

**milk
shake**[®]
icy
blond



shampoo

specific shampoo
for blond hair



1 apply evenly over **damp** hair.
*(for super intense result: apply evenly over **dry** hair)*



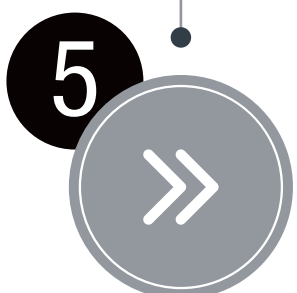
2 leave in for a few minutes. *(from 1-5 minutes)*
(For more intense result: leave in for a few minutes more)



3 lather.



4 rinse.



5 proceed with **milk_shake**[®] icy blond conditioner

once the desired result is achieved
alternate with another **milk_shake shampoo**