AWOOD giyinme odaları ile nihai arkadaşını toplamasına izin verin. Bu ahşap giyinme odaları, kendi özel limanınızı kurmanız için ihtiyaç duyduğunuz memnuniyetle sizi kabul edecek, aynı zamanda evinizin işlevselliğini ve bol depolama seçeneklerini artıracak muazzam bir tasarımdan oluşuyor.

AR

تظهر غرف تبدل الملابس كعامل أساسي في أي منزل، لذا دع غرفتك تجمع رفيقها النهائي مع غرف تبدل الملابس AWOOD. تتكون غرف الملابس الخشبية هذه من تصميم هائل يقر بك بالرضا الذي تحتاجه لإنشاء خزانة خاصة بك، كما أنه سيوسع وظائف منزلك والكثير من خيارات التخزين.









**Function** is our strategy!







**العملية هي لعبتنا!**



















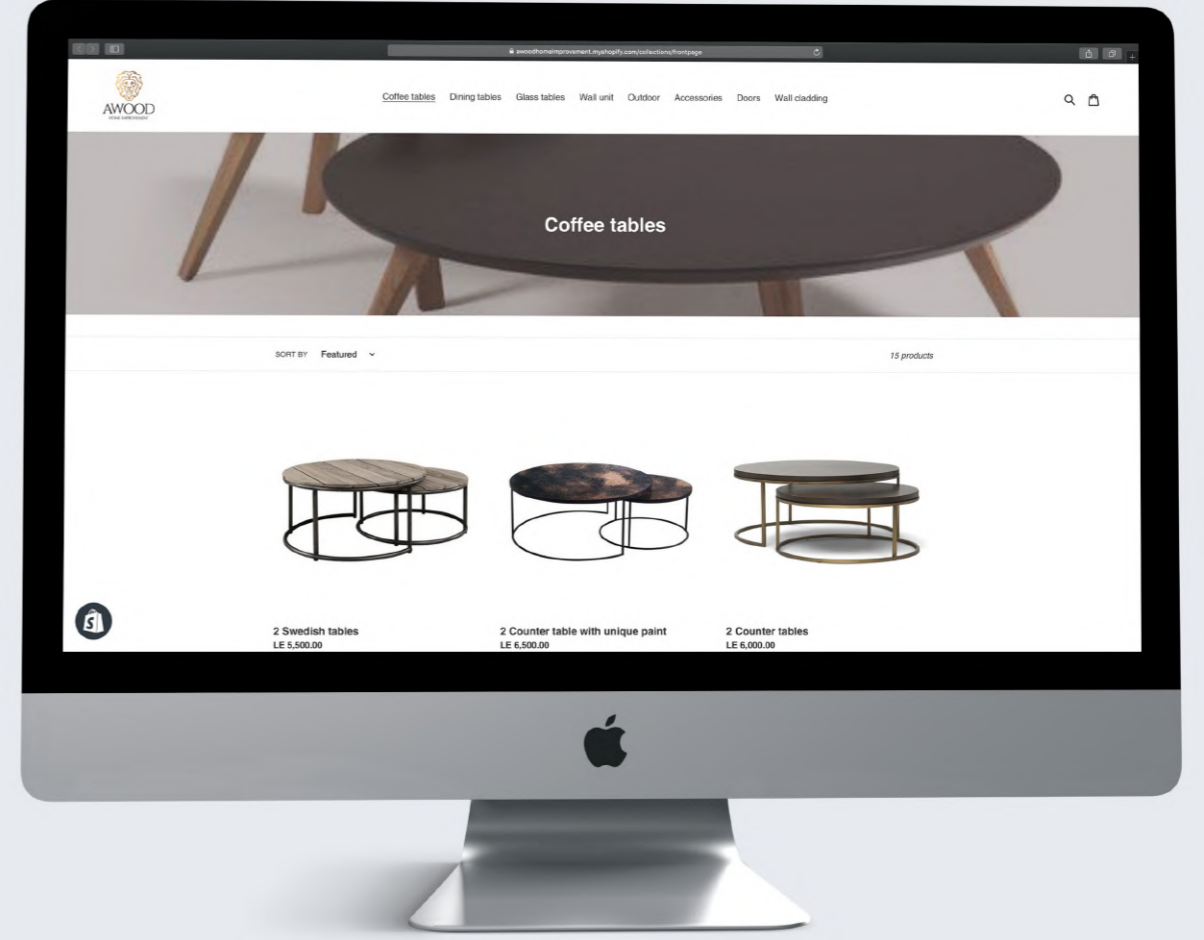


**Cappuccino glossy** shoe storage with **black** handles



**Gray matt** shoe storage with **silver** handles





**You can also find us online.**  
**تفضلوا بزيارة متجرنا الإلكتروني.**

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