



shampoo

specific shampoo for blond or grey hair



apply evenly over damp hair. (for super intense result: apply evenly over dry hair)



leave in for a few minutes. (from 1-5 minutes) (for more intense result: leave in for a few minutes more)



lather.



rinse.



proceed with milk_shake® silver shine conditioner

once the desired result is achieved alternate with another milk_shake shampoo